Commute2Nervosa

Project Name: Commute2Nervosa

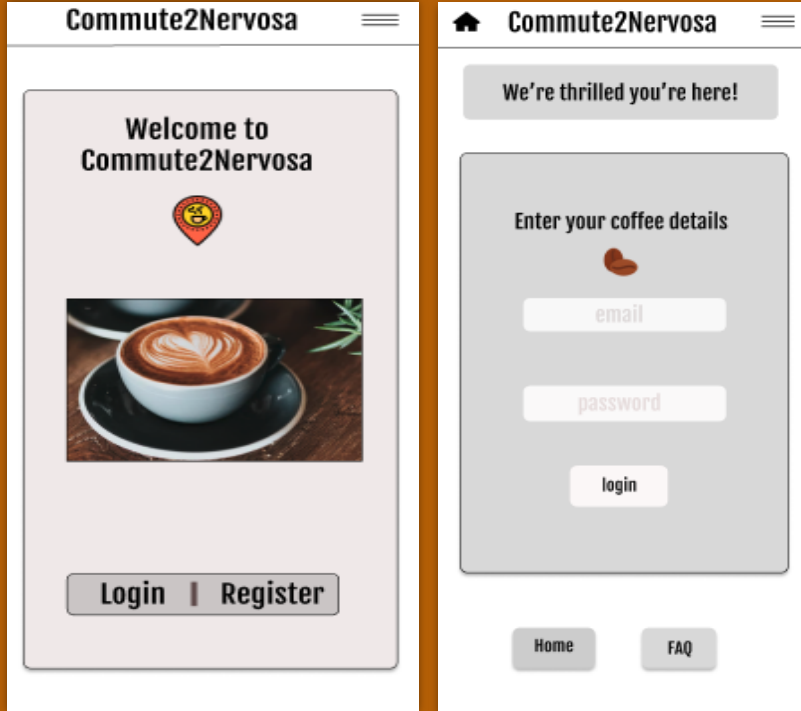**Team Members:**
Soman Khan: **Writing and Deliverables**
Benny Li: **User Research and Communication**
Carolina Rodriguez: **UX Design and Prototyping**
Ari Zeto: **Leadership and Management**

[Figma link](#)

Log in Page

Login Screen

The first screen is the login page. The page will ask you to log in or to register.
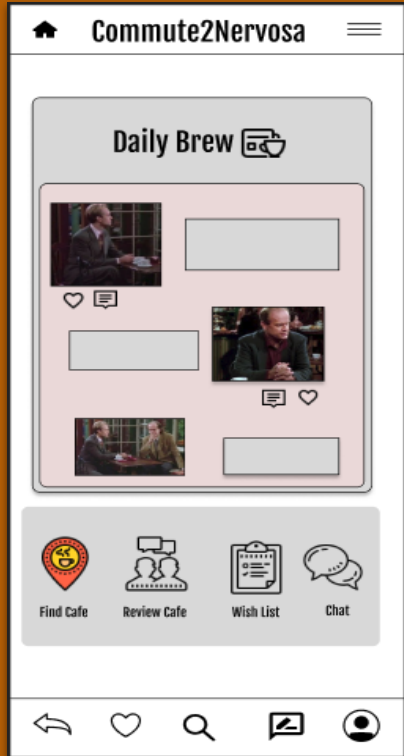
User Research:

- Users asked for a simple and easy login screen.
- Users asked for a simple registration

Insights:

Create bold and big buttons for user to login

Home screen Page

Home Screen Page

After log in, the home screen will be the first page the user will see. It will be an overview of all the trending cafes.

User research:

Users asked for a homepage with an overview of all this going on in the coffee community. A newspaper like feed will encourage users to continue to search for new cafes.

Insights:

- A cafe feed was incorporated to show any local or trending cafes
- A navigation bar with shortcuts to links from user profile
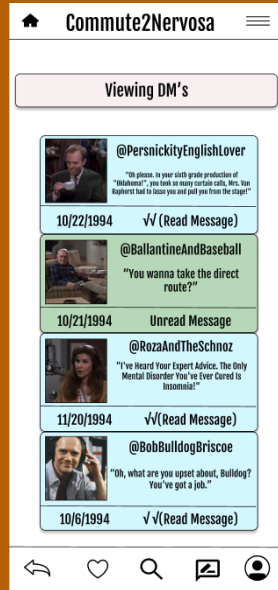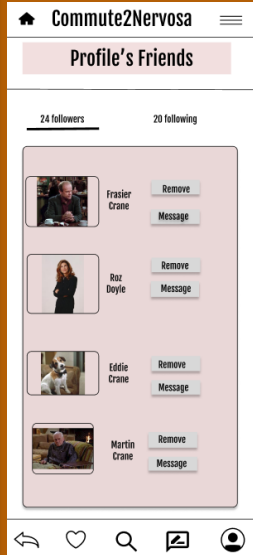
Profile Page

Profile Page

This is the profile page for the user. This page has all the shortcuts of their wishlist, favorites, reviews, friends, and messages.

