

Detailed Unidimensional Analysis of Relevent Variables for NPS

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Chapter 1

\mathbf{CAR}

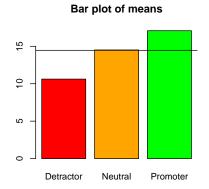
1.1 Convergente + Standalone

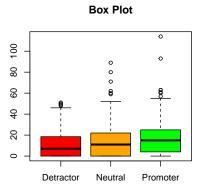
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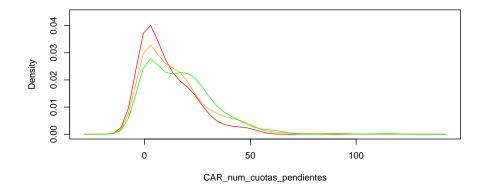
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|--------|
| Detractor | 0.00 | 0.00 | 7.00 | 10.62 | 18.25 | 51.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 11.00 | 14.51 | 22.00 | 89.00 | 274.00 |
| Promoter | 0.00 | 4.00 | 15.00 | 17.08 | 25.00 | 114.00 | 152.00 |





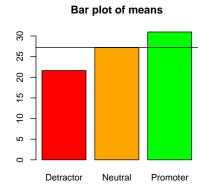


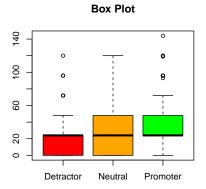
$1.1.2 \quad CAR_num_cuotas_tot_finan$

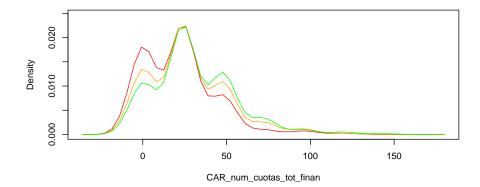
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|--------|
| Detractor | 0.00 | 0.00 | 24.00 | 21.63 | 24.00 | 120.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 24.00 | 27.22 | 48.00 | 120.00 | 274.00 |
| Promoter | 0.00 | 24.00 | 24.00 | 30.97 | 48.00 | 144.00 | 152.00 |





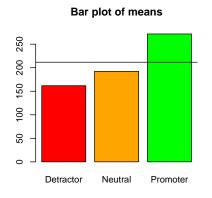


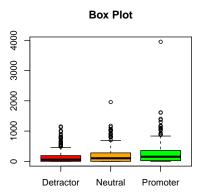
$1.1.3 \quad CAR_num_importe_por_pagar$

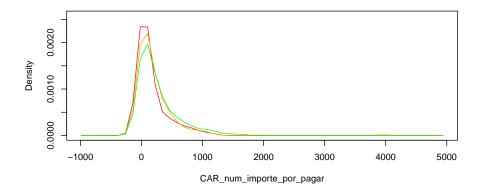
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|--------|
| Detractor | 0.00 | 0.00 | 53.52 | 161.80 | 189.70 | 1153.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 102.00 | 192.20 | 279.50 | 1958.00 | 274.00 |
| Promoter | 0.00 | 21.36 | 152.50 | 271.70 | 358.80 | 3952.00 | 152.00 |







GENTE + STANDALONE

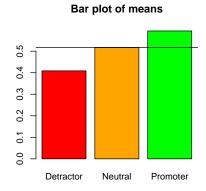
$1.1.4 \quad CAR_ind_perm_tarifa_menos_18$

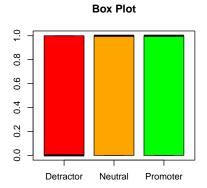
p-values of different tests:

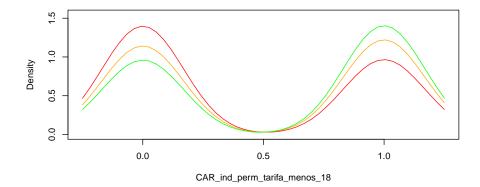
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.41 | 1.00 | 1.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.52 | 1.00 | 1.00 | 274.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.59 | 1.00 | 1.00 | 152.00 |





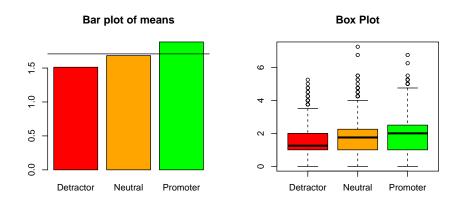


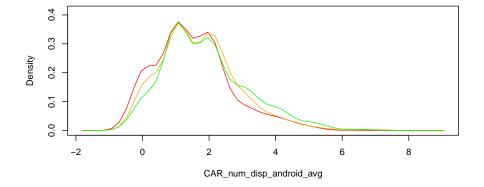
$1.1.5 \quad CAR_num_disp_android_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 1.25 | 1.51 | 2.00 | 5.25 | 2.00 |
| Neutral | 0.00 | 1.00 | 1.75 | 1.68 | 2.25 | 7.25 | 3.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 1.88 | 2.50 | 6.75 | 2.00 |



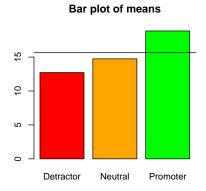


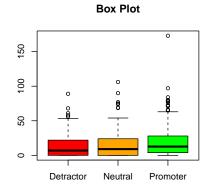
$1.1.6 \quad CAR_num_precio_cuota_pend$

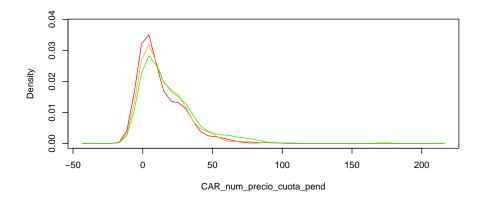
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|--------|
| Detractor | 0.00 | 0.00 | 7.00 | 12.72 | 21.99 | 89.01 | 110.00 |
| Neutral | 0.00 | 0.00 | 9.00 | 14.74 | 24.00 | 106.10 | 274.00 |
| Promoter | 0.00 | 4.00 | 12.69 | 18.85 | 28.00 | 173.00 | 152.00 |







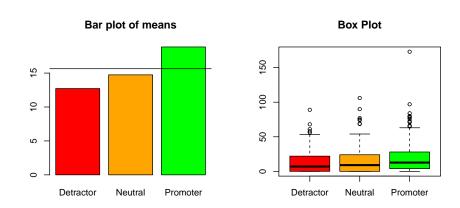
1.1.7 CAR_num_precio_cuotas_tot

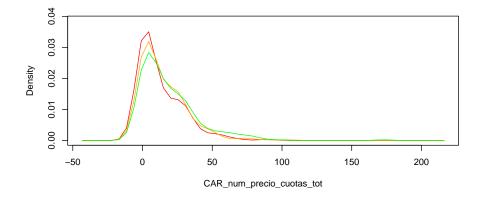
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|--------|
| Detractor | 0.00 | 0.00 | 7.00 | 12.72 | 21.99 | 89.01 | 110.00 |
| Neutral | 0.00 | 0.00 | 9.00 | 14.74 | 24.00 | 106.10 | 274.00 |
| Promoter | 0.00 | 4.00 | 12.69 | 18.85 | 28.00 | 173.00 | 152.00 |





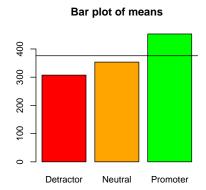
$CAR_num_precio_terminales_finan$ 1.1.8

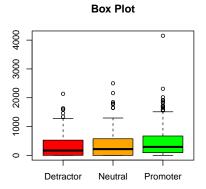
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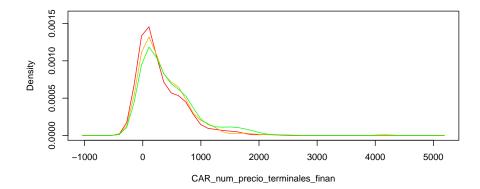
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|--------|
| Detractor | 0.00 | 0.00 | 167.80 | 307.40 | 528.00 | 2136.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 216.10 | 353.50 | 575.90 | 2501.00 | 274.00 |
| Promoter | 0.00 | 95.83 | 292.60 | 453.20 | 672.00 | 4152.00 | 152.00 |







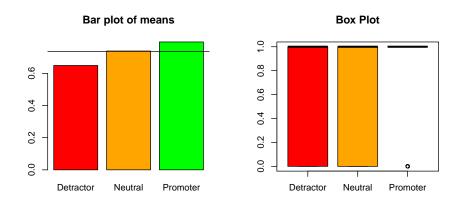
1.1.9 CAR_ind_financiacion

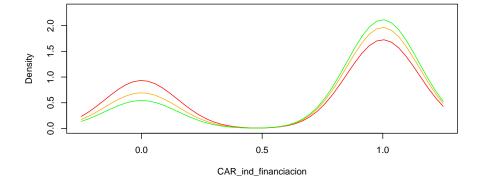
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.65 | 1.00 | 1.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.74 | 1.00 | 1.00 | 274.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.80 | 1.00 | 1.00 | 152.00 |



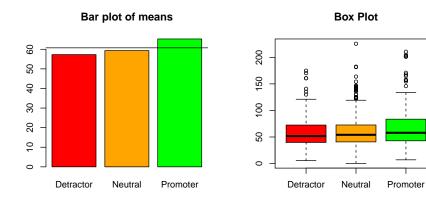


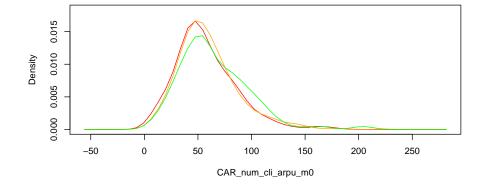
$1.1.10 \quad CAR_num_cli_arpu_m0$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 5.54 | 39.76 | 51.71 | 57.28 | 72.50 | 174.80 | 3.00 |
| Neutral | 0.41 | 40.81 | 54.11 | 59.32 | 72.63 | 225.60 | 3.00 |
| Promoter | 7.03 | 42.86 | 57.91 | 65.27 | 83.42 | 210.50 | 2.00 |





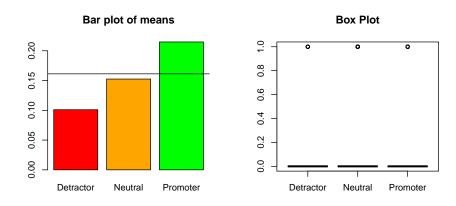
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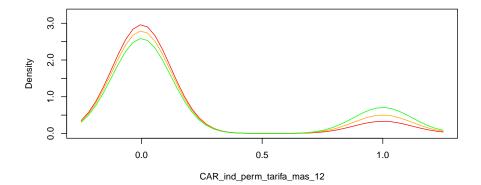
$1.1.11 \quad CAR_ind_perm_tarifa_mas_12$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 1.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.15 | 0.00 | 1.00 | 274.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 1.00 | 152.00 |



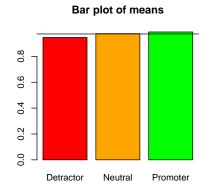


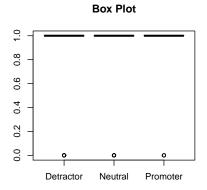
1.1.12 CAR_ind_linea_voz

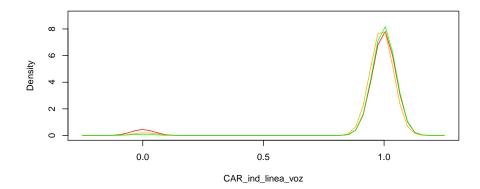
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.95 | 1.00 | 1.00 | 2.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.98 | 1.00 | 1.00 | 3.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.99 | 1.00 | 1.00 | 2.00 |





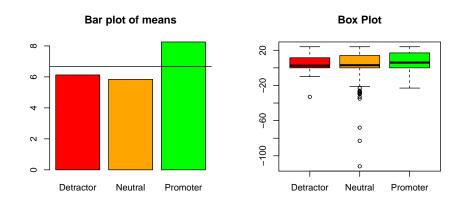


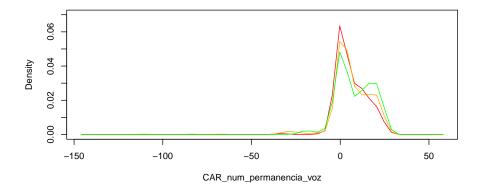
$1.1.13 \quad CAR_num_permanencia_voz$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|---------|---------|--------|------|---------|-------|--------|
| Detractor | -33.00 | 0.00 | 2.50 | 6.13 | 11.25 | 24.00 | 82.00 |
| Neutral | -112.00 | 0.00 | 3.00 | 5.84 | 14.00 | 24.00 | 156.00 |
| Promoter | -23.00 | 0.00 | 6.00 | 8.26 | 17.00 | 24.00 | 105.00 |



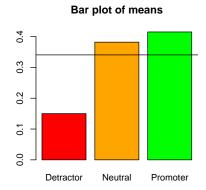


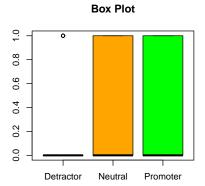
$1.1.14 \quad CAR_ind_solci_cancel_og_12m$

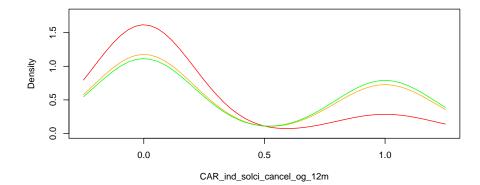
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.15 | 0.00 | 1.00 | 278.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.38 | 1.00 | 1.00 | 572.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.42 | 1.00 | 1.00 | 397.00 |





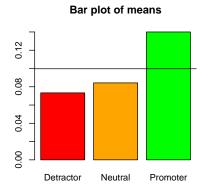


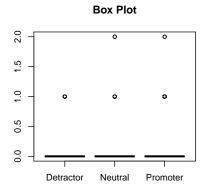
$1.1.15 \quad CAR_num_cli_extranjero_hh$

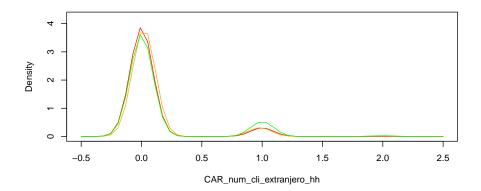
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | $Kruskal_Wallis$ |
|-------------|---------------|-----------------------|------------------|
| 0.00 | 0.00 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.07 | 0.00 | 1.00 | 18.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 2.00 | 20.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.14 | 0.00 | 2.00 | 7.00 |





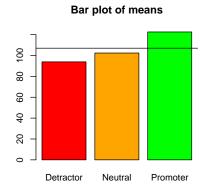


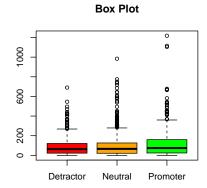
$1.1.16 \quad CAR_num_valor_hogar_hh$

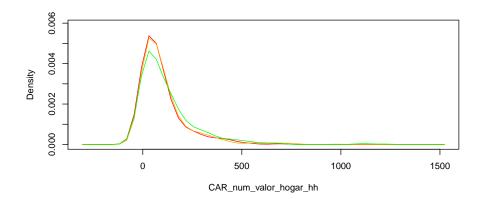
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 0.00 | 22.00 | 63.50 | 93.96 | 120.50 | 690.00 | 18.00 |
| Neutral | 0.00 | 21.00 | 66.00 | 102.40 | 126.00 | 984.00 | 20.00 |
| Promoter | 0.00 | 24.00 | 74.00 | 122.60 | 160.00 | 1218.00 | 7.00 |







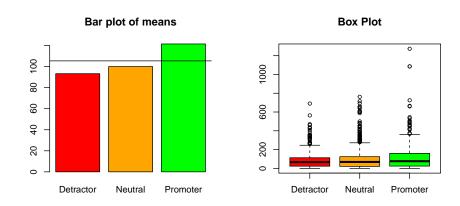
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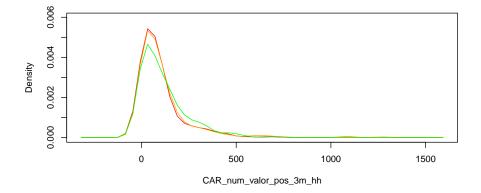
$1.1.17 \quad CAR_num_valor_pos_3m_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 0.00 | 23.00 | 66.00 | 93.26 | 112.50 | 690.00 | 18.00 |
| Neutral | 0.00 | 21.00 | 68.00 | 100.00 | 124.00 | 762.00 | 20.00 |
| Promoter | 0.00 | 24.00 | 76.00 | 121.50 | 159.50 | 1274.00 | 7.00 |



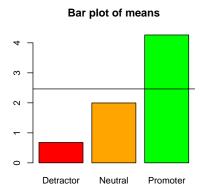


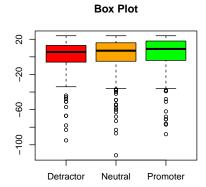
$1.1.18 \quad CAR_num_cli_max_perm$

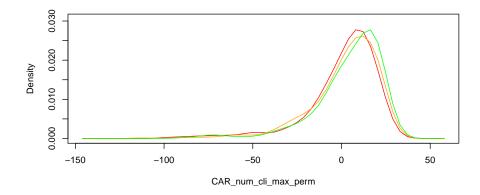
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.04 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|---------|---------|--------|------|---------|-------|--------|
| Detractor | -95.00 | -5.75 | 5.50 | 0.68 | 13.00 | 24.00 | 112.00 |
| Neutral | -112.00 | -5.00 | 7.00 | 2.00 | 16.00 | 24.00 | 213.00 |
| Promoter | -88.00 | -4.00 | 9.00 | 4.26 | 18.00 | 24.00 | 129.00 |







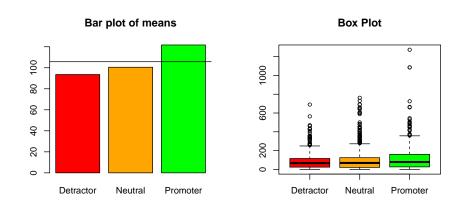
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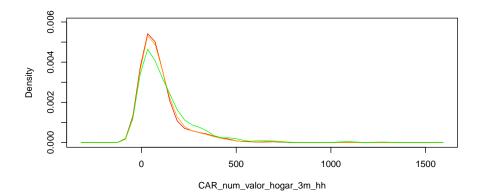
$1.1.19 \quad CAR_num_valor_hogar_3m_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 0.00 | 23.75 | 66.00 | 93.56 | 114.80 | 690.00 | 18.00 |
| Neutral | 0.00 | 21.00 | 68.00 | 100.50 | 124.00 | 762.00 | 20.00 |
| Promoter | 0.00 | 26.00 | 78.00 | 121.70 | 159.50 | 1274.00 | 7.00 |





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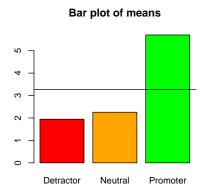
$1.1.20 \quad CAR_num_disp_movil_avg$

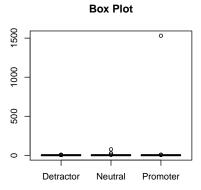
p-values of different tests:

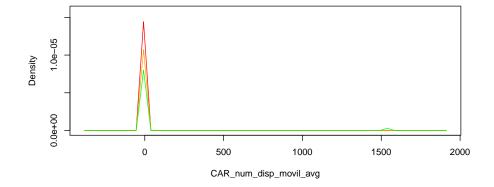
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.27 | 0.00 | 0.00 |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|---------|------|
| Detractor | 0.00 | 1.00 | 2.00 | 1.95 | 2.38 | 6.33 | 2.00 |
| Neutral | 0.00 | 1.00 | 2.00 | 2.26 | 3.00 | 76.75 | 3.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 5.70 | 3.00 | 1530.00 | 2.00 |







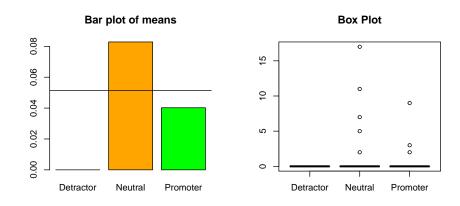
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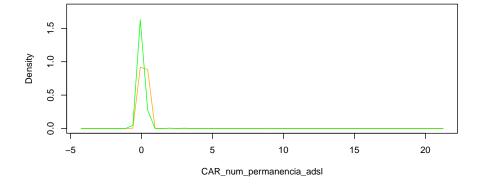
$1.1.21 \quad CAR_num_permanencia_adsl$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.15 | 0.15 | 0.15 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 83.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 17.00 | 154.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 9.00 | 102.00 |





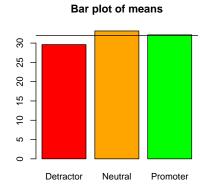
$CAR_num_porcentaje_pagado$

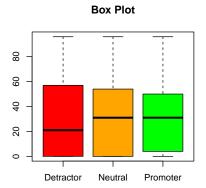
p-values of different tests:

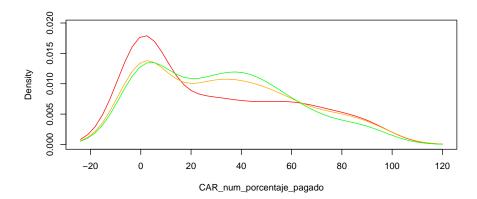
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.33 | 0.10 | 0.10 |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 21.00 | 29.61 | 56.50 | 96.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 31.00 | 33.14 | 54.00 | 96.00 | 274.00 |
| Promoter | 0.00 | 4.00 | 31.00 | 32.13 | 50.00 | 96.00 | 152.00 |







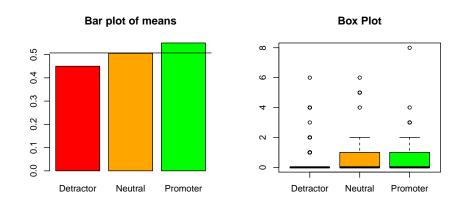
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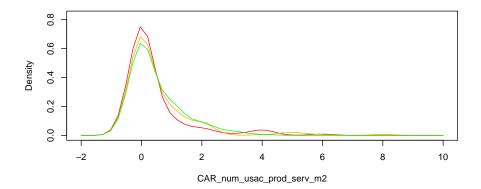
$1.1.23 \quad CAR_num_usac_prod_serv_m2$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.47 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.45 | 0.00 | 6.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.51 | 1.00 | 6.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.55 | 1.00 | 8.00 | 310.00 |



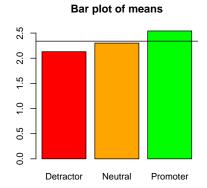


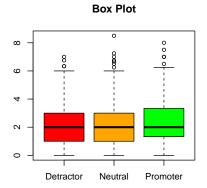
$1.1.24 \quad CAR_num_dispositivos_avg$

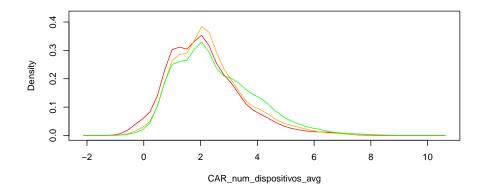
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 2.00 | 2.13 | 3.00 | 7.00 | 2.00 |
| Neutral | 0.00 | 1.00 | 2.00 | 2.30 | 3.00 | 8.50 | 3.00 |
| Promoter | 0.00 | 1.33 | 2.00 | 2.54 | 3.33 | 8.00 | 2.00 |





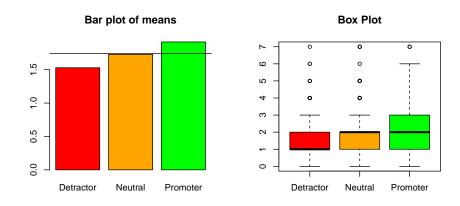


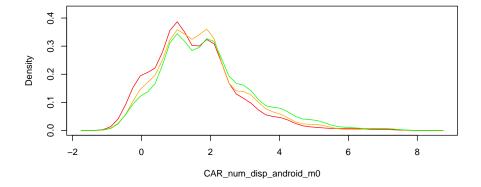
$1.1.25 \quad CAR_num_disp_android_m0$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 1.53 | 2.00 | 7.00 | 8.00 |
| Neutral | 0.00 | 1.00 | 2.00 | 1.73 | 2.00 | 7.00 | 8.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 1.92 | 3.00 | 7.00 | 5.00 |



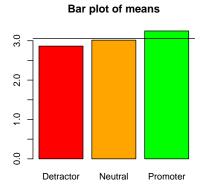


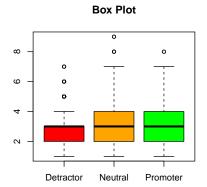
$1.1.26 \quad CAR_num_lineas_pos$

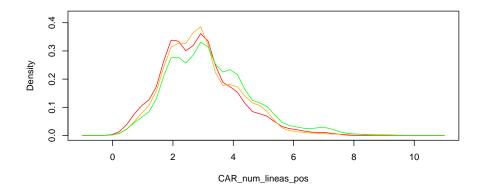
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 1.00 | 2.00 | 3.00 | 2.86 | 3.00 | 7.00 | 2.00 |
| Neutral | 1.00 | 2.00 | 3.00 | 3.02 | 4.00 | 9.00 | 3.00 |
| Promoter | 1.00 | 2.00 | 3.00 | 3.25 | 4.00 | 8.00 | 2.00 |





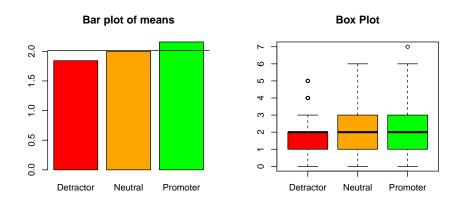


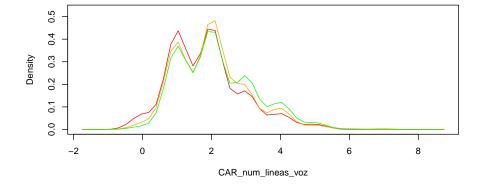
1.1.27 CAR_num_lineas_voz

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 2.00 | 1.84 | 2.00 | 5.00 | 2.00 |
| Neutral | 0.00 | 1.00 | 2.00 | 2.00 | 3.00 | 6.00 | 3.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 2.16 | 3.00 | 7.00 | 2.00 |



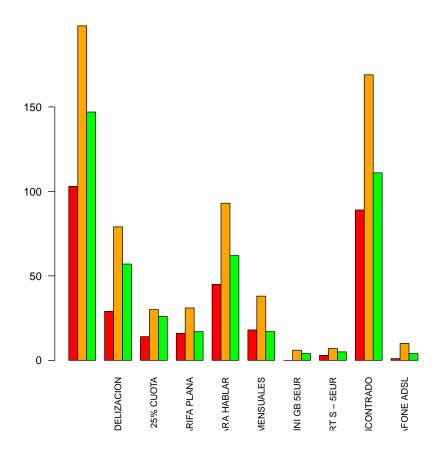


$1.1.28 \quad CAR_seg_descuento_max_cli$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.39 | | | 0.00 |

| | Detractor | Neutral | Promoter |
|------------------------------------|-----------|---------|----------|
| | 103 | 198 | 147 |
| 15% FIDELIZACION | 29 | 79 | 57 |
| DESCUENTO 25% CUOTA | 14 | 30 | 26 |
| DESCUENTO 30% CUOTA TARIFA PLANA | 16 | 31 | 17 |
| DESCUENTO CUOTA TARIFA PARA HABLAR | 45 | 93 | 62 |
| DTO 100% CUOTAS MENSUALES | 18 | 38 | 17 |
| DTO CUOTA PLAN MINI GB 5EUR | 0 | 6 | 4 |
| DTO CUOTA PLAN SMART S - 5EUR | 3 | 7 | 5 |
| NO ENCONTRADO | 89 | 169 | 111 |
| PROMOCION 25% CUOTA VODAFONE ADSL | 1 | 10 | 4 |

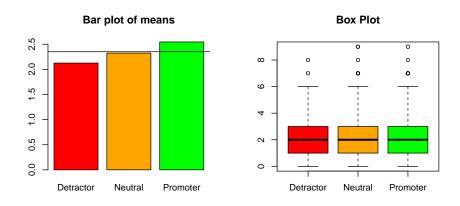


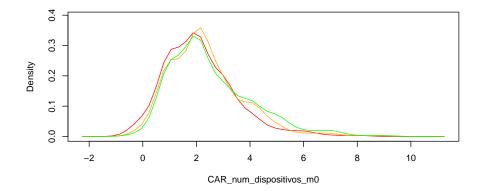
$1.1.29 \quad CAR_num_dispositivos_m0$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 1.00 | 2.00 | 2.12 | 3.00 | 8.00 | 47.00 |
| Neutral | 0.00 | 1.00 | 2.00 | 2.32 | 3.00 | 9.00 | 115.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 2.54 | 3.00 | 9.00 | 65.00 |



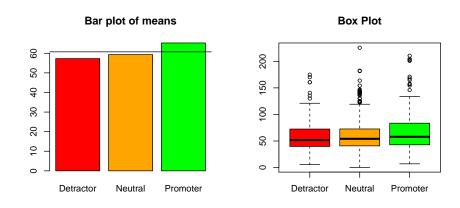


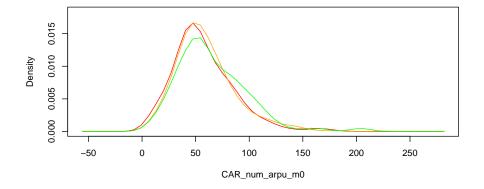
$1.1.30 \quad CAR_num_arpu_m0$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 5.55 | 39.76 | 51.71 | 57.28 | 72.50 | 174.80 | 3.00 |
| Neutral | 0.41 | 40.82 | 54.12 | 59.32 | 72.64 | 225.60 | 3.00 |
| Promoter | 7.03 | 42.86 | 57.90 | 65.27 | 83.43 | 210.50 | 2.00 |



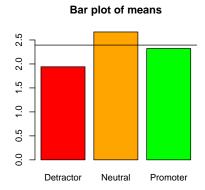


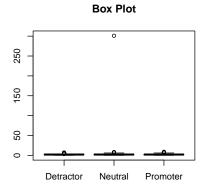
$1.1.31 \quad CAR_num_disp_movil_m0$

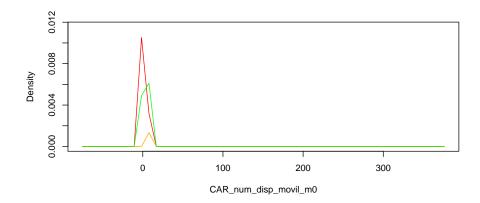
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|--------|--------|
| Detractor | 0.00 | 1.00 | 2.00 | 1.94 | 2.00 | 7.00 | 47.00 |
| Neutral | 0.00 | 1.00 | 2.00 | 2.67 | 3.00 | 301.00 | 114.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 2.32 | 3.00 | 9.00 | 65.00 |





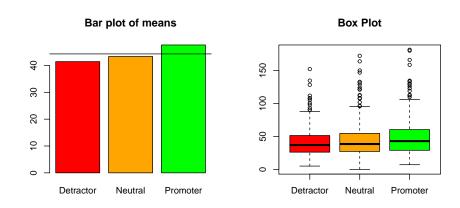


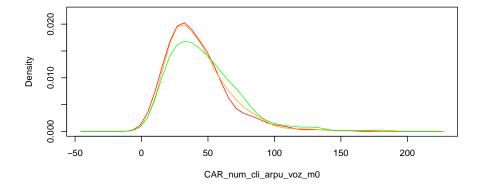
$1.1.32 \quad CAR_num_cli_arpu_voz_m0$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|-------|
| Detractor | 4.93 | 26.06 | 36.89 | 41.45 | 51.34 | 152.20 | 19.00 |
| Neutral | 0.00 | 27.23 | 38.44 | 43.35 | 54.50 | 172.30 | 20.00 |
| Promoter | 7.03 | 28.88 | 42.83 | 47.65 | 60.34 | 181.50 | 7.00 |



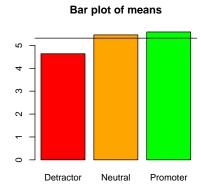


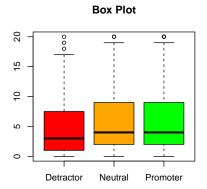
$1.1.33 \quad CAR_num_antig_lin_max$

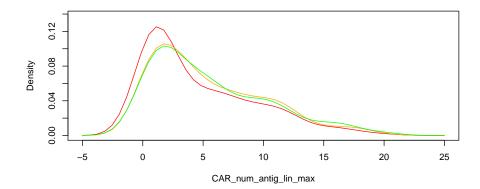
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 0.00 | 1.00 | 3.00 | 4.64 | 7.25 | 20.00 | 2.00 |
| Neutral | 0.00 | 2.00 | 4.00 | 5.46 | 9.00 | 20.00 | 3.00 |
| Promoter | 0.00 | 2.00 | 4.00 | 5.59 | 9.00 | 20.00 | 2.00 |





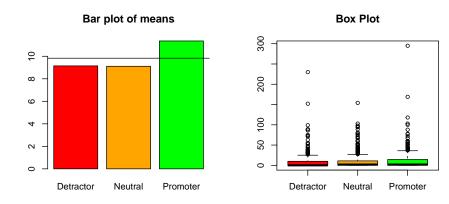


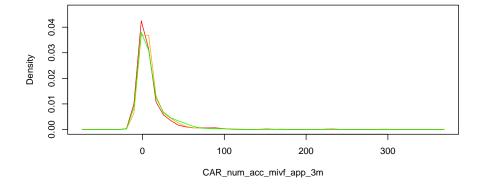
$1.1.34 \quad CAR_num_acc_mivf_app_3m$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.18 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 9.15 | 10.00 | 230.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 2.00 | 9.11 | 11.00 | 154.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 2.00 | 11.36 | 14.25 | 295.00 | 2.00 |



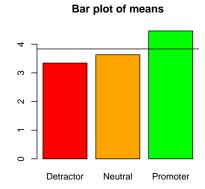


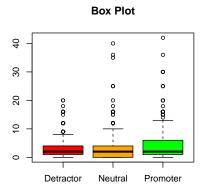
$1.1.35 \quad CAR_num_disp_soportan_4g_hh$

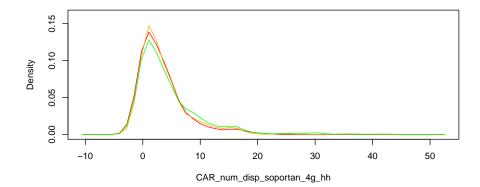
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.00 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 1.00 | 2.00 | 3.34 | 4.00 | 20.00 | 18.00 |
| Neutral | 0.00 | 0.00 | 2.00 | 3.63 | 4.00 | 40.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 4.46 | 6.00 | 42.00 | 7.00 |





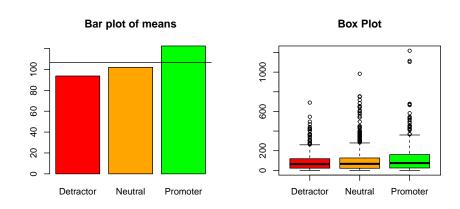


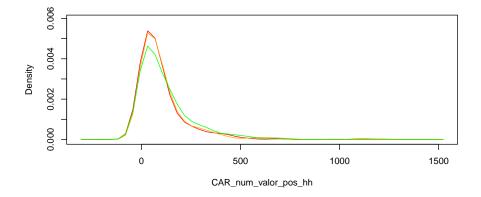
$1.1.36 \quad CAR_num_valor_pos_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.00 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 0.00 | 22.00 | 63.50 | 93.74 | 117.80 | 690.00 | 18.00 |
| Neutral | 0.00 | 21.00 | 66.00 | 102.00 | 126.00 | 984.00 | 20.00 |
| Promoter | 0.00 | 24.00 | 74.00 | 122.50 | 160.00 | 1218.00 | 7.00 |



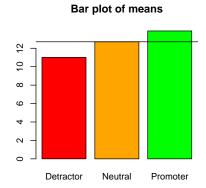


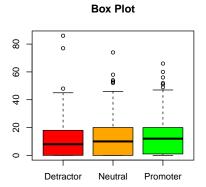
$1.1.37 \quad CAR_num_cuotas_pagadas$

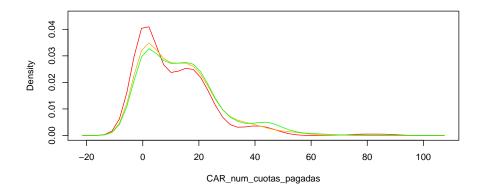
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.02 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 8.00 | 11.01 | 18.00 | 86.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 10.00 | 12.71 | 20.00 | 74.00 | 274.00 |
| Promoter | 0.00 | 1.00 | 12.00 | 13.88 | 20.00 | 66.00 | 152.00 |







1.1.38 CAR_num_android_hh

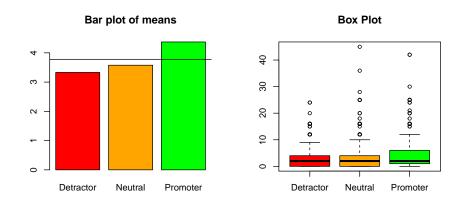
p-values of different tests:

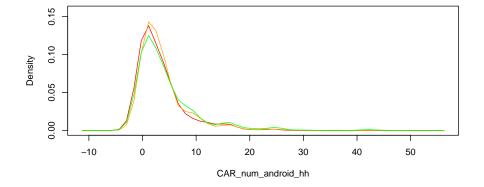
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.00 | 0.02 | 0.02 |

Summary:

40

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 0.00 | 2.00 | 3.33 | 4.00 | 24.00 | 18.00 |
| Neutral | 0.00 | 0.00 | 2.00 | 3.58 | 4.00 | 45.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 4.37 | 6.00 | 42.00 | 7.00 |



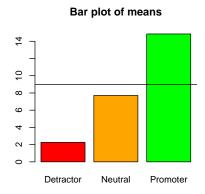


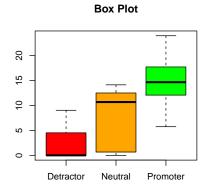
$1.1.39 \quad CAR_num_cli_arpu_hz_m0$

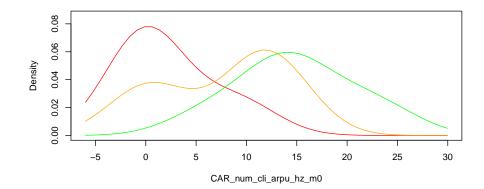
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.01 | 0.57 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 2.26 | 2.26 | 9.03 | 314.00 |
| Neutral | 0.00 | 0.67 | 10.68 | 7.71 | 12.50 | 14.13 | 650.00 |
| Promoter | 5.74 | 12.07 | 14.66 | 14.85 | 17.72 | 23.97 | 443.00 |





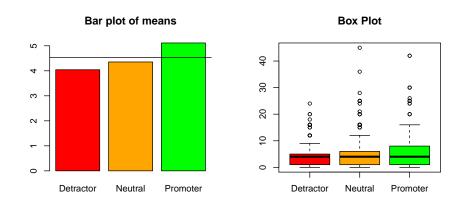


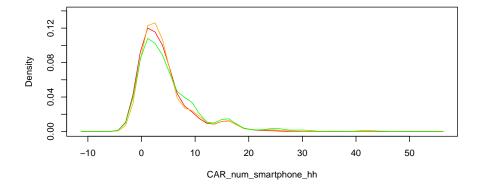
$1.1.40 \quad CAR_num_smartphone_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.01 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 1.00 | 4.00 | 4.04 | 5.00 | 24.00 | 18.00 |
| Neutral | 0.00 | 1.00 | 4.00 | 4.35 | 6.00 | 45.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 4.00 | 5.11 | 8.00 | 42.00 | 7.00 |



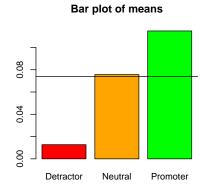


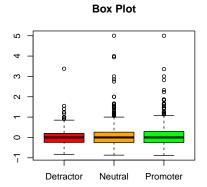
$1.1.41 \quad CAR_num_sal_llam_dist_mv_inc$

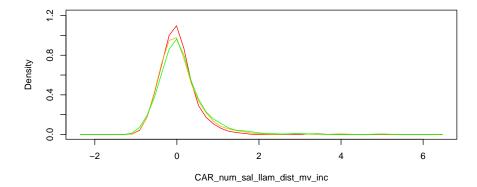
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.01 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|------|---------|------|------|
| Detractor | -0.83 | -0.24 | 0.00 | 0.01 | 0.20 | 3.38 | 2.00 |
| Neutral | -0.87 | -0.25 | 0.00 | 0.08 | 0.26 | 5.00 | 3.00 |
| Promoter | -0.88 | -0.25 | 0.00 | 0.11 | 0.29 | 5.00 | 2.00 |





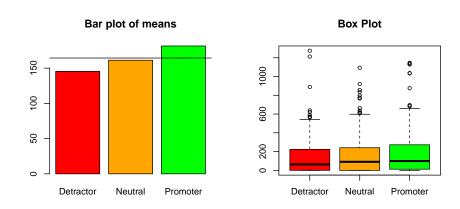


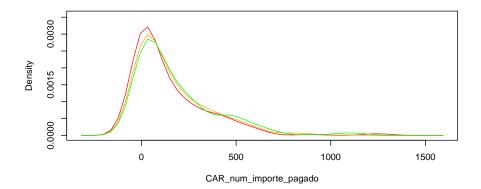
$1.1.42 \quad CAR_num_importe_pagado$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.06 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|--------|
| Detractor | 0.00 | 0.00 | 63.50 | 145.50 | 224.00 | 1275.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 90.87 | 161.30 | 241.00 | 1094.00 | 274.00 |
| Promoter | 0.00 | 12.75 | 99.00 | 181.50 | 272.30 | 1147.00 | 152.00 |



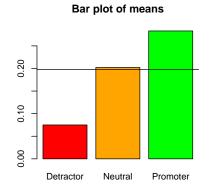


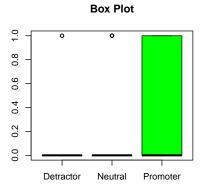
$1.1.43 \quad CAR_ind_solci_porta_og_4m$

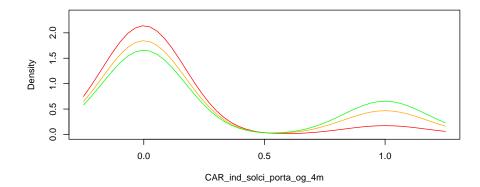
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.07 | 0.00 | 1.00 | 278.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.20 | 0.00 | 1.00 | 572.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.28 | 1.00 | 1.00 | 397.00 |





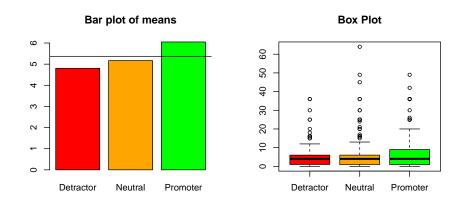


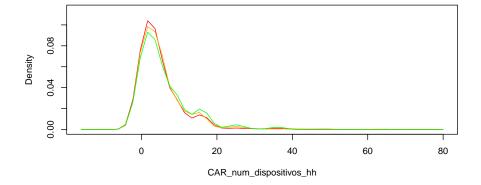
$1.1.44 \quad CAR_num_dispositivos_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.17 | 0.01 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 1.00 | 4.00 | 4.80 | 6.00 | 36.00 | 18.00 |
| Neutral | 0.00 | 1.00 | 4.00 | 5.17 | 6.00 | 64.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 4.00 | 6.05 | 9.00 | 49.00 | 7.00 |



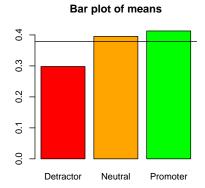


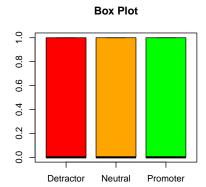
$1.1.45 \quad CAR_ind_perm_tarifa_menos_12$

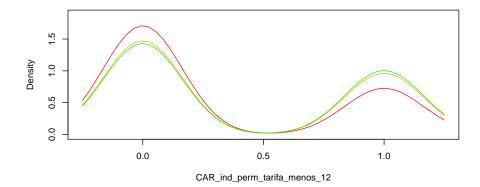
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.30 | 1.00 | 1.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.40 | 1.00 | 1.00 | 274.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.41 | 1.00 | 1.00 | 152.00 |





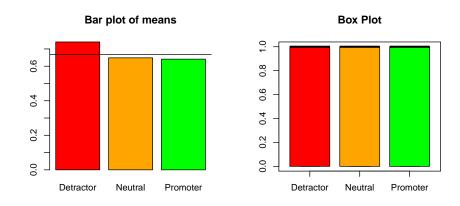


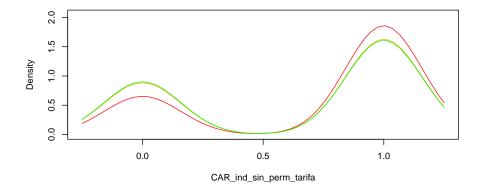
$1.1.46 \quad CAR_ind_sin_perm_tarifa$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.02 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.74 | 1.00 | 1.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.65 | 1.00 | 1.00 | 274.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.64 | 1.00 | 1.00 | 152.00 |



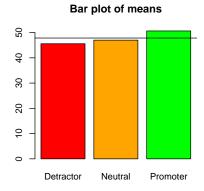


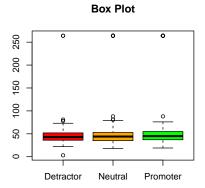
1.1.47 CAR_num_edad

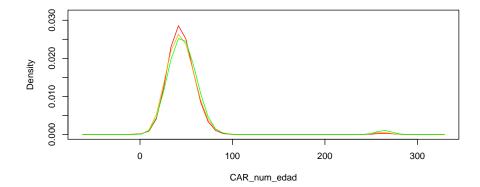
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.01 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|-------|---------|--------|-------|
| Detractor | 3.00 | 36.00 | 43.00 | 45.58 | 52.00 | 264.00 | 7.00 |
| Neutral | 18.00 | 35.00 | 44.00 | 47.01 | 53.00 | 264.00 | 10.00 |
| Promoter | 19.00 | 37.00 | 45.00 | 50.64 | 55.00 | 264.00 | 8.00 |





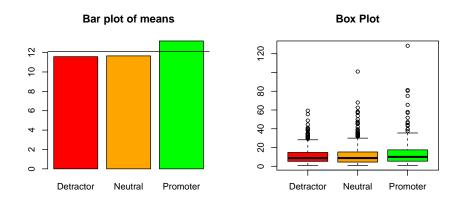


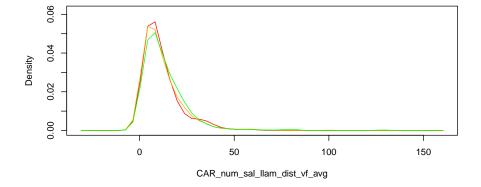
$1.1.48 \quad CAR_num_sal_llam_dist_vf_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.04 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 1.00 | 5.25 | 8.75 | 11.58 | 14.75 | 59.25 | 2.00 |
| Neutral | 1.00 | 4.50 | 8.75 | 11.66 | 15.19 | 101.00 | 3.00 |
| Promoter | 1.00 | 5.46 | 10.00 | 13.20 | 17.50 | 128.50 | 2.00 |



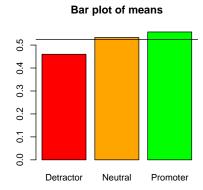


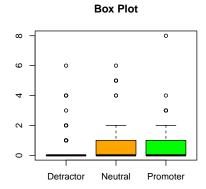
1.1.49 CAR_num_usac_prods_servs_m2

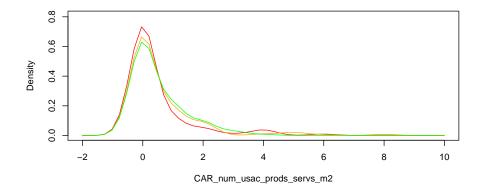
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.49 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.46 | 0.00 | 6.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.53 | 1.00 | 6.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.56 | 1.00 | 8.00 | 310.00 |





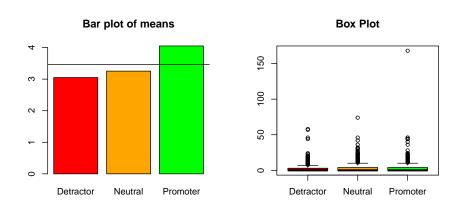


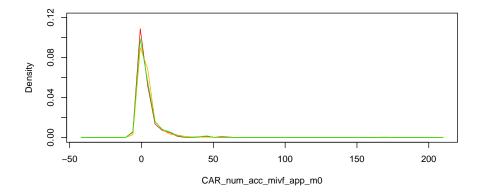
$1.1.50 \quad CAR_num_acc_mivf_app_m0$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.12 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|--------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 3.05 | 3.00 | 58.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 3.25 | 4.00 | 74.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 4.05 | 4.00 | 168.00 | 2.00 |



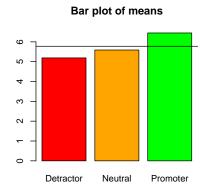


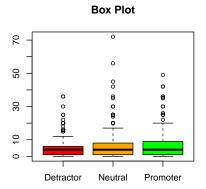
$1.1.51 \quad CAR_num_servicios_calc_hh$

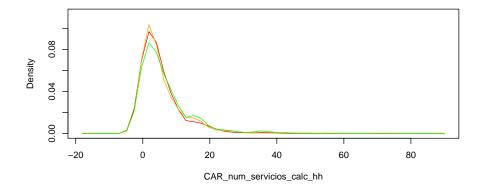
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.01 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 1.00 | 4.00 | 5.19 | 6.00 | 36.00 | 18.00 |
| Neutral | 0.00 | 1.00 | 4.00 | 5.59 | 8.00 | 72.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 4.00 | 6.45 | 9.00 | 49.00 | 7.00 |





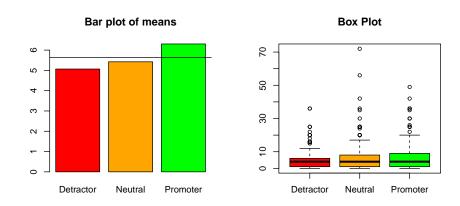


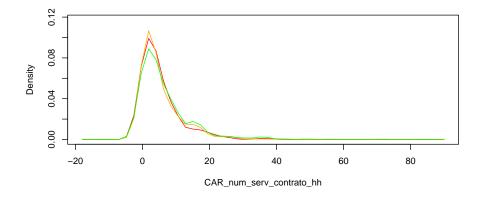
$1.1.52 \quad CAR_num_serv_contrato_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.01 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 1.00 | 4.00 | 5.07 | 6.00 | 36.00 | 18.00 |
| Neutral | 0.00 | 1.00 | 4.00 | 5.42 | 8.00 | 72.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 4.00 | 6.30 | 9.00 | 49.00 | 7.00 |



