

# 1 Data Descriptor for Nature Scientific Data

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## 7 ABSTRACT

COVID-19 triggered a reduction in the frequency and extent of people's movement. Existing evidence suggests that while the impact of the pandemic on mobility was widespread, the extent of this impact was unequally felt across socioeconomic groups in the early stages of the pandemic. Here, we find that the most deprived locations have experienced a more accelerated recovery towards pre-pandemic levels of mobility in the long term. Furthermore, the socioeconomic disparities in the patterns of mobility triggered by the first outbreak of COVID-19, have persisted as of April 2023. These findings are based on the analysis of time-series mobility data corresponding to X urban areas from Latin American countries collected from Meta-Facebook users upon their consent. Our research highlights the importance of timely mobility data with high spatiotemporal resolution to understand the long-term effects of the pandemic and to inform equitable policy responses that address societal challenges in urban areas.

## 9 Main

10 Spatial human mobility is key to creating sustainable, livable and inclusive cities. At the societal level, spatial  
11 mobility enables the transfer of knowledge, skills and labour to places they are needed (Ackers 2005). Spatial mobility  
12 also shapes service and transport demand across urban spaces (Chen et al. 2016), and enables the monitoring and  
13 control of transmissible diseases (Belik, Geisel, and Brockmann 2011). At the individual level, mobility enables  
14 people to access and achieve opportunities and aspirations in space (Klugman 2009). Understanding spatial human  
15 mobility is thus important to supporting appropriate policy responses to address societal challenges relating to  
16 carbon emissions, urban planning, service delivery, public health, disaster management and transport (Barbosa et  
17 al. 2018; Chinazzi et al. 2020).

18 The COVID-19 pandemic resulted in a notable decrease in mobility, particularly in cities (Nouvellet et al. 2021).  
19 Coupled with fears of contagion in crowded public spaces, nonpharmaceutical interventions to contain the spread of  
20 COVID19 prompted this decrease in the overall levels of mobility (Nouvellet et al. 2021; Rowe, González-Leonardo,  
21 and Champion 2023). Especially during lockdowns, mobility recorded reductions in the frequency, distance and  
22 time of trips in cities across the globe (Abdullah et al. 2020; Bonaccorsi et al. 2020; Abu-Rayash and Dincer 2020;  
23 Lee et al. 2023). Higher engagement with remote working, online schooling and shopping activity reduced the  
24 need to travel for work, education, shopping and leisure, hence giving rise to more geographically localised mobility  
25 patterns (Borkowski, Jadewska-Gutta, and Szmelter-Jarosz 2021).

26 However, reductions in mobility levels were highly unequal reflecting existing socioeconomic inequalities in our  
27 societies (Chang et al. 2020). In most countries, affluent individuals tended to record the greatest drops in mobility  
28 levels as they are predominantly employed in knowledge-intensive jobs which can be done fully or partly remotely  
29 (Fraiberger et al. 2020; Bonaccorsi et al. 2020; Weill et al. 2020; Dueñas, Campi, and Olmos 2021; Santana et al.  
30 2023). During the COVID-19 pandemic, the adoption of remote work reduced the need of commuting for knowledge-  
31 intensive, non-public facing jobs (Florida, Rodríguez-Pose, and Storper 2021). At the same time, individuals from  
32 less privileged socioeconomic backgrounds displayed less pronounced declines mirroring the nature of their work  
33 requiring public-facing, face-to-face interaction, and thus a requirement for daily work commutes (Dueñas, Campi,  
34 and Olmos 2021; Santana et al. 2023).

35 Thus, while a growing body of empirical evidence has contributed to advancing our understanding of the impacts  
36 of the COVID-19 pandemic on spatial mobility within cities, existing research has focused on more developed  
37 countries and the immediate effects of the pandemic during 2020. Less is known about the longer term patterns

of resilience in urban mobility in less developed countries extending beyond this period (Rowe et al. 2023). Urban spaces have changed considerably since then, from going through waves of high COVID-19 fatality, infections, school and business closures to the removal of all COVID-19 restrictions as the UN World Health Organization (WHO) declared an end to the pandemic as a public health emergency; yet, different configurations of hybrid working have remained in the norm across many sector of the economy (Barrero, Bloom, and Davis 2021; Aksoy et al. 2022). Thus, assessing the extent to which the level of mobility has returned back to the pre-pandemic baseline level across socioeconomic groups is important to understand the potentially unequal long-term impacts of hybrid working.

A key barrier to monitor changes in geographic mobility patterns in less developed countries during and post the COVID-19 pandemic has been the lack of suitable data (Rowe et al. 2023). Traditionally census and survey data have been employed to analyse human mobility patterns in these countries (Green, Pollock, and Rowe 2021). Yet, these data streams are not frequently updated and suffer from slow releases, with census data for example being collected over intervals of ten years in most countries (Bell et al. 2014). Traditional data streams thus lack the temporal granularity to analyse population movements over short-time periods and to offer an up-to-date representation of the urban mobility system (Rowe 2023b). Data resulting from social interactions on digital platforms have emerged as an unique source of information to deliver this representation and capture human population movement in less developed countries at scale (Rowe 2023b). Particularly location data from mobile phone applications have become a prominent source to sense patterns of human mobility at higher geographical and temporal resolution in real time (Calafiore et al. 2023).

