

CREAR UN ESPACIO IDÓNEO
PARA CRECER



We are

zoopainneurs

30

especialists

6

nationalities

5

languages



B2C



B2B

-zoopa
the —
smart -
agency

-zoopa
the —
smart -
studio—



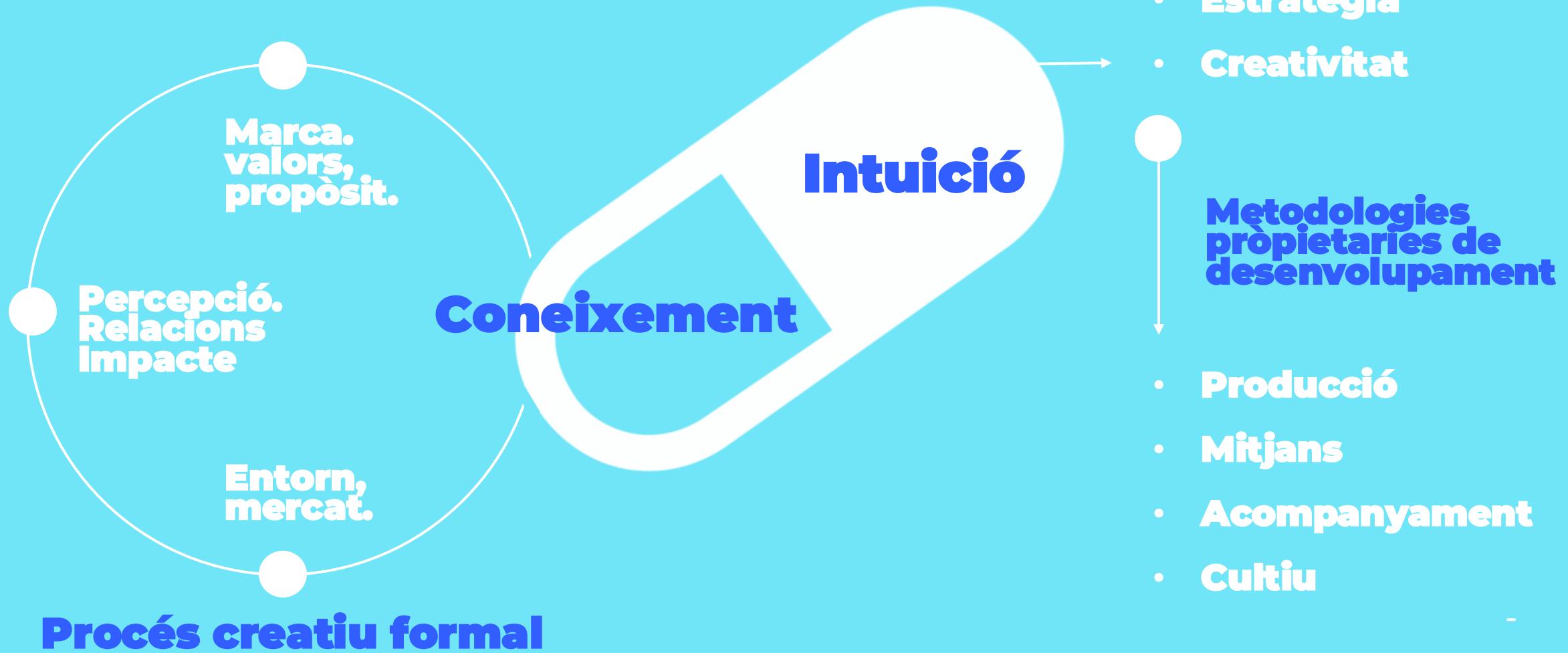
MR

BLACK
BEAR



**An intrepid company
for life-long learners
ONLY.**

PROCÉS RECREATIU



WE ❤ OUR CLIENTS

**WE
WE
WE
WE**

**SUPPORT THEM
UNDERSTAND THEM
ARE THANKFUL
VALUE THEM**

SINCERELY... AND WE WANT THEM TO KNOW IT.

WE  PROTECT
OUR CLIENTS

DEPARTAMENTO JURÍDICO
SISTEMA DE CONTRASEÑAS
NDAs

SINCERAMENTE... Y QUEREMOS QUE LO SEPAN

WE



PROTECT US

Mental health

Para nosotros es prioritario que puedas trabajar en un ambiente seguro y saludable. No dudes en hablar con nosotros cualquier tema que te preocupe, o si no dispones de aquello que necesitas para sentirte bien.

SCHEDULE

Monday and Friday HOMEOFFICE

Martes, Miércoles y Jueves oficina

Horario 9-9:30 a 18-18:30

1h break de 14 a 15h. Dinar a Terrassa i coffee

Coffee Break 15min

Viernes 15h out. Aperitiu online 13:30h & Status

8h*4+ (5h viernes)= 37h a la semana 3*42= 126 horas disponibles anuales

3h que se acumulan para cuando hagan falta (quedarse hasta más tarde, algún fin de semana, etc).

TRAE TUS CUBIERTOS

A la hora de comer disponemos de espacios para ello, pero no hay cubiertos, por lo que tendrás que traer los tuyos.

FELIZ CUMPLEAÑOS

El día de tu cumple
trae algo para picar
con el resto de la
oficina durante la
mañana.

LOS GASTILLOS

Para aquellos puestos en los que se requiera, la/el manager aprueba los gastos, que se reflejarán en la hoja de gastos que se debe enviar a administración (Lucy).

COMUNICACION INTERNA

Habla con quien te salga de los ...

Tenemos una cultura sin barreras: Puedes comunicarte con quien quieras para cualquier tema, Eso sí, tu manager es quien te ayudará principalmente.

ACCESO OFICINA

Fuera de horas...

Puedes acudir a la oficina siempre que lo necesites, independientemente de si es en horario laboral o no. Solo debes solicitar a dirección las llaves y el código de la alarma.

As an AI language model, I do not have access to real-time information on the activities or achievements of Zoopa. However, based on their website and previous works, there are several factors that may differentiate Zoopa from other creative agencies:

1. Collaborative approach: Zoopa emphasizes a collaborative approach to their work, which means that they work closely with their clients throughout the creative process to ensure that they fully understand the client's needs and objectives.
2. Innovation: Zoopa aims to create innovative solutions for their clients, whether it's through branding, web design, social media management, or other services they offer. They strive to provide their clients with unique and memorable experiences that set them apart from their competitors.
3. International perspective: Being based in Barcelona, Zoopa has an international perspective that allows them to work with clients from different regions of the world. This global outlook helps them to create designs and strategies that can appeal to diverse audiences.
4. Experienced team: Zoopa has a team of experienced professionals who have worked on a variety of projects in different industries. Their expertise allows them to create solutions that are tailored to the specific needs of each client.