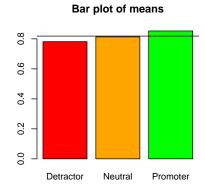


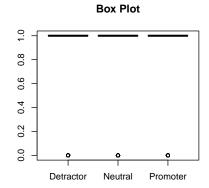
1.1.53 CAR_ind_os_android

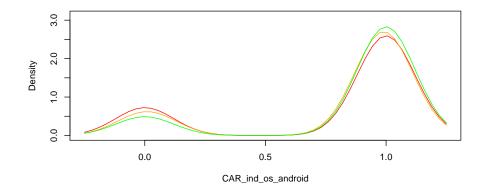
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.78 | 1.00 | 1.00 | 2.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.81 | 1.00 | 1.00 | 3.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.85 | 1.00 | 1.00 | 2.00 |





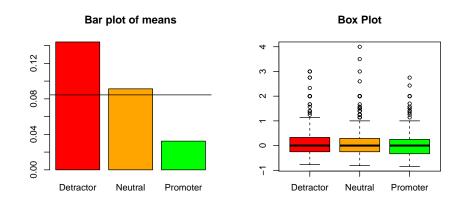


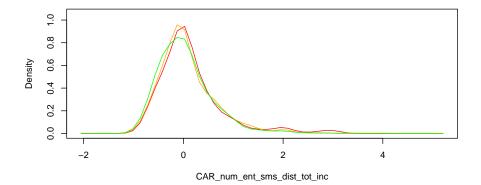
$1.1.54 \quad CAR_num_ent_sms_dist_tot_inc$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.01 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|------|---------|------|------|
| Detractor | -0.77 | -0.25 | 0.00 | 0.14 | 0.33 | 3.00 | 2.00 |
| Neutral | -0.81 | -0.25 | 0.00 | 0.09 | 0.29 | 4.00 | 3.00 |
| Promoter | -0.84 | -0.33 | 0.00 | 0.03 | 0.25 | 2.75 | 2.00 |



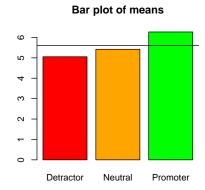


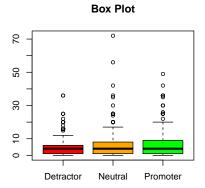
$1.1.55 \quad CAR_num_serv_particulares_hh$

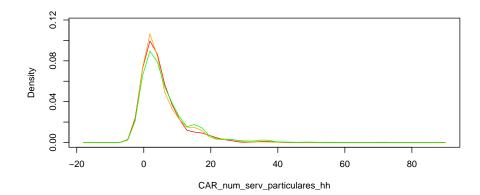
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.16 | 0.01 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 1.00 | 4.00 | 5.05 | 6.00 | 36.00 | 18.00 |
| Neutral | 0.00 | 1.00 | 4.00 | 5.42 | 8.00 | 72.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 4.00 | 6.27 | 9.00 | 49.00 | 7.00 |





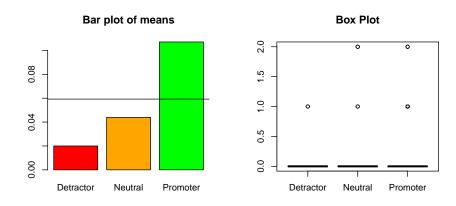


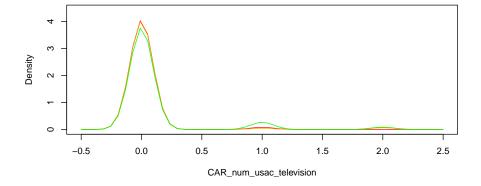
1.1.56 CAR_num_usac_television

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.01 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 1.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 2.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.11 | 0.00 | 2.00 | 310.00 |



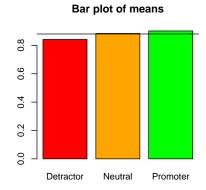


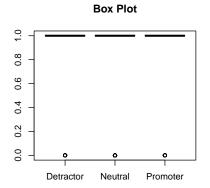
$1.1.57 \quad CAR_ind_terminal_4g$

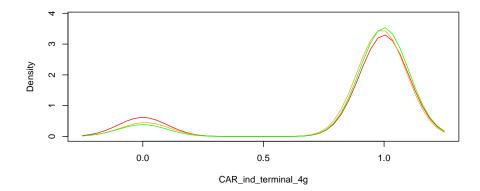
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.02 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.84 | 1.00 | 1.00 | 2.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.88 | 1.00 | 1.00 | 3.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.90 | 1.00 | 1.00 | 2.00 |





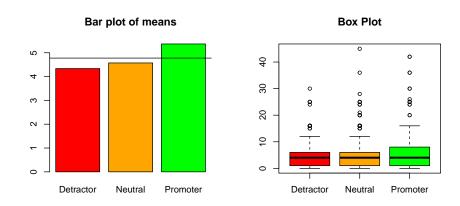


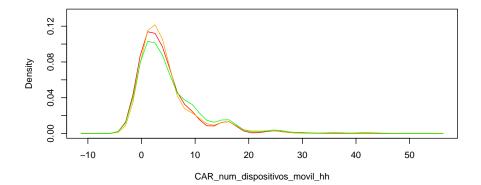
$1.1.58 \quad CAR_num_dispositivos_movil_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.14 | 0.01 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 0.00 | 1.00 | 4.00 | 4.34 | 6.00 | 30.00 | 18.00 |
| Neutral | 0.00 | 1.00 | 4.00 | 4.57 | 6.00 | 45.00 | 20.00 |
| Promoter | 0.00 | 1.00 | 4.00 | 5.37 | 8.00 | 42.00 | 7.00 |



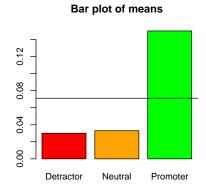


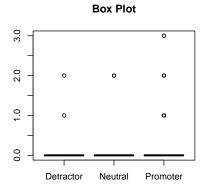
$1.1.59 \quad CAR_num_usac_deuda_m2$

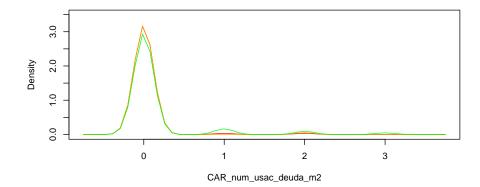
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.02 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 2.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 2.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.15 | 0.00 | 3.00 | 310.00 |





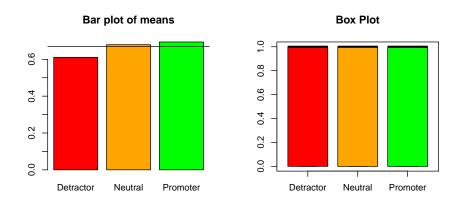


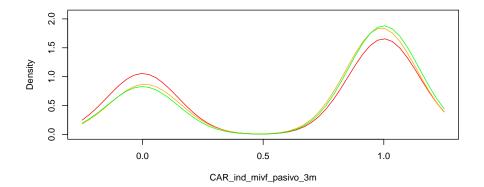
$1.1.60 \quad CAR_ind_mivf_pasivo_3m$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.03 | 0.02 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.61 | 1.00 | 1.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.68 | 1.00 | 1.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.69 | 1.00 | 1.00 | 2.00 |



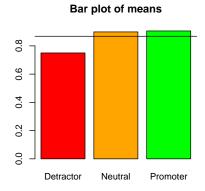


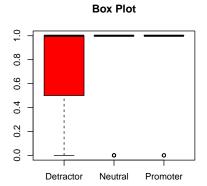
$1.1.61 \quad CAR_ind_solci_cancel_12m$

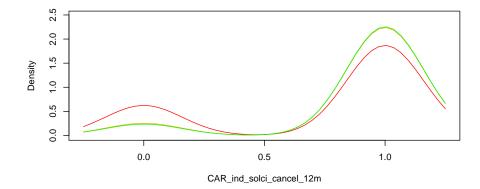
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.06 | 0.05 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.75 | 1.00 | 0.75 | 1.00 | 1.00 | 278.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.90 | 1.00 | 1.00 | 572.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.91 | 1.00 | 1.00 | 397.00 |





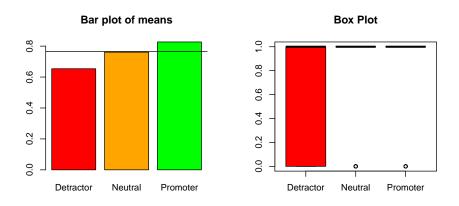


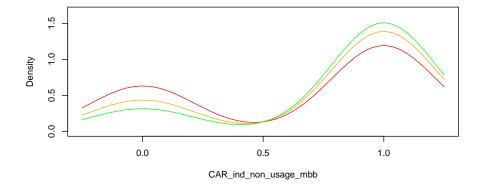
$1.1.62 \quad CAR_ind_non_usage_mbb$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.09 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.65 | 1.00 | 1.00 | 292.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.76 | 1.00 | 1.00 | 615.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.83 | 1.00 | 1.00 | 398.00 |



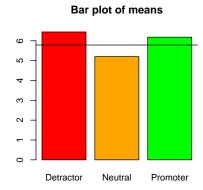


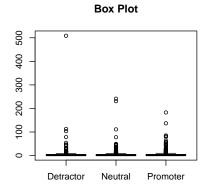
$1.1.63 \quad CAR_num_sal_sms_tot_avg$

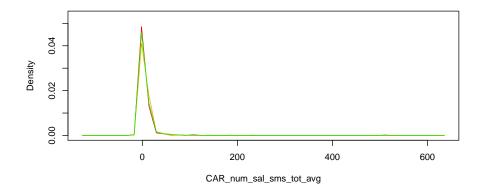
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.89 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|--------|------|
| Detractor | 1.00 | 1.00 | 2.00 | 6.45 | 4.00 | 508.80 | 2.00 |
| Neutral | 1.00 | 1.00 | 2.00 | 5.20 | 4.00 | 241.50 | 3.00 |
| Promoter | 1.00 | 1.00 | 2.00 | 6.18 | 4.50 | 183.00 | 2.00 |





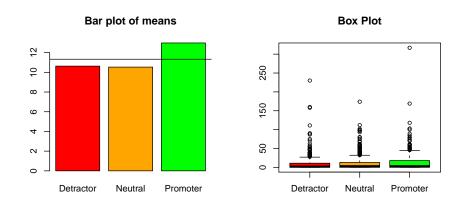


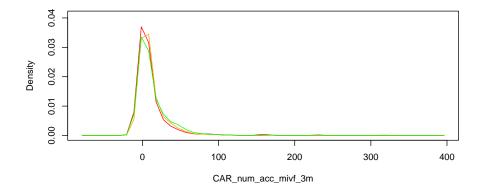
1.1.64 CAR_num_acc_mivf_3m

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.19 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 0.00 | 0.00 | 2.00 | 10.63 | 11.00 | 230.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 3.00 | 10.53 | 13.00 | 174.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 3.00 | 12.98 | 18.00 | 317.00 | 2.00 |



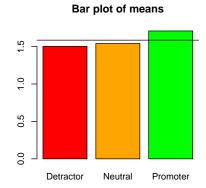


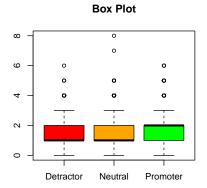
1.1.65 CAR_num_lin_sincambio_tac_1m

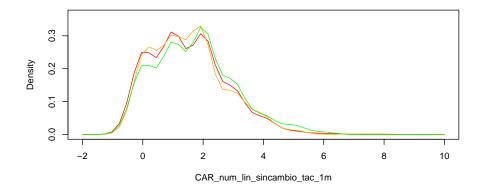
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.33 | 0.03 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 1.50 | 2.00 | 6.00 | 2.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 1.54 | 2.00 | 8.00 | 3.00 |
| Promoter | 0.00 | 1.00 | 2.00 | 1.71 | 2.00 | 6.00 | 2.00 |





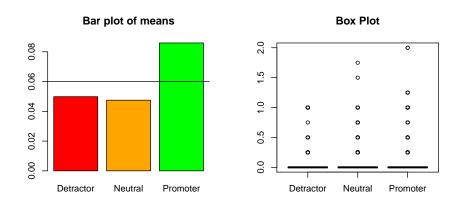


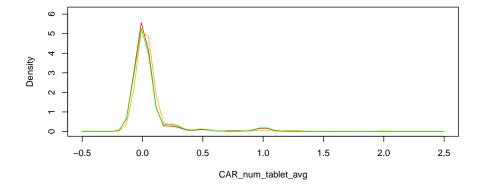
$1.1.66 \quad CAR_num_tablet_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.03 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 1.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 1.75 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 2.00 | 2.00 |



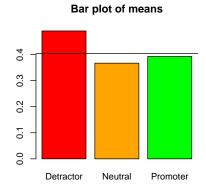


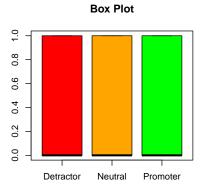
1.1.67 CAR_ind_simonly

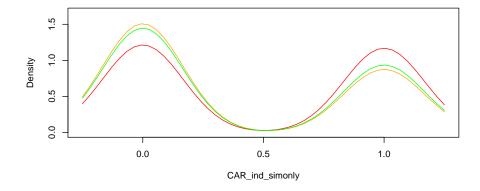
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.03 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.49 | 1.00 | 1.00 | 110.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.37 | 1.00 | 1.00 | 274.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.39 | 1.00 | 1.00 | 152.00 |





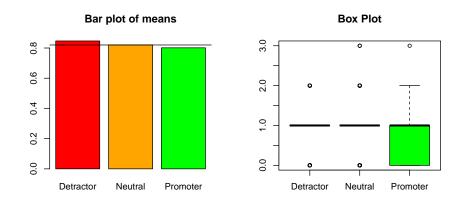


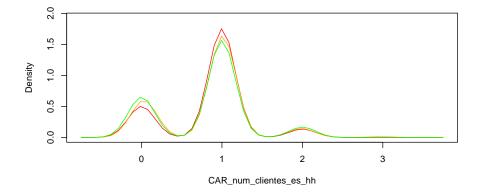
1.1.68 CAR_num_clientes_es_hh

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.26 | 0.18 | 0.18 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|-------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.85 | 1.00 | 2.00 | 18.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.82 | 1.00 | 3.00 | 20.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.80 | 1.00 | 3.00 | 7.00 |



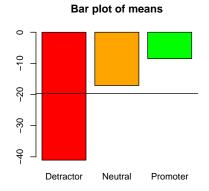


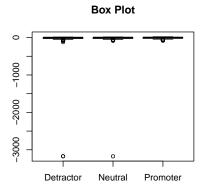
$1.1.69 \quad CAR_num_meses_fin_dto_max$

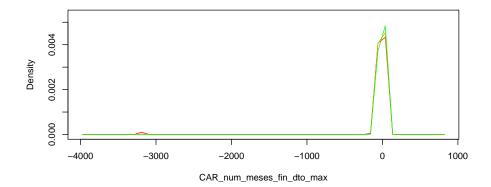
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.12 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|----------|---------|--------|--------|---------|-------|--------|
| Detractor | -3174.00 | -21.00 | -7.00 | -41.06 | 1.00 | 13.00 | 103.00 |
| Neutral | -3175.00 | -20.00 | -6.00 | -17.10 | 2.00 | 15.00 | 198.00 |
| Promoter | -84.00 | -16.00 | -5.00 | -8.49 | 3.00 | 22.00 | 147.00 |





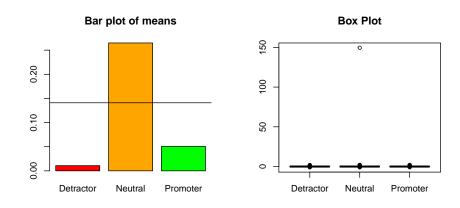


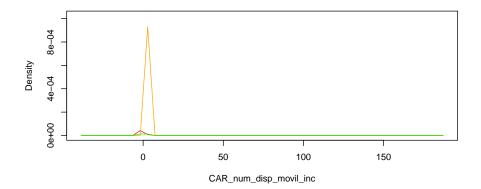
$1.1.70 \quad CAR_num_disp_movil_inc$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.08 | 0.04 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|------|---------|--------|------|
| Detractor | -1.00 | 0.00 | 0.00 | 0.01 | 0.00 | 2.00 | 2.00 |
| Neutral | -1.00 | 0.00 | 0.00 | 0.26 | 0.00 | 149.50 | 3.00 |
| Promoter | -1.00 | 0.00 | 0.00 | 0.05 | 0.00 | 2.01 | 2.00 |



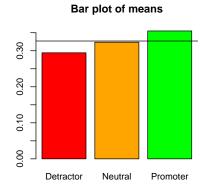


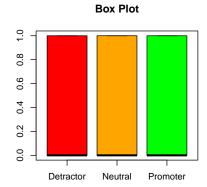
1.1.71 CAR_ind_mivf_intensivo_3m

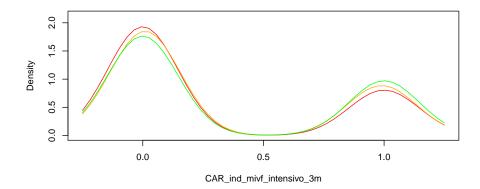
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.08 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.29 | 1.00 | 1.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.32 | 1.00 | 1.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.35 | 1.00 | 1.00 | 2.00 |





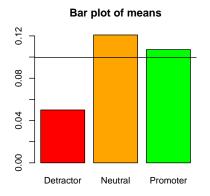


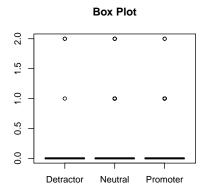
$1.1.72 \quad CAR_num_usac_probs_servs$

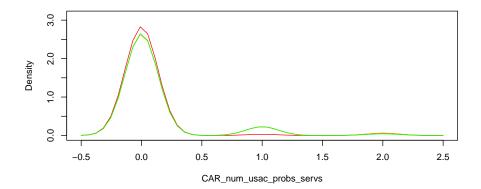
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.19 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 2.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 2.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.11 | 0.00 | 2.00 | 310.00 |





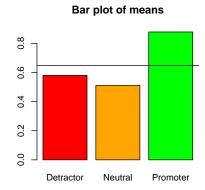


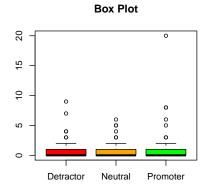
$1.1.73 \quad CAR_num_usac_ok_m2$

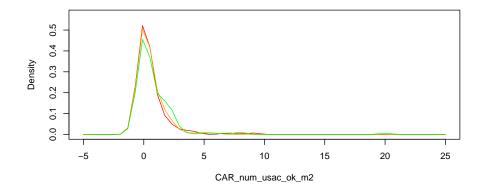
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.19 | 0.10 | 0.10 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.58 | 1.00 | 9.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.51 | 1.00 | 6.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.88 | 1.00 | 20.00 | 310.00 |





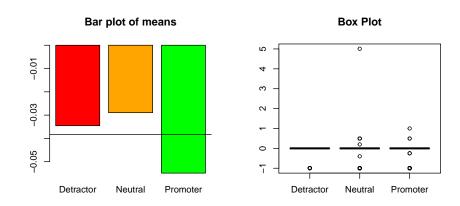


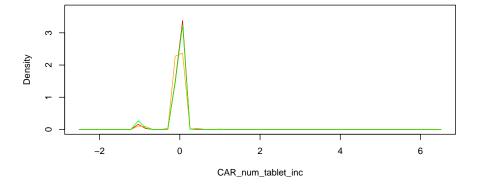
1.1.74 CAR_num_tablet_inc

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.18 | 0.17 | 0.17 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|-------|---------|------|------|
| Detractor | -1.00 | 0.00 | 0.00 | -0.03 | 0.00 | 0.00 | 2.00 |
| Neutral | -1.00 | 0.00 | 0.00 | -0.03 | 0.00 | 5.01 | 3.00 |
| Promoter | -1.00 | 0.00 | 0.00 | -0.05 | 0.00 | 1.00 | 2.00 |



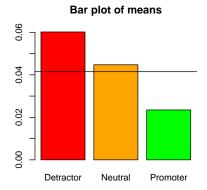


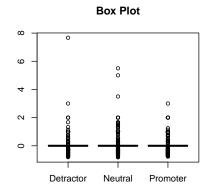
$1.1.75 \quad CAR_num_sal_sms_dist_tot_inc$

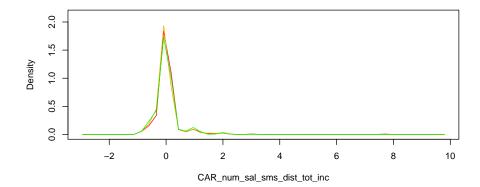
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.34 | 0.16 | 0.16 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|------|---------|------|------|
| Detractor | -0.81 | 0.00 | 0.00 | 0.06 | 0.00 | 7.67 | 2.00 |
| Neutral | -0.82 | 0.00 | 0.00 | 0.04 | 0.00 | 5.50 | 3.00 |
| Promoter | -0.77 | 0.00 | 0.00 | 0.02 | 0.00 | 3.00 | 2.00 |





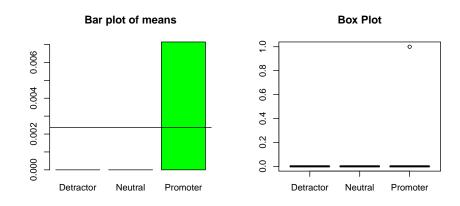


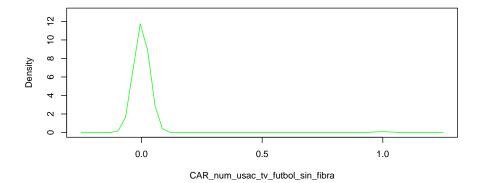
1.1.76 CAR_num_usac_tv_futbol_sin_fibra

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.32 | 0.40 | 0.40 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 | 310.00 |



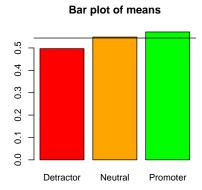


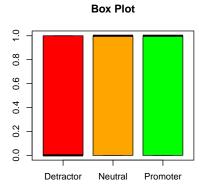
1.1.77 CAR_ind_mivf_actual

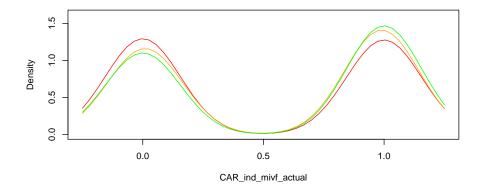
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.04 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.50 | 1.00 | 1.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.55 | 1.00 | 1.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.57 | 1.00 | 1.00 | 2.00 |





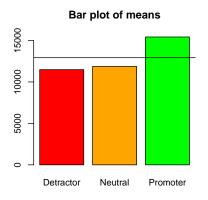


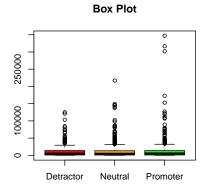
$1.1.78 \quad CAR_num_datostot_mb_calc_hh$

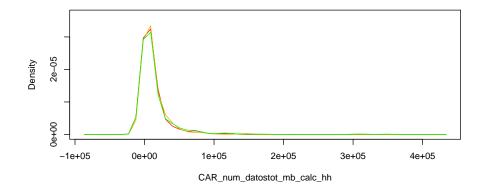
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.60 | 0.04 | 0.61 | 0.61 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|---------|----------|----------|-----------|-------|
| Detractor | 0.00 | 878.50 | 4903.00 | 11490.00 | 13840.00 | 125000.00 | 18.00 |
| Neutral | 0.00 | 849.00 | 4563.00 | 11870.00 | 13280.00 | 217000.00 | 20.00 |
| Promoter | 0.00 | 989.50 | 5366.00 | 15430.00 | 13780.00 | 347100.00 | 7.00 |





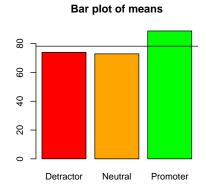


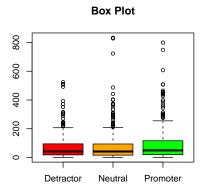
$1.1.79 \quad CAR_num_sal_llam_vf$

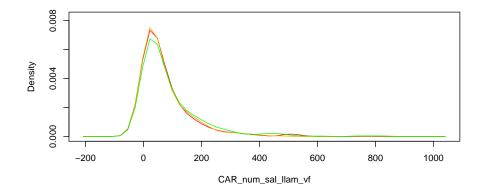
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.27 | 0.04 | 0.10 | 0.10 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|-------|
| Detractor | 1.00 | 18.00 | 41.50 | 73.97 | 95.00 | 524.00 | 24.00 |
| Neutral | 1.00 | 16.00 | 41.50 | 72.93 | 94.00 | 833.00 | 39.00 |
| Promoter | 1.00 | 19.75 | 49.50 | 88.82 | 115.80 | 799.00 | 18.00 |





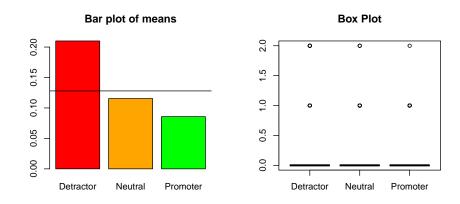


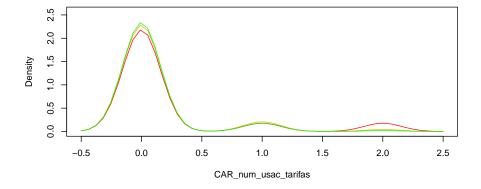
1.1.80 CAR_num_usac_tarifas

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.04 | 0.10 | 0.10 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 2.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 2.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 2.00 | 310.00 |



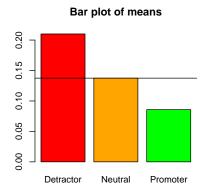


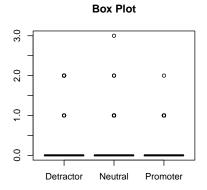
1.1.81 CAR_num_usac_tarifs

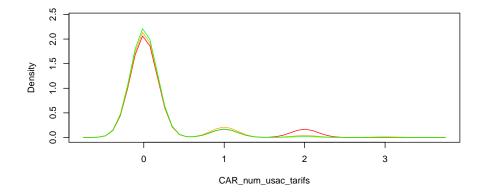
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | 0.04 | 0.10 | 0.10 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 2.00 | 218.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.14 | 0.00 | 3.00 | 479.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 2.00 | 310.00 |





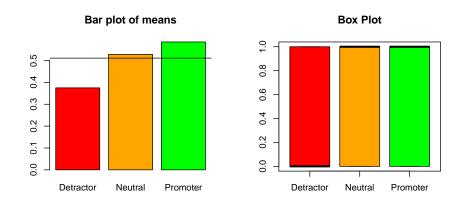


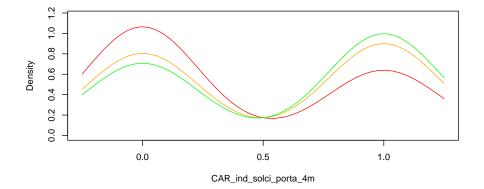
$1.1.82 \quad CAR_ind_solci_porta_4m$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.05 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.38 | 1.00 | 1.00 | 278.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.53 | 1.00 | 1.00 | 572.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.58 | 1.00 | 1.00 | 397.00 |



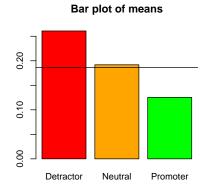


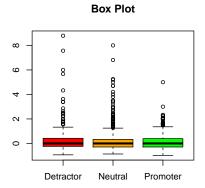
1.1.83 CAR_num_sal_llam_re_inc

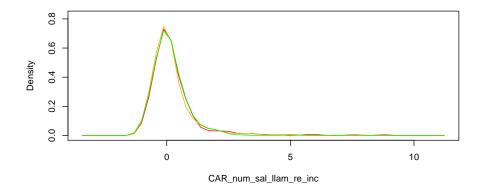
p-values of different tests:

| • | Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|---------------|-----------------------|----------------|
| | 0.91 | 0.05 | 0.49 | 0.49 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|------|---------|------|------|
| Detractor | -0.93 | -0.24 | 0.00 | 0.26 | 0.41 | 8.79 | 2.00 |
| Neutral | -0.86 | -0.29 | 0.00 | 0.19 | 0.33 | 8.00 | 3.00 |
| Promoter | -0.97 | -0.29 | 0.00 | 0.13 | 0.39 | 5.00 | 2.00 |





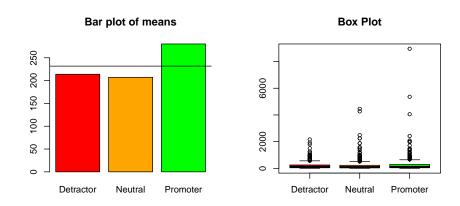


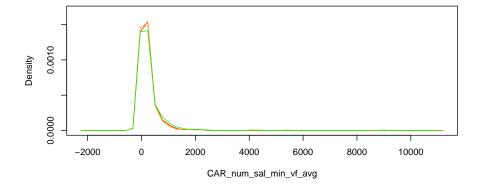
$1.1.84 \quad CAR_num_sal_min_vf_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.32 | 0.05 | 0.73 | 0.73 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|------|
| Detractor | 1.48 | 41.85 | 110.40 | 213.90 | 252.40 | 2164.00 | 2.00 |
| Neutral | 0.22 | 37.49 | 93.93 | 207.20 | 228.60 | 4457.00 | 3.00 |
| Promoter | 0.03 | 42.53 | 107.20 | 280.30 | 283.50 | 8960.00 | 2.00 |



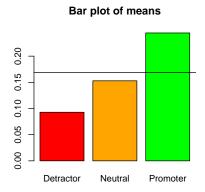


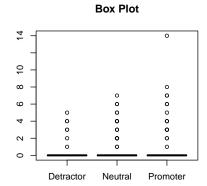
$1.1.85 \quad CAR_num_bajas_adsl_3m$

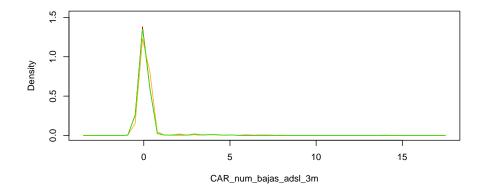
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.29 | 0.05 | 0.18 | 0.18 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 5.00 | 81.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.15 | 0.00 | 7.00 | 151.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.24 | 0.00 | 14.00 | 102.00 |







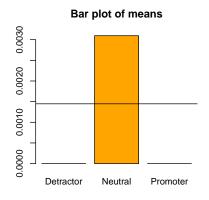
1.2 Fixed Operator

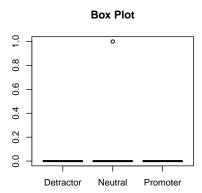
1.2.1 CAR_ind_rgu_catv

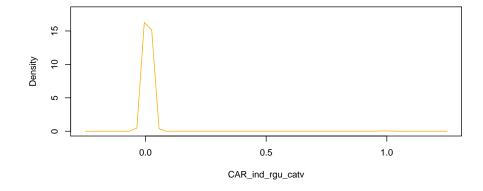
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.00 | | | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |







TV TOTAL

$1.2.2 \quad CAR_seg_desc_rgu_tv$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | | | 0.00 |

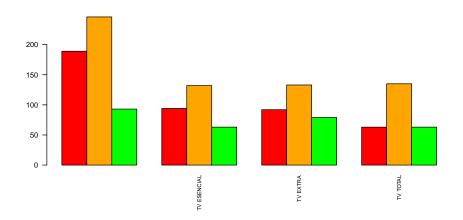
Summary:

| | Detractor | Neutral | Promoter |
|-------------|-----------|---------|----------|
| | 189 | 246 | 93 |
| TV ESENCIAL | 94 | 132 | 63 |
| TV EXTRA | 92 | 133 | 79 |
| TV TOTAL | 63 | 135 | 63 |

TV ESENCIAL

36% 47% 18% 46% 22% 44%

TV EXTRA

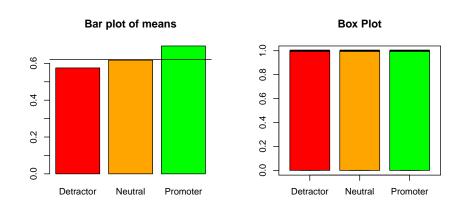


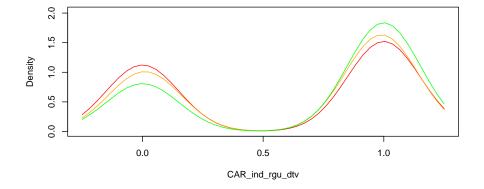
$1.2.3 \quad CAR_ind_rgu_dtv$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.58 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.62 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.69 | 1.00 | 1.00 |



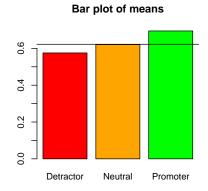


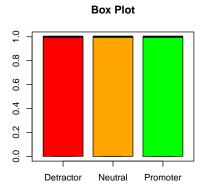
$1.2.4 \quad CAR_ind_rgu_tv$

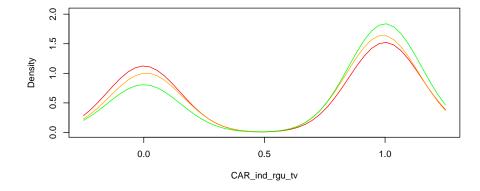
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.58 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.62 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.69 | 1.00 | 1.00 |





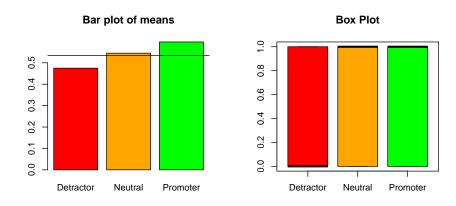


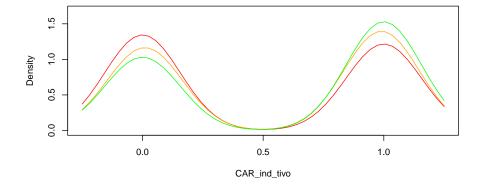
1.2.5 CAR_ind_tivo

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|-------------|---------------|-----------------------|----------------|--|
| 0.00 | 0.00 | 0.00 | 0.00 | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.47 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.54 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.60 | 1.00 | 1.00 |



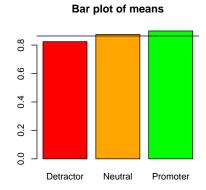


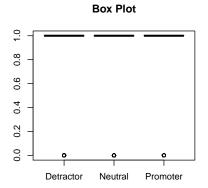
1.2.6 CAR_ind_arpu_neta_mvl_tv_sv_inc

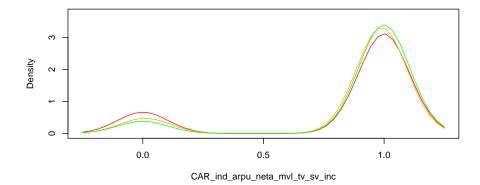
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.82 | 1.00 | 1.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.87 | 1.00 | 1.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.90 | 1.00 | 1.00 |





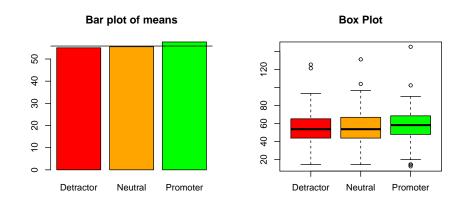


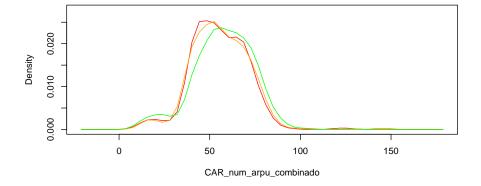
$1.2.7 \quad CAR_num_arpu_combinado$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.02 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 43.80 | 53.72 | 55.06 | 65.29 | 125.60 |
| Neutral | 14.38 | 43.80 | 53.72 | 55.53 | 66.94 | 131.40 |
| Promoter | 12.38 | 48.14 | 58.26 | 57.69 | 68.60 | 145.50 |



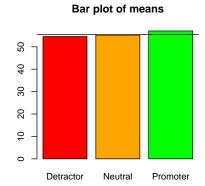


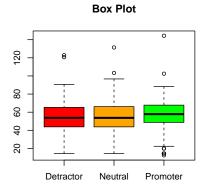
1.2.8 CAR_num_avg_arpu_combinado

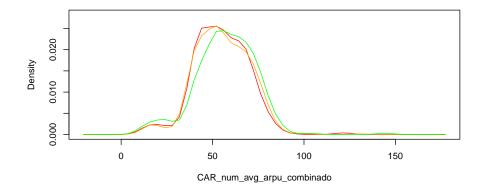
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.03 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 43.80 | 53.72 | 54.58 | 65.29 | 122.90 |
| Neutral | 14.38 | 43.94 | 53.72 | 55.21 | 66.05 | 131.40 |
| Promoter | 12.38 | 48.76 | 57.85 | 57.06 | 67.77 | 144.30 |





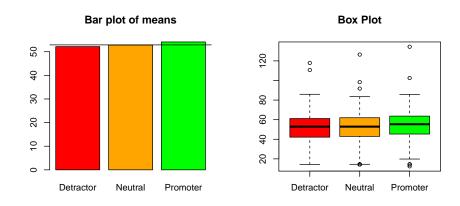


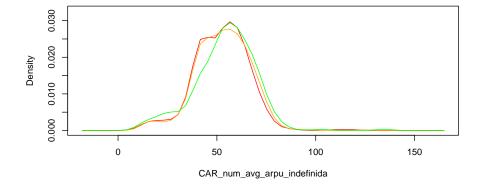
${\bf 1.2.9 \quad CAR_num_avg_arpu_indefinida}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.06 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 42.15 | 52.89 | 52.16 | 61.16 | 117.90 |
| Neutral | 14.38 | 42.97 | 52.89 | 52.81 | 61.98 | 126.40 |
| Promoter | 12.38 | 45.57 | 55.37 | 54.13 | 63.43 | 134.40 |



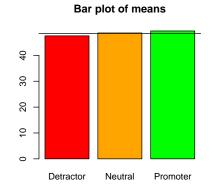


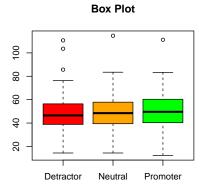
$1.2.10 \quad CAR_num_avg_arpu_neta$

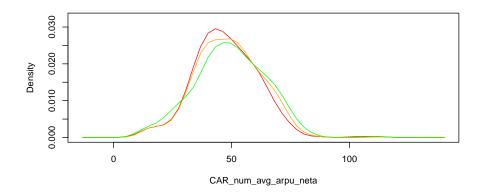
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.08 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 38.84 | 46.48 | 47.55 | 56.41 | 110.70 |
| Neutral | 14.38 | 39.48 | 48.47 | 48.66 | 57.85 | 114.70 |
| Promoter | 12.38 | 40.29 | 49.59 | 49.44 | 60.13 | 111.20 |





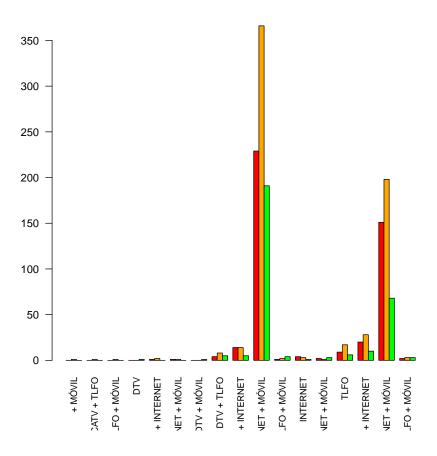


$1.2.11 \quad CAR_seg_desc_rgus_cliente$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | | | 0.90 |

| | Detractor | Neutral | Promoter |
|------------------------------|-----------|---------|----------|
| + MVIL | 0 | 1 | 0 |
| CATV + TLFO | 0 | 1 | 0 |
| CATV + TLFO + MVIL | 0 | 1 | 0 |
| DTV | 0 | 0 | 1 |
| DTV + INTERNET | 1 | 2 | 0 |
| DTV + INTERNET + MVIL | 1 | 1 | 0 |
| DTV + MVIL | 0 | 0 | 1 |
| DTV + TLFO | 4 | 8 | 5 |
| DTV + TLFO + INTERNET | 14 | 14 | 5 |
| DTV + TLFO + INTERNET + MVIL | 229 | 366 | 191 |
| DTV + TLFO + MVIL | 1 | 2 | 4 |
| INTERNET | 4 | 3 | 1 |
| INTERNET + MVIL | 2 | 1 | 3 |
| TLFO | 9 | 17 | 6 |
| TLFO + INTERNET | 20 | 28 | 10 |
| TLFO + INTERNET + MVIL | 151 | 198 | 68 |
| TLFO + MVIL | 2 | 3 | 3 |



$1.2.12 \quad CAR_seg_desc_rgu_movil$

p-values of different tests:

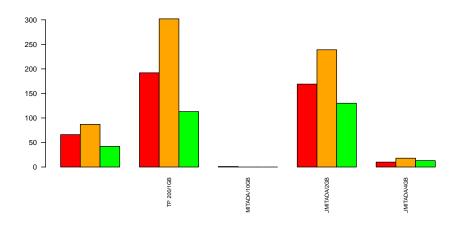
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.15 | | | 0.00 |

Summary:

| | Detractor | Neutral | Promoter |
|-------------------|-----------|---------|----------|
| | 66 | 87 | 42 |
| TP 200/1GB | 192 | 302 | 113 |
| TP ILIMITADA/10GB | 1 | 0 | 0 |
| TP ILIMITADA/2GB | 169 | 239 | 130 |
| TP ILIMITADA/4GB | 10 | 18 | 13 |

TP 200/1GB TP ILIMITADA/10GI TP ILIMITADA/2GE TP ILIMITADA/4GE



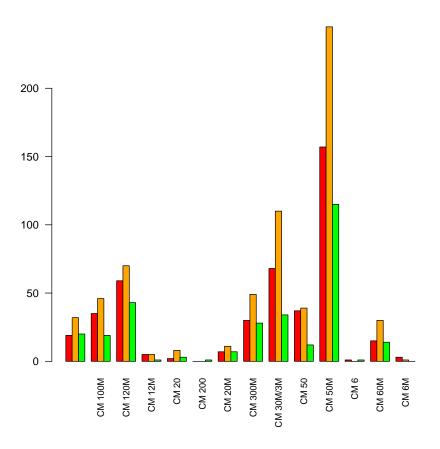


$1.2.13 \quad CAR_seg_desc_rgu_internet$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.50 | | | 0.00 |

| | Detractor | Neutral | Promoter |
|-----------|-----------|---------|----------|
| | 19 | 32 | 20 |
| CM 100M | 35 | 46 | 19 |
| CM 120M | 59 | 70 | 43 |
| CM 12M | 5 | 5 | 1 |
| CM 20 | 2 | 8 | 3 |
| CM 200 | 0 | 0 | 1 |
| CM 20M | 7 | 11 | 7 |
| CM 300M | 30 | 49 | 28 |
| CM 30M/3M | 68 | 110 | 34 |
| CM 50 | 37 | 39 | 12 |
| CM 50M | 157 | 245 | 115 |
| CM 6 | 1 | 0 | 1 |
| CM 60M | 15 | 30 | 14 |
| CM 6M | 3 | 1 | 0 |



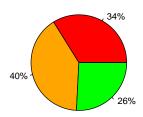
$1.2.14 \quad CAR_seg_desc_rgu_tlfo$

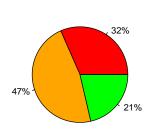
p-values of different tests:

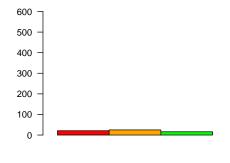
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.63 | | | 0.00 |

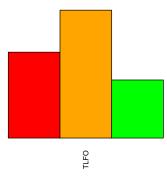
| | Detractor | Neutral | Promoter |
|------|-----------|---------|----------|
| | 21 | 25 | 16 |
| TLFO | 417 | 621 | 282 |









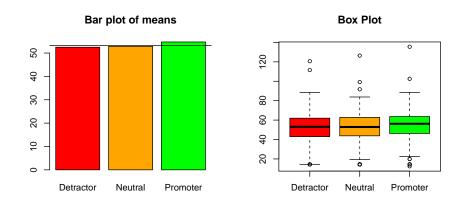


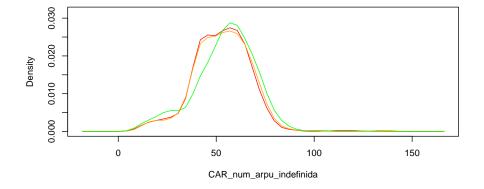
$1.2.15 \quad CAR_num_arpu_indefinida$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.04 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 43.18 | 53.10 | 52.50 | 61.98 | 120.70 |
| Neutral | 14.38 | 43.80 | 52.89 | 52.90 | 62.81 | 126.40 |
| Promoter | 12.38 | 46.28 | 56.20 | 54.75 | 63.64 | 135.50 |



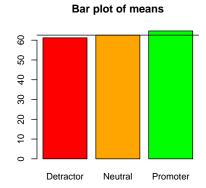


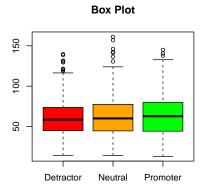
$1.2.16 \quad CAR_num_avg_arpu_neta_mvl_tv_sv$

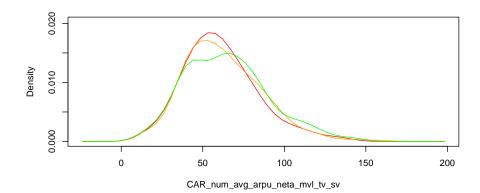
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.05 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.46 | 45.02 | 58.60 | 61.19 | 73.63 | 139.60 |
| Neutral | 14.38 | 44.74 | 60.13 | 62.52 | 77.48 | 161.20 |
| Promoter | 13.21 | 44.31 | 62.80 | 64.66 | 79.81 | 145.00 |





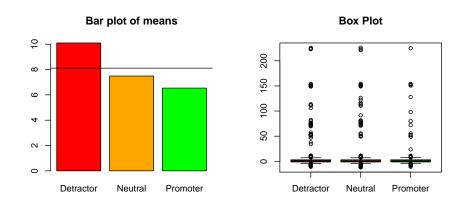


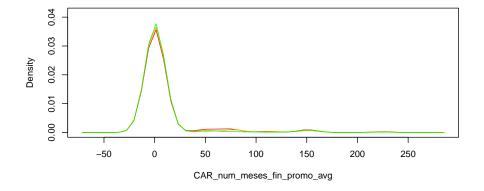
$1.2.17 \quad CAR_num_meses_fin_promo_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.12 | 0.39 | 0.39 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|--------|---------|--------|-------|---------|--------|
| Detractor | -11.00 | 0.00 | 0.00 | 10.10 | 3.00 | 226.00 |
| Neutral | -12.00 | 0.00 | 0.00 | 7.49 | 3.00 | 226.00 |
| Promoter | -11.00 | 0.00 | 0.00 | 6.54 | 3.00 | 225.00 |



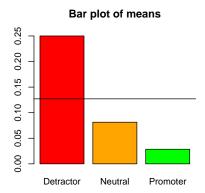


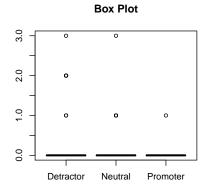
$1.2.18 \quad CAR_num_max_int_dudas$

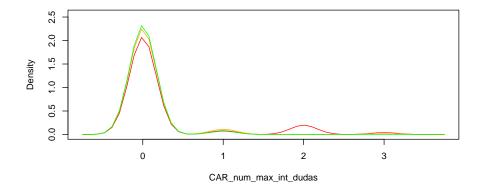
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.02 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.25 | 0.00 | 3.00 | 378.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 3.00 | 560.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 | 263.00 |





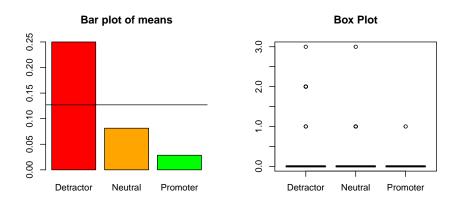


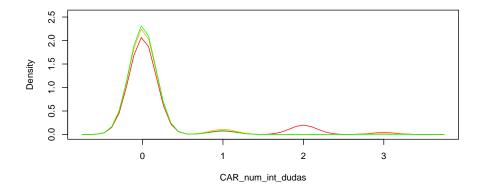
1.2.19 CAR_num_int_dudas

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.02 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.25 | 0.00 | 3.00 | 378.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 3.00 | 560.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 | 263.00 |



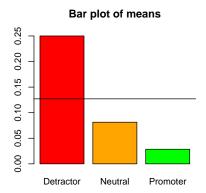


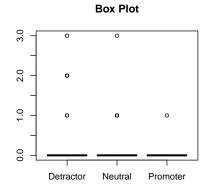
$1.2.20 \quad CAR_num_int_dudas_m0_avg$

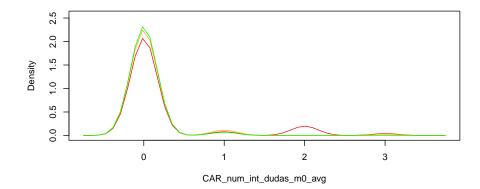
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.14 | 0.02 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.25 | 0.00 | 3.00 | 378.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 3.00 | 560.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 | 263.00 |





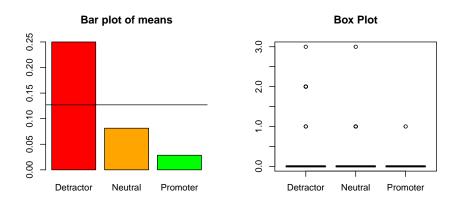


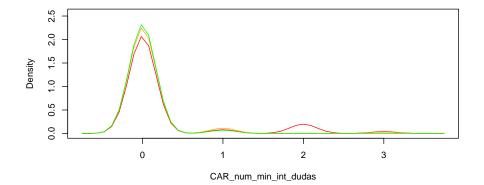
1.2.21 CAR_num_min_int_dudas

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.17 | 0.02 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.25 | 0.00 | 3.00 | 378.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 3.00 | 560.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 | 263.00 |