Drawing on a dataset of 213 million observations from Meta-Facebook users' mobile location data, we aim to assess socioeconomic differences in the extent and persistence of decline in urban mobility in Argentina, Chile, Colombia and Mexico during and after the COVID-19 pandemic from March 2020 to March 2023. We use Meta-Facebook data to measure origin-destination flows from March 2020 to May 2022, and Meta Prophet time-series forecasting machine learning algorithm (Taylor and Letham 2017) to predict origin-destination flows from June 2022 to March 2023. We use Functional Urban Areas (FUAs) boundaries from the Global Human Settlement Layer (GHSL), developed by the European Commission's Joint Research Centre (Schiavina M. 2019) to define urban areas; and the Global Gridded Relative Deprivation Index (GRDI) developed by NASA's Socioeconomic Data and Applications Centre (Columbia University 2022) from sociodemographic and satellite data inputs. Building on existing evidence (e.g. Rowe et al. 2022; Wang et al. 2022), we hypothesised that (1) urban mobility has recovered returning to the pre-pandemic baseline level of movement as nonpharmaceutical restrictions were lifted; and, that (2) socioeconomic differences in urban mobility have endured the pandemic reflecting deep societal inequalities as knowledge-intensive businesses adopt hybrid working.

Latin America provides an ideal test-bed for testing these hypotheses because of its exceptionally high levels of inequalities (De Ferranti 2004; Carranza, De Rosa, and Flores 2023) and urbanisation (United Nations and Affairs. 2023). Half of the 20 most unequal countries in the planet are in this region. The average income Gini index of the region is 4 percentage points higher than that of Africa and 11 higher than China (Milanovic 2016), and cities display some of the starkest inequalities (Habitat 2022). Currently, over 80% of the population in Latin America live in urban areas. By 2050, this share is predicted to reach 89%, with the largest share concentrating in a few megacities (Habitat 2022). Developing an understanding of human mobility in Latin America is thus important to support sustainable and inclusive spaces (Habitat 2022).

## Results

### Analysing the variability in the impact of COVID-19 on mobility across population groups

We focus on capturing how mobility patterns for different population groups have been impacted by COVID-19 in Latin America. We consider populations groups by classifying the spatial units of analysis into categories according to their population density and their relative level of socioeconomic deprivation. More details for the classification method are provided in section X. The two criteria for classification are chosen due to their relevance for ... The analysis of mobility is done using Facebook movement data that has been pre-processed according to our methodology.

### Affluent and densely populated areas saw steepest decline in daily mobility, but all population groups progress towards baseline levels

We first focus on analysing the variability in COVID-19's impact on daily mobility levels across different population groups. Figure Figure 1 shows changes in the intensity of movement measured as the percentage change in the

number of inflows relative to pre-pandemic baseline levels, at two key points during the period of analysis, May 2020 and March 2022. These two months are the most widely spaced months with complete data available for all countries within the period covered by the dataset. May 2020 represents the initial phase following the WHO's declaration of COVID-19 as a global pandemic on March 11, 2020, marked by stringent measures. March 2022 represents a later phase, roughly six months after most restrictions had been lifted in the countries included in the analysis. Figure 1 presents boxplots depicting the distribution of percentage change in movement counts across areas grouped by population density and deprivation index. The boxplots show mobility changes for each category in May 2020 and March 2022, with baseline levels marked by the dotted line at  $y = 0$ . Values above this line indicate increased mobility from pre-pandemic levels, while values below show a reduction. These changes show remarkably consistent patterns across countries for both types of classification.

Focusing first on the patterns by population density category, we generally observe a decrease in the number of inflows for all countries and most categories of analysis in the early pandemic days. The extent of this decrease tends to be larger for high-density areas. Although the majority of areas saw a decline in mobility during May 2020, some locations actually recorded higher movement levels compared to the pre-pandemic period, particularly in regions classified as low-density. In fact, some of these areas saw their mobility levels double, as indicated by outliers with percentage changes exceeding 100%. However, this does not imply that these areas correspond to large population numbers, as low-density regions typically contain very few residents, meaning that minor fluctuations in population can lead to significant percentage changes. Nonetheless, these percentage changes illustrate the extent of the impacts experienced by these sparsely populated regions. In March 2022, nearly two years later, mobility levels have generally rebounded closer to pre-pandemic baseline levels across different population density categories. Notably, mobility levels in areas characterised by higher population density still remain below the baseline. Low-density areas show even greater variability than during the early days of the pandemic, with mobility levels often exceeding the baseline. This high variability in sparsely populated regions may reflect the ongoing effects of the pandemic on mobility, but they could also be influenced by seasonal variation (e.g. March compared to May). Overall, the observed patterns by population density category are consistent with those reported in CITE for Argentina and Chile, where the data from the same source corresponding to those two countries was analysed without applying the data processing methodology proposed in this study.

