

Good Heart
Event Planning

BRIDAL SHOWER BRUNCH EVENT PROPOSAL



Budget-

\$6,560

20 attendees

Arranged by-

Camryn Buonacore

Details-

The Lincoln Tavern
and Restauarnt

May 10, 2024

425 W Broadway,
South Boston, MA
02127

12 pm - 4pm

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EVENT OVERVIEW

The purpose of a bridal shower is to celebrate the new adventure the bride is about to embark on with her soon to be husband. The event will be filled with your loved ones to spend a very special day together. The bridal shower, per your request, will be a brunch event located at the Lincoln Tavern and Restaurant in South Boston. Boston is an ideal location for the event, seeing that both the bride and the groom are from towns surrounding Boston. Boston in the springtime is absolutely beautiful, with the perfect cool temperature and the flowers in blossom. This goes perfectly with the rustic and floral antique theme of the event.

The brunch will contain rustic wood tables covered with bouquets of flowers, antique gold serving trays, and tall candles. The colors of the decor will match the brightness of springtime and the cooler tones of the dark wood. The plates will be rented from an adorable antique company that provides dishes with the most elegant floral designs. Other decor will include a large gold framed mirror in the corner for taking pictures, table clothes, and drinking glasses. There will be a photographer at the event, taking professional pictures to capture the memories and special moments. Along with the photographer, disposable cameras will be given to all attendees allowing them to capture their own special moments as well.

The event will be hosted in a private room in the back of the restaurant and the food and beverages will be catered from the restaurant itself. Food and beverage is one of the most important aspects of an event. Good Heart Event Planning has made it our top goal to deliver you the freshest and most delicious tasting food. The food will be your classic brunch dishes, displaying a variety of both sweet and savory. The beverages provided will be both non-alcohol and alcoholic, accommodating anyone who may or may not drink alcohol.

The ultimate goal of the event is to make the bride feel loved and celebrated by her favorite people. All aspects of the event will be directed towards your preferences and requests. The music playing throughout the entirety of the event will be your favorite artists and genres. There will also be a slideshow on display rotating between numerous pictures of the bride captured with her friends and family. At Good Heart Event Planning, we want to make your day as special and unique as you. We want your bridal shower to perfectly represent who you are.

OUR SERVICES



Feel free to check out some of our past events posted on our Instagram:
[@goodheart-planning](https://www.instagram.com/goodheart-planning)

Our objective is to make sure you have absolutely nothing to worry about leading up to and on the day of your event. From start to finish, we have that covered.

Our services will include:

- 24/7 service and support
- Finding the perfect venue and location
- Matching your budget and locating the best deals possible
- Choosing vendors that will deliver amazing quality and service
- Taking care of transportation and other accommodations
- Open communication when it comes to any decision making
- Party favors for all attendees
- Creative theme and decor to match the desired aesthetic
- Invitations made to match the theme and RSVP responses



