April 3, 2021

CARNEGIE MELLON UNIVERSITY
VENTURE CHALLENGE VIRTUAL

HOSTED BY

CMU UNDERGRADUATE ENTREPRENEURSHIP ASSOCIATION

Swartz Center for Entrepreneurship
Tepper School of Business
Carnegie Mellon University

Tepper School of Business
Swartz Center for Entrepreneurship
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ABOUT
CMU VC

The Carnegie Mellon University Venture Challenge is an annual, international start-up competition where students from around the world come to CMU's Pittsburgh campus to pitch their creations.

For 13 years, the CMUVC has been bringing together brilliant students to launch their ideas, technologies, and talent. We receive more than 100 applications every year from universities all over the world.

For each of the 12 finalists, the CMUVC brings together a strong network of resources, including mentorship from serial entrepreneurs, venture capitalists, attorneys, and the opportunity to present and pitch to a panel of judges and the city of Pittsburgh.

TEAMS

CMUVC draws ambitious entrepreneurs from many renowned schools. Some past schools include Stanford, Harvard, Princeton, Johns Hopkins, Brown, Columbia, Yale, University of Michigan, University of Pittsburgh, Rice, Dartmouth, UIUC, Carnegie Mellon, University of Iowa, and hundreds of others!

Alex Wirth, second place winner from Harvard, talks about his company, Quorum, which provides data analytics-driven political advocacy support on a democratized platform (over 80 employees currently)

WHY CMU VC

CMU VC brings you closer to the most creative, determined, and passionate students from around the world. The CMU VC brings together the nation's best and brightest student entrepreneurs for one amazing conference. Here at Carnegie Mellon, we take great pride in our entrepreneurial excellence and accelerating research innovations as well as promising ideas to the global marketplace.

"StrattyX is very, very early-staged, and CMUVC was the perfect launchpad for us to learn from others in the space and get extremely insightful feedback from the judges. I met other undergraduate leaders in the startup space, and learned so much by watching others pitch. And having received first place, my startup can now purchase tools to build our next MVP and receive legal support."

- KRISTEN FANG @ STRATTYX (YC W20) 1ST PLACE CMU VC 2019

Student startups listening to pitches at the CMU Venture Challenge taking place in the Swartz Center for Entrepreneurship

With your help, we can grow the CMU VC to become the best undergraduate startup pitch competition in the nation. Help motivate and inspire the next generation of entrepreneurs from a range of disciplines. Be able to network & showcase your company's latest tools and industry techniques to students and potential talent. Become an integral part in the CMU Venture Challenge's support for entrepreneurial ventures.

Kerolos Mikaeil, co-founder of Inventory Connections celebrates his team's win with judge Dave Mawhinney

SPONSORSHIP TIERS

GOLD - $6,000+

- Name on event title – **The CMU Venture Challenge Powered by *"[Your Company]"***
- Special recognition at all CMU VC presentations and events
- Spot(s) on the ***final round*** judges panel at main conference (April 3, 2021)
- Spot on first round judges panel
- Speaking opportunity at main conference
- **Separate from the main conference,** sponsors will have the opportunity to host workshops dedicated to promoting their company(s) and on-ground access to students and prominent leaders and members of the Undergraduate Entrepreneurship Association.
- Most prominent logo placement and recognition as title sponsor on website (https://www.cmuvc.com), promotional marketing, social media, collateral, and conference program.
- First right of repeat sponsorship for the CMU Venture Challenge 2022

SILVER - $4,000

- Possible spot on the ***final round*** judges panel at main conference (April 3, 2021)
- Spot on first round judges panel
- Separate from the main conference, sponsors will have the opportunity to host workshops dedicated to promoting their company(s) and on the ground access to students and prominent leaders and members of the Undergraduate Entrepreneurship Association.
- Logo placement on website (https://www.cmuvc.com), all promotional emails, social media marketing, and conference programming, including main conference
- Access to teams of students, judges, and prominent leaders and members of the startup ecosystem involved in the CMU Venture Challenge

BRONZE - $2,000

- Spot on first round judges panel
- Logo placement on website (https://www.cmuvc.com), all promotional emails, social media marketing, and conference programming, including main conference
- Access to teams of students, judges, and prominent leaders and members of the startup ecosystem involved in the CMU Venture Challenge
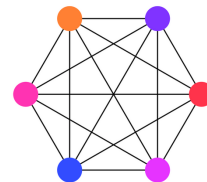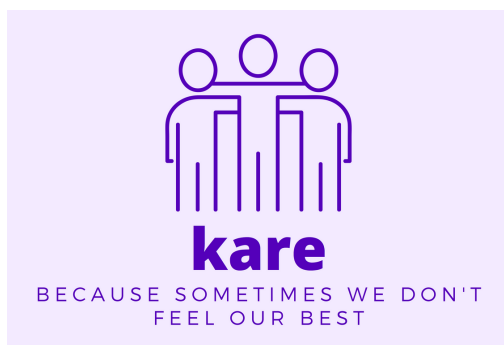
PAST CMU VC WINNERS

Agot

Agot uses AI to increase revenues and customer experience and decrease costs for quick service restaurants with make-line models (eg. Chipotle, Subway, etc.) while also allowing them to optionally eliminate the dedicated cashier role. Agot integrates with point of sales systems to allow insights to be maximally useful and easy to integrate into existing processes.

Strada Routing

Strada Routing is an AI Logistics company routing trucking motor carriers across multiple shippers who need their freight moved. Our state-of-the-art system achieves unprecedented efficiency, finding routes

Strada Routing

kare

kare

BECAUSE SOMETIMES WE DON'T FEEL OUR BEST

Kare is an anonymous support network that provides active listeners and a community when young adults need it most. Kare was founded as a solution to the long wait times to see a professional counselor at universities around the world with a mission to ensure that all young adults feel supported and connected by providing immediate resources through our mobile application.