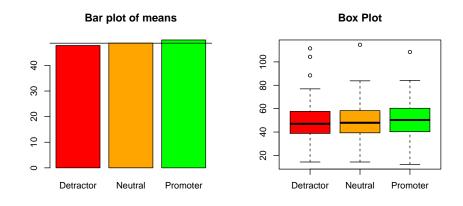


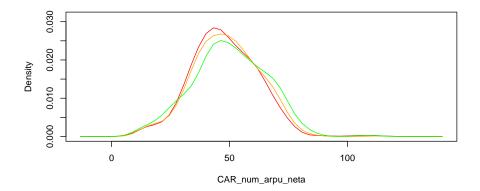
$1.2.22 \quad CAR_num_arpu_neta$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.05 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 38.84 | 47.03 | 47.79 | 57.49 | 111.50 |
| Neutral | 14.38 | 39.34 | 47.93 | 48.72 | 58.30 | 114.70 |
| Promoter | 12.38 | 40.31 | 50.30 | 49.95 | 60.33 | 108.40 |



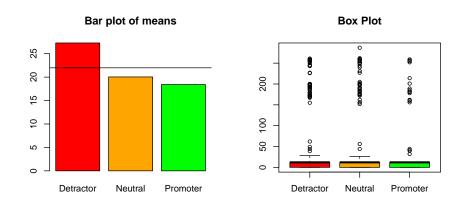


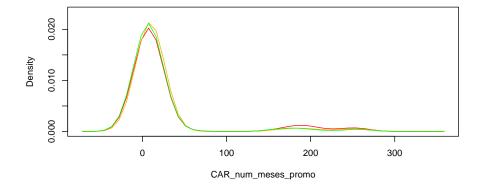
$1.2.23 \quad CAR_num_meses_promo$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.03 | 0.14 | 0.14 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 0.00 | 12.00 | 27.29 | 12.00 | 261.00 |
| Neutral | 0.00 | 0.00 | 12.00 | 20.04 | 12.00 | 287.00 |
| Promoter | 0.00 | 0.00 | 12.00 | 18.42 | 12.00 | 259.00 |



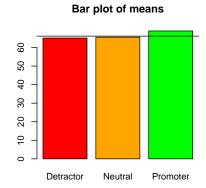


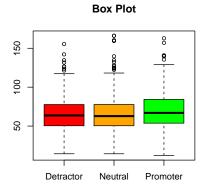
$1.2.24 \quad CAR_num_arpu_indef_movil$

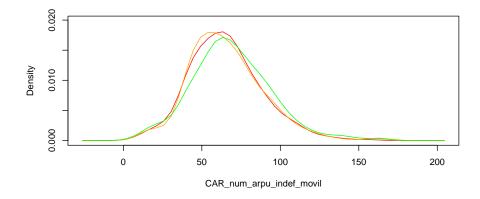
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.03 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 50.41 | 63.63 | 65.11 | 77.69 | 155.40 |
| Neutral | 14.38 | 50.41 | 62.81 | 65.55 | 77.73 | 166.10 |
| Promoter | 12.38 | 53.72 | 66.94 | 68.91 | 84.29 | 162.80 |





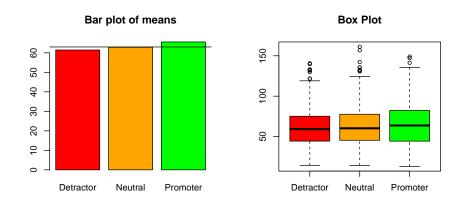


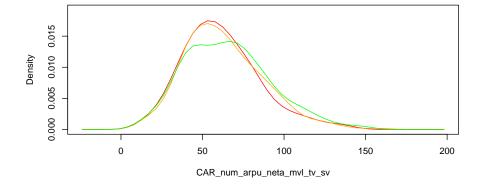
$1.2.25 \quad CAR_num_arpu_neta_mvl_tv_sv$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.03 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.46 | 44.42 | 59.26 | 61.44 | 75.17 | 140.70 |
| Neutral | 14.38 | 45.45 | 60.28 | 62.86 | 77.63 | 161.20 |
| Promoter | 13.21 | 44.44 | 63.74 | 65.56 | 82.25 | 149.00 |



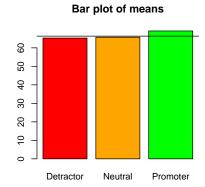


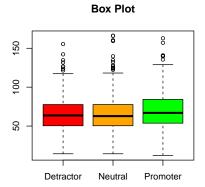
$1.2.26 \quad CAR_num_arpu_indef_mvl_tivo$

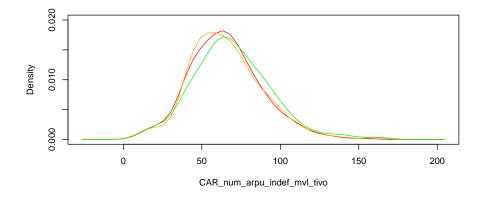
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.03 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 50.41 | 63.63 | 65.29 | 77.69 | 155.40 |
| Neutral | 14.38 | 50.41 | 62.81 | 65.74 | 77.69 | 166.10 |
| Promoter | 12.38 | 53.72 | 66.96 | 69.12 | 84.29 | 162.80 |





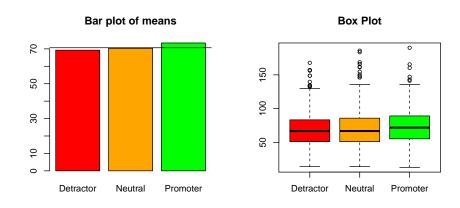


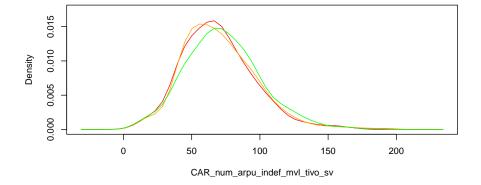
$1.2.27 \quad CAR_num_arpu_indef_mvl_tivo_sv$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.04 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.46 | 51.24 | 66.94 | 69.25 | 83.47 | 167.80 |
| Neutral | 14.38 | 51.24 | 66.94 | 70.32 | 85.95 | 185.70 |
| Promoter | 13.21 | 55.37 | 71.90 | 73.39 | 89.26 | 190.10 |



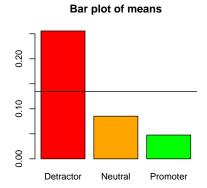


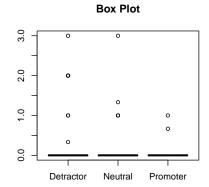
$1.2.28 \quad CAR_num_int_dudas_avg$

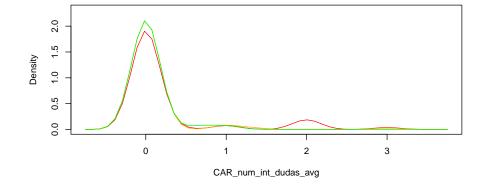
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.17 | 0.03 | 0.15 | 0.15 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.26 | 0.00 | 3.00 | 378.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 3.00 | 560.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 1.00 | 263.00 |





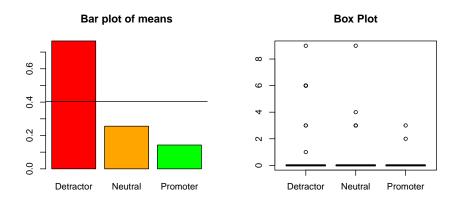


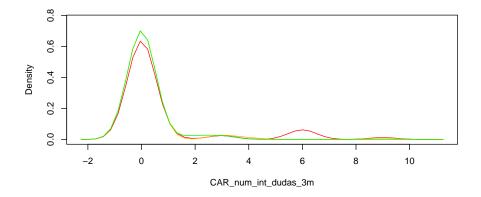
$1.2.29 \quad CAR_num_int_dudas_3m$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.21 | 0.03 | 0.15 | 0.15 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.77 | 0.00 | 9.00 | 378.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.26 | 0.00 | 9.00 | 560.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.14 | 0.00 | 3.00 | 263.00 |



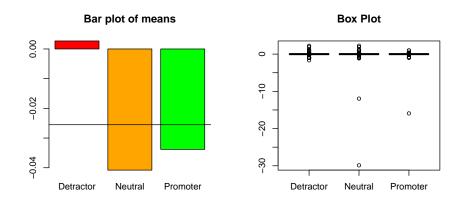


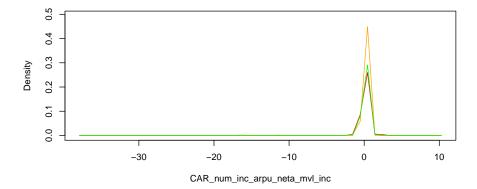
1.2.30 CAR_num_inc_arpu_neta_mvl_inc

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.51 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|--------|---------|--------|-------|---------|------|
| Detractor | -1.67 | 0.00 | 0.00 | 0.00 | 0.00 | 2.25 |
| Neutral | -29.88 | 0.00 | 0.00 | -0.04 | 0.00 | 2.25 |
| Promoter | -15.93 | 0.00 | 0.00 | -0.03 | 0.00 | 1.00 |



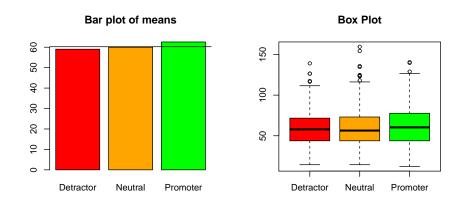


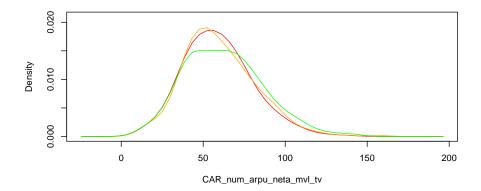
$1.2.31 \quad CAR_num_arpu_neta_mvl_tv$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.03 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 43.80 | 57.84 | 59.03 | 71.66 | 139.00 |
| Neutral | 14.38 | 43.88 | 56.40 | 59.98 | 73.00 | 159.50 |
| Promoter | 12.38 | 43.80 | 60.32 | 62.57 | 77.47 | 140.50 |



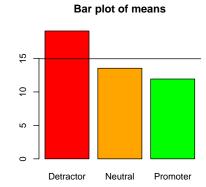


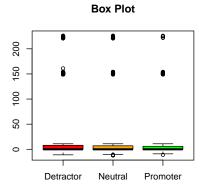
$1.2.32 \quad CAR_num_meses_fin_promo_max$

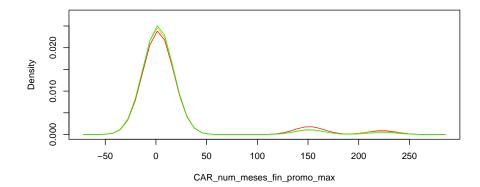
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.04 | 0.37 | 0.37 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|--------|---------|--------|-------|---------|--------|
| Detractor | -11.00 | 0.00 | 0.00 | 19.11 | 8.00 | 226.00 |
| Neutral | -12.00 | 0.00 | 0.00 | 13.54 | 7.00 | 226.00 |
| Promoter | -11.00 | 0.00 | 0.00 | 11.93 | 6.00 | 226.00 |





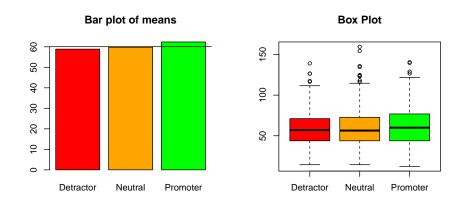


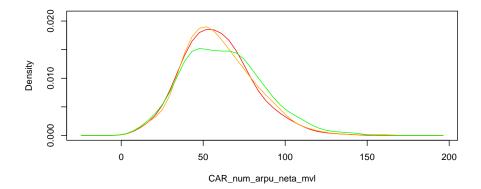
$1.2.33 \quad CAR_num_arpu_neta_mvl$

p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|------------------------|------|-----------------------|----------------|
| 0.04 | 0.04 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 43.80 | 57.04 | 58.87 | 71.07 | 139.00 |
| Neutral | 14.38 | 43.80 | 56.40 | 59.79 | 72.72 | 159.50 |
| Promoter | 12.38 | 43.80 | 59.93 | 62.36 | 76.74 | 140.50 |



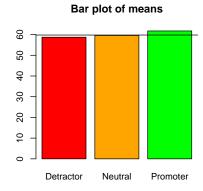


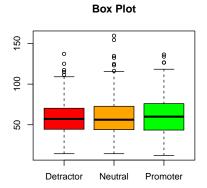
$1.2.34 \quad CAR_num_avg_arpu_neta_mvl_tv$

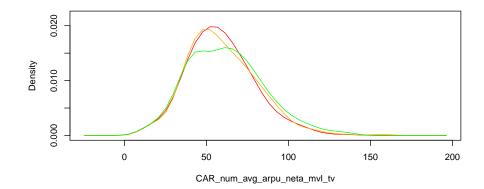
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.07 | 0.12 | 0.12 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|--------|
| Detractor | 14.38 | 44.61 | 57.12 | 58.72 | 70.32 | 137.20 |
| Neutral | 14.38 | 44.02 | 56.20 | 59.58 | 72.73 | 159.50 |
| Promoter | 12.38 | 43.49 | 59.99 | 61.74 | 76.03 | 136.40 |





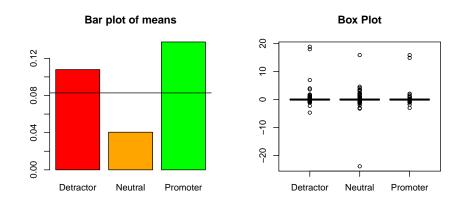


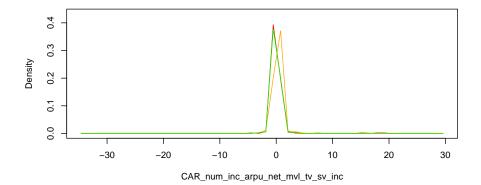
$1.2.35 \quad CAR_num_inc_arpu_net_mvl_tv_sv_inc$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.77 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|--------|---------|--------|------|---------|-------|
| Detractor | -4.67 | 0.00 | 0.00 | 0.11 | 0.00 | 18.90 |
| Neutral | -23.89 | 0.00 | 0.00 | 0.04 | 0.00 | 15.93 |
| Promoter | -2.99 | 0.00 | 0.00 | 0.14 | 0.04 | 15.93 |



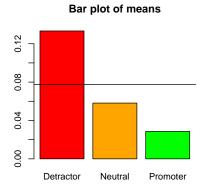


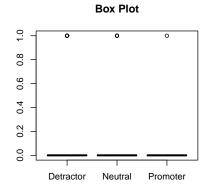
1.2.36 CAR_ind_dudas

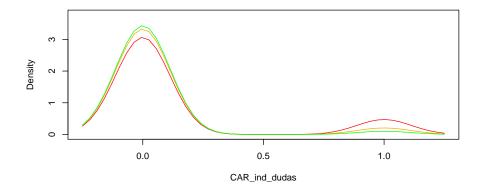
p-values of different tests:

| - | Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|---------------|-----------------------|----------------|
| - | 0.08 | 0.05 | 0.10 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 1.00 | 378.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 1.00 | 560.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 | 263.00 |







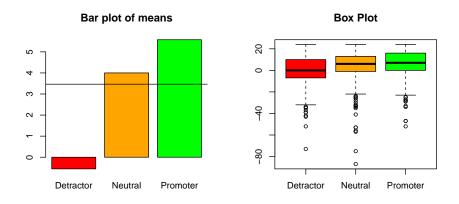
1.3 Only Mobile

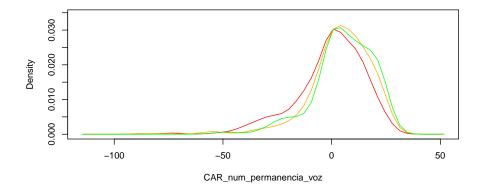
1.3.1 CAR_num_permanencia_voz

p-values of different tests:

| Permutation | $Students_t$ | $Mann_Whitney_Wilcoxon$ | Kruskal_Wallis |
|-------------|---------------|-------------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|--------|---------|--------|-------|---------|-------|--------|
| Detractor | -73.00 | -7.00 | 0.00 | -0.55 | 10.00 | 24.00 | 87.00 |
| Neutral | -87.00 | -1.00 | 6.00 | 4.00 | 13.00 | 24.00 | 165.00 |
| Promoter | -52.00 | 0.00 | 7.00 | 5.58 | 16.00 | 24.00 | 105.00 |



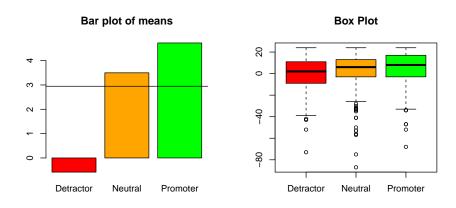


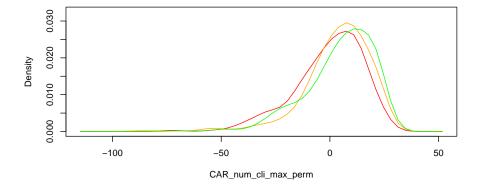
$1.3.2 \quad CAR_num_cli_max_perm$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|--------|---------|--------|-------|---------|-------|--------|
| Detractor | -73.00 | -9.00 | 2.00 | -0.58 | 11.00 | 24.00 | 87.00 |
| Neutral | -87.00 | -3.00 | 6.00 | 3.50 | 13.00 | 24.00 | 167.00 |
| Promoter | -68.00 | -3.00 | 8.00 | 4.73 | 17.00 | 24.00 | 109.00 |



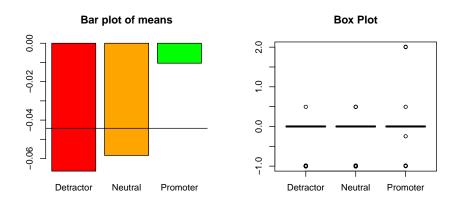


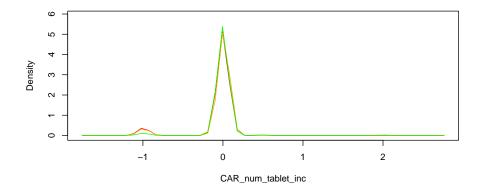
1.3.3 CAR_num_tablet_inc

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|-------|---------|------|------|
| Detractor | -1.00 | 0.00 | 0.00 | -0.07 | 0.00 | 0.49 | 3.00 |
| Neutral | -1.00 | 0.00 | 0.00 | -0.06 | 0.00 | 0.49 | 6.00 |
| Promoter | -1.00 | 0.00 | 0.00 | -0.01 | 0.00 | 2.01 | 3.00 |



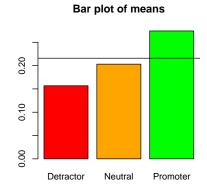


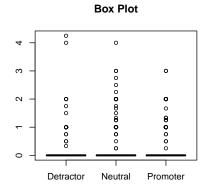
$1.3.4 \quad CAR_num_disp_no_movil_avg$

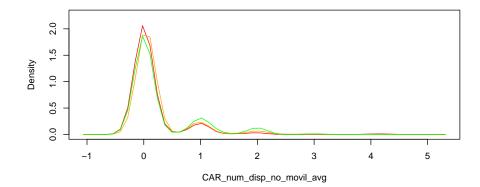
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.16 | 0.00 | 4.25 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.20 | 0.00 | 4.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.27 | 0.00 | 3.00 | 3.00 |





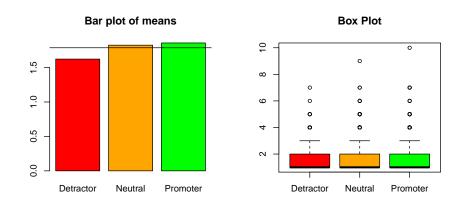


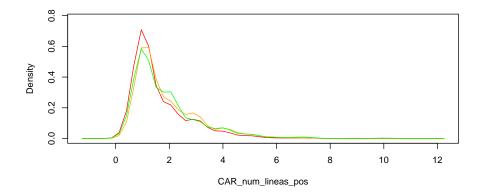
$1.3.5 \quad CAR_num_lineas_pos$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 1.00 | 1.00 | 1.00 | 1.62 | 2.00 | 7.00 | 3.00 |
| Neutral | 1.00 | 1.00 | 1.00 | 1.82 | 2.00 | 9.00 | 6.00 |
| Promoter | 1.00 | 1.00 | 1.00 | 1.86 | 2.00 | 10.00 | 3.00 |



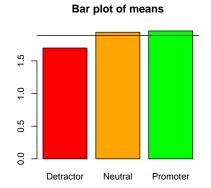


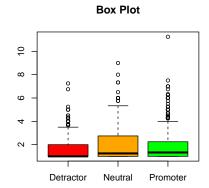
$1.3.6 \quad CAR_num_dispositivos_avg$

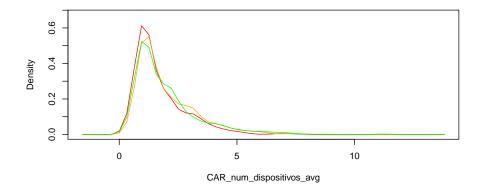
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.00 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 1.00 | 1.00 | 1.00 | 1.70 | 2.00 | 7.25 | 3.00 |
| Neutral | 1.00 | 1.00 | 1.25 | 1.94 | 2.73 | 9.00 | 6.00 |
| Promoter | 1.00 | 1.00 | 1.33 | 1.96 | 2.25 | 11.25 | 3.00 |





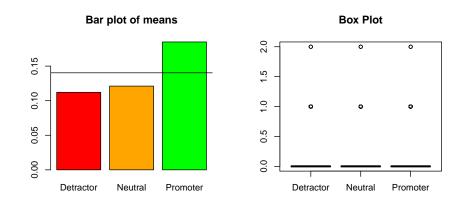


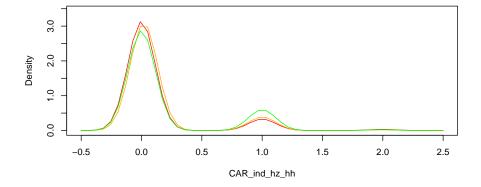
1.3.7 CAR_ind_hz_hh

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.11 | 0.00 | 2.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 2.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.18 | 0.00 | 2.00 | 3.00 |



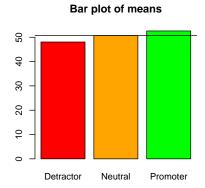


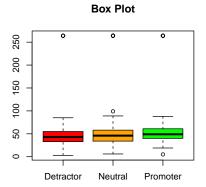
1.3.8 CAR_num_edad

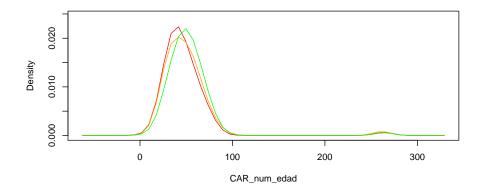
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.04 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|-------|
| Detractor | 3.00 | 33.00 | 43.00 | 48.05 | 55.00 | 264.00 | 12.00 |
| Neutral | 6.00 | 34.00 | 46.00 | 50.66 | 58.00 | 264.00 | 24.00 |
| Promoter | 5.00 | 40.00 | 49.00 | 52.59 | 61.00 | 264.00 | 10.00 |





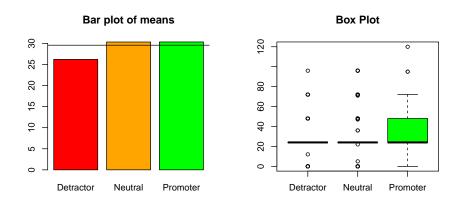


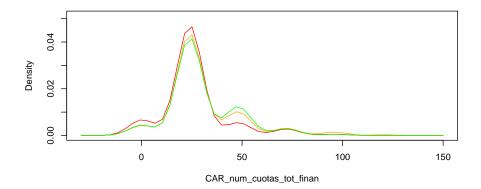
1.3.9 CAR_num_cuotas_tot_finan

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.03 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|--------|
| Detractor | 0.00 | 24.00 | 24.00 | 26.19 | 24.00 | 96.00 | 209.00 |
| Neutral | 0.00 | 24.00 | 24.00 | 30.32 | 24.00 | 96.00 | 314.00 |
| Promoter | 0.00 | 24.00 | 24.00 | 30.33 | 47.75 | 120.00 | 210.00 |



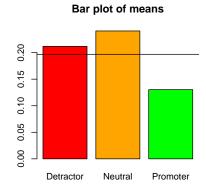


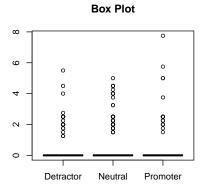
$1.3.10 \quad CAR_num_car_phone_avg$

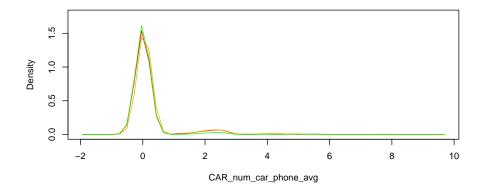
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.12 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 5.50 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.24 | 0.00 | 5.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 7.75 | 3.00 |





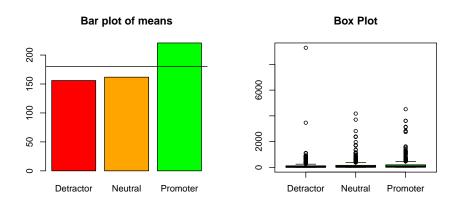


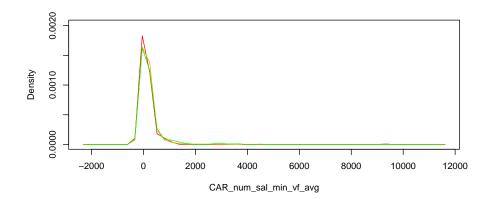
$1.3.11 \quad CAR_num_sal_min_vf_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.11 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|------|
| Detractor | 0.12 | 18.89 | 43.19 | 156.00 | 118.90 | 9292.00 | 3.00 |
| Neutral | 0.23 | 15.87 | 49.81 | 161.80 | 157.30 | 4177.00 | 6.00 |
| Promoter | 0.35 | 18.39 | 57.44 | 220.90 | 196.10 | 4516.00 | 3.00 |



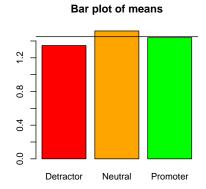


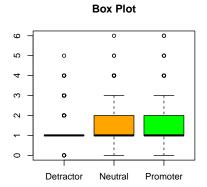
1.3.12 CAR_num_lineas_voz

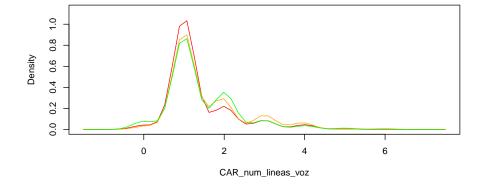
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.14 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 1.35 | 1.00 | 5.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 1.52 | 2.00 | 6.00 | 6.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 1.44 | 2.00 | 6.00 | 3.00 |





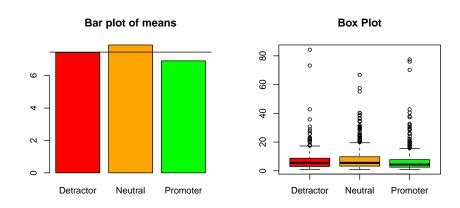


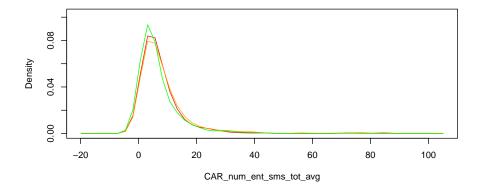
$1.3.13 \quad CAR_num_ent_sms_tot_avg$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.00 | 0.41 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 1.00 | 3.00 | 5.50 | 7.43 | 8.75 | 84.25 | 3.00 |
| Neutral | 1.00 | 3.25 | 5.50 | 7.90 | 9.75 | 66.75 | 6.00 |
| Promoter | 1.00 | 2.50 | 4.33 | 6.92 | 7.75 | 77.50 | 3.00 |



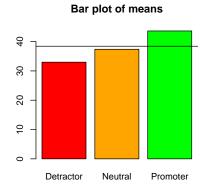


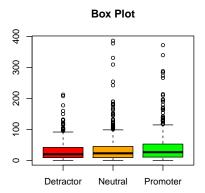
$1.3.14 \quad CAR_num_sal_llam_mv_avg$

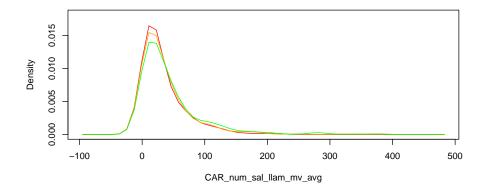
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.00 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 1.00 | 9.75 | 20.75 | 32.98 | 42.75 | 212.70 | 3.00 |
| Neutral | 1.00 | 9.81 | 23.62 | 37.38 | 46.00 | 386.50 | 6.00 |
| Promoter | 1.00 | 11.50 | 27.25 | 43.63 | 53.50 | 372.20 | 3.00 |





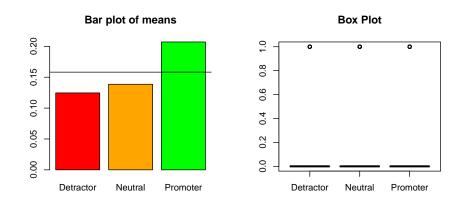


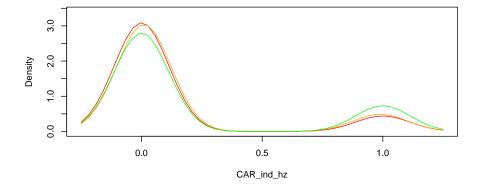
1.3.15 CAR_ind_hz

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 1.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.14 | 0.00 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 1.00 | 3.00 |



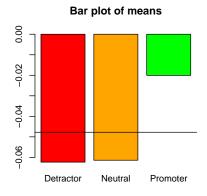


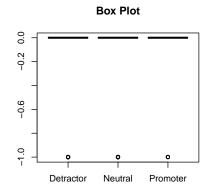
$1.3.16 \quad CAR_num_car_phone_inc$

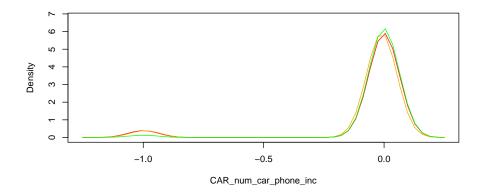
p-values of different tests:

| • | Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|---------------|-----------------------|----------------|
| | 0.01 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|-------|---------|------|------|
| Detractor | -1.00 | 0.00 | 0.00 | -0.06 | 0.00 | 0.00 | 3.00 |
| Neutral | -1.00 | 0.00 | 0.00 | -0.06 | 0.00 | 0.00 | 6.00 |
| Promoter | -1.00 | 0.00 | 0.00 | -0.02 | 0.00 | 0.00 | 3.00 |





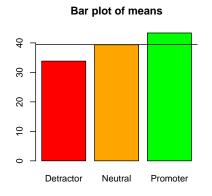


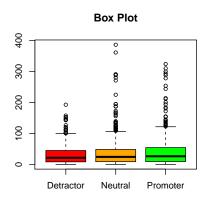
1.3.17 CAR_num_sal_llam_mv

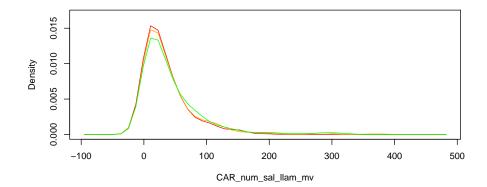
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | 0.00 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|-------|
| Detractor | 1.00 | 9.00 | 22.00 | 33.83 | 45.25 | 193.00 | 20.00 |
| Neutral | 1.00 | 9.50 | 25.00 | 39.36 | 49.00 | 386.00 | 25.00 |
| Promoter | 1.00 | 10.00 | 27.00 | 43.37 | 55.00 | 324.00 | 14.00 |





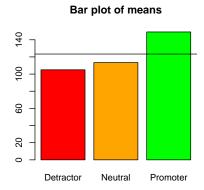


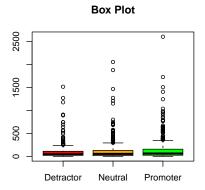
$1.3.18 \quad CAR_num_sal_min_mv_avg$

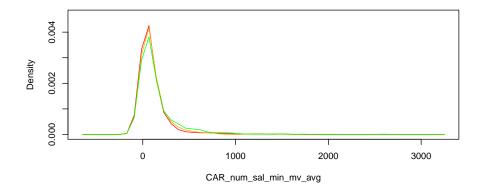
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.00 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|------|
| Detractor | 0.02 | 20.98 | 45.06 | 105.00 | 110.10 | 1513.00 | 3.00 |
| Neutral | 0.17 | 17.49 | 53.06 | 113.40 | 127.70 | 2052.00 | 6.00 |
| Promoter | 0.28 | 23.86 | 61.20 | 149.10 | 155.80 | 2600.00 | 3.00 |





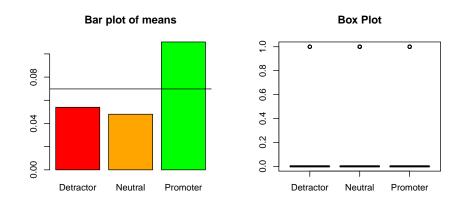


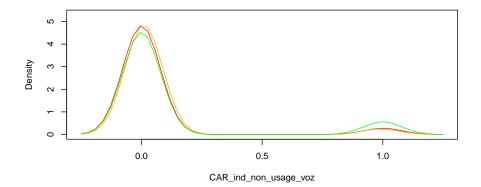
$1.3.19 \quad CAR_ind_non_usage_voz$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.00 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 1.00 | 9.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 1.00 | 13.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.11 | 0.00 | 1.00 | 26.00 |



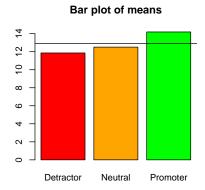


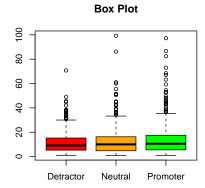
1.3.20 CAR_num_sal_llam_dist_mv_avg

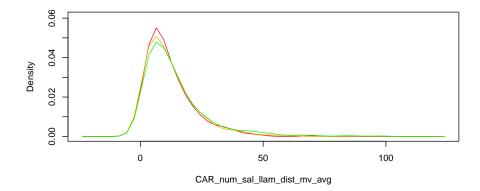
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.20 | 0.01 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|-------|------|
| Detractor | 1.00 | 5.25 | 9.00 | 11.86 | 15.25 | 70.75 | 3.00 |
| Neutral | 1.00 | 4.75 | 10.00 | 12.51 | 16.25 | 99.25 | 6.00 |
| Promoter | 1.00 | 5.50 | 10.50 | 14.19 | 17.50 | 97.25 | 3.00 |





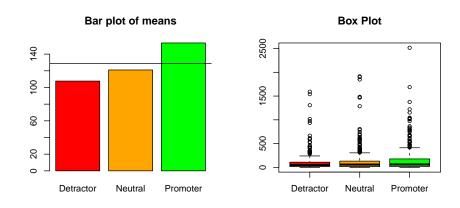


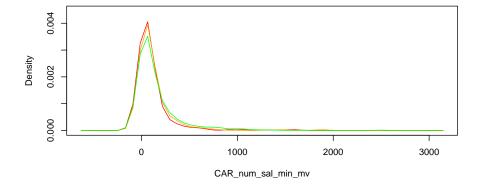
1.3.21 CAR_num_sal_min_mv

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.01 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 0.00 | 17.00 | 49.50 | 107.70 | 109.00 | 1591.00 | 20.00 |
| Neutral | 0.00 | 15.00 | 58.00 | 121.00 | 131.00 | 1914.00 | 25.00 |
| Promoter | 0.00 | 18.25 | 61.00 | 153.40 | 176.50 | 2517.00 | 14.00 |



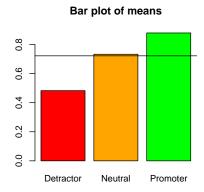


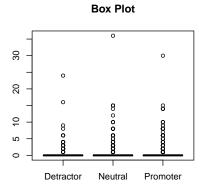
$1.3.22 \quad CAR_num_dispositivos_otro_hh$

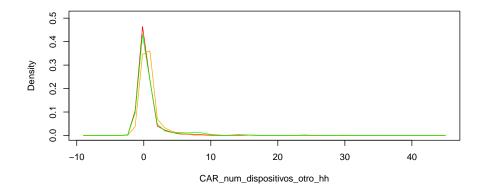
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.02 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.48 | 0.00 | 24.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.73 | 0.00 | 36.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.88 | 0.00 | 30.00 | 3.00 |





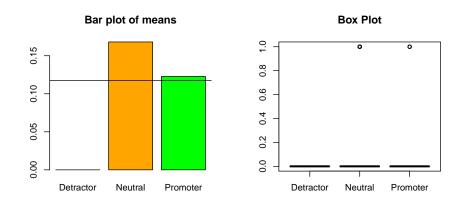


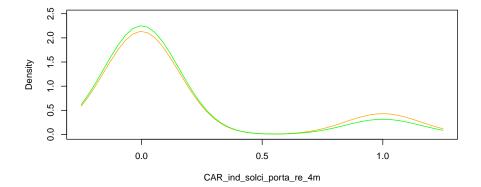
$1.3.23 \quad CAR_ind_solci_porta_re_4m$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.83 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 273.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 1.00 | 463.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 1.00 | 395.00 |



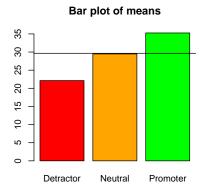


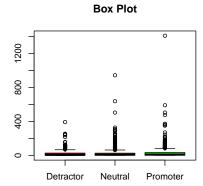
1.3.24 CAR_num_llamadas_fixed_hh

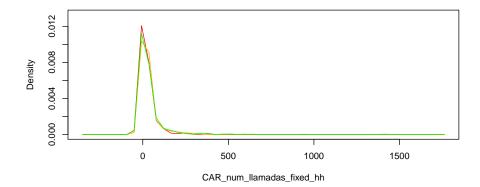
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.20 | 0.01 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|---------|------|
| Detractor | 0.00 | 0.00 | 6.00 | 22.13 | 27.00 | 392.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 8.00 | 29.48 | 26.00 | 944.00 | 6.00 |
| Promoter | 0.00 | 1.00 | 9.00 | 35.26 | 33.00 | 1410.00 | 3.00 |





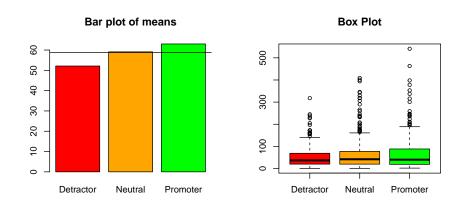


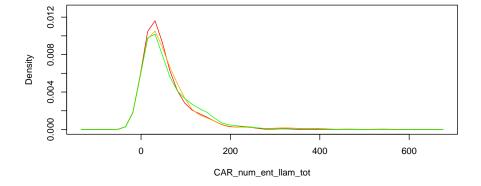
$1.3.25 \quad CAR_num_ent_llam_tot$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.01 | 0.21 | 0.21 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 1.00 | 20.00 | 37.00 | 52.13 | 69.00 | 318.00 | 3.00 |
| Neutral | 1.00 | 20.00 | 42.00 | 59.09 | 77.25 | 409.00 | 8.00 |
| Promoter | 2.00 | 19.00 | 40.00 | 62.99 | 88.50 | 541.00 | 5.00 |



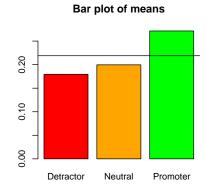


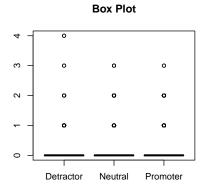
$1.3.26 \quad CAR_num_disp_no_movil_m0$

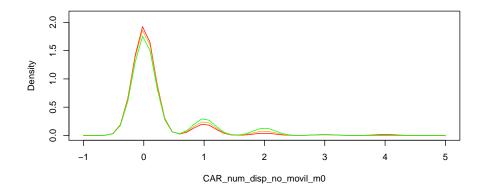
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.05 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.18 | 0.00 | 4.00 | 51.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.20 | 0.00 | 3.00 | 90.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.27 | 0.00 | 3.00 | 69.00 |





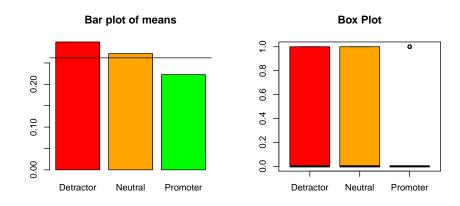


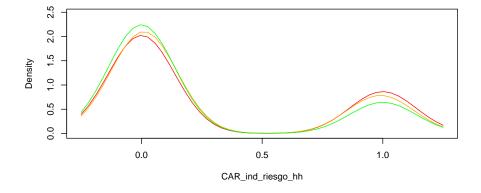
$1.3.27 \quad CAR_ind_riesgo_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.02 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.30 | 1.00 | 1.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.27 | 1.00 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.22 | 0.00 | 1.00 | 3.00 |



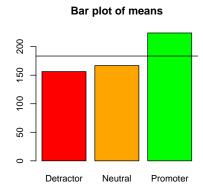


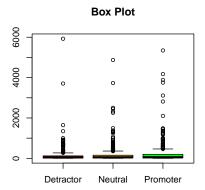
1.3.28 CAR_num_sal_min_vf

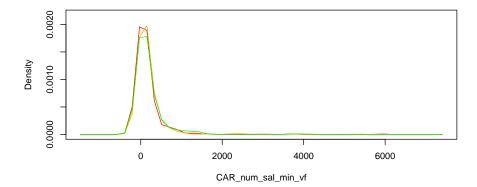
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.07 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 0.00 | 17.00 | 44.00 | 156.40 | 120.50 | 5925.00 | 29.00 |
| Neutral | 0.00 | 17.25 | 53.00 | 166.90 | 155.00 | 4871.00 | 38.00 |
| Promoter | 0.00 | 19.00 | 55.00 | 224.00 | 199.00 | 5346.00 | 31.00 |





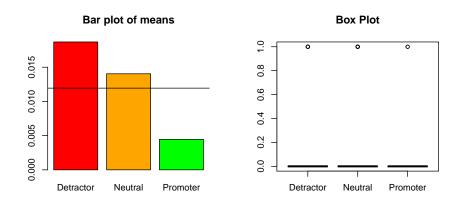


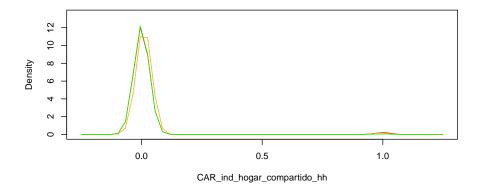
$1.3.29 \quad CAR_ind_hogar_compartido_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.08 | 0.06 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 1.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 3.00 |



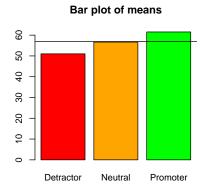


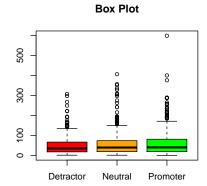
$1.3.30 \quad CAR_num_ent_llam_tot_avg$

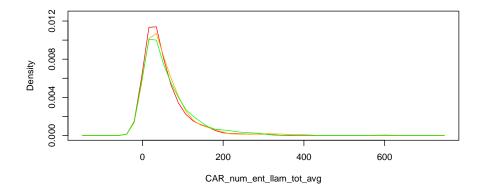
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.13 | 0.01 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 1.67 | 18.25 | 35.75 | 51.01 | 67.25 | 307.80 | 3.00 |
| Neutral | 1.50 | 19.50 | 40.00 | 56.66 | 74.19 | 406.20 | 6.00 |
| Promoter | 1.00 | 19.50 | 40.75 | 61.53 | 81.50 | 598.50 | 3.00 |





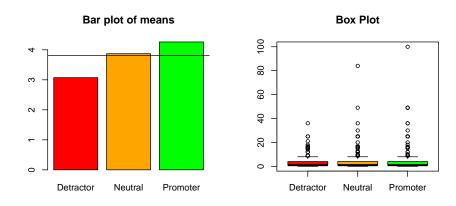


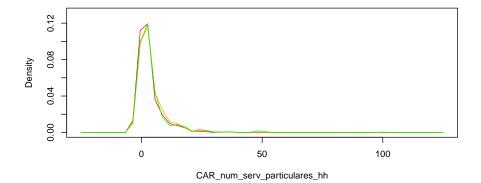
$1.3.31 \quad CAR_num_serv_particulares_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.01 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|--------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 3.07 | 4.00 | 36.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 3.87 | 4.00 | 84.00 | 6.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 4.26 | 4.00 | 100.00 | 3.00 |



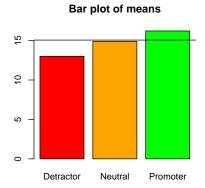


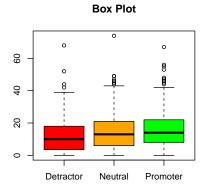
$1.3.32 \quad CAR_num_cuotas_pendientes$

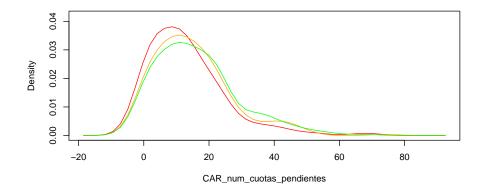
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.02 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|-------|--------|
| Detractor | 0.00 | 3.50 | 10.00 | 13.00 | 18.00 | 68.00 | 209.00 |
| Neutral | 0.00 | 6.00 | 13.00 | 14.90 | 20.75 | 74.00 | 314.00 |
| Promoter | 0.00 | 8.00 | 14.00 | 16.22 | 22.00 | 67.00 | 210.00 |





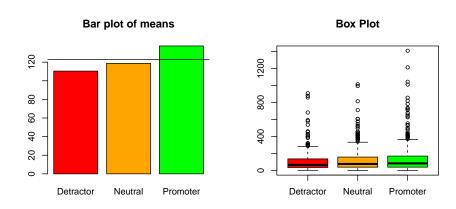


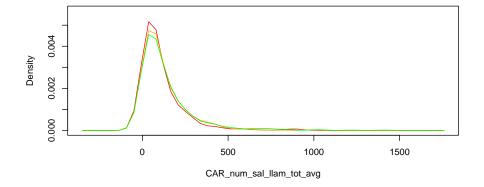
$1.3.33 \quad CAR_num_sal_llam_tot_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.01 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|------|
| Detractor | 1.50 | 34.25 | 65.00 | 110.40 | 135.20 | 908.20 | 3.00 |
| Neutral | 1.00 | 38.00 | 75.88 | 118.70 | 156.90 | 1013.00 | 6.00 |
| Promoter | 1.00 | 38.25 | 82.75 | 137.40 | 169.00 | 1408.00 | 3.00 |



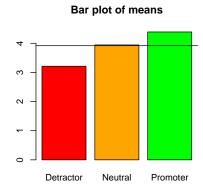


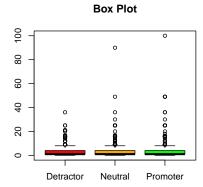
$1.3.34 \quad CAR_num_dispositivos_hh$

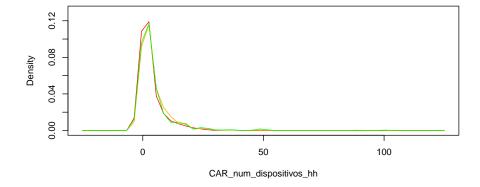
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.08 | 0.01 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|--------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 3.21 | 4.00 | 36.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 3.94 | 4.00 | 90.00 | 6.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 4.39 | 4.00 | 100.00 | 3.00 |





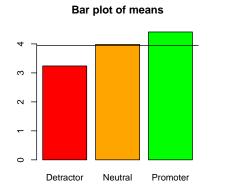


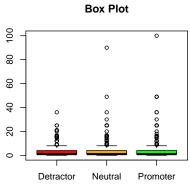
1.3.35 CAR_num_servicios_calc_hh

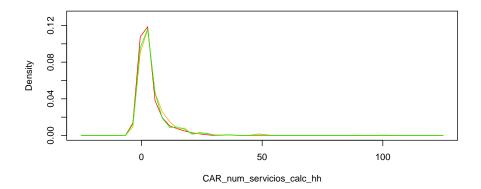
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.08 | 0.01 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|--------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 3.24 | 4.00 | 36.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 3.98 | 4.00 | 90.00 | 6.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 4.41 | 4.00 | 100.00 | 3.00 |





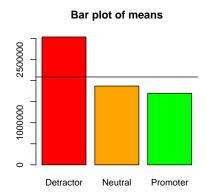


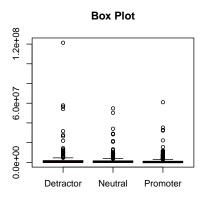
$1.3.36 \quad CAR_num_datos_3g_m0$

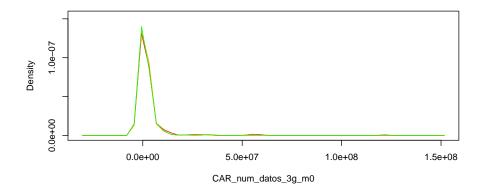
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.14 | 0.07 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|----------|-----------|------------|------------|--------------|--------|
| Detractor | 0.00 | 70030.00 | 371600.00 | 3037000.00 | 1856000.00 | 121400000.00 | 80.00 |
| Neutral | 0.00 | 90230.00 | 420600.00 | 1871000.00 | 1561000.00 | 54780000.00 | 151.00 |
| Promoter | 0.00 | 27600.00 | 207500.00 | 1700000.00 | 1162000.00 | 61000000.00 | 90.00 |





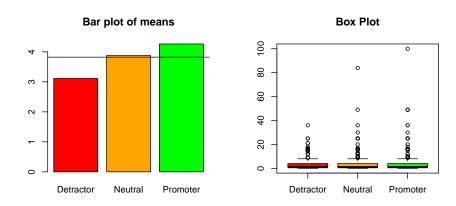


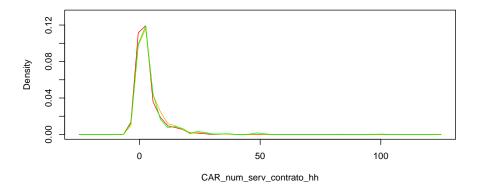
$1.3.37 \quad CAR_num_serv_contrato_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.02 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|--------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 3.11 | 4.00 | 36.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 3.88 | 4.00 | 84.00 | 6.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 4.26 | 4.00 | 100.00 | 3.00 |



