

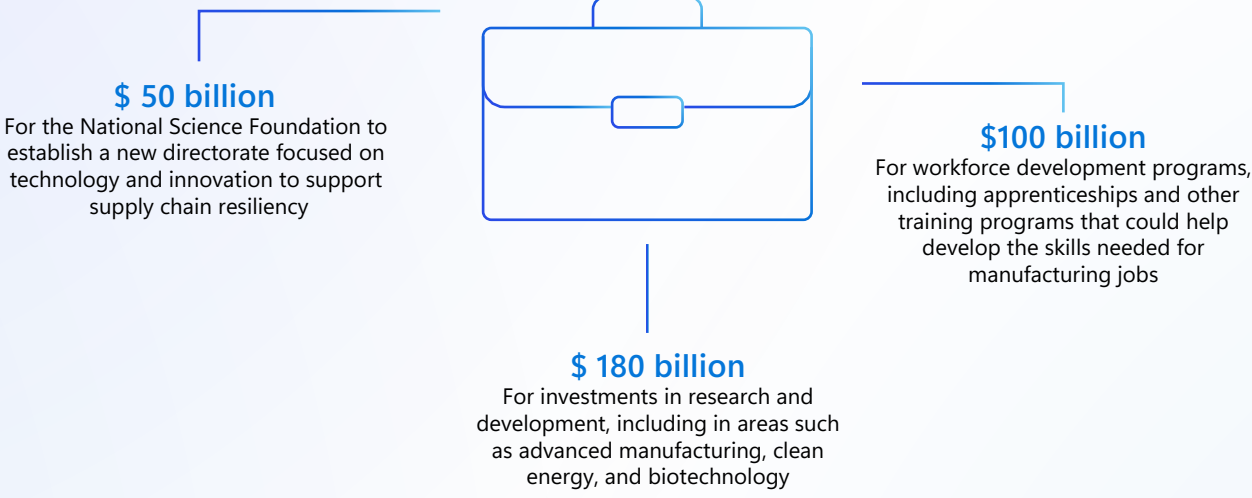
Why PYMAIS?

America is back in the factory business

Record spending on manufacturing construction heralds a made-in-the-US rebound, stoked by green energy incentives and concerns about foreign supply chain; "this is here to stay".

The American jobs plan

(A.K.A. The Infrastructure Bill)



ASU, Mexico partner to boost production of semiconductors in North America

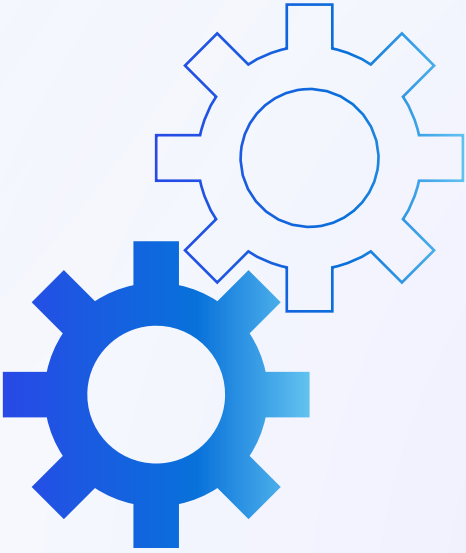
Mexican ambassador visits ASU to talk CHIPS Act, tour facilities, sign MOU

“Semiconductors are the most essential input for a wide range of products — electronics, smartphones, computers, automobiles, the aerospace industry, information technologies, telecommunications infrastructure, medical devices, electromobility and household appliances,” he said, noting that the manufacturing process requires specialized technology and materials.

“Semiconductors make up 40% of the total cost of a new car today.”

He noted the rise of manufacturing in Asia, where 75% of all semiconductors are now produced.

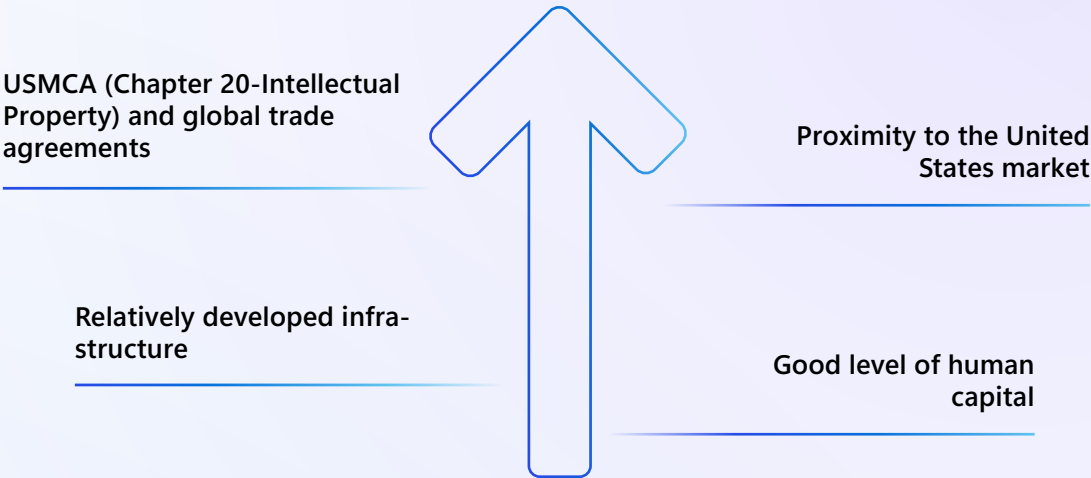
“Today, the industries and national securities of the United States depend on the supply of semiconductors produced in China, Japan, Taiwan and Korea. If this supply chain is broken, there will be a global economic crisis, as we experienced during the pandemic when China closed almost all economic activities



