

Carolina Luz Hadad

CONTACT INFORMATION

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WORK EXPERIENCE

Google Argentina

Technical Account Manager

Nov 2017 – present

gTech Professional Services for Publishers team makes sure that our external partners are able to grow their business with the full support of Google's products. Publisher Solution Consultants are advertising and technology mavericks who serve as liaisons between our biggest partners and Google's Sales, Product, and Engineering teams.

I advice over 100 different partners in LATAM and the US with proactive and reactive projects, events, talks and custom code.

Beside my core job I'm in the leadership team for Women@ ERG, I participate in Parents@ and I'm a trained facilitator for DEI programs in our office.

Chicas en Tecnología

Co-founder, now serving in Board of Directors

March 2015 – present

Chicas en Tecnología is a non-profit organization that seeks to motivate, empower and increase the knowledge and enthusiasm of young women for technology. Though the years I had several roles including Team Manager, curricula leader and Program Manager.

- We have expanded our programs to all Argentina: We have presence in 14 provinces.
- We have 5 full time employees.
- There are +3,000 teenage girls, +200 technical mentors and +500 teachers and parents. We talk to more than 3 million people through our social media.
- We have an active research area with publications funded by partners such as IDB.

Fundación Huesped

Consultant / Program and Product Manager

December 2016 – March 2017

Fundación Huesped is an Argentine organization that works in the public health field focusing on HIV/AIDS, STIs, as well as sexual and reproductive health.

I did a 3-months consulting job to help coordinating Fundación Huesped's technical projects implemented by external providers.

Gobierno Abierto, Argentina Government

May 2015 – August 2016

■ Subsecretaría de Innovación Pública y Gobierno Abierto, Argentina Government

Team Manager

Our team was in charge of creating, obtaining, publishing and generating products and visualizations with Open Data.

I coordinated a team of 8 programmers, devops and UX designers in the Open Data office in the Argentina Government.

■ Laboratorio de Gobierno, Buenos Aires City Government

Digital Innovation Manager

Our team was in charge developing products, data visualization and internal tools that generate and use open data.

I coordinated a team of three programmers and one UX designer.

Google, Mountain View, USA

Software Engineering Intern

December 2013 – February 2014

Internship hosted by the engEDU team called CS Academy. This team designs and runs all the global educational program inside and outside Google. I coded mostly in Python with App Engine.

Manas Technology Solutions - InSTEDD iLab Latam

Full Stack Developer

February 2009 – May 2015

Manas is company partnered with InSTEDD, an NGO specialized in building integral solutions for health, humanitarian and educational purposes which targets users in Africa, Southeast Asia and Latin America. Coded: Webapps in Ruby on Rails + Knockout.js, Android and iPhone apps and infrastructure projects using C#.

EDUCATION

NASA Datanaut

June 2017 – present

Datanauts is an educational program hosted by NASA to learn about Data Science.

Chosen Datanaut 2017 Fall Class

Recurse Center, New York

Mar 2017 – May 2017

The Recurse Center is a full-time, self-directed, educational retreat for people who want to get better at programming, whether they've been coding for three decades or three months.

Acceptance rate is lower than 10 %. I received a full scholarship to cover my living expenses.

University of California, Berkeley

Dec 2016 – April 2017

Innovation for Equality Fellow

University of Buenos Aires UBA, Faculty of Exact and Natural Sciences

Bachelor in Computer Science

2007 – 2012

VOLUNTEERING

Global Shaper - Chosen by the World Economic Forum

June 2014 – May 2017

Member of the Buenos Aires hub

The Global Shapers Community is an interdisciplinary network of hubs developed and led by young working to a make a contribution to their communities.

- World Economic Forum, Davos, Switzerland

Jan 2016

I was one of the 50 Global Shapers in the world chosen to participate in the World Economic Forum in Switzerland.

Latinity Conference Chile & Perú

Nov 2015 & Aug 2017

Scholarship Chair

Latinity is the first latin american conference about Women in Computing with thousands of women technologist attendant.

I designed the strategy, rubric and coordinated the selection of the 50 scholarship recipients in over 500 international applications..

