

# Responsys Interact

## API Guide — Standard

Version 6.19

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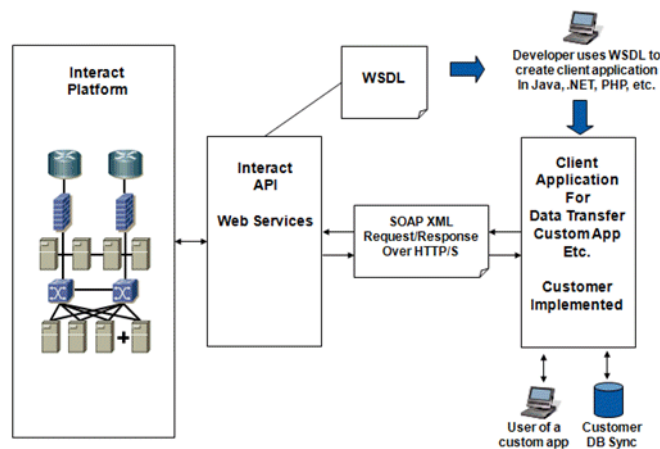
# Introducing the Responsys Interact API

The Responsys Interact® Web Services Application Programming Interface (Interact API) gives you standards-based access to the data, content, and campaign management features of Responsys Interact. Using the Interact API, you can build solutions for marketing data automation, customize your campaign and content management processes, and remotely trigger events for recipients thereby entering them into Interact-based life cycle messaging programs.

Specifically, you may want to use the Interact API to:

- Synchronize marketing data between enterprise and partner systems
- Trigger individual email or mobile messages in response to some external event or activity detected by your web site or enterprise information systems
- Automate the import of creative content needed for your campaigns

This conceptual diagram shows how to use the Interact API.



Because the Interact API is based on a service-oriented architecture (SOA) and other industry-standard technologies such as SOAP and WSDL, your developers can use their choice of programming language and development environment to gain full programmatic access to your organization's Responsys Interact account. The Interact API supports easy integration of your enterprise systems with the campaigns and data stored in your Responsys Interact account - enabling greater automation of marketing tasks and processes.

## Interact API functionality

The Interact API supports the following subset of the functionality of the Interact user interface and platform.

### Session Management

- Login/Logout of an Interact API session
- Retrieving the current Interact platform timestamp

### List and Data Management

- Insert, update, and delete records in Lists and Supplemental Tables

- Retrieve records from Lists, Supplemental Tables, and Profile Extension Tables
- Retrieve updated list member records

#### **Content Management**

- Create or delete document objects
- Set or get image files for a document object
- Set or get the markup content for a document object

#### **Campaign Management**

- Launch a campaign
- Get campaign launch status

#### **Lifecycle Messaging Programs**

- Trigger campaign messages to individual recipients
- Trigger custom events for individual recipients

### **About Interact API URLs**

When your account is enabled for access to the Interact API, the Responsys Support team gives you the Web Services URLs you need to develop your projects. Depending on where your account is set up in the Responsys data center, you'll get Web Services URLs for the Interact 2 pod or the Interact 5 pod.

### **Development environments**

The Interact API works with modern SOAP development environments, FOR EXAMPLE, Visual Studio .NET, Apache Axis, and others. Development platforms vary in their SOAP implementations and differences in implementation might prevent access to some or all of the features in the API. If you are using Visual Studio for .NET development, we recommend that you use Visual Studio 2003 or later.

### **Interact Platform maintenance and downtime**

The Responsys Interact platform undergoes maintenance downtimes on a monthly or bi-monthly schedule. During these downtimes, Interact Campaign login sessions are not available. Attempts to create a login session during downtimes returns an error and client applications need to take the appropriate action, which may include alerts to support staff, integration job queuing, and/or scheduled re-tries.

### **Monitoring and throttling the frequency of API requests**

Responsys monitors and throttles the frequency of API requests that are submitted from each Interact account. This is to ensure that the best possible level of service is offered to API clients in a shared environment. Depending on the type of API function, a specific frequency rate limit is imposed on the basis of an account's number of requests made per minute for that function. For example, the API function for triggering email messages can be called more times per minute than the API function for launching a campaign.



You choose from multiple tiers that accommodate standard, medium, or high volume API usage. When account exceeds its allowable frequency rate limit for an API request, you see the error code **API\_LIMIT\_EXCEEDED** and this message “**You exceeded your allowable limit to call the <function\_name> API function. Please try again in a minute.**” If a specific user of an account is blocked from using selected API functions, the user sees the error code **API\_BLOCKED** with this message: “**The <function\_name> is currently not available to this user. Please contact tech support.**” See *Sample Code for Handling Exceeded Account Limits* on page 57 for the appropriate block of sample code.

### Backward compatibility

Responsys supports backward compatibility as new versions of the Interact API are released. This means that an application created to work with a given Interact API version will continue to work with *that same Interact API version* in future platform releases. Each version of the Interact API has a unique endpoint URL. Your applications will continue to work with the Interact API endpoint URLs of previous releases. You can migrate your client applications to newer Interact API version endpoint URLs to take advantage of enhanced functionality and bug fixes on a schedule that meets your needs.

Responsys does not guarantee that an application written against one Interact API version will work with future API versions, because changes in method signatures and data representations are often required to enhance the Interact platform. However, we strive to keep the Interact API consistent from version to version with minimal if any changes required to port applications to newer Interact API versions. When an API version is to be deprecated, advance end-of-life notice will be given at least 9 months before support for the API version is ended. Responsys will directly notify customers using API versions planned for deprecation.

### Web service standards compliance

The Interact API was implemented in compliance with these specifications:

- Simple Object Access Protocol (SOAP) 1.1  
<http://www.w3.org/TR/2000/NOTE-SOAP-20000508/>
- Web Service Description Language (WSDL) 1.1  
<http://www.w3.org/TR/2001/NOTE-wsdl-20010315>
- WS-I Basic Profile 1.1  
<http://www.ws-i.org/Profiles/BasicProfile-1.1-2004-08-24.html>

## Interact platform and data model overview

Responsys Interact is a comprehensive on-demand marketing platform with a fully integrated suite of software applications—all built from the ground up on a single-instance, multi-tenant architecture.

## Interact Platform

Responsys Interact platform currently offers the following on-demand applications:

- **Interact Campaign™** for multichannel campaign management lets you efficiently create, test, execute, and measure high-volume, highly individualized marketing campaigns across touch-points for compelling ROI.
- **Interact Program™** for dialogue & event-based marketing helps you orchestrate and automate intelligent, customer-driven dialogues at desired moments in the customer lifecycle for more relevant, profitable interactions.
- **Interact Team™** for marketing process management is designed to help you plan, coordinate, and monitor marketing projects and resources for greater marketing efficiency and improved collaboration among geographically distributed marketing teams.
- **Interact Insight™** for predictive analytics and contact optimization uses cutting-edge analytical models to identify your most relevant customer segments and produce contact strategies optimized for each segment.
- **Interact Connect™** for data integration makes it easy to integrate Responsys Interact with your enterprise or marketing information systems to better utilize marketing data and gain a complete view of customers at every interaction point.

## Interact Object Data Model

You can use the Interact platform to create and manage a variety of Interact objects to manage your marketing database and execute your marketing campaigns. The Interact object model consists of these types of objects:

- **Programs** let you assemble multi-campaign dialogs.
- **Campaigns** help you execute email campaigns in batch launch or triggered modes.
- **Forms** enable you to collect data via web forms (not currently supported via the Interact API).
- **Documents** consist of re-usable creative content that is available for use in any Campaign or Form.
- **Data objects** enable you to store and use data for a variety of purposes.
  - **Lists and related objects (Filters, Proof Groups, Segmentations)** store recipient audience records and are used primarily for campaign targeting and personalization.
  - **Profile Extension Tables** store additional information for each unique recipient in your profile list table.
  - **Supplemental Tables and related objects (Filters, SQL object, Join objects)** store miscellaneous data that can be used to define a multi-table relational schema for advanced levels of segmentation, targeting and message personalization.
  - **Link Tables** store campaign link tracking information.

The Interact API provides control over many of these objects, allowing client applications to create, change, or remove these objects in a programmatic way to accomplish a variety of marketing automation goals.

## Programs

Program objects define multi-step dialogs that involve a variety of campaign messaging and routing rules based on individual profile and behavioral attributes. Creation of an individual Program takes place in a visual, drag-and-drop user interface that is part of the Interact Program module. The Interact API can be used to trigger Custom Events which enter an individual into or affect the individual's routing in a program.

## Campaigns

Campaign objects define the basic behavior of an email campaign in terms of audience, message, and settings.

- General properties include name, type (email or mobile), description, categorization, and other fields that identify the campaign.
- Audience selectors include a list, inclusion filters, exclusion filters, and suppression data.
- Message elements include From header, Reply-to header, Subject header, and HTML/Text message documents.
- Settings control tracking options, auto-close behavior, default variables, and so forth.

You can launch a campaign in bulk immediately or schedule it for a later launch. You can also trigger messages from a campaign on demand using form handler rules or program rules.

## Forms

Form objects provide functionality for hosting web forms and collecting/processing the data that is submitted. You can use forms to gather customer preferences or for general purpose surveys. Data collected from forms can be merged into a list or supplemental table. Form responses can trigger follow-up emails and custom events that place the responder in a Program dialog.

## Documents

Document objects contain the creative content used for campaigns and forms. The two types of the document object are HTML and text. For example, an email campaign usually consists of an HTML and a corresponding text document reference. The campaign handles the display of HTML-only, text-only, or multi-part emails automatically based on the recipient profile. Documents can be re-used across multiple campaigns and forms, copied, edited, and deleted via Interact Campaign.

## Lists and related objects

Lists are used to store audience database records—members of your audience might be leads, prospects, customers, contacts, consumers, or visitors, depending on your terminology. The standard set of fields in a list includes:

- Recipient ID (RIID), an internal Responsys Interact-assigned identifier that allows the behavior of individual recipients to be tracked over time.
- Email address, mobile number, postal address, which are standard contact channel fields

- Permission/Opt-in status fields for the various marketing channels (email, mobile, postal)
- Email format preference (HTML or text)
- Derived fields for ISP and domain
- Last modified and created timestamps

In addition, lists can have a number of custom, user-defined fields that you use to maintain a rich audience profile for targeting and personalization purposes.

» **Note** An account can have any number of lists, but it is recommended that a single central list is used for a given enterprise marketing objective. In some cases, it may make sense to have multiple lists, but use of multiple lists can generate duplicate identities for the same individual audience member.

These are the list-based objects:

- **List filters** are user-defined segments that contain a subset of the members of a list. You can use list filters to include or exclude members from any given campaign launch.
- **List segmentations** are a way of understanding how a list breaks down in terms of a given set of segments. For example, multiple purchasers, one-time purchasers, and non-purchasers.
- **List seeds** store records that share the same schema for a given list, but are used for testing and seeding of campaigns. These records do not represent real members (prospects, customers, and so forth).

### Profile extension tables

One or more Profile Extension Tables can be associated with a Profile List. There must be a one-to-one relationship between a record in a Profile Extension Table and its parent Profile List. Profile Extension Tables provide an attractive and efficient way to organize and process audience data. Similar to data in Profile Lists, audience data in Profile Extension Tables can be used for segmentation and targeting in Filters as well as Programs.