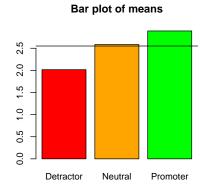


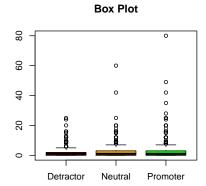
$1.3.38 \quad CAR_num_disp_soportan_4g_hh$

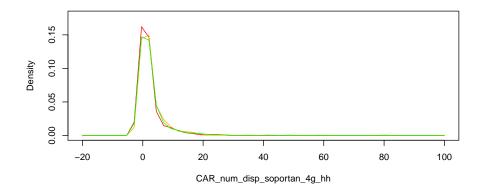
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.02 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 0.00 | 0.00 | 1.00 | 2.02 | 2.00 | 25.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 2.58 | 3.00 | 60.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 2.89 | 3.00 | 80.00 | 3.00 |





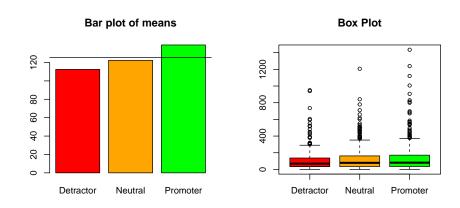


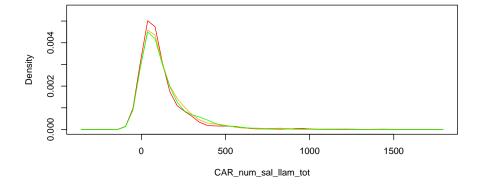
$1.3.39 \quad CAR_num_sal_llam_tot$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.08 | 0.02 | 0.10 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 1.00 | 35.25 | 69.00 | 112.50 | 137.00 | 950.00 | 10.00 |
| Neutral | 1.00 | 35.00 | 79.00 | 122.30 | 162.00 | 1207.00 | 11.00 |
| Promoter | 1.00 | 35.00 | 81.00 | 139.10 | 170.80 | 1435.00 | 6.00 |





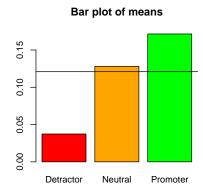
165

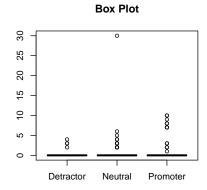
1.3.40 CAR_num_tablet_hh

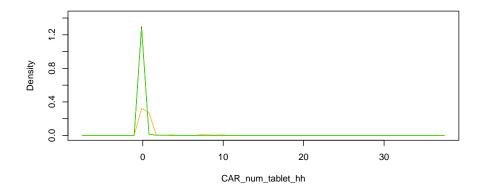
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.02 | 0.12 | 0.12 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 4.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 30.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 10.00 | 3.00 |







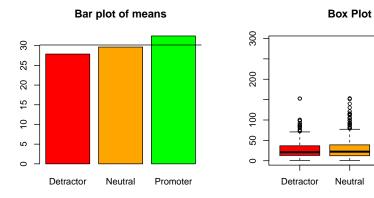
$1.3.41 \quad CAR_num_sal_llam_dist_tot_avg$

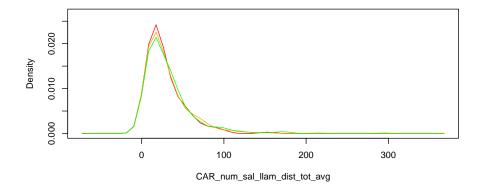
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.14 | 0.02 | 0.14 | 0.14 |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 1.00 | 13.00 | 21.00 | 27.88 | 36.75 | 152.80 | 3.00 |
| Neutral | 1.00 | 12.25 | 22.25 | 29.66 | 38.81 | 153.20 | 6.00 |
| Promoter | 1.00 | 13.25 | 23.25 | 32.47 | 40.00 | 294.50 | 3.00 |





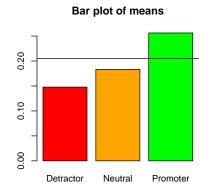
Promoter

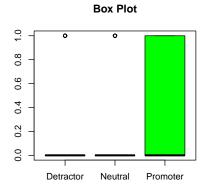
$1.3.42 \quad CAR_ind_perm_tarifa_mas_12$

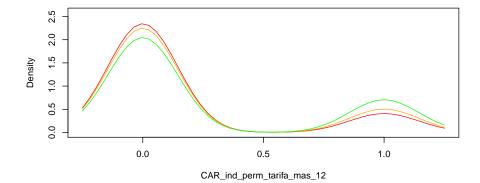
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.02 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.15 | 0.00 | 1.00 | 209.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.18 | 0.00 | 1.00 | 314.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.26 | 1.00 | 1.00 | 210.00 |





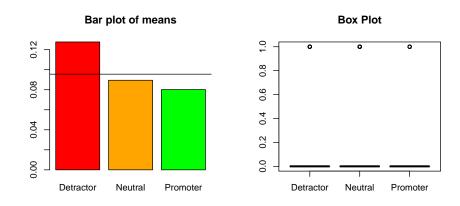


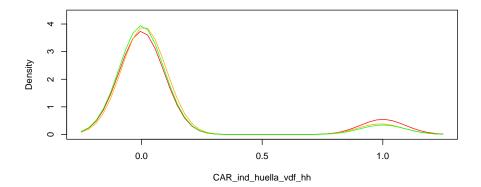
1.3.43 CAR_ind_huella_vdf_hh

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.04 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 1.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 1.00 | 3.00 |



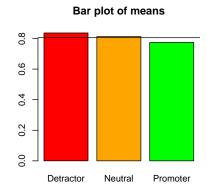


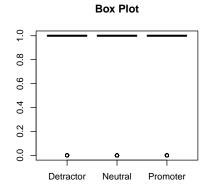
1.3.44 CAR_ind_estable

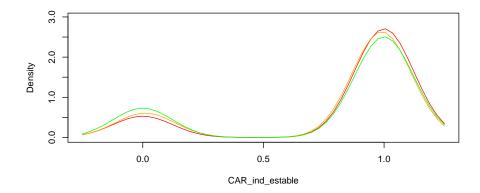
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.03 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.84 | 1.00 | 1.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.81 | 1.00 | 1.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.77 | 1.00 | 1.00 |





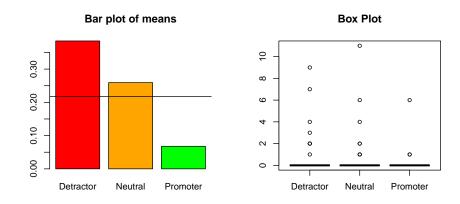


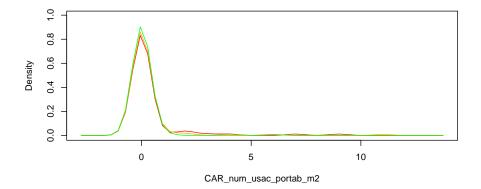
$1.3.45 \quad CAR_num_usac_portab_m2$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.06 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.38 | 0.00 | 9.00 | 246.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.26 | 0.00 | 11.00 | 468.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.07 | 0.00 | 6.00 | 334.00 |



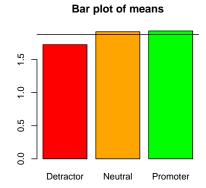


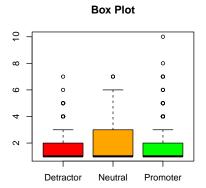
$1.3.46 \quad CAR_num_dispositivos_m0$

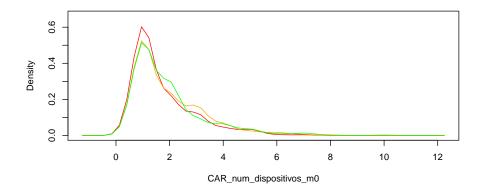
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.03 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 1.00 | 1.00 | 1.00 | 1.73 | 2.00 | 7.00 | 51.00 |
| Neutral | 1.00 | 1.00 | 1.00 | 1.92 | 3.00 | 7.00 | 90.00 |
| Promoter | 1.00 | 1.00 | 1.00 | 1.93 | 2.00 | 10.00 | 69.00 |





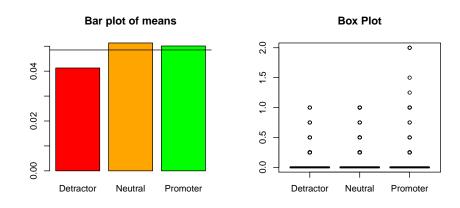


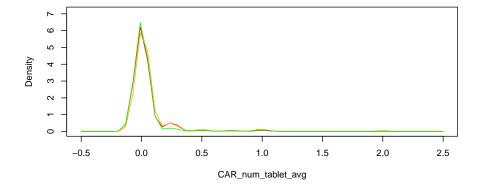
$1.3.47 \quad CAR_num_tablet_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.52 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 1.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 2.00 | 3.00 |



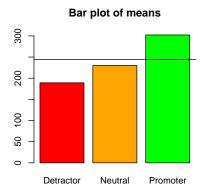


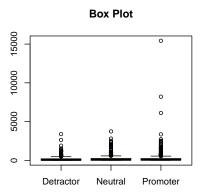
1.3.48 CAR_num_llamadas_calc_hh

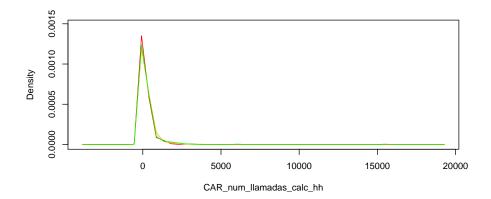
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.15 | 0.02 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|----------|------|
| Detractor | 0.00 | 17.00 | 65.00 | 189.10 | 200.00 | 3384.00 | 3.00 |
| Neutral | 0.00 | 21.00 | 80.00 | 230.20 | 245.50 | 3732.00 | 6.00 |
| Promoter | 0.00 | 26.00 | 83.00 | 302.20 | 234.00 | 15430.00 | 3.00 |





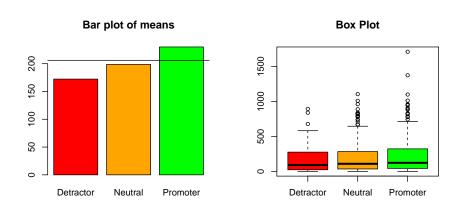


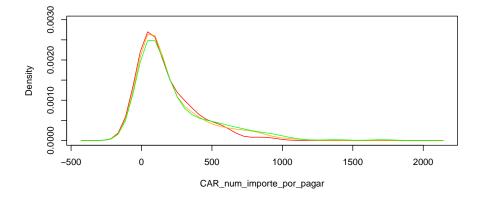
$1.3.49 \quad CAR_num_importe_por_pagar$

p-values of different tests:

| - | Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|---------------|-----------------------|----------------|
| | 0.36 | 0.02 | 0.14 | 0.14 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|--------|
| Detractor | 0.00 | 22.54 | 90.02 | 172.30 | 275.50 | 894.00 | 209.00 |
| Neutral | 0.00 | 34.34 | 108.00 | 198.70 | 283.00 | 1106.00 | 314.00 |
| Promoter | 0.00 | 42.04 | 121.50 | 230.10 | 320.80 | 1713.00 | 210.00 |



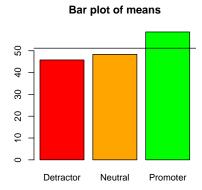


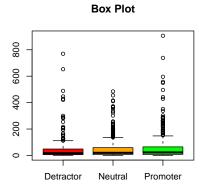
$1.3.50 \quad CAR_num_sal_llam_vf_avg$

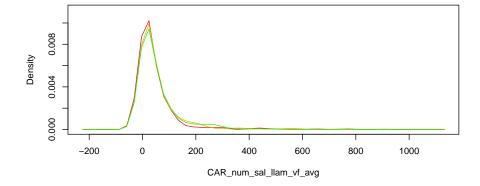
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.05 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 1.00 | 6.75 | 17.25 | 45.79 | 49.00 | 769.80 | 3.00 |
| Neutral | 1.00 | 7.75 | 20.00 | 48.35 | 59.25 | 484.80 | 6.00 |
| Promoter | 1.00 | 8.00 | 23.25 | 58.61 | 65.00 | 906.00 | 3.00 |





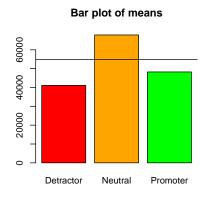


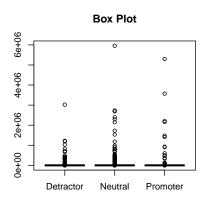
$1.3.51 \quad CAR_num_kb_roaming_avg$

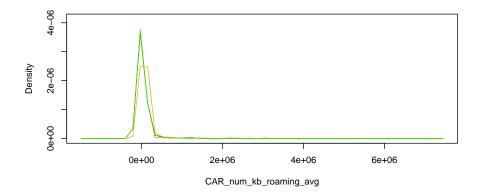
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.73 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|----------|---------|------------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 41100.00 | 0.00 | 3025000.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 67880.00 | 0.00 | 5959000.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 48250.00 | 0.00 | 5298000.00 | 3.00 |





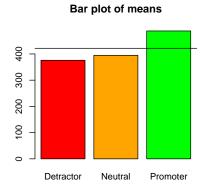


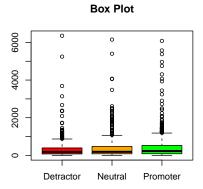
$1.3.52 \quad CAR_num_sal_min_tot$

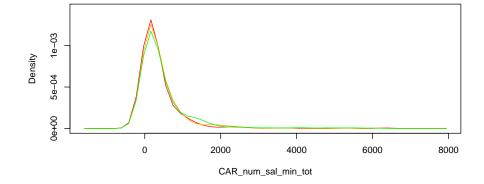
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.03 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|-------|
| Detractor | 0.00 | 72.00 | 182.00 | 375.90 | 389.20 | 6355.00 | 10.00 |
| Neutral | 0.00 | 80.00 | 186.00 | 394.80 | 478.00 | 6152.00 | 11.00 |
| Promoter | 0.00 | 83.25 | 228.50 | 487.70 | 526.80 | 6081.00 | 6.00 |





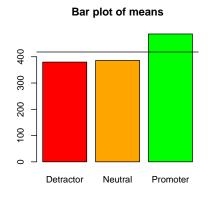


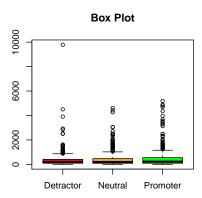
$1.3.53 \quad CAR_num_sal_min_tot_avg$

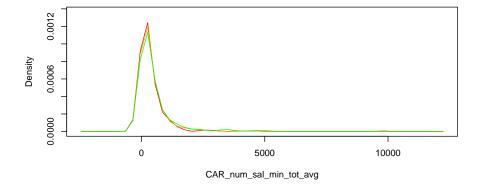
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.05 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|------|
| Detractor | 1.45 | 89.16 | 175.50 | 379.70 | 404.60 | 9788.00 | 3.00 |
| Neutral | 0.23 | 84.48 | 192.20 | 385.70 | 467.20 | 4622.00 | 6.00 |
| Promoter | 0.72 | 90.04 | 219.20 | 486.70 | 547.80 | 5191.00 | 3.00 |





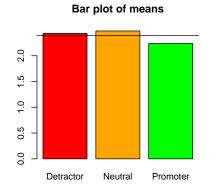


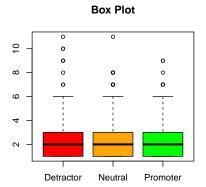
$1.3.54 \quad CAR_num_ent_sms_dist_tot$

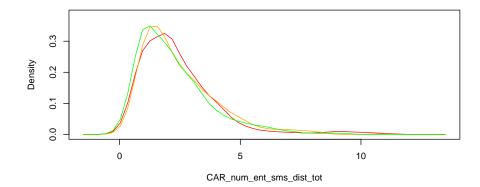
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.11 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|-------|
| Detractor | 1.00 | 1.00 | 2.00 | 2.43 | 3.00 | 11.00 | 40.00 |
| Neutral | 1.00 | 1.00 | 2.00 | 2.48 | 3.00 | 11.00 | 71.00 |
| Promoter | 1.00 | 1.00 | 2.00 | 2.24 | 3.00 | 9.00 | 62.00 |





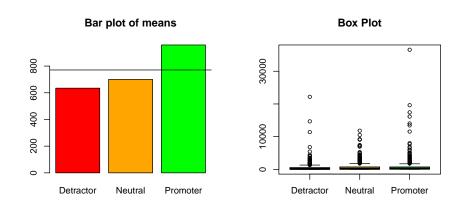


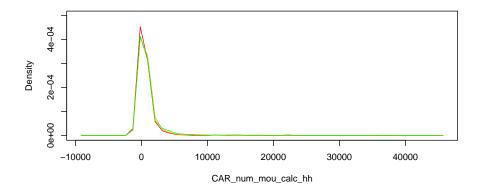
1.3.55 CAR_num_mou_calc_hh

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.04 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|----------|------|
| Detractor | 0.00 | 29.00 | 155.00 | 634.60 | 546.00 | 22180.00 | 3.00 |
| Neutral | 0.00 | 27.50 | 195.00 | 699.90 | 739.50 | 11820.00 | 6.00 |
| Promoter | 0.00 | 48.00 | 228.00 | 958.30 | 738.00 | 36580.00 | 3.00 |



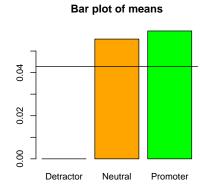


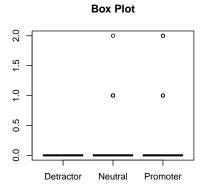
1.3.56 CAR_num_usac_fibra

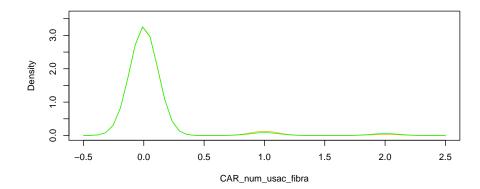
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.06 | 0.03 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 246.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 2.00 | 468.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 2.00 | 334.00 |





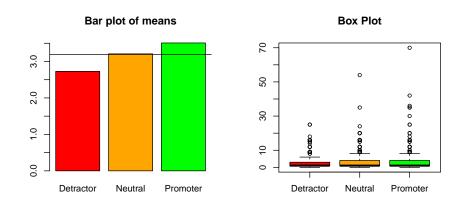


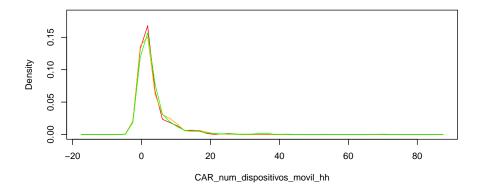
$1.3.57 \quad CAR_num_dispositivos_movil_hh$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.06 | 0.03 | 0.10 | 0.10 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 2.73 | 3.00 | 25.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 3.21 | 4.00 | 54.00 | 6.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 3.51 | 4.00 | 70.00 | 3.00 |



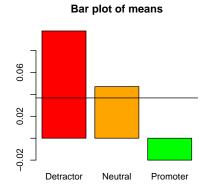


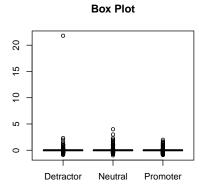
$1.3.58 \quad CAR_num_sal_sms_dist_tot_inc$

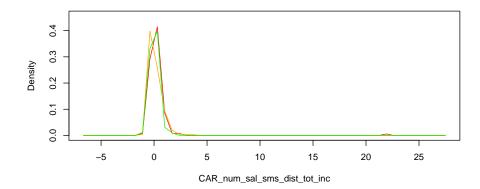
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.10 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|-------|---------|-------|------|
| Detractor | -0.88 | 0.00 | 0.00 | 0.10 | 0.00 | 21.80 | 3.00 |
| Neutral | -0.97 | 0.00 | 0.00 | 0.05 | 0.00 | 4.00 | 6.00 |
| Promoter | -0.92 | 0.00 | 0.00 | -0.02 | 0.00 | 2.00 | 3.00 |





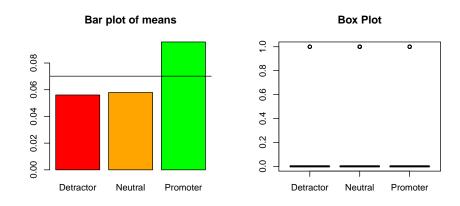


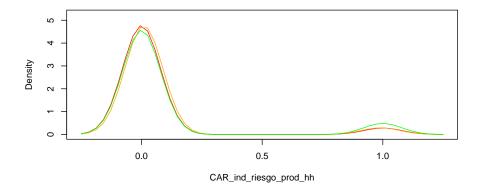
$1.3.59 \quad CAR_ind_riesgo_prod_hh$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.04 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 1.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 1.00 | 3.00 |



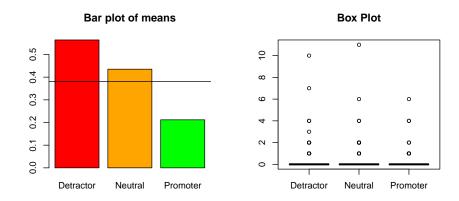


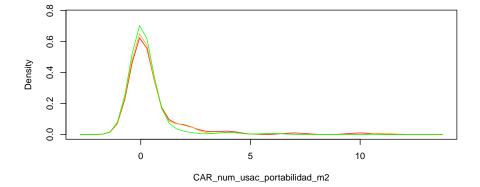
$1.3.60 \quad CAR_num_usac_portabilidad_m2$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.07 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|-------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.56 | 0.00 | 10.00 | 246.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.44 | 0.00 | 11.00 | 468.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 6.00 | 334.00 |



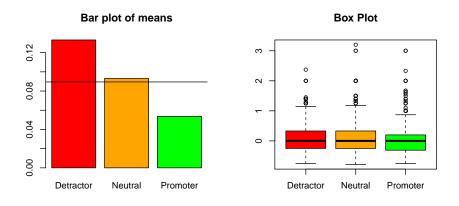


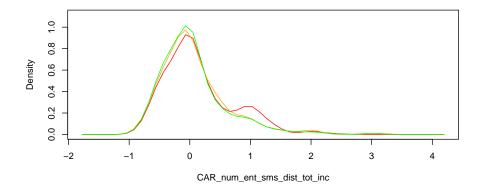
$1.3.61 \quad CAR_num_ent_sms_dist_tot_inc$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.05 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|------|---------|------|------|
| Detractor | -0.75 | -0.25 | 0.00 | 0.13 | 0.33 | 2.37 | 3.00 |
| Neutral | -0.78 | -0.25 | 0.00 | 0.09 | 0.32 | 3.20 | 6.00 |
| Promoter | -0.75 | -0.31 | 0.00 | 0.05 | 0.20 | 3.00 | 3.00 |



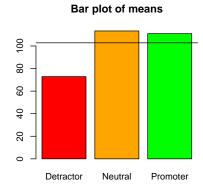


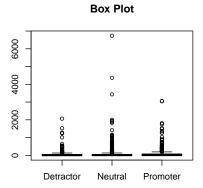
1.3.62 CAR_num_mou_fixed

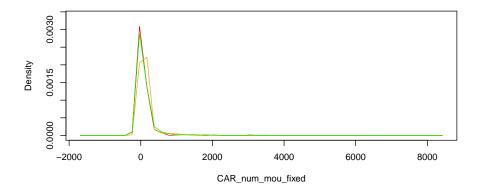
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.04 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|--------|---------|---------|------|
| Detractor | 0.00 | 0.00 | 9.00 | 72.84 | 54.00 | 2066.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 11.00 | 113.30 | 54.75 | 6736.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 15.00 | 110.90 | 80.00 | 3060.00 | 3.00 |





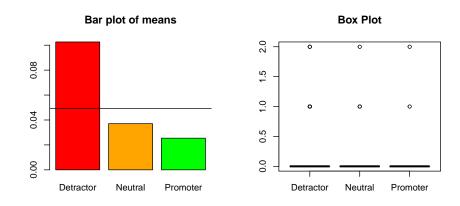


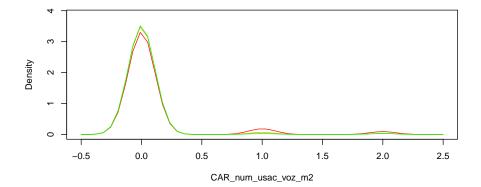
1.3.63 CAR_num_usac_voz_m2

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.10 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 2.00 | 246.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 2.00 | 468.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 2.00 | 334.00 |



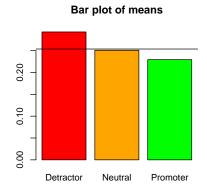


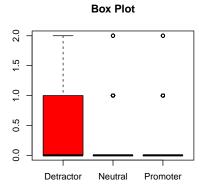
$1.3.64 \quad CAR_ind_huella_ono_vf_hh$

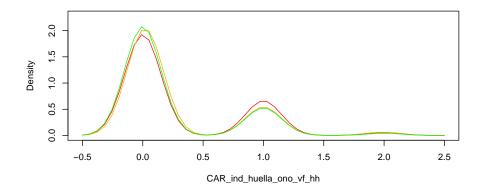
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.07 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.29 | 1.00 | 2.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.25 | 0.00 | 2.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.23 | 0.00 | 2.00 | 3.00 |





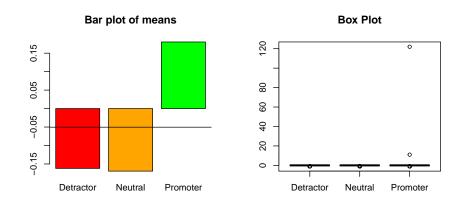


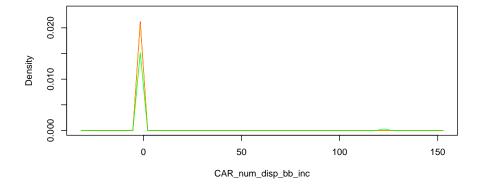
$1.3.65 \quad CAR_num_disp_bb_inc$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.21 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|-------|---------|--------|------|
| Detractor | -1.00 | 0.00 | 0.00 | -0.16 | 0.00 | 0.00 | 3.00 |
| Neutral | -1.00 | 0.00 | 0.00 | -0.17 | 0.00 | 0.00 | 6.00 |
| Promoter | -1.00 | 0.00 | 0.00 | 0.18 | 0.00 | 122.00 | 3.00 |



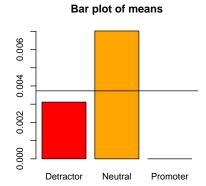


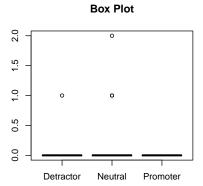
1.3.66 CAR_num_serv_autonomo_hh

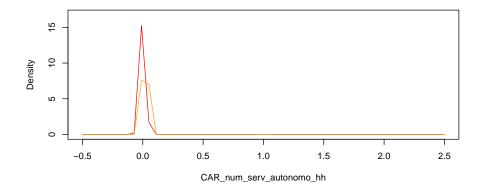
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.32 | 0.24 | 0.24 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|------|---------|------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 2.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.00 |





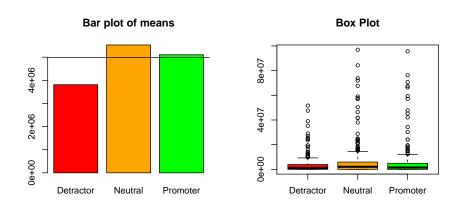


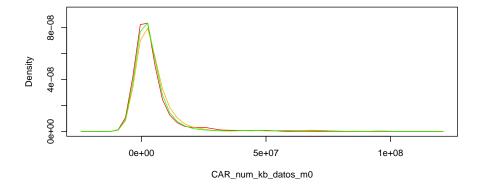
1.3.67 CAR_num_kb_datos_m0

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.20 | 0.12 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|----------|------------|------------|------------|-------------|--------|
| Detractor | 0.00 | 0.00 | 955700.00 | 3810000.00 | 3860000.00 | 51650000.00 | 100.00 |
| Neutral | 0.00 | 11770.00 | 2089000.00 | 5528000.00 | 5907000.00 | 96920000.00 | 157.00 |
| Promoter | 0.00 | 0.00 | 1465000.00 | 5104000.00 | 4922000.00 | 95620000.00 | 139.00 |



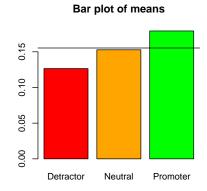


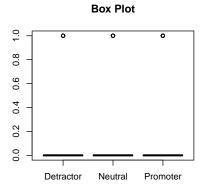
$1.3.68 \quad CAR_ind_vinculando$

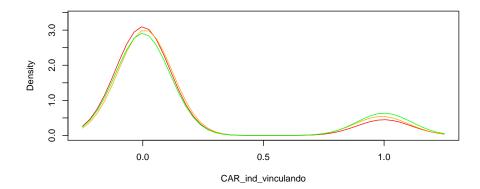
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.04 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.15 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.18 | 0.00 | 1.00 |





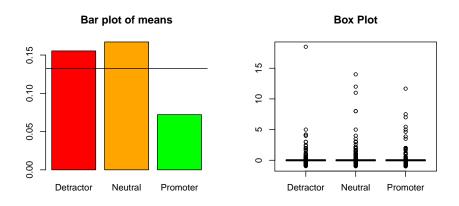


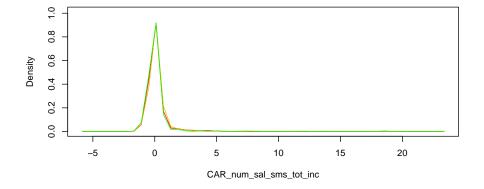
1.3.69 CAR_num_sal_sms_tot_inc

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.23 | 0.31 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|-------|---------|--------|------|---------|-------|------|
| Detractor | -0.96 | 0.00 | 0.00 | 0.16 | 0.00 | 18.50 | 3.00 |
| Neutral | -0.97 | 0.00 | 0.00 | 0.17 | 0.00 | 14.00 | 6.00 |
| Promoter | -0.99 | 0.00 | 0.00 | 0.07 | 0.00 | 11.67 | 3.00 |



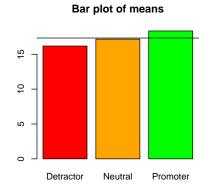


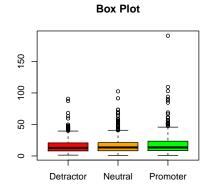
$1.3.70 \quad CAR_num_ent_llam_dist_tot_avg$

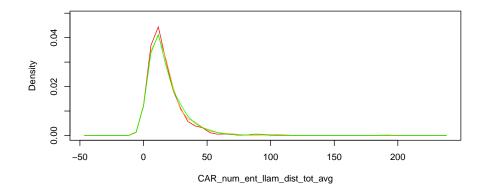
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.46 | 0.04 | 0.18 | 0.18 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|------|
| Detractor | 1.33 | 8.00 | 12.75 | 16.18 | 20.75 | 90.75 | 3.00 |
| Neutral | 1.00 | 8.25 | 13.50 | 17.17 | 21.25 | 102.50 | 6.00 |
| Promoter | 1.00 | 8.50 | 13.50 | 18.34 | 23.50 | 190.80 | 3.00 |





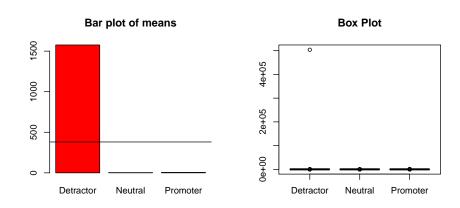


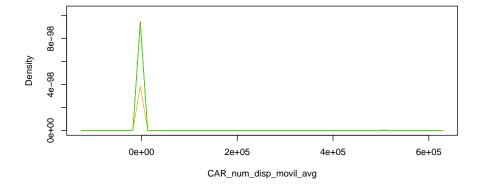
$1.3.71 \quad CAR_num_disp_movil_avg$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.50 | 0.32 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|---------|---------|-----------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 1576.00 | 2.00 | 504000.00 | 3.00 |
| Neutral | 0.00 | 1.00 | 1.25 | 2.90 | 2.00 | 692.20 | 6.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 5.32 | 2.00 | 1572.00 | 3.00 |



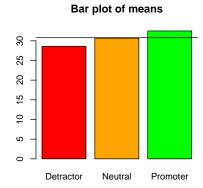


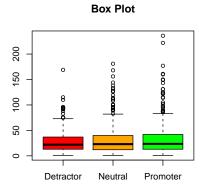
$1.3.72 \quad CAR_num_sal_llam_dist_tot$

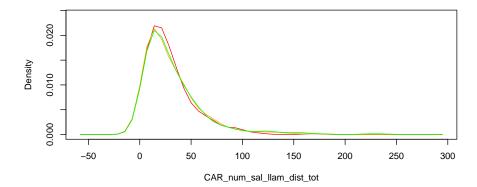
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.47 | 0.05 | 0.36 | 0.36 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. | NA's |
|-----------|------|---------|--------|-------|---------|--------|-------|
| Detractor | 1.00 | 13.00 | 22.00 | 28.57 | 37.00 | 169.00 | 10.00 |
| Neutral | 1.00 | 12.00 | 23.00 | 30.66 | 40.00 | 181.00 | 11.00 |
| Promoter | 1.00 | 13.00 | 23.50 | 32.50 | 42.00 | 236.00 | 6.00 |







Chapter 2

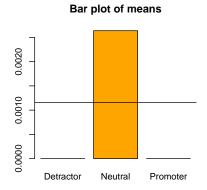
 \mathbf{CEM}

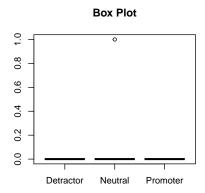
${\bf 2.1}\quad {\bf Convergente} + {\bf Standalone}$

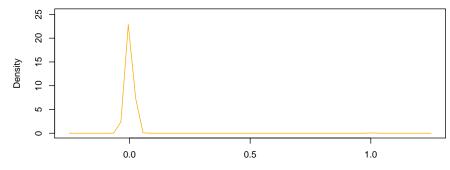
2.1.1 CEM_term_call_drop_ratio_avg_minimumofdaysinthemonth p-values of different tests:

| _ | Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|------------|-----------------------|----------------|
| | 0.00 | | | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |







 ${\sf CEM_term_call_drop_ratio_avg_minimumofdays} in the month$

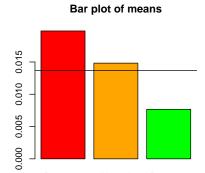
${\bf 2.1.2} \quad CEM_term_call_drop_ratio_avg_maximum of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.03 | 0.01 | 0.01 |

Summary:

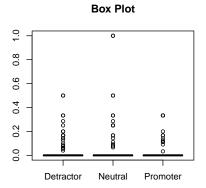
| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.33 |

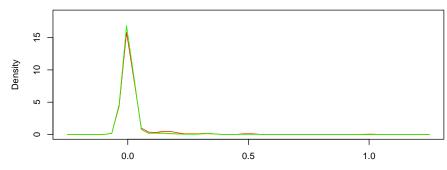


Neutral

Promoter

Detractor





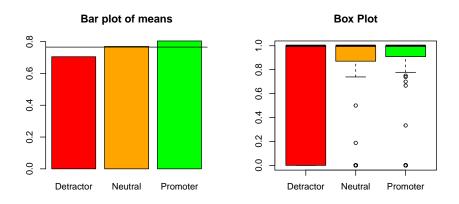
 ${\sf CEM_term_call_drop_ratio_avg_maximumofdays} in the month$

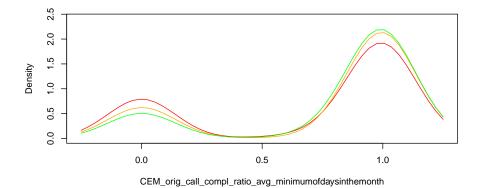
${\bf 2.1.3} \quad CEM_orig_call_compl_ratio_avg_minimum of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.01 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.71 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.87 | 1.00 | 0.77 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.91 | 1.00 | 0.80 | 1.00 | 1.00 |

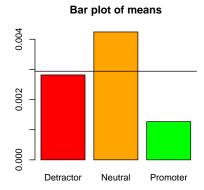


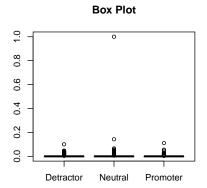


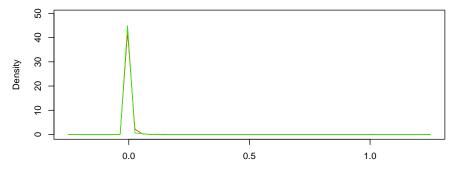
${\bf 2.1.4 \quad CEM_term_call_drop_ratio_avg_mean of days in the month} \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.09 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.10 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.11 |







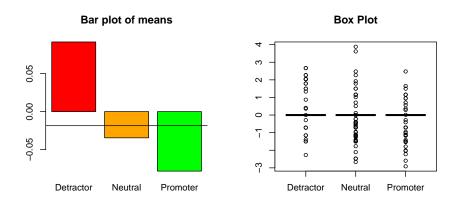
 ${\sf CEM_term_call_drop_ratio_avg_mean of days in the month}$

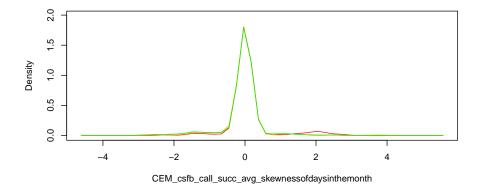
${\bf 2.1.5} \quad CEM_csfb_call_succ_avg_skewness of days in the month$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.21 | 0.00 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.27 | 0.00 | 0.00 | 0.09 | 0.00 | 2.67 |
| Neutral | -2.67 | 0.00 | 0.00 | -0.03 | 0.00 | 3.88 |
| Promoter | -2.91 | 0.00 | 0.00 | -0.08 | 0.00 | 2.48 |

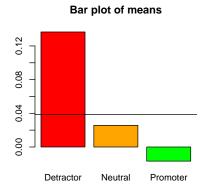


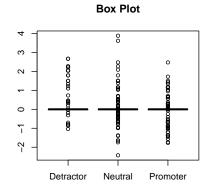


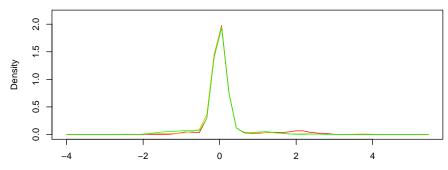
${\bf 2.1.6} \quad {\bf CEM_csfb_call_setup_time_avg_skewnessofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.16 | 0.00 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -1.04 | 0.00 | 0.00 | 0.14 | 0.00 | 2.67 |
| Neutral | -2.43 | 0.00 | 0.00 | 0.03 | 0.00 | 3.88 |
| Promoter | -1.77 | 0.00 | 0.00 | -0.02 | 0.00 | 2.48 |







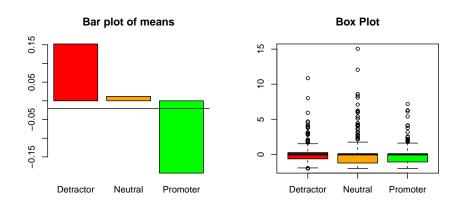
 ${\sf CEM_csfb_call_setup_time_avg_skewnessofdaysinthemonth}$

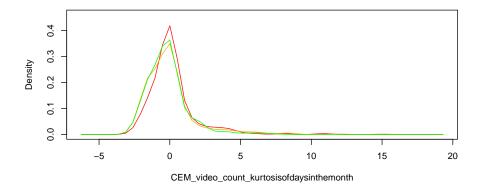
${\bf 2.1.7} \quad CEM_video_count_kurtos is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -0.65 | 0.00 | 0.15 | 0.25 | 10.86 |
| Neutral | -2.00 | -1.24 | 0.00 | 0.01 | 0.00 | 15.05 |
| Promoter | -2.00 | -1.09 | 0.00 | -0.19 | 0.00 | 7.16 |





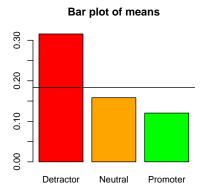
207

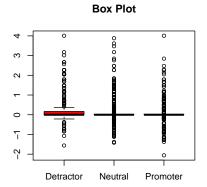
$2.1.8 \quad CEM_n_hsusers_skewness of days in the month$

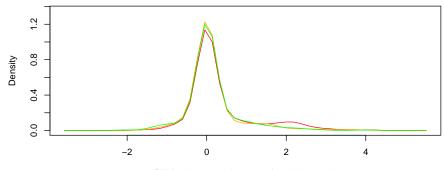
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.25 | 0.00 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -1.56 | 0.00 | 0.00 | 0.32 | 0.17 | 4.01 |
| Neutral | -1.42 | 0.00 | 0.00 | 0.16 | 0.00 | 3.88 |
| Promoter | -2.06 | 0.00 | 0.00 | 0.12 | 0.00 | 4.01 |







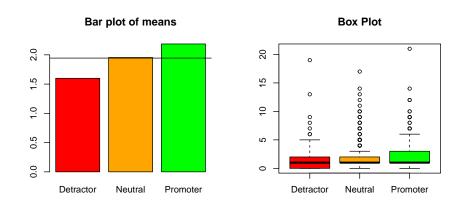
 ${\sf CEM_n_hsusers_skewnessofdays} in the month$

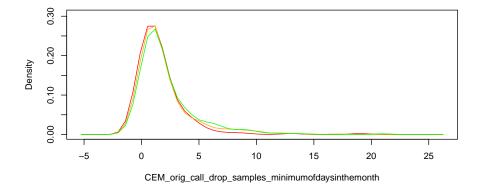
${\bf 2.1.9 \quad CEM_orig_call_drop_samples_minimum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 1.00 | 1.60 | 2.00 | 19.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 1.96 | 2.00 | 17.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 2.19 | 3.00 | 21.00 |

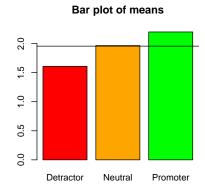


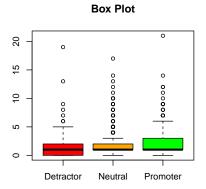


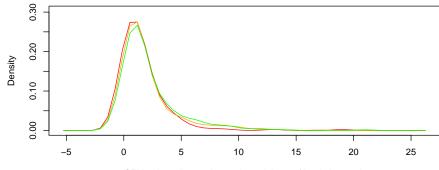
${\bf 2.1.10 \quad CEM_orig_call_compl_samples_minimumofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 1.00 | 1.61 | 2.00 | 19.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 1.97 | 2.00 | 17.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 2.20 | 3.00 | 21.00 |







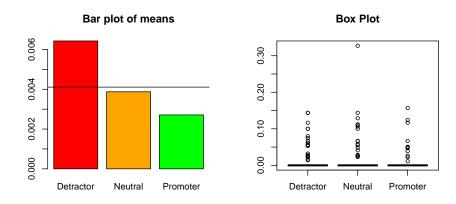
 ${\sf CEM_orig_call_compl_samples_minimumofdays} in the month$

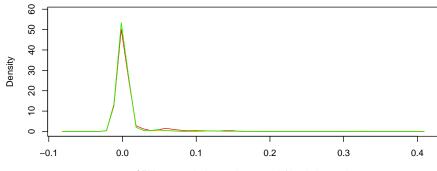
${\bf 2.1.11} \quad {\bf CEM_term_call_drop_ratio_avg_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.04 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.14 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.33 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.16 |



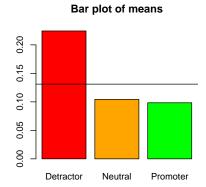


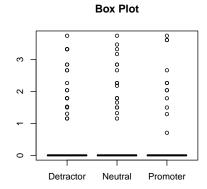
 ${\sf CEM_term_call_drop_ratio_avg_stdofdays} in the month$

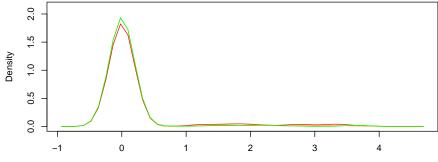
${\bf 2.1.12} \quad CEM_term_call_drop_ratio_avg_skewness of days in the month \\ p-values of different tests:$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.03 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.22 | 0.00 | 3.75 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 3.75 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 3.75 |







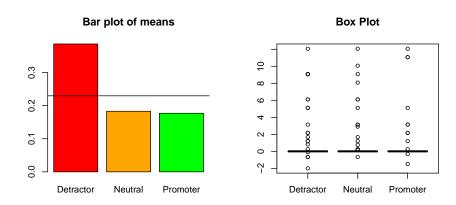
 ${\sf CEM_term_call_drop_ratio_avg_skewnessofdays in the month}$

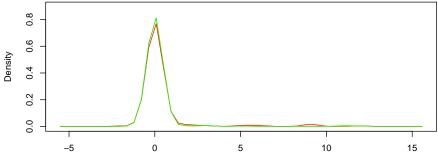
${\bf 2.1.13} \quad CEM_term_call_drop_ratio_avg_kurtos is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.14 | 0.14 | 0.14 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.39 | 0.00 | 12.06 |
| Neutral | -0.67 | 0.00 | 0.00 | 0.18 | 0.00 | 12.06 |
| Promoter | -1.50 | 0.00 | 0.00 | 0.18 | 0.00 | 12.06 |



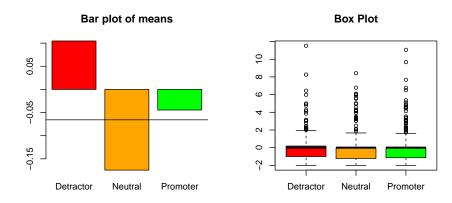


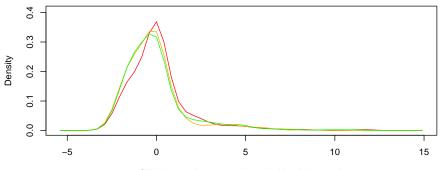
 ${\sf CEM_term_call_drop_ratio_avg_kurtos} is of days in the month$

${\bf 2.1.14 \quad CEM_bytes_dl_4g_sum_kurtos is of days in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.01 | 0.37 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.00 | 0.00 | 0.10 | 0.18 | 11.53 |
| Neutral | -2.00 | -1.22 | 0.00 | -0.17 | 0.00 | 8.42 |
| Promoter | -2.00 | -1.14 | 0.00 | -0.04 | 0.00 | 11.06 |





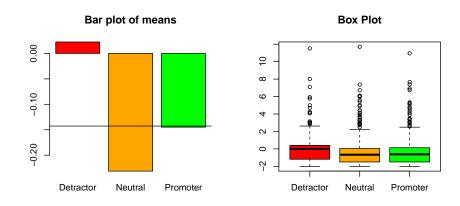
 $CEM_bytes_dl_4g_sum_kurtosis of days in the month$

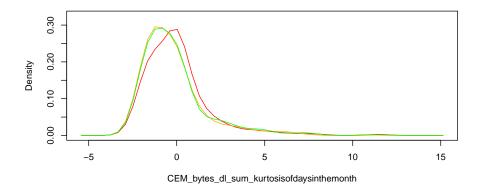
${\bf 2.1.15} \quad {\bf CEM_bytes_dl_sum_kurtosis of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.33 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.19 | 0.00 | 0.02 | 0.41 | 11.52 |
| Neutral | -2.00 | -1.50 | -0.67 | -0.23 | 0.05 | 11.71 |
| Promoter | -2.00 | -1.50 | -0.62 | -0.14 | 0.13 | 10.95 |

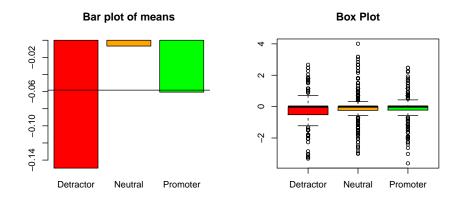


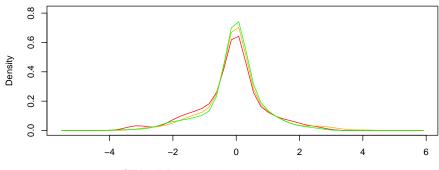


${\bf 2.1.16 \quad CEM_call_fwd_succ_ratio_avg_skewness of days in the month p-values of different tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.01 | 0.31 | 0.27 | 0.27 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -3.31 | -0.52 | 0.00 | -0.15 | 0.00 | 2.67 |
| Neutral | -3.01 | -0.24 | 0.00 | -0.01 | 0.00 | 4.01 |
| Promoter | -3.62 | -0.22 | 0.00 | -0.06 | 0.02 | 2.48 |





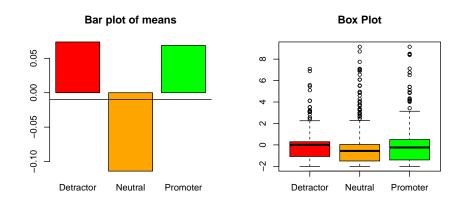
 ${\sf CEM_call_fwd_succ_ratio_avg_skewnessofdays} in the month$

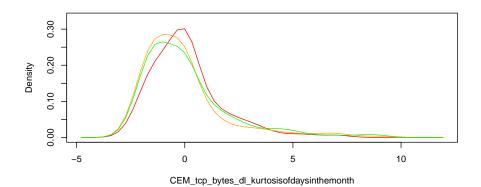
${\bf 2.1.17} \quad CEM_tcp_bytes_dl_kurtos is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.98 | 0.13 | 0.13 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.08 | 0.00 | 0.07 | 0.30 | 7.09 |
| Neutral | -2.00 | -1.50 | -0.56 | -0.11 | 0.04 | 9.16 |
| Promoter | -2.00 | -1.40 | -0.24 | 0.07 | 0.47 | 9.15 |



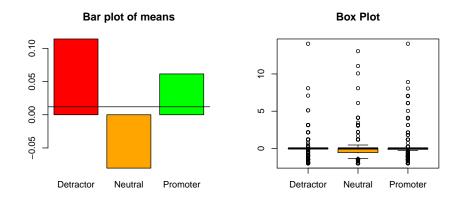


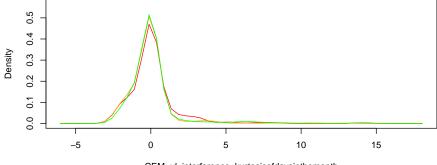
${\bf 2.1.18} \quad CEM_ul_interference_kurtosis of days in the month$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.01 | 0.73 | 0.32 | 0.32 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.11 | 0.00 | 14.06 |
| Neutral | -2.00 | -0.55 | 0.00 | -0.08 | 0.00 | 13.06 |
| Promoter | -2.00 | -0.11 | 0.00 | 0.06 | 0.00 | 14.06 |





