

## Appendix A

### CONTACT INFO FOR REFERENCES/RECOMMENDERS

...in addition to written recommendations from my [CV here](#).

*(ordered randomly, running the gamut of employees and interns, to supervisors and professors)*

**NOTE:** Not all personal data available or given consent to be posted publicly on GitHub. Contact me if needed for any individual who you have trouble reaching.

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#### + Debbie Blankenship

Newsroom Coordinator, Journalism Professor in Residency.

*Center for Collaborative Journalism at Mercer University.*

- Mobile: (478) 737-8962 // Desk: (478) 737-8962
- Email: blankenship\_dr@mercer.edu
- Relationship: Coordinator of CCJ faculty and thus my indirect supervisor as instructor; co-advisor to student news organization along with myself.

#### + Larry Brumley (media mentor, former collaborator)

Senior V.P. for Marketing and Communications and Chief of Staff. Mercer University.

- Mobile: (478) 973-2438 // Desk:
- Email: brumley\_ld@mercer.edu
- Relationship: University chief of staff and former [broadcast journalist](#) with whom I have worked on numerous occasions and can speak to my teaching abilities and leadership skills.

#### + Susan E. McGregor

Assistant Professor & Assistant Director, [Tow Center for Digital Journalism](#).

- Desk: (212) 854-9523
- Email: sem2196@columbia.edu
- Relationship: Former data visualization professor, mentor, inspiration for my interests in data visualization. Awarded only Honors' status in her spring 2012 courses.

#### + Sherrie Marshall

Editor-In-Chief, The Telegraph.

- Desk: (478) 744-4340
- Email: smarshall@macon.com
- Former editor while working as an on-call reporter in Macon, Ga.
  - Can testify to my dedication, even at a young age, to get the story not only right but to make it engaging. Letter available upon request.

#### Craig Sims, V.P. for Mobile Strategy, Morris Publishing

Director of Digital Operations, Morris Communications

- Mobile: (975) 520-9174 // Desk: (706) 724-0851
- Email: craig.sims@morris.com
- Relationship: Indirect supervisor at corporate level of Morris Publishing, the parent company of Morning News Media/Savannah Morning News; worked extensively with each Craig on mobile strategies and product development.

#### Jonathan Bennett (dev manager at Healthgrades)

Manager of Web Development, Healthgrades

- Mobile: (906) 465-1914 // Desk: (478) 855-2390
- Email: jonathan@nutnca.com, nutnca@gmail.com
- Relationship: Colleague from Morris Publishing Group who initially invited me to lead the first data journalism workshop at *The Florida Times-Union* in Jacksonville, FL.

#### Ava Seave

Principal, Quantum Media and adjunct professor, Columbia Business School

- Mobile:
- Professor for "Making the Business of Digital Journalism Work," a course jointly run out of Columbia's journalism and business schools. Later become close mentor; named me only honors student in her class.

#### Emily Bell (former head of Guardian Digital, now director of Columbia's Tow Ceter)

Professor of Professional Practice & Director, Tow Center for Digital Journalism.

- Desk: (212) 854-7945
- Email: ebell@columbia.edu
- Relationship: Oversaw parts of my work and research while a student at Columbia Journalism School, particularly at the 2012 Innovation Showcase.

#### Stacy Jennings (Director of Marketing, SMN)

Marketing Director, Savannah Morning News.

- Mobile: (912) 224-1354 // Desk: (912) 652-0236
- Email: stacyjennings@savannahnow.com
- Relationship: Indirect supervisor with whom I worked to bridge the traditional 'wall' between editorial and sales while maintaining journalistic integrity and autonomy.

#### Stacy Jennings (Director of Marketing, SMN)

Marketing Director, Savannah Morning News.

- Mobile: (912) 224-1354 // Desk: (912) 652-0236
- Email: stacyjennings@savannahnow.com
- Relationship: Indirect supervisor with whom I worked to bridge the traditional 'wall' between editorial and sales while maintaining journalistic integrity and autonomy.

