

Kaya Hotel Group - Executive Revenue Report

Filter by Date

All

Total Realized Revenue

€ 1.41bn

vs Last Month % 0.51

RevPAR

€ 6.06K

vs Last Month % 0.00

Occupancy Rate

57.87%

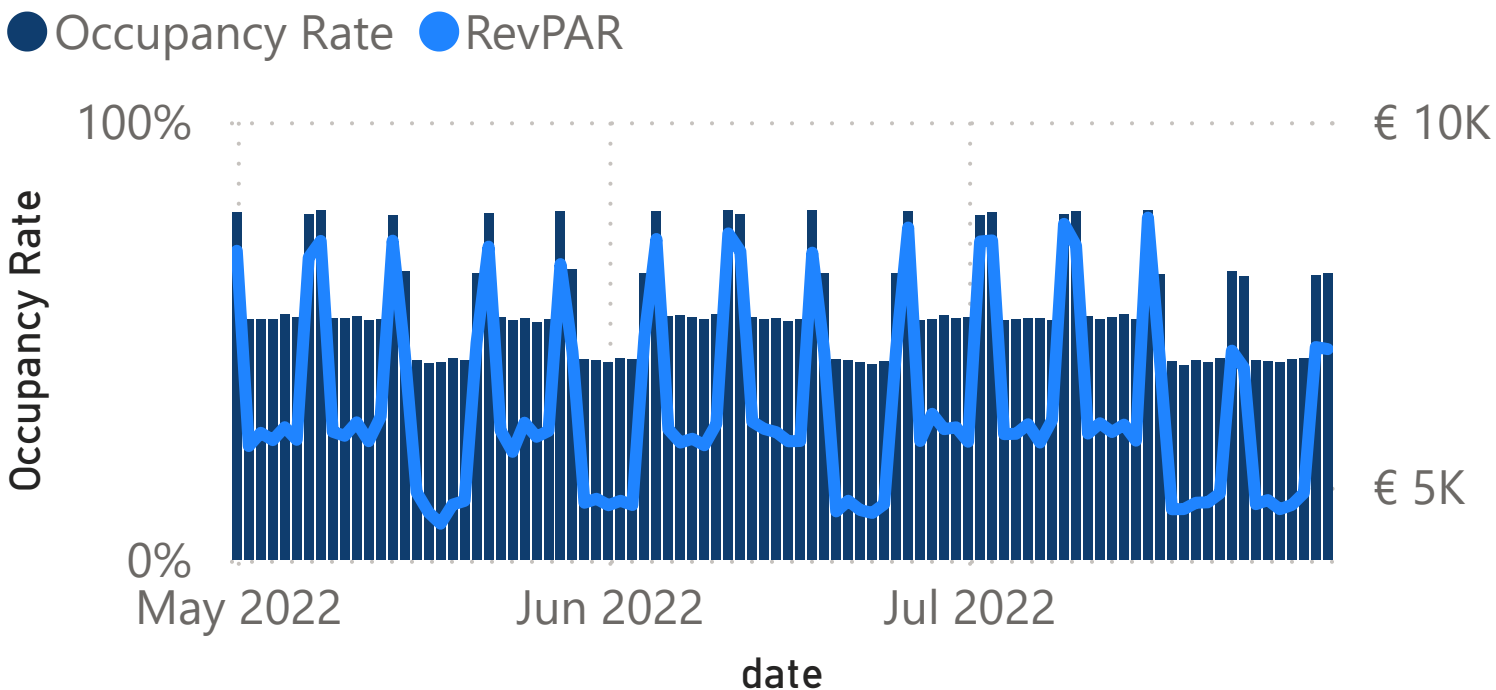
vs Last Month 0.00

Average Daily Rate

