ERD Changelog

* Added (non-key) columns to all tables.
* Moved from composite to explicit primary keys. This allows join tables to serve other functions, such as with our Books-Retailers-Locations table. This table is referenced in the DailySaleData table, which is much simpler with an explicit primary key.
* Added lookup Tables Dates, Locations, Cities and States to improve overall performance.
* Maintaining separate Formats and Editions tables allow the user to specify both physical format (hardcover, paperback, leatherbound) and content (abridged, extended, large-type)
* Specified the length of time the SalesData table refers to, altering its name to DailySalesData.
* Allowed for tracking both UnitsSold and DollarsSold, until we are able to determine which is more relevant to the company (or keep both.)
* Changed Ad references to Promotion/ Promo because of Greg’s advertising experience.
* Promotion now tracks both the total budgeted amount and the actual cost so far.
* Made Book-Promotion relationship many to many to allow for promotions involving multiple titles (e.g., promoting a group of classic books)
* Separated retailer table into Retailers and Retailers-Locations to allow for statistics per company and per retail location.
* Added Series and Books-Series tables to allow for analysis through series.