



Saturday, April 6th, 2019 – 12pm
Swartz Center for Entrepreneurship, Tepper School of Business
Carnegie Mellon University

PROGRAM OF EVENTS

CMU Venture Challenge

The Carnegie Mellon University Venture Challenge is an annual startup competition where student-entrepreneurs from around the nation come to CMU to pitch their idea to a panel of judges and investors and compete for cash prizes, legal services, and mentorship.

The 1st place winner will receive a \$4000 cash prize with \$2500 in legal services from Meyer, Unkovic & Scott. The 2nd place winner will receive a \$2000 cash prize with \$1500 in legal services. The 3rd place winner will receive \$1000 cash prize with \$1000 in legal services.

Each team is given 7 minutes to give their pitch, followed by a 5-minute Q&A session. Teams will be notified when there's 1 minute remaining, and judges will also be notified with 1 minute remaining in the Q&A session.

Agenda

11:00am - 11:30am
Registration

12:00pm Introductions

12:15pm Relavo

12:30pm Ecotone
Renewables

12:45pm QuickTech Medical

01:00pm Iconic EDU

01:15pm Glow Up

01:30pm Lunch and Fireside
Chat Set-Up

01:45pm Fireside Chat with
Tracy Saunders (Women's
Job Search Network) and
Anuraag Jain (Zensors)

02:30pm Mirrorless

02:45pm Early Intervention
Systems

03:00pm Fastplate

03:15pm CortiTech

03:30pm StrattyX

03:45pm On Track
Diagnostics

4:00pm Networking with
Student Entrepreneurs &
Judges Deliberation

4:30pm Awards Ceremony
and Networking Session

05:00pm End of CMU VC

Teams

Mirrorless

Entertainment Technology innovations company, specializing in Smart Mirror Technology.

GlowUp

The marketplace for coils, kinks, and curls: the first platform and community focused exclusively on black hair care with content made by Black women for Black women

Iconic EDU

Iconic EDU is an EdTech company that believes in empowering students to solve real world problems. We believe in a future where any school can receive modern technologies and monitor the environment in their communities.

QuickTech Medical

QuickTech makes arthritic recovery faster, easier, and cheaper while improving patient outcomes by introducing new technologies such as 3D scanning and artificial intelligence (AI) into orthopedic clinics.

Fastplate

Food delivery powered by students. Order campus and local food with the convenience of the Fastplate platform.

Relavo

Relavo is a Baltimore-based medical device company targeting infection prevention for patients using at-home peritoneal dialysis to treat renal failure. Our platform technology, the PeritoneX, utilizes a novel technology system to reduce the risk of infection in peritoneal dialysis care.

On Track Diagnostics

Armed with the bleeding edge of biomedical technology, On Track Diagnostics proposes to integrate specialized, micro-fracture detecting immunoassays into a simple, user-friendly, handheld device with which veterinarians can make quick, reliable, stall-side diagnostic decisions, thereby saving time, money, and lives.

Ecotone Renewables

Ecotone Renewables is inspired to make the sustainable food system more accessible, with the design of the Seahorse, we are able to convert food waste into fertilizer and energy, therefore creating a closed loop, 21st Century Food System.

Early Intervention Systems

We are a healthcare startup that has devised a software system and patent pending algorithm that can predict when a patient will become violent and improve patient's overall experience, by using a wearable wristband, such as an Apple Watch.

CortiTech

CortiTech has designed the Radiex, a minimally invasive neurosurgical tool for removing deep seated lesions such as tumors, blood clots, and aneurysms. Our mission is to establish a new standard of care by making these procedures safer for the patient and easier for the surgeon.

StrattyX

StrattyX aims to help investors of all levels never miss a trade again by automating users' trading strategies.

Judges



Zach Malone joined Draper Triangle in 2011. In his role as Principal, Zach is primarily involved with deal sourcing, fundraising, and portfolio management efforts on behalf of the firm. He currently serves as board member for three DTVC portfolio companies (Thread, ContainerShip, and Locomotion). He also serves on the City of Pittsburgh Startup Advisory Board, the Pittsburgh Venture Capital Association Emerging Leaders Board of Directors, Capital Foundry Board of Directors, The Pittsburgh Film Office Board of Trustees, Advisory Board Member for BNY Mellon's UpPrize Competition, the Mattress Factory's Factory 500 Fellowship Program, and a regular volunteer for the Leukemia and Lymphoma Society of Pittsburgh. Prior to joining Draper Triangle Zach was an analyst at both UPMC Enterprises and Gateway Financial.