 ${\sf CEM_ul_interference_kurtosisofdaysinthemonth}$

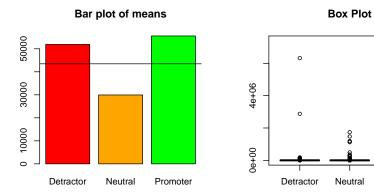
$CEM_bytes_dl_2g_sum_mean of days in the month$ 2.1.19

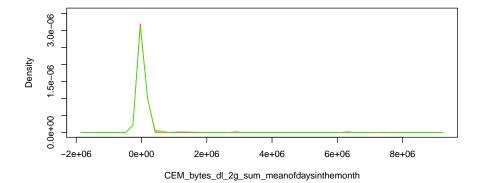
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|------------------------|------|-----------------------|----------------|--|
| 0.01 | 0.93 | 0.61 | 0.61 | |

Summary:

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|----------|---------|------------|
| Detractor | 0.00 | 0.00 | 0.00 | 51890.00 | 261.00 | 6322000.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 29930.00 | 856.30 | 1742000.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 55570.00 | 1030.00 | 7395000.00 |





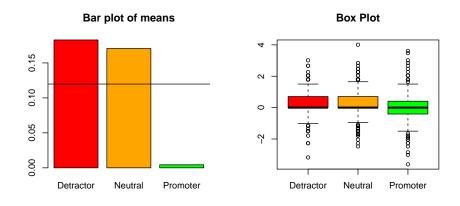
Neutral

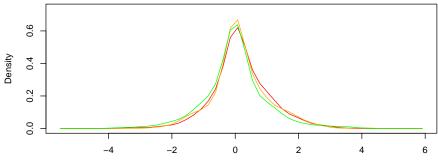
Promoter

${\bf 2.1.20 \quad CEM_sms_term_ratio_avg_skewness of days in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.13 | 0.04 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -3.17 | -0.00 | 0.00 | 0.18 | 0.71 | 3.02 |
| Neutral | -2.48 | 0.00 | 0.00 | 0.17 | 0.71 | 4.01 |
| Promoter | -3.62 | -0.41 | 0.00 | 0.00 | 0.41 | 3.62 |





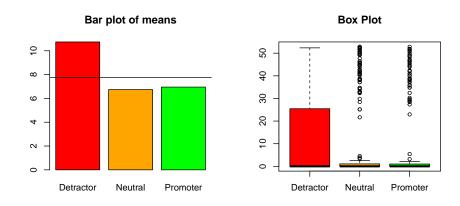
 ${\sf CEM_sms_term_ratio_avg_skewnessofdays} in the month$

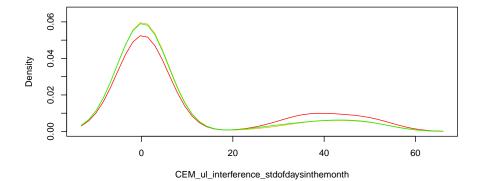
${\bf 2.1.21} \quad {\bf CEM_ul_interference_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.02 | 0.12 | 0.12 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 10.74 | 25.47 | 52.35 |
| Neutral | 0.00 | 0.00 | 0.00 | 6.74 | 1.09 | 52.84 |
| Promoter | 0.00 | 0.00 | 0.00 | 6.95 | 1.01 | 52.80 |





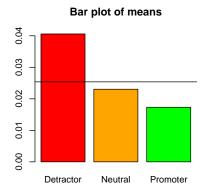
221

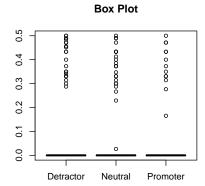
$2.1.22 \quad CEM_s1_ho_stdofdays in the month$

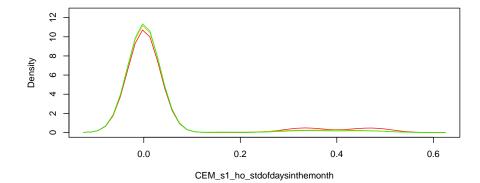
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.02 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 0.50 |





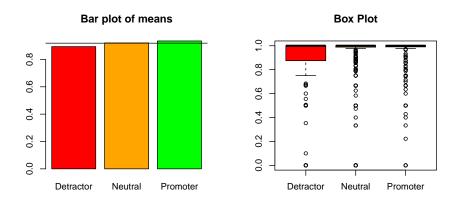


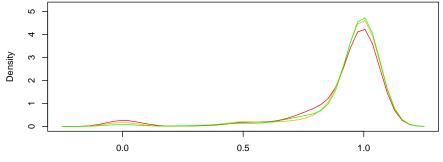
$2.1.23 \quad CEM_orig_call_compl_ratio_avg_mean of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.03 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.88 | 1.00 | 0.89 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.99 | 1.00 | 0.92 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.99 | 1.00 | 0.94 | 1.00 | 1.00 |



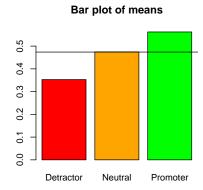


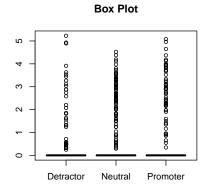
 $CEM_orig_call_compl_ratio_avg_mean of days in the month$

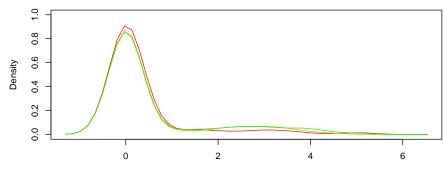
${\bf 2.1.24 \quad CEM_csfb_call_setup_time_avg_mean of days in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.04 | 0.31 | 0.31 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.35 | 0.00 | 5.23 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.47 | 0.00 | 4.53 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.56 | 0.00 | 5.08 |







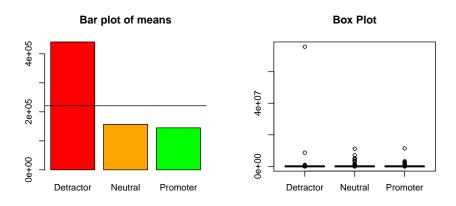
CEM_csfb_call_setup_time_avg_meanofdaysinthemonth

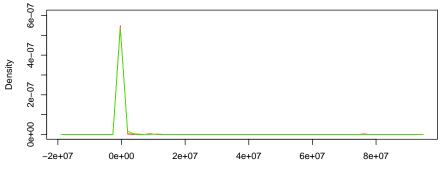
${\bf 2.1.25 \quad CEM_bytes_dl_2g_sum_maximumofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.43 | 0.57 | 0.57 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-----------|---------|-------------|
| Detractor | 0.00 | 0.00 | 0.00 | 440800.00 | 1746.00 | 75840000.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 156800.00 | 3882.00 | 11150000.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 144800.00 | 5770.00 | 11400000.00 |



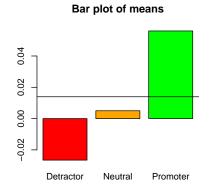


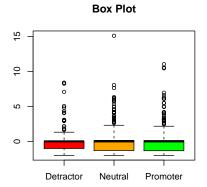
 $CEM_bytes_dl_2g_sum_maximum of days in the month$

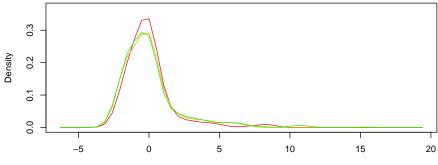
${\bf 2.1.26 \quad CEM_wp_acc_time_avg_kurtos is of days in the month} \\ {\it p-values of different tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.02 | 0.63 | 0.52 | 0.52 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.02 | 0.00 | -0.03 | 0.02 | 8.39 |
| Neutral | -2.00 | -1.31 | 0.00 | 0.00 | 0.14 | 15.12 |
| Promoter | -2.00 | -1.34 | 0.00 | 0.06 | 0.12 | 11.04 |







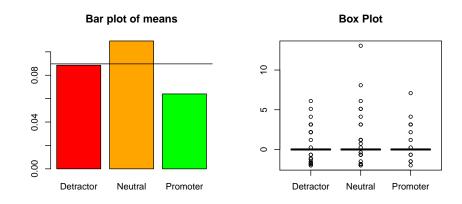
 ${\sf CEM_wp_acc_time_avg_kurtos} is of days in the month$

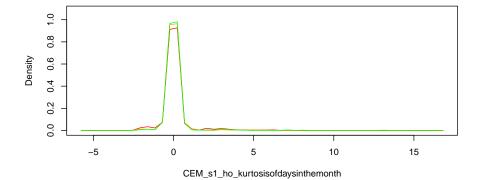
$2.1.27 \quad CEM_s1_ho_kurtos is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.73 | 0.81 | 0.81 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.09 | 0.00 | 6.10 |
| Neutral | -2.00 | 0.00 | 0.00 | 0.11 | 0.00 | 13.06 |
| Promoter | -2.00 | 0.00 | 0.00 | 0.06 | 0.00 | 7.09 |

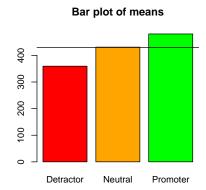


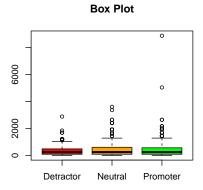


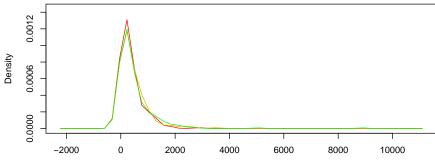
${\bf 2.1.28 \quad CEM_sli_weight_voice_minimumofdays in the month} \\ {\it p-values of different tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.33 | 0.02 | 0.21 | 0.21 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|---------|
| Detractor | 0.00 | 80.00 | 240.00 | 359.50 | 480.00 | 2880.00 |
| Neutral | 0.00 | 80.00 | 240.00 | 431.00 | 600.00 | 3600.00 |
| Promoter | 0.00 | 80.00 | 240.00 | 480.50 | 560.00 | 8880.00 |







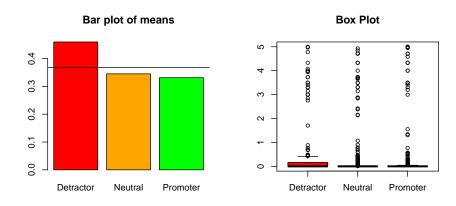
 $CEM_sli_weight_voice_minimum of days in the month$

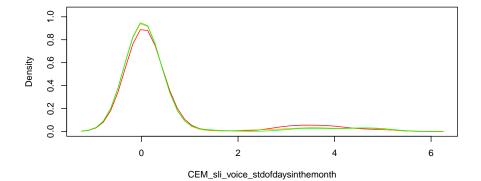
${\bf 2.1.29 \quad CEM_sli_voice_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.20 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.46 | 0.16 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.34 | 0.00 | 4.93 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.33 | 0.02 | 5.00 |





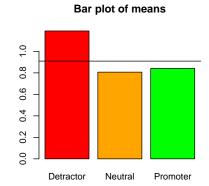
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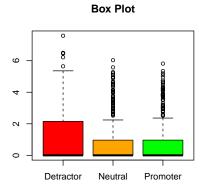
$2.1.30 \quad CEM_ecn0_stdofdays in the month$

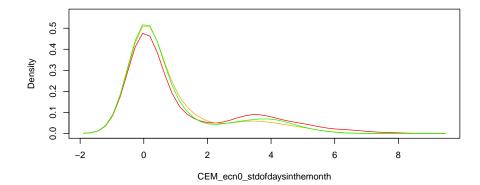
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|------------------------|------|-----------------------|----------------|
| 0.09 | 0.02 | 0.14 | 0.14 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 1.19 | 2.15 | 7.58 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.81 | 0.97 | 6.03 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.84 | 0.95 | 5.82 |





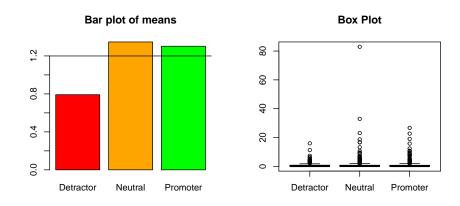


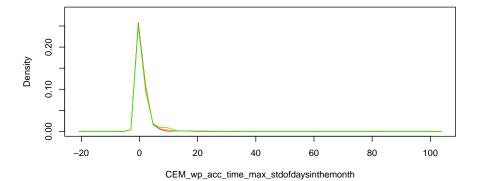
${\bf 2.1.31 \quad CEM_wp_acc_time_max_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.24 | 0.03 | 0.72 | 0.72 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.20 | 0.79 | 0.82 | 15.96 |
| Neutral | 0.00 | 0.00 | 0.23 | 1.35 | 0.77 | 82.98 |
| Promoter | 0.00 | 0.00 | 0.21 | 1.30 | 0.74 | 26.68 |

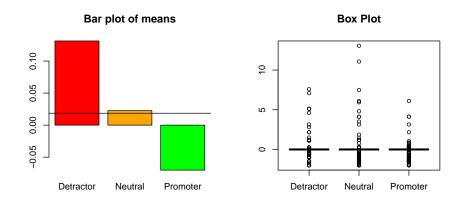


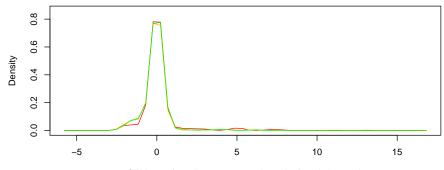


${\bf 2.1.32} \quad CEM_n_csfb_call_attempt_sum_kurtosisofdays in the month \\ {\it p-values of different tests:}$

| Permutation Students | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|----------------------|------|-----------------------|----------------|
| 0.27 | 0.03 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.13 | 0.00 | 7.59 |
| Neutral | -2.00 | 0.00 | 0.00 | 0.02 | 0.00 | 13.06 |
| Promoter | -2.00 | 0.00 | 0.00 | -0.07 | 0.00 | 6.10 |





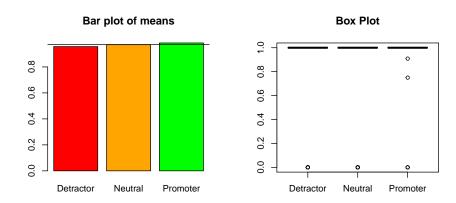
 ${\sf CEM_n_csfb_call_attempt_sum_kurtosisofdaysinthemonth}$

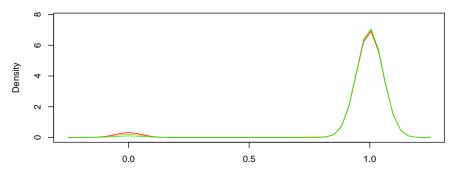
${\bf 2.1.33 \quad CEM_orig_call_compl_ratio_avg_maximum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|-------------|---------------|-----------------------|----------------|--|
| 0.03 | 0.08 | 0.16 | 0.16 | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.96 | 1.00 | 1.00 |
| Neutral | 0.00 | 1.00 | 1.00 | 0.97 | 1.00 | 1.00 |
| Promoter | 0.00 | 1.00 | 1.00 | 0.98 | 1.00 | 1.00 |



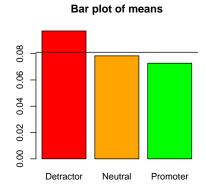


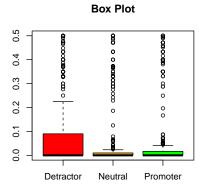
 ${\sf CEM_orig_call_compl_ratio_avg_maximumofdays} in the month$

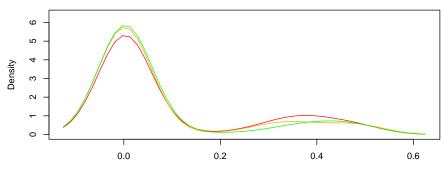
${\bf 2.1.34 \quad CEM_orig_call_compl_ratio_avg_stdofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|-------------|---------------|-----------------------|----------------|--|
| 0.03 | 0.10 | 0.15 | 0.15 | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.10 | 0.09 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.08 | 0.01 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.07 | 0.02 | 0.50 |







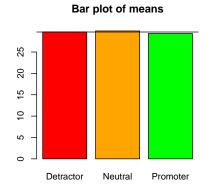
 ${\sf CEM_orig_call_compl_ratio_avg_stdofdays} in the month$

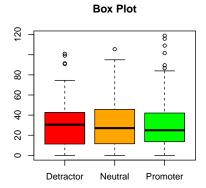
${\bf 2.1.35 \quad CEM_n_esr_stdofdays in the month}$

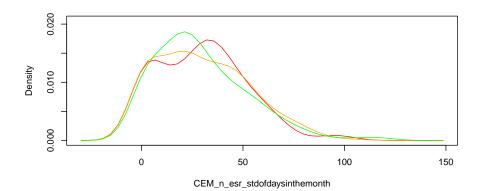
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|------------------------|------|-----------------------|----------------|
| 0.03 | 0.87 | 0.53 | 0.53 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 11.25 | 30.48 | 29.69 | 42.70 | 101.00 |
| Neutral | 0.00 | 11.49 | 27.04 | 29.93 | 45.73 | 105.50 |
| Promoter | 0.00 | 13.55 | 24.96 | 29.34 | 41.99 | 118.90 |





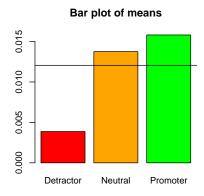


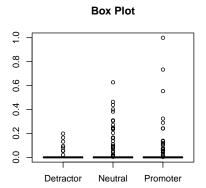
${\bf 2.1.36 \quad CEM_video_rebuf_avg_mean of days in the month}$

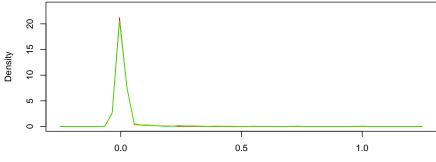
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | 0.03 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.20 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.63 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 1.00 |





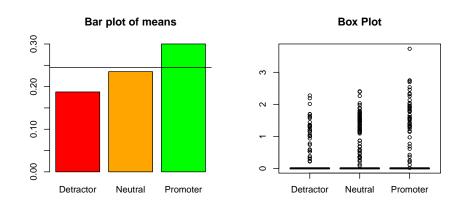


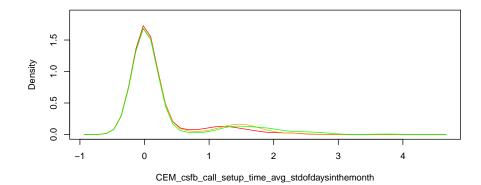
 ${\sf CEM_video_rebuf_avg_meanofdays} in the month$

 ${\bf 2.1.37 \quad CEM_csfb_call_setup_time_avg_stdofdays in the month} \\ {\it p-values of different tests:}$

| - | Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|---------------|-----------------------|----------------|
| | 0.16 | 0.03 | 0.27 | 0.27 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.19 | 0.00 | 2.27 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.24 | 0.00 | 2.41 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.30 | 0.00 | 3.74 |

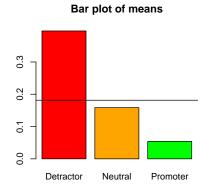


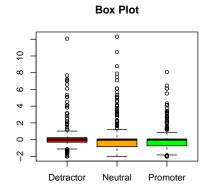


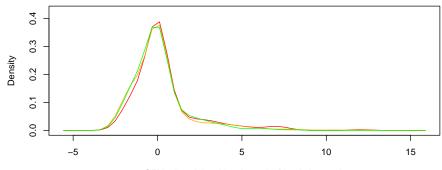
${\bf 2.1.38 \quad CEM_sli_weight_video_kurtosisofdays in the month} \\ {\it p-values of different tests:}$

| - | Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|------------|-----------------------|----------------|
| - | 0.40 | 0.04 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | -0.32 | 0.00 | 0.40 | 0.24 | 12.06 |
| Neutral | -2.00 | -0.85 | 0.00 | 0.16 | 0.00 | 12.30 |
| Promoter | -2.00 | -0.74 | 0.00 | 0.05 | 0.00 | 8.08 |







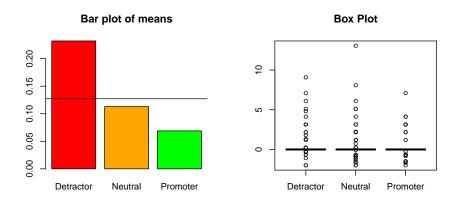
 ${\sf CEM_sli_weight_video_kurtosisofdays} in the month$

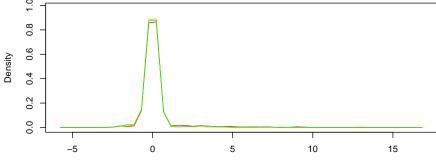
$2.1.39 \quad CEM_s1_ho_attempts_kurtosis of days in the month$

p-values of different tests:

| Permutation | 1 Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|--------------|-----------------------|----------------|
| 0.48 | 0.08 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.23 | 0.00 | 9.08 |
| Neutral | -2.00 | 0.00 | 0.00 | 0.11 | 0.00 | 13.06 |
| Promoter | -2.00 | 0.00 | 0.00 | 0.07 | 0.00 | 7.09 |



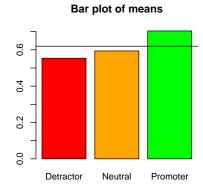


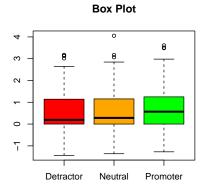
 $CEM_s1_ho_attempts_kurtosis of days in the month$

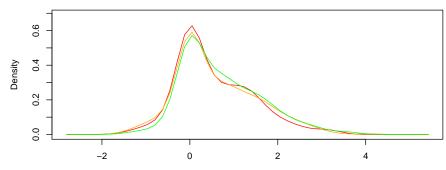
${\bf 2.1.40 \quad CEM_wp_acc_time_avg_skewness of days in the month} \\ {\it p-values of different tests:}$

| - | Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|------------------------|------|-----------------------|----------------|
| | 0.33 | 0.06 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -1.44 | 0.00 | 0.19 | 0.55 | 1.14 | 3.17 |
| Neutral | -1.36 | 0.00 | 0.28 | 0.59 | 1.15 | 4.05 |
| Promoter | -1.27 | 0.00 | 0.57 | 0.70 | 1.25 | 3.61 |







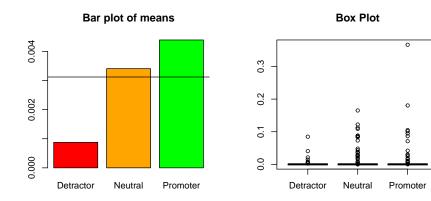
 ${\sf CEM_wp_acc_time_avg_skewnessofd} ays in the month$

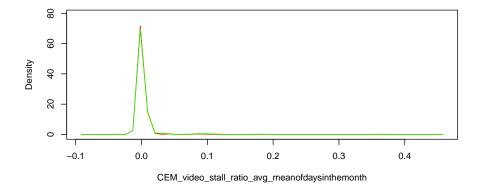
${\bf 2.1.41 \quad CEM_video_stall_ratio_avg_mean of days in the month}$

p-values of different tests:

| Permutation Students. | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-----------------------|------|-----------------------|----------------|
| 0.10 | 0.04 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.08 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.17 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.37 |



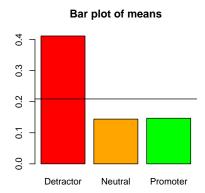


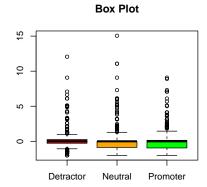
2.1.42 CEM_wp_time_max_kurtosisofdaysinthemonth

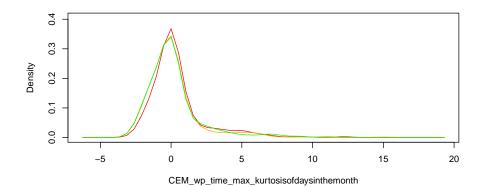
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.13 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | -0.28 | 0.00 | 0.41 | 0.25 | 12.06 |
| Neutral | -2.00 | -0.87 | 0.00 | 0.14 | 0.00 | 15.05 |
| Promoter | -2.00 | -0.95 | 0.00 | 0.15 | 0.13 | 9.08 |





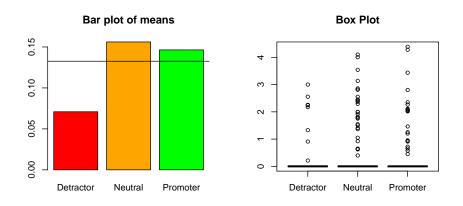


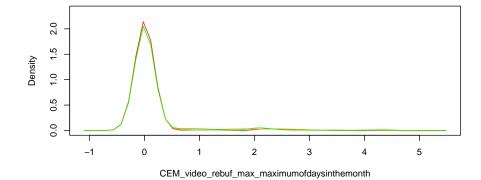
${\bf 2.1.43 \quad CEM_video_rebuf_max_maximumofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.09 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.07 | 0.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.16 | 0.00 | 4.10 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.15 | 0.00 | 4.39 |





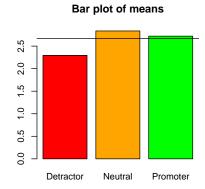
243

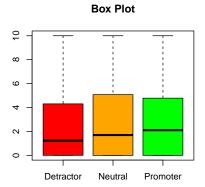
${\bf 2.1.44 \quad CEM_sli_video_mean of days in the month}$

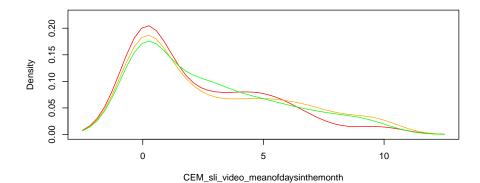
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.10 | 0.11 | 0.11 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 1.23 | 2.29 | 4.30 | 10.00 |
| Neutral | 0.00 | 0.00 | 1.70 | 2.84 | 5.07 | 10.00 |
| Promoter | 0.00 | 0.00 | 2.10 | 2.72 | 4.78 | 10.00 |





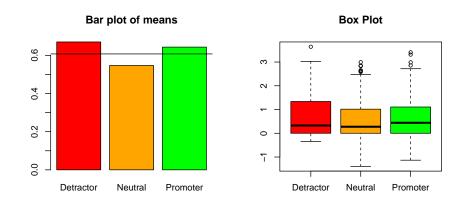


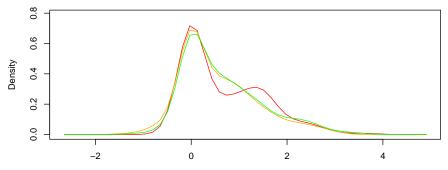
${\bf 2.1.45 \quad CEM_bytes_dl_4g_sum_skewness of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.72 | 0.99 | 0.99 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -0.34 | 0.00 | 0.33 | 0.67 | 1.34 | 3.64 |
| Neutral | -1.39 | 0.00 | 0.27 | 0.55 | 1.02 | 2.99 |
| Promoter | -1.13 | 0.00 | 0.44 | 0.64 | 1.10 | 3.41 |



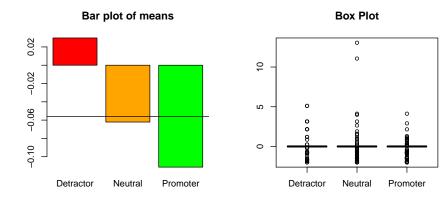


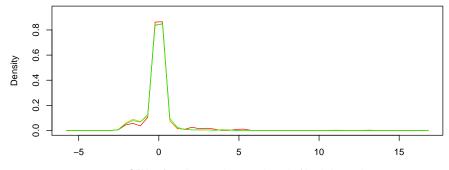
 ${\sf CEM_bytes_dl_4g_sum_skewnessofdaysinthemonth}$

${\bf 2.1.46 \quad CEM_csfb_call_setup_time_avg_kurtosisofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.39 | 0.04 | 0.26 | 0.26 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.03 | 0.00 | 5.11 |
| Neutral | -2.00 | 0.00 | 0.00 | -0.06 | 0.00 | 13.06 |
| Promoter | -2.00 | 0.00 | 0.00 | -0.11 | 0.00 | 4.12 |





 ${\sf CEM_csfb_call_setup_time_avg_kurtos} is of days in the month$

${\bf 2.1.47} \quad CEM_sli_weight_voice_kurtosis of days in the month$

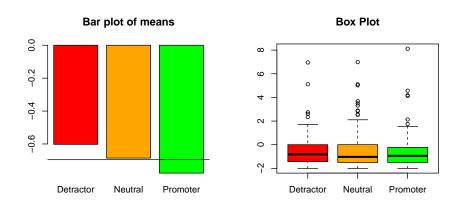
p-values of different tests:

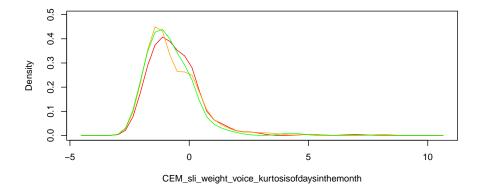
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.28 | 0.09 | 0.04 | 0.04 |

Summary:

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| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.43 | -0.81 | -0.60 | 0.00 | 6.95 |
| Neutral | -2.00 | -1.50 | -1.03 | -0.69 | 0.00 | 6.98 |
| Promoter | -2.00 | -1.50 | -0.94 | -0.78 | -0.23 | 8.12 |





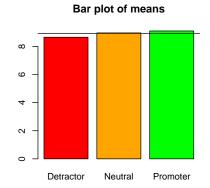
247

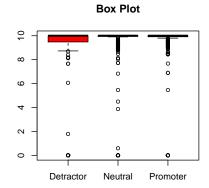
${\bf 2.1.48 \quad CEM_sli_voice_minimum of days in the month}$

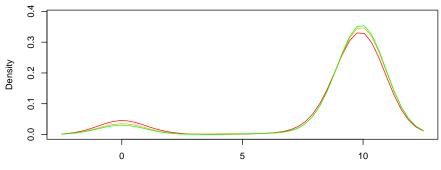
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | 0.10 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 9.48 | 10.00 | 8.66 | 10.00 | 10.00 |
| Neutral | 0.00 | 9.95 | 10.00 | 8.96 | 10.00 | 10.00 |
| Promoter | 0.00 | 9.91 | 10.00 | 9.10 | 10.00 | 10.00 |







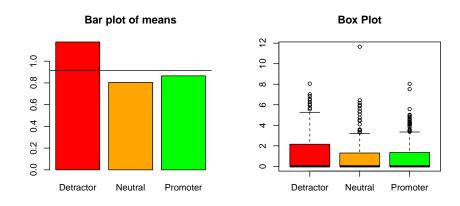
 $CEM_sli_voice_minimum of days in the month$

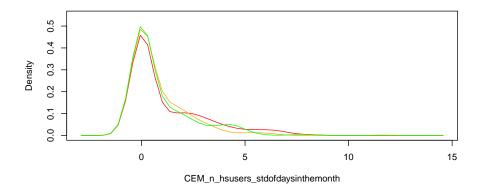
${\bf 2.1.49 \quad CEM_n_hsusers_stdofdays in the month}$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.07 | 0.04 | 0.13 | 0.13 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 1.18 | 2.16 | 8.05 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.80 | 1.30 | 11.65 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.87 | 1.33 | 8.04 |





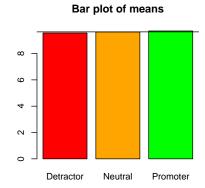
249

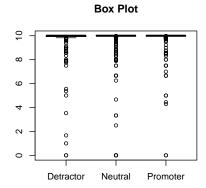
${\bf 2.1.50 \quad CEM_sli_voice_mean of days in the month}$

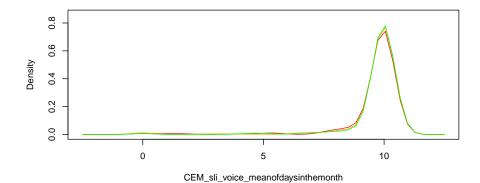
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.13 | 0.22 | 0.05 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 9.93 | 10.00 | 9.56 | 10.00 | 10.00 |
| Neutral | 0.00 | 9.99 | 10.00 | 9.64 | 10.00 | 10.00 |
| Promoter | 0.00 | 9.99 | 10.00 | 9.72 | 10.00 | 10.00 |





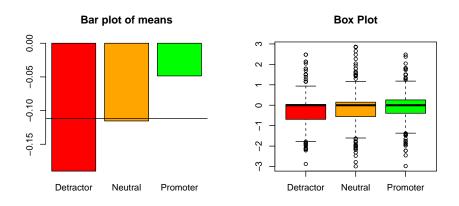


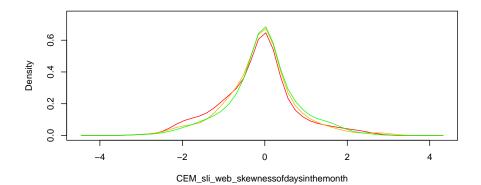
${\bf 2.1.51 \quad CEM_sli_web_skewness of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.20 | 0.07 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.87 | -0.69 | 0.00 | -0.19 | 0.04 | 2.48 |
| Neutral | -2.99 | -0.55 | 0.00 | -0.12 | 0.15 | 2.86 |
| Promoter | -2.98 | -0.39 | 0.00 | -0.05 | 0.26 | 2.48 |





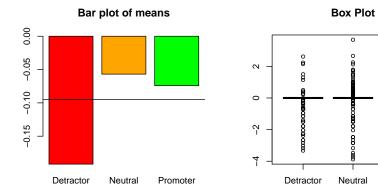
Promoter

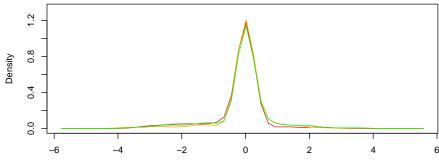
${\bf 2.1.52 \quad CEM_serving_rsrp_skewness of days in the month}$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.25 | 0.12 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -3.33 | 0.00 | 0.00 | -0.19 | 0.00 | 2.62 |
| Neutral | -3.88 | 0.00 | 0.00 | -0.06 | 0.00 | 3.68 |
| Promoter | -3.47 | 0.00 | 0.00 | -0.07 | 0.00 | 3.60 |





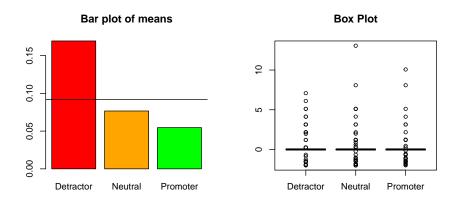
 ${\sf CEM_serving_rsrp_skewnessofdays in the month}$

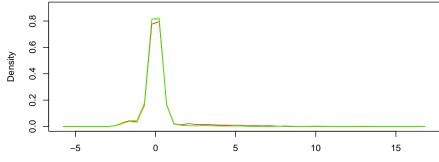
${\bf 2.1.53 \quad CEM_s1_ho_exec_time_kurtosis of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.29 | 0.23 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.17 | 0.00 | 7.09 |
| Neutral | -2.00 | 0.00 | 0.00 | 0.08 | 0.00 | 13.06 |
| Promoter | -2.00 | 0.00 | 0.00 | 0.05 | 0.00 | 10.07 |





 $CEM_s1_ho_exec_time_kurtosis of days in the month$

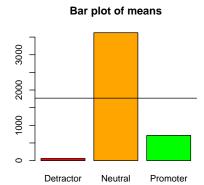
2.2 Fixed Operator

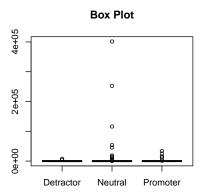
${\bf 2.2.1 \quad CEM_bytes_ul_2g_sum_minimumofdays in the month}$

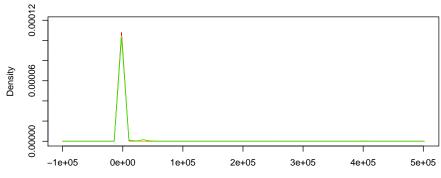
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.07 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|---------|---------|-----------|
| Detractor | 0.00 | 0.00 | 0.00 | 60.37 | 0.00 | 7716.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 3624.00 | 0.00 | 401500.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 714.00 | 0.00 | 34020.00 |







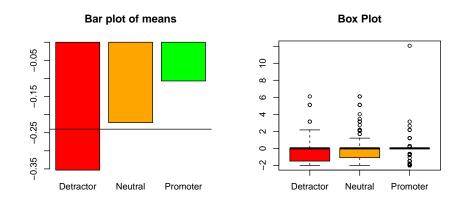
 $CEM_bytes_ul_2g_sum_minimum of days in the month$

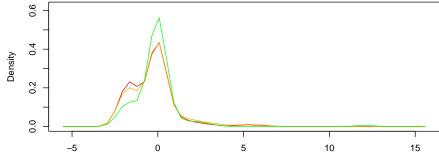
${\bf 2.2.2 \quad CEM_call_fwd_succ_ratio_avg_kurtosis of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.09 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.50 | 0.00 | -0.35 | 0.00 | 6.10 |
| Neutral | -2.00 | -1.10 | 0.00 | -0.22 | 0.00 | 6.10 |
| Promoter | -2.00 | 0.00 | 0.00 | -0.11 | 0.00 | 12.06 |





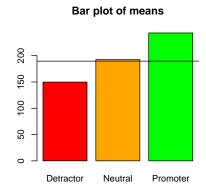
 $CEM_call_fwd_succ_ratio_avg_kurtos is of days in the month$

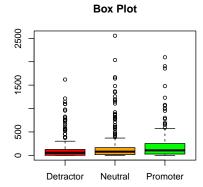
${\bf 2.2.3} \quad CEM_data_count_minimum of days in the month$

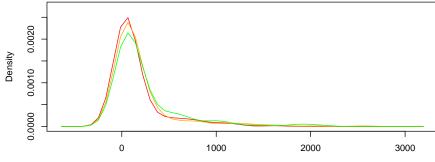
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.02 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|---------|
| Detractor | 0.00 | 0.25 | 55.50 | 149.80 | 125.00 | 1619.00 |
| Neutral | 0.00 | 16.25 | 78.50 | 192.60 | 164.00 | 2555.00 |
| Promoter | 0.00 | 28.00 | 107.00 | 243.20 | 253.00 | 2095.00 |







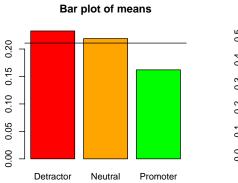
 ${\sf CEM_data_count_minimumofdays} in the month$

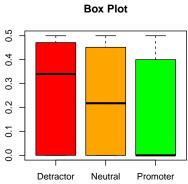
${\bf 2.2.4 \quad CEM_call_fwd_succ_ratio_avg_stdofdays in the month}$

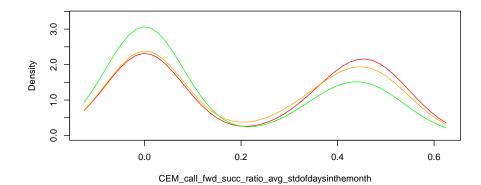
p-values of different tests:

| - | Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|---------------|-----------------------|----------------|
| - | 0.02 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.34 | 0.23 | 0.47 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.22 | 0.22 | 0.45 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.16 | 0.40 | 0.50 |





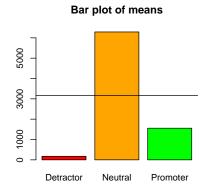


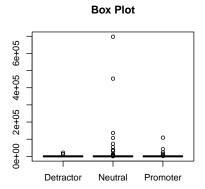
${\bf 2.2.5 \quad CEM_bytes_dl_2g_sum_minimumofdays in the month}$

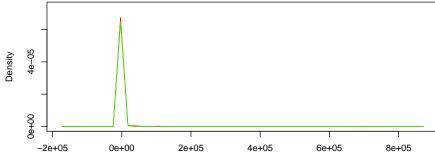
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.13 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|---------|---------|-----------|
| Detractor | 0.00 | 0.00 | 0.00 | 174.00 | 0.00 | 21470.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 6289.00 | 0.00 | 697200.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 1556.00 | 0.00 | 109200.00 |







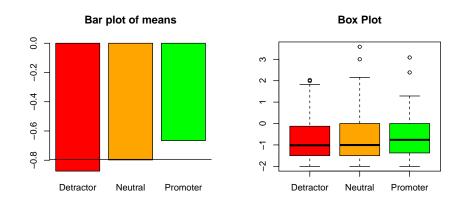
 $CEM_bytes_dl_2g_sum_minimum of days in the month$

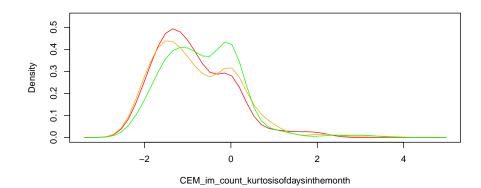
${\bf 2.2.6} \quad CEM_im_count_kurtos is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.03 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.50 | -1.02 | -0.87 | -0.14 | 2.04 |
| Neutral | -2.00 | -1.50 | -1.00 | -0.80 | 0.00 | 3.59 |
| Promoter | -2.00 | -1.37 | -0.76 | -0.67 | 0.00 | 3.08 |



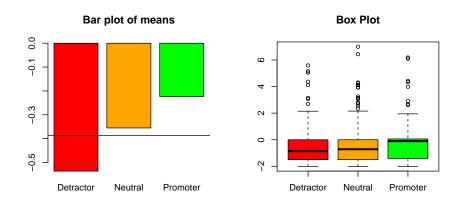


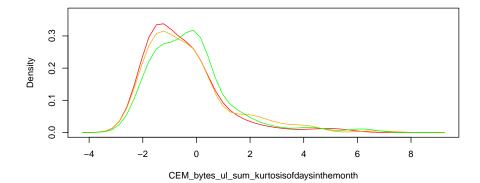
${\bf 2.2.7 \quad CEM_bytes_ul_sum_kurtos is of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.05 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.50 | -0.85 | -0.54 | 0.00 | 5.59 |
| Neutral | -2.00 | -1.50 | -0.71 | -0.36 | 0.00 | 7.00 |
| Promoter | -2.00 | -1.41 | -0.10 | -0.22 | 0.06 | 6.18 |



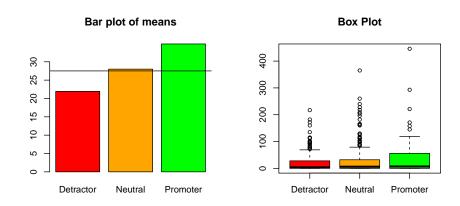


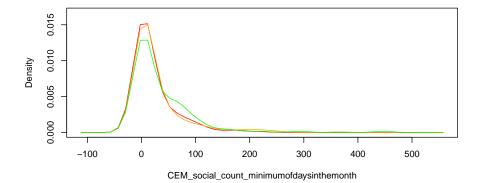
${\bf 2.2.8} \quad CEM_social_count_minimum of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.03 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 0.00 | 3.50 | 21.94 | 27.50 | 217.00 |
| Neutral | 0.00 | 0.00 | 6.00 | 28.00 | 31.75 | 365.00 |
| Promoter | 0.00 | 0.00 | 7.00 | 34.86 | 56.00 | 446.00 |





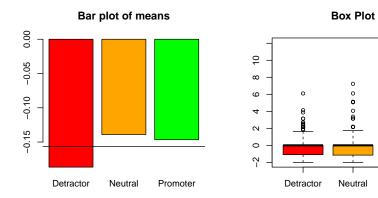
Neutral

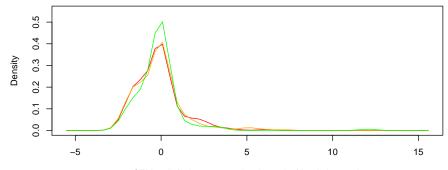
Promoter

$CEM_call_fwd_succ_samples_kurtosisofdays in the month$ p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.79 | 0.61 | 0.61 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.10 | 0.00 | -0.19 | 0.00 | 6.10 |
| Neutral | -2.00 | -1.15 | 0.00 | -0.14 | 0.00 | 7.23 |
| Promoter | -2.00 | -0.67 | 0.00 | -0.15 | 0.00 | 12.06 |





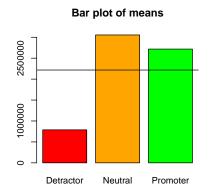
CEM_call_fwd_succ_samples_kurtosisofdaysinthemonth

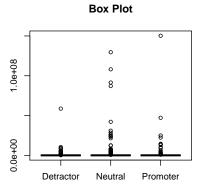
${\bf 2.2.10 \quad CEM_bytes_dl_3g_sum_minimumofdays in the month}$

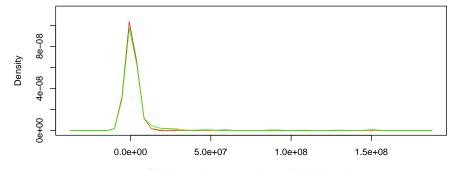
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.13 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|----------|------------|-----------|--------------|
| Detractor | 0.00 | 0.00 | 420.00 | 788800.00 | 135500.00 | 58700000.00 |
| Neutral | 0.00 | 0.00 | 12350.00 | 3055000.00 | 271300.00 | 129500000.00 |
| Promoter | 0.00 | 0.00 | 20530.00 | 2718000.00 | 328000.00 | 150300000.00 |







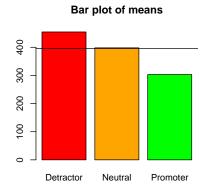
 ${\sf CEM_bytes_dl_3g_sum_minimumofdays} in the month$

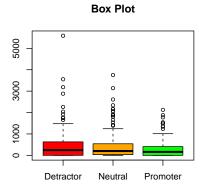
${\bf 2.2.11 \quad CEM_sli_weight_web_stdofdays in the month}$

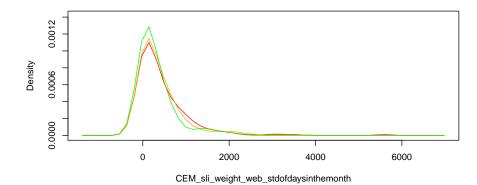
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.01 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|---------|
| Detractor | 0.00 | 0.00 | 244.70 | 454.40 | 627.10 | 5588.00 |
| Neutral | 0.00 | 33.60 | 201.40 | 397.90 | 537.30 | 3751.00 |
| Promoter | 0.00 | 0.00 | 159.50 | 303.10 | 409.00 | 2126.00 |





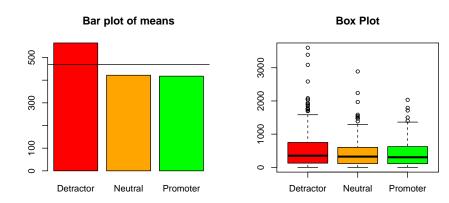


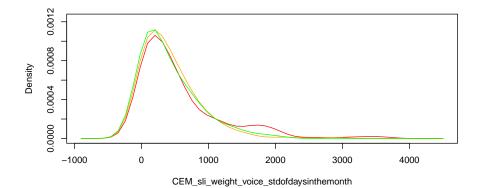
${\bf 2.2.12 \quad CEM_sli_weight_voice_stdofdays in the month}$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.35 | 0.01 | 0.10 | 0.10 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|---------|
| Detractor | 0.00 | 127.50 | 349.80 | 564.20 | 729.50 | 3603.00 |
| Neutral | 0.00 | 114.90 | 323.30 | 421.80 | 601.50 | 2889.00 |
| Promoter | 0.00 | 110.80 | 303.60 | 417.80 | 625.00 | 2034.00 |



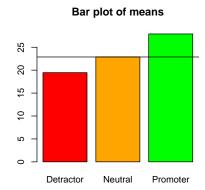


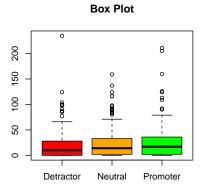
${\bf 2.2.13 \quad CEM_im_count_minimum of days in the month}$

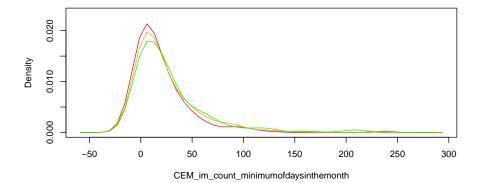
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.03 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 0.00 | 10.00 | 19.46 | 28.00 | 235.00 |
| Neutral | 0.00 | 2.00 | 14.00 | 22.91 | 33.00 | 159.00 |
| Promoter | 0.00 | 2.00 | 17.00 | 27.90 | 36.00 | 211.00 |





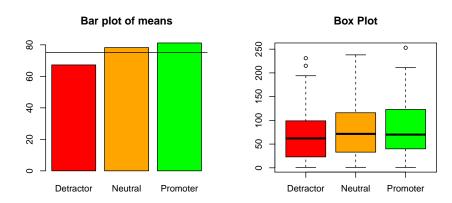


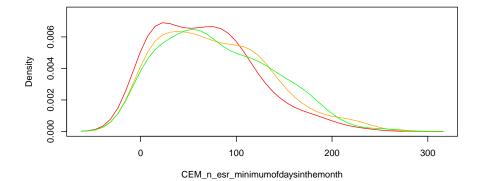
${\bf 2.2.14 \quad CEM_n_esr_minimum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.02 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 1.00 | 23.00 | 62.00 | 67.25 | 98.75 | 231.00 |
| Neutral | 1.00 | 33.50 | 71.50 | 78.25 | 116.00 | 238.00 |
| Promoter | 1.00 | 40.00 | 70.00 | 81.19 | 123.00 | 253.00 |



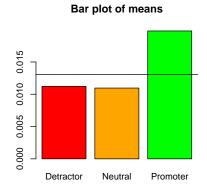


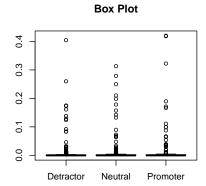
${\bf 2.2.15 \quad CEM_pkt_loss_net_max_mean of days in the month}$

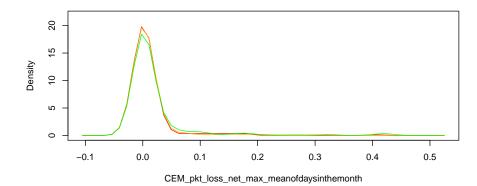
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.02 | 0.18 | 0.48 | 0.48 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.40 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.31 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 0.42 |