Overall, Zoopa appears to be a creative agency that prides itself on providing unique, innovative, and collaborative solutions for their clients.

WE BELIEVE IN LEARNING BY DOING



YouTube | MULTI CHANNEL NETWORK

Google Partners

CLÚSTER
AUDIOVISUAL
de Catalunya

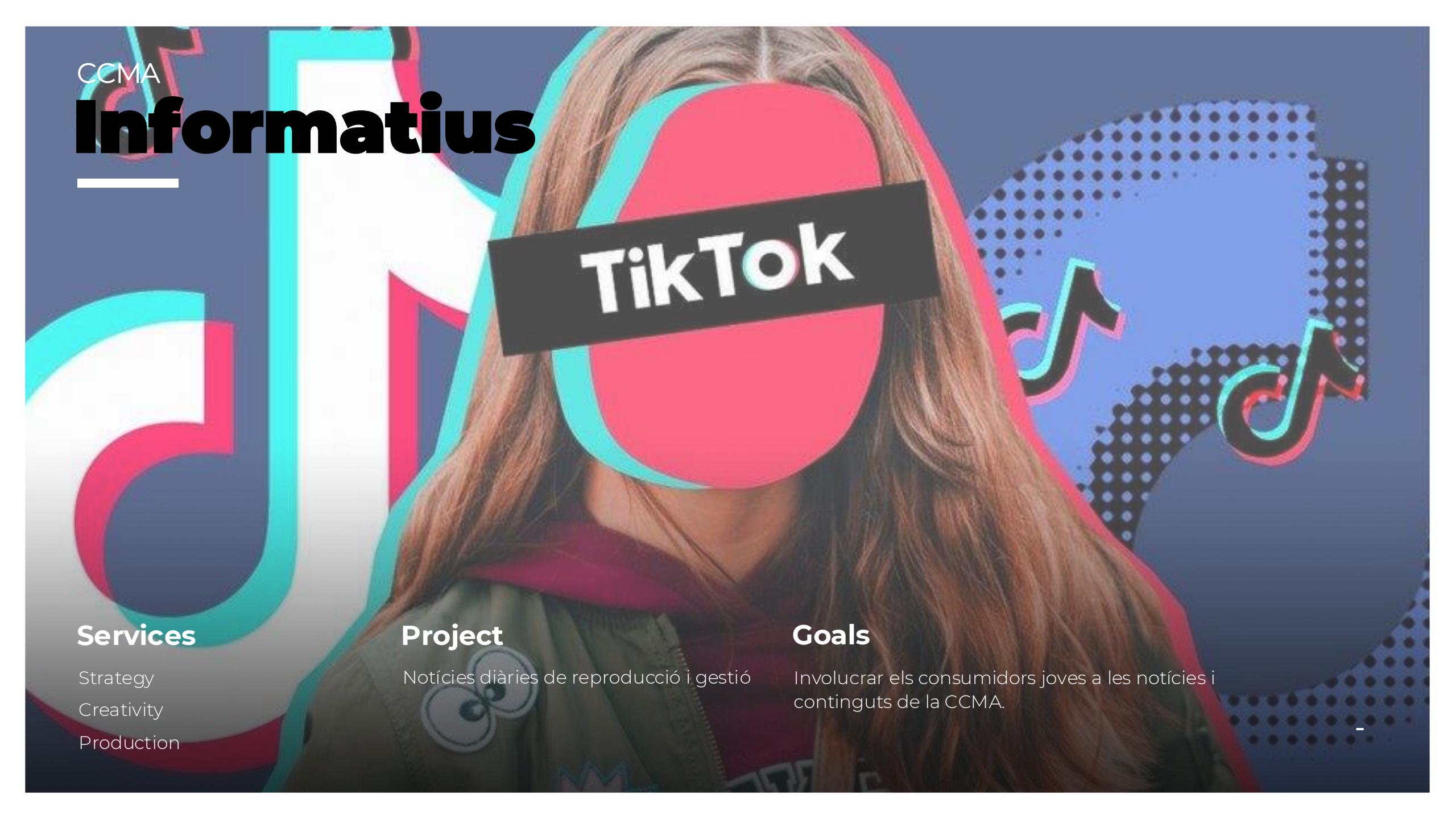


Collegi de Publicitaris i
Relacions Públiques de Catalunya

We dedicate 15% of our resources to development and innovation through 498AS.

CCMA

Informatius



TikTok

Services

Strategy
Creativity
Production

Project

Notícies diàries de reproducció i gestió

Goals

Involucrar els consumidors joves a les notícies i continguts de la CCMA.

Client

IMAGIN BANK



Serveis

Producció
Associació

Estratègia
Mitjans

Projecte

Estratègia i continguts per a la
Vertical de sostenibilitat d'imaginPlanet.

Objectius

Finalitat ambiental. Reducció de la petjada de
carboni. Adquisició de nous membres d'imagin.
Activacions d'acció i converses al voltant de la
sostenibilitat.