#### Steve Yelvington (V.P. of Audience, SMN)

Vice President of Audience, *Savannah Morning News*

- Desk: (912) 652-0462
- Email: steve.yelvington@savannahnow.com
- Relationship: Served as mentor and direct supervisor during time at Morning News Media; collaborated with me on several new product launches, including the launch of DoSavannah, now the region's most popular alternative-weekly, digitally and in print.

#### Dash Coleman (Reporter, Copy Ed., SMN)

Reporter, Savannah Morning News.

- Desk: (912) 652-0360
- Email: dash.coleman@savannahnow.com
- Relationship: Junior to me but in same department, often working on the same projects. Can speak to my ability to be patient and teach new digital skills at a pace that neither interferes with the daily deadline nor goes at too rapid of a pace.

#### Heather Henley (Editor, DoSavannah)

Editor of DO Savannah, a Morning News Media publication.

+ Desk: (912) 652-0295

+ Email: heather.henley@savannahnow.com.

+ Relationship: Coordinated to build, design, QA and launch [Do Savannah](#), an alternative weekly for the market's fast-growing entertainment and nightlife scene. Taught basic and some advanced aspects of CMS (Drupal 7), as well as best social media strategies.

#### Rachel Gardner (Digital Media Sales Manager, SMN)

Digital Media Account Manager, Savannah Morning News.

- Desk: (912) 652-0474
- Email: rachel.gardner@savannahnow.com

#### Jessica Walden (Director, College Hill Alliance)

Director of Communications, College Hill Alliance.

- Desk: (478) 301-2014
- Email: jessica@collegehillmacon.com.

#### Josh Rogers (Director, Newtown Macon)

President and CEO, Newtown Macon.

- Desk: (478) 722-9909
- Email: josh6@newtownmacon.com

#### Sree Srenvasian (former CUJ dean, works at MOMA)

Chief Digital Officer, Metropolitan Museum of Art

- Desk:
- Email: sree@metmuseum.org

#### Julia Muller (News Archivist, SMN)

News Researcher/Online Producer, Savannah Morning News.

- Desk: (912) 652-0319
- Email: julia.muller@savannahnow.com
- Julia, a 35-year veteran of Savannah Morning News now nearing retirement, can testify to my ability to reach across cultural and age boundaries to teach new technologies.

#### Cate Mafera (Former online producer, SMN)

Director of Digital Media, American Fences, Inc.

Former digital journalist, Savannah Morning News.

- Desk: (912) 236-9511.
- Email: catiemafera@gmail.com

#### Cecilia Russo (Of Cecilia Russo Marketing)

Director, Cecilia Russo Marketing. Savannah, Ga.

- Desk: (912) 665-0005
- Email: info@crussomarketing.com
- Relationship: Temporarily took on freelance web and mobile development products during 5 month period with her marketing firm, creating digital products for Gulfstream, the Convention and Visitor's Bureau and numerous industrial real estate projects.

#### Dr. John Chalfa (professor; google in mercer directory)

Associate Professor, Mercer University.

- Desk: (478) 301-4199
- Email: chalfa\_jc@mercer.ed

#### Dr. David A. Davis

Associate Professor, Mercer University.

- Desk: (478) 301-2358
- Email: davis\_da@mercer.edu
- Former professor: davis\_da@mercer.edu

#### Elizabeth Bibb (Medill grad, former student newspaper editor)

Reporter, Pekin Daily Times.

- Desk: (309) 346-1111
- Email: ebibb@pekinimes.com

#### Emily Farlow (current Mercer student newspaper editor)

Editor-in-Chief, Mercer Student Newspaper.

- Desk: (478) 301-2700
- Mobile: TK
- Email: editor@mercercuster.com

#### Andrew Haeg (Founder, GroundSource)

Founder, Groundsource.

