

Visualization I Exercise Key

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Slide Visuals

```
library(tidyverse) # load package

## -- Attaching packages ----- tidyverse 1.3.0 --

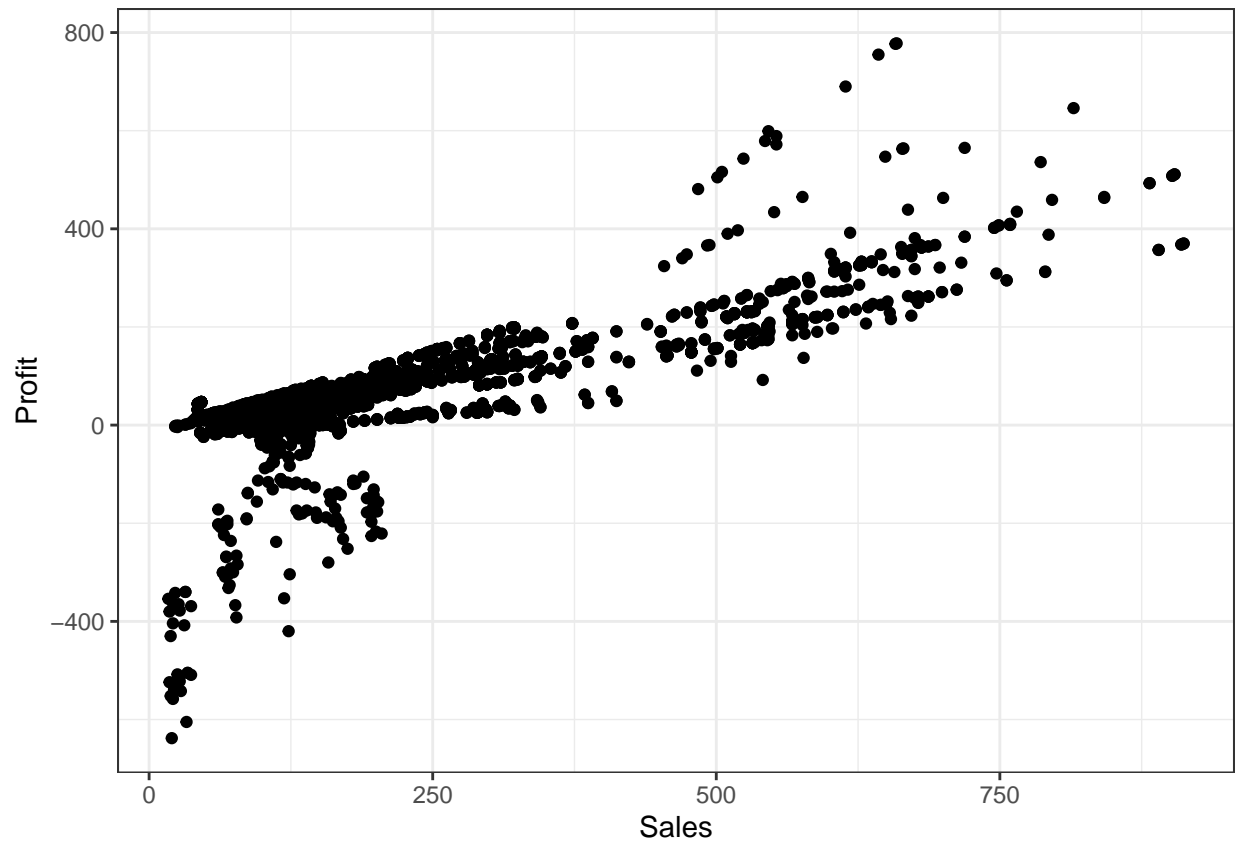
## v ggplot2 3.3.3      v purrr 0.3.4
## v tibble 3.0.6       v dplyr 1.0.4
## v tidyr 1.1.2        v stringr 1.4.0
## v readr 1.4.0        v forcats 0.5.1

## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()

library(readxl)

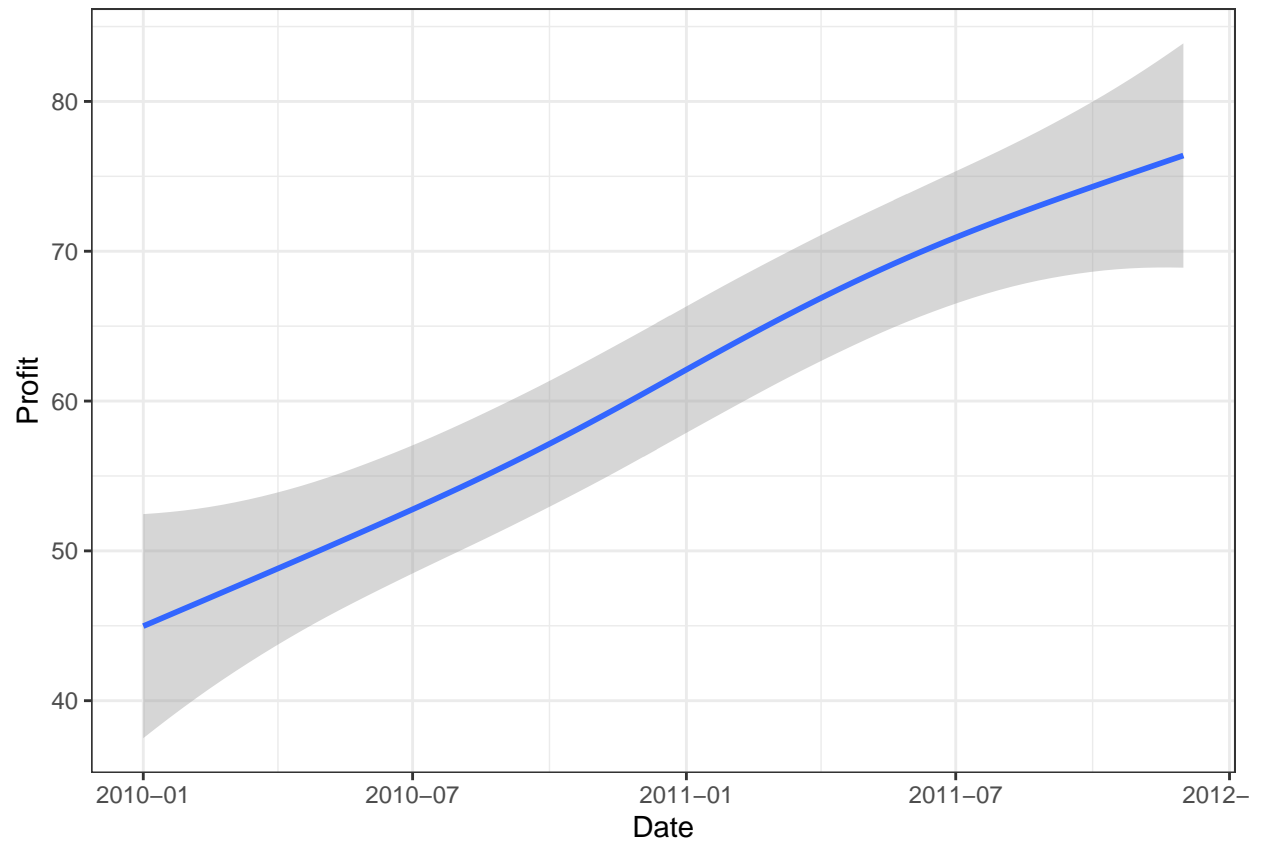
CoffeeChain <- read_excel("CoffeeChain.xlsx")

ggplot(data = CoffeeChain) +
  geom_point(mapping = aes(x = Sales, y = Profit)) +
  theme_bw()
```