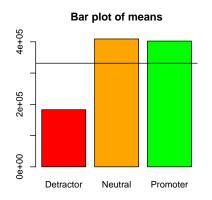


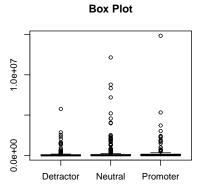
${\bf 2.2.16 \quad CEM_bytes_ul_3g_sum_minimumofdays in the month}$

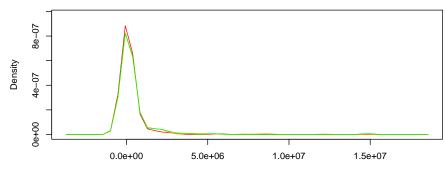
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.13 | 0.10 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|----------|-----------|-----------|-------------|
| Detractor | 0.00 | 0.00 | 701.00 | 182800.00 | 63200.00 | 5764000.00 |
| Neutral | 0.00 | 0.00 | 8822.00 | 409100.00 | 91630.00 | 12160000.00 |
| Promoter | 0.00 | 0.00 | 17150.00 | 402400.00 | 149900.00 | 14850000.00 |





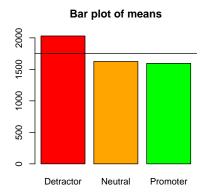


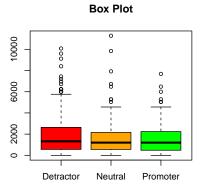
 ${\sf CEM_bytes_ul_3g_sum_minimumofdays} in the month$

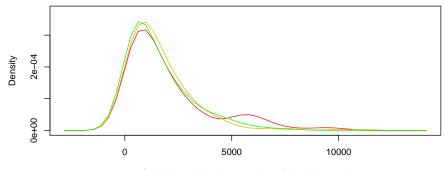
${\bf 2.2.17} \quad {\bf CEM_sli_weight_voice_maximumofdays in the month} \\ {\bf p\text{-}values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.31 | 0.03 | 0.13 | 0.13 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|---------|---------|---------|----------|
| Detractor | 0.00 | 560.00 | 1320.00 | 2030.00 | 2580.00 | 10080.00 |
| Neutral | 0.00 | 560.00 | 1200.00 | 1625.00 | 2160.00 | 11280.00 |
| Promoter | 0.00 | 480.00 | 1200.00 | 1595.00 | 2241.00 | 7680.00 |







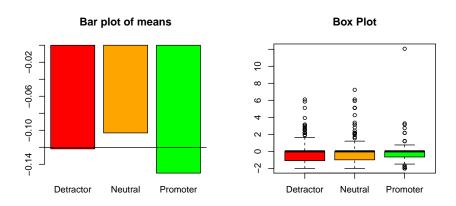
 $CEM_sli_weight_voice_maximum of days in the month$

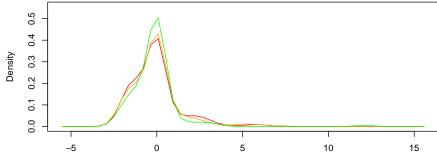
${\bf 2.2.18} \quad CEM_call_fwd_drop_samples_kurtosis of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.85 | 0.76 | 0.76 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.08 | 0.00 | -0.12 | 0.00 | 6.10 |
| Neutral | -2.00 | -1.00 | 0.00 | -0.10 | 0.00 | 7.23 |
| Promoter | -2.00 | -0.67 | 0.00 | -0.15 | 0.00 | 12.06 |





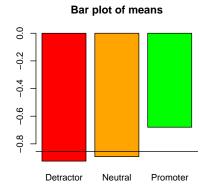
 ${\sf CEM_call_fwd_drop_samples_kurtosisofdaysinthemonth}$

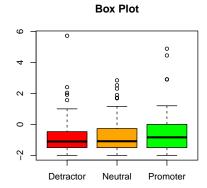
${\bf 2.2.19 \quad CEM_n_esr_kurtos is of days in the month}$

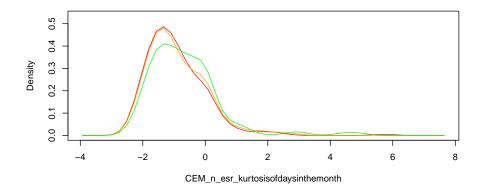
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.03 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.50 | -1.11 | -0.92 | -0.47 | 5.72 |
| Neutral | -2.00 | -1.50 | -1.09 | -0.89 | -0.28 | 2.84 |
| Promoter | -2.00 | -1.50 | -0.84 | -0.68 | 0.00 | 4.88 |





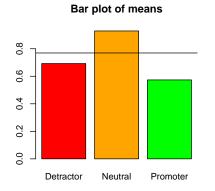


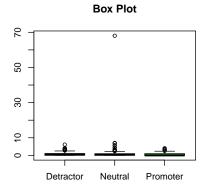
${\bf 2.2.20 \quad CEM_call_fwd_succ_samples_stdofdays in the month}$

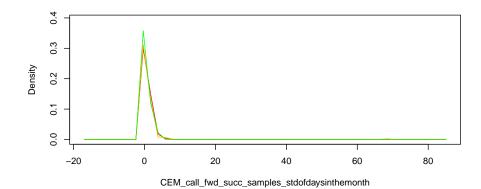
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.23 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.47 | 0.69 | 1.04 | 6.12 |
| Neutral | 0.00 | 0.00 | 0.43 | 0.93 | 0.94 | 68.04 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.57 | 0.94 | 4.05 |





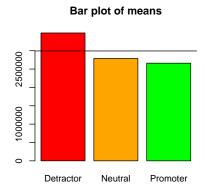


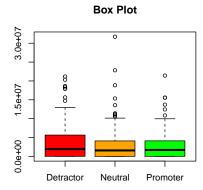
$2.2.21 \quad CEM_tcp_tp_ul_avg_maximum of days in the month$

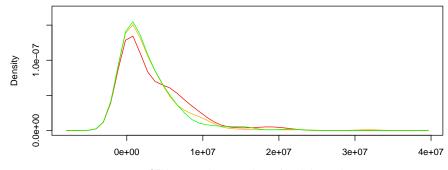
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.07 | 0.17 | 0.17 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|------------|------------|------------|-------------|
| Detractor | 0.00 | 0.00 | 1918000.00 | 3484000.00 | 5636000.00 | 21170000.00 |
| Neutral | 0.00 | 0.00 | 1566000.00 | 2790000.00 | 4047000.00 | 31720000.00 |
| Promoter | 0.00 | 0.00 | 1690000.00 | 2661000.00 | 4111000.00 | 21420000.00 |







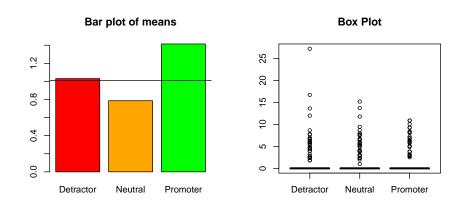
 $CEM_tcp_tp_ul_avg_maximum of days in the month$

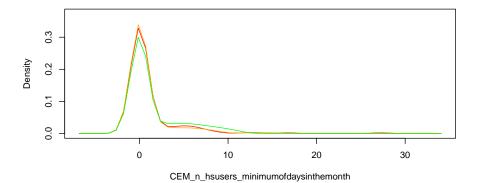
${\bf 2.2.22 \quad CEM_n_hsusers_minimum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.26 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 1.03 | 0.00 | 27.25 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.79 | 0.00 | 15.22 |
| Promoter | 0.00 | 0.00 | 0.00 | 1.41 | 0.00 | 10.89 |



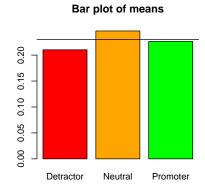


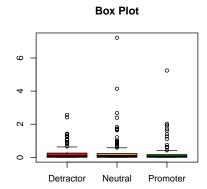
${\bf 2.2.23 \quad CEM_wp_acc_time_avg_stdofdays in the month}$

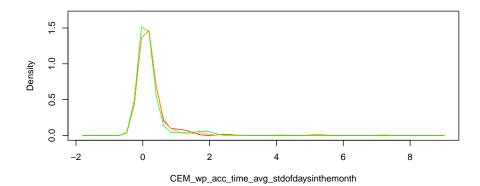
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.04 | 0.78 | 0.13 | 0.13 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.08 | 0.21 | 0.26 | 2.56 |
| Neutral | 0.00 | 0.00 | 0.08 | 0.25 | 0.24 | 7.22 |
| Promoter | 0.00 | 0.00 | 0.06 | 0.23 | 0.17 | 5.24 |





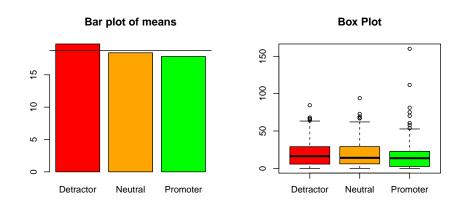


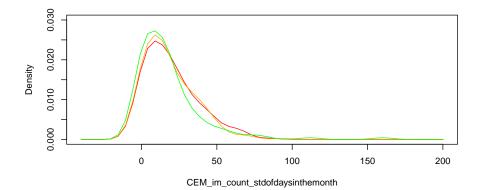
${\bf 2.2.24 \quad CEM_im_count_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.40 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 5.69 | 16.29 | 19.77 | 28.94 | 84.50 |
| Neutral | 0.00 | 6.04 | 14.05 | 18.41 | 28.89 | 94.01 |
| Promoter | 0.00 | 2.50 | 13.60 | 17.84 | 22.65 | 160.10 |



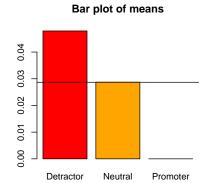


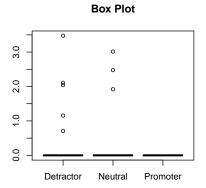
${\bf 2.2.25 \quad CEM_n_voice_drop_skewness of days in the month}$

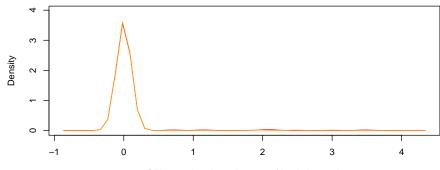
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.31 | 0.05 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 3.47 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 3.02 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |







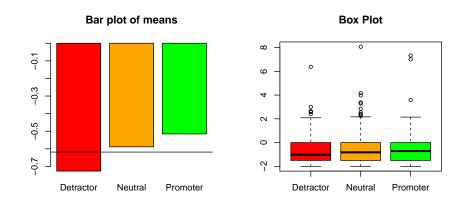
 ${\sf CEM_n_voice_drop_skewnessofd} ays in the month$

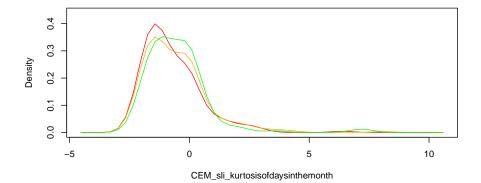
${\bf 2.2.26 \quad CEM_sli_kurtosis of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.13 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.50 | -1.02 | -0.73 | 0.00 | 6.38 |
| Neutral | -2.00 | -1.50 | -0.82 | -0.59 | 0.00 | 8.07 |
| Promoter | -2.00 | -1.50 | -0.71 | -0.52 | 0.00 | 7.34 |

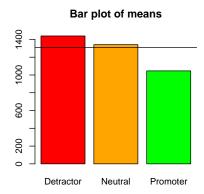


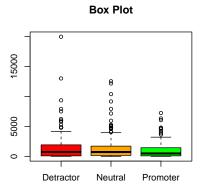


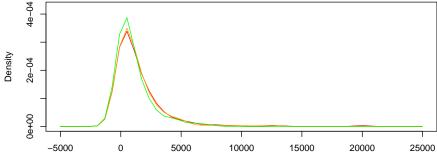
${\bf 2.2.27 \quad CEM_sli_weight_web_maximumofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.14 | 0.05 | 0.18 | 0.18 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|---------|---------|----------|
| Detractor | 0.00 | 100.00 | 724.20 | 1439.00 | 1920.00 | 19990.00 |
| Neutral | 0.00 | 180.00 | 720.00 | 1341.00 | 1701.00 | 12550.00 |
| Promoter | 0.00 | 80.00 | 480.00 | 1046.00 | 1440.00 | 7246.00 |







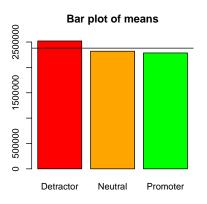
CEM_sli_weight_web_maximumofdaysinthemonth

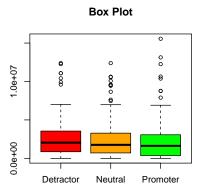
$2.2.28 \quad CEM_tcp_tp_dl_avg_stdofdays in the month$

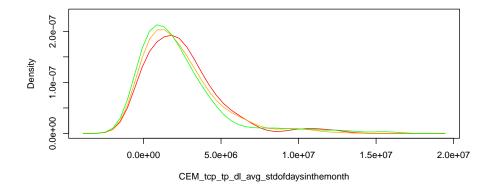
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.41 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|-----------|------------|------------|------------|-------------|
| Detractor | 0.00 | 867600.00 | 2046000.00 | 2521000.00 | 3543000.00 | 12400000.00 |
| Neutral | 0.00 | 705900.00 | 1756000.00 | 2319000.00 | 3274000.00 | 12390000.00 |
| Promoter | 0.00 | 364500.00 | 1621000.00 | 2285000.00 | 3069000.00 | 15560000.00 |



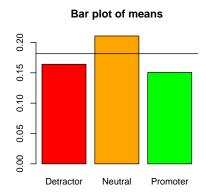


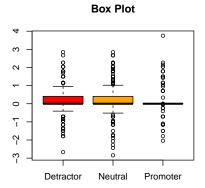


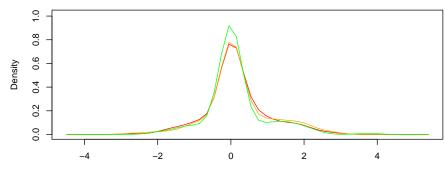
${\bf 2.2.29 \quad CEM_call_fwd_succ_ratio_avg_skewness of days in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.05 | 0.88 | 0.28 | 0.28 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -2.67 | 0.00 | 0.00 | 0.16 | 0.41 | 2.85 |
| Neutral | -2.85 | 0.00 | 0.00 | 0.21 | 0.41 | 2.85 |
| Promoter | -2.04 | 0.00 | 0.00 | 0.15 | 0.00 | 3.75 |







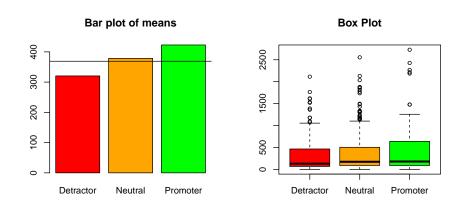
 ${\sf CEM_call_fwd_succ_ratio_avg_skewnessofdaysinthemonth}$

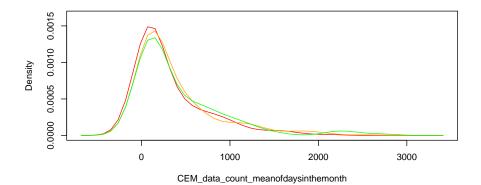
${\bf 2.2.30 \quad CEM_data_count_mean of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.26 | 0.06 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|---------|
| Detractor | 0.00 | 66.57 | 128.50 | 320.40 | 462.40 | 2114.00 |
| Neutral | 0.00 | 90.10 | 172.20 | 378.50 | 501.60 | 2555.00 |
| Promoter | 0.00 | 88.75 | 178.30 | 422.80 | 637.20 | 2728.00 |





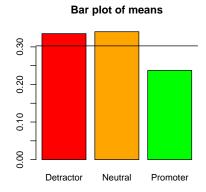
2.3 Only Mobile

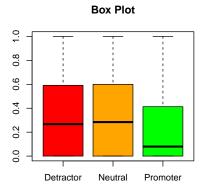
2.3.1 CEM_wp_succ_avg_meanofdaysinthemonth

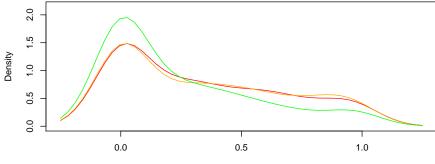
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|------------------------|------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.27 | 0.34 | 0.59 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.28 | 0.34 | 0.60 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.08 | 0.24 | 0.41 | 1.00 |







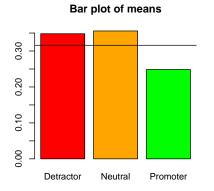
CEM_wp_succ_avg_meanofdaysinthemonth

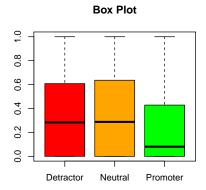
${\bf 2.3.2} \quad CEM_wp_succ_max_mean of days in the month$

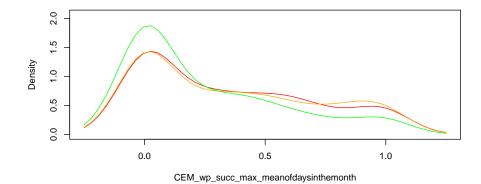
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|------------------------|------|-----------------------|----------------|--|
| 0.00 | 0.00 | 0.00 | 0.00 | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.28 | 0.35 | 0.61 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.29 | 0.36 | 0.64 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.08 | 0.25 | 0.43 | 1.00 |





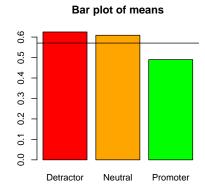


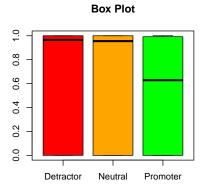
${\bf 2.3.3 \quad CEM_wp_succ_avg_maximum of days in the month}$

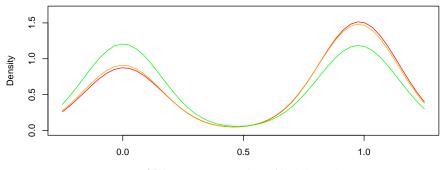
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|------------------------|------|-----------------------|----------------|
| 0.00 | 0.00 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.96 | 0.62 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.95 | 0.61 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.63 | 0.49 | 0.99 | 1.00 |







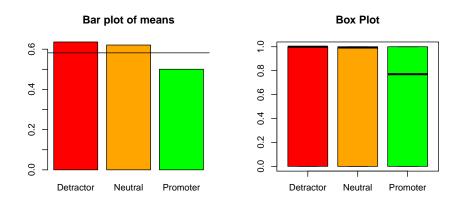
 ${\sf CEM_wp_succ_avg_maximumofdays} in the month$

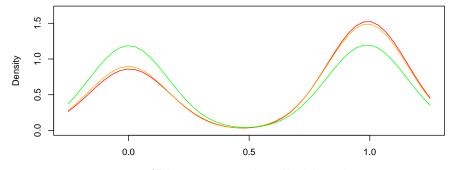
${\bf 2.3.4 \quad CEM_wp_succ_max_maximumofdays in the month}$

p-values of different tests:

| Permutation Student | | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|---------------------|------|-----------------------|----------------|--|
| 0.00 | 0.00 | 0.00 | 0.00 | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.64 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.99 | 0.62 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.77 | 0.50 | 1.00 | 1.00 |





 ${\sf CEM_wp_succ_max_max} imum of days in the month$

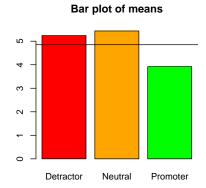
287

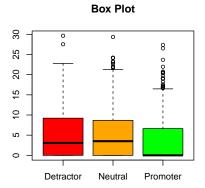
2.3.5 CEM_wp_time_max_stdofdaysinthemonth

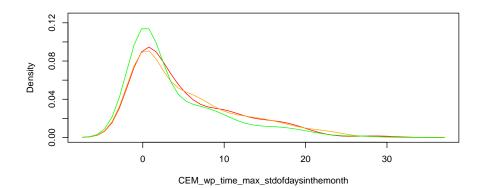
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|------------------------|------|-----------------------|----------------|
| 0.00 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 3.06 | 5.24 | 9.19 | 29.64 |
| Neutral | 0.00 | 0.00 | 3.51 | 5.43 | 8.64 | 29.35 |
| Promoter | 0.00 | 0.00 | 0.00 | 3.92 | 6.61 | 27.38 |





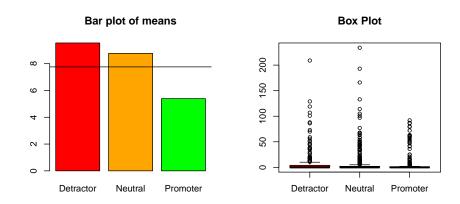


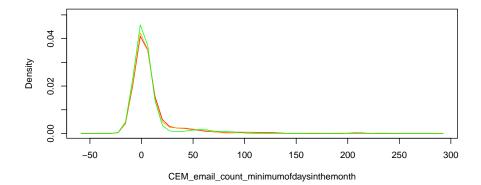
${\bf 2.3.6} \quad CEM_email_count_minimum of days in the month$

p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|------------------------|------|-----------------------|----------------|--|
| 0.00 | 0.03 | 0.00 | 0.00 | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 9.55 | 4.00 | 209.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 8.77 | 2.00 | 234.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 5.39 | 1.00 | 92.00 |



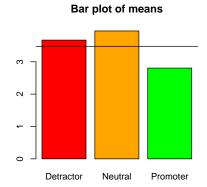


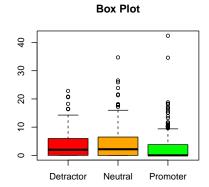
${\bf 2.3.7 \quad CEM_wp_time_avg_mean of days in the month}$

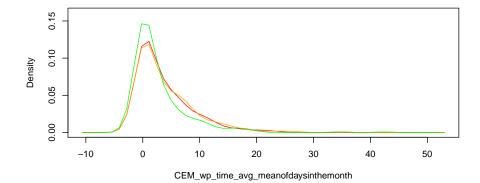
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.05 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 1.98 | 3.67 | 5.94 | 22.84 |
| Neutral | 0.00 | 0.00 | 2.16 | 3.95 | 6.47 | 34.72 |
| Promoter | 0.00 | 0.00 | 0.00 | 2.81 | 3.75 | 42.40 |





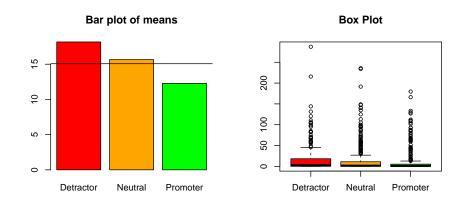


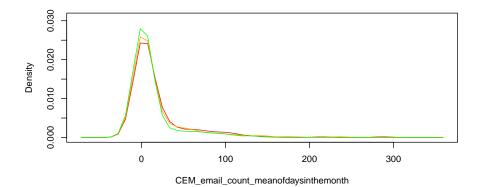
${\bf 2.3.8} \quad CEM_email_count_mean of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.05 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 0.00 | 2.65 | 18.16 | 18.09 | 287.20 |
| Neutral | 0.00 | 0.00 | 1.63 | 15.66 | 10.91 | 235.80 |
| Promoter | 0.00 | 0.00 | 1.00 | 12.28 | 5.23 | 179.60 |



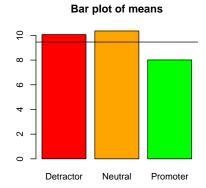


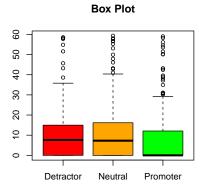
${\bf 2.3.9 \quad CEM_wp_time_avg_maximumofdays in the month}$

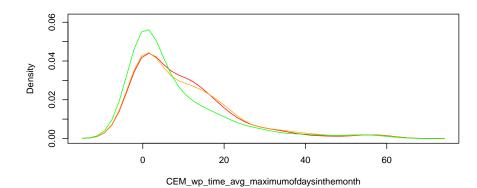
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.00 | 0.06 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|-------|
| Detractor | 0.00 | 0.00 | 7.62 | 10.07 | 14.94 | 58.56 |
| Neutral | 0.00 | 0.00 | 7.27 | 10.36 | 16.05 | 59.34 |
| Promoter | 0.00 | 0.00 | 0.00 | 8.01 | 11.93 | 59.02 |





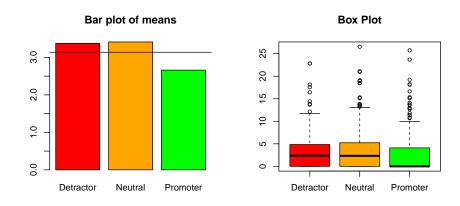


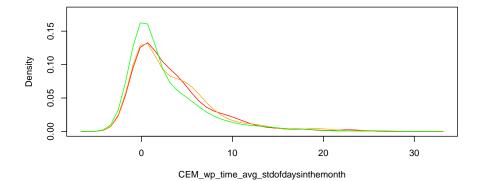
${\bf 2.3.10 \quad CEM_wp_time_avg_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.06 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 2.36 | 3.38 | 4.82 | 22.84 |
| Neutral | 0.00 | 0.00 | 2.33 | 3.41 | 5.23 | 26.54 |
| Promoter | 0.00 | 0.00 | 0.00 | 2.66 | 4.09 | 25.73 |



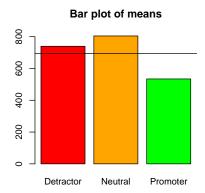


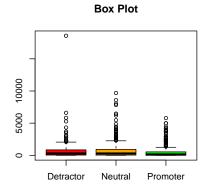
${\bf 2.3.11 \quad CEM_sli_weight_web_mean of days in the month}$

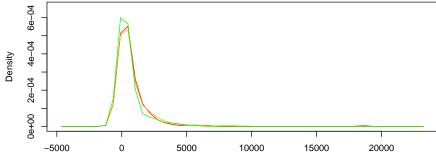
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.09 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|----------|
| Detractor | 0.00 | 42.73 | 293.30 | 739.70 | 840.20 | 18580.00 |
| Neutral | 0.00 | 40.00 | 291.60 | 804.60 | 925.80 | 9688.00 |
| Promoter | 0.00 | 0.00 | 141.90 | 534.20 | 539.00 | 5792.00 |







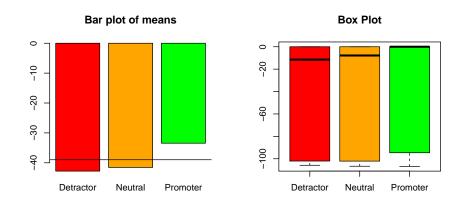
CEM_sli_weight_web_meanofdaysinthemonth

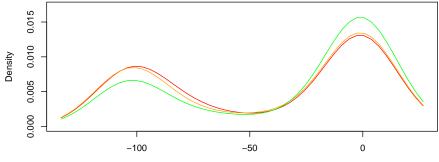
${\bf 2.3.12} \quad {\bf CEM_ul_interference_mean of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.02 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|---------|---------|--------|--------|---------|------|
| Detractor | -105.80 | -102.00 | -11.51 | -42.79 | 0.00 | 0.00 |
| Neutral | -106.70 | -102.10 | -7.80 | -41.55 | 0.00 | 0.00 |
| Promoter | -106.80 | -93.50 | 0.00 | -33.45 | 0.00 | 0.00 |





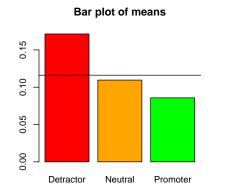
 $CEM_ul_interference_mean of days in the month$

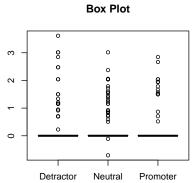
2.3.13 CEM_audio_count_skewnessofdaysinthemonth

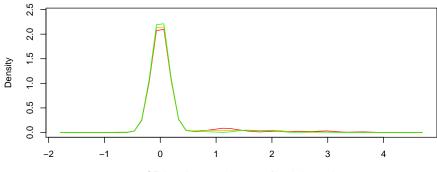
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.06 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 3.62 |
| Neutral | -0.71 | 0.00 | 0.00 | 0.11 | 0.00 | 3.02 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 2.85 |







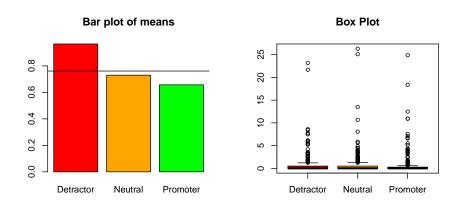
 ${\sf CEM_audio_count_skewnessofdays in the month}$

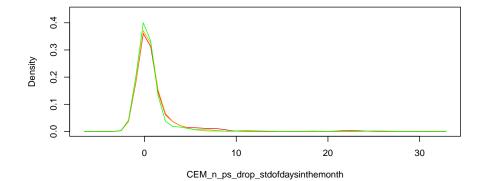
${\bf 2.3.14 \quad CEM_n_ps_drop_stdofdays in the month}$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.00 | 0.16 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.97 | 0.50 | 23.19 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.73 | 0.50 | 26.31 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.66 | 0.26 | 24.89 |



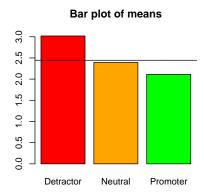


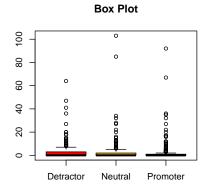
${\bf 2.3.15 \quad CEM_n_ps_drop_maximumofdays in the month}$

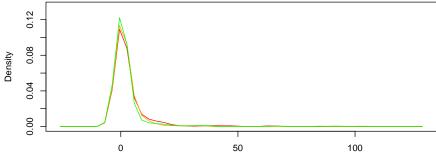
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.20 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|--------|
| Detractor | 0.00 | 0.00 | 0.00 | 3.02 | 3.00 | 64.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 2.39 | 2.00 | 103.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 2.11 | 1.00 | 92.00 |







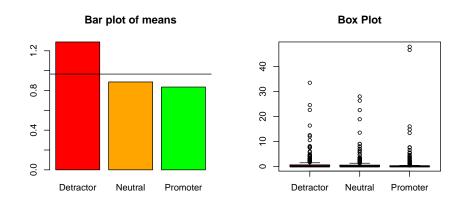
 $CEM_n_ps_drop_maximum of days in the month$

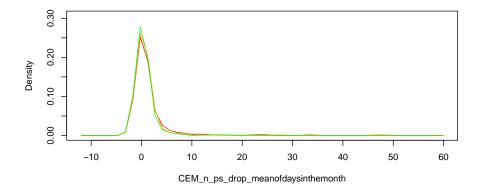
${\bf 2.3.16 \quad CEM_n_ps_drop_mean of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.21 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 1.29 | 0.58 | 33.50 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.89 | 0.50 | 28.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.83 | 0.15 | 47.93 |



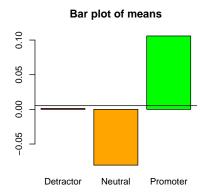


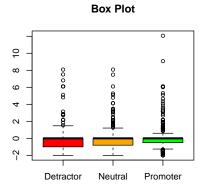
${\bf 2.3.17 \quad CEM_wp_time_avg_kurtos} is of days in the month$

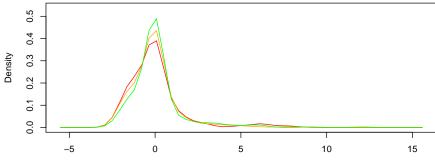
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.47 | 0.11 | 0.11 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.00 | 0.00 | 0.00 | 0.00 | 8.08 |
| Neutral | -2.00 | -0.81 | 0.00 | -0.08 | 0.00 | 8.08 |
| Promoter | -2.00 | -0.50 | 0.00 | 0.11 | 0.00 | 12.06 |







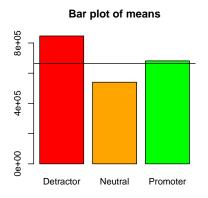
CEM_wp_time_avg_kurtosisofdaysinthemonth

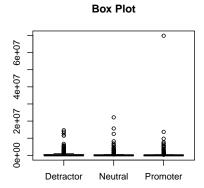
${\bf 2.3.18 \quad CEM_bytes_ul_3g_sum_minimumofdays in the month}$

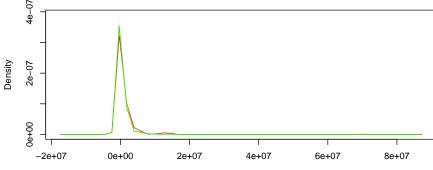
p-values of different tests:

| Permutation Students_t | | Mann_Whitney_Wilcoxon | Kruskal_Wallis | |
|------------------------|------|-----------------------|----------------|--|
| 0.00 | 0.56 | 0.38 | 0.38 | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|----------|-----------|-----------|-------------|
| Detractor | 0.00 | 0.00 | 12400.00 | 846500.00 | 449800.00 | 14670000.00 |
| Neutral | 0.00 | 0.00 | 10820.00 | 540400.00 | 193600.00 | 22170000.00 |
| Promoter | 0.00 | 0.00 | 13260.00 | 681700.00 | 157500.00 | 69830000.00 |







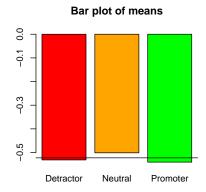
 ${\sf CEM_bytes_ul_3g_sum_minimumofdays} in the month$

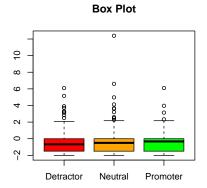
${\bf 2.3.19 \quad CEM_sli_web_kurtosis of days in the month}$

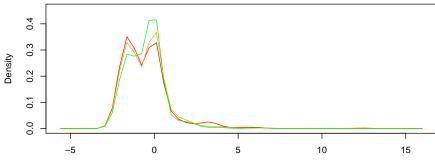
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.00 | 0.93 | 0.41 | 0.41 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.50 | -0.67 | -0.53 | 0.00 | 6.10 |
| Neutral | -2.00 | -1.50 | -0.50 | -0.50 | 0.00 | 12.39 |
| Promoter | -2.00 | -1.50 | -0.33 | -0.54 | 0.00 | 6.10 |







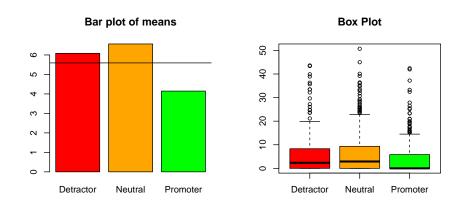
CEM_sli_web_kurtosisofdaysinthemonth

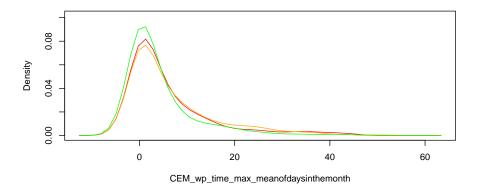
${\bf 2.3.20 \quad CEM_wp_time_max_mean of days in the month}$

p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.02 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 2.34 | 6.08 | 8.26 | 43.62 |
| Neutral | 0.00 | 0.00 | 2.90 | 6.56 | 9.33 | 50.70 |
| Promoter | 0.00 | 0.00 | 0.00 | 4.14 | 5.81 | 42.40 |



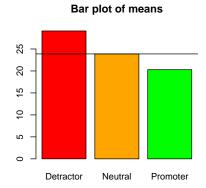


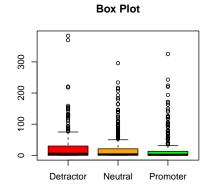
${\bf 2.3.21} \quad CEM_email_count_maximum of days in the month$

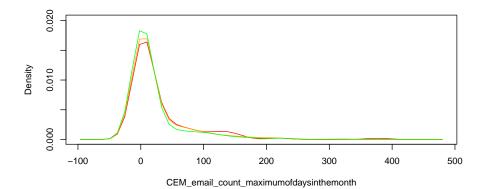
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.05 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 0.00 | 5.00 | 29.10 | 29.50 | 384.00 |
| Neutral | 0.00 | 0.00 | 3.00 | 23.88 | 21.00 | 296.00 |
| Promoter | 0.00 | 0.00 | 2.00 | 20.29 | 13.00 | 325.00 |





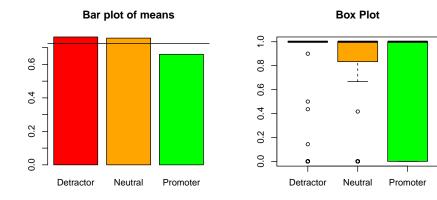


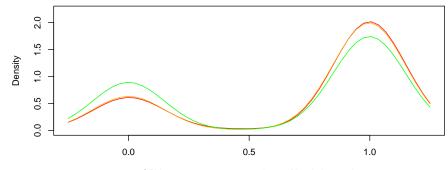
${\bf 2.3.22 \quad CEM_wp_acc_succ_avg_maximumofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 1.00 | 1.00 | 0.76 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.85 | 1.00 | 0.76 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.66 | 1.00 | 1.00 |





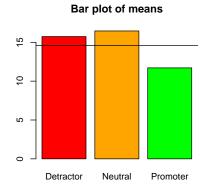
 ${\sf CEM_wp_acc_succ_avg_maximumofdays} in the month$

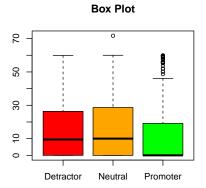
305

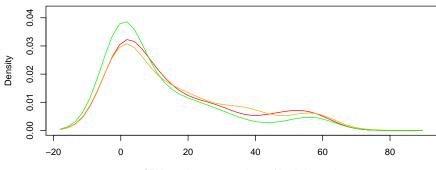
 ${\bf 2.3.23 \quad CEM_wp_time_max_maximumofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.02 | 0.01 | 0.00 | 0.00 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|-------|
| Detractor | 0.00 | 0.00 | 9.47 | 15.74 | 26.30 | 59.84 |
| Neutral | 0.00 | 0.00 | 10.02 | 16.46 | 28.43 | 71.70 |
| Promoter | 0.00 | 0.00 | 0.00 | 11.71 | 19.12 | 59.97 |







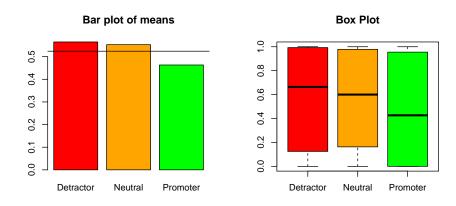
 ${\sf CEM_wp_time_max_max} imum of days in the month$

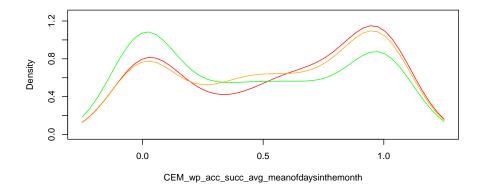
 ${\bf 2.3.24 \quad CEM_wp_acc_succ_avg_mean of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.00 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.12 | 0.66 | 0.56 | 0.99 | 1.00 |
| Neutral | 0.00 | 0.16 | 0.60 | 0.55 | 0.98 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.43 | 0.46 | 0.95 | 1.00 |

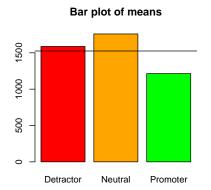


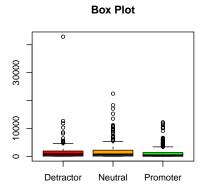


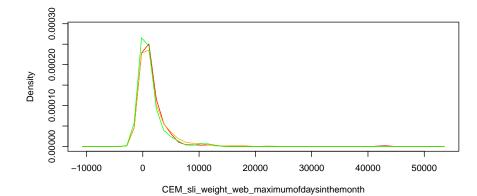
${\bf 2.3.25 \quad CEM_sli_weight_web_maximumofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| - | Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|---|-------------|------------|-----------------------|----------------|
| | 0.01 | 0.16 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|---------|---------|----------|
| Detractor | 0.00 | 80.00 | 720.00 | 1587.00 | 1920.00 | 42860.00 |
| Neutral | 0.00 | 80.00 | 640.00 | 1759.00 | 2208.00 | 22470.00 |
| Promoter | 0.00 | 0.00 | 320.00 | 1214.00 | 1340.00 | 12230.00 |





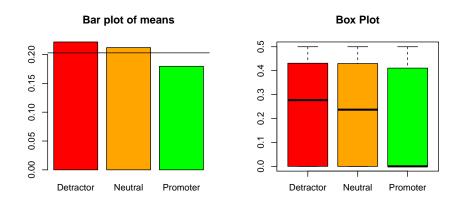


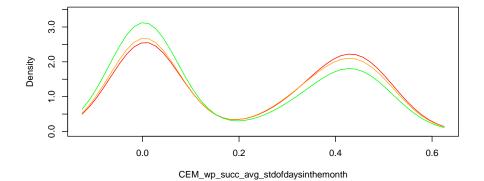
${\bf 2.3.26 \quad CEM_wp_succ_avg_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.02 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.28 | 0.22 | 0.43 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.24 | 0.21 | 0.43 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.18 | 0.41 | 0.50 |



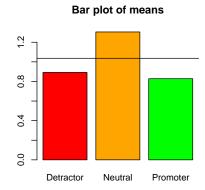


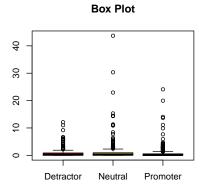
 $2.3.27 \quad CEM_wp_acc_time_max_mean of days in the month$

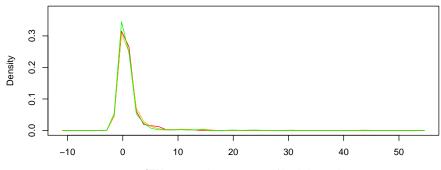
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.73 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.01 | 0.27 | 0.89 | 0.87 | 12.11 |
| Neutral | 0.00 | 0.01 | 0.28 | 1.30 | 0.94 | 43.69 |
| Promoter | 0.00 | 0.00 | 0.16 | 0.83 | 0.55 | 24.11 |







 ${\sf CEM_wp_acc_time_max_meanofdays} in the month$

$2.3.28 \quad CEM_ecn0_mean of days in the month$

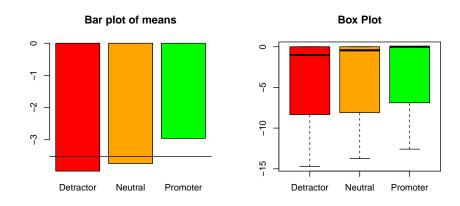
p-values of different tests:

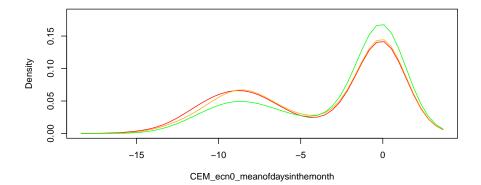
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.01 | 0.01 | 0.01 |

Summary:

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| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|--------|---------|--------|-------|---------|------|
| Detractor | -14.70 | -8.32 | -1.02 | -3.98 | 0.00 | 0.00 |
| Neutral | -13.74 | -8.07 | -0.44 | -3.74 | 0.00 | 0.00 |
| Promoter | -12.59 | -6.83 | 0.00 | -2.96 | 0.00 | 0.00 |



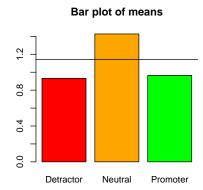


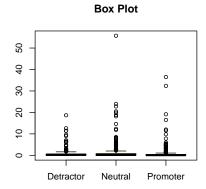
${\bf 2.3.29 \quad CEM_wp_acc_time_max_stdofdays in the month}$

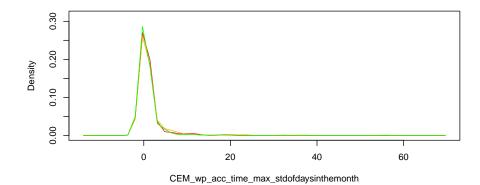
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.02 | 0.89 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.19 | 0.93 | 0.66 | 18.67 |
| Neutral | 0.00 | 0.00 | 0.17 | 1.43 | 0.83 | 55.73 |
| Promoter | 0.00 | 0.00 | 0.08 | 0.97 | 0.42 | 36.49 |





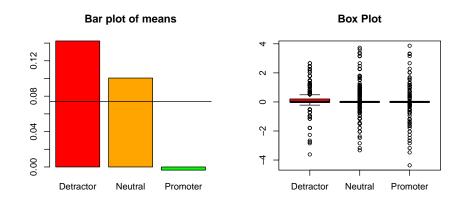


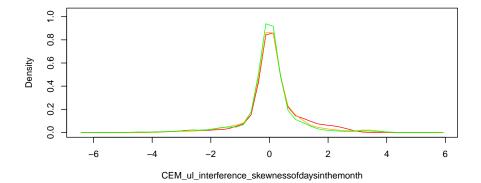
 ${\bf 2.3.30 \quad CEM_ul_interference_skewness of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.05 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -3.62 | 0.00 | 0.00 | 0.14 | 0.18 | 2.66 |
| Neutral | -3.33 | 0.00 | 0.00 | 0.10 | 0.00 | 3.73 |
| Promoter | -4.36 | 0.00 | 0.00 | -0.00 | 0.00 | 3.87 |



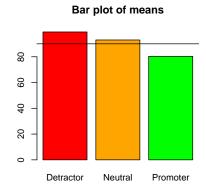


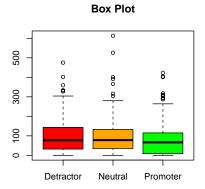
${\bf 2.3.31} \quad CEM_im_count_maximum of days in the month$

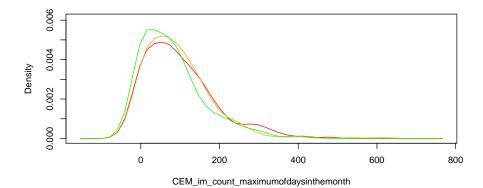
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.06 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 32.00 | 77.00 | 99.25 | 142.80 | 475.00 |
| Neutral | 0.00 | 35.00 | 78.00 | 93.03 | 132.50 | 613.00 |
| Promoter | 0.00 | 9.50 | 66.50 | 80.35 | 114.80 | 423.00 |





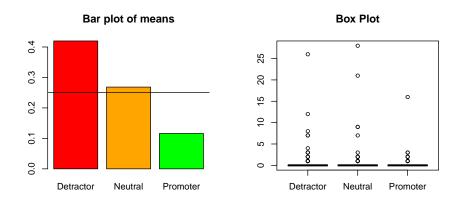


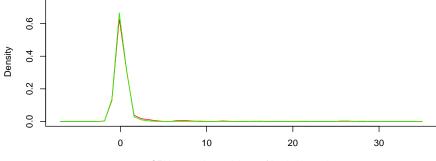
${\bf 2.3.32 \quad CEM_n_ps_drop_minimumofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.06 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.42 | 0.00 | 26.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.27 | 0.00 | 28.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 16.00 |





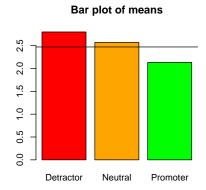
CEM_n_ps_drop_minimumofdaysinthemonth

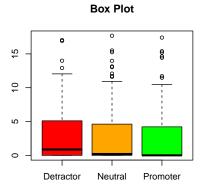
${\bf 2.3.33 \quad CEM_n_hsusers_mean of days in the month}$

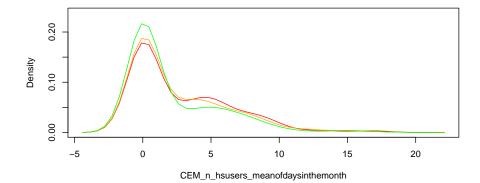
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.03 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.86 | 2.80 | 5.08 | 17.05 |
| Neutral | 0.00 | 0.00 | 0.20 | 2.57 | 4.61 | 17.68 |
| Promoter | 0.00 | 0.00 | 0.00 | 2.13 | 4.18 | 17.41 |







 ${\bf 2.3.34 \quad CEM_wp_acc_succ_avg_skewness of days in the month}$

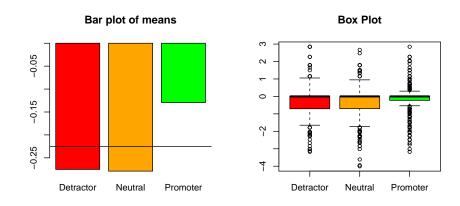
p-values of different tests:

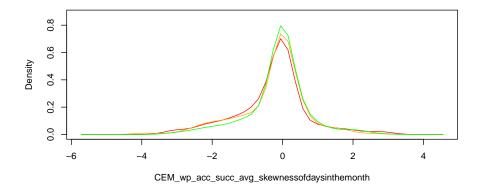
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.08 | 0.01 | 0.01 |

Summary:

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| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -3.17 | -0.71 | 0.00 | -0.28 | 0.00 | 2.85 |
| Neutral | -4.01 | -0.70 | 0.00 | -0.28 | 0.00 | 2.67 |
| Promoter | -3.17 | -0.22 | 0.00 | -0.13 | 0.00 | 2.85 |



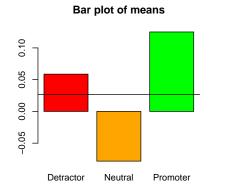


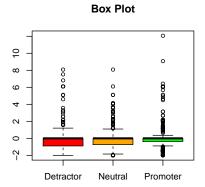
${\bf 2.3.35 \quad CEM_wp_time_max_kurtosis of days in the month}$

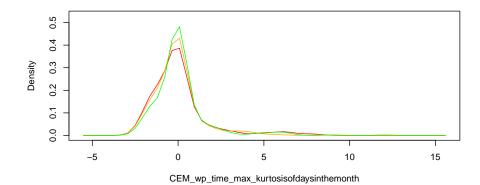
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.65 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -0.89 | 0.00 | 0.06 | 0.00 | 8.08 |
| Neutral | -2.00 | -0.74 | 0.00 | -0.08 | 0.00 | 8.08 |
| Promoter | -2.00 | -0.37 | 0.00 | 0.13 | 0.00 | 12.06 |





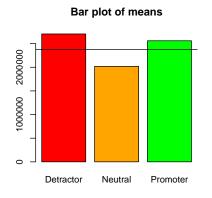


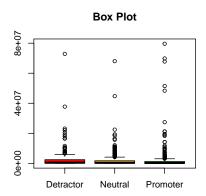
${\bf 2.3.36 \quad CEM_bytes_ul_3g_sum_mean of days in the month}$

