

Carolina Brañas

Data Scientist

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EXPERIENCE

Dishwasher and Kitchen Helper <i>Kiin Kiin, Copenhagen, Denmark</i>	Sep 2022 – August 2023
• Worked as a dishwasher and kitchen helper at Kiin Kiin, a Michelin star restaurant in Copenhagen.	
• Stored and cleaned dishes. Hand-washed specific delicate items.	
• Helped chefs with specific tasks, like collecting food and drinks from the freezers and bodega.	
• Set up and cleaned tables for commensals.	
• In charge of dishwasher area cleaning and garbage collection.	
• Worked at other restaurants from the Kiin Kiin group when needed.	
Research Assistant, Data Science <i>University of Copenhagen, Denmark</i>	May 2024 – present
→ Prof. Jeanet Bentzen	
• Contributed to the Shocking Religion project on religion's economic impact.	
• Built topic models to uncover thematic trends in text data.	
• Created RAG-based LLM pipelines for document insights.	
• Designed and containerized scalable data workflows; Handled large-scale data ingestion and preprocessing; Deployed solutions on cloud infrastructure (UCloud).	
• Coordinated with a multidisciplinary research team.	
Data Scientist <i>Above Sports, Denmark</i>	October 2023 – May 2024
• Automated data workflows to improve efficiency.	
• Developed computer vision models for brand logo detection.	
• Worked with product teams to refine output quality.	
• Dockerized solutions for scalable and reproducible data workflows.	
Marketing Strategist <i>Crescendo Collective, United States</i>	September 2021 – May 2022
• Analyzed campaign data via Google Analytics; Managed Google Ads reporting and strategy.	
• Automated internal reporting with Python scripts.	
• Conducted competitor analysis and benchmarks.	
• Collaborated with data team for audience insights; Presented reports to stakeholders and clients.	

VOLUNTEERING

Bartender at Distortion Festival <i>Copenhagen, Denmark</i>	May 2023
• Volunteered at the famous Distortion Festival (Reffen location), where I prepared and sold alcoholic and non-alcoholic drinks.	
Tree Repopulation <i>Menomonee Valley, Milwaukee, United States</i>	May 2019, May 2020
• Helped the Urban Ecology Center with tree repopulation efforts in the city of Milwaukee. The goal is to restore the natural river parkway habitat and wildlife.	

EDUCATION

M.Sc. Social Data Science University of Copenhagen, Denmark <i>Thesis: Mobility and income segregation in Madrid, Spain.</i> <i>Elective Courses:</i> Advanced Machine Learning for Data Science (IT University of Copenhagen) Geospatial Data Science (IT University of Copenhagen) Advanced Network Science (IT University of Copenhagen) Natural Language Processing (Department of Computer Science, DIKU)	2022 – 2024
 B.Sc. Marketing, Computer Science Minor Cardinal Stritch University, United States <i>Honours: Magna Cum Laude, Dean's List (2018–2022), Best Graduating GPA of Marketing B.Sc. (2022)</i>	2018 – 2022

LANGUAGES

Spanish: Native
Galician: Native
English: Professional Proficiency
Danish: Beginner
Portuguese: Beginner

AWARDS

Dean's List	2018–2022
Achieved Dean's List every semester of B.Sc. for a GPA above 3.5 with at least 12 credits.	
Best Graduating GPA of Marketing B.Sc.	2022
Graduated with the highest GPA in Marketing of class 2022.	
Academic and Athletic Grant	2018–2022
Received a full scholarship for academic excellence and soccer performance over four years.	