

## CARMEN ASTORNE-FIGARI

Phone: 1-570-862-2442  
Email: [cmstrnfg@memphis.edu](mailto:cmstrnfg@memphis.edu)  
Webpage: [www.carmenastorne.com](http://www.carmenastorne.com)

Department of Economics  
University of Memphis  
Memphis, TN 38152-3120

---

### EMPLOYMENT

Assistant Professor of Economics, University of Memphis, 2012-present

### EDUCATION

Ph.D. in Economics, Washington University in St. Louis, 2012  
M.A. in Economics, Washington University in St. Louis, 2008  
B.S. in Economics, Universidad del Pacifico, Lima-Peru, 2002

### PUBLICATIONS

1. Astorne-Figari, C. and Yankelevich, A. "Consumer Search with Asymmetric Price Sampling." *Economics Letters* 122.2 (2014): 331-333.
2. Astorne-Figari, Carmen, and Jamin D. Speer. "Drop out, switch majors, or persist? The contrasting gender gaps." *Economics Letters* 164 (2018): 82-85.
3. Astorne-Figari, Carmen and Joonhyung Lee. "An empirical investigation on the transfer of expatriates within MNCs from a knowledge perspective." *Oxford Bulletin of Economics and Statistics* (2018), forthcoming.

### WORKING PAPERS

1. Advertising for Consideration (with Joaquin Lopez and Aleksandr Yankelevich – under second revision at the Journal of Economic Behavior and Organization)
2. Are Changes of Major Major Changes? The Roles of Grades, Gender, and Preferences in College Major Switching (with Jamin Speer – under review at Economics of Education Review)
3. Expectations and Follow-Through: The Roles of Confidence and Non-Cognitive Skills for Self-Employment (with Andrew Hussey and Daniel Mangrum – under review at the IZA Journal of Labor Economics)
4. Production Hierarchies, Expatriates and Korean MNCs (with Joonhyung Lee)
5. Asymmetric Sequential Search (with Aleksandr Yankelevich – extended version of Consumer Search with Asymmetric Price Sampling)
6. Kin-Targeted Altruism with Noise

### TEACHING EXPERIENCE

#### *University of Memphis:*

Graduate: Advanced Microeconomics I and II, Economic Theory and Decisions, Industrial Organization, 2012-2018

Undergraduate: Behavioral Economics, Introduction to Microeconomics, 2013-2018

#### *Washington University in St. Louis:*

Graduate: Summer Math Review, 2008-2011

Undergraduate: Mathematical Economics, 2009-2010

#### *Universidad del Pacifico (Lima, Peru):*

Undergraduate: Managerial Economics, Principles of Microeconomics, 2004-2006

### OTHER WORK EXPERIENCE

Universidad del Pacifico, Junior Researcher and Instructor, 2004-2006

Universidad del Pacifico, Research and Teaching Assistant, 2002-2004

### GRANTS

#### *External:*

NSF grant for "Research Initiation: Forming the Empathic Engineer - A Path to Gender Equity in the Profession," (Co-Investigator with E. L. Jacobs, Y. J. Xu and A. de Jongh Curry), 2016-2018

*University of Memphis:*

Smart City Innovation Hub: Phase I-Development of a Connected and Autonomous Vehicle Readiness Index (with S. Mishra, M. Golias, C. A. Santo, L. Wang and E. L. Jacobs), Research Investment Fund, University of Memphis, Division of Research and Sponsored Research Programs, 2017-2018  
Fogelman College of Business Competitive Faculty Summer Research Grant, 2015, 2016  
New Faculty Summer Research Grant, Fogelman College of Business and Economics, 2013, 2014

**SCHOLARSHIPS, FELLOWSHIPS AND AWARDS**

*University of Memphis:*

2014 Outstanding Paper Award, 1st place in the Conceptual/Theoretical category, for “Consumer Search with Asymmetric Price Sampling”, 2015

*Washington University in St. Louis:*

Graduate Scholarship, 2006-2011  
John Stuart Mill Fellowship, 2006-2011  
Dean’s Dissertation Fellowship, 2011-2011  
NSF Grant to attend the 3rd Meeting of Nobel Laureates at Lindau, 2008

**SERVICE**

*University of Memphis:*

Economics Ph.D. Microeconomics Comprehensive Exam Committee, 2013-present  
Economics Department Graduate Committee, 2012-present  
Graduate Study Abroad Scholarship Committee, 2014-present  
Summer Research Grant evaluation (substituting for Albert Okunade), 2017  
Economics Department Hiring Committee, 2013-2014, 2016-2017  
Outstanding Paper Awards evaluation (substituting for Albert Okunade), 2014  
Search Committee for MBA Director, 2013

**PROFESSIONAL ACTIVITIES**

*Conferences, Seminars and Workshops:*

Freshman Seminar Class for Business Majors, presentation about the Economics Major (2016, 2017), Southern Economic Association Conference (2016), 2015 ICPSR Summer Program workshop, Designing and Conducting Experiments in the Laboratory (2015), Western Economic Association Conference (2015), International Industrial Organization Conference, presenter (2013), University of Columbia – Missouri (2013), Midwest Economic Theory and International Trade Meetings (2012), Southern Economic Association Conference (2012), University of Memphis (2012), Mississippi State University (2012), Bowdoin College (2012), 6th Washington University Annual Graduate Student Conference (2011), Southern Economic Association Conference (2011), Georgetown University (2011), Southern Economic Association Conference (2010), Universidad del Pacifico (2010), Universidad de Piura (2010), Missouri Economics Conference (2009), Meeting of Economics Nobel Laureates, Lindau (2008).

*Refereeing:*

*International Journal of Game Theory, Review of Economic Studies, Eastern Economic Journal, Quaesitum.*

*Other:*

Dissertation Committee Member for Karlis Pujats (2018 – Civil Engineering student), Honors Thesis Adviser for Jeffrey Babin, University of Memphis (2013), 3<sup>rd</sup> Washington University Annual Graduate Student Conference organizer (2011).