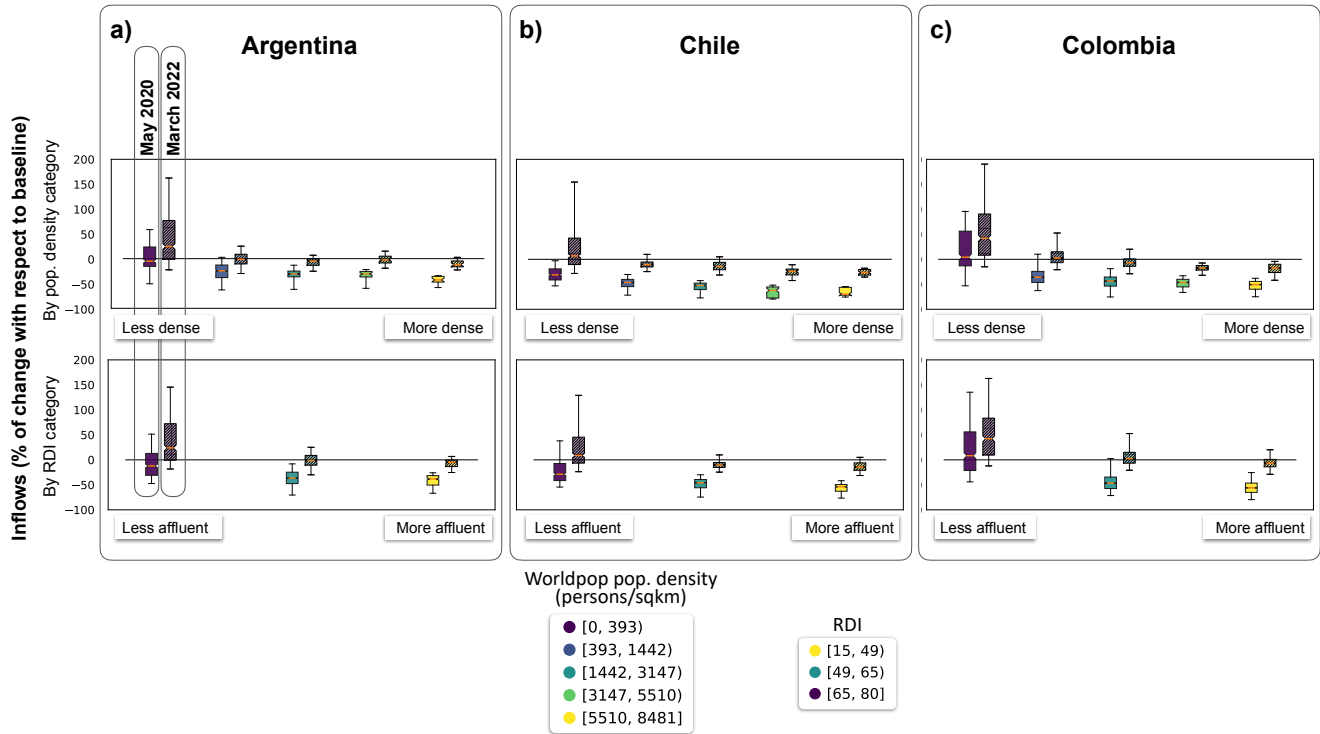
Moving to the patterns by relative deprivation index category, we observe tendencies that mirror the patterns by population density category. Firstly, in March 2020, there is an overall decrease in the number of inflows for all countries and most categories of analysis. Exceptions to this general tendency notably occur in the most deprived (less affluent) areas, especially in Colombia, where mobility levels in some regions are actually above the baseline. This decrease displays a gradient across categories of analysis whereby the more affluent an area is, the higher the losses in the number of inflows. After almost two years, we find evidence for a general recovery of mobility closer to baseline levels across groups regardless of how deprived they are. However, disparities between groups are still visible, indicating that the pandemic has exacerbated behavioral differences among groups with varying socioeconomic statuses.

These patterns can be attributed to... THIS GOES TO THE DISCUSSION

### **Initial drop in mobility drives intergroup variation in mobility levels, as recovery pace is uniform across population groups**

Next we focus on modelling intergroup differences in mobility trends over time towards baseline levels of mobility, highlighting the variability in the pace of recovery toward baseline mobility levels across population groups. Figure 2 and Figure 3 show, for each country, the evolution over time in the intensity of movement, grouped into population density and relative deprivation index categories respectively. Time is represented on the  $x$ -axis, spanning from mid-April 2020 to mid-April 2022, while the intensity of movement is depicted on the  $y$ -axis, measured as the percentage change in the number of flows relative to pre-pandemic baseline levels. The background of each plot in Figures 2 and 3 is colored according to the stringency index, which quantifies the level of non-pharmaceutical interventions implemented at each point in time to mitigate the spread of COVID-19, including measures such as social distancing and lockdowns. This data provides context for the observed trends, reflecting the mobility restrictions imposed by each country during the specified periods.

A visual inspection of the evolution patterns by population density category, as shown in Figure 2, reveals two main commonalities across the three countries. First, more densely populated areas consistently record lower levels of mobility throughout the study period. Second, there is a general upward trend in mobility across all population density categories for all countries. However, variations exist in the patterns for each country. While



**Figure 1.** Changes in the intensity of flows as the percentage of change with respect to the pre-pandemic baseline levels, for each country and category of analysis at the origin location of each flow.

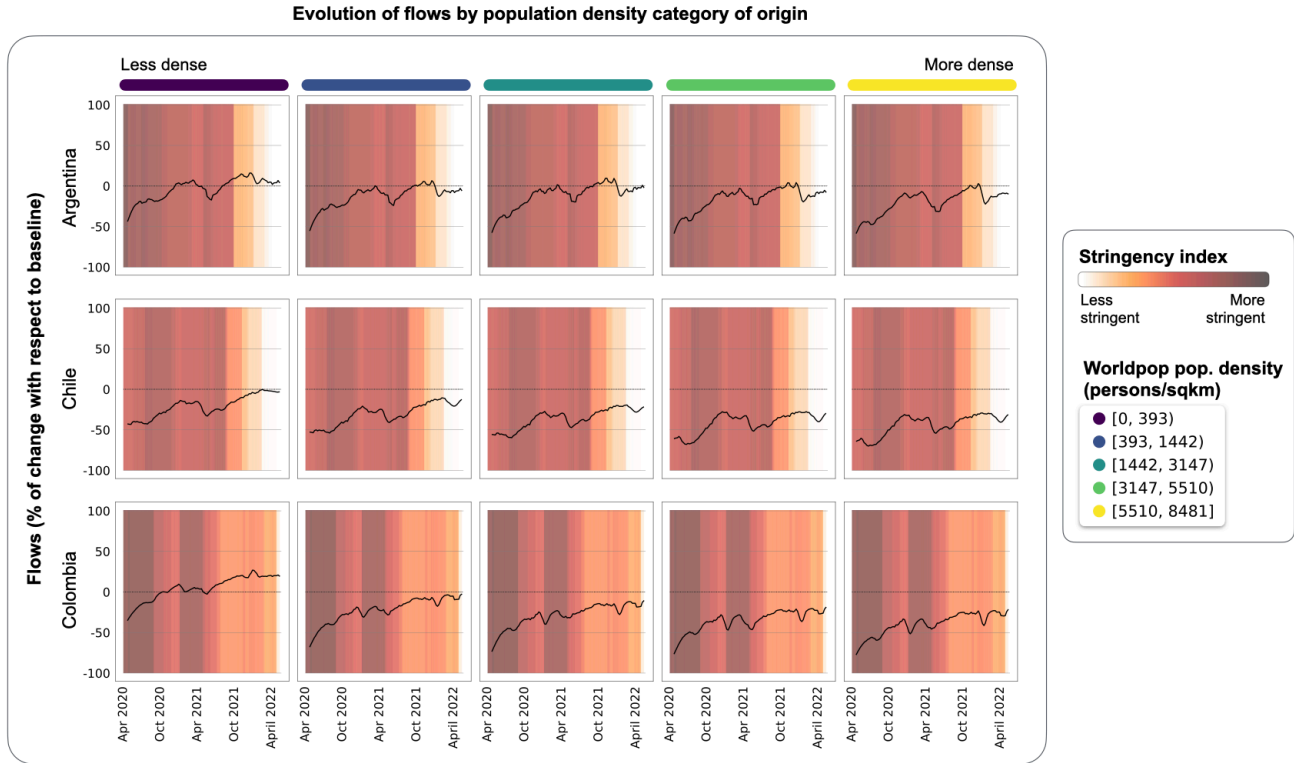
Chile experiences greater overall losses in mobility compared to Argentina, certain areas in Argentina reach levels comparable to the pre-pandemic baseline. In contrast, Colombia displays more varied trends across population density categories; low-density areas exhibit above-baseline levels of mobility, whereas high-density areas experience significantly larger losses.

