

The Search tab is a means of getting information on the searches that occur on the front of the site.

The left navigation is broken down by year and then by month. You can click on any month of interest to view information on the searches performed during that period. Information stored is when the actual search occurred, what the criteria was, and the amount of search results shown to the user.

A good use of this information is in Search Engine Optimization. Knowing what people are searching for internally to the site can be used to optimize pages to make them more viable for the user.

Adobe ColdFusion Developer/Trial Edition
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