### Supplemental tables and related objects

As its name indicates, a supplemental table is a collection of database records that supplements a list with additional related information. The connections between a table and a list is made via a *data extraction key*, or key field, that is present in both the table and the list. Because you define the schema for any tables you create, you can use them for a wide variety of purposes, ranging from message personalization and dynamic content to storing form responses and campaign events.

There are several type of table-based data sources: tables, filters on tables, SQL views (on tables and/or lists), and joins on tables.

» **Tip** When you use tables to extend a list to represent a multi-table relational marketing database (where a variety of queries or joins could be made on the table), be sure to index your tables to reduce the performance impact associated with full table scans on tables being queried or joined.

## Link Tables

Link Tables are used to store data about the links that are tracked for a campaign. The schema for a Link Table is fixed and consists of the following fields:

- **LINK\_NAME** defines user-friendly name for the link.
- **LINK\_URL** defines the destination URL for a tracked link.
- **LINK\_CATEGORY** defines a category for links and is available for reporting.
- **EXTERNAL\_TRACKING** defines optional parameters that can be appended to the query-string of the destination URL.

## Getting started with the Interact API

This section contains general instructions for using the Interact API as well as guidelines and sample code for using the Interact API in a Java or C# application. A Software Development Kit (SDK) with additional sample code and getting started guides for C# and PHP programming languages is also available by contacting the Responsys Support Team at **support@responsys.com**

» **Note** We assume that you have a basic familiarity with software development, SOAP-based Web Services, and the Responsys Interact platform and user interface.

### To get started with the Interact API:

- 1 Use the Interact Web Services API WSDL to generate supporting code for creating SOAP calls on the Interact API.

Your development environment or programming language should provide the necessary support for accomplishing this step. The benefit of SOAP/WSDL-based APIs is that most programming languages provide support for managing SOAP requests and responses.

- 2 Use the Login or LoginWithCertificate calls to establish a session with the Interact Web service.

Place the session identifier returned by these calls in the SOAP header of all subsequent calls to the Interact API to authenticate the client application.

- 3 Place a session cookie (JSESSIONID) on the client application after the first successful API call.

This cookie should be persisted for the duration of the session. Make sure that your client accepts session cookies.

- 4 Use the available API calls to accomplish a desired goal, including:
  - Data API calls to create, modify or delete individual records.
  - Connect API calls to import or export data in bulk.
  - Campaign API calls to create or modify campaign definitions or launch campaigns.
  - Content API calls to create, modify or delete content documents.

» **Note** Some Interact API calls have a maximum number of records that can be processed per invocation (**triggerCustomEvent**, plus all data source merge, retrieve, and delete calls). For example, Interact API the limit for calls for triggering campaign messages and merging records into a list is 200 recipients or records. Therefore, you may need to execute these calls in a loop to process additional records during a given client session.

5 If your client application is inactive for longer than two hours and the session identifier becomes invalid, start a new session with a new **Login** call.

6 Use the **Logout** call to end the Interact API session.

You should explicitly log out before attempting a new login call since there is a limit on the number of concurrent sessions you can create for each Interact account.

## Java Applications

These are general instructions for getting started with the Interact API from a Java application.

### To get started with a Java application:

1 Download the WSDL document. Name the downloaded file **ResponsysWS.wsdl** and place it in your project directory.

Responsys Support will provide the Interact API URLs to you when your account is enabled for Interact API access.

2 Use the **Apache Axis2 WSDL2Java** utility, as described on the **Apache Axis2 web site**, to generate Web Services API stub classes:

- `%AXIS2_HOME%\bin\WSDL2Java -uri ResponsysWS.wsdl -u -d adb -s -p com.rsys.ws.client`
- Assuming the following environment variables are defined:
  - `AXIS2_HOME = C:\axis2-1.3` (or location of the Apache Axis2 Standard Distribution)
  - `AXIS2_LIB = %AXIS2_HOME%\lib`
  - `AXIS2CLASSPATH = %AXIS2_LIB%\axis.jar;%AXIS2_LIB%\jaxrpc.jar;%AXIS2_LIB%\saaj.jar;%AXIS2_LIB%\commons-logging.jar;%AXIS2_LIB%\commons-discovery.jar;%AXIS2_LIB%\wsdl4j.jar`

3 In your Java application, make sure that the generated Interact API stub classes are available to your project build path.

4 Import the following WSDL2Java-generated packages or specific classes needed for your client application calls:

```
import com.rsys.ws.*;
import com.rsys.ws.client.*;
```

5 Instantiate an Interact API service object:

```
service = new ResponsysWSServiceStub("...WS Endpoint URL...");
```

6 Maintain the **JSESSIONID** cookie between requests with the following statement:

```
service.getServiceClient().getOptions().setManageSession(true);
```

7 Instantiate a new Login request object and call the login method of the stub object:

```
Login login = new Login();
login.setUsername("...user...");
```

- ```
login.setPassword("...pwd...");
LoginResponse response = service.login(login);
```
- 8 Retrieve the sessionId string from the login result.
  - 9 Submit this sessionId in the SOAP header for all following Interact API calls.
  - 10 Continue with client application logic.
  - 11 End session by logging out when client application task is completed.

## Java example

```
import com.rsys.ws.*;
import com.rsys.ws.client.*;
import java.rmi.RemoteException;

public class APITestLoginLogout {
    ResponsysWSServiceStub stub;
    SessionHeader sessionHeader;

    public static void main(String[] args) {
        APITestLoginLogout test = new APITestLoginLogout();
        test.login();
    }

    private void login() {
        try {
            stub = new ResponsysWSServiceStub("https://...WS Endpoint URL...");
            // maintain session between requests
            stub._getServiceClient().getOptions().setManageSession(true);
            // CAUTION: It is important that the user session be maintained. Do not omit preceding step.
            Login login = new Login();
            login.setUsername("...user...");
            login.setPassword("...pwd...");
            LoginResponse response = stub.login(login);
            String sessionId = response.getResult().getSessionId();
            System.out.println ("Login Result = " + sessionId);
            if (sessionId != null) {
                sessionHeader = new SessionHeader();
                sessionHeader.setSessionId(sessionId);
                // Set optional timeout to two minutes
                stub._getServiceClient().getOptions().setTimeoutInMillis(1000*60*2);
                // CAUTION: It is important to set a timeout that is appropriate for the maximum expected duration
                // of API calls
                ListFolders listFolders = new ListFolders();
                ListFoldersResponse listFoldersResponse = stub.listFolders(listFolders, sessionHeader);
                FolderResult[] folders = listFoldersResponse.getResult();
                if (folders != null) {
                    System.out.println ("Folders length = " + folders.length);
                    int i = 0;
                    for (FolderResult folder : folders) {
                        System.out.println ("Folder Name = " + folder.getName());
                        i++;
                    }
                }
                LogoutResponse logoutResponse = stub.logout(new Logout(), sessionHeader);
                boolean loggedOut = logoutResponse.getResult();
                System.out.println("Logout Result = " + loggedOut);
            }
        } catch (AccountFault accountEx) {
            System.out.println ("Ex Code = " + accountEx.getFaultMessage().getExceptionCode());
            System.out.println ("Ex Msg = " + accountEx.getFaultMessage().getExceptionMessage());
        } catch (UnexpectedErrorFault unexpectedEx) {
            System.out.println ("Ex Code = " + unexpectedEx.getFaultMessage().getExceptionCode());
            System.out.println ("Ex Msg = " +
                unexpectedEx.getFaultMessage().getExceptionMessage());
        } catch (RemoteException remoteEx) {
            System.out.println ("Ex Msg = " + remoteEx.getMessage());
        }
    }
}
```

```
}
```

## C# Applications

These are general instructions for getting started with the Interact API from a C# application.

### To get started with a C# application:

- 1 Download the WSDL document. Name the downloaded file **ResponsysWS.wsdl**.  
Responsys Support will provide the Web Services API URLs to you when your account is enabled for Web Services API access.
- 2 Generate the client-side code needed to support your client application's programmatic calls on the Responsys Web service.
  - Open the command window from the Visual Studio menu or include the .NET Framework's bin directory in path environment variable. Type the command **WSDL ResponsysWS.wsdl**
  - Copy the resulting C# file, **ResponsysWSService.cs**, to your project directory.
- 3 In your C# application, get a handle for the Web Service, and ensure the user session will be maintained. See example provided below.
- 4 Use the C# compiler to create an executable named fileName.exe, where fileName is the .CS file that contains the Main() method.

```
csc *.cs
```

- 5 Be sure that **csc.exe** is in your path, usually:  
**C:\WINDOWS\Microsoft.NET\Framework\v2.0.xxx\**

### C# example

```
namespace WSCSharpClient {
    using System;
    using System.Net;
    using System.IO;
    using System.Xml;
    using System.Web.Services.Protocols;

    class TestResponsysWS {
        ResponsysWSService stub;
        bool loggedIn = false;
        SessionHeader sessionHeader;

        private bool login() {
            bool result = false;
            try {
                string url = "... WS Endpoint URL ...";
                Console.WriteLine("Web Services URL = " + url);

                string username = "sjo";
                string password = "sjo";

                stub = new ResponsysWSService();
                stub.CookieContainer = new CookieContainer();
                stub.Url = url;
                // Call the login method
                LoginResult loginResult = stub.login(username, password);
                string sessionId = loginResult.sessionId;

                if (sessionId != null) {
                    // Create the sessionHeader object and set it to the stub.
                    // The sessionHeader is passed to every other API call after the login.
                }
            }
        }
    }
}
```



```

        sessionHeader = new SessionHeader();
        sessionHeader.sessionId = sessionId;
        stub.SessionHeaderValue = sessionHeader;
// Caution: It is important to set a sessionHeader object to the stub as it is used in all the
        subsequent calls.
        sop("Setting the Client Timeout to 2 minutes");

        // Set timeout
        stub.Timeout = 1000 * 60 * 2;
// Caution: It is important to set a timeout that is appropriate for the maximum expected duration
        of API calls.
        loggedIn = true;
        result = true;
    }
} catch (System.Web.Services.Protocols.SoapException e) {
    Console.WriteLine("SoapException in login : " + e.Message);
    Console.WriteLine("SoapException in login : " + e.Detail.InnerText);
} catch (Exception e) {
    Console.WriteLine("Exception in login : " + e.Message);
}
    }
    return result;
}
}
}

```

## Important .NET WSDL edits required

If you are using the Microsoft .NET WSDL, you must make a correction to the **RecordData** element in the **ResponsysWS.wsdl** file. This element contains an array of Record elements, each of which contains an array of Strings.

However, the Microsoft .NET **wsdl.exe** has a defect that affects arrays inside of other arrays. It creates the **recordsField** as a two-dimensional string array instead of an array of Record class. Furthermore, the Record class is not created at all in the **ResponsysWSService.cs** class. You can fix this by editing the **ResponsysWSService.cs** class to create a **Record** class and changing the two-dimensional string array in the **RecordData** class to an array of **Record** objects.