Good Heart Event Planning 

www.goodheart.com
goodheart@gmail.com

978-400-2561

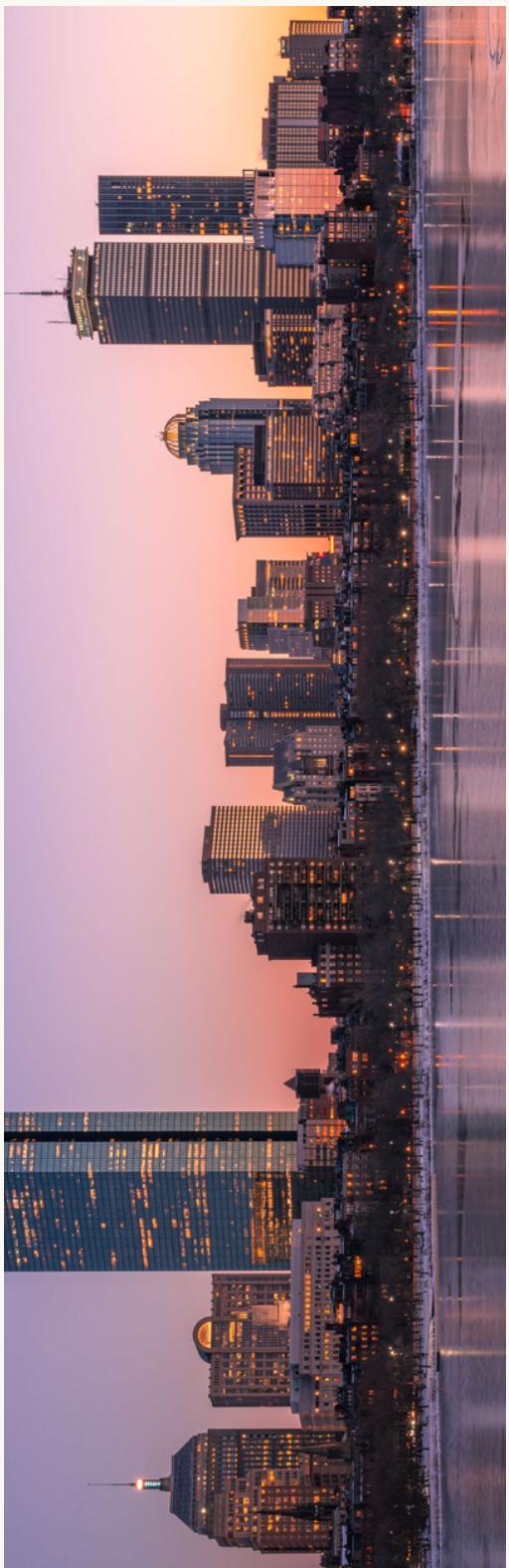
At Good Heart Event Planning, our goal is to plan and execute an event that represents the client. We understand that big moments in life deserve to be honored and celebrated and that is what we are here for. These moments are not meant to be stressful and our job is to take that weight off of your shoulders. Good Heart Event Planning has been putting the "special" in special events for over ten years. We promise to execute an event that will be memorable for years to come. Our success is measured solely off the satisfaction of our clients.

 Our event planning fee is 14% of the total costs of the event

 The fee for this Bridal Shower Brunch event is estimated to be \$800

THE DESTINATION:

BOSTON, MA



Boston is the perfect location for The Bridal Shower Brunch. This location does not only have sentimental value to the lovely couple, but also has historic and breathtaking beauty. Especially in the springtime, Boston will be blooming with flowers and greenery. The Boston Common was founded in 1634 and is the oldest public park in America. The park is 50 acres and contains the Brewer Fountain Plaza, the Frog Pond, and the Common Cannine area. Cherry Blossoms are well known flowers that begin to bloom in the springtime. By mid April and early May, Boston is covered with those vibrant pink trees. This Common attracts millions of people every year, both visitors and residents. With that being said, although Boston is a very built up city, its beauty in nature continues to help make Boston such an amazing city and destination.

Along with the beauty of Boston, the city is overflowing with history. Boston is one of America's most historically rich cities, founded in 1630. The city is considered to be the birthplace of the American Revolution and the Freedom Trail is the perfect way to capture all of this history. The trail is 2.5 miles and connects 16 nationally significant historic sites. The Freedom Trail is the most unique experience that involves walking through modern city streets, but getting to experience actual sites in history and learning the story behind Boston.

THE DESTINATION:

BOSTON, MA



Boston is known for its diverse population, that includes many cultures and generations. The city is booming with college students, post-graduation workers, and even families. As a young couple about to embark on a new chapter of your life, Boston is the ideal place to be. The diversity of restaurants, the numerous shopping centers, and even the financial district emphasizes the idea that it can be a home for everyone.

Newbury Street is one of the many shopping areas within Boston. This shopping district is in Boston's Back Bay neighborhood. Here, you will find designer brands like Chanel, Ralph Lauren, and Louis Vuitton. There is also an abundant amount of small boutiques and department stores. While known for its shopping, Newbury Street does not end there. Restaurants, spas, salons, and cafes line the street from end to end. The historic city of Boston takes a turn when it comes to this trendy street.



After a long day of shopping and exploring the history of Boston, what better way to end than day than with a fresh meal from one of the many exquisite restaurants in Boston. Different areas of Boston are known for certain arrays of food, but one of the most well known is the Italian food of the North End. The North End is one of Boston's smallest and oldest residential areas, stretching to be a one square mile area. Family owned restaurants and cafes circulate the neighborhood and bring real Italian tradition to the city of Boston. With places like Mike's Pastry, founded in 1946, and Cafe Vittoria, established in 1929, the North End is full of rich food and culture.