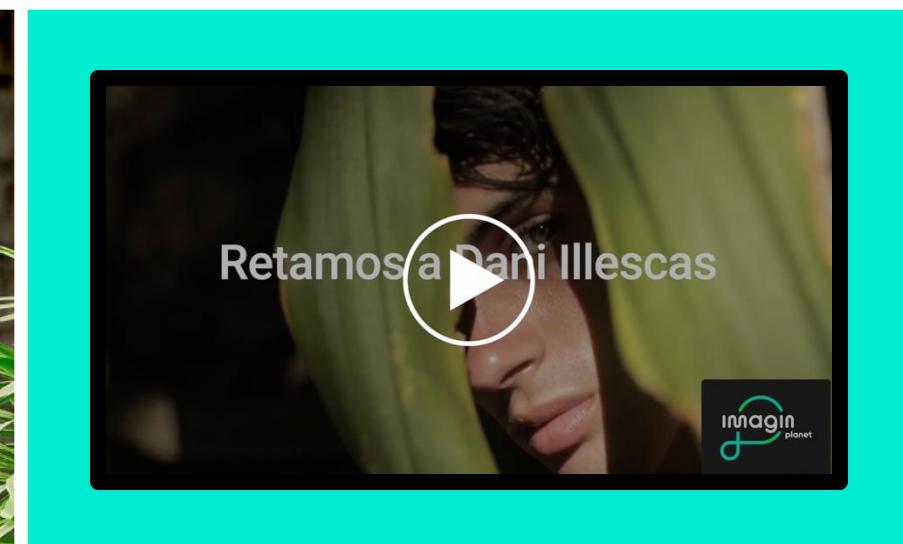
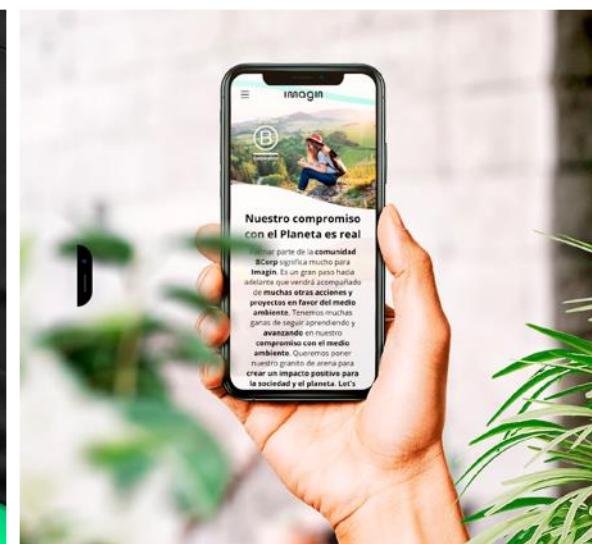
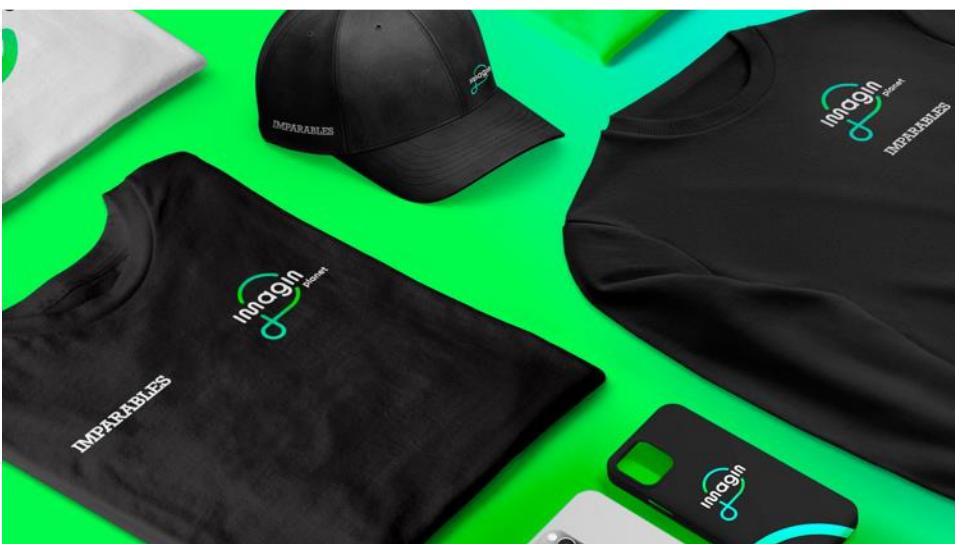
-

IMAGIN BANK



The collage includes:

- A video player showing a man in a cycling jacket outdoors.
- A YouTube channel page for "Mix: Imparables" with five video thumbnails related to the "IMAGIN PLANET TOUR".
- A social media post from the "imaginers_app" account showing a van and two people.
- A slide from a presentation with large numbers: 7,3 and 37.
- A close-up of a phone screen displaying a quote: "Cada kilómetro que recorremos, plantaremos un árbol".



Client

RANGE ROVER



RANGE
ROVER

Serveis

Creativitat
Producció

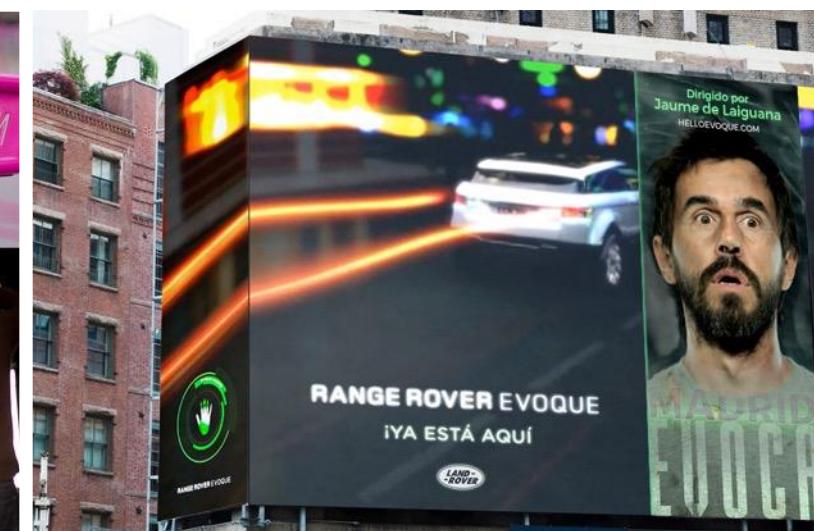
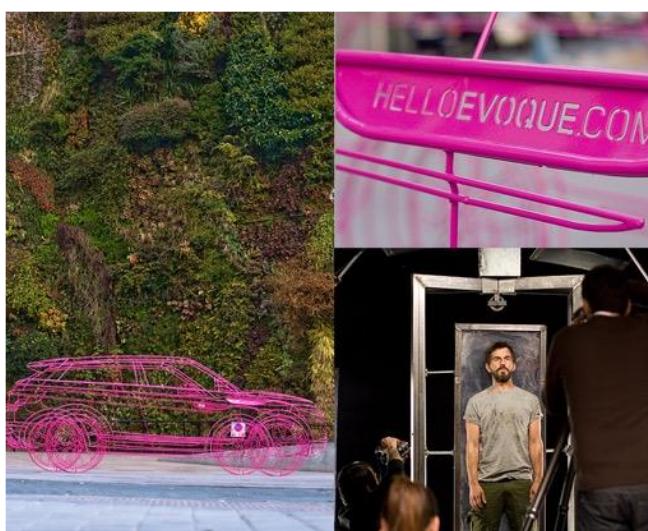
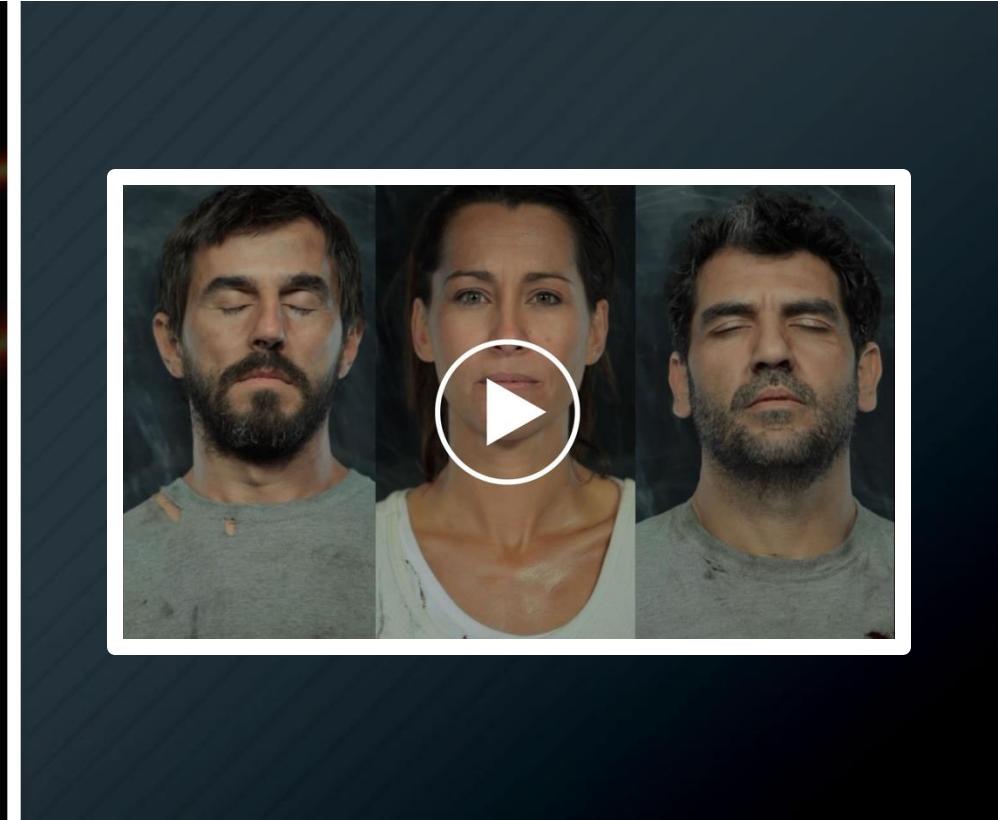
Projecte