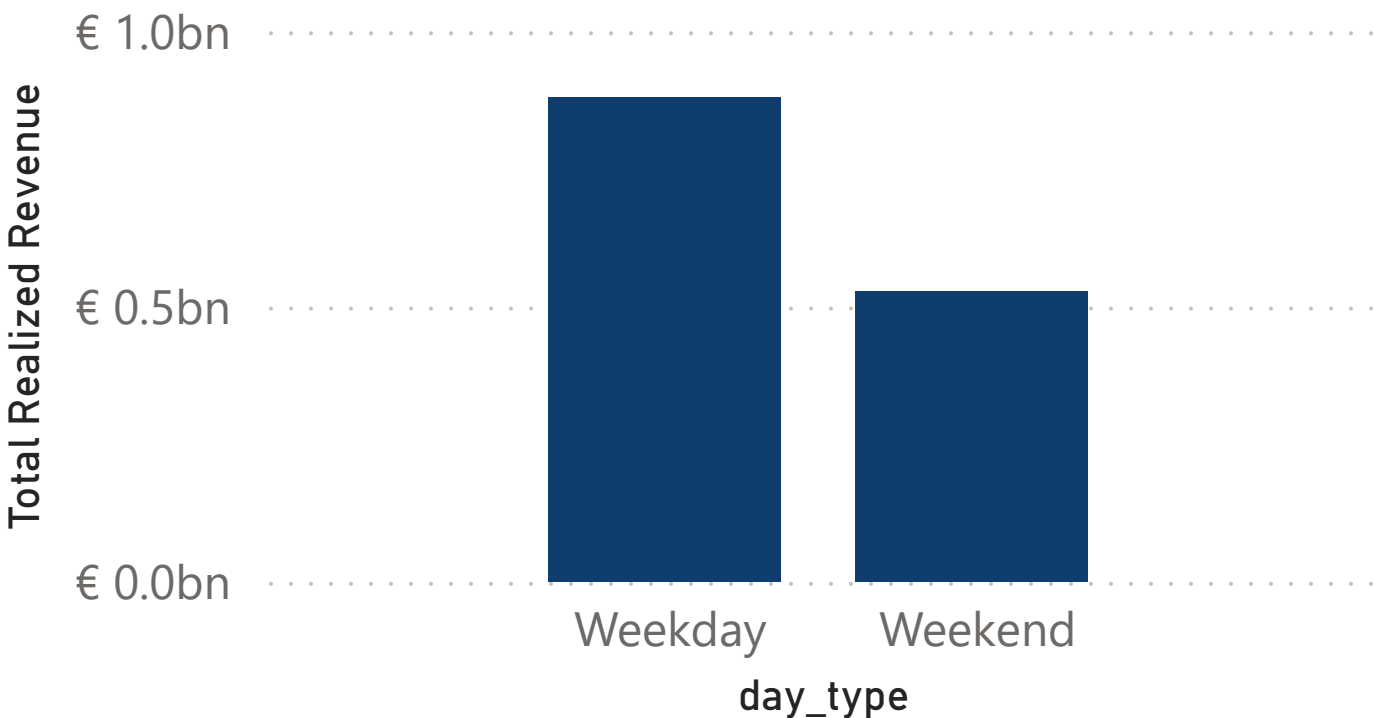
€ 10.47K

Vs Last Month % 0.00

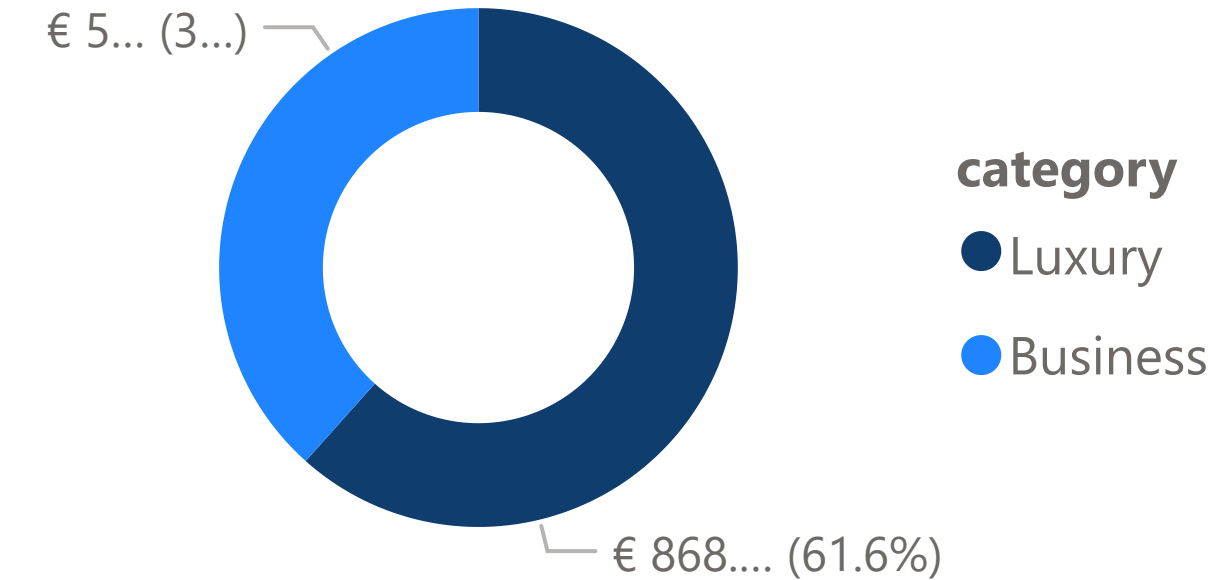
Occupancy Rate and RevPAR by date



