



# Valerie Lay

UX Designer  
Singapore

Expected graduation: Summer 2019

## ABOUT ME

Human-centric UX designer, tech-savvy and communications experienced. Defined as adaptable, confident and self-motivated individual. Combined with a limitless creative drive and problem-solving analytical skills, I am the perfect fit for the role.

### Awards

- ★ Top 5 Finalist of Singapore Airlines App Challenge 2017
- ★ Clinched a media marketing award with a Singapore news publication, TODAY in a business product challenge

### Experience

Involved in prototyping and creating high fidelity mock-ups during Summer 2017 Internship at Visa Worldwide. Project clients include various banks, Macdonalds Japan, and the South Korea Winter Olympics committee.

## LONG STORY SHORT

1994

2014

2016

2017

2018



## SKILLS



Chief Photo Editor for NTU's campus publication and freelance commercial photographer



Produced commercials as second-shooter with clients including Browhaus and UOB



Sponsorship director for faculty's Student Club & Freshmen Camp, clinching sponsorships with Somersby & Zouk.



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## SOFTWARE SKILLS