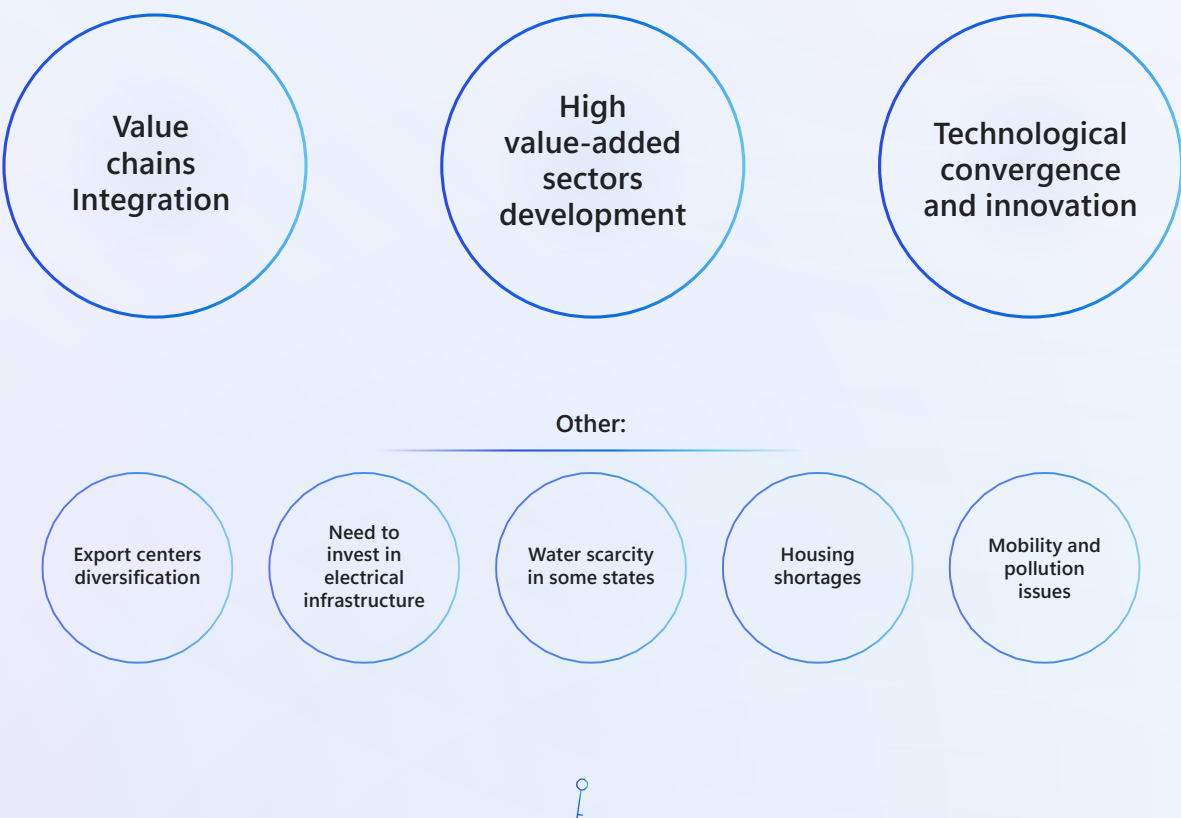
Nearshoring a great opportunity for Mexico

The high production costs in China, along with the current geopolitical context, have caused a disruption in global supply chains. This situation presents a unique opportunity for companies to respond to these changes. In this environment, Mexican small and medium-sized enterprises can take advantage of "nearshoring" to improve their competitiveness and strategically position themselves in binational supply chains.

Mexico advantages



Challenges in leveraging nearshoring



Key drivers to leverage nearshoring

For SMEs



Opportunities

- The industry needs to expand its value chains
- SMEs are unaware of the business opportunities available to them
- SMEs require training and refinement of their value proposition to meet industry needs
- There aren't enough programs with this approach that are accessible in terms of cost, time, and format
- Disruption due to digital trends and artificial intelligence

PYMAIS Value Offer