Llançament del nou
Range Rover Evoque.

Objectius

Reposicionar la marca i aconseguir objectius de
prevenda.

RANGE ROVER



Client

MARTINI



Services

Creativity
Production

Social Media
Partnership

Projecte

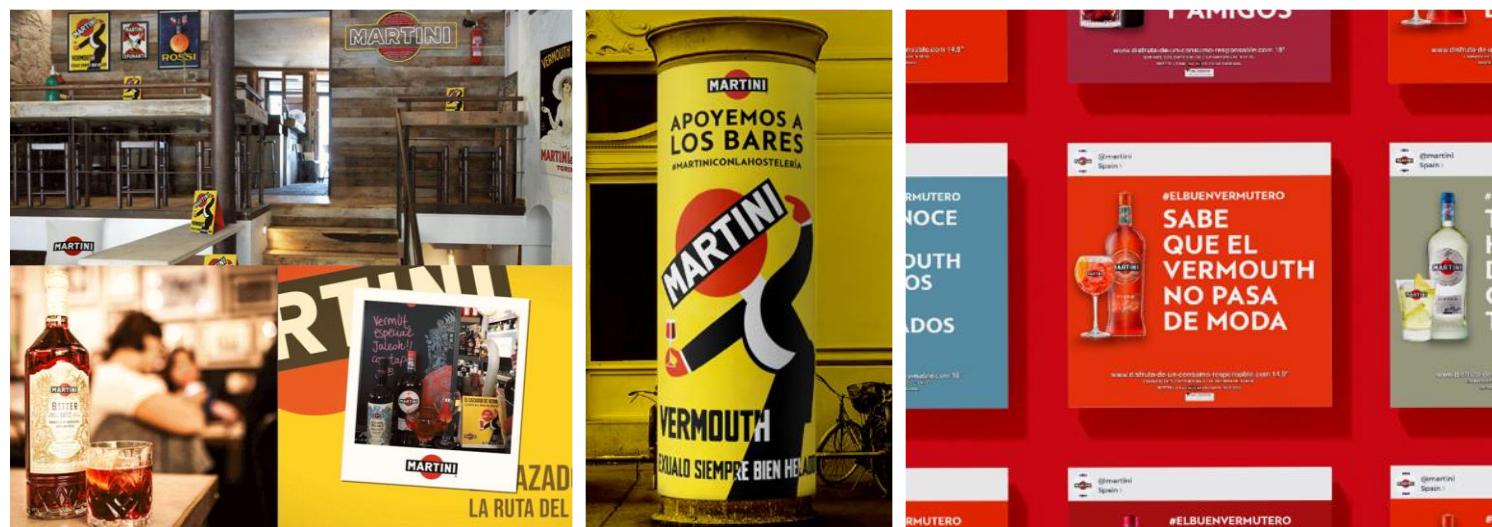
Estratègia, creativitat, producció, gestió de comunitats a les xarxes socials i branded content a TVE.

Objectius

Liderant la quota de compromís de converses vermut, generació de clients potencials, conversió de vendes. Creixement de la comunitat.