Based on a visual inspection of Figure 3, the evolution patterns by relative deprivation index category mirror those observed by population density category. First, less deprived areas consistently record lower levels of mobility throughout the study period. In contrast, more deprived areas exhibit higher levels of mobility, particularly in Colombia, where these levels are well above the baseline. However, these significant relative changes do not necessarily correspond to large population numbers. In Colombia, for example, more deprived regions are often low-density areas that typically contain small populations. As a result, minor fluctuations in mobility can lead to substantial percentage changes. Nevertheless, the positive percentage changes observed in more deprived areas highlight the variability of the impact across different population groups based on their socioeconomic status.

Next, we quantitatively model the patterns observed in Figure 2 and Figure 3

## Discussion

Using location data from Meta-Facebook users, our study aimed to examine the evolution of patterns of mobility across socioeconomic groups in functional urban areas from Argentina, Chile, Colombia and Mexico from April 2020 to March 2023, following the COVID-19 pandemic. We found a systematic drop in the number of population movements in April 2020, with the largest reductions observed in the most affluent administrative units within functional urban areas (FUAs) from Argentina, Chile and Colombia. While mobility rebounded closer to pre-pandemic levels approximately two years later, when COVID-19 restrictions eased, the number of movements remained below pre-pandemic in Chile. Furthermore, we found that at the beginning of the pandemic there were inequalities between socioeconomic groups in terms of the levels of urban mobility. While it has taken more than two years for Argentina and Mexico to gradually reduce gap, inequalities persist as of March 2023, especially in Chile and Colombia according to our estimated data.



**Figure 2**

We focused the analysis on short-distance movements in urban areas, specifically those covering 70 km or less. These journeys are typically considered to represent local and routine mobility (Owen and Green 1992). However, due to the characteristics of the Meta-Facebook movement data, we are unable to distinguish the purpose of these short-distance movements. Hence, some of our data could be capturing journeys that involve a permanent change of place of residence. Our work therefore motivates the need to answer questions regarding the validity of digital footprint data for the analysis of human mobility. Further research should focus on inferring more specific information about the nature of the journeys, following similar approaches to those proposed by Cabrera-Arnau et al. (2023), and quantifying the extent to which the digital footprint data mirrors the true mobility patterns.

Conducting research on urban mobility using digital footprint data is not straightforward, due to the challenges in accessing and working with unstructured data sets which are often subject to biases and statistical representation issues. These biases often arise from inequalities in access and usage of digital technologies across demographic groups (Rowe 2023a). Despite these challenges, the data and analysis that we used for this work provide evidence for non-trivial patterns that are consistent across four countries in Latin America and with other parts of the world. Our findings highlight the dynamic interplay between socioeconomic status and urban mobility, and shall be used to motivate and inform the public debate regarding the deep societal consequences of urban mobility disparities on the wider socioeconomic landscape of Latin American countries.

In conclusion, we argue that this work goes beyond the analysis of specific patterns by demonstrating the potential of digital footprint data for policy-relevant research on human mobility at an unprecedented level of spatiotemporal granularity. While we have seen a rise in initiatives to improve data services and methodological frameworks to facilitate the use of digital footprint data for social good, progress is still limited, especially in some parts of the world including Latin America. It is in the hands of governments and public organisations to prioritise the maximisation the societal benefits that digital footprint data has to offer. This includes engaging in activities such as building strategic partnerships with commercial data-holders and academic institutions to establish a unified framework for the use of digital footprint data in policy and research. In particular, we call for the creation of resources like those developed by the European Commission Joint Research Centre (Commission et al. 2022) and the UN