User research:

- Users suggested a review, favorites, and message section in their profiles
- User profile would be the center of all cafe activity

Insight:

- Icons on the left are favorites, messages, friends, wishlists and sharing.
- The wishlist feed is a snapshot of all the cafes the user has saved
- Users will be able to add other memebrs of the community and communicate with them

Search for a Cafe Page

Search for a Cafe Page

This is the search page with a map feature. The user can input their address details to find cafes in their area.
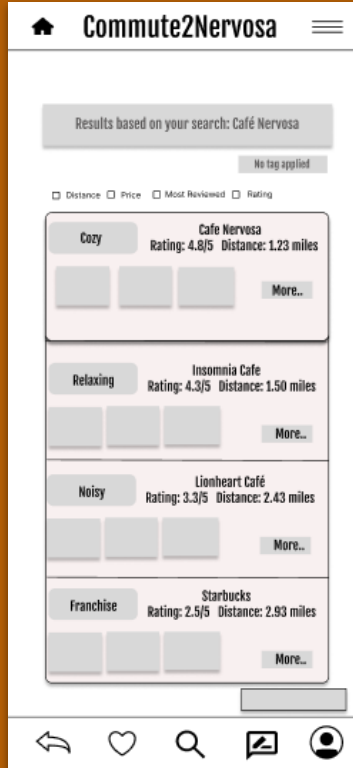
User research:

1. options to search cafes in maps or in advanced search filters

2. Maps can show the local shops in area

Insight:

- The map and advanced filters will allow the user to input their zip code or let the map find your location

- The map filter will allow the user to add a trending tag to be included in their map search results

Results based from search page

Results based from search page

This page is the results page after the user has entered their address details. The list contains all shops in their area.

User research:

Users preferred to have a list of cafes with a small summary

Insights:

- Created a list of cafes that include ratings, tags, and snapshots
- Distance is presented in each cafe and how many miles for the user
- Tags will be shown on left corner to remind the user what a certain café ranks as or if they included the certain tag to their search.

Specific Cafe chosen page
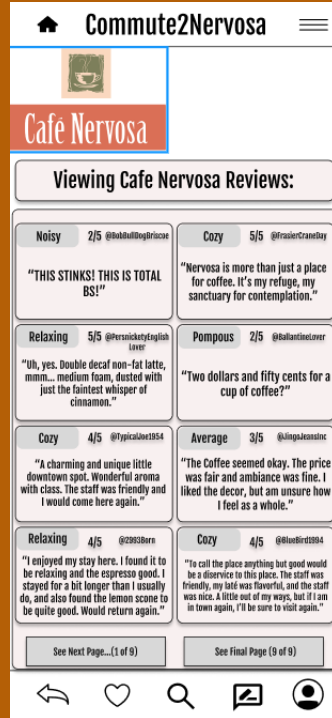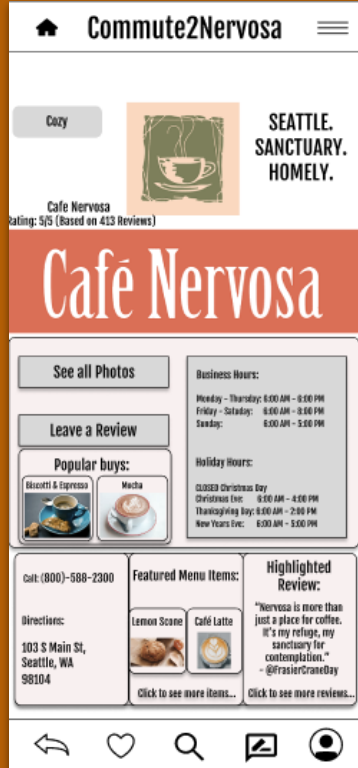
Specific Cafe chosen page

This page is the cafe the user chose to view from their search list. The cafe page will show the user information of the cafe and snapshots of coffee and food they provide.