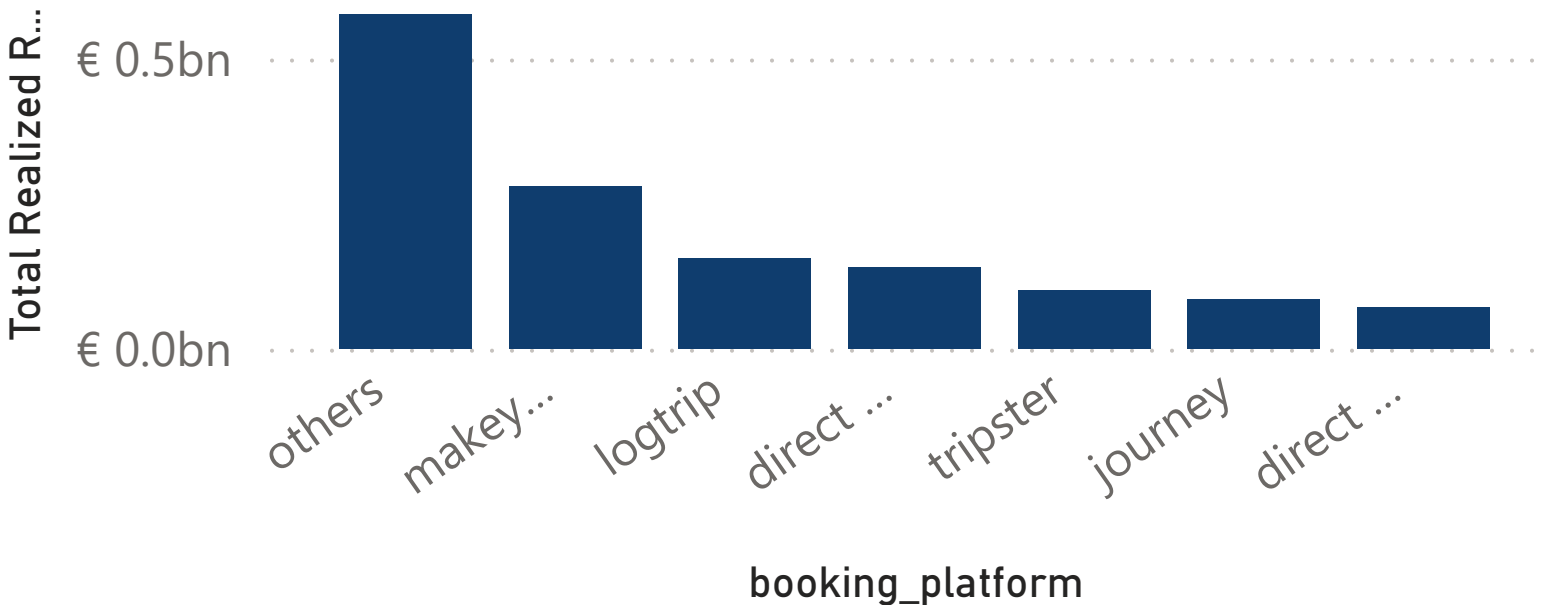
Total Realized Revenue by day_type



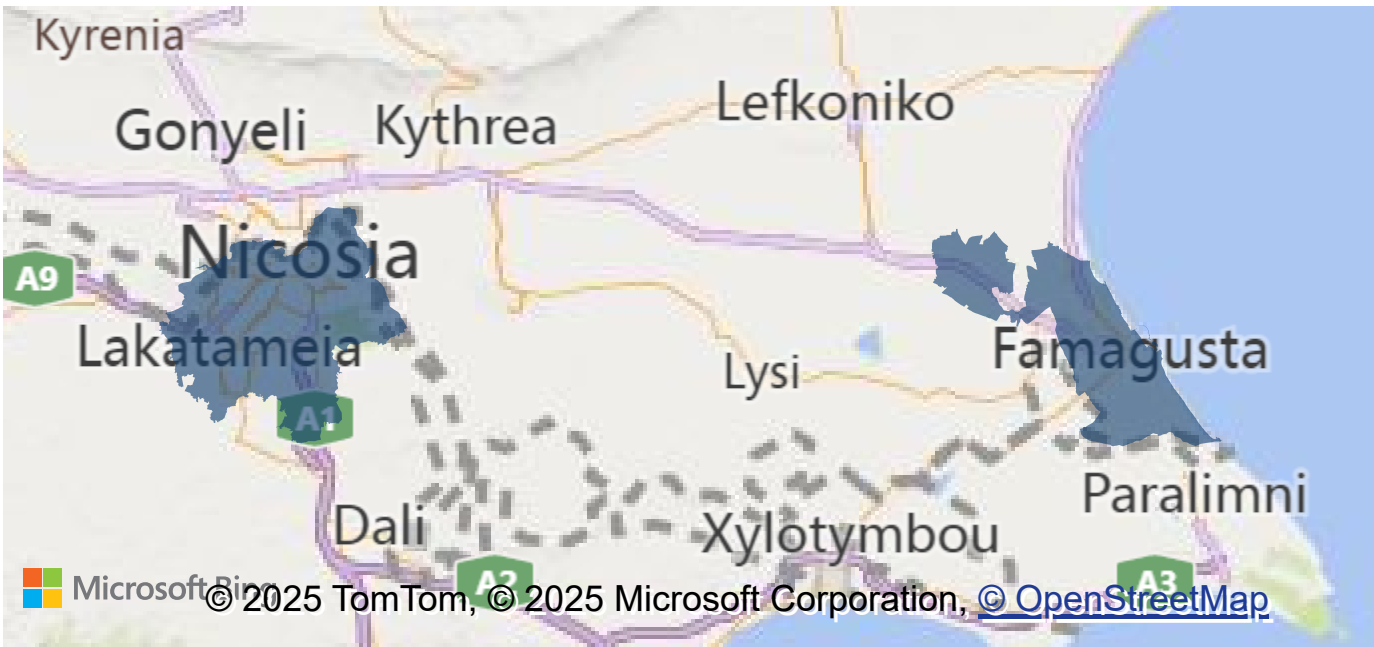
Total Realized Revenue by category



