

Analysis & Reorganization Strategy

ambiguities, and establish a single source of truth.

Executive Summary: Current State

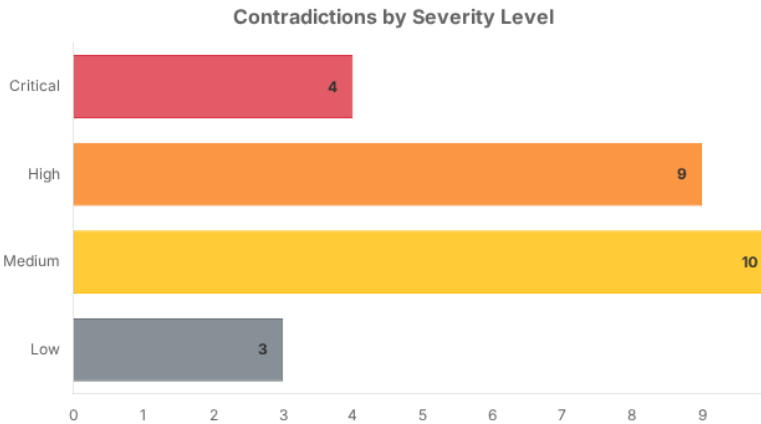
29

Documents Analyzed

26

Contradictions Found

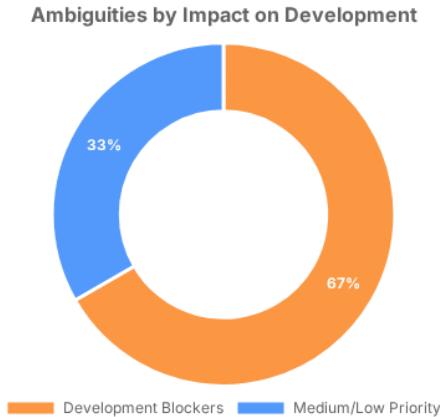
Analysis of Contradictions



Top Critical Contradictions

- Launch Date Conflict:** Four different timelines exist (Nov 8, Nov 29, Dec 1, Dec 15), creating confusion for stakeholders.
- Development Timeline Conflict:** A 9-10 week "quality-first" plan conflicts with a 6-week "time-to-market" goal, risking quality and creating confusion.
- Refund Responsibility:** One doc states vendors are responsible, another implies internal team design.
- Architecture Model:** The core product is described as both a "digital marketplace" and a "service platform", which is unclear, affecting technical and business strategy.

Analysis of Ambiguities



Critical Development Blockers

The following 8 ambiguities must be resolved before development can proceed:

- **Exact Commission Rate:** The "6-8%" range must be a single, defined number.
- **Featured Slot Duration:** The duration for the "\$20/month" slot is undefined.
- **Directory vs. Marketplace Commission:** It's unclear if Directory listings are included.
- **Tier Commission Differences:** It's not specified if Basic and Pro tiers have different rates.
- **Refund Approval Process:** The authority for approving refunds (vendor vs. marketplace) is missing.
- **Vendor Payout Schedule:** Payout frequency (daily, weekly, etc.) is missing.
- **Vendor Verification:** Mandatory verification steps (ABN, ID) are not specified.
- **Product Approval Process:** It's unclear if products are auto-published or need review.

Proposed Reorganization Strategy

29

Current Documents
(Multiple versions, high redundancy)

The Path to a Single Source of Truth

1. **Create a Master Decision Document:** A new file ('00_MASTER_DECISIONS.md) containing all critical decisions (date, commission rate). **This is the highest priority.**
2. **Consolidate by Domain:** The 29 existing documents will be merged into 9 new master files (e.g., '01_DOMAIN_ARCHITECTURE.md).
3. **Standardize Versioning:** All new master documents will be versioned as 'v3.1.0'.
4. **Eliminate Redundancy:** Overlapping information will be removed, and each master document will have a clear ownership.

Action Plan: Roadmap to Clarity

Implementation Roadmap (Est. 13-22 Days)

1

Phase 0: Decision Lock-In (1-2 Days)

Review and finalize all CRITICAL decisions identified in the analysis. Document them in '00_MASTER_DECISIONS.md'. **This unblocks all other work.**

2

Phase 1: Document Consolidation (3-5 Days)

Execute the consolidation of 29 documents into 9 master files, resolving all conflicts.

3

Phase 2: Technical Specification (2-3 Days)

Update all technical documents (database schema, API contracts, Stripe config) with the finalized specifications.

4

Phase 3: Sprint Planning (1-2 Days)

Revise the development sprint plan to align with the confirmed timeline and quality standards.

5

Phase 4-7: Workflow, Legal, & Team Alignment (5-8 Days)

Document user workflows, update legal agreements, establish version control, and align the team on the new structure.

