

## **IT BENCHMARKING**

### **CEB Global**

<https://www.cebglobal.com/information-technology/budget-benchmarking.html>

This company compares your IT business to others in the industry. Over the course of 5 weeks they claim to identify key data points in the company budget size for IT, IT expenses as a percent of revenue, outsourcing levels, staffing levels, and many other things. Using that information they can help client make better decisions for their company.