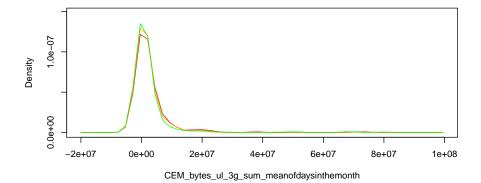
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.83 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|----------|-----------|------------|------------|-------------|
| Detractor | 0.00 | 55670.00 | 436500.00 | 2704000.00 | 2427000.00 | 72880000.00 |
| Neutral | 0.00 | 57570.00 | 347400.00 | 2018000.00 | 1709000.00 | 68040000.00 |
| Promoter | 0.00 | 6864.00 | 254900.00 | 2560000.00 | 1233000.00 | 79640000.00 |



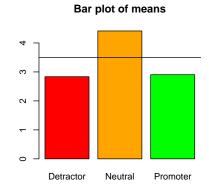


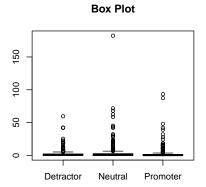


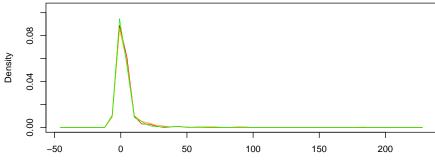
 ${\bf 2.3.37} \quad {\bf CEM_wp_acc_time_max_maximumofdays in the month} \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.92 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|--------|
| Detractor | 0.00 | 0.07 | 0.66 | 2.83 | 2.13 | 59.58 |
| Neutral | 0.00 | 0.02 | 0.68 | 4.41 | 2.58 | 182.40 |
| Promoter | 0.00 | 0.00 | 0.33 | 2.90 | 1.44 | 93.28 |







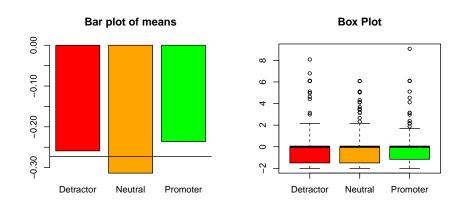
 ${\sf CEM_wp_acc_time_max_max} imum of days in the month$

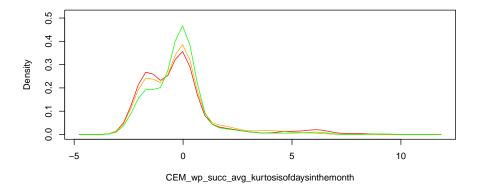
${\bf 2.3.38 \quad CEM_wp_succ_avg_kurtos is of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.88 | 0.12 | 0.12 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.50 | 0.00 | -0.26 | 0.00 | 8.08 |
| Neutral | -2.00 | -1.50 | 0.00 | -0.31 | 0.00 | 6.10 |
| Promoter | -2.00 | -1.15 | 0.00 | -0.24 | 0.00 | 9.08 |



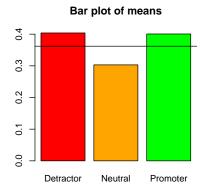


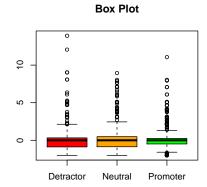
${\bf 2.3.39 \quad CEM_tcp_bytes_ul_kurtos is of days in the month}$

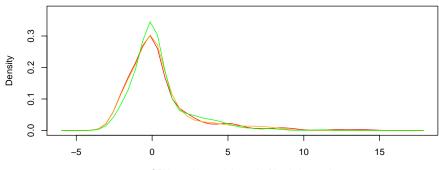
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.99 | 0.11 | 0.11 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | -0.86 | 0.00 | 0.40 | 0.29 | 13.91 |
| Neutral | -2.00 | -0.85 | 0.00 | 0.30 | 0.48 | 8.94 |
| Promoter | -2.00 | -0.48 | 0.00 | 0.40 | 0.25 | 11.07 |







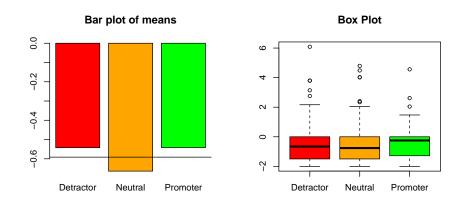
 ${\sf CEM_tcp_bytes_ul_kurtos} is of days in the month$

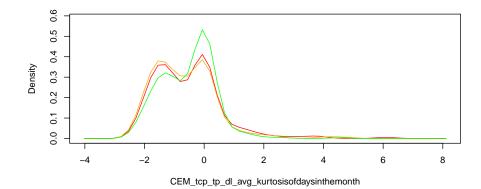
${\bf 2.3.40 \quad CEM_tcp_tp_dl_avg_kurtos is of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 1.00 | 0.22 | 0.22 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.50 | -0.66 | -0.54 | 0.00 | 6.09 |
| Neutral | -2.00 | -1.50 | -0.76 | -0.66 | 0.00 | 4.79 |
| Promoter | -2.00 | -1.28 | -0.25 | -0.54 | 0.00 | 4.56 |



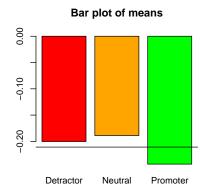


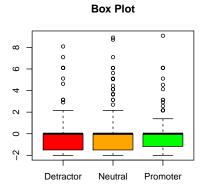
${\bf 2.3.41 \quad CEM_wp_succ_max_kurtos is of days in the month}$

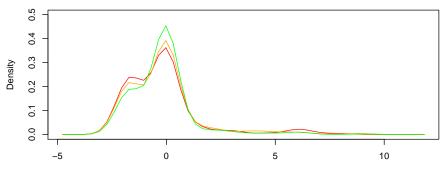
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.77 | 0.41 | 0.41 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -2.00 | -1.50 | 0.00 | -0.20 | 0.00 | 8.08 |
| Neutral | -2.00 | -1.50 | 0.00 | -0.19 | 0.00 | 8.90 |
| Promoter | -2.00 | -1.17 | 0.00 | -0.24 | 0.00 | 9.08 |







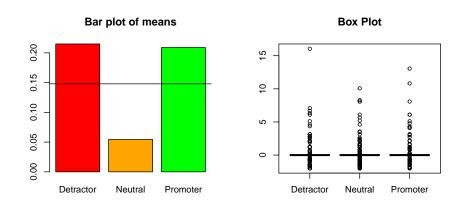
 ${\sf CEM_wp_succ_max_kurtos} is of days in the month$

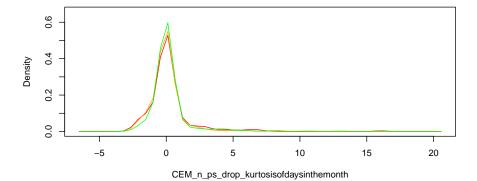
$2.3.42 \quad CEM_n_ps_drop_kurtos is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.97 | 0.72 | 0.72 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.21 | 0.00 | 16.05 |
| Neutral | -2.00 | 0.00 | 0.00 | 0.05 | 0.00 | 10.07 |
| Promoter | -2.00 | 0.00 | 0.00 | 0.21 | 0.00 | 13.06 |

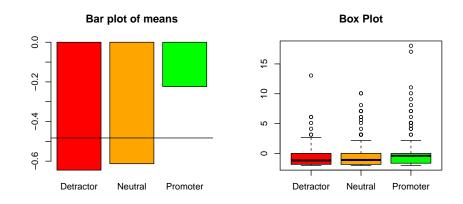


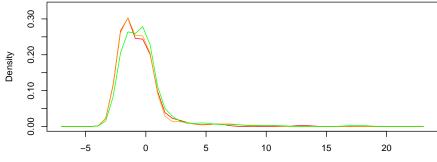


 ${\bf 2.3.43 \quad CEM_sms_term_ratio_avg_kurtosisofdays in the month} \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.02 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.83 | -1.17 | -0.65 | 0.00 | 13.06 |
| Neutral | -2.00 | -1.83 | -1.10 | -0.61 | 0.00 | 10.07 |
| Promoter | -2.00 | -1.61 | -0.40 | -0.22 | 0.00 | 18.05 |





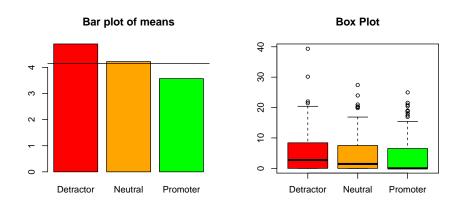
 $CEM_sms_term_ratio_avg_kurtosis of days in the month$

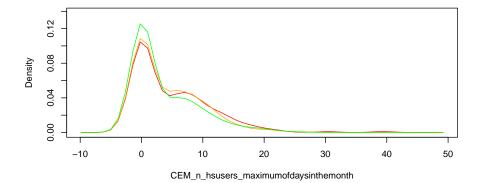
${\bf 2.3.44 \quad CEM_n_hsusers_maximum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 2.74 | 4.90 | 8.31 | 39.35 |
| Neutral | 0.00 | 0.00 | 1.44 | 4.22 | 7.51 | 27.41 |
| Promoter | 0.00 | 0.00 | 0.00 | 3.57 | 6.51 | 24.99 |





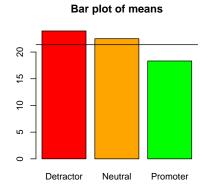
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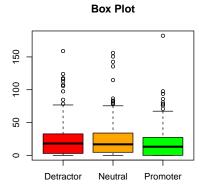
${\bf 2.3.45 \quad CEM_im_count_stdofdays in the month}$

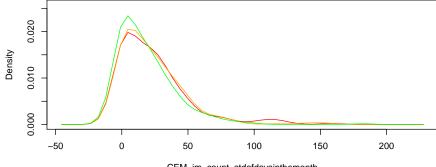
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.01 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 2.97 | 17.96 | 23.95 | 32.50 | 159.00 |
| Neutral | 0.00 | 4.68 | 16.77 | 22.50 | 33.83 | 156.20 |
| Promoter | 0.00 | 0.00 | 13.14 | 18.33 | 27.24 | 182.30 |







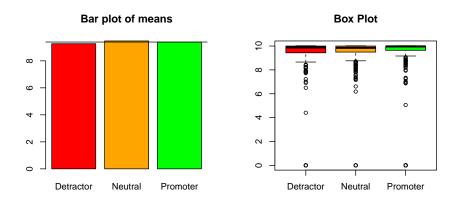
 $CEM_im_count_stdofdays in the month$

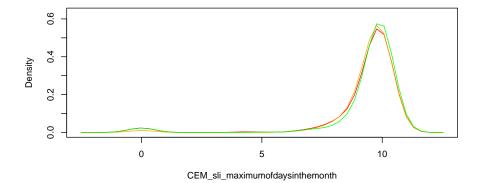
${\bf 2.3.46 \quad CEM_sli_maximum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.47 | 0.01 | 0.01 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 9.44 | 9.88 | 9.27 | 10.00 | 10.02 |
| Neutral | 0.00 | 9.50 | 9.85 | 9.47 | 10.00 | 10.02 |
| Promoter | 0.00 | 9.64 | 9.97 | 9.38 | 10.00 | 10.02 |



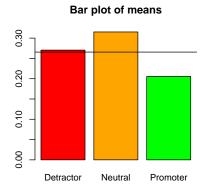


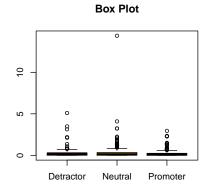
 ${\bf 2.3.47 \quad CEM_wp_acc_time_avg_mean of days in the month}$

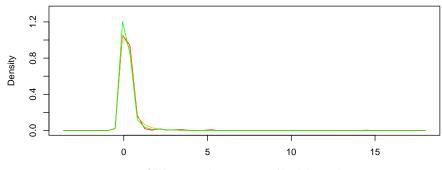
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.12 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.01 | 0.15 | 0.27 | 0.31 | 5.09 |
| Neutral | 0.00 | 0.01 | 0.13 | 0.32 | 0.34 | 14.40 |
| Promoter | 0.00 | 0.00 | 0.09 | 0.21 | 0.25 | 2.95 |







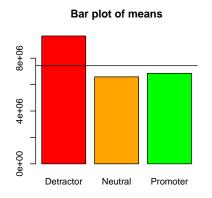
 ${\sf CEM_wp_acc_time_avg_mean of days in the month}$

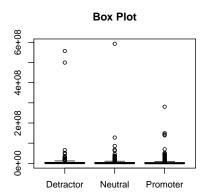
${\bf 2.3.48 \quad CEM_bytes_ul_3g_sum_maximumofdays in the month}$

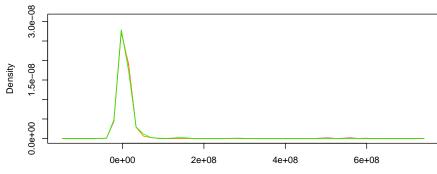
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.08 | 0.45 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|-----------|------------|------------|------------|--------------|
| Detractor | 0.00 | 107400.00 | 1342000.00 | 9685000.00 | 5105000.00 | 557000000.00 |
| Neutral | 0.00 | 107200.00 | 943500.00 | 6588000.00 | 4273000.00 | 592800000.00 |
| Promoter | 0.00 | 13120.00 | 692800.00 | 6855000.00 | 3256000.00 | 280800000.00 |







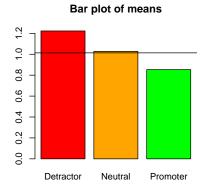
 $CEM_bytes_ul_3g_sum_maximum of days in the month$

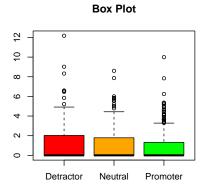
${\bf 2.3.49 \quad CEM_n_hsusers_stdofdays in the month}$

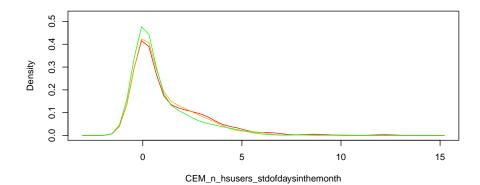
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.02 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 1.22 | 2.02 | 12.17 |
| Neutral | 0.00 | 0.00 | 0.00 | 1.03 | 1.78 | 8.60 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.85 | 1.32 | 9.99 |





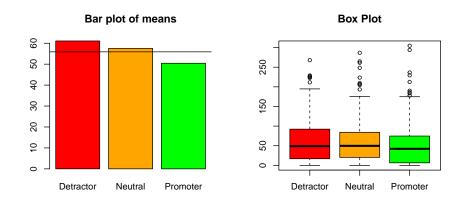


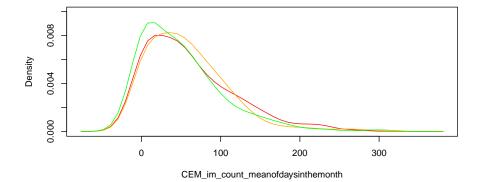
${\bf 2.3.50 \quad CEM_im_count_mean of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.11 | 0.03 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 16.90 | 48.88 | 61.09 | 92.21 | 268.00 |
| Neutral | 0.00 | 20.42 | 49.66 | 57.55 | 83.96 | 286.80 |
| Promoter | 0.00 | 6.50 | 42.05 | 50.44 | 74.14 | 304.70 |

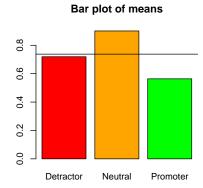


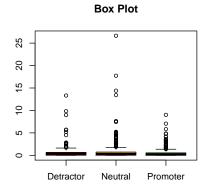


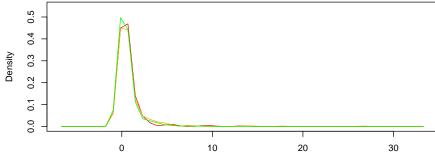
${\bf 2.3.51 \quad CEM_wp_acc_time_avg_maximumofdays in the month} \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.20 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.03 | 0.33 | 0.72 | 0.67 | 13.32 |
| Neutral | 0.00 | 0.02 | 0.30 | 0.90 | 0.73 | 26.64 |
| Promoter | 0.00 | 0.00 | 0.24 | 0.56 | 0.55 | 9.02 |







CEM_wp_acc_time_avg_maximumofdaysinthemonth

${\bf 2.3.52 \quad CEM_email_count_stdofdays in the month}$

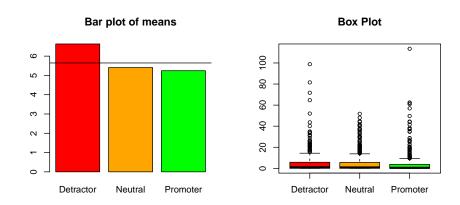
p-values of different tests:

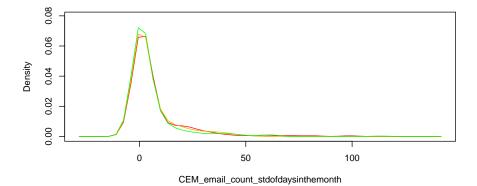
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.14 | 0.23 | 0.02 | 0.02 |

Summary:

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| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|--------|
| Detractor | 0.00 | 0.00 | 1.00 | 6.63 | 5.69 | 98.86 |
| Neutral | 0.00 | 0.00 | 0.87 | 5.41 | 5.60 | 51.75 |
| Promoter | 0.00 | 0.00 | 0.50 | 5.24 | 3.77 | 113.50 |



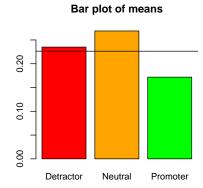


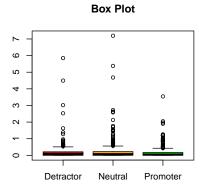
$2.3.53 \quad CEM_wp_acc_time_avg_stdofdays in the month$

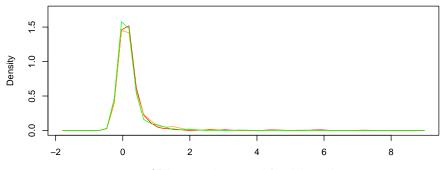
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.17 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.08 | 0.23 | 0.21 | 5.85 |
| Neutral | 0.00 | 0.00 | 0.07 | 0.27 | 0.22 | 7.19 |
| Promoter | 0.00 | 0.00 | 0.05 | 0.17 | 0.17 | 3.54 |







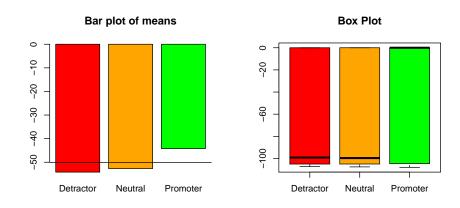
 ${\sf CEM_wp_acc_time_avg_stdofdays} in the month$

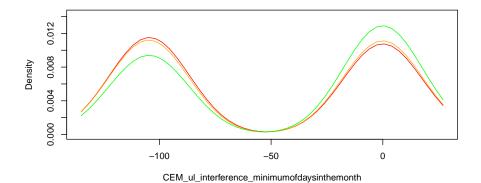
${\bf 2.3.54 \quad CEM_ul_interference_minimum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.03 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|---------|---------|--------|--------|---------|------|
| Detractor | -107.30 | -105.00 | -99.18 | -54.18 | 0.00 | 0.00 |
| Neutral | -107.60 | -105.00 | -99.63 | -52.67 | 0.00 | 0.00 |
| Promoter | -108.00 | -104.70 | 0.00 | -44.21 | 0.00 | 0.00 |



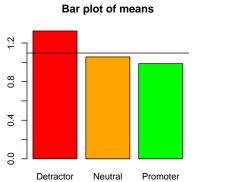


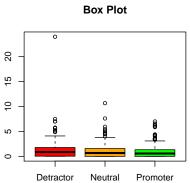
337

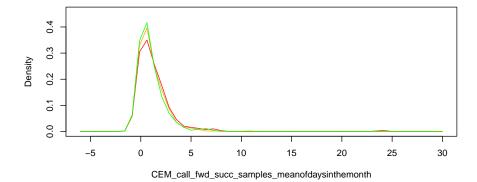
 ${\bf 2.3.55} \quad CEM_call_fwd_succ_samples_mean of days in the month \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.03 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.04 | 0.87 | 1.32 | 1.76 | 24.00 |
| Neutral | 0.00 | 0.00 | 0.67 | 1.06 | 1.57 | 10.67 |
| Promoter | 0.00 | 0.00 | 0.56 | 0.99 | 1.33 | 7.00 |



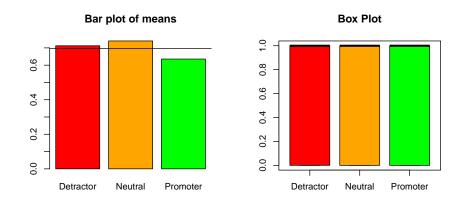


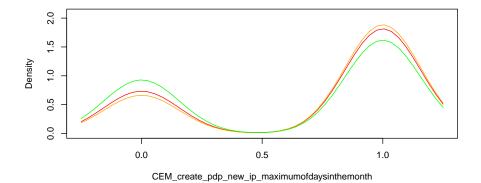


 ${\bf 2.3.56 \quad CEM_create_pdp_new_ip_maximumofdays in the month} \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.07 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 1.00 | 0.71 | 1.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 0.74 | 1.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 0.64 | 1.00 | 1.00 |



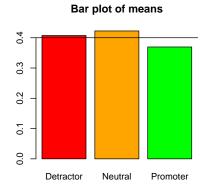


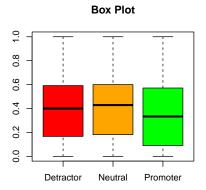
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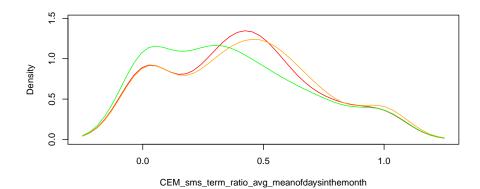
 ${\bf 2.3.57 \quad CEM_sms_term_ratio_avg_mean of days in the month} \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.16 | 0.10 | 0.10 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.17 | 0.40 | 0.41 | 0.59 | 1.00 |
| Neutral | 0.00 | 0.18 | 0.43 | 0.42 | 0.60 | 1.00 |
| Promoter | 0.00 | 0.09 | 0.33 | 0.37 | 0.57 | 1.00 |





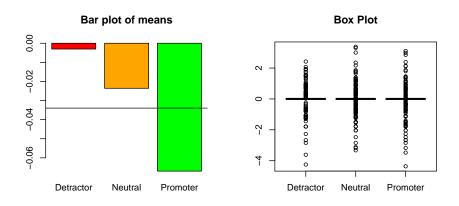


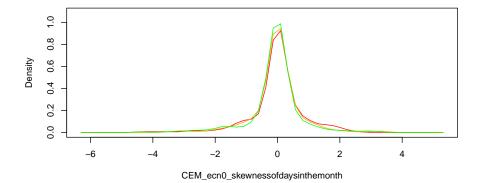
${\bf 2.3.58 \quad CEM_ecn0_skewness of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.38 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -4.25 | 0.00 | 0.00 | -0.00 | 0.00 | 2.42 |
| Neutral | -3.33 | 0.00 | 0.00 | -0.02 | 0.00 | 3.38 |
| Promoter | -4.36 | 0.00 | 0.00 | -0.07 | 0.00 | 3.10 |



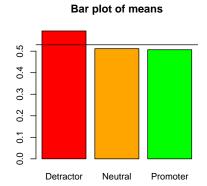


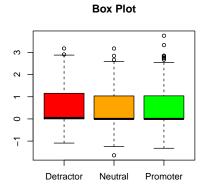
 ${\bf 2.3.59 \quad CEM_wp_time_max_skewness of days in the month}$

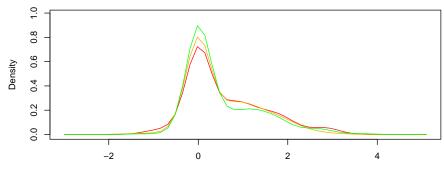
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.02 | 0.24 | 0.14 | 0.14 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -1.09 | 0.00 | 0.04 | 0.59 | 1.16 | 3.17 |
| Neutral | -1.64 | 0.00 | 0.00 | 0.51 | 1.03 | 3.17 |
| Promoter | -1.32 | 0.00 | 0.00 | 0.51 | 1.04 | 3.75 |







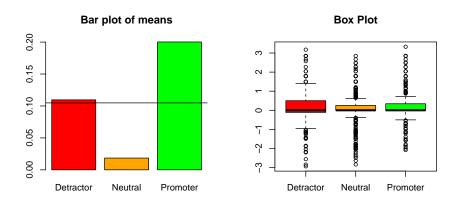
 ${\sf CEM_wp_time_max_skewnessofdays} in the month$

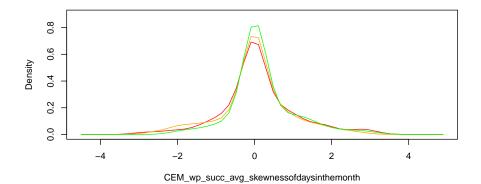
${\bf 2.3.60 \quad CEM_wp_succ_avg_skewness of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.26 | 0.14 | 0.14 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -2.94 | -0.09 | 0.00 | 0.11 | 0.49 | 3.17 |
| Neutral | -2.84 | 0.00 | 0.00 | 0.02 | 0.23 | 2.85 |
| Promoter | -2.08 | 0.00 | 0.00 | 0.20 | 0.34 | 3.33 |



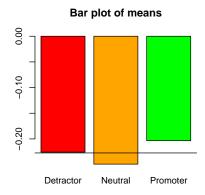


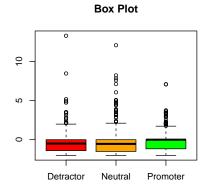
2.3.61 CEM_bytes_ul_sum_kurtosisofdaysinthemonth

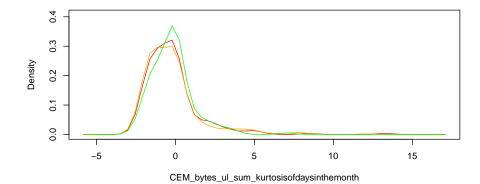
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.88 | 0.09 | 0.09 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.39 | -0.50 | -0.23 | 0.00 | 13.28 |
| Neutral | -2.00 | -1.50 | -0.54 | -0.25 | 0.00 | 12.06 |
| Promoter | -2.00 | -1.16 | 0.00 | -0.20 | 0.00 | 7.09 |





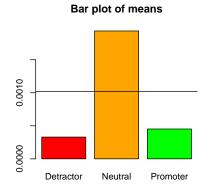


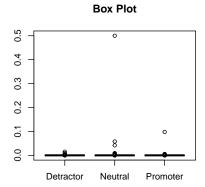
${\bf 2.3.62 \quad CEM_abnormal_lte_conn_rel_ratio_mean of days in the month}$

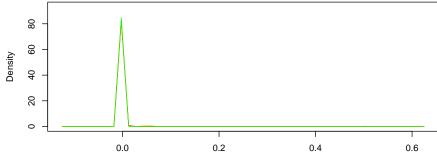
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.71 | 0.24 | 0.24 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.02 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.10 |





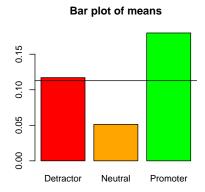


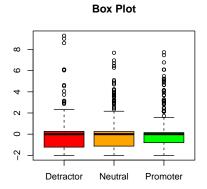
 ${\sf CEM_abnormal_lte_conn_rel_ratio_mean of days in the month}$

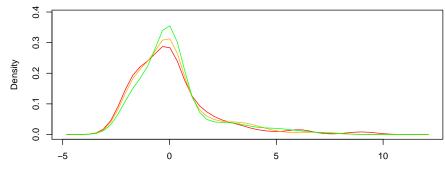
 ${\bf 2.3.63 \quad CEM_wp_acc_time_max_kurtos} is of days in the month \\ {\bf p-values \ of \ different \ tests:}$

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.02 | 0.70 | 0.26 | 0.26 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -2.00 | -1.21 | 0.00 | 0.12 | 0.26 | 9.30 |
| Neutral | -2.00 | -1.12 | 0.00 | 0.05 | 0.25 | 7.69 |
| Promoter | -2.00 | -0.80 | 0.00 | 0.18 | 0.15 | 7.73 |







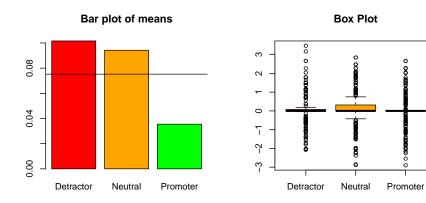
 ${\sf CEM_wp_acc_time_max_kurtos} is of days in the month$

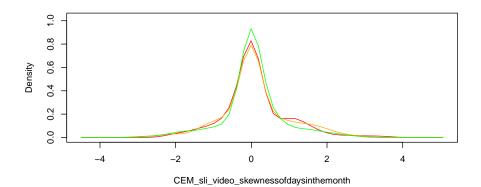
${\bf 2.3.64 \quad CEM_sli_video_skewness of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.35 | 0.80 | 0.80 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -2.08 | 0.00 | 0.00 | 0.10 | 0.07 | 3.47 |
| Neutral | -2.88 | 0.00 | 0.00 | 0.09 | 0.31 | 2.85 |
| Promoter | -2.90 | 0.00 | 0.00 | 0.04 | 0.00 | 2.67 |



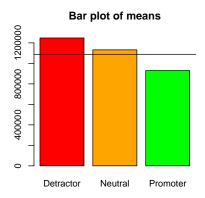


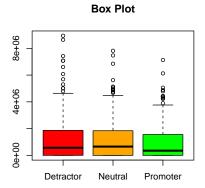
${\bf 2.3.65 \quad CEM_tcp_tp_ul_avg_mean of days in the month}$

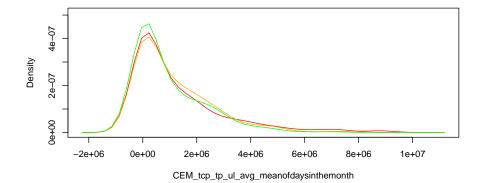
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.30 | 0.02 | 0.12 | 0.12 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|-----------|------------|------------|------------|
| Detractor | 0.00 | 0.00 | 563600.00 | 1248000.00 | 1866000.00 | 8941000.00 |
| Neutral | 0.00 | 0.00 | 654100.00 | 1132000.00 | 1839000.00 | 7818000.00 |
| Promoter | 0.00 | 0.00 | 348100.00 | 929500.00 | 1547000.00 | 7125000.00 |





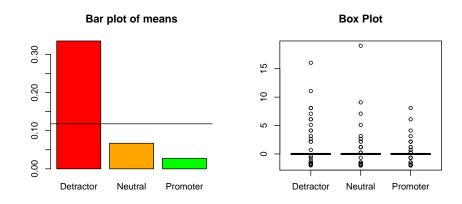


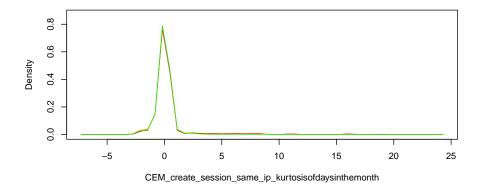
348

 ${\bf 2.3.66 \quad CEM_create_session_same_ip_kurtosisofdays in the month} \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.24 | 0.02 | 0.29 | 0.29 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.34 | 0.00 | 16.05 |
| Neutral | -2.00 | 0.00 | 0.00 | 0.07 | 0.00 | 19.04 |
| Promoter | -2.00 | 0.00 | 0.00 | 0.03 | 0.00 | 8.08 |



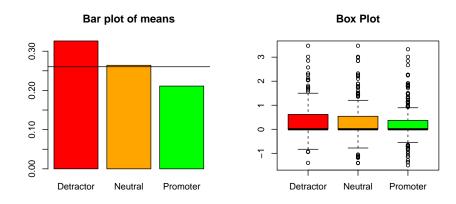


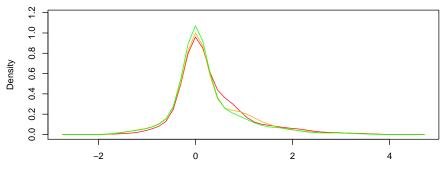
2.3.67 CEM_email_count_skewnessofdaysinthemonth

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.06 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|------|
| Detractor | -1.40 | 0.00 | 0.00 | 0.33 | 0.62 | 3.47 |
| Neutral | -1.41 | 0.00 | 0.00 | 0.26 | 0.54 | 3.47 |
| Promoter | -1.50 | 0.00 | 0.00 | 0.21 | 0.37 | 3.33 |





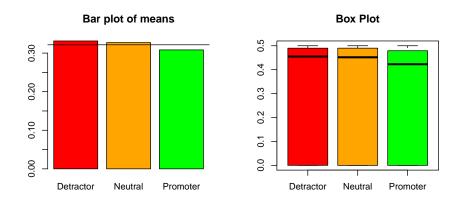
CEM_email_count_skewnessofdaysinthemonth

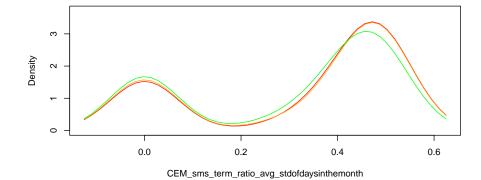
${\bf 2.3.68 \quad CEM_sms_term_ratio_avg_stdofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.15 | 0.21 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.46 | 0.33 | 0.49 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.45 | 0.33 | 0.49 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.42 | 0.31 | 0.48 | 0.50 |



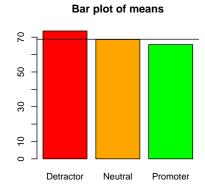


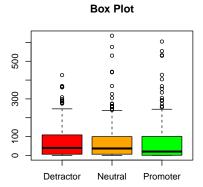
${\bf 2.3.69 \quad CEM_social_count_mean of days in the month}$

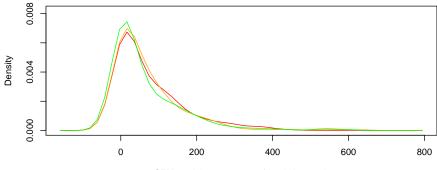
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.35 | 0.02 | 0.02 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|--------|
| Detractor | 0.00 | 5.80 | 39.25 | 73.59 | 108.70 | 426.50 |
| Neutral | 0.00 | 6.00 | 36.44 | 68.73 | 98.71 | 635.60 |
| Promoter | 0.00 | 0.44 | 19.91 | 65.72 | 100.30 | 604.80 |







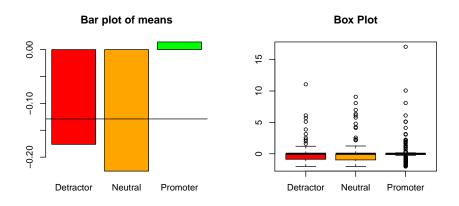
 ${\sf CEM_social_count_mean of days in the month}$

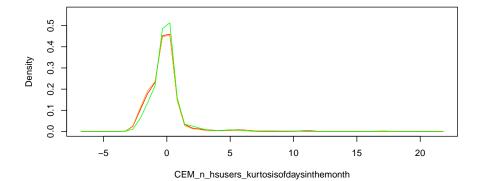
${\bf 2.3.70 \quad CEM_n_hsusers_kurtosis of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.08 | 0.16 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -0.86 | 0.00 | -0.18 | 0.00 | 11.07 |
| Neutral | -2.00 | -0.96 | 0.00 | -0.23 | 0.00 | 9.08 |
| Promoter | -2.00 | -0.11 | 0.00 | 0.01 | 0.00 | 17.05 |



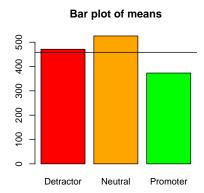


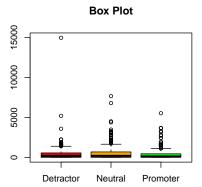
${\bf 2.3.71 \quad CEM_sli_weight_web_stdofdays in the month}$

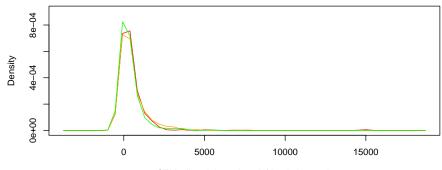
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.09 | 0.28 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|----------|
| Detractor | 0.00 | 0.00 | 183.60 | 471.10 | 553.50 | 14950.00 |
| Neutral | 0.00 | 0.00 | 184.10 | 525.70 | 668.20 | 7654.00 |
| Promoter | 0.00 | 0.00 | 102.10 | 373.30 | 440.30 | 5516.00 |







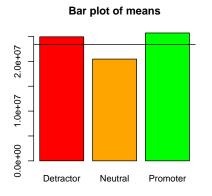
 ${\sf CEM_sli_weight_web_stdofdays} in the month$

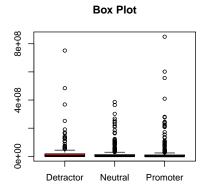
$2.3.72 \quad CEM_bytes_dl_3g_sum_mean of days in the month$

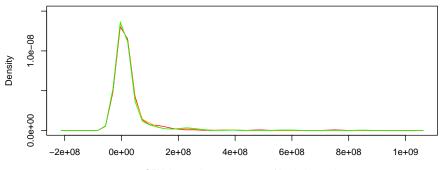
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.23 | 0.91 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|-----------|------------|-------------|-------------|--------------|
| Detractor | 0.00 | 122900.00 | 2419000.00 | 24940000.00 | 17780000.00 | 751400000.00 |
| Neutral | 0.00 | 154200.00 | 2030000.00 | 20460000.00 | 12270000.00 | 386400000.00 |
| Promoter | 0.00 | 12350.00 | 1126000.00 | 25710000.00 | 9874000.00 | 849600000.00 |







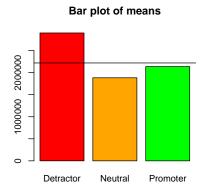
 ${\sf CEM_bytes_dl_3g_sum_mean of days in the month}$

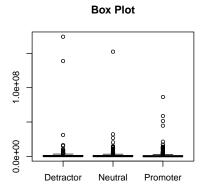
${\bf 2.3.73 \quad CEM_bytes_ul_3g_sum_stdofdays in the month}$

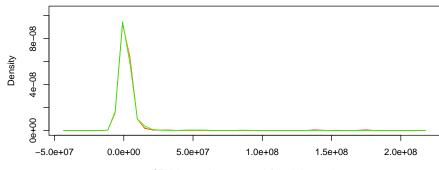
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.16 | 0.51 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|-----------|------------|------------|--------------|
| Detractor | 0.00 | 5075.00 | 324800.00 | 2899000.00 | 1395000.00 | 174200000.00 |
| Neutral | 0.00 | 9345.00 | 285300.00 | 1883000.00 | 1293000.00 | 152500000.00 |
| Promoter | 0.00 | 0.00 | 157400.00 | 2137000.00 | 989100.00 | 86430000.00 |







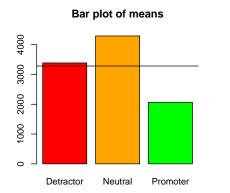
 $CEM_bytes_ul_3g_sum_stdofdays in the month$

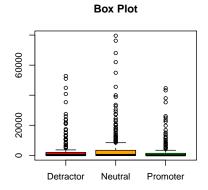
${\bf 2.3.74 \quad CEM_sli_weight_video_maximumofdays in the month}$

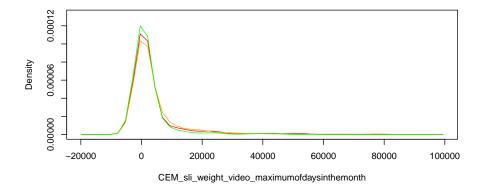
p-values of different tests:

| Permutation | n Students_t | $Mann_Whitney_Wilcoxon$ | Kruskal_Wallis |
|-------------|--------------|-------------------------|----------------|
| 0.0 | 7 0.05 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|---------|---------|----------|
| Detractor | 0.00 | 0.00 | 188.20 | 3387.00 | 1923.00 | 52820.00 |
| Neutral | 0.00 | 0.00 | 240.00 | 4293.00 | 3360.00 | 79550.00 |
| Promoter | 0.00 | 0.00 | 80.00 | 2062.00 | 1371.00 | 44670.00 |





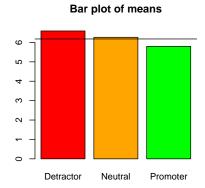


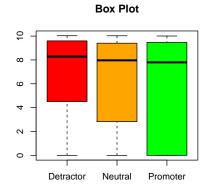
$2.3.75 \quad CEM_sli_web_maximum of days in the month$

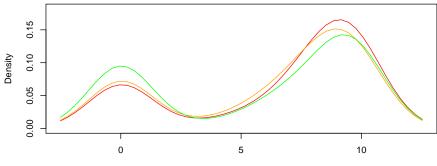
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.03 | 0.12 | 0.12 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 4.56 | 8.28 | 6.59 | 9.59 | 10.03 |
| Neutral | 0.00 | 2.87 | 7.97 | 6.26 | 9.40 | 10.02 |
| Promoter | 0.00 | 0.00 | 7.80 | 5.80 | 9.47 | 10.00 |







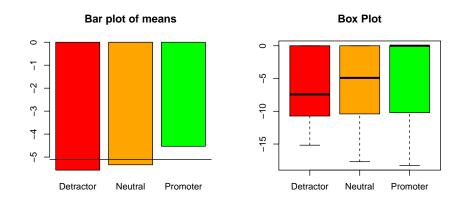
 $CEM_sli_web_maximum of days in the month$

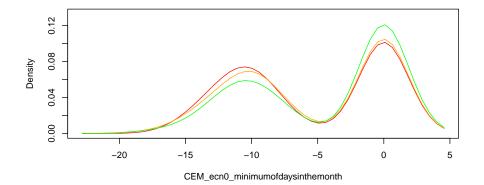
${\bf 2.3.76 \quad CEM_ecn0_minimum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.04 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|--------|---------|--------|-------|---------|------|
| Detractor | -15.18 | -10.72 | -7.42 | -5.57 | 0.00 | 0.00 |
| Neutral | -17.69 | -10.38 | -4.91 | -5.34 | 0.00 | 0.00 |
| Promoter | -18.25 | -10.18 | 0.00 | -4.53 | 0.00 | 0.00 |

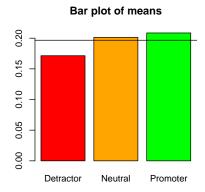


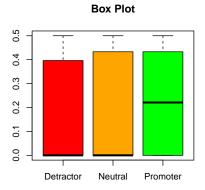


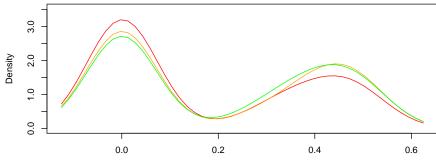
 ${\bf 2.3.77 \quad CEM_term_call_compl_ratio_avg_stdofdays in the month} \\ {\it p-values of different tests:}$

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.05 | 0.07 | 0.07 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.17 | 0.39 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.20 | 0.43 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.22 | 0.21 | 0.43 | 0.50 |







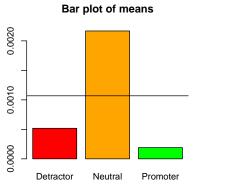
 ${\sf CEM_term_call_compl_ratio_avg_stdofdays} in the month$

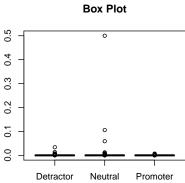
${\bf 2.3.78 \quad CEM_abnormal_lte_conn_rel_ratio_stdofdays in the month}$

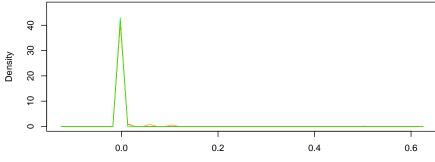
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.08 | 0.15 | 0.15 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.03 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.01 |







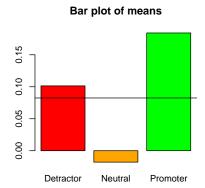
 ${\sf CEM_abnormal_lte_conn_rel_ratio_stdofdays} in the month$

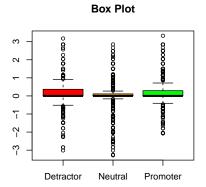
${\bf 2.3.79 \quad CEM_wp_succ_max_skewness of days in the month}$

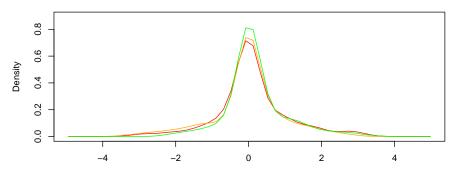
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.03 | 0.31 | 0.22 | 0.22 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|------|
| Detractor | -3.02 | 0.00 | 0.00 | 0.10 | 0.35 | 3.17 |
| Neutral | -3.29 | 0.00 | 0.00 | -0.02 | 0.11 | 2.85 |
| Promoter | -2.07 | 0.00 | 0.00 | 0.18 | 0.29 | 3.33 |







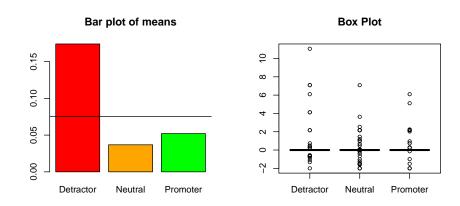
 ${\sf CEM_wp_succ_max_skewnessofdays} in the month$

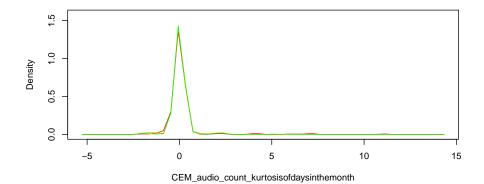
$2.3.80 \quad CEM_audio_count_kurtos is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.17 | 0.79 | 0.79 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|------|---------|-------|
| Detractor | -2.00 | 0.00 | 0.00 | 0.17 | 0.00 | 11.07 |
| Neutral | -2.00 | 0.00 | 0.00 | 0.04 | 0.00 | 7.09 |
| Promoter | -2.00 | 0.00 | 0.00 | 0.05 | 0.00 | 6.10 |



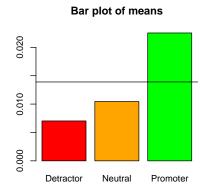


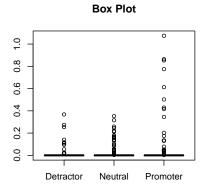
${\bf 2.3.81 \quad CEM_video_rebuf_avg_mean of days in the month}$

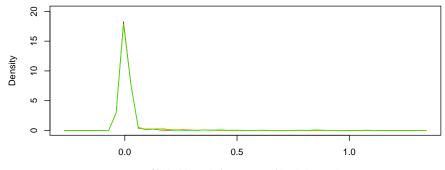
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.45 | 0.03 | 0.40 | 0.40 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.37 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.35 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 1.07 |







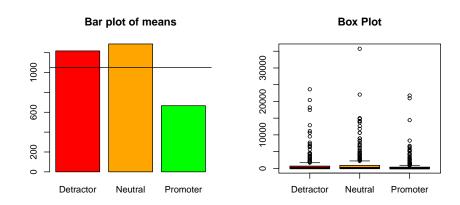
 ${\sf CEM_video_rebuf_avg_meanofdays} in the month$

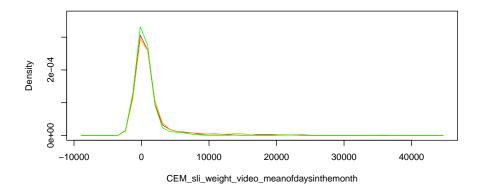
${\bf 2.3.82 \quad CEM_sli_weight_video_mean of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.03 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|---------|---------|----------|
| Detractor | 0.00 | 0.00 | 60.91 | 1218.00 | 675.40 | 23620.00 |
| Neutral | 0.00 | 0.00 | 80.00 | 1288.00 | 880.50 | 35740.00 |
| Promoter | 0.00 | 0.00 | 15.17 | 666.20 | 367.50 | 21760.00 |



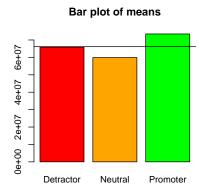


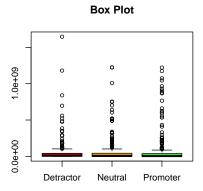
${\bf 2.3.83 \quad CEM_bytes_dl_3g_sum_maximumofdays in the month}$

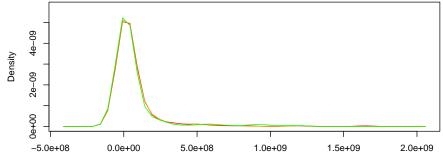
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.12 | 0.65 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|-----------|------------|-------------|-------------|---------------|
| Detractor | 0.00 | 350100.00 | 9263000.00 | 65890000.00 | 41430000.00 | 1646000000.00 |
| Neutral | 0.00 | 335100.00 | 6120000.00 | 59910000.00 | 42240000.00 | 1225000000.00 |
| Promoter | 0.00 | 22160.00 | 3766000.00 | 73460000.00 | 37660000.00 | 1222000000.00 |







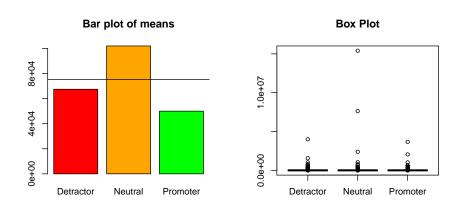
 $CEM_bytes_dl_3g_sum_maximum of days in the month$

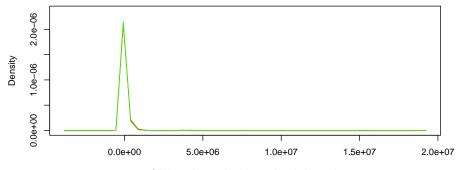
${\bf 2.3.84 \quad CEM_tcp_bytes_ul_minimum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.67 | 0.51 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-----------|---------|-------------|
| Detractor | 0.00 | 0.00 | 0.00 | 67490.00 | 0.00 | 3995000.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 102000.00 | 0.00 | 15400000.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 50000.00 | 0.00 | 3666000.00 |





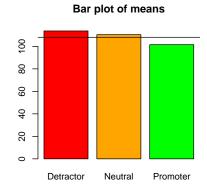
 ${\sf CEM_tcp_bytes_ul_minimumofdays} in the month$

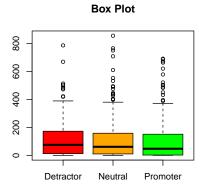
${\bf 2.3.85 \quad CEM_social_count_maximum of days in the month}$

