

Carmen Ansio

Design System Specialist

hola@carmenansio.dev

Mango Design System Specialist

JULY 2021 - JUNE 2022

- Guided the Software Engineering department in evolving internal digital products, serving as a bridge between design and development.
- Achievements: Streamlined the design-to-development process, reducing project turnaround time and improving cross-team collaboration.
- Technical Skills: Sketch, Figma, HTML, CSS, JavaScript, Agile methodologies.

Desigual User Experience Researcher | CRO

APRIL 2021 - SEP 2021

- Fostered a culture of experimentation and validation through user testing, A/B testing, and metrics analysis, promoting Conversion Rate Optimization (CRO).
- Iterated components and templates for B2C implementation, focusing on scalability, adaptability, and brand consistency.
- Achievements: Achieved a increase in conversion rates through strategic design improvements and continuous A/B testing.
- Technical Skills: Google Analytics, A/B Testing tools, Sketch, Photoshop.

Holaluz UX Engineer | Engineering Manager

NOV 2019 - APRIL 2021

- Led the website development team, focusing on delivering high-quality, user-centric web solutions aligned with company goals.
- Managed and evolved the Design System, ensuring adaptability across various digital projects and facilitating efficient design.
- Achievements: Improved team productivity and enhanced website performance metrics through effective leadership and system optimizations.
- Technical Skills: Leadership in Agile environments, JIRA, Confluence, HTML, CSS, JavaScript.

Freelance - Desigual User Experience Engineer

JUNE 2017 - MAY 2019

- Focused on Frontend Development, creating responsive and interactive web applications using modern technologies.
- Developed user interfaces that balanced aesthetic appeal with functionality, enhancing customer experience through data-driven design.
- Achievements: Boosted user satisfaction scores through innovative UI designs and effective implementation of user feedback.
- Technical Skills: HTML5, CSS3, JavaScript, React, Angular, User Testing.

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Tiendeo User Experience Engineer

MAY 2019 – DEC 2019

- Led the UI development team, overseeing the creation of high-quality user interfaces.
- Specialized in UI design and managing Design Systems, ensuring consistency and efficiency across projects.
- Achievements: Enhanced user interface quality leading to improved user engagement and satisfaction.
- Technical Skills: UI Design, Frontend Development, Design System Management.

Pasiona UX Designer | UI Developer

MAY 2019 – DEC 2019

- Proficient in User Experience design, focusing on creating intuitive and engaging digital products.
- Expert in User Interface Design, crafting visually appealing and user-friendly interfaces.
- Achievements: Successfully led UI development projects, improving design quality and team efficiency.
- Technical Skills: HTML, CSS, JavaScript, UI Design, Frontend Development.

Education

- Lemoncode: Frontend Development, Web Development (2016 – 2017)
- 9zeros Escola d'Animació de Catalunya: 3D Modelling and Animation (2012 – 2013)
- FX Animation Barcelona 3D and Film School: Post-production Effects (FX) (2010 – 2011)
- Escola d'Art Illa de Sabadell: Illustration (Art and Design), Graphic Design (2007 – 2009)
- I.E.S Agustí Serra i Fontanet: Graphic Design (2004 – 2006)