# CARLOS PALOMARES

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#### CAREER PROFILE

Data Science Leader and Engineer driving data-driven decisions for top European companies in aviation MRO, e-commerce, and consumer goods. Proven track record of managing end-to-end ML lifecycles, overhauling AI strategies, democratizing ML, and integrating Generative AI in corporate processes. Core competencies include team leadership, software engineering (Python), ML Frameworks (<u>TensorFlow</u>), cloud technologies (<u>GCP</u>, <u>AWS</u>). Certified <u>SAFe Product Owner</u>.

#### CAREER HIGHLIGHTS

- Reduced onboarding time by 50% for North American, European, and Asian Airlines into a predictive maintenance platform while adjusting and operationalizing Machine Learning models for specific needs.
- Successfully deployed a corporate proprietary Python package adopted by over 300 users globally with 7 initial features, incorporating CI/CD for future releases.
- Advised sales representatives resulting in a five-year consultancy contract (\$440T p.a. per consultant) through the development of a PoC to integrate ML into customer's SAP infrastructure.
- Trained a Deep Learning Algorithm to pinpoint damages with an accuracy of over 94% in complex honeycomb structures while proving the efficacy of Lamb Waves in the Aerospace Industry for Condition Based Maintenance.

#### PROFESSIONAL EXPERIENCE

# $\begin{tabular}{ll} \textbf{Philip Morris International} - Amsterdam, The Netherlands \\ \end{tabular}$

Apr 2022 - Present

Data Scientist Special Projects & Advanced Analytics Manager

- Developed and implemented Philip Morris' corporate AI strategy, aligning it with technology lifecycle and innovation management initiatives.
- Led and mentored a team of 5 data scientists and ML engineers. Coached senior stakeholders on intercultural management and communication.
- Reduced time from MVP to production by 30% by establishing global DS & ML standards, best practices, and pipeline templates.
- Developed and deployed end-to-end machine learning models and pipelines for consumer goods portfolio optimization, market expansion strategy, and product competitiveness.

# Lufthansa Industry Solutions - Hamburg, Germany

Oct 2017 - Mar 22

Technology Consultant – Data Science

- Advised customers on data-driven transformation strategies and implemented and operationalized data processing and analysis infrastructure, ML algorithms, and ETL pipelines.
- Generated new contract opportunities by supporting and counseling the Sales Team with technical insights, feasibility analysis, and PoCs.
- Analyzed new trends in the European and American markets to create the Mission, Vision, and Strategy for the new Artificial Intelligence Business Unit.

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Sample projects as Technology Consultant - More Info in my Repository

**Predictive Maintenance for Public Transport** - Data Science for Hamburg's Transport Association *Tech Stack: AWS Sagemaker & S3, Python, TensorFlow, Autoencoders* 

**Cloud Provider Migration & Data Warehousing -** Data Engineering for E-Marketing Company *Tech Stack: GCP BigQuery, Composer, GCS, GKE, Python, Terraform* 

**Cloud Provider Migration & Code Optimization** - Data Engineering for Retail & E-Commerce *Tech Stack: GCP BigQuery, DataProc, PySpark, Jenkins, FB Prophet* 

**Predictive Maintenance for Aircraft Structures -** Data Science for MRO Aviation Industry *Tech Stack: Python, PySpark, Apache Stack, Jenkins, SKlearn, Tableau* 

#### **EDUCATION**

### Hamburg University of Technology - Hamburg, Germany

• M.Sc. in Mechatronics Engineering

2014 – 2017

Thesis: Predictive Maintenance for Aircraft Structures

◆ MBA in Technology Management
 2015 – 2018
 Thesis: Machine Learning for Financial Applications

## Tecnológico de Monterrey - Monterrey, Mexico

• B.Sc. in Mechatronics 2007 – 2012 Final Project: Automated CNC Welder

# Scholarships & Awards

**Lufthansa Global Engineering Award** - Selected as one of the 35 international students to attend a double master program. It consists of a M.Sc. + MBA at the Technical University of Hamburg.

**DAAD – CONACYT Scholarship** – One of the 55 nationwide scholarship grantees to pursue a postgraduate degree in a German University with the Deutsche Akademische Austauschdienst (DAAD).

### **Trainings & Certifications**

SAFe – Scaled Agile Framework: Certified Product Owner	2023
Amazon Web Services: AWS Cloud Practitioner	2022
TensorFlow, Certified TensorFlow Developer	2021
Google Cloud Platform: Certified Professional Data Engineer	2020

All Trainings and Certifications in my Repository

### Tech Skills, Languages, & Hobbies

Programming	Python, Bash, SQL, Terraform, MATLAB, Simulink, LabVIEW
Data Science Stack	TensorFlow, Apache Spark/Kafka/Hadoop, Google Cloud Platform, AWS
Languages	(Native), , (Negotiation), (Negotiation), (Intermediate)
Hobbies	ML & AI, Statistics & Math. Finance, Economics, & Politics. Reading & Music,
	Engineering & Troubleshooting