### To make required .NET WSDL edits to the ResponsysWSService.cs class:

- 1 Create the following **Record** class.

```

/// <remarks/>
[System.CodeDom.Compiler.GeneratedCodeAttribute("wsdl", "2.0.50727.42")]
[System.SerializableAttribute()]
[System.Diagnostics.DebuggerStepThroughAttribute()]
[System.ComponentModel.DesignerCategoryAttribute("code")]
[System.Xml.Serialization.XmlTypeAttribute(Namespace="urn:ws.rsys.com")]
public partial class Record {

    private string[] fieldValuesField;

    /// <remarks/>
    [System.Xml.Serialization.XmlElementAttribute("fieldValues", IsNullable=true)]
    public string[] fieldValues {
        get {
            return this.fieldValuesField;
        }
        set {
            this.fieldValuesField = value;
        }
    }
}

```

- 2 Change the `string[][] recordsField` in `RecordData` class to `Record[] recordsField` by replacing the contents of the `RecordData` class with this:

```
/// <remarks/>
[System.CodeDom.Compiler.GeneratedCodeAttribute("wsdl", "2.0.50727.42")]
[System.SerializableAttribute()]
[System.Diagnostics.DebuggerStepThroughAttribute()]
[System.ComponentModel.DesignerCategoryAttribute("code")]
[System.Xml.Serialization.XmlTypeAttribute(Namespace="urn:ws.rsys.com")]
public partial class RecordData {
    private string[] fieldNamesField;
    private Record[] recordsField;
    /// <remarks/>
    [System.Xml.Serialization.XmlElementAttribute("fieldNames", IsNullable=true)]
    public string[] fieldNames {
        get {
            return this.fieldNamesField;
        }
        set {
            this.fieldNamesField = value;
        }
    }
    /// <remarks/>
    [System.Xml.Serialization.XmlElementAttribute("records", IsNullable=true)]
    public Record[] records {
        get {
            return this.recordsField;
        }
        set {
            this.recordsField = value;
        }
    }
}
```

# Interact API Calls, Types, and Objects

The Interact API calls are divided into these categories:

- [Session Management API calls](#) on page 14
- [Folder Management API calls](#) on page 19
- [List Management API calls](#) on page 22
- [Table Management API calls](#) on page 26
- [Content Management API calls](#) on page 34
- [Campaign Management API calls](#) on page 41

The Interact API also contains standard primitive types—**boolean**, **string**, **int** and **long**, and **dateTime**—as well as a collection of objects to be used with API calls.

- [Interact API Primitive Types](#) on page 48
- [Interact API Objects](#) on page 48

# Session Management API calls

The Session Management API calls are:

- Login
- Logout
- LoginWithCertificate
- AuthenticateServer

## Login

**Syntax:**

**LoginResult = service.login(string username, string password)**

**Usage**

The first step for any client application is to establish a login session. This can be achieved using the **login** call.

When a client application invokes the **login** call, it passes a **username** and **password** as user credentials. Upon receiving the client application login request, the WS API authenticates these credentials, and returns a **LoginResult** object. This object can be inspected to retrieve a session token that is required for use in all subsequent API calls. After successfully completing the **login** call and retrieving the session token, a client application needs to set this session token in the SOAP header for subsequent calls as a means of authentication.

Session tokens expire automatically after two hours of inactivity. Client applications that make infrequent login calls should make explicit logout calls to prevent the accumulation of unnecessary open sessions. A limit is placed on the number of concurrent API sessions that an account can initiate. It is important to properly manage API sessions to avoid exceeding this limit. If the limit is reached, an error message will be returned, stating that the allowed number of concurrent sessions has been exceeded.

A JSESSIONID cookie is also set on the client application with the response from the login call. This cookie must be persisted for use in subsequent API calls in the session.

» **Note** If you are using either Axis2, C# or any other .Net language, the JSESSIONID is automatically captured and sent in subsequent requests. However, if you are not using one of these languages, you must capture the JSESSIONID and Path from the login response HTTP Headers and set them in a cookie in the HTTP headers of all subsequent requests until you log out. This will prevent errors.

**Example**

HTTP/1.1 200 OK

Date: Tue, 16 Nov 2010 14:52:14 GMT

Set-Cookie: JSESSIONID=C1DC1654EE6BBEEBE94043EE4D006F59.tmws2; Path=/tmws

Content-Type: text/xml;charset=UTF-8

Connection: close

**Transfer-Encoding: chunked**

## Request Arguments

| Name     | Type   | Description                                  |
|----------|--------|----------------------------------------------|
| username | string | User name for the Responsys Interact account |
| password | string | Password for the specified user              |

## Response

The login call returns a **LoginResult** object, which has the following property:

| Name      | Type   | Description                                                                                                                                    |
|-----------|--------|------------------------------------------------------------------------------------------------------------------------------------------------|
| sessionId | string | Unique Session ID associated with this session. Your client application needs to set this value in the session header of subsequent API calls. |

## Logout

### Syntax

**boolean** = **service.logout()**

### Usage

Use the logout call to end an API session. The last step for any client application is to end a session by logging out. Note that sessions are terminated automatically after two hours of inactivity.

## Request Arguments

None

## Response

| Name   | Type    | Description                                                        |
|--------|---------|--------------------------------------------------------------------|
| result | boolean | Flag representing the success of a request to end the API session. |

## LoginWithCertificate

### Syntax

**LoginResult** = **service.loginWithCertificate(byte[] encryptedServerChallenge)**

## Usage

Use the `loginWithCertificate` call to establish a login session. This can be achieved using either the `login` or `loginWithCertificate` calls. The difference is that the authentication for the `login` call is based on use of password whereas the authentication for the `loginWithCertificate` call is based on the use of a digital certificate in accordance with the X.509 standard for public key infrastructure (PKI). It is available for developers that require the security advantages of PKI over password-based authentication.

To develop a client application with this call, the Interact account administrator must log into the Interact user interface, navigate to the admin console, and upload a digital certificate (client user public key) and download the Interact API server digital certificate (server public key). These certificates will be used by the client application to log in with the `loginWithCertificate` call.

The client application establishes an authenticated session in two steps. First, the client application uses the `authenticateServer` call with a user name and client challenge and then receives a server challenge, an encrypted response to the client challenge, and a temporary session ID for this authentication step. The client application confirms that the server is authentic and prepares a response to the server challenge. The second step of the authentication involves calling `loginWithCertificate` with the response to the server challenge and the temporary session ID placed in the SOAP header.

The Interact API then authenticates these credentials, and returns a `LoginResult` object. This object can be inspected to retrieve a new session token that is required for use in all subsequent API calls. After successfully completing the `loginWithCertificate` call and retrieving the session token, a client application needs to set this session token in the SOAP header for subsequent calls as a means of authentication.

Session tokens expire automatically after two hours of inactivity. Client applications that make infrequent login calls should make explicit logout calls to prevent the accumulation of unnecessary open sessions. A limit is placed on the number of concurrent API sessions that an account can initiate. It is important to properly manage API sessions to avoid exceeding this limit. If the limit is reached, an error message will be returned, stating that the allowed number of concurrent sessions has been exceeded.

### To use this call:

- 1 Prepare a client challenge as a byte array.
- 2 Call `authenticateServer` with an Interact user name and the client challenge and receive a server challenge, an encrypted response to the client challenge, and a temporary session ID for this authentication process.
- 3 Validate the encrypted client challenge by decrypting with the server public key. Abort if the server authenticity cannot be confirmed.
- 4 Prepare a response to the server challenge by encrypting the server challenge with the client private key.

- 5 Call `loginWithCertificate` with the encrypted server challenge and the temporary session ID placed in the SOAP header.
- 6 The Interact API will authenticate the client by decrypting the server challenge with the previously uploaded client public key.
- 7 Upon successful authentication, the Interact API will respond with a `LoginResult` object from which a valid session ID can be retrieved for use in all subsequent API calls.

### Request Arguments

| Name                     | Type   | Description                                                                                                                                                                                                                                                              |
|--------------------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| encryptedServerChallenge | byte[] | Encrypted value of the server challenge. The server challenge is encrypted using the client private key that corresponds to a client public key certificate that was uploaded via the Interact admin console as the means to authenticate Interact API session requests. |

### Response

This call returns a `LoginResult` object, which has the following property:

| Name      | Type   | Description                                                                                                                                    |
|-----------|--------|------------------------------------------------------------------------------------------------------------------------------------------------|
| sessionId | string | Unique Session ID associated with this session. Your client application needs to set this value in the session header of subsequent API calls. |

## AuthenticateServer

### Syntax

```
ServerAuthResult = service.authenticateServer(string username, byte[] clientChallenge)
```

### Usage

Use the `authenticateServer` call to authenticate the Interact API server and initiate a successful login to the Interact API. The information returned from this API call can be used to successfully log in to the Interact API with the `loginWithCertificate` call.

A client application can establish an authenticated session in two steps.

- 1 First, the client application uses the `authenticateServer` call with a user name and client challenge and then receives a server challenge, an encrypted response to the client challenge, and a temporary session ID for this authentication step. The client application confirms that the server is authentic and prepares a response to the server challenge.

- 2 The second step of the authentication involves calling `loginWithCertificate` with the response to the server challenge and the temporary session ID placed in the SOAP header. The login process with `authenticateServer` and `loginWithCertificate` is described in more detail under the `loginWithCertificate` section above.
- » **Note** A `JSESSIONID` cookie is also set on the client application with the response from the `authenticateServer` call. This cookie must be persisted for use in subsequent API calls in the session.

### Request Arguments

| Name            | Type   | Description                                                                                         |
|-----------------|--------|-----------------------------------------------------------------------------------------------------|
| username        | string | User name for the Interact account of interest.                                                     |
| clientChallenge | byte[] | Client application challenge of the server which is used to confirm the authenticity of the server. |

### Response

The login call returns a `ServerAuthResult` object, which has the following properties:

| Name                     | Type   | Description                                                                                                                                                                                                                                                                              |
|--------------------------|--------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| authSessionId            | string | Temporary session ID that should be placed in the SOAP header of the subsequent <code>loginWithCertificate</code> call.                                                                                                                                                                  |
| encryptedClientChallenge | byte[] | Response to the client challenge, represented by encrypting the client challenge with the server private key. Client applications should validate server authenticity by decrypting this value with the server public key (available through the Interact user interface admin console). |
| serverChallenge          | byte[] | Server challenge of client application authenticity. This challenge should be encrypted with the client private key and submitted with the <code>loginWithCertificate</code> call to authenticate the client application session.                                                        |



# Folder Management API calls

The Folder Management API calls are:

- **CreateContentLibraryFolder**
- **CreateFolder**
- **DeleteContentLibraryFolder**
- **DeleteFolder**
- **DoesContentLibraryFolderExist**
- **ListContentLibraryFolders**
- **ListFolders**

## CreateContentLibraryFolder

### Syntax

**HierarchyElement = service.createContentLibraryFolder (String folderName)**

### Usage

Use the create ContentLibraryFolder call to create a new empty folder in the Content Library.

### Request Arguments

| Name       | Type   | Description                       |
|------------|--------|-----------------------------------|
| folderName | string | The name of the folder to create. |

### Response

| Name   | Type             | Description                 |
|--------|------------------|-----------------------------|
| result | HierarchyElement | The content library folder. |

## CreateFolder

### Syntax

**boolean = service.createFolder(string folderName)**

### Usage

Use the createFolder call to create a new empty folder in an Interact account. This call returns a boolean value that indicates the success of the folder creation request.

### Request Arguments

| Name       | Type   | Description                  |
|------------|--------|------------------------------|
| folderName | string | Name of the folder to create |

## Response

| Name   | Type    | Description                  |
|--------|---------|------------------------------|
| result | boolean | Success flag folder creation |

## DeleteContentLibraryFolder

### Syntax

**void service.deleteContentLibraryFolder (String folderName)**

### Usage

Use the deleteContentLibraryFolder call to delete a folder and its contents from the Content Library.