David G. Oberdick is a member of the firm's Intellectual Property, Corporate & Business Law, and Business Litigation Groups and has a diverse client base that bridges these practice areas. Mr. Oberdick's business litigation experience includes cases involving issues of intellectual property, such as infringement and misappropriation litigation, restrictive covenants, licensing disputes, injunction proceedings, and related breach of contract issues. Over the last 25 plus years, he has also counseled and litigated significant claims for clients in other complex commercial matters, such as insurance coverage, oil & gas, breach of contract, municipal law/zoning and business disputes, as well as alternative dispute resolution.



Michael Monyok focuses his practice on intellectual property matters and represents startups to large public companies in all aspects of intellectual property procurement, management, licensing, and litigation. Michael's intellectual property work has included a range of technical subjects, including machine-vision guidance systems, human/computer interaction, robotics, data processing, and nano-materials. In addition to his intellectual property work, Michael assists startups and emerging businesses navigate the complex legal issues that often face new ventures, from entity creation to a successful exit. Further, with a technological background, Michael is also a valuable asset to his clients in cybersecurity matters.

Advisor



Dave Mawhinney is executive director, Swartz Center for Entrepreneurship, and executive director, Donald H. Jones Center for Entrepreneurship. He serves as the managing director, Open Field Entrepreneurs Fund, and director, i6 Agile Innovation System, a collaboration between InnovationWorks and CMU. Dave is also associate teaching professor at the Carnegie Mellon Tepper School of Business.

Prior to joining Carnegie Mellon, Dave was co-founder, chairman and CEO of

mSpoke, an internet content and advertising recommendation engine, that was acquired in 2010 by LinkedIn, the world's leading professional social networking site. In 2006, Morgan Stanley's MSCI/Barra business unit acquired mSpoke's first business line, a quantitative investment recommendation engine.

Before mSpoke, Dave was general partner of PNC Technology Investors. Earlier in his career, he co-founded three successful startup ventures, including Premier Health Exchange (acquired by Medibuy), Hawk Medical (acquired by McKesson), and Industry.Net (merged with AT&T Business Network to form Nets, Inc.).

Dave is an active board member at MedSage Technologies (now NewCare Solutions LLC), EZ-FLO Injection Systems and the Indiana University of Pennsylvania Alumni Association (ex-officio, past president). He is an Advisory board member to InnovationWork's AlphaLab, Pittsburgh Equity Partners and Carnegie Mellon University's Project Olympus. Dave also served as Executive-in-residence at the Pittsburgh Life Sciences Greenhouse, working with healthcare information technology startups.

Fireside Chat – Speakers

Tracy Saunders – Women’s Job Search Network

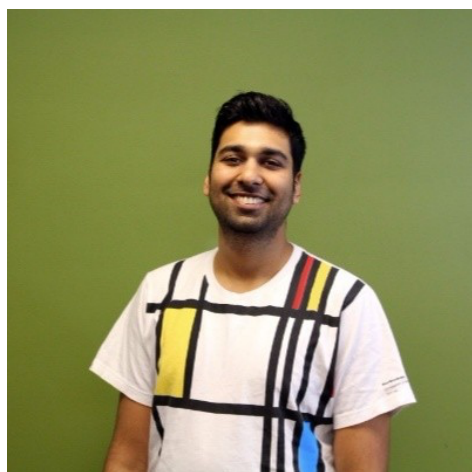


Tracy has 20 years' experience recruiting for top-tier companies like Google, Amazon and Cisco. Her background running complex hiring initiatives and speaking with thousands of candidates highlighted a gap in recruiting methodologies and the way women look for work.

She is a diversity recruiting industry expert and female jobseeker advocate whose articles can be seen in Forbes, Scary Mommy, Working Mother, TLNT, NAFE and more. She holds a Bachelor's Degree in Critical Gender Studies from the

University of California, San Diego, and is attending Georgetown University's Diversity & Inclusion Management Program

Anuraag Jain – Zensors



Anuraag is head of Product & Technology at Zensors, a CMU startup working out of the Swartz Center for Entrepreneurship. Zensors wants to enable smart and reactive spaces through cutting-edge computer vision technologies. They believe that advances in Artificial Intelligence should be accessible to everyone, not just those with a degree in computer science, and applied to everyday problems to make customer experiences more delightful and employees more efficient.

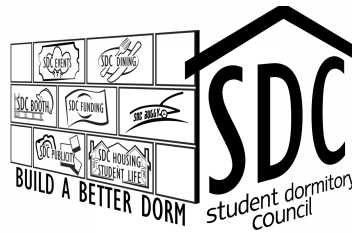
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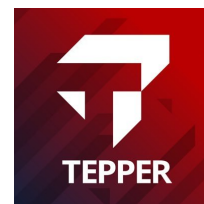


**Carnegie
Mellon
University**
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Entrepreneurship

Silver



Bronze



Carnegie Mellon University
College of Fine Arts