THE VENUE

THE LINCOLN TAVERN & RESTAURANT



Boston is filled with delicious restaurants at every corner of the city. Brunch food and restaurants have particularly been on the rise, therefore, choosing just one for the bridal shower was a tough decision. Luckily with the experience Good Heart Event Planning has and the many connections, we believe the best option is the Lincoln Tavern and Restaurant. This restaurant is located in South Boston, an up and coming neighborhood in Boston. The Lincoln Tavern and Restaurant is a popular location for people in their twenties and thirties. The vibes are very social, but with the private room in the back, we can make the experience during the event more intimate. The location is easy to get to, and although street parking can be tricky at times, we will be providing a limo for transportation with a driver, so parking will not be necessary at all. The inside of the restaurant is beautiful and completely captures the essence of a rustic Bostonian building. The large glass windows located at the front of the restaurant bring in the most beautiful natural light. In addition, the brick walls surrounding all the tables give off cooler tones with an antique twist.

THE VENUE

THE LINCOLN TAVERN & RESTAURANT

Besides the perfect location and gorgeous building that is the Lincoln Tavern and Restaurant, the food served at this restaurant is divine. The menu captures a combination of American tavern food, while also remaining diverse with the addition of wood-fire-grilled specialities and new trendy dishes. The brunch menu itself has both savory and sweet options, and the best part is that they have an in-house bakery that can make our delicious dessert for the event. This will allow for the cake to be freshly made the day of the event and we can avoid the hassle of transporting the cake from one location to another. The restuarant also includes two bars that contain a wide variety of beverages, both alcoholic and non-alcoholic.



The venue rental will be around \$500. This will include a private occupancy of the event room located in the back of the restaurant from the hours of 12 pm to 4 pm. We will have two Lincoln Tavern and Restaurant employees helping us with setting up the event, bringing out food, and cleaning up. This fee will also include some of the basic serving trays, utensils, and cups for drinks. The Lincoln Tavern and Restuarant is the perfect venue for The Bridal Shower Brunch because of its private room, delicious menu, and overall atmosphere of the restaurant.

THEME & DESIGN



The theme of The Bridal Shower Brunch is rustic and flower antique. The overall event will be a very simplistic design and set-up. It will include vibrant springtime colors of pinks, yellows, and greens. The tables and chairs that the attendees will be sitting in and eating at will be rustic wooden tables. The tables and chairs will be a dark wood tone to balance the colors of the other decor at the event. The long farm tables will be covered in a beautiful cranberry red table cloth, stretching the entire length of the table. On top of this table cloth will be antique floral plates that all differ from one another. In addition, the table will be filled with bouquets of flowers and tall antique candle sticks. Each chair will be draped with a bow on the back to create the most elegant aesthetic.



Continuing with the theme of the event, the design and set-up will be a perfect match. There will be three other wooden tables spaced out in the room. Two will be against the wall, one for beverages and one for food. The smallest square table will be next to the stage, where gifts will be placed and the guest book will be signed. Attendees can leave their gift on the table, while also leaving a note in the guest book wishing the bride luck on her new adventure. There will be a large gold mirror standing next to the table with gifts. This mirror is going to be the perfect entertainment allowing for mirror pictures. There will be a professional photographer as well, but sometimes creating your own memories is just as fun and even more memorable. This is why the mirror will be on display, along with 20 disposable cameras for each one of the guests. More entertainment will include a speaker playing the favorite music of the bride and a display screen rotating pictures of the bride and her loved ones.



THEME & DESIGN

To match the theme and design of the event, we will include a dress code to elevate the bridal shower. Attendees will wear floral dresses, matching all of the decor around them, and the bride will wear a white sundress. The bride needs to shine on her special day and by having her in her own color will allow her stand out from everyone else, while also fitting the theme. The coordination of the outfits will also result in better quality pictures and ones that are more pleasing to the eye. The theme of the event is more than just the decor, it will involve the attendees and their appearances as well.



