

# Carolina Luz Hadad

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## CONTACT INFORMATION

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## WORK EXPERIENCE

### Fundación Huesped

*Program Manager - Digital Innovation Lab*

**Jun 2020 – present**

Fundación Huesped is an Argentine organization that works in the public health field focusing on HIV/AIDS, STIs, sexual and reproductive health and now COVID-19 support.

I work with all other areas in the Foundation to apply technology to increase the impact of their programs.

### Google Argentina

*Senior Technical Solutions Consultant*

**Nov 2017 – Feb 2020**

gTech Professional Services for Publishers team makes sure that our external partners are able to grow their business with the full support of Google's products. Publisher Solution Consultant serve as liaisons between Google's biggest local partners and internal Sales, Product, and Engineering teams. I advice over 100 different partners in LATAM with proactive and reactive projects, events, talks and custom code.

Beside my core job I'm in the leadership team for Women@ ERG, I participate in Parents@ and I'm a trained facilitator for DEI programs in our office.

### Chicas en Tecnología

*Co-founder, now serving in Board of Directors*

**March 2015 – present**

Chicas en Tecnología is a non-profit organization that seeks to motivate, empower and increase the knowledge and enthusiasm of young women for technology. Though the years I had several roles including Team Manager, curricula leader and Program Manager.

- We have expanded our programs to all Argentina: We have presence in 14 provinces.
- We have 5 full time employees.
- There are +3,000 teenage girls, +200 technical mentors and +500 teachers and parents. We talk to more than 3 million people through our social media.
- We have an active research area with publications funded by partners such as IDB.

### Fundación Huesped

*Consultant*

**December 2016 – March 2017**

I did a 3-months consulting job to help coordinating Fundación Huesped's technical projects implemented by external providers.

### Gobierno Abierto, Argentina Government

**May 2015 – August 2016**

#### ■ Subsecretaría de Innovación Pública y Gobierno Abierto, Argentina Government

*Team Manager*

Our team was in charge of creating, obtaining, publishing and generating products and visualizations with Open Data.

I coordinated a team of 8 programmers, devops and UX designers in the Open Data office in the Argentina Government.

#### ■ Laboratorio de Gobierno, Buenos Aires City Government

*Digital Innovation Manager*

Our team was in charge developing products, data visualization and internal tools that generate and use open data.

I coordinated a team of three programmers and one UX designer.

## **Google, Mountain View, USA**

*Software Engineering Intern*

**December 2013 – February 2014**

Internship hosted by the engEDU team called CS Academy. This team designs and runs all the global educational program inside and outside Google. I coded mostly in Python with App Engine.

## **Manas Technology Solutions - InSTEDD iLab Latam**

*Full Stack Developer*

**February 2009 – May 2015**

Manas is company partnered with InSTEDD, an NGO specialized in building integral solutions for health, humanitarian and educational purposes which targets users in Africa, Southeast Asia and Latin America. Coded: Webapps in Ruby on Rails + Knockout.js, Android and iPhone apps and infrastructure projects using C#.

### **EDUCATION**

#### **Recurse Center, New York**

**Mar 2017 – May 2017**

The Recurse Center is a full-time, self-directed, educational retreat for people who want to get better at programming, whether they've been coding for three decades or three months.

Acceptance rate is lower than 10 %. I received a full scholarship to cover my living expenses.

#### **University of California, Berkeley**

**Dec 2016 – April 2017**

*Innovation for Equality Fellow*

#### **University of Buenos Aires UBA, Faculty of Exact and Natural Sciences**

*Bachelor in Computer Science*

**2007 – 2012**

### **VOLUNTEERING**

#### **Global Shaper - Chosen by the World Economic Forum**

**June 2014 – May 2017**

*Member of the Buenos Aires hub*

The Global Shapers Community is an interdisciplinary network of hubs developed and led by young working to a make a contribution to their communities.

- World Economic Forum, Davos, Switzerland

**Jan 2016**

I was one of the 50 Global Shapers in the world chosen to participate in the World Economic Forum in Switzerland.

#### **Latinity Conference Chile & Perú**

**Nov 2015 & Aug 2017**

*Scholarship Chair*

Latinity is the first latin american conference about Women in Computing with thousands of women technologist attendant.

I designed the strategy, rubric and coordinated the selection of the 50 scholarship recipients in over 500 international applications..

#### **One Young World in Bogotá Colombia**

**Oct 2017**

*Argentina Delegate*

OYW is an annual Summit that gathers together the brightest young leaders from around the world, empowering them to make lasting connections to create positive change. I was the only Argentina that will be sponsored to participate with a Scholarship awarded by Audi.

TEACHING  
EXPERIENCE

**Programá tu Futuro**

**January 2015 – December 2015**

*Technical Mentor*

- Programá tu Futuro is an initiative of the Buenos Aires City Government to teach programming for free in the city's public libraries. I was one of the mentors in charge of the Palermo Club.

**University of Buenos Aires**, Computer Science Department.

**March 2011 – Dec 2012**

*Science Popularizer*

**University of Buenos Aires**, Computer Science Department.

**March 2012 – Jul 2012**

*Teaching Assistant*

- Course: Algorithms and Data Structures I
- Topics include Specification, Basic Data Structures, Recursion and Introduction to Algorithms.

PERSONAL  
WORK

**Software Projects**

- Simon Says Game coded in Elm: [code](#), [demo](#), [blogpost](#).
- Tic Tac Toe Game coded in React: [code](#), [demo](#).

**Writing**

- [Personal Blog](#)
- [Column about technology in La Nación](#) - One of the biggest Argentina newspapers.
- [Columnist at Intrepidias](#) - Magazine for girls aged 6 to 12 about science, art and technology.
- [Data Analysis Writeups](#) - Coded in Python with Pandas and graphs using Plotly.

AWARDS+  
SCHOLARSHIPS

- [Women Tech Founders 2018](#) I won this prize after 3 rounds which included nomination, public vote (over 3K votes), and final selection by jurors.
- Outstanding Woman Prize **Mar 2019**  
Commended by the Federation of Commerce and Industry of the Autonomous City of Buenos Aires (FECOBA) for her entrepreneurial potential and talent.
- [One Young World Ambassador](#) **Oct 2017**  
One Young World is a UK-based not-for-profit organization that gathers young leaders from around the world to develop solutions to the globe's most pressing issues.
- Google IO 2017, Mountain View, USA **May 2017**  
I received a full scholarship awarded by Anita Borg Institute to attend the summit.
- Open Viz Conf, Boston, USA **Mar 2017**  
I received a full scholarship awarded by the conference to be able to attend.
- First Prize @ Hackathon: Desarrollando América Latina **Mar 2013**  
We coded a platform for games for children with autism and got the first prize in Argentina.

SPEAKER  
HIGHLIGHTS

- Conectados BA @ Buenos Aires, Argentina **Feb 2019**  
Talk about programming with social impact to over 3K teenagers.
- Speaker @ TEDx Córdoba, Argentina **Oct 2015**  
My talk about Technology with a Social Impact has over 20K views [Programar con Impacto Social](#).
- Speaker @ Meetup.js in Buenos Aires **Aug 2017**  
I did a talk about Firebase + React.js. [more-info](#)
- Mentor @ Rails Girls Buenos Aires **Nov 2016**
- Speaker @ Google Developers Summit, Quito, Ecuador **Jul 2016**  
I was invited to give a presentation about tools that can be used in emergency contexts for humanitarian issues.
- Speaker @ Latinity Santiago de Chile **Oct 2015**
- Hosted Hackaton @ Grace Hopper Conference Phoenix Arizona, USA **Oct 2014**