

# CAROLINE MARSDEN

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[GitHub](#) | [LinkedIn](#) | [Portfolio](#)

## TECHNICAL SKILLS

**FRONT END:** JavaScript (ES6 & JSX), jQuery, React (+ Context, Router), HTML5, CSS3

**BACK END:** Node.js, Express, PostgreSQL, Knex.js, test-driven development with Mocha + Chai + Supertest

**OTHER:** Git/GitHub, NPM, RESTful APIs, Heroku, ZEIT Now

## RECENT PROJECTS

**Gloomhelper** [ [Demo](#) | [App GitHub](#) | [Server GitHub](#) ]: Full-stack app to save party & character data for Gloomhaven game

- Built with **React, Node, Express, and PostgreSQL**
- Managed JWT-authenticated login system using global state through React Context
- Migrated database version after minor redesign due to client-side app constraints

**3aDay** [ [Demo](#) | [App GitHub](#) | [Server GitHub](#) ]: Full-stack app to log “3 Good Things” daily and view others’ submissions

- Built with **React, Node, Express, and PostgreSQL**
- Designed relational database schema & RESTful API interface for back-end server
- Implemented JWT-authenticated client-side app with public and private routes

**What Should My Book Club Read Next?** [ [Demo](#) | [GitHub](#) ]: Helps users find a book based on NYTimes & Google Books data

- Built with **HTML, CSS, and JS with jQuery**
- Integrated data from multiple API’s into single seamless user interface

## SELECT EXPERIENCE

### BLOC / THINKFUL (merged in 2018)

Full Stack Web Developer Apprenticeship

Feb 2019 - Oct 2019

- Remote web development program, focused on learning HTML, CSS, Javascript, SQL, and associated frameworks
- Designed mobile-first full-stack applications from conception to deployment, while learning industry best practices

### BOSTON UNIVERSITY, OFFICE OF THE PROVOST

Director of Graduate Enrollment Operations

Sept 2017 - Sept 2019

- Led annual university-wide 9-month SaaS re-implementation project as business owner
  - Improved efficiency and client satisfaction by piloting move from waterfall to Scrum/agile methodology
- Improved user support by collaborating with technical team to redirect support flows under ITIL framework
- Created University’s first documentation and training structure on graduate systems, policies, and best practices
- Led and restructured monthly interdepartmental meeting and communication plan for 50 graduate stakeholders

### BOSTON UNIVERSITY, COLLEGE OF FINE ARTS

Graduate Financial Aid Officer

July 2016 - Sept 2017

Senior Admissions Coordinator

June 2014 - July 2016

- Decreased student questions/confusion by restructuring and managing Wordpress website content
- Improved process efficiency by redesigning admissions workflows and training materials
- Strategically leveraged \$5 Billion in institutional financial aid towards target enrollment goals

## EDUCATION

### BOSTON UNIVERSITY QUESTROM SCHOOL OF BUSINESS

MBA in Business Administration (Leadership & Organizational Transformation concentration)

Sept 2018

- High Honors, Beta Gamma Sigma Honor Society

### UNIVERSITY OF MASSACHUSETTS, AMHERST

BA’s in Chinese Languages & Literature, Philosophy

Jan 2013

- Summa Cum Laude, Phi Beta Kappa Honor Society