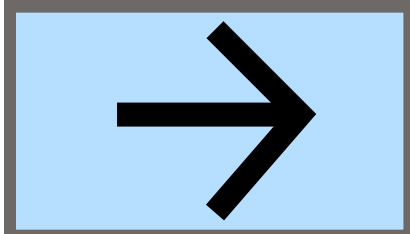
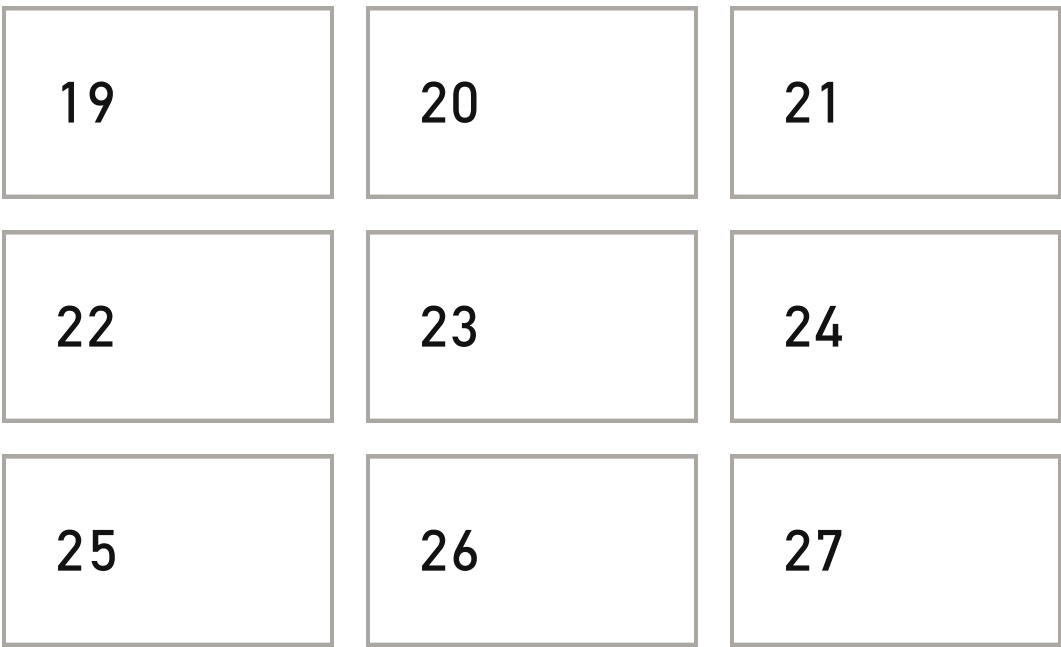
Total Realized Revenue by booking_platform

