

# CARL SULLIVAN

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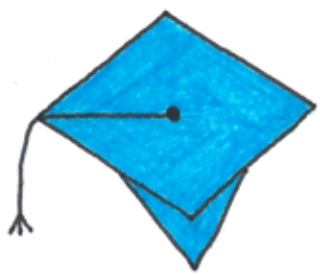


www.carlsullivan.me

## Skills



## Social



**EDUCATION:**  
**Southern Methodist**  
**University**  
**MAY 2012**  
**B.A. English**  
(creative writing specialization)

**DATESPOTDALLAS.COM**  
Owner/Manager

2012-2013  
Dallas, TX

Wordpress driven site that uses photography and copy to bring people the best date spots in Dallas, TX. Basic HTML and SEO used in building. In process of building an App and launching in other cities.

*Highlights:* Number one position on google search. Averages 300 visits daily and over 500 visits on the weekends.

**PHOTOMADIC**  
Sales/Marketing

2011-2013  
Dallas, TX

Innovative photo-booth that uses social media such as Facebook and Twitter as a marketing tool to help grow companies and promote events. Featured as one of the best new startups in Dallas, TX by Nibletz.com. Helped expand to over 5 cities in the past 12 months.

*Highlights:* Can increase companies online social presence by an average of over 25% in one event. Have managed events for clients such as Red-Bull, Nieman Marcus, W Hotels, House of Blues, Caesars Palace Las Vegas, Hilton Anatole, and D Magazine.

**REBECCA LORRINE PHOTOGRAPHY**  
Assistant Branding/Marketing

2010-2013  
Dallas, TX

Photographer for events in fashion, interiors, portraits, sports, and lifestyle. Have helped with events for clients such as the Dallas Cowboys, Dallas Museum of Art, and Yelp.com.

**PARK CITIES PRESBYTERIAN CHURCH**  
Youth Coordinator

2012-2013  
Dallas, TX

Full time position doing contact work. Helping maintain social media accounts. Assist with video and photography. Use Public Relation skills to serve as liaison between parents and youth. Responsible at times for over 350 youth. Plan all logistics and attend events for all youth in China, Florida, and Austin throughout the year.

**PUBLISHED WORKS FOR VARIOUS SMU PUBLICATIONS**  
Writer

2008-2012  
Dallas, TX

Wrote 5 articles that were published in Southern Methodist University's Espejo Literary Magazine. Essay published in first-year writing journal Criteria Spring 2009-2012. Published 3 articles in SMU daily Newspaper The Daily Campus. Assisted with writing SMU Residential Housing Association Bylaws as President 2008-2009.