User research:

- Cafe profile should be similar to a profile page or a yelp page.
- All contact information should be visible
- Menu items should be visible

Insight:

- Profile picture and name of cafe is shown
- Hours and contact information is provided
- Highlighted review
- Photo section

Menu of particular Cafe page

Menu of particular Cafe page

This page will be the menu page. When a user clicks on the menu link in the cafes page, it will route them to a thumbnail list of items that the cafe offers.
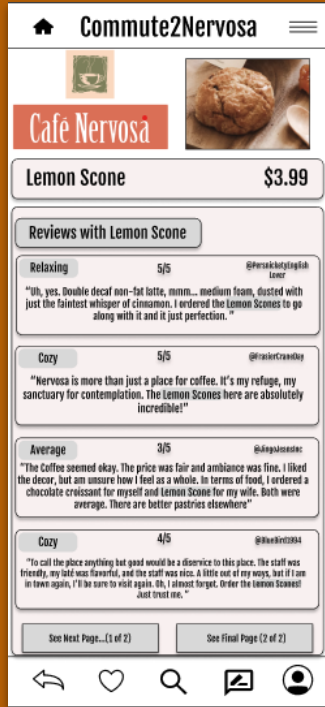
User research: Menu list should have images with prices. Visual items attract users to engage.

Insight:

- Menu has clear image of coffee or food item from cafe
- Name and prices of shop is included

Review of certain item page

Commute2Nervosa

Café Nervosa

Lemon Scone   **$3.99**

Reviews with Lemon Scone

| Relaxing | 5/5 | @PersnicketyEnglish Lover |

"Uh, yes. Double decaf non-fat latte, mmm... medium foam, dusted with just the faintest whisper of cinnamon. I ordered the Lemon Scones to go along with it and it just perfection."

| Cozy | 5/5 | @FrasierCraneGuy |

"Nervosa is more than just a place for coffee. It's my refuge, my sanctuary for contemplation. The Lemon Scones here are absolutely incredible!"

| Average | 3/5 | @JingoJoeseder |

"The Coffee seemed okay. The price was fair and ambiance was fine. I liked the decor, but am unsure how I feel as a whole. In terms of food, I ordered a chocolate croissant for myself and Lemon Scone for my wife. Both were average. There are better pastries elsewhere"

| Cozy | 4/5 | @NiamBirdz1994 |

"To call the place anything but good would be a diservice to this place. The staff was friendly, my laté was flavorful, and the staff was nice. A little out of my ways, but if I am in town again, I'll be sure to visit again. Oh, I almost forget. Order the Lemon Scones! Just trust me."

| See Next Page...(1 of 2) | See Final Page (2 of 2) |

Review of certain item page

This page will allow the user to read reviews of the item they select from the menu list. Reviews will allow the user to determine if they would like to purchase a menu item.

User research: Users asked to have menu items with reviews and prices

Insight:

- Menu item has clear image
- Menu price
- Menu Review
- Menu Rating

Specific user wishlist page
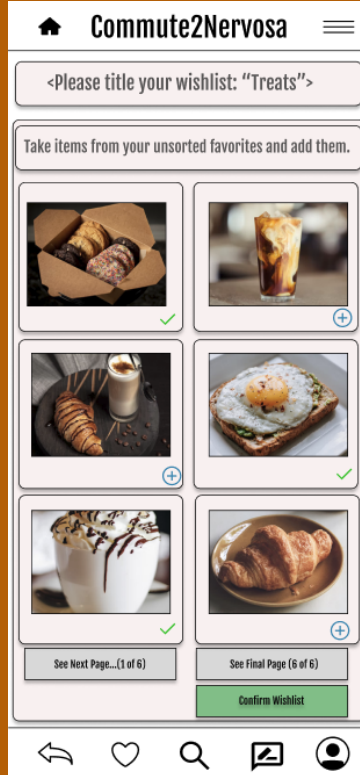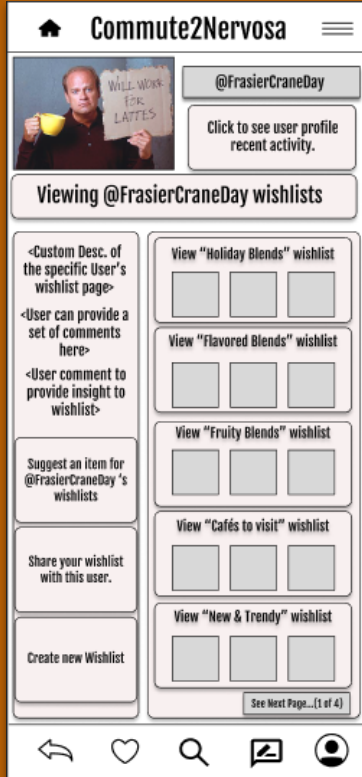
Specific user wishlist page

This page is the personal wishlist of the user. While searching for cafes the user can add cafes to their personal page to visit in the future.

User experience: The users would like to have a page where all their wishlist cafes are stored.

Insight:

- Wishlist will be categorized under trending tags
- An option to create your own list
- Share your wishlist to others
- Suggest an item to another member
- View other members wishlist