### Request Arguments

| Name       | Type   | Description                       |
|------------|--------|-----------------------------------|
| folderName | string | The name of the folder to delete. |

## Response

| Name | Type | Description                    |
|------|------|--------------------------------|
| void | N/A  | Delete content library folder. |

## DeleteFolder

### Syntax

**boolean = service.deleteFolder(string folderName)**

### Usage

Use the deleteFolder call to delete a folder and its contents from an Interact account.

### Request Arguments

| Name       | Type   | Description              |
|------------|--------|--------------------------|
| folderName | string | Name of folder to delete |

## Response

| Name   | Type    | Description                         |
|--------|---------|-------------------------------------|
| result | boolean | Success flag for deletion of folder |

## DoesContentLibraryFolderExist

### Syntax

**boolean** = **service.doesContentLibraryFolderExist** (String path)

### Usage

Use the `doesContentLibraryFolderExist` call to check whether a specific folder exists in the Content Library.

### Request Arguments

| Name | Type   | Description                      |
|------|--------|----------------------------------|
| path | string | The name of the folder to check. |

### Response

| Name   | Type    | Description                |
|--------|---------|----------------------------|
| result | boolean | True if the folder exists. |

## ListContentLibraryFolders

### Syntax

**List<HierarchyElement>** = **service.listContentLibraryFolders**(String startingPath, Boolean showTree)

### Usage

Use the `listContentLibraryFolders` call to retrieve a listing of all Content Library folders.

### Request Arguments

| Name         | Type    | Description                                                                                                                                                                         |
|--------------|---------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| startingPath | string  | The starting parent folder.                                                                                                                                                         |
| showTree     | boolean | True displays the full Content Library folder structure.<br><br>If startingPath is specified, shows all children in the tree, not only the starting path's immediate child folders. |

## Response

| Name   | Type                   | Description                      |
|--------|------------------------|----------------------------------|
| result | List<HierarchyElement> | List of Content Library folders. |

## ListFolders

### Syntax

**FolderResult[] = service.listFolders()**

### Usage

Use the listFolders call to retrieve a listing of all of the folders in an account.

### Request Arguments

None

### Response

The listFolders call returns an array of FolderResult objects. A FolderResult object has a single property.

| Name | Type   | Description |
|------|--------|-------------|
| name | string | Folder name |

## List Management API calls

The List Management API calls are:

- MergeListMembers
- MergeListMembersRIID
- DeleteListMembers
- RetrieveListMembers

## MergeListMembers

### Syntax

**MergeResult[] = service.mergeListMembers(InteractObject list, RecordData recordData, ListMergeRule mergeRule)**

### Usage

Use the mergeListMembers call to insert new members or update existing member fields in a given List. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

» **Note** Using the OR logical operator will result in an error message.

## Request Arguments

| Name       | Type           | Description                                                    |
|------------|----------------|----------------------------------------------------------------|
| list       | InteractObject | List object                                                    |
| recordData | RecordData     | Array of RecordData objects that contain field and record data |
| mergeRule  | ListMergeRule  | Defines the merge rules for how to handle the record data      |

## Response

The MergeResult object that is returned from this call has the following properties:

| Name          | Type   | Description                 |
|---------------|--------|-----------------------------|
| insertCount   | long   | Number of records inserted  |
| updateCount   | long   | Number of records updated   |
| rejectedCount | long   | Number of records rejected  |
| totalCount    | long   | Number of records processed |
| errorMessage  | string | Error message if applicable |

## MergeListMembersRIID

### Syntax

```
RecipientResult [] = mergeListMembersRIID(InteractObject list, RecordData recordData, ListMergeRule mergeRule)
```

### Usage

Use the mergeListMembersRIID call to insert new members or update existing member fields in a given List. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

» **Note** Using the **OR** logical operator will result in an error message.

## Request Arguments

| Name       | Type           | Description                                                    |
|------------|----------------|----------------------------------------------------------------|
| list       | InteractObject | List object                                                    |
| recordData | RecordData     | Array of RecordData objects that contain field and record data |
| mergeRule  | ListMergeRule  | Defines the merge rules for how to handle the record data      |

## Response

The RecipientResult object that is returned from this call has the following properties:

| Name         | Type   | Description                 |
|--------------|--------|-----------------------------|
| recipientId  | long   | Identifier of the record.   |
| errorMessage | string | Error message if applicable |

## DeleteListMembers

### Syntax

```
DeleteResult[] = service.deleteListMembers(InteractObject list, QueryColumn queryColumn, string[] idsToDelete)
```

### Usage

Use the deleteListMembers call to delete members from a List by matching on RIID, CUSTOMER\_ID, EMAIL\_ADDRESS, or MOBILE\_NUMBER fields. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

### Request Arguments

| Name        | Type           | Description                                                                               |
|-------------|----------------|-------------------------------------------------------------------------------------------|
| list        | InteractObject | List object                                                                               |
| queryColumn | QueryColumn    | One value from the QueryColumn list of RIID, CUSTOMER_ID, EMAIL_ADDRESS, or MOBILE_NUMBER |
| idsToDelete | string[]       | Values for the specified QueryColumn to match for deletion from the List.                 |

## Response

The DeleteResult that is returned from this call has the following properties:

| Name         | Type    | Description                                                                                                                                          |
|--------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| id           | string  | Identifier of the record that was deleted. The identifier value corresponds to the value of the queryColumn that was matched for the deleted record. |
| success      | boolean | Flag indicating whether deletion request was successfully processed                                                                                  |
| errorMessage | string  | Error message if applicable                                                                                                                          |

## RetrieveListMembers

### Syntax

```
RetrieveResult = service.retrieveListMembers(InteractObject list, QueryColumn queryColumn, string[] fieldList, string[] idsToRetrieve)
```

### Usage

Use the retrieveListMembers call to retrieve fields for individual List members. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

### Request Arguments

| Name          | Type           | Description                                                                                       |
|---------------|----------------|---------------------------------------------------------------------------------------------------|
| List          | InteractObject | List object                                                                                       |
| queryColumn   | QueryColumn    | One value from the QueryColumn match options: RIID, CUSTOMER_ID, EMAIL_ADDRESS, or MOBILE_NUMBER. |
| fieldList     | string[]       | Fields to retrieve from List member record.                                                       |
| idsToRetrieve | string[]       | Values for the specified QueryColumn to match for retrieval from the List                         |

### Response

The RecordData object that is returned from this call has the following properties:

| Name       | Type     | Description                                                                                                                                 |
|------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------|
| fieldNames | string[] | String array the names of fields returned                                                                                                   |
| records    | Record[] | Record array of the record data returned. The order of the field values returned for each Record is the same order as the fieldNames array. |

# Table Management API calls

The Table Management calls are:

- `CreateTable`
- `CreateTableWithPK`
- `DeleteProfileExtensionMembers`
- `DeleteTable`
- `MergeIntoProfileExtension`
- `MergeTableRecords`
- `MergeTableRecordsWithPK`
- `DeleteTableRecords`
- `RetrieveTableRecords`
- `RetrieveProfileExtensionRecords`
- `TruncateTable`

## CreateTable

### Syntax

```
boolean = service.createTable(InteractObject table, Field[] fields)
```

### Usage

Use the `createTable` call to create a table with a user-defined schema. Tables can be used in a variety of ways, ranging from use as a source of supplemental data to a List, related to the List through *data extraction key* field(s), as a lookup table for generating dynamic content in a campaign message, or as a form response table.

### Request Arguments

| Name   | Type           | Description                                                                       |
|--------|----------------|-----------------------------------------------------------------------------------|
| table  | InteractObject | Table object                                                                      |
| fields | Field []       | Fields to create. You can also specify data extraction keys via the fields array. |

### Response

| Name   | Type    | Description                             |
|--------|---------|-----------------------------------------|
| result | boolean | Success flag for table creation request |

## CreateTableWithPK

### Syntax

```
boolean = service.createTableWithPK (InteractObject table, Field[] fields, String[] primaryKeys)
```

### Usage

Use this function to create a supplemental table with a user-defined schema and designate a set of one or more fields as the table's primary key.



## Request Arguments

| Name        | Type           | Description                                                                      |
|-------------|----------------|----------------------------------------------------------------------------------|
| table       | InteractObject | Table object                                                                     |
| fields      | Field[]        | Fields to create. You can also specify data extraction keys via the fields array |
| primaryKeys | String[]       | An array containing the names of fields that define the primary key of the table |

## Response

| Name   | Type    | Description                             |
|--------|---------|-----------------------------------------|
| result | boolean | Success flag for table creation request |

## DeleteProfileExtensionMembers

### Syntax

```
DeleteResult[] = service.deleteProfileExtensionMembers (InteractObject listExt,  
    QueryColumn queryColumn, string[] idsToDelete)
```

### Usage

Use the deleteProfileExtensionMembers call to delete members from a Profile Extension Table by matching on RIID, CUSTOMER\_ID, EMAIL\_ADDRESS, or MOBILE\_NUMBER fields from the parent list. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

## Request Arguments

| Name          | Type           | Description                                                                                                     |
|---------------|----------------|-----------------------------------------------------------------------------------------------------------------|
| listExtension | InteractObject | Profile Extension object                                                                                        |
| queryColumn   | QueryColumn    | One of the following values from the QueryColumn list:<br>RIID<br>CUSTOMER_ID<br>EMAIL_ADDRESS<br>MOBILE_NUMBER |
| idsToDelete   | String[]       | Values for the specified QueryColumn to match                                                                   |

## Response

The DeleteResult that is returned from this call has the following properties:

| Name         | Type    | Description                                                                                                                                          |
|--------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| id           | String  | Identifier of the record that was deleted. The identifier value corresponds to the value of the queryColumn that was matched for the deleted record. |
| success      | boolean | Flag indicating whether the deletion request was successfully processed                                                                              |
| errorMessage | String  | Error message, if applicable                                                                                                                         |

## DeleteTable

### Syntax

```
boolean = service.deleteTable(InteractObject table)
```

### Usage

Use the deleteTable call to delete a table from your account.