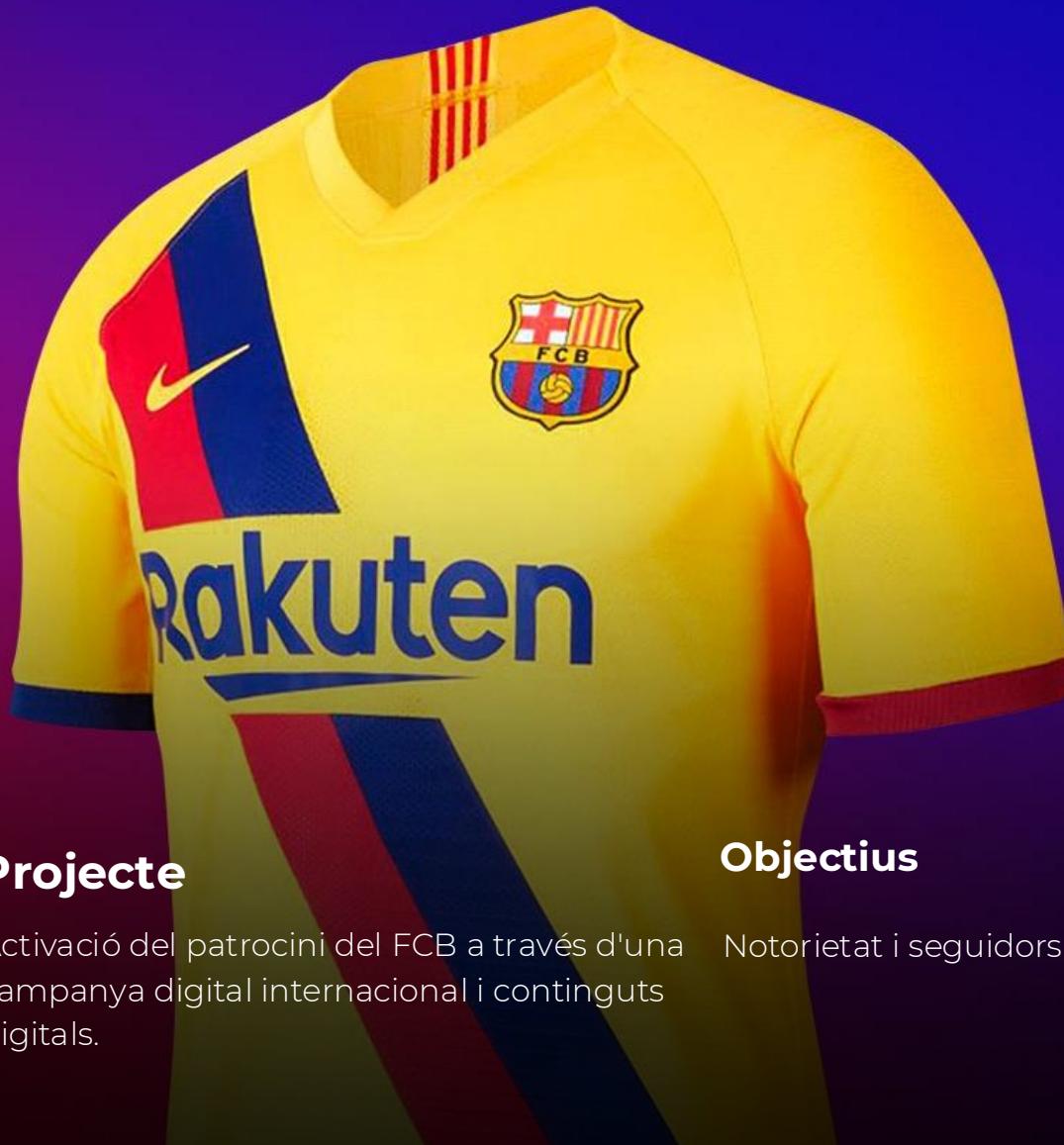
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MARTINI



Client

RAKUTEN



Services

Strategy
Production

Branded content
Media

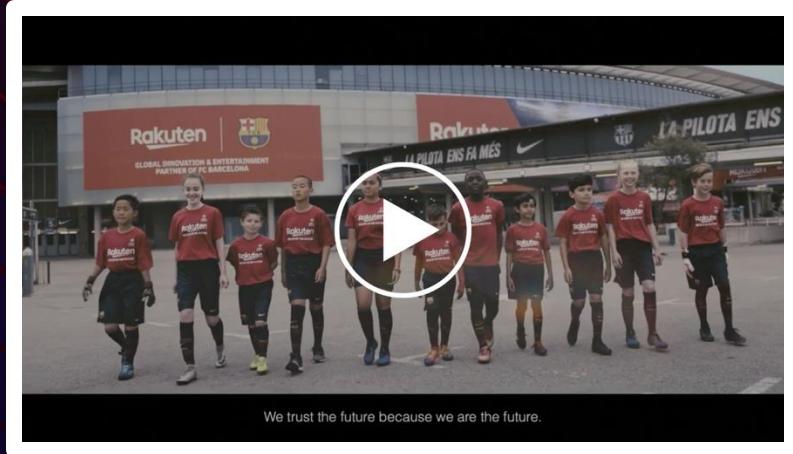
Projecte

Activació del patrociní del FCB a través d'una campanya digital internacional i continguts digitals.

Objectius

Notorietat i seguidors a nivell mundial .

RAKUTEN



Client

PORTAVENTURA WORLD



Services

Creativity

Production

Social Media

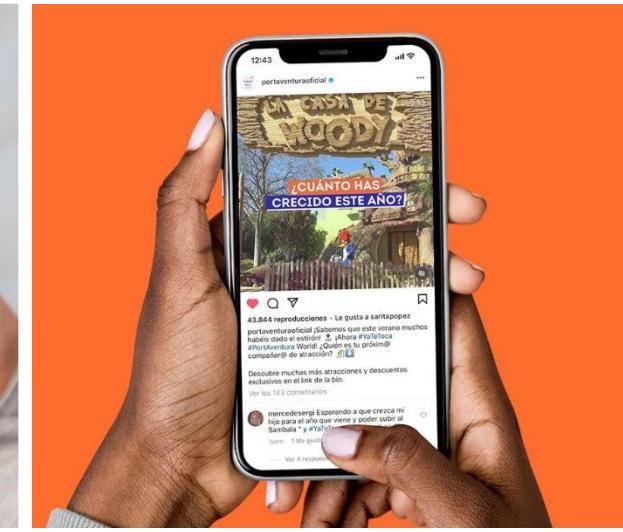
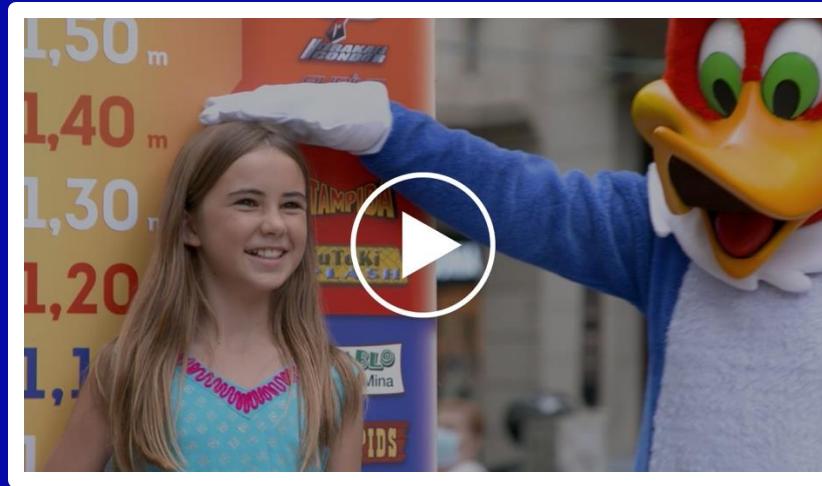
Media Plan & buying

Projecte

Street màrqueting & Digital Notorietat de marca, conversió en venda d'entrades.
campanya "JA ET TOCA"
(ARA ET TOCA A TU).

