

MWENGE CATHOLIC UNIVERSITY

(MWECAU)



DIRECTORATE OF NON-DEGREE PROGRAMS

**CORSE TITTLE: INFORMATION AND COMMUNICATION
TECHNOLOGY**

COURSE CODE: GST 05104

COURSE INSTRUCTOR: Mr. NKESHIMANA CARMEL

STUDENT NAME: RACHEL GILBERT KIVUYO

REGISTRATION NUMBER: T/DIP/2025/0035

NATURE OF ASSIGNMENT: INDIVIDUAL ASSIGNMENT

QUESTION:

Describe Business Administration course at Mwenge Catholic University.

Business administration is a course that focus on the planning, managing, organizing and controlling business activities which involves: Setting prices, buying of goods, keeping records of sales and expenses and promotions through modern different channels.

Business Administration at Mwenge Catholic University (MWECAU) is designed to equip students with the knowledge and skills needed to improves in various business environments. The program covers essential areas that form the foundation of modern business practices.

The Core subjects registered in ordinary Diploma in Business administration for first semester includes: *Business mathematic, Fundamental of Accounting, Principle of marketing, Information and Communication Technology, Social Ethics and Business Communications skills* and for the second semester are: *Office management, Basic of E-commerce, Fundamentals of Economics, Elements of Commercial laws and Ethics, Fundamentals of procurement and Supply and Field Training Practice.*

Through these studies, individual assignments, group assignments, and internships or field practice the students have the opportunity to apply what they learn in real-world issues. This hands-on approach not only enhances their learning experience but also prepares them for the challenges they may face in their future careers. MWECAU also provides a supportive environment that enhances the learning experience.

Businesses administration experienced faculty members and facilities of Mwenge Catholic University designed to support students learning and development, students are given the resources they need to succeed. Overall, the Business Administration program aims to produce competent, ethical leaders ready to make a positive impact in their communities and the business world.

Graduates of the Business Administration program are well-prepared for various career opportunities across different sectors, including private companies, non-governmental organizations and government agencies. They can pursue roles in management, and consulting among other fields, equipping them to make meaningful contributions in their chosen careers

Business Administration is important because it helps individuals to understand how to start, run and grow a business. Through this course learners are well prepared to contributes positive economic development and to achieve personal and professional success.