### Request Arguments

| Name  | Type           | Description  |
|-------|----------------|--------------|
| table | InteractObject | Table object |

### Response

| Name   | Type    | Description                             |
|--------|---------|-----------------------------------------|
| result | boolean | Success flag for table deletion request |

## MergeIntoProfileExtension

### Syntax

```
RecipientResult[] = service.mergeIntoProfileExtension(InteractObject  
    profileExtension, RecordData recordData, QueryColumn queryColumn, boolean  
    insertOnNoMatch, UpdateOnMatch updateOnMatch)
```

### Usage

Use the MergeIntoProfileExtension call to insert or update records in a Profile Extension Table. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

## Request Arguments

| Name             | Type           | Description                                                                                                                                          |
|------------------|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| profileExtension | InteractObject | profileExtension contains two fields: String folderName & String objectName. The objectName in this case is the name of the Profile Extension Table. |
| recordData       | RecordData     | Array of RecordData objects that contain field and record data.                                                                                      |
| matchColumn      | QueryColumn    | Column for which a match attempt should be attempted as part of the merge operation.                                                                 |
| insertOnNoMatch  | boolean        | Indicates what should be done for records where a match is not found (true = insert / false = no insert).                                            |
| updateOnMatch    | UpdateOnMatch  | Controls how the existing record should be updated.                                                                                                  |

## Response

A RecipientResult object having the following properties is returned from this call:

| Name         | Type   | Description                 |
|--------------|--------|-----------------------------|
| recipientId  | long   | Identifier of the record    |
| errorMessage | string | Error message if applicable |

## MergeTableRecords

### Syntax

```
MergeResult[] = service.mergeTableRecords(InteractObject table, RecordData records, string[] matchColumnNames)
```

### Usage

Use the mergeTableRecords call to insert or update records in a table. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

## Request Arguments

| Name    | Type           | Description                                                                   |
|---------|----------------|-------------------------------------------------------------------------------|
| table   | InteractObject | Table object                                                                  |
| records | RecordData     | RecordData object that contains field and record data for the merge operation |

| Name             | Type     | Description                                                                                                                                                                                                                                                                                                                                                                                                             |
|------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| matchColumnNames | string[] | Column for which a match attempt should be attempted as part of the merge operation. If there is a match for with an existing record, that record will be updated. If there is not a match, then a new record is inserted. Currently only a single match column can be used. So the length of the matchColumnNames string array is limited to one. Future versions of the API will support matches on multiple columns. |

## Response

A MergeResult object having the following properties is returned from this call:

| Name          | Type   | Description                 |
|---------------|--------|-----------------------------|
| insertCount   | long   | Number of records inserted  |
| updateCount   | long   | Number of records updated   |
| rejectedCount | long   | Number of records rejected  |
| totalCount    | long   | Number of records processed |
| errorMessage  | string | Error message if applicable |

## MergeTableRecordsWithPK

### Syntax

```
MergeResult[] = service.mergeTableRecordsWithPK (InteractObject table,
    RecordData recordData, boolean insertOnNoMatch, UpdateOnMatch
    updateOnMatch)
```

### Usage

Use this function to update or insert data into a supplemental table that has a primary key.

### Request Arguments

| Name            | Type           | Description                                                                                               |
|-----------------|----------------|-----------------------------------------------------------------------------------------------------------|
| table           | InteractObject | Table object                                                                                              |
| recordData      | RecordData     | Array of RecordData objects that contain field and record data                                            |
| insertOnNoMatch | boolean        | Indicates what should be done for records where a match is not found (true = insert / false = no insert). |

| Name          | Type          | Description                                         |
|---------------|---------------|-----------------------------------------------------|
| updateOnMatch | UpdateOnMatch | Controls how the existing record should be updated. |

» **Note** This API call doesn't have a match column because the primary key of the table is used as the match column. If a primary key is not defined for the table, an error message is returned.

## Response

A MergeResult object having the following properties is returned from this call:

| Name          | Type   | Description                 |
|---------------|--------|-----------------------------|
| insertCount   | long   | Number of records inserted  |
| updateCount   | long   | Number of records updated   |
| rejectedCount | long   | Number of records rejected  |
| totalCount    | long   | Number of records processed |
| errorMessage  | string | Error message if applicable |

## DeleteTableRecords

### Syntax

```
DeleteResult[] = service.deleteTableRecords(InteractObject table, string
    queryColumn, string[] idsToDelete)
```

### Usage

Use the deleteTableRecords call to delete records from a table. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

### Request Arguments

| Name        | Type           | Description                                                                                                                                                                                                                                                                                                  |
|-------------|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| table       | InteractObject | Table object                                                                                                                                                                                                                                                                                                 |
| queryColumn | string         | Column for which a match attempt should be attempted as part of the delete operation. If there is a match for with an existing record, that record will be deleted. If there is no match, then no record will be deleted and the success flag of the corresponding DeleteResult object will be set to false. |
| idsToDelete | string[]       | Values for the specified QueryColumn to match for deletion from the table.                                                                                                                                                                                                                                   |

## Response

The DeleteResult that is returned from this call has the following properties:

| Name         | Type    | Description                                                                                                    |
|--------------|---------|----------------------------------------------------------------------------------------------------------------|
| id           | string  | Identifier of the record that was deleted. This identifier corresponds to the queryColumn value of the record. |
| success      | boolean | Flag indicating whether the deletion request was successfully processed                                        |
| errorMessage | string  | Error message, if applicable                                                                                   |

## RetrieveTableRecords

### Syntax

```
RetrieveResult = service.retrieveTableRecords(InteractObject table, string queryColumn, string[] fieldList, string[] idsToRetrieve)
```

### Usage

Use the retrieveTableRecords call to retrieve fields for individual table records. Individual invocations of this API call are limited to 200 records. If you need to process more than 200 records, you should place multiple invocations.

### Request Arguments

| Name          | Type           | Description                                                                                                                                             |
|---------------|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| table         | InteractObject | Table object                                                                                                                                            |
| queryColumn   | string         | Column name that will be queried for the idsToRetrieve values provided in this call. An index should be placed on the column used for retrieve queries. |
| fieldList     | string[]       | Fields to retrieve from table record.                                                                                                                   |
| idsToRetrieve | string[]       | Values for the specified QueryColumn to match for retrieval from the List                                                                               |

## Response

The RecordData object that is returned from this call has the following properties:

| Name       | Type     | Description                                                                                                                                 |
|------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------|
| fieldnames | string[] | String array the names of fields returned                                                                                                   |
| Records    | Record[] | Record array of the record data returned. The order of the field values returned for each Record is the same order as the fieldNames array. |

## RetrieveProfileExtensionRecords

### Syntax

```
RetrieveResult = service.retrieveProfileExtensionRecords (InteractObject  
    listExtension, QueryColumn queryColumn, String[] fieldList, String[]  
    idsToRetrieve)
```

### Usage

Use the retrieveProfileExtensionRecords call to retrieve fields for individual table records in a profile extension table (PET).

### Request Arguments

| Name           | Type          | Description                                                                                                                                               |
|----------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| InteractObject | listExtension | Profile extension table object                                                                                                                            |
| QueryColumn    | queryColumn   | Column name that will be queried for the idsToRetrieve values provided in this call.<br><br>» <b>Note</b> Only the RIID column is supported at this time. |
| fieldList      | string[]      | Fields to retrieve from table record.                                                                                                                     |
| idsToRetrieve  | string[]      | Values for the specified QueryColumn to be matched when retrieving records from the table.                                                                |

### Response

The RecordData object that is returned from this call has the following properties:

| Name       | Type     | Description                                                                                                                                 |
|------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------|
| fieldnames | string[] | String array the names of fields returned                                                                                                   |
| Records    | Record[] | Record array of the record data returned. The order of the field values returned for each Record is the same order as the fieldNames array. |

## TruncateTable

### Syntax

```
boolean = service.truncateTable(InteractObject table)
```

### Usage

Use the truncateTable call to remove all the records from a table.

## Request Arguments

| Name       | Type   | Description                                  |
|------------|--------|----------------------------------------------|
| folderName | string | Name of folder containing table to truncate. |
| tableName  | string | Name of table to truncate.                   |

## Response

| Name   | Type    | Description                          |
|--------|---------|--------------------------------------|
| result | boolean | Success flag for truncating a table. |

# Content Management API calls

The Content Management calls are:

- **CopyContentLibraryItem**
- **CreateContentLibraryItem**
- **CreateDocument**
- **DeleteContentLibraryItem**
- **DeleteDocument**
- **GetContentLibraryItem**
- **GetDocumentContent**
- **GetDocumentImages**
- **MoveContentLibraryItem**
- **SetDocumentContent**
- **SetDocumentImages**
- **UpdateContentLibraryItem**

## CopyContentLibraryItem

### Syntax

**boolean = service.copyContentLibraryItem (String srcPath, String dstPath)**

### Usage

Use the copyContentLibraryItem call to copy a Content Library item to a new location.

## Request Arguments

| Name    | Type   | Description                  |
|---------|--------|------------------------------|
| srcPath | string | Location from which to copy. |
| dstPath | string | Location to which to copy.   |

## Response

| Name   | Type    | Description                  |
|--------|---------|------------------------------|
| result | boolean | True if the item was copied. |



## CreateContentLibraryItem

### Syntax

```
boolean = service.createContentLibraryItem (String folderName, String objectName, ItemData itemData)
```

### Usage

Use the createContentLibraryItem call to create an item in the Content Library.

### Request Arguments

| Name       | Type     | Description                         |
|------------|----------|-------------------------------------|
| folderName | string   | Folder in which to create the item. |
| objectName | string   | Name of the item to create.         |
| itemData   | ItemData | The file to upload.                 |

### Response

| Name   | Type    | Description                   |
|--------|---------|-------------------------------|
| result | boolean | True if the item was created. |

## CreateDocument

### Syntax

```
boolean = service.createDocument(String folderName, String documentName, String content, String charset)
```

### Usage

Use the createDocument call to create new documents in an Interact Account. If the document contains relative references to images that should be hosted by Interact, then the setDocumentImages call should be made to upload the corresponding image files.

For documents in the Content Library, a full Content Library folder path is required.

### Request Arguments

| Name         | Type   | Description                                                       |
|--------------|--------|-------------------------------------------------------------------|
| folderName   | string | Folder in which to create the document.                           |
| documentName | string | Name of the document to create.                                   |
| content      | string | Text content of the document (including markup for HTML content). |
| charset      | string | Character set of document content.                                |

## Response

| Name   | Type    | Description                                         |
|--------|---------|-----------------------------------------------------|
| result | boolean | Flag indicating success of create document request. |

## DeleteContentLibraryItem

### Syntax

**boolean = service.deleteContentLibraryItem (String folderName, String objectName)**

### Usage

Use the deleteContentLibraryItem call to delete an item from the Content Library.

### Request Arguments

| Name       | Type   | Description                           |
|------------|--------|---------------------------------------|
| folderName | string | Folder containing the item to delete. |
| objectName | string | Name of the item to delete.           |

## Response

| Name   | Type    | Description                   |
|--------|---------|-------------------------------|
| result | boolean | True if the item was deleted. |

## DeleteDocument

### Syntax

**boolean = service.deleteDocument(String folderName, String documentName)**

### Usage

Use the deleteDocument call to delete a document from an Interact account.

For documents in the Content Library, a full Content Library folder path is required.

### Request Arguments

| Name         | Type   | Description                               |
|--------------|--------|-------------------------------------------|
| folderName   | string | Folder containing the document to delete. |
| documentName | string | Name of the document to delete.           |

## Response

| Name   | Type    | Description                                         |
|--------|---------|-----------------------------------------------------|
| Result | boolean | Flag indicating success of delete document request. |

## GetContentLibraryItem

### Syntax

**ItemData = service.getContentLibraryItem (String folderName, String objectName)**

### Usage

Use the getContentLibraryItem call to retrieve the content of a Content Library item.

### Request Arguments

| Name       | Type   | Description                             |
|------------|--------|-----------------------------------------|
| folderName | string | Folder containing the item to retrieve. |
| objectName | string | Name of the item to retrieve.           |

## Response

| Name   | Type     | Description      |
|--------|----------|------------------|
| result | ItemData | The binary data. |

## GetDocumentContent

### Syntax

**ContentResult = service.getDocumentContent(String folderName, String documentName)**

### Usage

Use the getDocumentContent call to obtain the text/markup content of a document object.

