

## SAMI Al Portfolio Dashboard

Your full insights suite — organized by function, value, and use case.

Module Name	Tagline	Strategic Use Case	GPT Link
SAMI.AI COLOMBIA	GPT especializado en análisis de mercado Colombiano.	Soporta análisis por estrato, scraping, emociones y matrices regionales.	https://chatgpt.com/g/g-6803ba313cc88191b6a11e9cc37f0077-sami-ai-colombia
SAMI AI ADVANCED ANALYTICAL TOOL	Advanced Al-Powered Data Analysis Across Any Format.	Specialized tool for in-depth market research and data analysis.	https://chatgpt.com/g/g-6803ba313cc88191b6a11e9cc37f0077-sami-ai-colombia
SAMI Brand & Reputation AI	Evaluate and protect how your brand is perceived.	Sentiment analysis, rebranding, trust metrics	https://chatgpt.com/g/g-6805827d9358819197f942fd43ffbd55-sami-brand-reputation-ai
SAMI Market Segmentation AI	Segment smartly. Act strategically.	Cluster analysis, LCA, B2B personas	https://chatgpt.com/g/g-4yGbjzMlx-sami-segmentation
SAMI Concept Testing & Screening	Identify the best ideas before you build.	Concept evaluation, uniqueness, appeal	https://chatgpt.com/g/g-680586a0d004819188ada75368d4779d-sami-concept-testing-screening
SAMI Customer Journey & Funnel AI	Uncover friction, loyalty drivers, and churn signals.	Drop-off tracking, loyalty insight, repurchase triggers	https://chatgpt.com/g/g-68058999568081918d77595e64dc4820-sami-customer-journey-funnel-ai
SAMI Product Al	Smarter product planning, pricing, and positioning.	Feature prioritization, portfolio optimization	https://chatgpt.com/g/g-68058d8874b081919ebda4f20474656f-sami-product-ai
SAMI Go-to-Market Al	Map product performance and marketing impact at launch.	Launch tracking, usage feedback, loyalty signals	https://chatgpt.com/g/g-68059111447481919df32b37bb6ecd73-sami-go-to-market-ai
SAMI Drivers AI	Uncover what drives choice, loyalty, and purchase.	Kano modeling, JTBD, purchase triggers	https://chatgpt.com/g/g-68059403147c8191830645a8e0db687b-sami-drivers-ai
SAMI Category & Target AI	Discover who your audience really is.	Persona generation, need state clustering	https://chatgpt.com/g/g-6805958782d481919d1bcc717d0c06e9-sami-category-target-ai
SAMI Portfolio Al	Balance tradeoffs and optimize your product mix.	MaxDiff, conjoint, SKU scorecards	https://chatgpt.com/g/g-6805975c2ad48191992a9647a6b2b94c-sami-portfolio-ai
SAMI Landscape AI	Decode your competitive terrain and uncover trends.	Porter's 5 Forces, STEEPLE, whitespace mapping	https://chatgpt.com/g/g-68059925d19c81918ea24544a27f7ea6-sami-landscape-ai
SAMI Positioning AI	Reveal what your brand truly stands for.	Perceptual mapping, archetypes, NPS drivers	https://chatgpt.com/g/g-68059aed5cac8191aec46229e6f37bc6-sami-positioning-ai
SAMI Pricing AI	Pinpoint the price that maximizes profit and perception.	Van Westendorp, elasticity modeling	https://chatgpt.com/g/g-68059c18bb248191bdc765aa51d1c78a-sami-pricing-ai
SAMI Incentives AI	Find which rewards really drive engagement and loyalty.	Coupon ROI, SPIFFs, friction tracking	https://chatgpt.com/g/g-68059d9541bc8191b136f977bdabeda5-sami-incentives-ai
SAMI VoC AI	Decode what customers really say, feel, and mean.	Topic modeling, sentiment, emotion detection	https://chatgpt.com/g/g-68059edcd7dc8191b133390829d65818-sami-voc-ai

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