



**ALAMEDA
MUNICIPAL POWER**

Community Sponsorship APPLICATION FORM

AMP is committed to service that goes beyond supplying reliable electricity to customers. Through thoughtful community sponsorships, AMP strives to increase the quality of life for all who live in the city of Alameda.

Customer Information

Event/Organization Name _____

Federal ID # _____ Are you a non-profit organization? ☐ Yes ☐ No

Contact Person's Name and Position _____

Phone Number _____ Email _____

Street Address _____

City _____ State _____ Zip Code _____

AMP Customer? ☐ Yes ☐ No Website URL _____

Event Date _____ Start Time _____ End Time _____

Event Background Information

1. What is the purpose of your event?

2. What is the purpose of your organization?

3. Who is your audience and how many have attended in the past? (If a new event, what's the expected attendance?)

4. What other organizations are you seeking funding from?

5. Has AMP supported the organization/event in the past? ☐ Yes ☐ No

6. Provide a detailed list of all benefits and exposure AMP will receive (e.g. print ads, inserts, banners, etc.)



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Event Background Information (Continued)

7. Provide a timeline for the promotion of this event. From _____ To _____

8. How, specifically, will these funds be used?

Level of Support Requested

☐ \$100 ☐ \$250 ☐ \$500 ☐ \$750 ☐ \$1,000
☐ Other _____

Signature

I have read and agree to AMP's Sponsorship's Policy and certify that the sponsorship request meets all required criteria detailed in the policy and that all information provided by the applicant is true and correct.

Applicant Signature

Date

For Office Use Only

Application Received (Date) _____ ☐ Approved ☐ Declined

Approved By _____ Approved Amount _____

Approver Signature

Date