- Desk: (478) 301-2137
- Mobile: (612) 501-0690
- Email: andrew@groundsourcing.com

#### Jay Black (professor; google in mercer directory)

Associate Professor, Mercer University.

- Desk: (478) 301-2137
- Email: black\_jc@mercer.ed

#### Kim Kleman (editor, Consumer Reports)

Editor, Consumer Reports.

- Desk: (914) 378-2029
- Email: kkk2715@columbia.edu
- Relationship: Professor, Columbia Journalism School

#### Ava Seave (Columbia Business School)

Principal, Quantum Media. Adjunct Professor, Columbia Business School.

- Desk: (212) 854-3491
- Email: as2486@columbia.edu
- Relationship: Business mentor, professor and who taught me what terms like "competitive advantage" and "network effects really mean.

#### Tom Rowley (The Telegraph - UK)

Special Correspondant, The Telegraph.

- Mobile: (+1) 0207 9313356
- Desk: (+1) 07545 138950
- Email: tom.rowley@telegraph.co.uk
- Relationship: Editor at \*The Oxford Student at the same time as I was. Now serves as a reporter for The Telegraph (U

#### Corey Menscher (The Daily Beast)

Chief Technology Officer, The Daily Beast.

- Desk: (212) 314-7400
- Email: clmensc@gmail.com
- Relationship: Adjunct professor, mentor

#### Brian Abelson (Enigma.io)

Data Scientist, Enigma.

- Desk: (800) 510-2856
- Email: brianabelson@gmail.com
- Relationship: Fellow member of CSV Soundsystem, a group of journalism-interested hackers/programmers. Can attest to data science skills.

#### Michael Keller (AJAM)

Interactive Multimedia Team, Al Jazeera America.

- mobile: (310) 466-7567
- Desk: (310) 466-7567
- Email: america@aljazeera.net
- Relationship: Worked closely together on news innovation projects at Columbia Journalism School; later were founding members of CSV Soudsystem, a weekly meet up for data-driven journalist.

#### Daniel Medina (QZ.com)

General Assignment Reporter, [Quartz/QZ.com](#).

- Desk: (703) 424-4744
- Email: dmedina@qz.com
- Relationship: Grad school colleague, officer of Columbia's National Society for Collegiate Journalists, someone who can speak well to my ability to lead a group.

#### C.J. Sinner (Minn Star Tribune)

Digital Producer, Minn Star Tribune.

- Desk: (612) 673-4387
- Email: cj.sinner@startribune.com
- Relationship: Former classmate, hackathon participant, open-source colleague and one of the few classmate's whose mix of a reporter's spirit and news innovation intimidated me at times.

#### Daniel S. Groce (Allstate)

Senior Communications Consultant, Allstate Insurance Company.

- Desk: (678) 689-6102
- Email: danroce@visitsavannah.com
- Relationship: Fellow peer advisor, College Hill Alliance collaborator and member of numerous service learning organizations. Can speak to leadership, teaching and technology abilities

#### Arlene Morgan (Dean of Pulitzer Prizes)

Dean of Pulitzer Prizes, Columbia University.

- Desk: (212) 854-4377
- Email: arn494@columbia.edu
- Relationship: Master's thesis advisor, awarded thesis top honors.

#### Amy Brock (Social Media Manager, VisitSavannah)

Social Media Manager, VisitSavannah.

- Desk: (912) 644-6453
- Email: abrock@visitsavannah.com.
- Relationship: Collaborator on social and digital media promotions with the City of Savannah's Convention and Visitors Bureau. Named by *Social Media Today* as "One of the top 50 social media experts in the nation." Amy can testify to the vast improvements our team made regarding digital outreach in the two years I worked in Savannah.

#### Marilyn Young (Jacksonville Daily Record)

Managing Editor, Jacksonville Daily Record.

- Desk: (904) 359-4289
- Email: marilyn.young@jacksonville.com
- Relationship: Hired me to serve as one-month digital consultant for the *Daily Record*, the official legal organ of Jacksonville, FL.