The gifts given out at the end of the event will be floral wine glasses. These will be varying in color and size and the choice will be left up to the attendees as they leave. In addition to the glasses, the attendees will have the opportunity to take any of the flower bouquets home with them and they will be small enough to be able to be transported home. Both of these gifts are more on the materialistic side, but we also want to make sure all guests leave with a sense of enjoyment and filled with memories. The professional photos and the disposable camera photos will all be developed and sent to the guests a few weeks after the event. This way guests will get the best of both worlds when it comes to the gifts they are taking home. Something they can store in the cabinet and use on the daily and something they can frame and use as decoration for their home.

BUDGET

At Good Heart Event Planning, we want to be transparent with our clients when it comes to the budget. We understand that you want your event to be as special and grandiose as possible, while also keeping the prices relatively minimum. With that being said, Good Heart Event Planning promises to find the best deals and strategically choose vendors that we can bargain with to achieve the fairest prices.

The expenses of the event will include the venue, supply rentals, transportation, food and beverage, invitations, decor, gifts, and the photographer. You will be able to see a more exact and detailed description of the budget on the following page. This is simply an estimate and can be adjusted through the planning and execution of the event. Our job is to meet your needs and criteria within your given budget.



BUDGET

VENUE	\$500
TABLE & SUPPLIES RENTALS	\$600
FOOD & BEVERAGE	\$1,300
AUDIO & VISUAL EQUIPMENT RENTALS	\$200
ENTERTAINMENT	\$300
PRINTED MATERIALS	\$300
POSTAGE & MAILING	\$10
TRANSPORTATION	\$300
GIFTS	\$400
PHOTOGRAPHY	\$600
DECOR	\$650
EVENT PLANNING FEE	\$800
CONTIGENCY FEE	\$200
SALES TAX	\$400

Grand total:

\$6,560

SAMPLE MENU

Menu

D R I N K S

Non-alcoholic: Water (sparkling & still), Coffee,
Tea, Juice (cranberry, orange, apple)

Alcoholic: Mimosas, Champagne, Bloody Mary's

S T A R T E R S

Pastries, fruit salad, garden salad, and a variety of
bite-sized toasts (avocado, pb & bananas, Nutella
& strawberries)

M A I N

Choice of egg dish served with seasoned potatoes:

