

# Carolina Hadad

 [carohadad](#) |  [carolinahadad@gmail.com](mailto:carolinahadad@gmail.com) |  Buenos Aires, Argentina

## SUMMARY

---

For more than 12 years I worked applying technology to support social justice projects.

## WORK EXPERIENCE

---

### Product Manager @ [Horizontal](#)

Nov 2022 - present

Horizontal is a global civil society organization that supports frontline defenders, activists and journalists through digital security and tool development. Horizontal flagship product is [Tella](#), a platform for human rights documenters. My role includes:

- Manage products through the full product lifecycle, including building product roadmap, defining product requirements, writing requirements, prototyping, developing, and launching products.
- Work with a cross-functional team of designers and software engineers.
- Write internal and external documentation, including internal processes, and technical documentation, guides and tutorials. Provide support and troubleshooting to community partners and users.
- Ensure our products are secure, usable, and accessible to high-risk communities and users with low tech literacy.
- Ensure that we set realistic deadlines and meet internal and external deadlines while retaining a healthy working environment and work/life balance for the product team.

### Technical Project Manager @ [The Engine Room](#)

Jul 2021 - Nov 2022

The Engine Room works to shape the ways civil society uses and thinks about technology and data, in spaces like social justice movements, digital rights advocacy and humanitarian work. Since 2011 The Engine Room have supported more than 500 organisations and published and published research identifying and analysing trends, challenges and opportunities at the intersections of technology, data and justice-focused activism. My role included:

- Project design and management.
- Leading technical projects and consultants.
- Directly support partners.
- Community engagement and public speaking.
- Budget and contract management.

### Program Manager - Digital Innovation Lab @ [Fundación Huésped](#)

Jun 2020 – Jun 2021

Fundación Huésped is an Argentine organization that works in the public health field focusing on HIV/AIDS, STIs, sexual and reproductive health and now COVID-19 support. I worked with all other areas in the Foundation to apply technology to increase the impact of their programs.

## Senior Technical Solutions Consultant for Publishers @ Google

Nov 2017 – Feb 2020

gTech Professional Services for Publishers team makes sure that the external partners are able to grow their business with the full support of Google's products. Publisher Solutions Consultants serve as liaisons between Google's biggest local partners and internal Sales, Product, and Engineering teams. I advised over 100 different partners in LATAM with proactive and reactive projects, events, talks and custom code. Beside my core job I'm in the leadership team for Women@ ERG, I participated in Parents@ ERG and I'm a trained facilitator for DEI programs in the office, including training managers on race and gender topics.

## Open Data Office @ Argentina Government

May 2015 – Aug 2016

- **Team Manager at Subsecretaría de Innovación Pública y Gobierno Abierto:** Our team was in charge of creating, obtaining, publishing and generating products and visualizations with Open Data. I coordinated a team of 8 programmers, devops and UX designers in the Open Data office in the Argentina Government.
- **Digital Innovation Manager at Laboratorio de Gobierno, Buenos Aires City:** Our team was in charge developing products, data visualization and internal tools that generate and use open data. I coordinated a team of three programmers and one UX designer.

## Software Engineering Intern @ Google, Mountain View, USA

Dec 2013 – Feb 2014

Internship hosted by the engEDU team called CS Academy. This team designs and runs all the global educational program inside and outside Google. I coded mostly in Python with App Engine.

## Full Stack Developer @ Manas.tech

Feb 2009 – May 2015

Manas is software factory partnered with InSTEDD, a CSO specialized in building integral solutions for health, humanitarian and educational purposes which targets users in Africa, Southeast Asia and Latin America. I coded webapps in Ruby on Rails + Knockout.js, Android and iPhone apps and infrastructure projects using C#.

## CO-FOUNDED ORGANIZATIONS

---

### Chicas en Tecnología

Co-founded in 2015 - to present

Chicas en Tecnología is an Argentine non-profit civil society organization that since 2015 seeks to reduce the gender gap in technology in the region. We motivate, train and accompany the next generation of women leaders in technology. Chicas en Tecnología's programs have impacted 7,000 teenage girls in 18 countries in Latin America. Chicas en Tecnología's programs and initiatives are based in 6 pillars:

- Diversity and Equity
- Education
- Entrepreneurship
- Social Impact
- Tech innovation
- Leadership

Over the years I served in different roles, including as programs' lead and as part of the board of directors. Currently I only advise the Executive Director as needed.