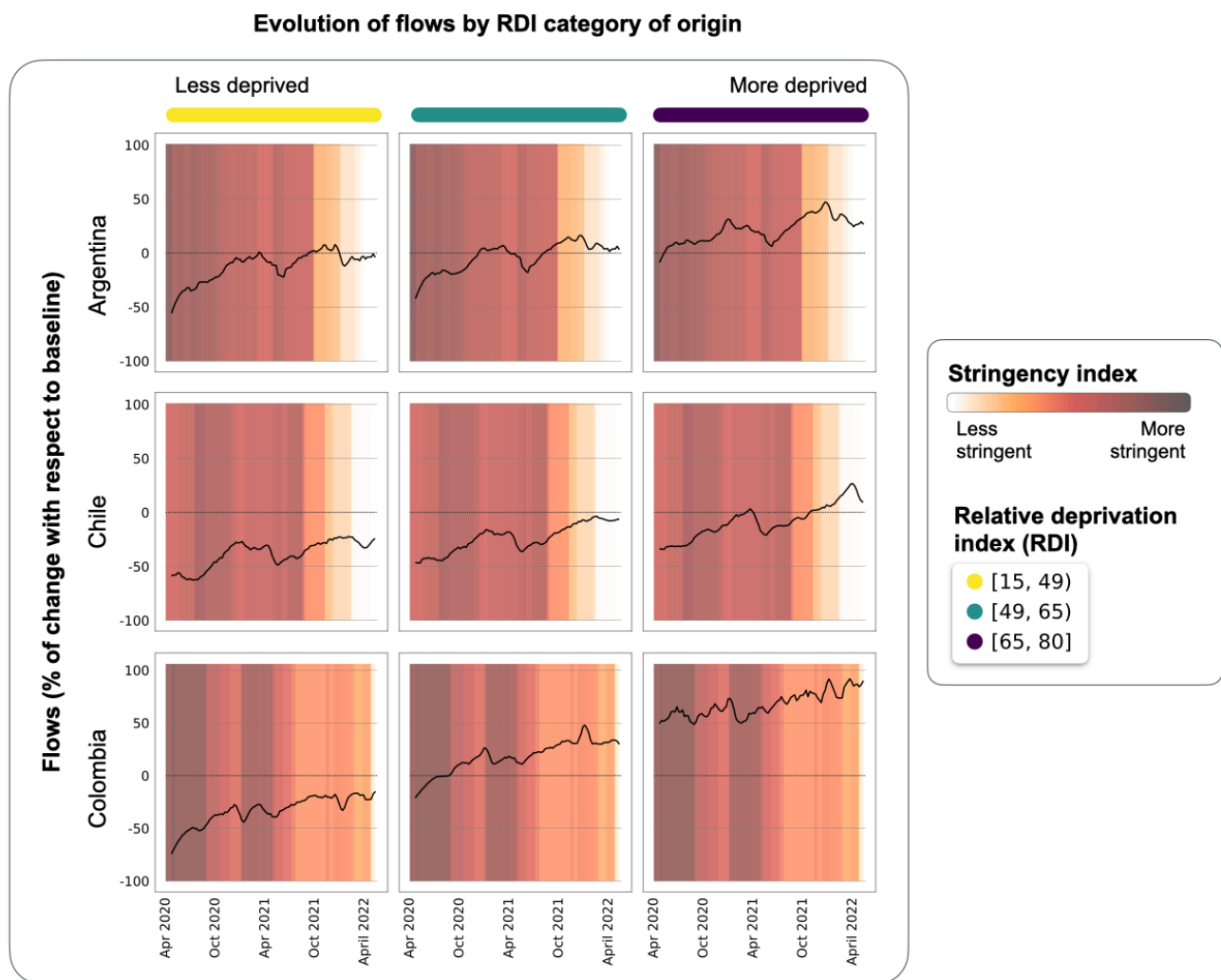


Figure 3

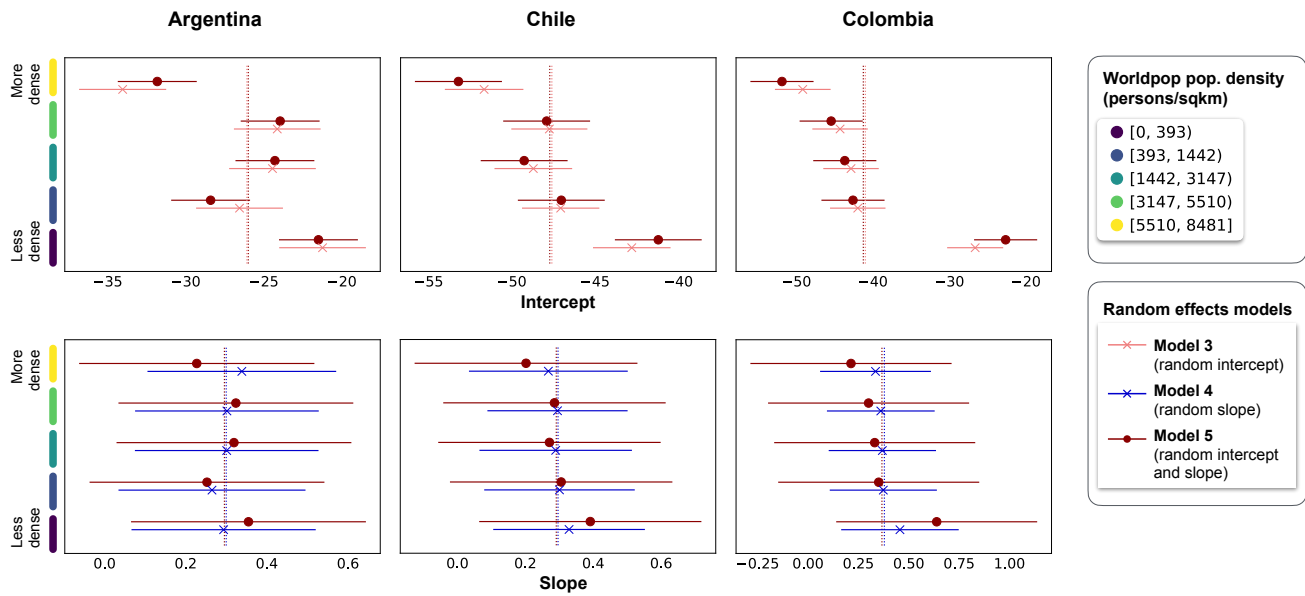


Figure 4

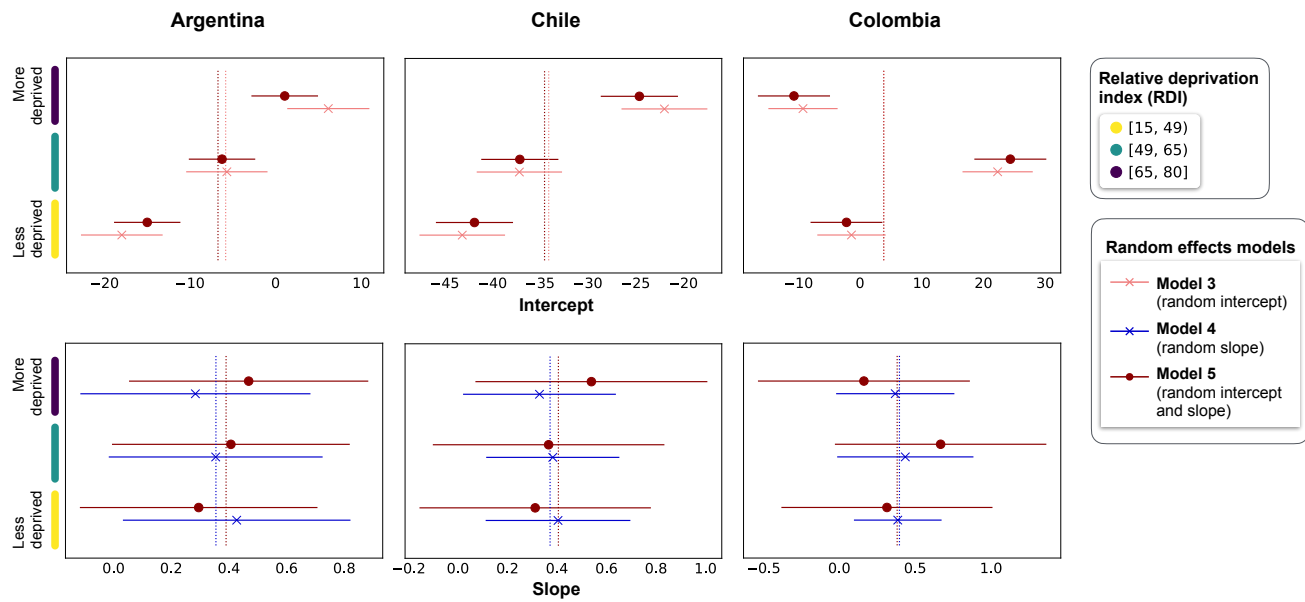


Figure 5



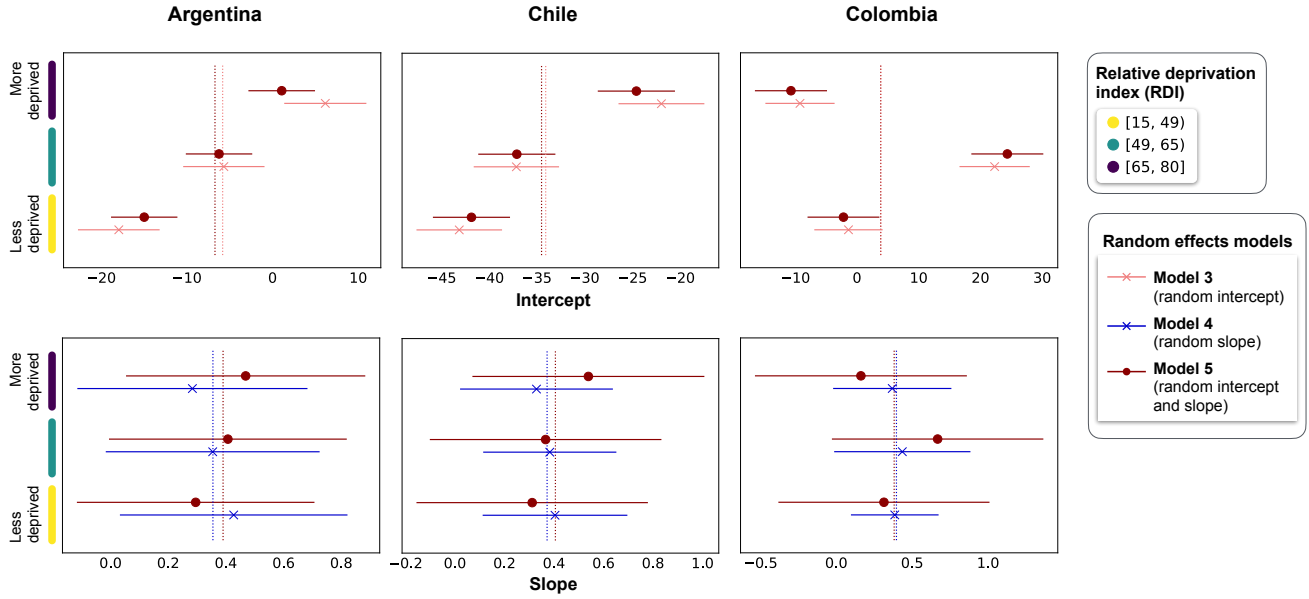


Figure 6

Statistics Division (Division 2019), which identify sources of non-traditional data and set methodological protocols for incorporating mobile phone data into official mobility statistics. While current resources tend to have a global reach, we advocate for more tailored local initiatives that acknowledge disparities in regional data availability and adoption of digital technologies.

