

Carmen Collins

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Github: github.com/carmcollins | **Portfolio:** carmcollins.github.io/portfolio

A design-oriented front-end web developer with a passion for applications that make others think, “Why didn’t I think of that?” An entrepreneurial spirit with project management skills that drive trust and excitement in results. Attacks problems with creative thinking and completes projects lightning fast in a team or independently.

Technical Skills

HTML5, CSS3, Javascript, jQuery, Node JS, MySQL, APIs, JSON, AJAX, Bootstrap, Materialize, Express JS, Handlebars JS, Object Relational Mapping, Sequelize, React JS, PHP, Agile, Git/Git Bash, Heroku, Adobe Illustrator & InDesign, Content Management Systems (Squarespace & Wordpress), Responsive Design

Education

The University of Texas, Austin, TX

Full-Stack Web Development Certification Program

The University of Texas, Austin, TX

B.S. Public Relations

Business Foundations Certificate

Applications Built

Tailwag

<https://carmcollins.github.io/ProjectOne/>

- An online resource for local dog owners to find and share their favorite dog parks in town
- HTML5, CSS3, Bootstrap, Javascript, jQuery, Firebase, Google Maps API, Open Weather API, Moment JS

Trivia Game

<https://carmcollins.github.io/trivia-game/>

- Players have 10 seconds to answer each question in a dynamically guided art-themed trivia game
- HTML5, CSS3, Bootstrap, Javascript, jQuery, Javascript timing events, Google Fonts

Disney Pixar Giphy API

<https://carmcollins.github.io/giphy-api/>

- Users can dynamically create new buttons and click buttons to display GIFs from Disney Pixar movies
- HTML5, CSS3, Javascript, jQuery, Giphy API, Google Fonts

Relevant Experience

Creative & Technical Freelancer, Austin, TX

Carmen Collins, Jan 2018 - Present

- Create brand identities and websites for creative small businesses, including mood boards, logos, fonts, patterns, business cards, and collateral
- Design and lead execution for events and photo shoots, including securing vendors, generating donations, event promotion, and day-of-event management
- Designed and executed a launch party with 150+ attendees for an LA-based DJ company. Secured donations from 10+ vendors (local restaurants, beverage providers, photographers, videographers, florists, and venues)

Additional Work Experience

Account Executive, Austin, TX

Sara Hussey Public Relations, Oct 2017 - Jun 2018

- Designed and led PR for local boutiques, home decor brands, and beauty brands
- Produced in-store events for clients with a focus on local partnerships
- Pitched seasonal content and company updates to digital and print publications
- Secured 2 live TV news features for “A Day of Free Weddings” for a vintage rental company. Managed logistics for 10+ vendors and married off 16 couples!
- Produced a New Years party with 60+ attendees for a beauty brand that included managing logistics for a free yoga class, healthy snacks and drinks, swag bags, and pop-up shops with 7+ other local beauty brands

Senior Content Producer, Austin, TX

CamilleStyles.com, Apr 2016 - Dec 2017

- Created original content, directed photo shoots, and managed site’s contributors
- Produced and wrote 130+ blog posts with an average of 3 blog posts per week
- Managed strategic partner content for big brands, including Target, Seventh Generation, Behr, Shutterfly, Botanics, Express, and Urban Stems
- Planned company events with 200+ attendees, including SXSW party and an annual wellness event consisting of a speaker panel, free workout class, healthy snacks and drinks, pop-up shops, and swag bags

Event Planner & Designer, Austin, TX

Bird Dog Wedding, May 2013 - Mar 2017

- Led planning, logistics, and design for events, photo shoots, and weddings
- Drove project management from initial client meeting through event activation
- Created day-of-event timelines for all vendors and executed events on budget
- Designed and managed 50+ weddings with budgets up to \$100,000, guest counts up to 250, and an average of 10+ vendors per wedding
- Received 10+ press features across 4 national digital wedding publications