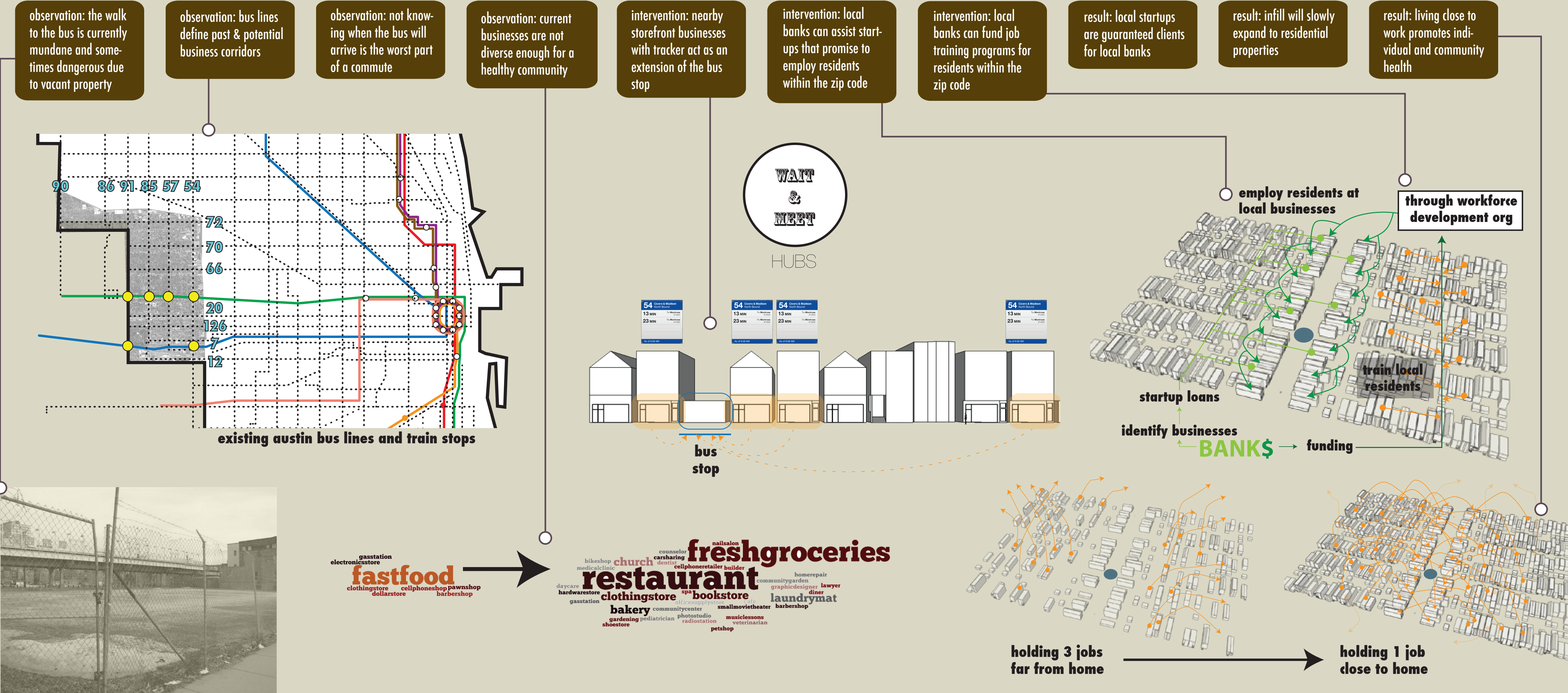


3 INTERVENTIONS to trigger a self-sufficient local economy in Chicago's Austin

by Carlyn So

INTERVENTION

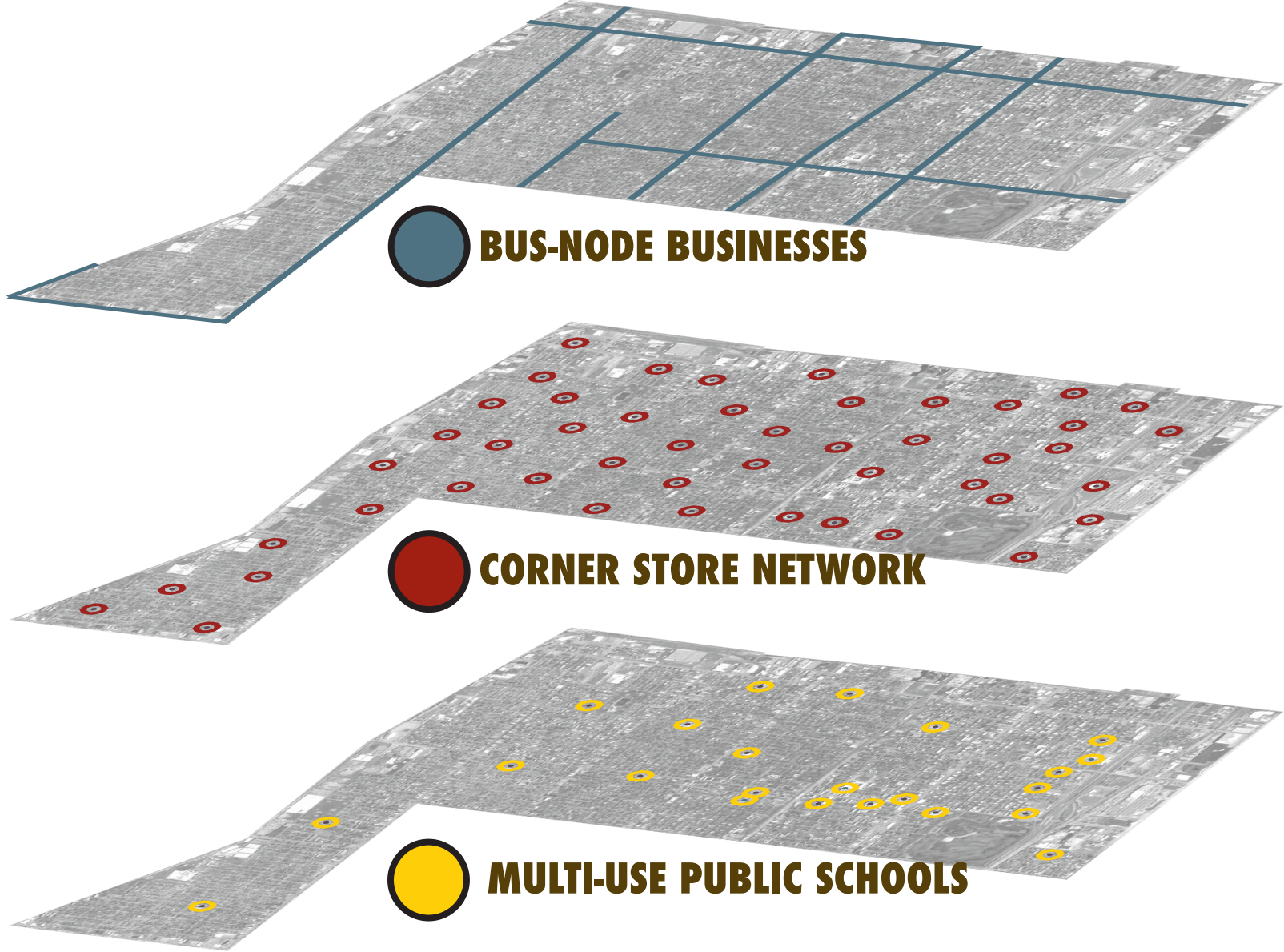
This intervention uses the wait at a bus stop as an opportunity for riders to become familiar with the businesses in its immediate vicinity. By placing bus trackers in storefronts conducive to meeting friends, window-shopping, or waiting, the storefront becomes an extension of the bus stop. This activity stimulates the business corridors along bus lines and helps spark infill in nearby vacant lots, making streets more pedestrian-friendly. Eventually businesses, job training and employment can be localized such that residents don't have to travel outside of their zip code to live their daily lives.



summary

In a world driven by profit, this design puts faith back into the community and its residents to value existing assets and foster new ones if given nurturing resources. The design is not a specific physical space nor a feature. Instead, it takes a multi-faceted approach to community planning and infrastructure. The three interventions proposed require collaboration between various institutions and organizations, an approach that is inherently holistic and interconnected.

integration



a replicable model where profit is not a driving force ... it's only a byproduct