

# Carolina Luz Hadad

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## CONTACT INFORMATION

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## WORK EXPERIENCE

### Google Argentina

*Senior Solutions Consultant*

**Nov 2017 – Feb 2020**

gTech Professional Services for Publishers team makes sure that our external partners are able to grow their business with the full support of Google's products. Publisher Solution Consultants are advertising and technology mavericks who serve as liaisons between our biggest partners and Google's Sales, Product, and Engineering teams.

I advice over 100 different partners in LATAM and the US with proactive and reactive projects, events, talks and custom code.

*Diversity Ambassador*

**July 2019 – Feb 2020**

Due to my work as a part of the leadership team of the Women@ ERG and for my work to support new parents at the office I received this role as a Buenos Aires Diversity Ambassador. I'm a trained facilitator for DEI programs in our office, I facilitated courses for teammates and managers, both local and internationally.

### Chicas en Tecnología

*Co-founder*

**March 2015 – present**

Chicas en Tecnología is a non-profit organization that seeks to motivate, empower and increase the knowledge and enthusiasm of young women for technology. Though the years I had several roles including Team Manager, curricula leader and Program Manager.

- We have expanded our programs to all Argentina: We have presence in 14 provinces and employ 5 people full time .
- +2,000 teenage girls, +100 technical mentors and +500 teachers and parents are part of our programs
- We have an active research area with publications funded by partners such as IDB.

### Fundación Huesped

*Consultant / Program Manager*

**December 2016 – March 2017**

Fundación Huesped is an Argentine organization that works in the public health field focusing on HIV/AIDS, STIs, as well as sexual and reproductive health.

I did a 3-months consulting job to help coordinating Fundación Huesped's technical projects implemented by external providers.

### Gobierno Abierto, Argentina Government

**May 2015 – August 2016**

- **Subsecretaría de Innovación Pública y Gobierno Abierto, Argentina Government**

*Team Manager*

Our team was in charge of creating, obtaining, publishing and generating products and visualizations with Open Data.

I coordinated a team of 8 programmers, devops and UX designers in the Open Data office in the Argentina Government.

- **Laboratorio de Gobierno, Buenos Aires City Government**

*Digital Innovation Manager*

Our team was in charge developing products, data visualization and internal tools that generate and use open data.

I coordinated a team of three programmers and one UX designer.

## Google, Mountain View, USA

*Software Engineering Intern*

**December 2013 – February 2014**

Internship hosted by the engEDU team called CS Academy. This team designs and runs all the global educational program inside and outside Google. I coded mostly in Python with App Engine.

## Manas Technology Solutions - InSTEDD iLab Latam

*Full Stack Developer*

**February 2009 – May 2015**

Manas is company partnered with InSTEDD, an NGO specialized in building integral solutions for health, humanitarian and educational purposes which targets users in Africa, Southeast Asia and Latin America. Coded: Webapps in Ruby on Rails + Knockout.js, Android and iPhone apps and infrastructure projects using C#.

## EDUCATION

### Web Accessibility #a11y

**Feb 2020**

4 weeks introductory course hosted by Women Who Code Community in Buenos Aires with content facilitated by eSSENTIAL Accessibility. Topics include: screen readers, WCAG, local and international legislation.

### Universidad de Buenos Aires, Faculty of Social Sciences

**starting on March 2020**

I was admitted to a 1-year post graduate in Scientific Communications.

### Recurse Center, New York

**Mar 2017 – May 2017**

The Recurse Center is a full-time, self-directed, educational retreat for people who want to get better at programming, whether they've been coding for three decades or three months.

### University of California, Berkeley

**Dec 2016 – April 2017**

*Innovation for Equality Fellow*

### University of Buenos Aires UBA, Faculty of Exact and Natural Sciences

*Bachelor in Computer Science*

**2007 – 2012**

## LANGUAGES

- Spanish: Native Speaker
- English: Highly proficient in spoken and written English
- Portuguese: Basic communication skills

## VOLUNTEERING

### Global Shaper - Chosen by the World Economic Forum

**June 2014 – May 2017**

*Member of the Buenos Aires hub*

The Global Shapers Community is an interdisciplinary network of hubs developed and led by young working to a make a contribution to their communities.

- World Economic Forum, Davos, Switzerland

**Jan 2016**

I was one of the 50 Global Shapers in the world chosen to participate in the World Economic Forum in Switzerland.

### Latinity Conference Chile & Perú

**Nov 2015 & Aug 2017**

*Scholarship Chair*

Latinity is the first latin american conference about Women in Computing with thousands of women technologist attendant. I designed the strategy, rubric and coordinated the selection of the 50 scholarship recipients in over 500 international applications..

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| TEACHING<br>EXPERIENCE   | <b>Programá tu Futuro</b><br><i>Technical Mentor</i> <ul style="list-style-type: none"> <li>Programá tu Futuro is an initiative of the Buenos Aires City Government to teach programming for free in the city's public libraries. I was one of the mentors in charge of the Palermo Club.</li> </ul> <b>University of Buenos Aires</b> , Computer Science Department.<br><i>Science Popularizer</i>  | <b>January 2015 – December 2015</b><br><br><b>March 2011 – Dec 2012</b><br><br><b>March 2012 – Jul 2012</b>  |
|                          | <b>University of Buenos Aires</b> , Computer Science Department.<br><i>Teaching Assistant</i> <ul style="list-style-type: none"> <li>Course: Algorithms and Data Structures I</li> <li>Topics include Specification, Basic Data Structures, Recursion and Introduction to Algorithms.</li> </ul>   |  |
| PERSONAL<br>WORK         | <b>Writing</b> <ul style="list-style-type: none"> <li><b>Personal Blog</b> I write about maternity, women in tech and other random thoughts</li> <li><b>Monthly column about technology in La Nación</b> - One of the biggest Argentina newspapers.</li> <li><b>Columnist at Intrepidas</b> - Magazine for girls aged 6 to 12 about science, art and technology.</li> </ul>  |  |
| AWARDS                   | <ul style="list-style-type: none"> <li><b>Women Tech Founders 2018</b> I won this prize after 3 rounds which included nomination, public vote (over 3K votes), and final selection by jurors.</li> </ul>   |  |
| SPEAKER &<br>CONFERENCES | <ul style="list-style-type: none"> <li>Emprender Mujer - Santiago del Estero, Argentina</li> <li>Conectados BA - Buenos Aires, Argentina<br/>Talk about programming with social impact to over 3K teenagers.</li> <li>TEDx Córdoba, Argentina<br/>My talk about Technology with a Social Impact has over 15K views <b>Programar con Impacto Social</b>.</li> <li>Meetup.js in Buenos Aires<br/>I did a talk about Firebase + React.js. <a href="#">more-info</a></li> <li>Open Viz Conf, Boston, USA<br/>I received a full scholarship awarded by the conference to be able to attend.</li> <li>Coach @ Rails Girls Buenos Aires</li> <li>Google Developers Summit, Quito, Ecuador</li> <li>Latinity Santiago de Chile</li> <li>Hosted Hackaton @ Grace Hopper Conference Phoenix Arizona, USA</li> <li>First Prize @ Hackathon: Desarrollando América Latina</li> <li>We coded a platform for games for children with autism and got the first prize in Argentina.</li> </ul> | <b>Julio 2019</b><br><b>Feb 2019</b><br><br><b>Oct 2015</b><br><br><b>Aug 2017</b><br><br><b>Mar 2017</b><br><br><b>Nov 2016</b><br><b>Jul 2016</b><br><br><b>Oct 2015</b><br><br><b>Oct 2014</b><br><b>Mar 2013</b> |