One Young World in Bogotá Colombia

Oct 2017

Argentina Delegate

OYW is an annual Summit that gathers together the brightest young leaders from around the world, empowering them to make lasting connections to create positive change. I was the only Argentina that will be sponsored to participate with a Scholarship awarded by Audi.

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| TEACHING EXPERIENCE | Programá tu Futuro <i>Technical Mentor</i> | January 2015 – December 2015 |
| | <ul style="list-style-type: none"> Programá tu Futuro is an initiative of the Buenos Aires City Government to teach programming for free in the city's public libraries. I was one of the mentors in charge of the Palermo Club. | |
| | University of Buenos Aires , Computer Science Department. <i>Science Popularizer</i> | March 2011 – Dec 2012 |
| | University of Buenos Aires , Computer Science Department. <i>Teaching Assistant</i> | March 2012 – Jul 2012 |
| | <ul style="list-style-type: none"> Course: Algorithms and Data Structures I Topics include Specification, Basic Data Structures, Recursion and Introduction to Algorithms. | |
| TECHNICAL KNOWLEDGE | Languages: Ruby, Python, Elm, JavaScript + React. | |
| | Databases: MySQL, Elasticsearch, Firebase. | |
| | Agile Methodologies: Scrum, XP. | |
| PERSONAL WORK | Recent Software Projects | |
| | <ul style="list-style-type: none"> Data Analysis coded in Python with Pandas and Plotly graphs. blogpost with code Simon Says Game coded in Elm: code, demo, blogpost. Tic Tac Toe Game coded in React: code, demo. | |
| | Writing | |
| | <ul style="list-style-type: none"> Personal Blog Column about technology in La Nación - One of the biggest Argentina newspapers. Columnist at Intrepidias - Magazine for girls aged 6 to 12 about science, art and technology. Data Analysis Writeups - Coded in Python with Pandas and graphs using Plotly. | |
| AWARDS+ SCHOLARSHIPS | <ul style="list-style-type: none"> Women Tech Founders 2018 I won this prize after 3 rounds which included nomination, public vote (over 3K votes), and final selection by jurors. | |
| | <ul style="list-style-type: none"> Outstanding Woman Prize Commended by the Federation of Commerce and Industry of the Autonomous City of Buenos Aires (FECOBA) for her entrepreneurial potential and talent. | Mar 2019 |
| | <ul style="list-style-type: none"> One Young World Ambassador One Young World is a UK-based not-for-profit organization that gathers young leaders from around the world to develop solutions to the globe's most pressing issues. | Oct 2017 |
| | <ul style="list-style-type: none"> Google IO 2017, Mountain View, USA I received a full scholarship awarded by Anita Borg Institute to attend the summit. | May 2017 |
| | <ul style="list-style-type: none"> Open Viz Conf, Boston, USA I received a full scholarship awarded by the conference to be able to attend. | Mar 2017 |
| | <ul style="list-style-type: none"> First Prize @ Hackathon: Desarrollando América Latina We coded a platform for games for children with autism and got the first prize in Argentina. | Mar 2013 |
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| SPEAKER HIGHLIGHTS | <ul style="list-style-type: none"> Conectados BA @ Buenos Aires, Argentina Talk about programming with social impact to over 3K teenagers. | Feb 2019 |
| | <ul style="list-style-type: none"> Speaker @ TEDx Córdoba, Argentina My talk about Technology with a Social Impact has over 20K views Programar con Impacto Social. | Oct 2015 |
| | <ul style="list-style-type: none"> Speaker @ Meetup.js in Buenos Aires I did a talk about Firebase + React.js. more-info | Aug 2017 |
| | <ul style="list-style-type: none"> Mentor @ Rails Girls Buenos Aires | Nov 2016 |
| | <ul style="list-style-type: none"> Speaker @ Google Developers Summit, Quito, Ecuador I was invited to give a presentation about tools that can be used in emergency contexts for humanitarian issues. | Jul 2016 |
| | <ul style="list-style-type: none"> Speaker @ Latinity Santiago de Chile | Oct 2015 |
| | <ul style="list-style-type: none"> Hosted Hackaton @ Grace Hopper Conference Phoenix Arizona, USA | Oct 2014 |
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