

Empowering SMEs for the future

Expanding Horizons, Modernizing Business Models, and Embracing New Technologies

The program offers comprehensive training in innovation, scalability and growth, modernization and improvement of operations, digital transformation, financial preparedness among others.

1. Business Enhancer

Helping SMEs accelerate AI and tech adoption along with other crucial business functions. This module includes two parts:

Primer Program

Through asynchronous online sessions plus optional online mentoring content, participating companies will become aware of US - Mexico business opportunities and will be equipped with six 1-hour business introduction topics.

- 1.US - Mexico Business Opportunities Overview
- 2.Industry Trends + Digital Transformation
- 3.Generative AI
- 4.Cybersecurity and Data Protection
- 5.Sustainability
- 6.Open Innovation

Accelerating Program

After completing the Primer Program participants will accelerate their business model by receiving 5 modules (40 one-hour topics) of online asynchronous sessions plus optional online synchronic mentoring activities to improve their value proposition.

Program's key modules:

- 1.Innovation + AI
- 2.Scalability and Growth + AI
- 3.Digital Transformation + AI
- 4.Key Operations+ AI
- 5.Financial readiness +AI

During each of the modules deployment AI tools will be included as part of the programming, learning and activities. Participants may get live coaching services by paying a mentoring fee.

2. Market Access & Specialization

Promoting SMEs' value propositions to potential binational industry customers and give specialization content according to their development needs.

Market Access & Specialization

Promoting SMEs' value propositions to potential binational industry customers, furthermore participating companies will have the opportunity to take specialization content.

Ongoing Visibility

To promote SMEs' value propositions to potential binational industry customers through speed dating, business matching sessions, demo days, networking opportunities, and continuous program KPI follow-ups. This ensures that SMEs remain visible and connected to key industry stakeholders.

2.2 Specialization opportunities:

During the program participating companies will be able to take specialization and certification content according to their industry vertical of interest e.g.

- Automotive
- Bio-medical
- Electronics
- It
- Aerospace-aeronautical
- Advanced Technologies
- Cybersecurity
- Ai

Furthermore, participating companies may take key updating content such as LinkedIn courses anytime.

To access Module 2, SME's must pay a 350 USD annual membership, 4 sessions live mentoring, platform exposure, continuous learning, up to 5 participants per SME

The platform is hosted on Microsoft Azure, leveraging advanced technologies during deployment. This collaboration with Microsoft Mexico, Fundación Axcel and other key stakeholders underscores the program's commitment to digital transformation and technological advancement.

The program offers comprehensive training in innovation, scalability and growth, modernization and improvement of operations, digital transformation, financial preparedness among others. These elements ensure that businesses are well-equipped to meet the demands of large manufacturers. Participants will also benefit from mentorship and networking opportunities, culminating in a Demo Day where they can showcase their value propositions to leading manufacturing supply chain executives.

Focused on various industry needs such as automation and equipment manufacturing, packaging, software and tech, logistics, and any other area of business interest by potential customers, the PyMAis platform is ideal for SMEs looking to tap into the North American market. By joining, SMEs can become part of a thriving manufacturing hub, connect with key industry players, and access valuable resources to grow their business.

The PyMAis platform is a transformative initiative that equips SMEs with the tools, knowledge, and connections necessary to succeed in the modern market. It is not just a program; it is a pathway to sustainable growth, technological advancement, and cross-border integration.

The PyMAis platform brings benefits for all:

SMEs

- Business opportunities beyond their region
- Connection with the international industry
- Preparation for financing
- Continuous exposure and visibility

INDUSTRY

- Closer and more reliable distribution of supplies
- Improved efficiency, productivity, and speed
- Strengthening of regional supply chains
- Access to local suppliers

REGIONS AND COMMUNITIES IN NORTH AMERICA

- Strengthening of the local industry
- Boosting local technological development
- Contribution to local economic impact
- Improvement of foreign direct investment (FDI)
- Job creation

By participating in the PyMAis platform, Mexican SMEs will have the chance to:

- Learn and integrate new technologies such as AI, Cybersecurity, and Cloud management
- Enhance their business practices and increase market competitiveness
- Integrate into cross-border supply networks



Learn more