

Carmen Ansio

Design System Specialist

hola@carmenansio.dev

About Me

I'm a Design System Specialist with extensive freelance experience, specializing in creating user-centered design solutions and developing comprehensive design systems. Expert in translating complex user needs and business goals into intuitive and engaging user experiences.

Professional Experience

Freelance Design System Consultant

MARCH 2023 – PRESENT

- Conducted comprehensive design audits, identifying improvement opportunities and aligning with industry-best practices.
- Developed custom design solutions from conception to implementation, focusing on aligning with business goals and user needs.
- Provided expert advice in digital project consultancy and Design Systems, driving business strategy and digital transformation initiatives.
- Technical Skills: SASS, HTML, CSS, Storybook, Figma, Token Studio.
- Design Systems: Desigual, Mango, Edenred, Diputación Foral de Alava, Beam Suntory, Holaluz

CodelyTV UX Engineer

APRIL 2022 – MARCH 2023

- Played a pivotal role in a multidisciplinary team, specializing in UX & UI design, visual design, and prototyping.
- Achievements: Enhanced user engagement through the implementation of a user-friendly design system, leading to increased customer satisfaction and retention.
- Technical Skills: SASS, HTML, CSS, JavaScript, React, Sketch, Figma.

Professional Expertise

- User Experience Design: Skilled in all aspects of the UX design process, excelling in creating intuitive and accessible digital products.
- Design System Development: Adept at developing and implementing design systems that ensure consistency and efficiency across digital platforms. Proficient in creating scalable and reusable components and guidelines.
- Client Relations: Expert in working closely with clients to understand their vision and needs. Known for excellent communication skills and the ability to translate client requirements into effective design solutions.

Key Skills

- User-Centered Design Principles
- Visual Design Skills
- User Experience Research
- Strong Organizational Skills
- Ability to Multitask and prioritize

Languages

- English (Professional Working)
- Catalan (Native or Bilingual)
- Spanish (Native or Bilingual)

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Mango Design System Specialist

JULY 2021 - JUNE 2022

- Guided the Software Engineering department in evolving internal digital products, serving as a bridge between design and development.
- Achievements: Streamlined the design-to-development process, reducing project turnaround time and improving cross-team collaboration.
- Technical Skills: Sketch, Figma, HTML, CSS, JavaScript, Agile methodologies.

Desigual User Experience Researcher | CRO

APRIL 2021 - SEP 2021

- Fostered a culture of experimentation and validation through user testing, A/B testing, and metrics analysis, promoting Conversion Rate Optimization (CRO).
- Iterated components and templates for B2C implementation, focusing on scalability, adaptability, and brand consistency.
- Achievements: Achieved a increase in conversion rates through strategic design improvements and continuous A/B testing.
- Technical Skills: Google Analytics, A/B Testing tools, Sketch, Photoshop.

Holaluz UX Engineer | Engineering Manager

NOV 2019 - APRIL 2021

- Led the website development team, focusing on delivering high-quality, user-centric web solutions aligned with company goals.
- Managed and evolved the Design System, ensuring adaptability across various digital projects and facilitating efficient design.
- Achievements: Improved team productivity and enhanced website performance metrics through effective leadership and system optimizations.
- Technical Skills: Leadership in Agile environments, JIRA, Confluence, HTML, CSS, JavaScript.

Freelance - Desigual User Experience Engineer

JUNE 2017 - MAY 2019

- Focused on Frontend Development, creating responsive and interactive web applications using modern technologies.
- Developed user interfaces that balanced aesthetic appeal with functionality, enhancing customer experience through data-driven design.
- Achievements: Boosted user satisfaction scores through innovative UI designs and effective implementation of user feedback.
- Technical Skills: HTML5, CSS3, JavaScript, React, Angular, User Testing.

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Tiendeo User Experience Engineer

MAY 2019 – DEC 2019

- Led the UI development team, overseeing the creation of high-quality user interfaces.
- Specialized in UI design and managing Design Systems, ensuring consistency and efficiency across projects.
- Achievements: Enhanced user interface quality leading to improved user engagement and satisfaction.
- Technical Skills: UI Design, Frontend Development, Design System Management.

Pasiona UX Designer | UI Developer

MAY 2019 – DEC 2019

- Proficient in User Experience design, focusing on creating intuitive and engaging digital products.
- Expert in User Interface Design, crafting visually appealing and user-friendly interfaces.
- Achievements: Successfully led UI development projects, improving design quality and team efficiency.
- Technical Skills: HTML, CSS, JavaScript, UI Design, Frontend Development.

Education

- Lemoncode: Frontend Development, Web Development (2016 – 2017)
- 9zeros Escola d'Animació de Catalunya: 3D Modelling and Animation (2012 – 2013)
- FX Animation Barcelona 3D and Film School: Post-production Effects (FX) (2010 – 2011)
- Escola d'Art Illa de Sabadell: Illustration (Art and Design), Graphic Design (2007 – 2009)
- I.E.S Agustí Serra i Fontanet: Graphic Design (2004 – 2006)