Veggie Omelette- peppers, onions, spinach,
tomatoes

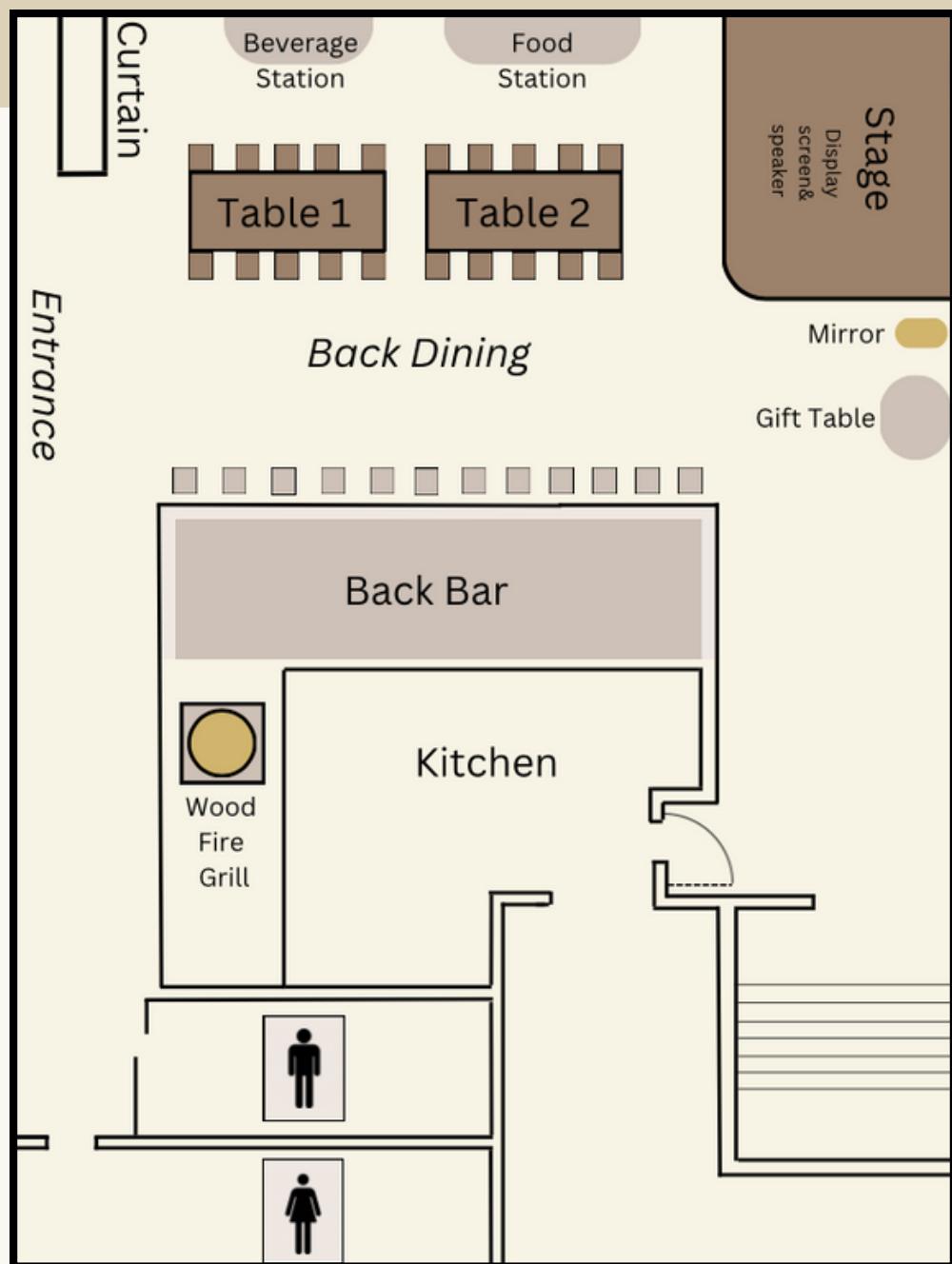
Western Omelette- ham, peppers, onions

Eggs Benedict- choice of spinach, ham, or bacon

D E S S E R T

Vanilla bean cake with a cream cheese frosting,
topped with fresh berries

FLOORPLAN



PREFERRED VENDOR LIST



As mentioned earlier, the vendors we decide to work with will be trustworthy and fair when it comes to pricing. We will luckily not need an outside vendor for food and beverages because the Lincoln Tavern and Restuarant will be supplying all of those needs. We will need vendors for our table and chair rentals, plate rentals, audio and visual rentals, photographer, invitations, transportation, and gifts for guests. Good Heart Event Planning has compiled a list of vendors whom we have worked with in the past and trust for your event needs.

Table & Chair
Rentals

[Freedom Farm Tables](#)



Plate Rentals

[Mesa Rentals + Design](#)



Audio & Visual
Rentals

[Boston Audio Rentals](#)



Photography

[Mind On Photography](#)



Invitations

[Zazzle](#)

Zazzle



Transportation

[Boston Prestige Limos](#)

ANTHROPOLOGIE

Gifts

[Anthropologie](#)



Food & Beverage

[The Lincoln Tavern
and Restaurant](#)



CLOSING SUMMARY



@goodheart-planning
www.goodheart.com
goodheart@gmail.com
978-400-2561

We hope this event proposal helps you get a better understanding of the work and effort Good Heart Event Planning will put into your special day. Bridal showers are one of the most important steps in the process of becoming a bride and we are here to make your magical day as effortless as possible for you. As the bride, your only job is to show up and enjoy yourself, we got the rest covered.

From planning to executing, we will communicate with you every step of the way. We will work directly with you and your attendees to make sure you all leave The Bridal Shower Brunch with a beautiful memory to share forever.

Good Heart Event Planning has planned hundreds of bridal showers and other bridal events in the past. We consider ourselves experts when it comes to understanding a bride and her wishes. We promise to make all those wishes come true for you and hope you choose us to be your event planner for this special day.

Feel free to contact us with any questions you may have or if you would just like to chat a little more about our services. Also, make sure to check out some of our past events on our website and Instagram!

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