For documents in the Content Library, a full Content Library folder path is required.

### Request Arguments

| Name         | Type   | Description                     |
|--------------|--------|---------------------------------|
| folderName   | string | Folder containing the document. |
| documentName | string | Name of the document.           |

## Response

A ContentResult object is returned. This object has the following properties.

| Name              | Type              | Description                        |
|-------------------|-------------------|------------------------------------|
| Content           | string            | Text content of document.          |
| Format            | ContentFormat     | Type of content: HTML or TEXT.     |
| characterEncoding | CharacterEncoding | Character set of document content. |

## GetDocumentImages

### Syntax

```
ImageData[] = service.getDocumentImages(String folderName, String  
documentName)
```

### Usage

Use the getDocumentImages call to retrieve the image file content for a document object.

For documents in the Content Library, a full Content Library folder path is required.

### Request Arguments

| Name         | Type   | Description                     |
|--------------|--------|---------------------------------|
| folderName   | string | Folder containing the document. |
| documentName | string | Name of the document.           |

### Response

| Name   | Type        | Description                                                                                                                                                                                       |
|--------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Result | ImageData[] | Array of ImageData objects corresponding to each image file to be uploaded. The ImageData object has a string property for the image name and a base64binary representation of the image content. |

## MoveContentLibraryItem

### Syntax

```
boolean = service.moveContentLibraryItem (String srcPath, String dstPath)
```

### Usage

Use the moveContentLibraryItem call to move a Content Library item to a new location.

## Request Arguments

| Name    | Type   | Description                  |
|---------|--------|------------------------------|
| srcPath | string | Location from which to move. |
| dstPath | string | Location to which to move.   |

## Response

| Name   | Type    | Description                 |
|--------|---------|-----------------------------|
| result | boolean | True if the item was moved. |

## SetDocumentContent

### Syntax

```
boolean = service.setDocumentContent(String folderName, String documentName,  
String content)
```

### Usage

Use the setDocumentContent call to change the text content of a document object.

For documents in the Content Library, a full Content Library folder path is required.

## Request Arguments

| Name         | Type   | Description                                |
|--------------|--------|--------------------------------------------|
| folderName   | string | Folder containing the document.            |
| documentName | string | Name of the document.                      |
| content      | string | Text content to set for existing document. |

## Response

| Name   | Type    | Description                                     |
|--------|---------|-------------------------------------------------|
| result | boolean | Flag indicating success of set content request. |

## SetDocumentImages

### Syntax

```
CommonResult = service.setDocumentImages(String folderName, String  
documentName,ImageData[] imageData)
```

### Usage

Use the setDocumentImages call to upload images files for a document.

For documents in the Content Library, a full Content Library folder path is required.

### Request Arguments

| Name         | Type        | Description                                                                                                                                                                                       |
|--------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| folderName   | string      | Folder containing the document.                                                                                                                                                                   |
| documentName | string      | Name of the document.                                                                                                                                                                             |
| imageData    | ImageData[] | Array of ImageData objects corresponding to each image file to be uploaded. The ImageData object has a string property for the image name and a base64binary representation of the image content. |

### Response

| Name   | Type    | Description                                    |
|--------|---------|------------------------------------------------|
| result | boolean | Flag indicating success of set images request. |

## UpdateContentLibraryItem

### Syntax

```
boolean = service.updateContentLibraryItem (String folderName, String  
objectName, ItemData itemData)
```

### Usage

Use the updateContentLibraryItem call to update a jpg, gif, png, pdf, tif, or swf item in the Content Library.

### Request Arguments

| Name       | Type     | Description                           |
|------------|----------|---------------------------------------|
| folderName | string   | Folder containing the item to update. |
| objectName | string   | Name of the item to update.           |
| itemData   | ItemData | The data to update.                   |

### Response

| Name   | Type    | Description                   |
|--------|---------|-------------------------------|
| result | boolean | True if the item was updated. |

# Campaign Management API calls

The Campaign Management calls are:

- **GetLaunchStatus**
- **LaunchCampaign**
- **MergeTriggerEmail**
- **ScheduleCampaignLaunch**
- **TriggerCustomEvent**
- **TriggerCampaignMessage**

## GetLaunchStatus

### Syntax

**LaunchStatusResult[] = service.getLaunchStatus(long[] launchIds)**

### Usage

Use the getLaunchStatus call to retrieve launch information for one or more launch identifiers.

### Request Arguments

| Name      | Type   | Description                                                                                                                                  |
|-----------|--------|----------------------------------------------------------------------------------------------------------------------------------------------|
| launchIds | long[] | An array of launch identifiers which may have been retrieved and persisted by several possible previous API calls in the client application. |

### Response

An array of LaunchStatusResult objects is returned. The LaunchStatusResult object has the following properties:

| Name        | Type           | Description                                                                                                                                                                                        |
|-------------|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| launchId    | long           | Launch identifier                                                                                                                                                                                  |
| launchState | string         | Launch State: <ul style="list-style-type: none"><li>■ PENDING</li><li>■ LAUNCHING</li><li>■ USER_PAUSE</li><li>■ USER_ABORT</li><li>■ SYSTEM_PAUSE</li><li>■ SYSTEM_ABORT</li><li>■ DONE</li></ul> |
| launchType  | string         | Launch Type: <ul style="list-style-type: none"><li>■ PROOF</li><li>■ STANDARD</li></ul>                                                                                                            |
| launchDate  | dateTime       | Timestamp for when launch was initiated.                                                                                                                                                           |
| campaign    | InteractObject | Campaign object                                                                                                                                                                                    |

# LaunchCampaign

## Syntax

```
LaunchResult = service.launchCampaign(InteractObject campaign,  
    ProofLaunchOptions proofLaunchOptions, LaunchPreferences  
    launchPreferences)
```

## Usage

Use the launchCampaign to immediately initiate a campaign launch. A numeric launch identifier is returned from this call and allows for the monitoring of the launch status.

## Request Arguments

| Name               | Type               | Description                                                                                                                                                                                                                                                                                                                                                   |
|--------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Campaign           | InteractObject     | Campaign object reference                                                                                                                                                                                                                                                                                                                                     |
| proofLaunchOptions | ProofLaunchOptions | For proof launches, specify several options as properties of the ProofLaunchOptions object:<br><b>proofEmailAddress:</b> comma separated email address(es) to send proof launches to<br><b>proofLaunchType:</b> <ul style="list-style-type: none"><li>■ LAUNCH_TO_ADDRESS</li><li>■ LAUNCH_TO_PROOFLIST</li><li>■ LAUNCH_TO_ADDRESS_USING_PROOFLIST</li></ul> |
| launchPreferences  | LaunchPreferences  | LaunchPreference object properties include:<br>boolean enableLimit<br>int recipientLimit<br>boolean enableNthSampling<br>int samplingNthSelection<br>int samplingNthInterval<br>int samplingNthOffset<br>boolean enableProgressAlerts<br>string progressEmailAddresses<br>int progressChunk (>999)                                                            |

## Response

Returns a LaunchResult which contains the following properties:

| Name     | Type | Description       |
|----------|------|-------------------|
| launchId | long | Launch identifier |



## MergeTriggerEmail

### Syntax

```
TriggerResult[] = service.mergeTriggerEmail(RecordData recordData,  
ListMergeRule mergeRule, InteractObject campaign, TriggerData[] triggerData)
```

### Usage

Use the mergeTriggerEmail function to merge member(s) into the profile list and subsequently trigger email message(s) to the merged member(s) all in a single call.

### Request Arguments

| Name        | Type           | Description                                                                               |
|-------------|----------------|-------------------------------------------------------------------------------------------|
| recordData  | RecordData     | Array of RecordData objects that contain field and record data                            |
| mergeRule   | ListMergeRule  | Defines the merge rules for how to handle the record data                                 |
| campaign    | InteractObject | Campaign name and folder                                                                  |
| triggerData | TriggerData[]  | An array of TriggerData objects that consists of an OptionalData object array (see below) |

### Response

The MergeTriggerEmail call returns an array of TriggerResult objects. This object has the following properties:

| Name         | Type    | Description                                                                             |
|--------------|---------|-----------------------------------------------------------------------------------------|
| recipientId  | Long    | Interact internal recipient ID (RIID_) for the individual to whom the message was sent. |
| success      | Boolean | Success flag for trigger message request.                                               |
| errorMessage | String  | NO_RECIPIENT_FOUND<br>MULTIPLE_RECIPIENTS_FOUND                                         |

## ScheduleCampaignLaunch

### Syntax

```
boolean = service.scheduleCampaignLaunch(InteractObject campaign,  
ProofLaunchOptions proofLaunchOptions, LaunchPreferences launchPreferences,  
dateTime scheduleDate)
```

### Usage

Use the scheduleLaunch call to schedule the launch of a campaign at some future point in time.

## Request Arguments

| Name               | Type               | Description                                                                                                                                                                                                                                                                                                                                |
|--------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| campaign           | InteractObject     | Campaign object reference                                                                                                                                                                                                                                                                                                                  |
| proofLaunchOptions | ProofLaunchOptions | Leave null for standard launches. For proof launches, specify several options as properties of the ProofLaunchOptions object:<br><br><b>proofEmailAddress:</b> comma separated email address(es) to send proof launches to<br><br><b>proofLaunchType:</b><br>LAUNCH_TO_ADDRESS<br>LAUNCH_TO_PROOFLIST<br>LAUNCH_TO_ADDRESS_USING_PROOFLIST |
| launchPreferences  | LaunchPreferences  | LaunchPreference object properties include:<br>boolean enableLimit<br>int recipientLimit<br>boolean enableNthSampling<br>int samplingNthSelection<br>int samplingNthInterval<br>int samplingNthOffset<br>boolean enableProgressAlerts<br>string progressEmailAddresses<br>int progressChunk (>999)                                         |
| scheduleDate       | dateTime           | Date and time for launch.                                                                                                                                                                                                                                                                                                                  |

## Response

| Name   | Type    | Description                                |
|--------|---------|--------------------------------------------|
| result | boolean | Flag for the success of the launch request |

## TriggerCustomEvent

### Syntax

```
TriggerResult[] = service.triggerCustomEvent(CustomEvent customEvent,  
RecipientData[] recipientData)
```

## Usage

Use the `triggerCustomEvent` call to trigger a Custom Event for a recipient. The Interact platform provides Custom Event listeners that will respond to a triggered Custom Event in several possible ways depending on the specific definition and use of Custom Events in your Interact account. Some Custom Events provide an entry point into one or more Interact Programs. Other Custom Events can be used for segmentation purposes. See the Interact platform documentation for more information on the use of Custom Events.

A single `triggerCustomEvent` request is limited to 200 recipients. If you need to trigger a Custom Event for more than 200 recipients, then you should place multiple `triggerCustomEvent` requests.

» **Note** Sending duplicate names in the `recipientData` would result in an error message.