Objectius

PORTAVENTURA WORLD



Client

BACARDI

BACARDI INNOVATION LAB

Services

Production
Branded Content

Projecte

Plataforma de continguts digitals
i laboratori d'innovació.

Objectius

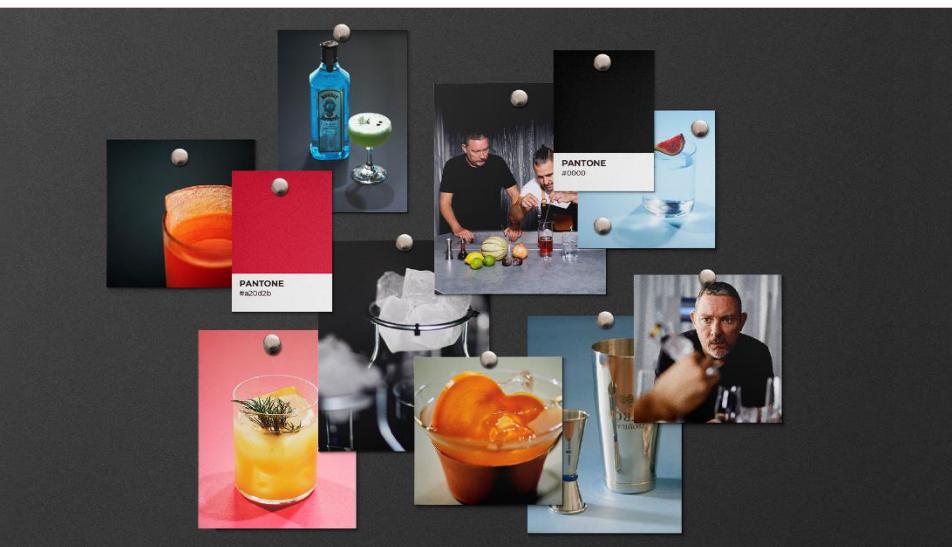
Innovació líder en la cocteleria.



BACARDI



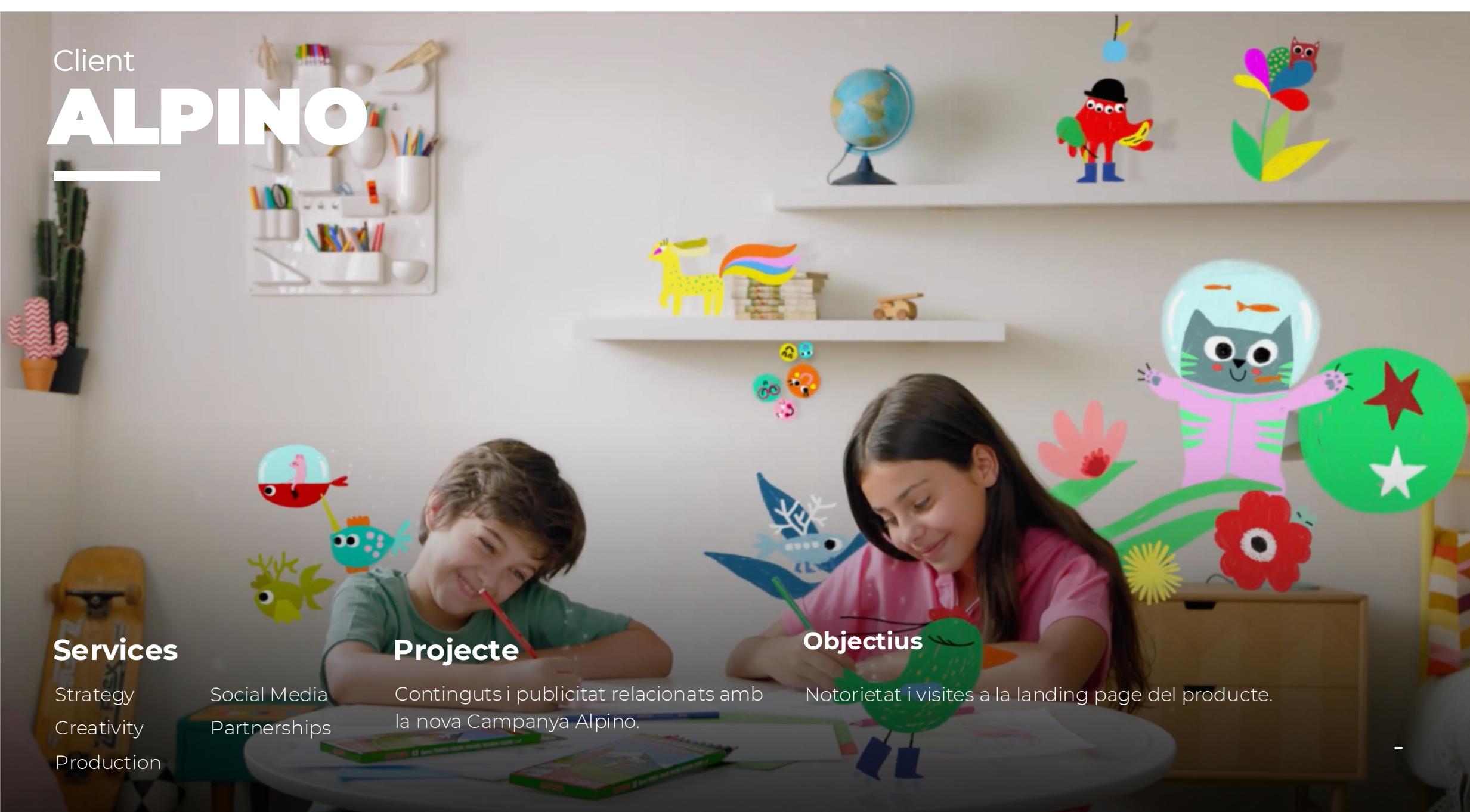
A screenshot of the Bacardi Innovation Lab website. The header features the Bacardi logo and the text "BACARDI INNOVATION LAB". Below the header, there is a large video thumbnail for episode 01, titled "01_DelBulli_a_laRevolución". The video thumbnail shows a man's face. Below the thumbnail is a red button labeled "VER VÍDEO" with a play icon. To the right of the video thumbnail, there is a sidebar with the heading "Episodios" and a list of episodes: "01_DelBulli_a_laRevolución", "02_Bacardi_Innovation_Lab", "03_Temporalidad", and "04_Escalabilidad". There is also a "VER MÁS" button. At the top of the page, there are navigation links for "Episodios", "Cócteles", "Fichas técnicas", and "Equipo".



