



CARMEN COLLINS

FULL STACK WEB DEVELOPER • DALLAS, TX

A design-oriented full stack web developer with a passion for applications that make others think, "Why didn't I think of that?" An entrepreneurial spirit with project management skills that drive trust and excitement in results. Attacks problems with creative thinking and completes projects lightning fast in a team or independently.

CONTACT

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github.com/carmcollins
carmcollins.github.io/portfolio



linkedin.com/in/carmen-collins

SKILLS

HTML5, CSS3, Javascript,
jQuery, Node JS, MySQL,
APIs, JSON, AJAX, Bootstrap,
Materialize, Handlebars JS,
React JS, PHP, Laravel



Adobe Illustrator & InDesign



Squarespace & WordPress



EDUCATION

FULL STACK WEB DEVELOPMENT BOOTCAMP

The University of Texas at Austin / 2018

BS, PUBLIC RELATIONS & BUSINESS FOUNDATIONS CERTIFICATE

The University of Texas at Austin / 2015

EXPERIENCE

CREATIVE & TECHNICAL FREELANCER

Carmen Collins / January 2018 - Present

- Create brand identities and websites for creative small businesses, including mood board, logos, fonts, patterns, business cards, and collateral
- Design and lead execution for events and photo shoots, including securing vendors, generating donations, event promotion, and day-of-event management
- Designed and executed a launch party with 150+ attendees for an LA-based DJ company. Secured donations from 10+ vendors from local restaurants, beverage providers, photographers, videographers, florists, and venues

ACCOUNT EXECUTIVE

Sara Hussey Public Relations / October 2017 - June 2018

- Designed and led PR for local boutiques, home decor brands, and beauty brands
- Produced in-store events for clients with a focus on local partnerships
- Pitched seasonal content and company updates to digital & print publications
- Secured 2 live TV news features for "A Day of Free Weddings" for a vintage rental company. Managed logistics for 10+ vendors and married off 16 couples!
- Produced a New Years party with 60+ attendees for a beauty brand that included managing logistics for a free yoga class, healthy snacks & drinks, swag bags, and pop-up shops with 7+ other local beauty brands

SENIOR CONTENT PRODUCER

CamilleStyles.com / April 2016 - December 2017

- Created original content, directed photo shoots, & managed site's contributors
- Produced and wrote 130+ blog posts with an average of 3 blog posts per week
- Managed strategic partner content for big brands, including Target, Seventh Generation, Behr, Shutterfly, Botanics, Express, and Urban Stems
- Planned company events with 200+ attendees, including SXSW party with Who What Wear and an annual wellness event consisting of a speaker panel, free workout class, healthy snacks & drinks, pop-up shops, and swag bags

EVENT PLANNER & DESIGNER

Bird Dog Wedding / May 2013 - March 2017

- Led planning, logistics, and design for events, photo shoots, and weddings
- Drove project management from initial client meeting through event activation
- Created day-of-event timelines for all vendors and executed events on budget
- Designed and managed 50+ weddings with budgets up to \$100,000, guest counts up to 250, and an average of 10+ vendors per wedding
- Received 10+ press features across 4 national digital wedding publications