

LEARNING GUIDE

RESEARCH METHODS AND COMMUNICATION

EMoS Students

(Dr Elizabeth Mkoba, PhD)

1. COURSE LECTURER

Lecturer Name: Dr Elizabeth Mkoba
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2. STUDENT CONSULTATION TIME

You should make an appointment e-mail and include the following details:

- First Name and Surname
- Student number

Note: Consultation from Tuesday to Thursday - 10:00 to 12:00 hrs.

Venue: D208

3. SCHEDULE FOR THE COURSE

Date	Topic
29/11/2022	Learning Unit 1 Fundamentals of Research <ul style="list-style-type: none">• Meaning of Research• Types of Research• Attributes of a Good Research Topic• Research Problem• Research Objectives• Research Questions
30/11/2022	Learning Unit 2 Literature Review <ul style="list-style-type: none">• Search of data sources• Research databases• Definition of Key Terms• Theoretical Literature Review• Empirical Literature Review• Research Gap/Limitations of previous studies• Conceptual Framework
01/12/2022	Learning Unit 3 Research Philosophy, Methods and Strategy A: Research Philosophy B: Research Methods <ul style="list-style-type: none">• Quantitative• Qualitative

Date	Topic
	<ul style="list-style-type: none"> Mixed Methods C: Research Strategy <ul style="list-style-type: none"> Experimental research Action research Case study Ground theory Ethnography Archival research D: Time Horizons <ul style="list-style-type: none"> Cross sectional Longitudinal
01/12/2022	Learning Unit 4 Sampling Techniques and Sample Size
02/12/2022	Learning Unit 5 Data Collection Methods and Analysis <ul style="list-style-type: none"> Questionnaire Interview Focus Group Discussion Design of data collection instruments Data analysis and interpretation of results
03/12/2022	Learning Unit 6 Research Ethics and Plagiarism
05/12/2022	Learning Unit 7 Research Communication - Reporting of Research
06/12/2022 - 09/12/2022	Assignment

4. TEXTBOOKS

Recommended readings are:

1. Creswell, J.W. & Miller, D.L. (2000). Determining validity in qualitative Inquiry. *Theory into Practice*, 39(3): 124-131.
2. Creswell, J.W. (2003). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. (2nd ed.). Thousand Oaks, California: Sage.
3. Creswell, J., & Plano Clark, V. (2007). *Designing and Conducting. Mixed Methods Research*. Thousand Oaks, California: Sage.
4. Creswell, J. W. (2014). *Research design: Qualitative, quantitative, and mixed methods approaches*. (4th ed.). Thousand Oaks, California: Sage.
5. Khotari, R. C. (2004). *Research Methodology, Methods and Techniques*. Delhi: New Age International.