

# CARLOS PALOMARES

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## CAREER PROFILE

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Machine Learning Leader and Engineer enabling data-driven decisions making for top European companies in aviation MRO, e-commerce, and consumer goods. Proven track record of managing end-to-end ML lifecycles, overhauling AI strategies, democratizing ML, and integrating Generative AI in corporate processes. Core competencies include team leadership, software engineering (Python), ML Frameworks ([TensorFlow](#)), cloud technologies ([GCP](#), [AWS](#)). Certified [SAFe Product Owner](#).

## CAREER HIGHLIGHTS

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- Reduced onboarding time by 50% for North American, European, and Asian Airlines into a predictive maintenance platform while adjusting and operationalizing Machine Learning models for specific needs.
- Successfully deployed a corporate proprietary Python package adopted by over 400 users globally with 7 initial features, incorporating CI/CD for future releases.
- Trained a Deep Learning Algorithm to pinpoint damages with an accuracy of over 94% in honeycomb structures while proving the efficacy of Lamb Waves in Aerospace for Condition Based Maintenance.

## PROFESSIONAL EXPERIENCE

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**Philip Morris International** - Amsterdam, The Netherlands

**Apr 2022 - Present**

*Advanced Analytics Manager Chapter*

- Developed and implemented Philip Morris' corporate AI strategy, aligning it with technology lifecycle and innovation management initiatives.
- Led and mentored a team of 4 data scientists and ML engineers. Coached senior stakeholders on intercultural management and communication.
- Reduced time from MVP to production by 30% by establishing global ML best practices and templates.
- Trained and supported over 100 users of our internal Data Science and Analytics platform, while maintaining its base image and extensions.

*Data Scientist Special Projects Chapter*

- Prepared and analyzed (NLP) thousands of job postings for market expansion strategy.
- Trained and fine-tuned an LLM (Google T5) for summarization of internal documents using AWS SageMaker for training and serving.
- Developed and deployed end-to-end machine learning models and pipelines for consumer goods portfolio optimization, and product competitiveness indicators.
- Designed and implemented Streamlit apps with ML model serving endpoints for real time inference.

**Lufthansa Industry Solutions** - Hamburg, Germany

**Oct 2017 – Mar 2022**

*Technology Consultant – Data Science* | **Click here for all** [Projects as Consultant](#)

- Advised customers on data-driven transformation strategies and implemented and operationalized data processing and analysis infrastructure, ML algorithms, and ETL pipelines.
- Generated new contract opportunities by supporting and counseling the Sales Team with technical insights, feasibility analysis, and PoCs.
- Analyzed new trends in the European and American markets to create the Mission, Vision, and Strategy for the new Artificial Intelligence Business Unit.

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## EDUCATION

### Hamburg University of Technology - Hamburg, Germany

• M.Sc. in Mechatronics Engineering 2014 – 2017  
*Thesis: Predictive Maintenance for Aircraft Structures*

• MBA in Technology Management 2015 – 2018  
*Thesis: Machine Learning for Financial Applications*

### Tecnológico de Monterrey - Monterrey, Mexico

• B.Sc. in Mechatronics 2007 – 2012  
*Final Project: Automated CNC Welder*

## SKILLS AND TECHNOLOGY STACK

**Programming Languages:** Python, Matlab, LabVIEW, SQL, PySpark, Bash

**ML Frameworks:** TensorFlow, Scikit-learn, Hugging Face, LSTMs, Transformers, Autoencoders, Pandas

**ML Applications:** Time-series analysis, Deep Learning, NLP & LLMs

**MLOps:** Airflow & Kubeflow K8s - orchestration, Docker - containerization, MLflow - model registry, SageMaker Endpoints & Seldon Core - model serving, Canary & A/B - model monitoring

**CI/CD:** Jenkins, JFrog Artifactory, SonarQube

**Cloud Platforms:** GCP - Professional Data Engineer, AWS - Certified Cloud Practitioner

**Cloud Technologies:** BigQuery, GCS, GKE, Terraform, AWS SageMaker, Canvas, EC2, S3.

**Data Warehousing & Big Data:** BigQuery, AWS RDS, Apache Spark, Kafka, Hadoop, HDFS, EMR

**Data Visualization:** Plotly, Seaborn, Matplotlib, Streamlit, Tableau

**Software Engineering:** Git as VSC, unit testing Pytest, integration testing

## Scholarships & Awards

**ABCD (Above and Beyond Call of Duty) Award @ PMI** - Awarded twice in one year for exceptional contributions to PMI's analytics portfolio - release of proprietary Python package with 400+ potential users.





**Lufthansa Global Engineering Award** - Selected as one of the 35 international students to attend a double master program. It consists of a M.Sc. + MBA at the Hamburg University of Technology.

**DAAD – CONACYT Scholarship** – One of the 55 nationwide scholarship grantees to pursue a postgraduate degree in a German University with the Deutsche Akademische Austauschdienst (DAAD).

## Selected Trainings & Certifications - All Trainings and Certifications in my [Repository](#)

<a href="#">SAFe – Scaled Agile Framework: Certified Product Owner</a>	2023
<a href="#">Amazon Web Services: AWS Cloud Practitioner</a>	2022
<a href="#">TensorFlow: Certified TensorFlow Developer</a>	2021
<a href="#">Google Cloud Platform: Certified Professional Data Engineer</a>	2020

## Languages, & Hobbies

<b>Languages</b>	 (Native),  (Negotiation),  (Negotiation),  (Intermediate)
<b>Hobbies</b>	ML & AI, Statistics & Math. Finance, Economics, & Politics. Reading & Music, Engineering & Troubleshooting