A collage of various screens from the Bacardi Innovation Lab website, including a mobile phone displaying the library and a tablet showing a cocktail recipe.

Client

ALPINO



Services

Strategy
Creativity
Production

Social Media
Partnerships

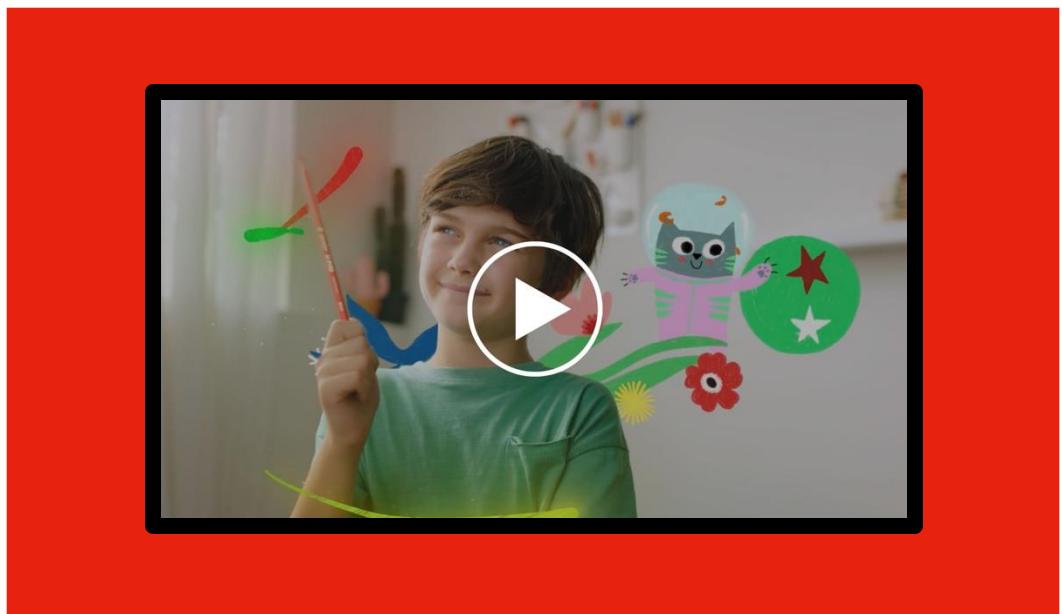
Projecte

Continguts i publicitat relacionats amb
la nova Campanya Alpino.

Objectius

Notorietat i visites a la landing page del producte.

ALPINO



Client



TENIM LLUM VERDA

Serveis

Branding
Creativitat

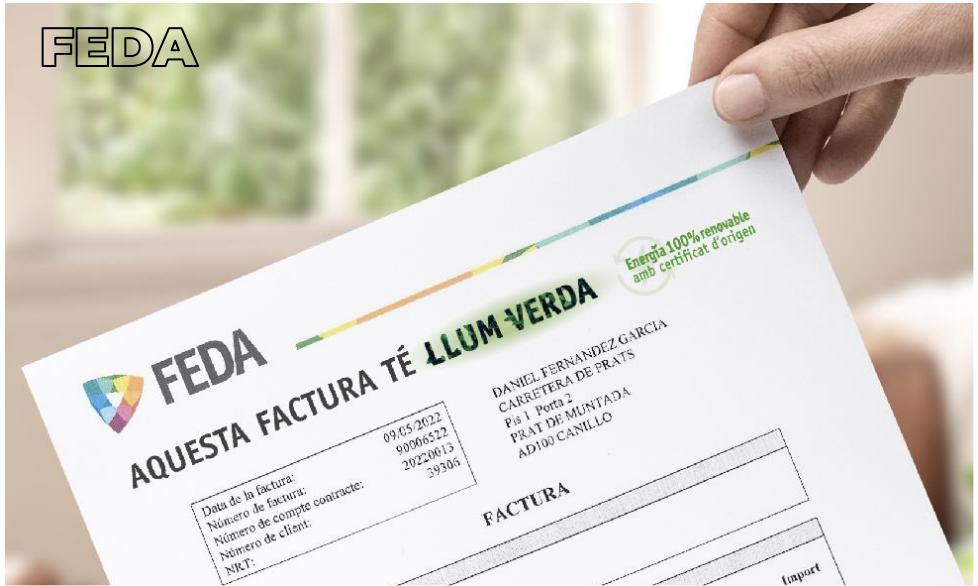
Projecte

Creació de la nova identitat visual per comunicar
La nova campanya Tenim Llum Verda

Goals

Creació d'una imatge que expliqués el compromís de FEDA amb el medi ambient i les fonts d'energia sostenibles, complint així amb els objectius de desenvolupament sostenible.

FEDA



Caixabank

IMAGINLAND



PLAYSTATION

TE INVITAMOS A UN NUEVO RETO EN EL METAVERSO

imaginmetahack



GANÁ HASTA 3.000€ EN PREMIOS, PLAYSTATION 5 Y
MUCHO MÁS!



Projecte

Objectius

Desenvolupament de jocs al Metavers de
PS

Involucrar la comunitat de 3 milions de persones en
el metavers del PS.

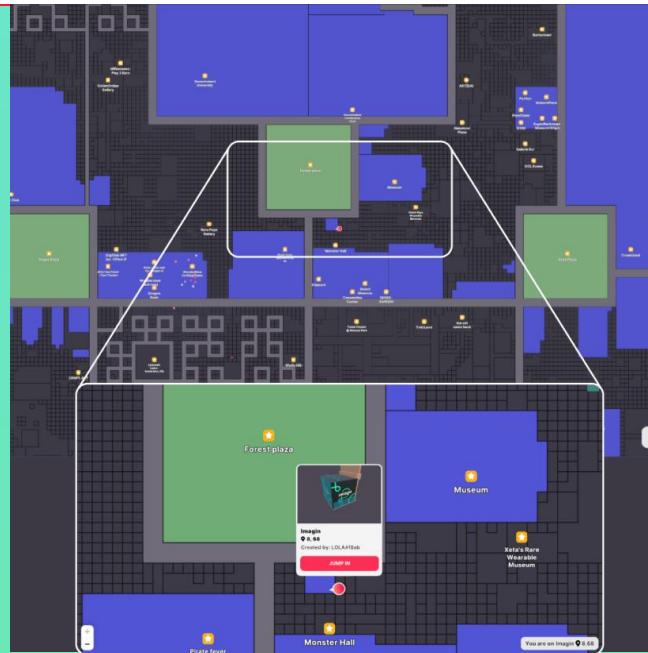
26 DE NOVIEMBRE DE 2022

IMAGINCAFÉ EN BARCELONA

Services

Strategy Development
Creativity
Production

IMAGINLAND



¿Cómo accedo a imaginLAND?