## Request Arguments

| Name                       | Type                         | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <code>customEvent</code>   | <code>CustomEvent</code>     | The <code>CustomEvent</code> to be triggered. The <code>CustomEvent</code> <code>eventName</code> or <code>eventId</code> property must be specified for this object.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <code>recipientData</code> | <code>RecipientData[]</code> | <p>An array of <code>RecipientData</code> objects that define the recipients for whom a custom event should be triggered. A <code>RecipientData</code> object consists of a <code>Recipient</code> object and an <code>OptionalData</code> object array.</p> <p>At least one of the following List member identifiers should be provided in the <code>Recipient</code> object (<code>recipientId</code>, <code>emailAddress</code>, <code>customerId</code>, or <code>mobileNumber</code>). If you specify more than one of these values, we process them in this order—<code>recipientId</code>, <code>emailAddress</code>, <code>customerId</code>, or <code>mobileNumber</code>—and we take the first non-null value. For example, if you specify <code>emailAddress</code> and <code>customerId</code>, we only take the <code>emailAddress</code> (unless there are no email addresses).</p> |

## Response

The `triggerCustomEvent` call returns an array of `TriggerResult` objects. The `TriggerResult` object has the following properties.

| Name                     | Type                 | Description                                                                             |
|--------------------------|----------------------|-----------------------------------------------------------------------------------------|
| <code>recipientId</code> | <code>long</code>    | Interact internal recipient ID (RIID_) for the individual to whom the message was sent. |
| <code>success</code>     | <code>boolean</code> | Success flag                                                                            |

| Name         | Type   | Description                                     |
|--------------|--------|-------------------------------------------------|
| errorMessage | string | NO_RECIPIENT_FOUND<br>MULTIPLE_RECIPIENTS_FOUND |

## TriggerCampaignMessage

### Syntax

```
TriggerResult[] = service.triggerCampaignMessage(InteractObject campaign,
    RecipientData[] recipientData)
```

### Usage

Use the triggerCampaignMessage call to send email messages to one or more recipients. A single triggerCampaignMessage request is limited to 200 recipients. If you need to trigger to a message to more than 200 recipients, then you should execute multiple triggerCampaignMessage requests.

» **Note** Sending duplicate names in the recipientData would result in an error message.

### Request Arguments

| Name     | Type           | Description   |
|----------|----------------|---------------|
| campaign | InteractObject | Campaign name |

| Name          | Type            | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|---------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| recipientData | RecipientData[] | <p>An array of RecipientData objects that define the recipients to whom a campaign message should be sent. A RecipientData object consists of a Recipient object and an OptionalData object array.</p> <p>NOTE: This call uses recipientData only to look up a recipient in the list. This means that if you want to change any data, for example, use a specific email format, you must update the user record before making this call.</p> <p>At least one of the following List member identifiers should be provided in the Recipient object (recipientId, emailAddress, customerId, or mobileNumber). If you specify more than one of these values, we process them in this order—recipientId, emailAddress, customerId, or mobileNumber—and we take the first non-null value. For example, if you specify emailAddress and customerId, we only take the emailAddress (unless there are no email addresses).</p> <p>The Recipient object List property is optional for this call since a valid campaign already has a reference to an existing List. The array of OptionalData objects define name/value pairs that can be used for dynamic content in the campaign message template.</p> |

## Response

The triggerCampaignMessage call returns an array of TriggerResult objects. This object has the following properties.

| Name         | Type    | Description                                                                             |
|--------------|---------|-----------------------------------------------------------------------------------------|
| recipientId  | Long    | Interact internal recipient ID (RIID_) for the individual to whom the message was sent. |
| success      | Boolean | Success flag for trigger message request.                                               |
| errorMessage | String  | NO_RECIPIENT_FOUND<br>MULTIPLE_RECIPIENTS_FOUND                                         |

## Interact API Primitive Types

The Interact API uses the primitive data types defined below. These primitive data types are specified in the World Wide Web Consortium's publication "XML Schema Part 2: Data Types" (available at <http://www.w3.org/TR/xmlschema-2>). Primitive types are used as a standardized way to define, send, receive, and interpret basic data types in the SOAP messages exchanged between client applications and the Interact API.

| Type         | Description                                                                                                                                             |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| boolean      | Boolean fields have one of these values: true (or 1), or false (or 0).                                                                                  |
| string       | Character string data types contain text data.                                                                                                          |
| int and long | Fields of these types contain integers (long ranges from 9223372036854775807 to -9223372036854775808 and int ranges from 2147483647 to -2147483648).    |
| dateTime     | Fields defined as dateTime data types handle date/time values (timestamps). Regular dateTime fields are full timestamps with a precision of one second. |

## Interact API Objects

These are the Interact API objects you can use.

- **CharacterEncoding**
- **ContentFormat**
- **CustomEvent**
- **DeleteResult**
- **EmailFormat**
- **Field**
- **FolderResult**
- **ImageData**
- **InteractObject**
- **LaunchPreferences**
- **LaunchResult**
- **ListMergeRule**
- **LoginResult**
- **MatchOperator**
- **MergeResult**
- **OptionalData**
- **ProofLaunchOptions**
- **ProofLaunchOptions**
- **ProofLaunchType**
- **QueryColumn**
- **Recipient**
- **RecipientData**
- **RecipientResult**
- **Record**
- **RecordData**
- **ServerAuthResult**
- **TriggerData**
- **TriggerResult**
- **UnsubscribeOption**
- **UpdateOnMatch**

## CharacterEncoding

The CharacerEncoding is a string restricted to one of the values listed below.

| Type   | Values       |            |
|--------|--------------|------------|
| string | ISO_8859_1   | SJIS       |
|        | windows_1257 | euc_kr     |
|        | ISO_8859_2   | koi8_r     |
|        | gb2312       | ISO_8859_9 |
|        | big5         | UTF_8      |
|        | ISO_8859_7   |            |

## ContentFormat

The ContentFormat is a string restricted to one of the values listed below.

| Type   | Values |      |
|--------|--------|------|
| string | HTML\  | TEXT |

## CustomEvent

The CustomEvent object contains information needed for the triggerCustomEvent call.

| Name         | Type           | Description                                                                                                                                                                                   |
|--------------|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| eventName    | string         | Name of the Custom Event Type                                                                                                                                                                 |
| eventId      | long           | Identifier for Custom Event Type. Either then nameName or eventId of the Custom Event Type should be specified.                                                                               |
| recipients   | Recipient[]    | Recipients for whom the Custom Event Type will be triggered                                                                                                                                   |
| optionalData | OptionalData[] | Optional data in the form of an array of name/value pairs that contain additional data for use in downstream custom event processing (either in Interact Program or Behavioral Segmentation). |

## DeleteResult

The DeleteResult object represents the response from a delete request.

| Name         | Type    | Description                                                             |
|--------------|---------|-------------------------------------------------------------------------|
| Id           | string  | Identifier of the record that was deleted.                              |
| Success      | boolean | Flag indicating whether the deletion request was successfully processed |
| errorMessage | string  | Error message, if applicable                                            |

## EmailFormat

The EmailFormat is a string restricted to one of the values listed below.

| Type   | Values      |                  |
|--------|-------------|------------------|
| String | TEXT_FORMAT | MULTIPART_FORMAT |
|        | HTML_FORMAT | NO_FORMAT        |

## Field

The Field object represents a field (or column) in a List or Table.

| Name              | Type      | Description                                                                                                                        |
|-------------------|-----------|------------------------------------------------------------------------------------------------------------------------------------|
| fieldName         | string    | Name of field                                                                                                                      |
| fieldType         | FieldType | Data type of field                                                                                                                 |
| Custom            | boolean   | Flag indicating whether this represents a custom field. This is a read-only variable that is used only in the describeObjects API. |
| dataExtractionKey | boolean   | Flag indicating whether this field is a data extraction key                                                                        |

## FieldType

The FieldType is a string restricted to one of the values listed below.

| Type   | Values   |           |
|--------|----------|-----------|
| String | STR500   | NUMBER    |
|        | STR4000  | TIMESTAMP |
|        | INTEGER\ |           |



## FolderResult

The Folder object has a single property that defines the name of a folder. In future releases of the Interact WS API, new properties will be added to the Folder object to provide additional folder-related metadata.

| Name | Type   | Description |
|------|--------|-------------|
| Name | string | Folder name |

## ImageData

The imageData object represents an image file.

| Name      | Type         | Description                                          |
|-----------|--------------|------------------------------------------------------|
| imageName | string       | Name of image.                                       |
| image     | base64binary | base64binary representation of binary image content. |

## InteractObject

| Name       | Type   | Description     |
|------------|--------|-----------------|
| folderName | string | Name of folder. |
| objectName | string | Name of object. |

## LaunchPreferences

The LaunchPreferences object defines the behavior of the launch.

| Name                 | Type    | Description                                                            |
|----------------------|---------|------------------------------------------------------------------------|
| enableLimit          | boolean | Enable limit for launch                                                |
| recipientLimit       | int     | Limit launch to a certain number of recipients                         |
| enableNthSampling    | int     | Enable Nth sampling                                                    |
| samplingNthSelection | int     | Selection for Nth sampling                                             |
| samplingNthInterval  | int     | Interval for Nth sampling                                              |
| samplingNthOffset    | int     | Offset for Nth sampling                                                |
| enableProgressAlerts | boolean | Enable launch progress alerts                                          |
| progressEmailAddress | string  | Email address to sent progress alerts                                  |
| progressChunk        | int     | Send progress alerts after the launch of a given number of recipients. |

## LaunchResult

The LaunchResult object contains information about a campaign launch.

| Name     | Type | Description       |
|----------|------|-------------------|
| launchId | long | Launch identifier |

## ListMergeRule

The ListMergeRule object represents the rules by which incoming List records are processed for merging into a List.

| Name             | Type          | Description                                                                                                                                            |
|------------------|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| insertOnNoMatch  | boolean       | Indicates what should be done for records where a match is not found (true = insert / false = no insert).                                              |
| updateOnMatch    | UpdateOnMatch | Controls how the existing record should be updated.                                                                                                    |
| matchColumnName1 | string        | First match column for determining whether an insert or update should occur.                                                                           |
| matchColumnName2 | string        | Second match column for determining whether an insert or update should occur. (optional)                                                               |
| matchOperator    | MatchOperator | Controls how the boolean expression involving the match columns is constructed to determine a match between the incoming records and existing records. |
| optinValue       | string        | Value of incoming opt-in status data that represents an opt-in status. For example, <i>1</i> may represent an opt-in status.                           |
| optoutValue      | string        | Value of incoming opt-out status data that represents an opt-out status. For example, <i>0</i> may represent an opt-out status.                        |

| Name                       | Type   | Description                                                                                                                                                                                                                                                                                   |
|----------------------------|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| defaultPermissionStatus    | enum   | This value must be specified as either OPTIN or OPTOUT and would be applied to all of the records contained in the API call. If this value is not explicitly specified, then it is set to OPTOUT.                                                                                             |
| htmlValue                  | string | Value of incoming preferred email format data. For example, <i>H</i> may represent a preference for HTML formatted email.                                                                                                                                                                     |
| textValue                  | string | Value of incoming preferred email format data. For example, <i>T</i> may represent a preference for Text formatted email.                                                                                                                                                                     |
| rejectRecordIfChannelEmpty | string | String containing comma-separated channel codes that if specified will result in record rejection when the channel address field is null. Channel codes are E, M, P. For example <i>E,M</i> would indicate that a record that has a null for Email or Mobile Number value should be rejected. |
| defaultPermissionStatus    | enum   | OPTIN, OPTOUT                                                                                                                                                                                                                                                                                 |

## LoginResult

The LoginResult object has a single property that defines the session ID for a client application session.

| Name      | Type   | Description                                                                                                                 |
|-----------|--------|-----------------------------------------------------------------------------------------------------------------------------|
| sessionId | string | Valid session ID for use in subsequent API calls. This session ID should be placed in the SOAP header for subsequent calls. |