### Científicas de Acá

Co-founded in 2020 - to present

Científicas de Acá is a project created to make visible the women who worked and work doing science and technology in Argentina. We want to show the diversity in research in our country. That is why we tell stories of laboratory and territory scientists, from all regions and times. We have published an illustrated book, an activity notebook for children and have hosted talks and activities for people all ages. All the content we create is forever free and open source.

## EDUCATION

---

- Mar 2017 – May 2017    **Recurse Center, New York**  
The Recurse Center is a full-time, self-directed, educational retreat for people who want to get better at programming.
- Dec 2016 – April 2017    Innovation for Equality Fellow at **University of California, Berkeley**
- 2007 – 2012    **Bachelor in Computer Science** at Universidad de Buenos Aires

## BOOKS AND PUBLICATIONS

---

- Científicas de Acá - TantaAgua Editorial (2021)** Illustrated book with stories of women in science in Argentina.
- Chicas en Tecnología Reiniciando el Sistema - Penguin Random House (2021)** Book about women in technology in Argentina.
- Technology Columnist for La Nación (major newspaper) since 2018** Occasional column about technology and feminism.
- Columnist for Intrépidas, amagazine for kids (2018-2019)** Programming activities for kids.

## TEACHING EXPERIENCE

---

- Mentor and facilitator on several Chicas en Tecnología programs** 2015 to 2019  
Through the years I taught introductory programming courses to teenage girls, train the trainers for mentors and teachers at schools, designed curricula for several programs and activities and reviewed and commented programs design and learning roadmaps.
- Facilitator of Palermo programming club** Jan 2015 – Dec 2015  
Programá tu Futuro is an initiative of the Buenos Aires City Government to teach programming for free in the city's public libraries. I was one of the mentors in charge of the Palermo Club.
- Teaching Assistant at University of Buenos Aires** Mar 2012 – Jul 2012  
Hosted activities, talks and exhibitions for teenagers interested in Computer Science in general and about the Computer Science department at the Universidad de Buenos Aires in particular.
- Science popularizer at University of Buenos Aires** Mar 2011 – Dec 2011  
Hosted activities, talks and exhibitions for teenagers interested in Computer Science in general and about the Universidad de Buenos Aires in particular.

## SELECTED AWARDS

---

- My project Científicas de Acá was distinguished by the Legislatura de Buenos Aires as a social interest project. (2022)
- Women Tech Founders 2018 awarded by Women Tech Founders, a network of tech entrepreneurs. I won this prize after 3 rounds which included nomination, public vote (over 3K votes), and final selection by jurors. (2019)
- Outstanding Woman Prize awarded by the Federation of Commerce and Industry of the Autonomous City of Buenos Aires (FECOBIA) for her entrepreneurial potential and talent. (2019)
- One Young World Ambassador awarded by One Young World is a UK-based not-for-profit organization that gathers young leaders from around the world to develop solutions to the globe's most pressing issues. (2017)

## SPEAKER HIGHLIGHTS

---

- Wingu FITS @ Buenos Aires (Jun 2022). Keynote sobre cómo los proyectos técnicos pueden ser más inclusivos [Link](#)
- Conectados BA @ Buenos Aires, Argentina (Feb 2019) Talk about programming with social impact to over 3K teenagers.
- Speaker @ TEDx Córdoba, Argentina (Oct 2015) My talk about Technology with a Social Impact has over 25K views. [Link](#)
- Speaker @ Meetup.js in Buenos Aires (Aug 2017). I did a talk about Firebase and React.js.
- Mentor @ Rails Girls Buenos Aires (Nov 2016)
- Speaker @ Google Developers Summit, Quito, Ecuador (Aug 2017). I was invited to give a presentation about tools that can be used in emergency contexts for humanitarian issues.
- Speaker @ Latinity Santiago de Chile (Oct 2015)
- Hosted Hackaton @ Grace Hopper Conference Phoenix Arizona, USA (Oct 2014)