## Data

### Meta-Facebook data

To capture population movements, we used anonymised aggregate mobile phone location data from Meta users for Argentina, Colombia, Chile and Mexico, covering a 24-month period from April 2020 to March 2022. We used the dataset Facebook Movements created by Meta and accessed through their Data for Good Initiative (<https://dataforgood.facebook.com>). The data are built from Facebook app users who have the location services setting turned on on their smartphone. Prior to releasing the datasets, Meta ensures privacy and anonymity by removing personal information and applying privacy-preserving techniques (Maas et al. 2019). Small-count dropping is one of these techniques. A data entry is removed if the population or movement count for an area is lower than 10. The removal of small counts may mean that population counts in small sparsely populated areas are not captured. A second technique consists in adding a small undisclosed amount of random noise to ensure that it is not possible to ascertain precise, true counts for sparsely populated locations. Third, spatial smoothing using inverse distance-weighted averaging is also applied to produce a smooth population count surface. The Facebook Movements dataset offers information on the total number of Facebook users moving between and within spatial units in the form of origin-destination matrices. The data is temporally aggregated into three daily 8-hour time windows (i.e. 00:00-08:00, 08:00-16:00 and 16:00-00:00). The dataset includes a baseline capturing the number of movements before COVID-19 based on a 45-day period ending on March 10th 2020. The baseline is computed using an average for the same time of the day and day of the week in the period preceding March 10th. For instance, the baseline for Monday 00:00-08:00 time window is obtained by averaging over data collected on Mondays from 00:00 to 8:00 for the 45-day period. Details about the baseline can be found in (Maas et al. 2019). The Bing Maps Tile System developed by Microsoft (Microsoft) is used a spatial framework to organise the data. The Tile System is a geospatial indexing system that partitions the world into tile cells in a hierarchical way, comprising 23 different levels of detail (Microsoft). At the lowest level of detail (Level 1), the world is divided into four tiles with a coarse spatial resolution. At each successive level, the resolution increases by a factor of two. The data that we used are spatially aggregated into Bing tile levels 13. That is about 4.9 x 4.9km at the Equator (Maas et al. 2019).



## WorldPop population data

We used data from WorldPop (Tatem 2017) to classify the spatial units of analysis according to their level of urbanisation, and to estimate missing baseline values in the Facebook population data. WorldPop offers open access gridded population estimates at a resolution as small as 3 arc-seconds approximately 100m and 1km at the Equator, respectively. WorldPop produces these gridded datasets using top-down (i.e. disaggregating administrative area counts into smaller grid cells) or bottom-up (i.e. interpolating data from counts from sample locations into grid cells) approaches. For the purposes of this work, we use gridded population data at a resolution of 1km<sup>2</sup> in raster format. We perform a spatial join of the Facebook spatial units (Bing tiles) with the gridded population data and compute the sum of Worldpop populations corresponding to each of the Facebook spatial units.

## Socioeconomic deprivation data

We use the Global Gridded Relative Deprivation Index (GRDI), Version 1 (GRDIv1) data set as a measure of socioeconomic deprivation. The GRDI data is made available via NASA's Socioeconomic Data and Applications Centre (SEDAC), at a spatial resolution of 30 arc-seconds, or 1 km<sup>2</sup> approximately. The index quantifies the relative levels of multidimensional deprivation and poverty, where a value of 100 represents the highest level of deprivation and a value of 0 the lowest. We perform a spatial join of the Facebook spatial units and the gridded relative deprivation data and compute the average RDI corresponding to each of the Facebook spatial units.

## Methods

### Classification of tiles according to level of urbanisation and socioeconomic deprivation

The geographic distribution of categories for each of the countries is displayed in Figures (**Fig1-ARG?**) a), (**Fig1-CHL?**) a) and (**Fig1-COL?**) a) for Argentina, Chile and Colombia respectively.

A key challenge in the in the analysis of population counts and movements with Facebook user data is the absence of small count records, which is a result of privacy-protection techniques applied to ensure that the location of individuals or small groups cannot be identified. As a consequence, the countries of the analysis have locations with null values for Facebook population counts and flows. These missing data are not distributed randomly. For example, the missing values for FB population counts display high spatial autocorrelation as shown in Supplementary Figure SF1. Therefore, simply removing the missing records from the analysis could lead to geographically biased results (Afghari et al., 2019). To address this, we designed a data processing method to estimate the missing values, both for Facebook population counts and flows. Furthermore, this method also applies a correction factor to eliminate the fluctuations in the daily number of observations, assuming that the representativeness of Facebook data across spatial units remains stable during the study period. The data processing method is described in section X.