- 1 Entra en www.decentraland.org desde tu portátil u ordenador
- 2 Crea un avatar personalizado
- 3 Explora el mapa. Nos encontrarás en Forest Plaza (coord. 8,68)
- 4 ¡Empieza a disfrutar de todo el contenido!





```
ChangeScene.cs
```

```
using System;
using System.Collections;
using System.Collections.Generic;
using UnityEngine;
using UnityEngine.XR.Interaction.Toolkit;

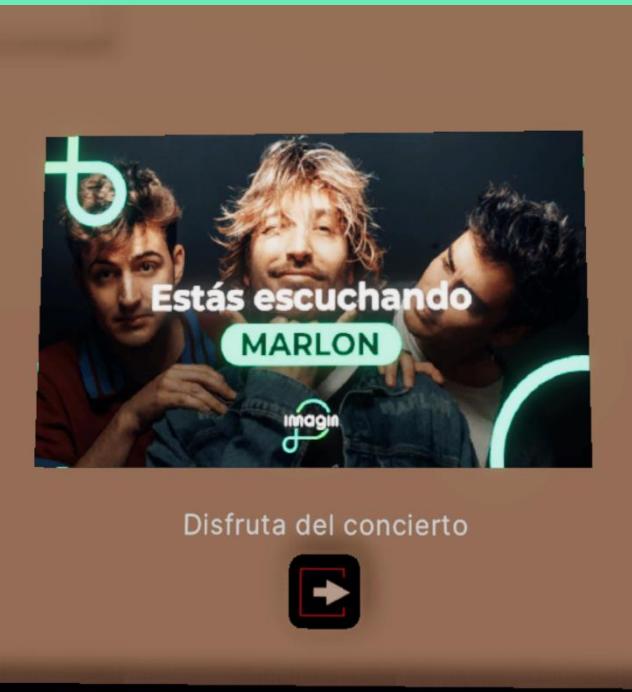
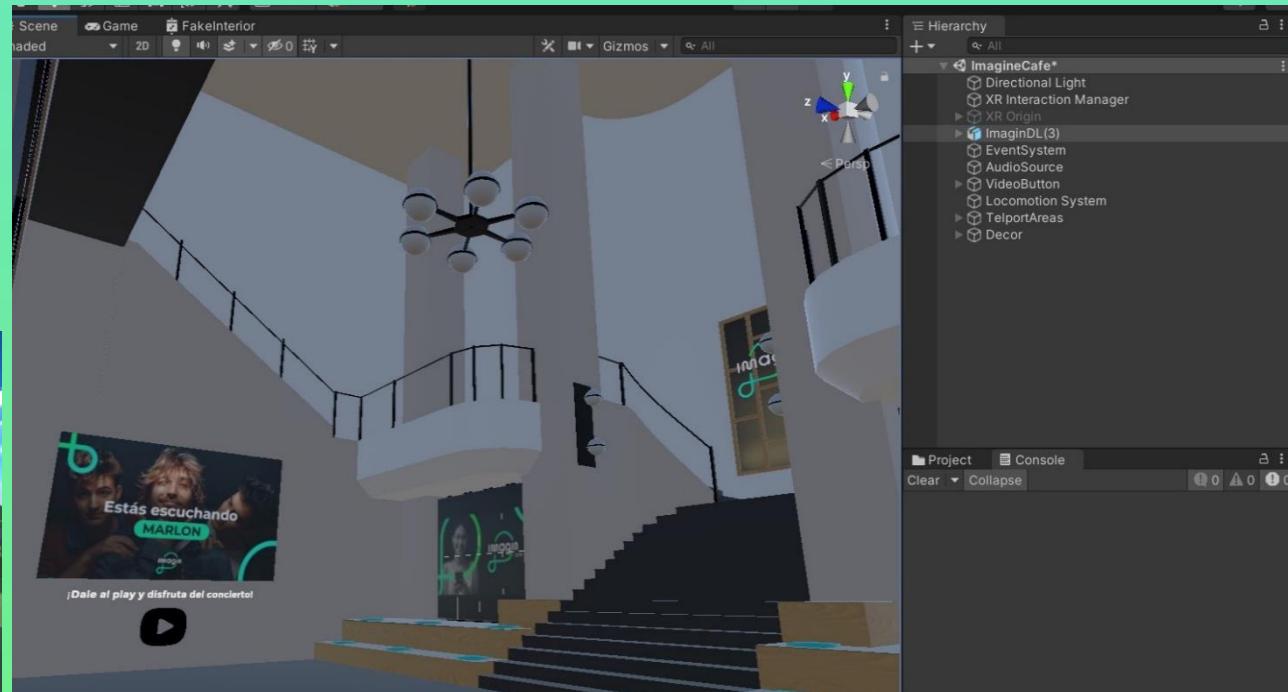
public class ChangeScene : MonoBehaviour
{
    [SerializeField] private InputActionReference goBackButton;
    [SerializeField] private Animator faderAnimator;

    private void Start()
    {
        if (SceneManager.GetActiveScene().name == "VideoScene")
        {
            goBackButton.action.started += BackScene;
        }
    }

    private void BackScene(InputAction.CallbackContext obj)
    {
        faderAnimator.SetBool("FadeOut", true);
        StartCoroutine(WaitForChangeScene("ImagineCafe"));
    }

    public void GoToVideo()
    {
        //Contador de veces que se va al video
        PlayerPrefs.SetInt("VideoPlays", PlayerPrefs.GetInt("VideoPlays") + 1);
        faderAnimator.SetBool("FadeOut", true);
        StartCoroutine(WaitForChangeScene("VideoScene"));
    }

    IEnumerator WaitForChangeScene(string sceneName)
    {
        yield return new WaitForSeconds(1f);
        SceneManager.LoadScene(sceneName);
    }
}
```



We work with brands with
proposit





SAY HI!

zoopa

HOLA@ZOOPA.ES
C/ Doctor Trueta 158
08005 Barcelona

+34 932 24 77 44

www.zoopa.es

@zoopanetwork

zoopa

@zoopa.tv

@zoopanetwork

@zoopanetwork

@zoopanetwork