## MatchOperator

The MatchOperator is a string restricted to one of the values listed below.

| Type   | Values |     |    |
|--------|--------|-----|----|
| string | NONE   | AND | OR |

## MergeResult

The MergeResult object represents the response from a merge request.

| Name          | Type   | Description                 |
|---------------|--------|-----------------------------|
| insertCount   | long   | Number of records inserted  |
| updateCount   | long   | Number of records updated   |
| rejectedCount | long   | Number of records rejected  |
| totalCount    | long   | Number of records processed |
| errorMessage  | string | Error message if applicable |

## OptionalData

The OptionalData object contains name/value pair data that can be used in a variety of ways ranging from optional campaign variables to Interact Program enactment variables.

| Name  | Type   | Description       |
|-------|--------|-------------------|
| Name  | string | Name of variable  |
| Value | string | Value of variable |

## ProofLaunchOptions

The ProofLaunchOptions object defines how a proof launch should be conducted.

| Name              | Type            | Description                                        |
|-------------------|-----------------|----------------------------------------------------|
| proofEmailAddress | string          | String of comma-separated email addresses          |
| proofLaunchType   | ProofLaunchType | Object that defines the nature of the proof launch |

## ProofLaunchType

The ProofLaunchType is a string restricted to one of the values listed below:

| Type   | Values                       |
|--------|------------------------------|
| string | LAUNCH_TO_ADDRESS            |
|        | LAUNCH_TO_LIST               |
|        | LAUNCH_TO_ADDRESS_USING_LIST |

## QueryColumn

The QueryColumn is a string restricted to one of the values listed below.

| Type   | Values        |
|--------|---------------|
| string | RIID          |
|        | CUSTOMER_ID   |
|        | EMAIL_ADDRESS |
|        | MOBILE_NUMBER |

## Recipient

The Recipient object has the following properties. At least one of the Recipient identifiers should be used to uniquely target a recipient: recipientId, customerId, emailAddress, or mobileNumber.

| Name         | Type        | Description                                              |
|--------------|-------------|----------------------------------------------------------|
| listName     | string      | Name of list for recipient                               |
| recipienId   | long        | Internal Interact ID (RIID_) for recipient               |
| customerId   | string      | Externally defined customer ID                           |
| emailAddress | string      | Email address                                            |
| mobileNumber | string      | Mobile number                                            |
| emailFormat  | EmailFormat | Format of message to deliver to the recipient (optional) |

## RecipientData

The RecipientData object has the following properties. It is used to represent a List member and a number of name/value pair parameters needed for triggering messages or custom events.

| Name         | Type           | Description                                                           |
|--------------|----------------|-----------------------------------------------------------------------|
| recipient    | Recipient      | Identity of a List member                                             |
| optionalData | OptionalData[] | Optional name/value pair parameters associated with this List member. |

## RecipientResult

The RecipientResult object has the following properties. It returns an array of RecipientResult objects that each contain a recipientID and an errorMessage.

| Name         | Type   | Description                 |
|--------------|--------|-----------------------------|
| recipientId  | long   | Identifier of the record    |
| errorMessage | string | Error message if applicable |

## Record

The Record object represents a record of data from a List or Table.

| Name        | Type     | Description                                                   |
|-------------|----------|---------------------------------------------------------------|
| fieldValues | string[] | A string array representing the values of fields in a record. |

## RecordData

The RecordData object represents a number of records of data from a List or Table.

| Name       | Type     | Description                                                         |
|------------|----------|---------------------------------------------------------------------|
| fieldNames | string[] | An array containing the field names in a record of data             |
| records    | Record[] | An array of Record objects which contain data from a List or Table. |

## ServerAuthResult

| Name                     | Type   | Description                                                                                                                                                                                                                                                                              |
|--------------------------|--------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| authSessionId            | string | Temporary session ID that should be placed in the SOAP header of the subsequent loginWithCertificate call.                                                                                                                                                                               |
| encryptedClientChallenge | byte[] | Response to the client challenge, represented by encrypting the client challenge with the server private key. Client applications should validate server authenticity by decrypting this value with the server public key (available through the Interact user interface admin console). |
| serverChallenge          | byte[] | Server challenge of client application authenticity. This challenge should be encrypted with the client private key and submitted with the loginWithCertificate call to authenticate the client application session.                                                                     |

## TriggerData

The TriggerData object defines an array of optional name/value pairs that can be used for dynamic content in the campaign message.

| Name         | Type            | Description                                                                                                         |
|--------------|-----------------|---------------------------------------------------------------------------------------------------------------------|
| optionalData | Optional Data[] | Array of OptionalData objects define name/value pairs that can be used for dynamic content in the campaign message. |

## TriggerResult

The TriggerResult object defines the results from a trigger request for a campaign message or custom event.

| Name         | Type    | Description                                                                             |
|--------------|---------|-----------------------------------------------------------------------------------------|
| recipientId  | long    | Interact internal recipient ID (RIID_) for the individual to whom the message was sent. |
| Success      | boolean | Success flag                                                                            |
| errorMessage | string  | NO_RECIPIENT_FOUND,<br>MULTIPLE_RECIPIENTS_FOUND                                        |

## UnsubscribeOption

The UnsubscribeOption is a string restricted to one of the values listed below.

| Type   | Values                                                 |
|--------|--------------------------------------------------------|
| String | NO_OPTOUT_BUTTON    OPTOUT_FORM<br>OPTOUT_SINGLE_CLICK |

## UpdateOnMatch

The UpdateOnMatch is a string restricted to one of the values listed below.

| Type   | Values                   |
|--------|--------------------------|
| String | NO_UPDATE    REPLACE_ALL |





# Sample Code for Handling Exceeded Account Limits

The following sections provide sample code in Java, C#, and PHP for handling the API\_LIMIT\_EXCEEDED error that is returned when the account limit for calling an API function is exceeded.

## Sample Java code

```
private void getJobRunStatus() {
    if (!loggedIn) {
        if (!login()) {
            return;
        }
    }

    String jobRunIdStr = getUserInput("Enter the jobRunId : ");
    try {
        GetJobRunStatus getJobRunStatus = new GetJobRunStatus();
        getJobRunStatus.setJobRunId(Long.parseLong(jobRunIdStr));
        GetJobRunStatusResponse response = stub.getJobRunStatus(getJobRunStatus,
sessionHeader);
        JobRunStatusResult result = response.getResult();
        if (result != null) {
            System.out.println("*****");
            System.out.println("getJobRunStatus is Successful");
            System.out.println("Job Run Status   = " + result.getJobRunStatus());
            System.out.println("Job Run Duration = " + result.getDurationInSeconds());
            System.out.println("Error Message   = " + result.getErrorMessage());
            System.out.println("Records Added   = " + result.getRecordsAdded());
            System.out.println("Records Processed = " + result.getRecordsProcessed());
            System.out.println("Records Rejected = " + result.getRecordsRejected());
            System.out.println("Records Updated  = " + result.getRecordsUpdated());
            System.out.println("*****");
        }
        else {
            System.out.println("*****");
            System.out.println("getJobRunStatus Failed");
            System.out.println("*****");
        }
    }
    catch (ConnectFault connectFaultEx) {
        System.out.println("connectFaultEx getJobRunStatus");
        System.out.println("Exception Code = "
            + connectFaultEx.getFaultMessage().getExceptionCode());
        System.out.println("Exception Msg = "
            + connectFaultEx.getFaultMessage().getExceptionMessage());
    }
    catch (UnexpectedErrorFault unexpectedEx) {
        System.out.println("unexpectedEx getJobRunStatus");
        System.out.println("Exception Code = "
            + unexpectedEx.getFaultMessage().getExceptionCode());
        System.out.println("Exception Msg = "
            + unexpectedEx.getFaultMessage().getExceptionMessage());
    }
    catch (RemoteException remoteEx) {
        System.out.println("remoteEx getJobRunStatus");
        System.out.println("Exception Msg = " + remoteEx.getMessage());
        if (remoteEx instanceof AxisFault) {
            AxisFault axisFault = (AxisFault) remoteEx;
```

```

        System.out.println("Fault detail element = "
            + axisFault.getFaultDetailElement().getText());
    }
    if ("API_LIMIT_EXCEEDED".equalsIgnoreCase(remoteEx.getMessage())) {
        retryDelay();
        getJobRunStatus();
    }
}

private void retryDelay() {
    int i = 0;
    while (i < 60) { //60 seconds delay
        try {
            System.out.print(". ");
            Thread.sleep(1000);
            i++;
        }
        catch (InterruptedException ex) {
        }
    }
}

```

## Sample C# code

```

private void getConnectJobRunStatus() {
    try {
        String jobRunIdStr = jobRunIdInput;
        //getUserInput("Enter the jobRunId: ");
        long jobId = long.Parse(jobRunIdStr);
        JobRunStatusResult result = stub.getJobRunStatus(jobID);
        if (result != null) {
            Console.WriteLine("*****");
            Console.WriteLine("getJobRunStatus is Successful");
            Console.WriteLine("Job Run Status   = " + result.jobRunStatus);
            Console.WriteLine("Job Run Duration = " + result.durationInSeconds);
            Console.WriteLine("Error Message   = " + result.errorMessage);
            Console.WriteLine("Records Added   = " + result.recordsAdded);
            Console.WriteLine("Records Processed = " + result.recordsProcessed);
            Console.WriteLine("Records Rejected = " + result.recordsRejected);
            Console.WriteLine("Records Updated  = " + result.recordsUpdated);
            Console.WriteLine("*****");
        }
        else {
            Console.WriteLine("*****");
            Console.WriteLine("getJobRunStatus Failed");
            Console.WriteLine("*****");
        }
    }
    catch (System.Web.Services.Protocols.SoapException e) {
        Console.WriteLine("SoapException in getJobRunStatus : " + e.Message);
        Console.WriteLine("SoapException in getJobRunStatus : " + e.Detail.InnerText);
        if ("API_LIMIT_EXCEEDED".Equals(e.Message)) {
            Console.WriteLine("The API Limit has Exceeded");
            Thread.Sleep(60000); //need to add using System.Threading;
            getConnectJobRunStatus();
        }
    }
    catch (Exception e) {
        Console.WriteLine("Exception in getJobRunStatus : " + e.Message);
    }
}

```

```
}  
}
```

## Sample PHP code

```
function mGetJobRunStatus($client,$jobID) {  
    try {  
        $getJobRunStatusResult = $client->getJobRunStatus (array('jobRunId'=>$jobID));  
        print('<pre>');  
        print_r($getJobRunStatusResult);  
        print('</pre>');  
    }  
    catch(SoapFault $err) {  
        if($err->faultstring=='ConnectFault') {  
            print "<br>ConnectFault Error";  
            print "<br>Exception Message Detail: ".$err->detail->ConnectFault->exceptionMessage."<br>";  
        }  
        else if($err->faultstring=='API_LIMIT_EXCEEDED') {  
            print "<br>API LIMIT EXCEEDED";  
            print "<br>Exception Message Detail: ".$err->detail."<br>";  
            sleep(60); //60 secs sleep  
            mGetJobRunStatus($client,$jobID);  
        }  
        else {  
            print "Other Exception Error: ".$err->getMessage()."\n";  
        }  
    }  
}
```