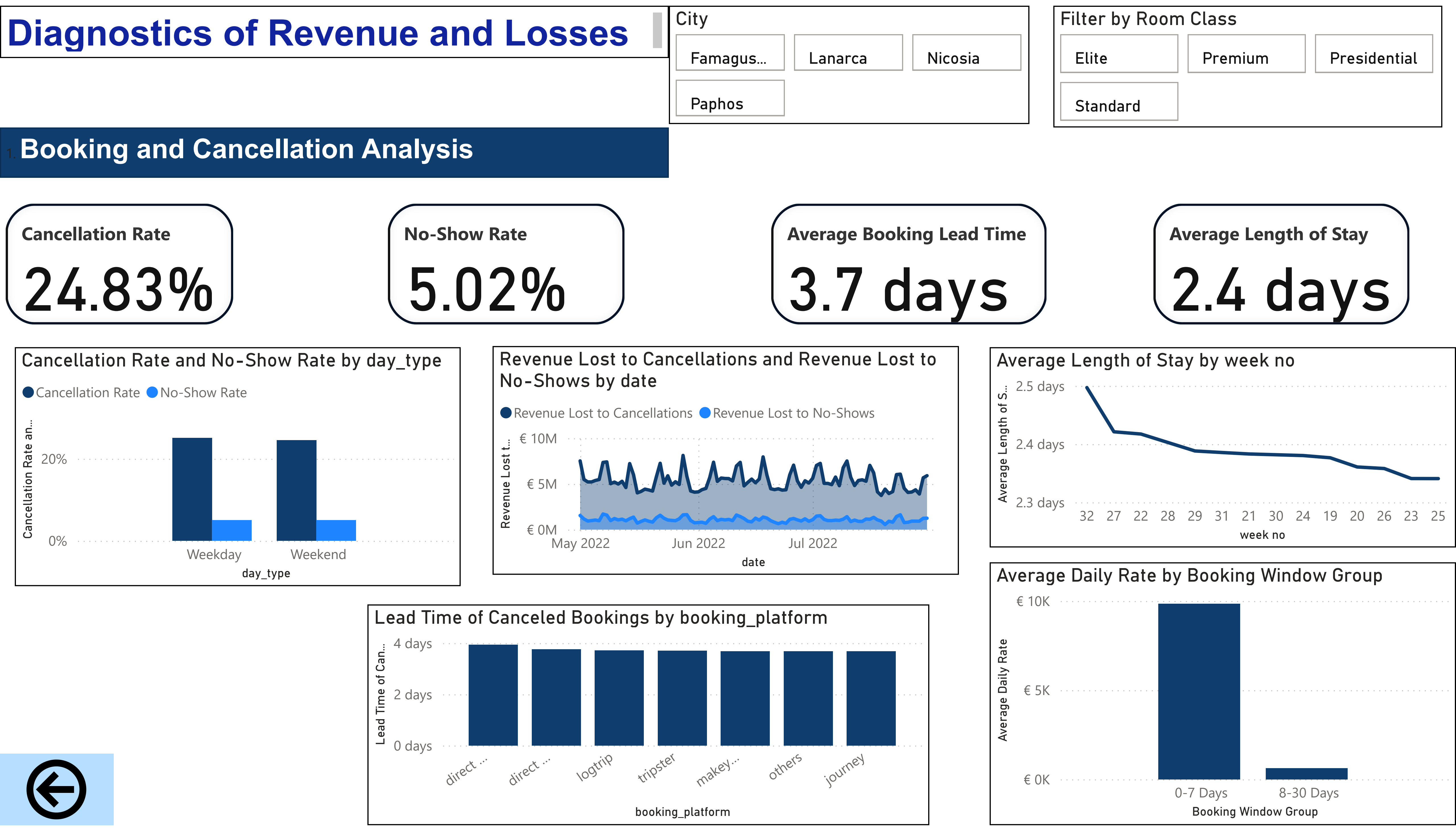


Total Realized Revenue by City



week number





Operational & Channel Performance

City

Famagus...