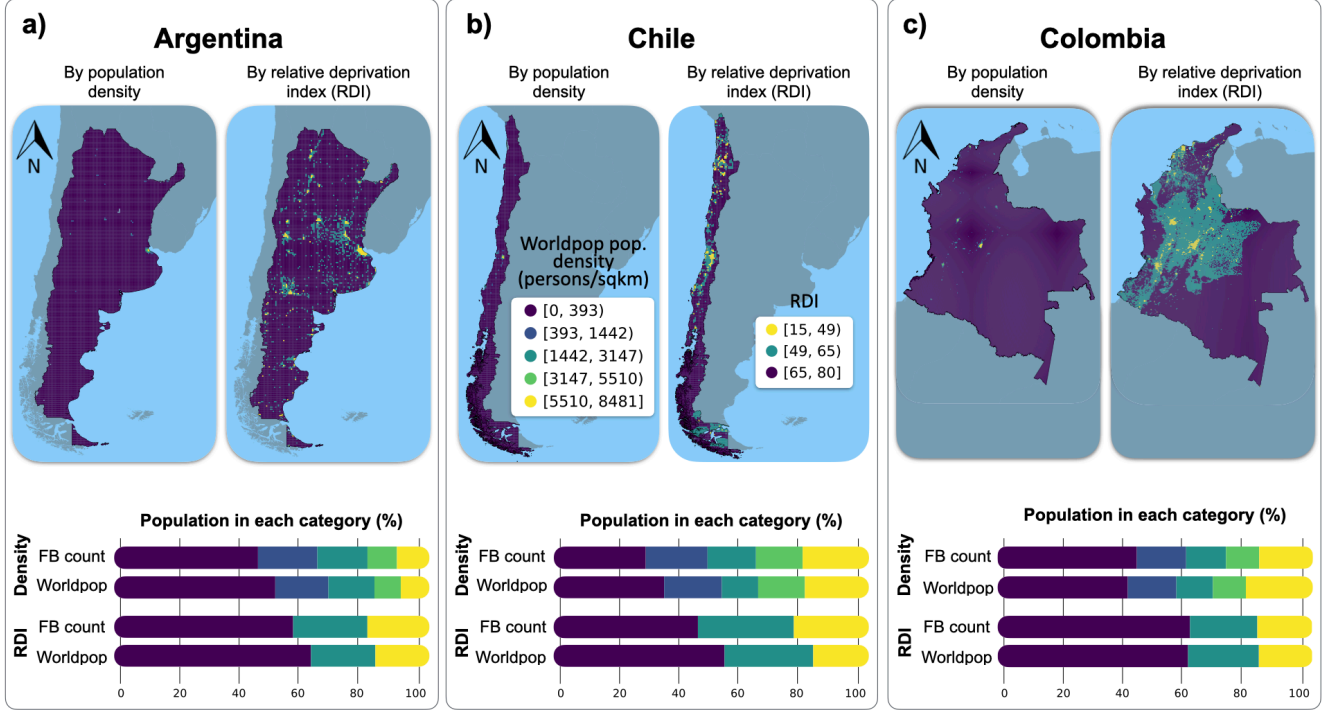
Even after applying the imputation method to estimate missing values, we acknowledge that Facebook data may still overrepresent certain population groups while underrepresenting others. For example, Figure (**Fig1?**) shows, for each country, the proportion of the population across the various analysis categories. These comparisons use WorldPop population estimates and Facebook population counts, with the latter reflecting active users on an average day during a pre-pandemic baseline period (see Section X of the methodology for details). In all three countries, notable discrepancies appear between the population distributions according to WorldPop and Facebook data. For instance, in Argentina and Chile, WorldPop data indicates a higher proportion of people living in low-density areas, suggesting that Facebook data underrepresents populations in these regions. Similarly, in these countries, Facebook data shows an overrepresentation of the most affluent socioeconomic group. While addressing this kind of representativity bias is beyond the scope of this paper, we recognise its significance and the importance of addressing it in future analyses. This issue is revisited in the Discussion section.

### Processing Facebook data

To ensure the privacy and anonymity of the users' data, Meta removes information corresponding to data entries where the population or movement count is less than 10 for a specific time or day, retaining only information about the percentage change in the number of counts with respect to the baseline period is retained (Maas et al. 2019). Consequently, we observe many tiles where the population or movement count for either the baseline or crisis period are blank.

### Facebook population data

To imput Facebook population baseline values, we first identify all the baseline values that are available for each spatial unit and weekday (of the three available time windows, we only consider one per day). We then estimate



**Figure 7.** Classification of spatial units into categories by population density and by relative deprivation index. Spatial distribution of categories and population share in each category, by country.

the missing baseline values for each weekday, based on a linear model for the relationship between the Worldpop population and the Facebook population counts, which are fitted using ordinary least squares. This is illustrated in Supplementary Figure ??.

We then use the complete baseline Facebook population values to compute missing Facebook population counts during the crisis period. This is possible because, as mentioned above, Meta reports the percentage change in the number of counts with respect to the baseline, even if the counts are not reported due to low value.

#### Facebook movement data

The imputation of Facebook movement baseline values is done according to a spatial interaction model (see e.g. (Rowe, Lovelace, and Dennett 2022)). We considered the population flow between an origin and a destination tile, and model this variable as a function of the Facebook population count at the origin tile on the same weekday, the Facebook population count at the destination on the same weekday and the distance between origin and destination; we also included indicator variables to capture the day of the week and the pair of population density classes corresponding to the origin and destination tiles. Mathematically, this model can be expressed as

$$ijw = 0 + 1pop_{iw} + 2pop_{jw} + 3d_{ij} + 4W + 5C + \quad (1)$$

where  $ijw$  is the expectation of the flow of people from tile  $i$  to tile  $j$  on the weekday  $w$ ;  $0$  is an intercept  $pop_{iw}$  and  $pop_{jw}$  are the Facebook population counts at the origin and destination on weekday  $w$  during the baseline period,  $d_{ij}$  is the distance between origin and destination,  $W$  is a series of indicator variables capturing the day of the week and similarly  $C$  is a series of indicator variables reflecting the pair of population density classes for the origin and destination tiles, resulting in  $X$  pairs (10 classes minus one so it is not collinear with  $0$ ),  $0, 1, 2, 3, 4, 5$  are model parameters to be estimated from the observed data. The error term is denoted by  $\epsilon$ .

To estimate the model parameters, we used a count data regression model. Specifically, we used a negative binomial regression which is a generalised linear model (GLM) where overdispersion of the error term is assumed, i.e. the variance exceeds the mean.

We compute missing Facebook movement counts during the crisis period by considering the complete Facebook movements baseline and the percentage change in the number of counts with respect to the baseline, which is reported in the Facebook Movements datasets even when the count is not reported due to its low value.

## Correction factors??? For representativeness

## Data analysis

## Code availability

For all studies using custom code in the generation or processing of datasets, a statement must be included under the heading “Code availability”, indicating whether and how the code can be accessed, including any restrictions to access. This section should also include information on the versions of any software used, if relevant, and any specific variables or parameters used to generate, test, or process the current dataset.

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### Contributions

A.A. conceived the experiment(s), A.A. and B.A. conducted the experiment(s), C.A. and D.A. analysed the results.

All authors reviewed the manuscript.

## Ethics declarations

### Competing interests

The authors declare no competing interests.

## Supplementary information

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