



# CARLOS SAN LUIS

## PROFILE SUMMARY

- 11 Years of experience in International Client Relations
- 5 Years experience in Digital Marketing
- 2 Years experience in Sales, Finance and Insurance
- Certified in Digital Marketing by Google
- Certified Computer Technician
- Web Developer
- Aspiring Data Scientist
- Amateur Economist

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## EDUCATION

### Greta-Est Bretagne St. Malo

#### Information Technology for Organisations (SIO SLAM)

Java SQL Php Linux Python

Advanced Mathematics for algorithms

Management, Economics and Law

Wordpress AWS Cpanel

### Greta-Est Bretagne Fougères

#### Technicien d'Assistance en Informatique 2019-2020

Licensed Computer technician

Linux, Windows, MacOS Server Virtualisation Administrator

Cisco Routers

### University of Santo Tomas, Manila Philippines

#### Bachelor of Science in Hotel and Restaurant Management 2000-2004

Thomasian Excellence Award

Bronze in English Oration

Culinary photography and writing Award

Team Captain College of Education Football Team

First Team, Keeper of the Year Award

### La Salle Green Hills, Mandaluyong Philippines

#### High School 1996-2000

Public Relations Officer 2nd Year

3rd Honors 2nd Year, 4th Year

Club President, Chef's Circle

Team Captain Football Team

## WORK EXPERIENCE

### Web Manager, Assistant Sales, Internship

Allianz France Fougères France (May 2019 Dec 2020)

- Creation of assurefrance.fr
- Created Social Media Accounts linked to Official website
- Created 50 French and English social media publications
- Created Wordpress website in French and English

### Sales, Licensed Financial Advisor

Insular Life, Philippines 2017-2019

- Spearheaded web projects to acquire leads, Investmentmanila.com

### First Class Flight Steward, Cabin Supervisor

Emirates Airline, Dubai UAE 2007-2017

- Najm Award Recipient
- Supervised Business and Economy Cabins
- First Class Service includes clients vip relations
- Received extra training in catering and first class dining

### Web Manager and Content Producer

Ourcreativemedia.com Dubai UAE Parttime 2015-2018

- Created Publications, Websites, and Social Media presence for an Affiliate Marketing Website.
- Collaborated with Spiral Click to release an iPhone App Instaprints
- Collaborated with the Photographers Andrew Contreras, Abdel Elecho for Fashion Shoots
- Collaborated with Programmers in India, Philippines, Pakistan

## PROFESSIONAL SKILLS

- English French Bilingual
- Amazon Web Services EC2 Lightsail S3 R53
- International Client Relations
- Digital Marketing Google Analytics Facebook Pixel
- SMM SEO SEMrush Organic SEO
- Website Design, Wordpress
- HTML HTML5 CSS Python JavaScript
- InDesign Canva Adobe CC DV Resolve
- Linux WinOS MacOS Cisco
- MSOffice Libre GoogleSuite
- Dji Drone Pilot, Fashion Photography, Videography,

## OTHER JOB EXPERIENCES AND SOFT SKILLS

- Assistant Photographer, Andrew Contreras Photography
- Videographer, Andrew Contreras Photography
- Sales Associate, Insular Life Philippines.
- Video Producer, Le Chateau du Rocher Portail
- Content Producer, Organic SEO for Affiliate Websites
- Project Manager, Instaprints Dubai
- SEO Toolkit by SEM Rush
- Advanced MS Excel by Informatics College Philippines
- First Aid by Emirates Aviation College
- Electric Habitation by Greta Fougères
- Safety and Security in Aviation by Emirates Aviation College