Lanarca

Nicosia

Paphos

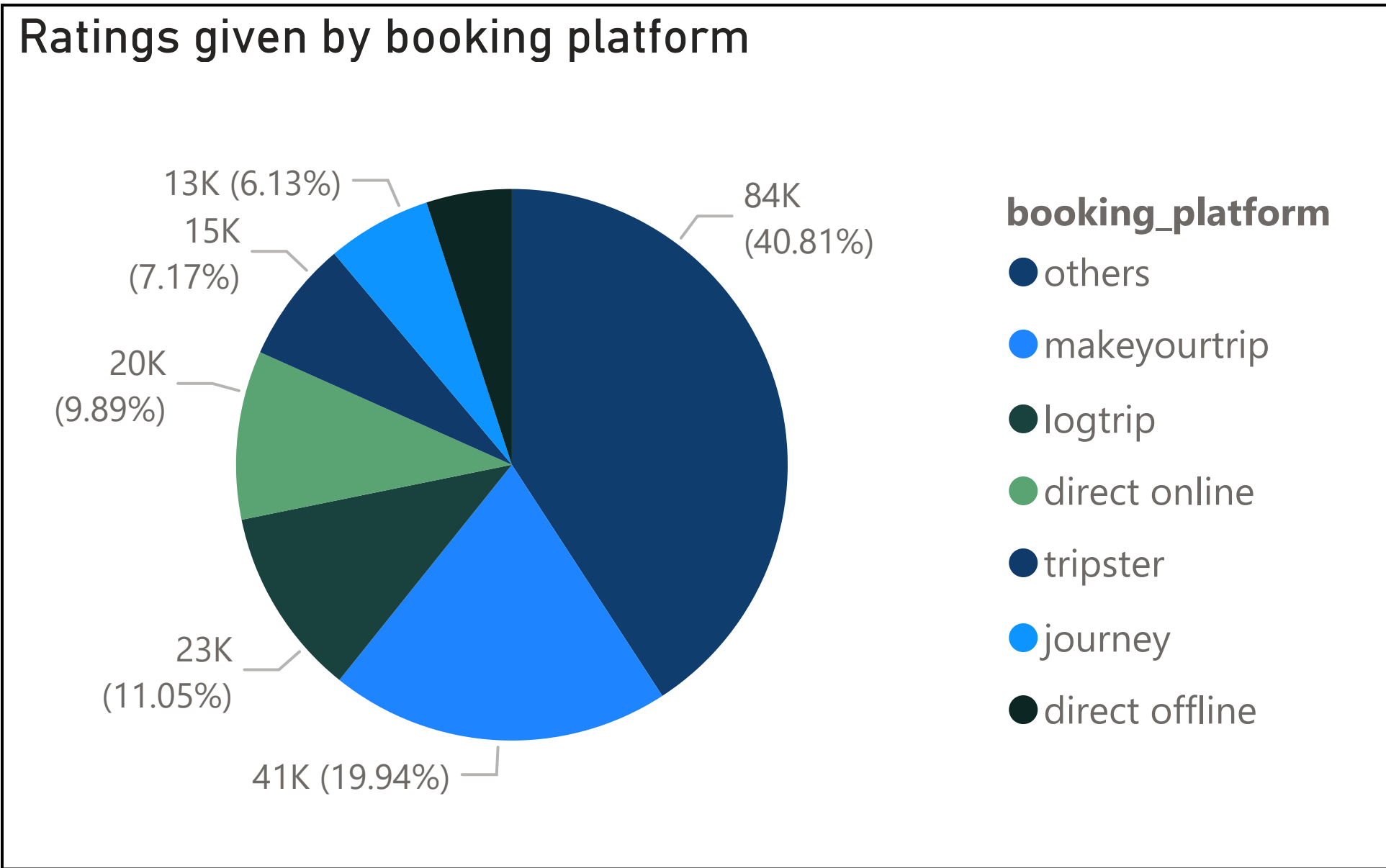
Filter by Room Class

Elite

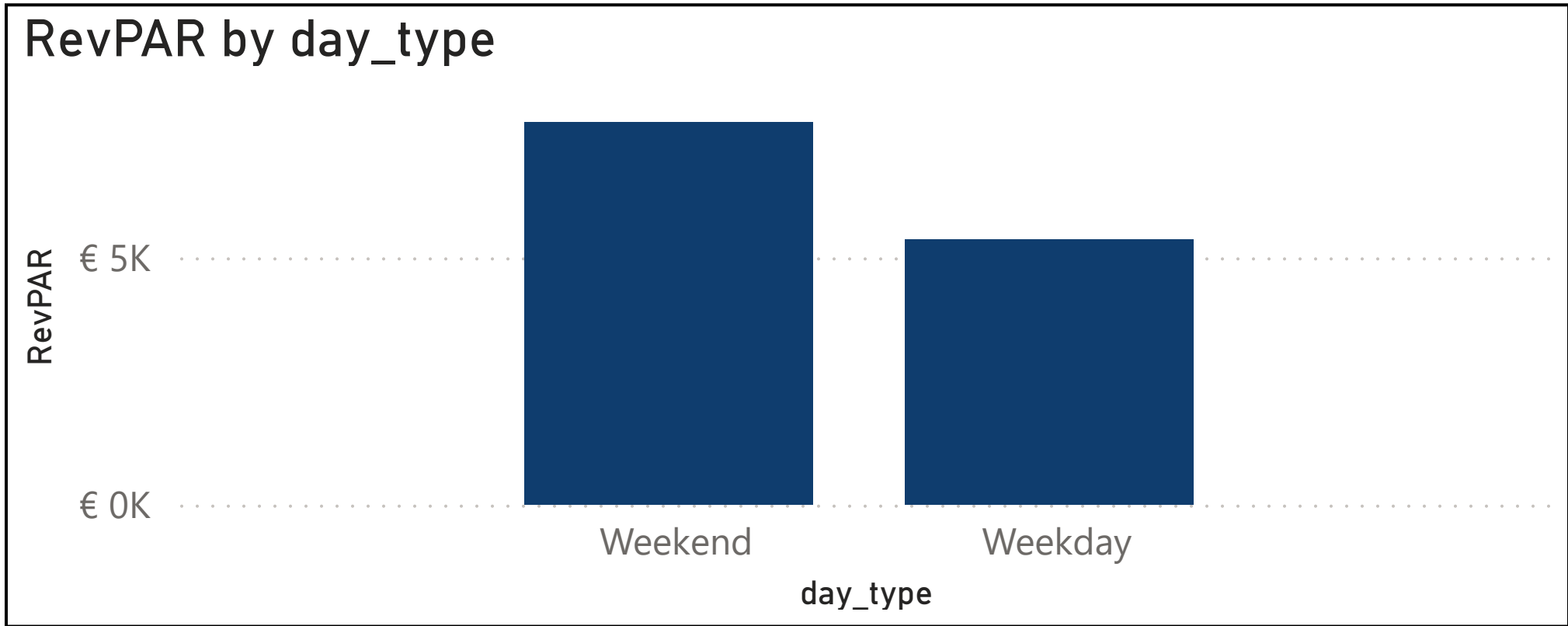
Premium

Presidential

Standard



booking_platform	Total Realized Revenue	Average Daily Rate	Sum of revenue_generated	Sum of no_guests
others	€ 577,098,665.00	€ 4,287.83	€ 821,066,620	112019
makeyourtrip	€ 280,132,770.00	€ 2,081.38	€ 401,502,130	54780
logtrip	€ 155,121,445.00	€ 1,152.55	€ 219,478,955	29883
direct online	€ 139,778,715.00	€ 1,038.55	€ 198,770,030	27307
tripster	€ 101,201,190.00	€ 751.92	€ 144,714,510	19885
journey	€ 84,861,235.00	€ 630.52	€ 120,654,715	16529
direct offline	€ 70,919,945.00	€ 526.93	€ 101,359,255	13731
Total	€ 1,409,113,965.00	€ 10,469.68	€ 2,007,546,215	274134



booking_platform	Cancellation Rate	No-Show Rate	Revenue Lost to Cancellations	Revenue Lost to No-Shows
others	24.88%	5.05%	€ 202,855,530	€ 41,112,425
makeyourtrip	24.99%	5.02%	€ 101,112,710	€ 20,256,650
logtrip	24.30%	5.11%	€ 53,207,445	€ 11,150,065
direct online	24.99%	4.74%	€ 49,572,605	€ 9,418,710
tripster	24.99%	5.17%	€ 36,079,515	€ 7,433,805
journey	24.78%	4.70%	€ 30,205,635	€ 5,587,845
direct offline	24.49%	5.31%	€ 24,924,870	€ 5,514,440
Total	24.83%	5.02%	€ 497,958,310	€ 100,473,940

week number

19

20

21

22

23

24

25

26

27