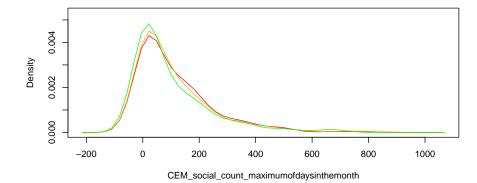
p-values of different tests:

| Permutation | Students_t | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|------------|-----------------------|----------------|
| 0.07 | 0.32 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|--------|
| Detractor | 0.00 | 12.00 | 75.00 | 113.70 | 172.20 | 786.00 |
| Neutral | 0.00 | 10.25 | 61.00 | 110.40 | 157.20 | 855.00 |
| Promoter | 0.00 | 2.00 | 47.00 | 101.50 | 150.20 | 691.00 |







${\bf 2.3.86 \quad CEM_wp_succ_max_stdofdays in the month}$

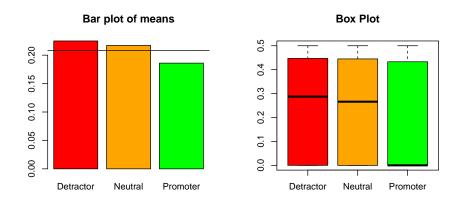
p-values of different tests:

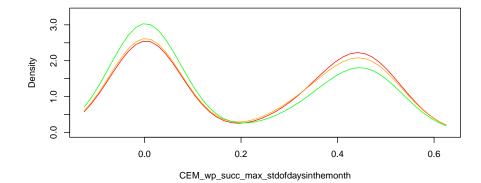
| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.04 | 0.03 | 0.03 |

Summary:

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| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.29 | 0.23 | 0.45 | 0.50 |
| Neutral | 0.00 | 0.00 | 0.27 | 0.22 | 0.44 | 0.50 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.19 | 0.43 | 0.50 |



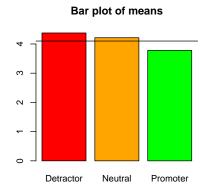


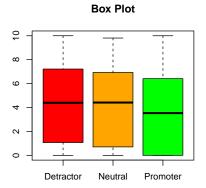
${\bf 2.3.87 \quad CEM_sli_web_mean of days in the month}$

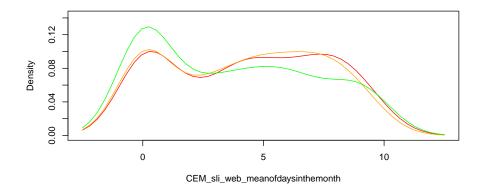
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.05 | 0.04 | 0.03 | 0.03 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 1.08 | 4.39 | 4.38 | 7.19 | 10.00 |
| Neutral | 0.00 | 0.71 | 4.41 | 4.21 | 6.93 | 9.81 |
| Promoter | 0.00 | 0.00 | 3.53 | 3.78 | 6.41 | 10.00 |





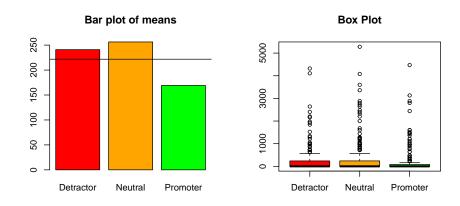


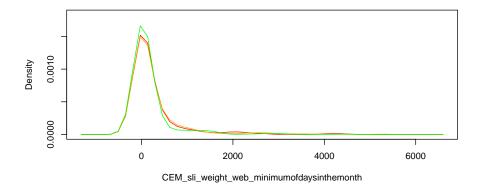
${\bf 2.3.88 \quad CEM_sli_weight_web_minimumofdays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.15 | 0.06 | 0.06 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|--------|---------|---------|
| Detractor | 0.00 | 0.00 | 0.00 | 240.90 | 240.00 | 4320.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 256.30 | 240.00 | 5280.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 169.10 | 80.00 | 4470.00 |



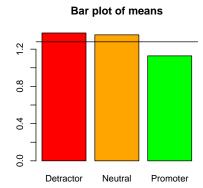


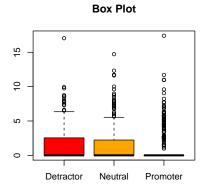
${\bf 2.3.89 \quad CEM_n_hsusers_minimum of days in the month}$

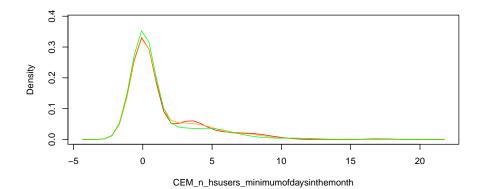
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.28 | 0.25 | 0.25 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 1.37 | 2.52 | 17.05 |
| Neutral | 0.00 | 0.00 | 0.00 | 1.35 | 2.22 | 14.72 |
| Promoter | 0.00 | 0.00 | 0.00 | 1.13 | 0.00 | 17.41 |





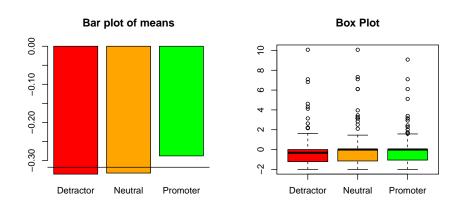


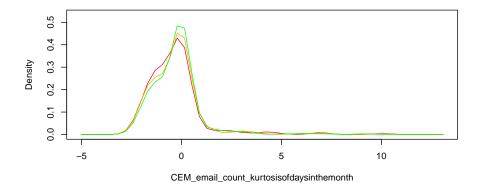
${\bf 2.3.90 \quad CEM_email_count_kurtos} is of days in the month$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.04 | 0.69 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|-------|---------|--------|-------|---------|-------|
| Detractor | -2.00 | -1.21 | -0.33 | -0.34 | 0.00 | 10.07 |
| Neutral | -2.00 | -1.15 | 0.00 | -0.33 | 0.00 | 10.07 |
| Promoter | -2.00 | -1.06 | 0.00 | -0.29 | 0.00 | 9.08 |



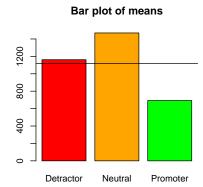


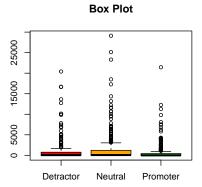
${\bf 2.3.91 \quad CEM_sli_weight_video_stdofdays in the month}$

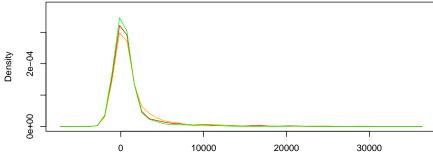
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.15 | 0.04 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|---------|---------|----------|
| Detractor | 0.00 | 0.00 | 53.87 | 1162.00 | 750.10 | 20410.00 |
| Neutral | 0.00 | 0.00 | 70.34 | 1469.00 | 1212.00 | 29120.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 692.60 | 436.20 | 21440.00 |







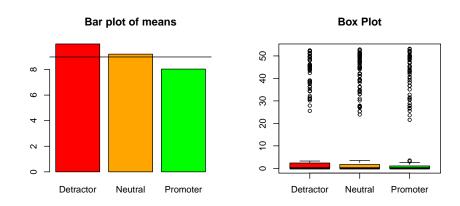
CEM_sli_weight_video_stdofdaysinthemonth

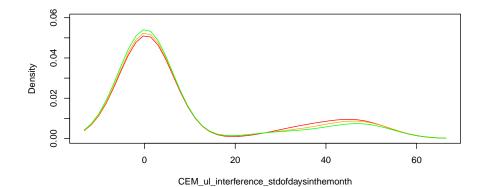
${\bf 2.3.92 \quad CEM_ul_interference_stdofd ays in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | 0.20 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|-------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 10.00 | 2.36 | 52.46 |
| Neutral | 0.00 | 0.00 | 0.00 | 9.20 | 1.70 | 52.88 |
| Promoter | 0.00 | 0.00 | 0.00 | 8.03 | 1.06 | 53.19 |



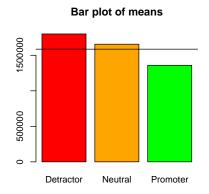


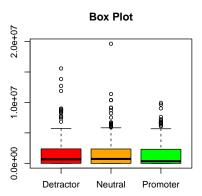
${\bf 2.3.93 \quad CEM_tcp_tp_ul_max_mean of days in the month}$

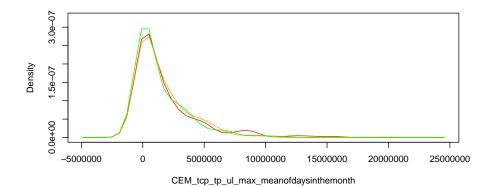
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.24 | 0.04 | 0.15 | 0.15 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|-----------|------------|------------|-------------|
| Detractor | 0.00 | 0.00 | 665500.00 | 1800000.00 | 2347000.00 | 15580000.00 |
| Neutral | 0.00 | 0.00 | 722800.00 | 1656000.00 | 2350000.00 | 19640000.00 |
| Promoter | 0.00 | 0.00 | 349800.00 | 1359000.00 | 2317000.00 | 9941000.00 |





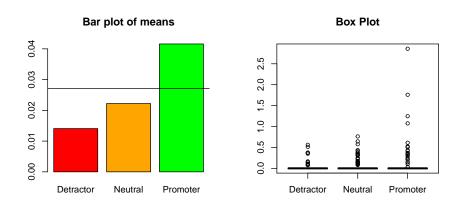


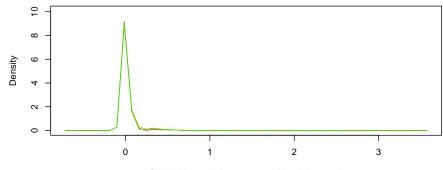
${\bf 2.3.94 \quad CEM_video_rebuf_max_mean of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.29 | 0.05 | 0.39 | 0.39 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.56 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 0.76 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 2.86 |





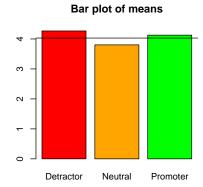
 ${\sf CEM_video_rebuf_max_meanofdays} in the month$

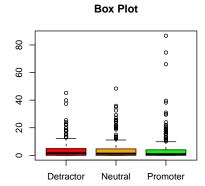
${\bf 2.3.95 \quad CEM_video_count_mean of days in the month}$

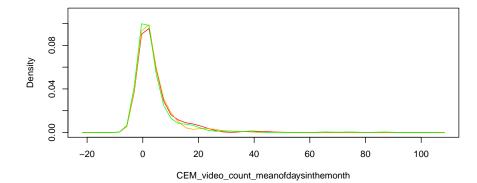
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.85 | 0.05 | 0.05 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 1.50 | 4.27 | 4.93 | 45.25 |
| Neutral | 0.00 | 0.00 | 1.20 | 3.80 | 4.65 | 48.40 |
| Promoter | 0.00 | 0.00 | 0.85 | 4.13 | 4.00 | 86.67 |





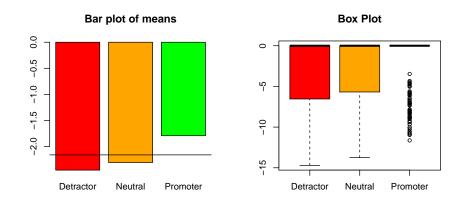


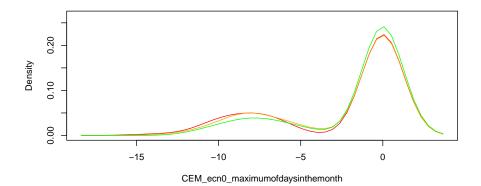
${\bf 2.3.96 \quad CEM_ecn0_maximum of days in the month}$

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.14 | 0.05 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|--------|---------|--------|-------|---------|------|
| Detractor | -14.70 | -6.51 | 0.00 | -2.45 | 0.00 | 0.00 |
| Neutral | -13.74 | -5.63 | 0.00 | -2.31 | 0.00 | 0.00 |
| Promoter | -11.64 | 0.00 | 0.00 | -1.79 | 0.00 | 0.00 |





Chapter 3

Interactions

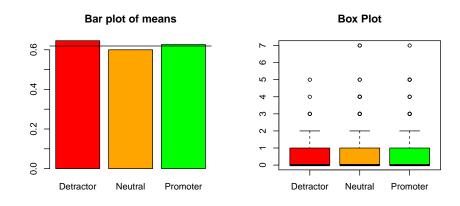
3.1 Convergente + Standalone

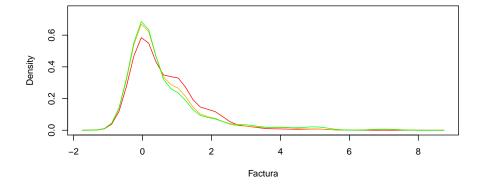
3.1.1 Factura

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.01 | 0.86 | 0.12 | 0.12 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.65 | 1.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.60 | 1.00 | 7.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.63 | 1.00 | 7.00 |





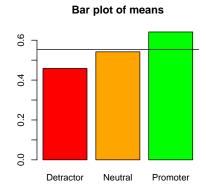
381

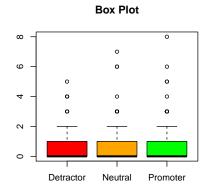
3.1.2 Productos

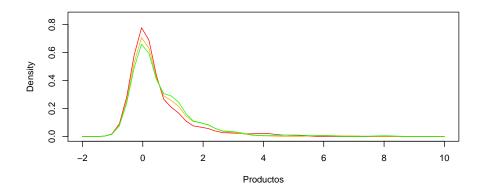
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.11 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.46 | 1.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.54 | 1.00 | 7.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.64 | 1.00 | 8.00 |





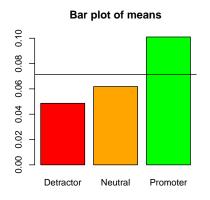


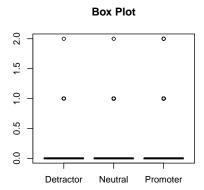
3.1.3 Consulta_Fibra

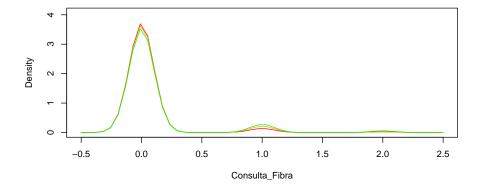
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.07 | 0.10 | 0.11 | 0.11 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 2.00 |







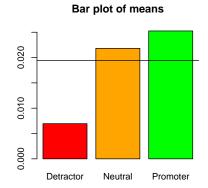
383

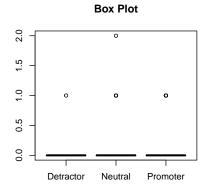
3.1.4 Consulta_Movil

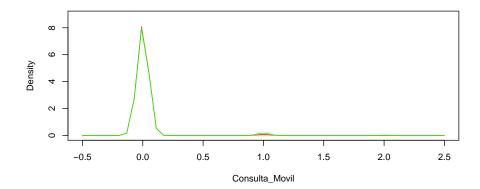
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.17 | 0.20 | 0.20 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 |





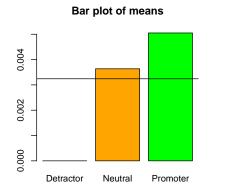


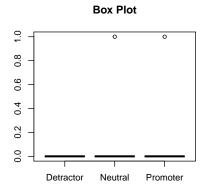
3.1.5 Consulta_Neba

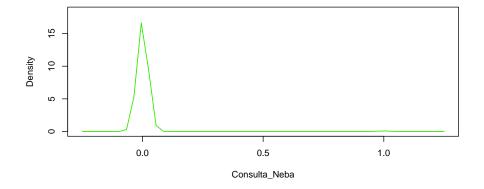
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.32 | 0.40 | 0.39 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |





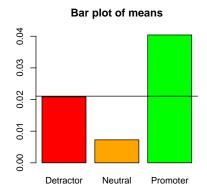


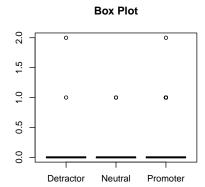
3.1.6 Provision_DSL

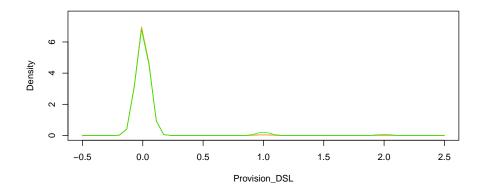
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.17 | 0.39 | 0.23 | 0.23 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 2.00 |





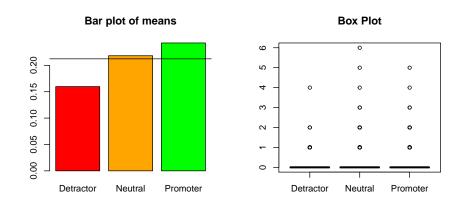


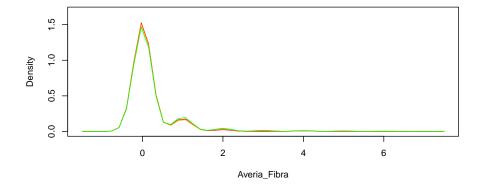
3.1.7 Averia_Fibra

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.55 | 0.19 | 0.32 | 0.32 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.16 | 0.00 | 4.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.22 | 0.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.24 | 0.00 | 5.00 |



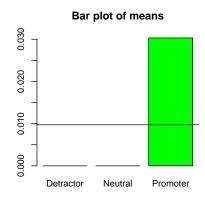


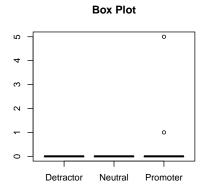
${\bf 3.1.8}\quad Incidencia_y$

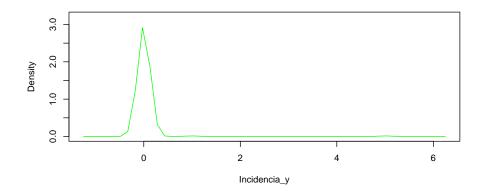
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.21 | 0.24 | 0.23 | 0.23 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 5.00 |





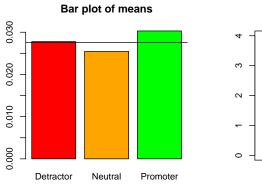


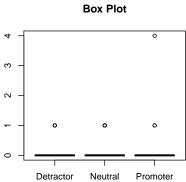
3.1.9 Provision_Fibra

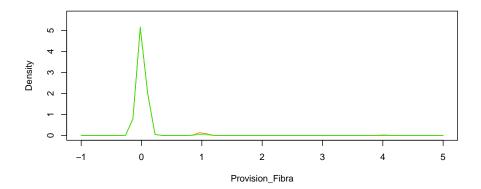
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.21 | 0.92 | 0.42 | 0.42 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 4.00 |





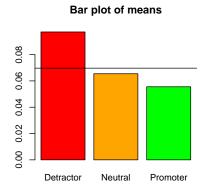


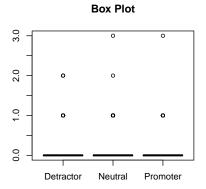
3.1.10 Consulta_DSL

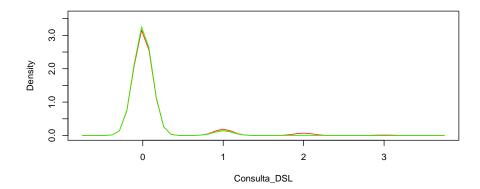
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.28 | 0.25 | 0.22 | 0.22 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.07 | 0.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 3.00 |





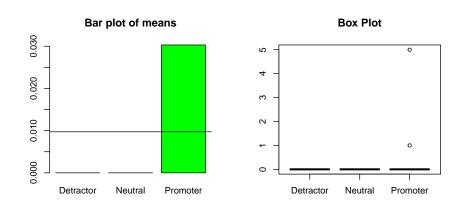


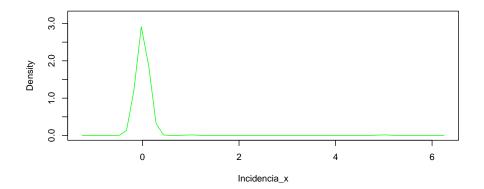
3.1.11 Incidencia_x

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.58 | 0.24 | 0.23 | 0.23 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 5.00 |



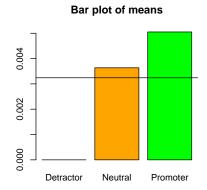


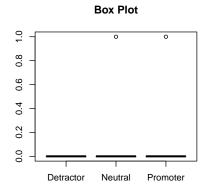
3.1.12 Averia_Movil

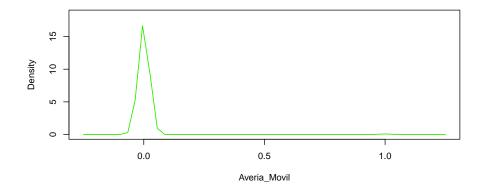
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.55 | 0.32 | 0.40 | 0.39 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |





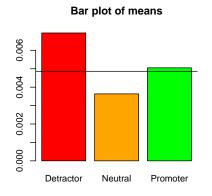


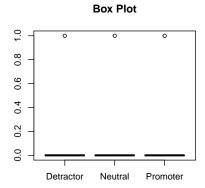
3.1.13 Averia_Neba

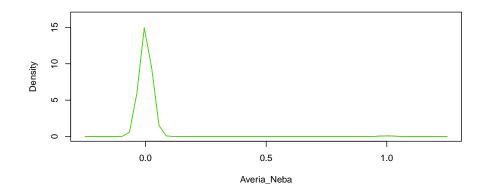
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.43 | 0.82 | 0.82 | 0.82 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |





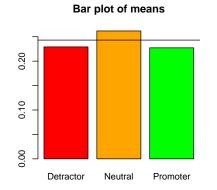


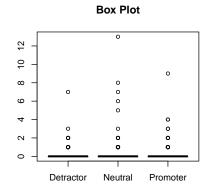
3.1.14 Averia_DSL

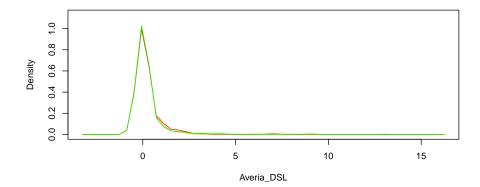
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.51 | 0.98 | 0.48 | 0.48 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.23 | 0.00 | 7.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.26 | 0.00 | 13.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.23 | 0.00 | 9.00 |





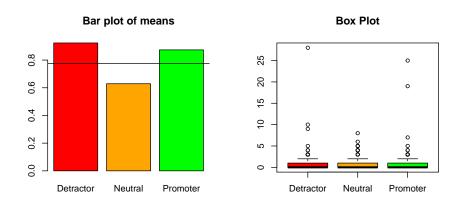


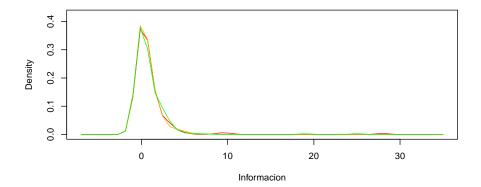
3.1.15 Informacion

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.58 | 0.86 | 0.70 | 0.70 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.92 | 1.00 | 28.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.63 | 1.00 | 8.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.87 | 1.00 | 25.00 |





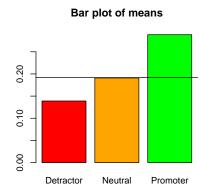
3.2 Fixed Operator

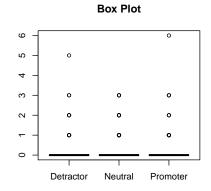
3.2.1 Alta

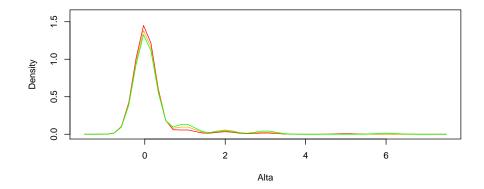
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.02 | 0.11 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.14 | 0.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.19 | 0.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.29 | 0.00 | 6.00 |





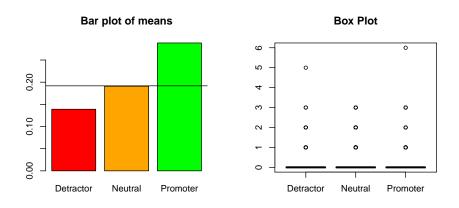


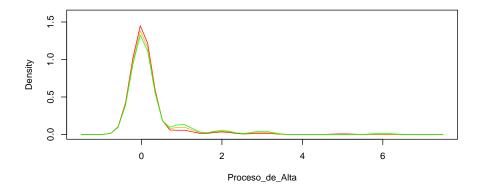
3.2.2 Proceso_de_Alta

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.03 | 0.11 | 0.04 | 0.04 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.14 | 0.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.19 | 0.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.29 | 0.00 | 6.00 |





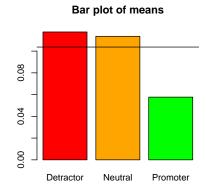
397

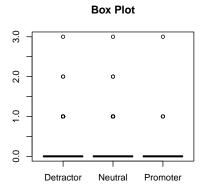
3.2.3 Baja

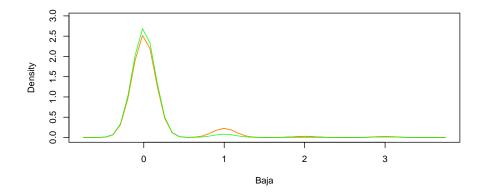
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.08 | 0.19 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.11 | 0.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 3.00 |





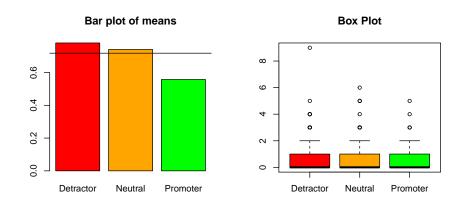


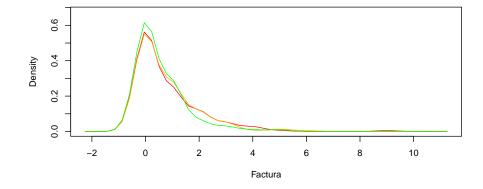
3.2.4 Factura

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.31 | 0.08 | 0.19 | 0.19 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.78 | 1.00 | 9.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.74 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.56 | 1.00 | 5.00 |



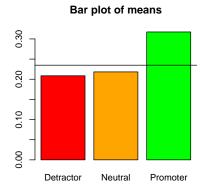


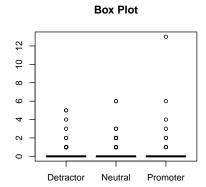
3.2.5 No_aplica

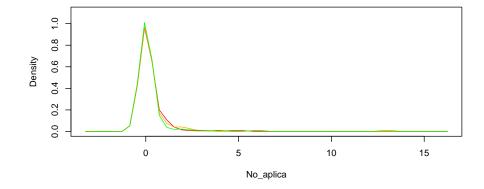
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.10 | 0.49 | 0.34 | 0.34 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.22 | 0.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.32 | 0.00 | 13.00 |





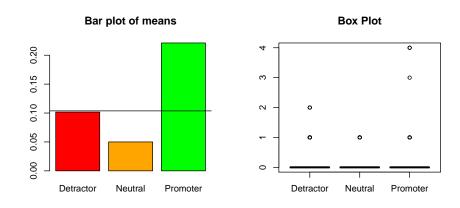


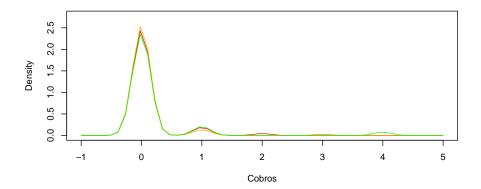
3.2.6 Cobros

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.37 | 0.13 | 0.38 | 0.38 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.22 | 0.00 | 4.00 |



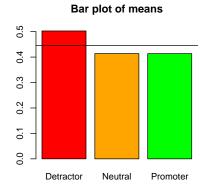


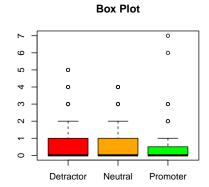
3.2.7 Proceso_de_Baja

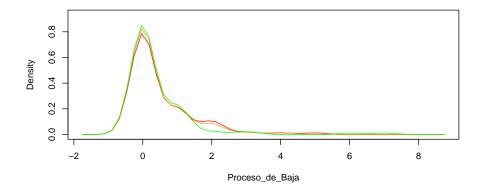
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.16 | 0.46 | 0.24 | 0.24 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.50 | 1.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.41 | 1.00 | 4.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.41 | 0.25 | 7.00 |





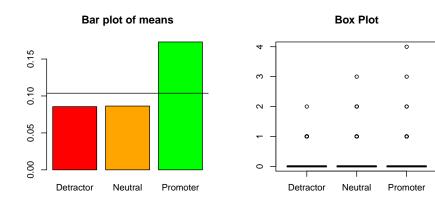


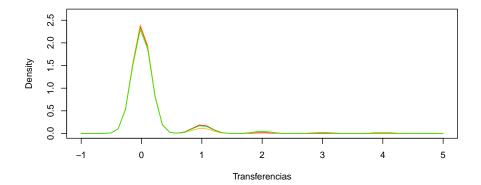
3.2.8 Transferencias

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | $Kruskal_Wallis$ |
|-------------|---------------|-----------------------|------------------|
| 0.56 | 0.16 | 0.42 | 0.42 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 4.00 |



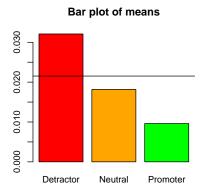


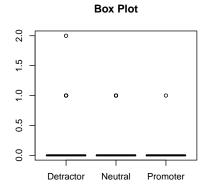
3.2.9 Averia_Movil

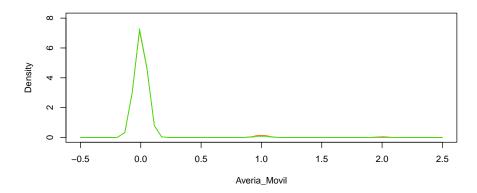
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.33 | 0.21 | 0.33 | 0.32 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 2.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |





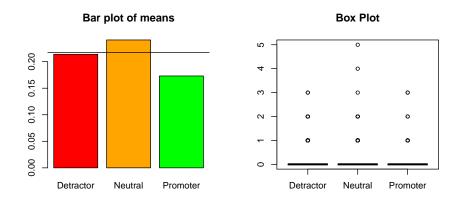


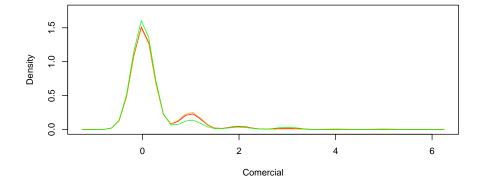
3.2.10 Comercial

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.27 | 0.54 | 0.27 | 0.27 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.24 | 0.00 | 5.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 3.00 |



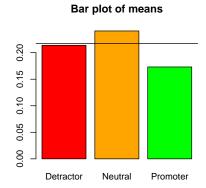


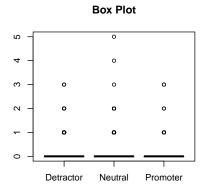
3.2.11 Ofrecimiento

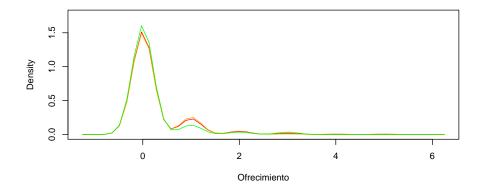
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.27 | 0.54 | 0.27 | 0.27 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.24 | 0.00 | 5.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 3.00 |





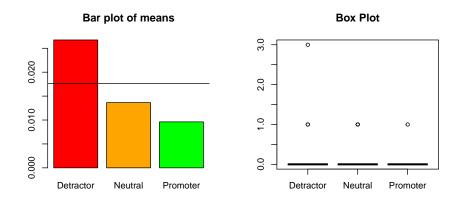


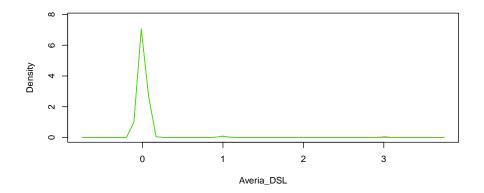
3.2.12 Averia_DSL

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.64 | 0.40 | 0.65 | 0.65 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |



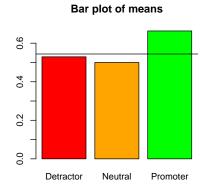


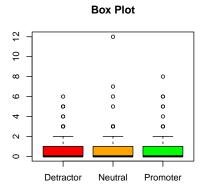
3.2.13 Calidad_atencion

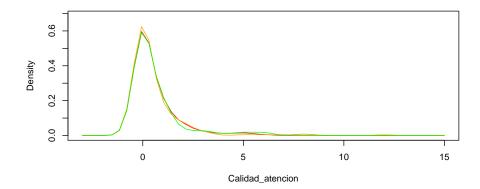
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.97 | 0.41 | 0.84 | 0.84 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.53 | 1.00 | 6.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.50 | 1.00 | 12.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.66 | 1.00 | 8.00 |





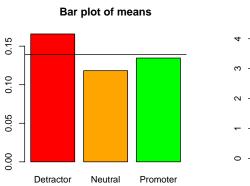


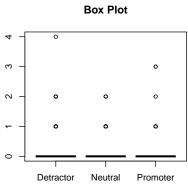
3.2.14 Escalo

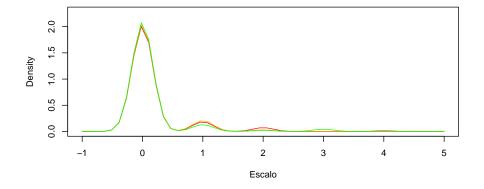
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.48 | 0.62 | 0.42 | 0.42 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 4.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.12 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 3.00 |





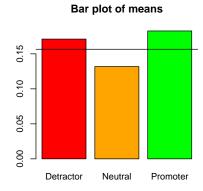


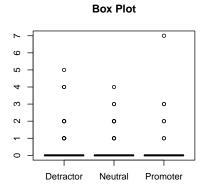
3.2.15 Negociacion

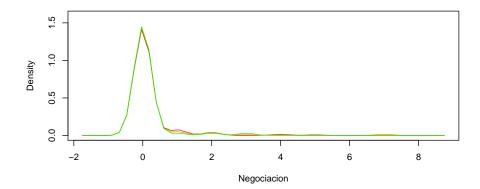
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.44 | 0.90 | 0.52 | 0.52 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.17 | 0.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 4.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.18 | 0.00 | 7.00 |





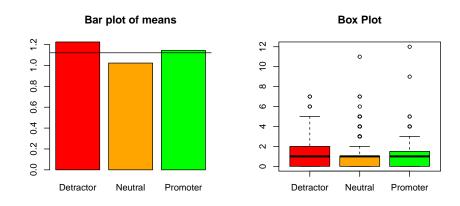


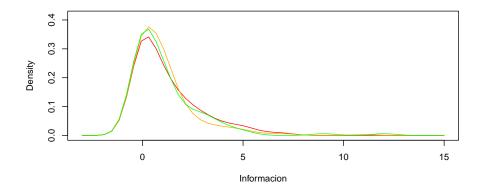
3.2.16 Informacion

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.65 | 0.70 | 0.44 | 0.44 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 1.00 | 1.23 | 2.00 | 7.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 1.02 | 1.00 | 11.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 1.14 | 1.25 | 12.00 |



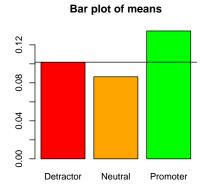


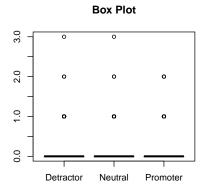
$3.2.17 \quad Pagar_menos$

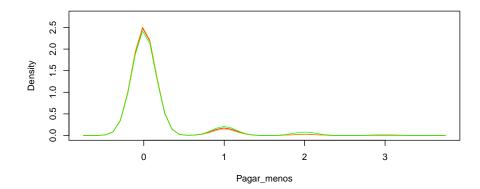
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.54 | 0.50 | 0.46 | 0.46 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.10 | 0.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.09 | 0.00 | 3.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 2.00 |





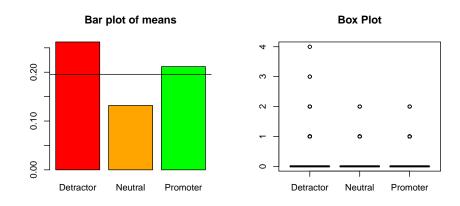


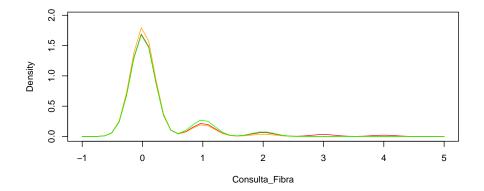
3.2.18 Consulta_Fibra

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.80 | 0.47 | 0.96 | 0.96 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.26 | 0.00 | 4.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.13 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.21 | 0.00 | 2.00 |



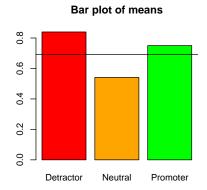


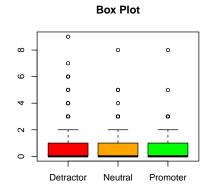
3.2.19 Problemas_tecnicos

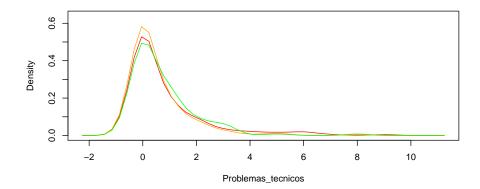
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.49 | 0.61 | 0.66 | 0.66 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.84 | 1.00 | 9.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.54 | 1.00 | 8.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.75 | 1.00 | 8.00 |





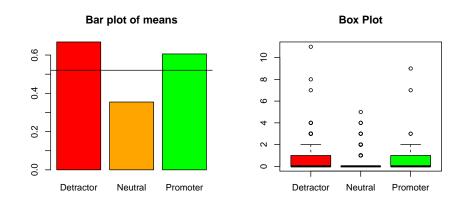


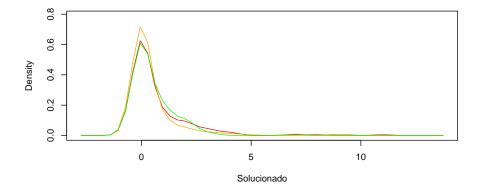
3.2.20 Solucionado

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | $Kruskal_Wallis$ |
|-------------|---------------|-----------------------|------------------|
| 0.49 | 0.71 | 0.92 | 0.92 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.67 | 1.00 | 11.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.35 | 0.00 | 5.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.61 | 1.00 | 9.00 |



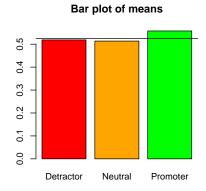


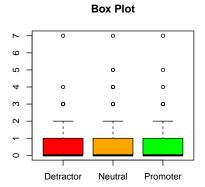
${\bf 3.2.21 \quad Ayudo_Cliente}$

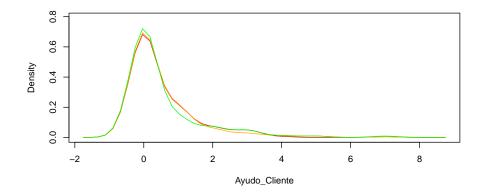
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.52 | 0.76 | 0.63 | 0.63 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.52 | 1.00 | 7.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.51 | 1.00 | 7.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.56 | 1.00 | 7.00 |





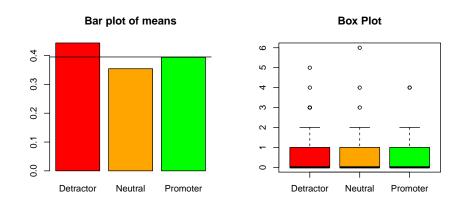


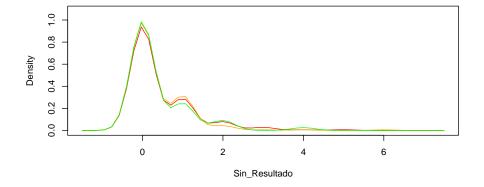
3.2.22 Sin_Resultado

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.63 | 0.61 | 0.54 | 0.54 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.44 | 1.00 | 5.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.35 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.39 | 1.00 | 4.00 |



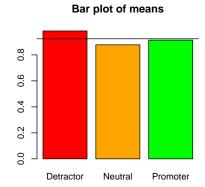


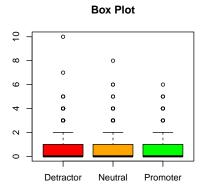
3.2.23 Facturacion

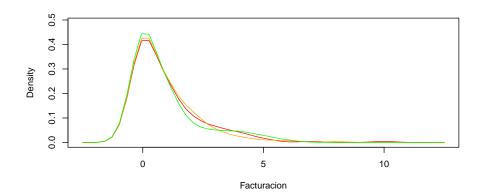
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.67 | 0.69 | 0.55 | 0.55 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.98 | 1.00 | 10.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.88 | 1.00 | 8.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.91 | 1.00 | 6.00 |





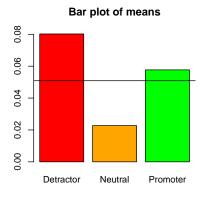


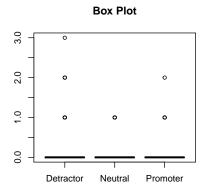
3.2.24 Desactivacion_Movil

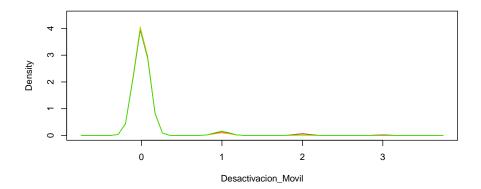
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.99 | 0.56 | 0.83 | 0.83 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.08 | 0.00 | 3.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.06 | 0.00 | 2.00 |





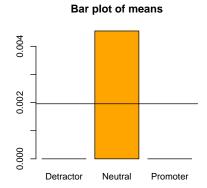


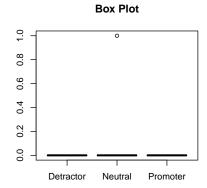
3.2.25 Incidencia_Fibra

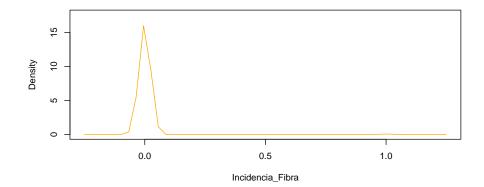
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.58 | | | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |







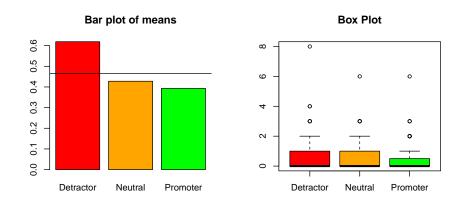
3.3 Only Mobile

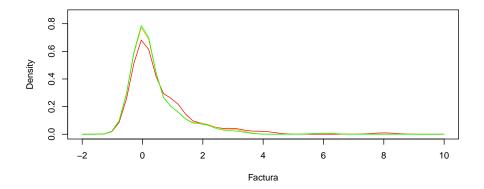
3.3.1 Factura

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | 0.10 | 0.08 | 0.08 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.62 | 1.00 | 8.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.43 | 1.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.39 | 0.25 | 6.00 |



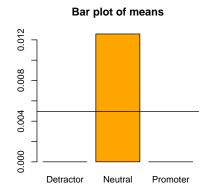


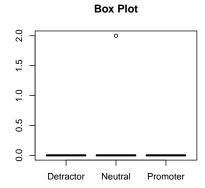
3.3.2 Consulta_DSL

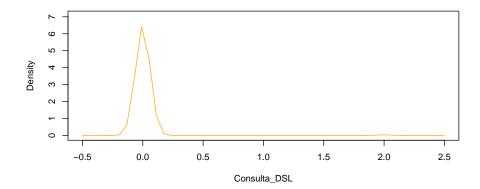
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.12 | | | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |





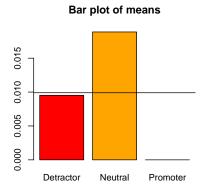


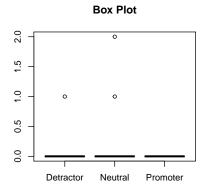
3.3.3 Averia_Fibra

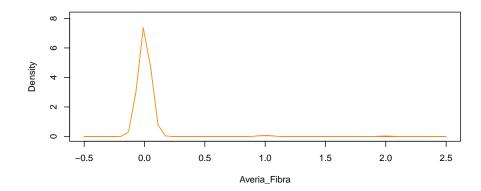
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.86 | 0.32 | 0.25 | 0.25 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |





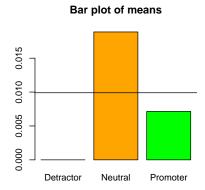


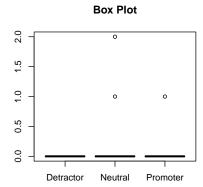
3.3.4 Averia_DSL

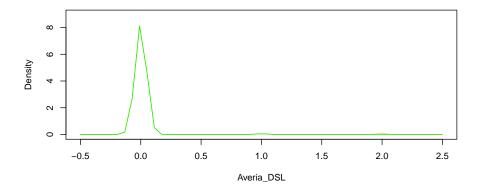
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.86 | 0.32 | 0.39 | 0.39 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |





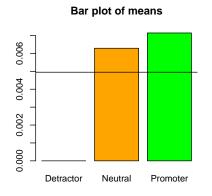


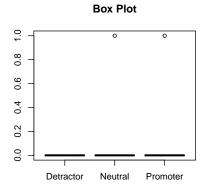
3.3.5 Averia_Movil

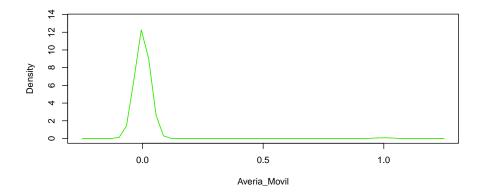
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.86 | 0.32 | 0.39 | 0.39 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |







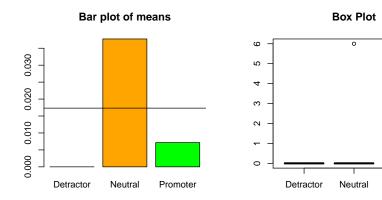
Promoter

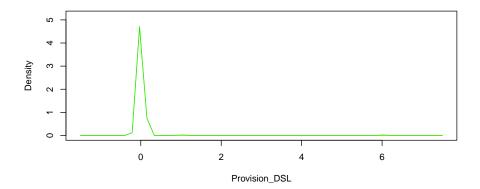
3.3.6 Provision_DSL

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.86 | 0.32 | 0.39 | 0.39 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 6.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |



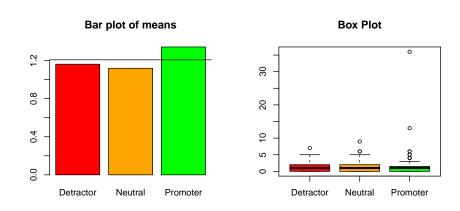


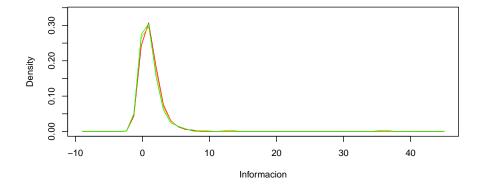
3.3.7 Informacion

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.48 | 0.56 | 0.33 | 0.33 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|-------|
| Detractor | 0.00 | 0.00 | 1.00 | 1.16 | 2.00 | 7.00 |
| Neutral | 0.00 | 0.00 | 1.00 | 1.12 | 2.00 | 9.00 |
| Promoter | 0.00 | 0.00 | 1.00 | 1.34 | 1.25 | 36.00 |



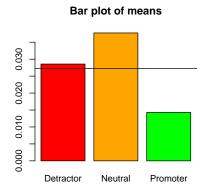


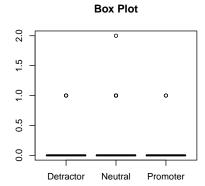
3.3.8 Consulta_Movil

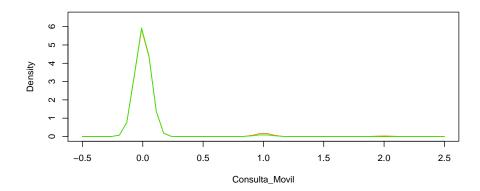
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.38 | 0.46 | 0.44 | 0.43 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 | 1.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.04 | 0.00 | 2.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |





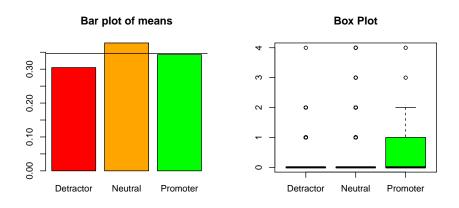


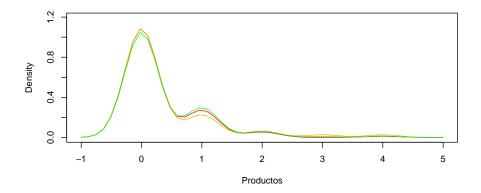
3.3.9 Productos

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.86 | 0.65 | 0.63 | 0.63 |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.30 | 0.00 | 4.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.38 | 0.00 | 4.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.34 | 1.00 | 4.00 |



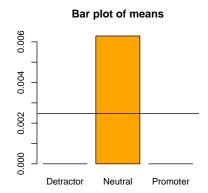


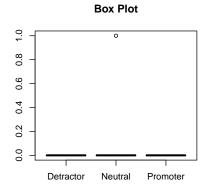
3.3.10 Averia_Neba

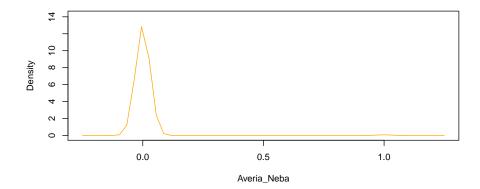
p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.86 | | | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |







3.3.11 Provision_Fibra

p-values of different tests:

| Permutation | $Students_t$ | Mann_Whitney_Wilcoxon | Kruskal_Wallis |
|-------------|---------------|-----------------------|----------------|
| 0.86 | | | |

| | Min. | 1st Qu. | Median | Mean | 3rd Qu. | Max. |
|-----------|------|---------|--------|------|---------|------|
| Detractor | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Neutral | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 1.00 |
| Promoter | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