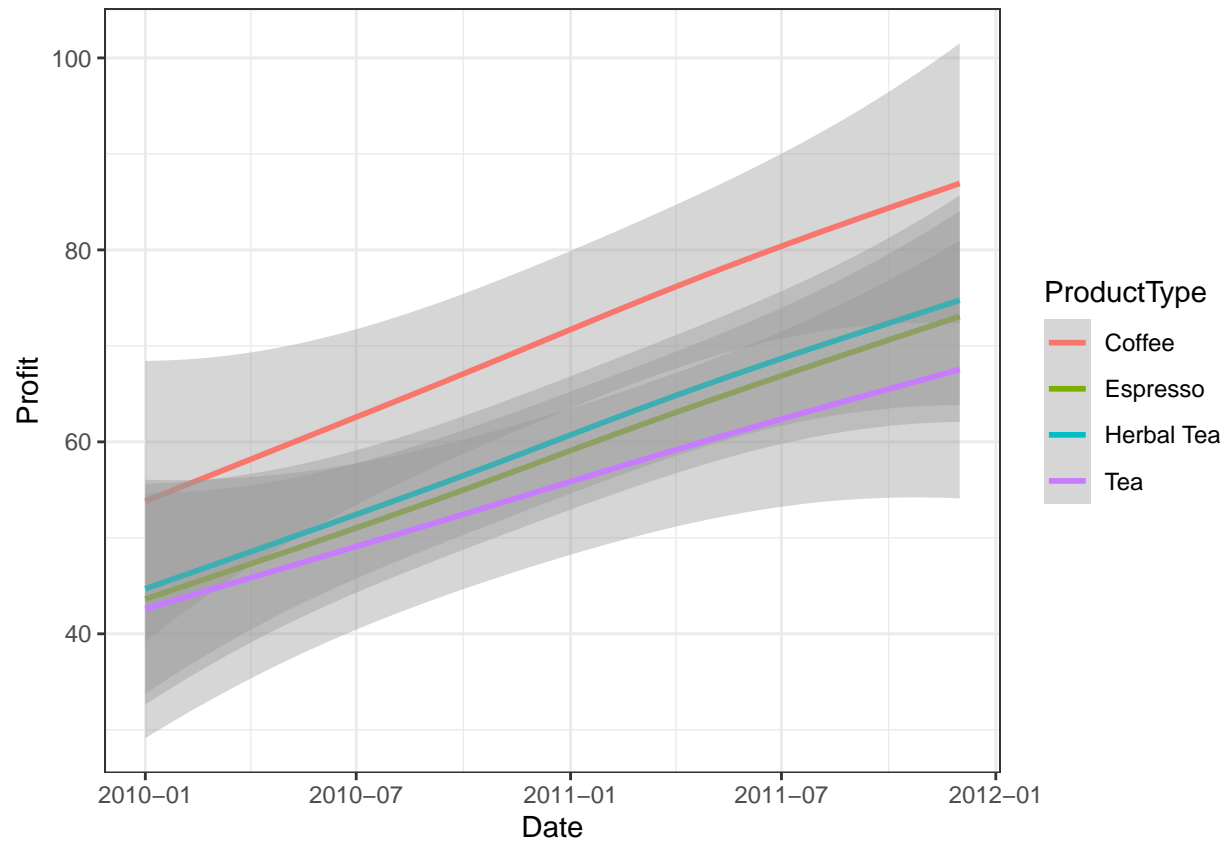
```
ggplot(data = CoffeeChain) +  
  geom_smooth(mapping = aes(x = Date, y = Profit)) + theme_bw()
```

```
## 'geom_smooth()' using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```



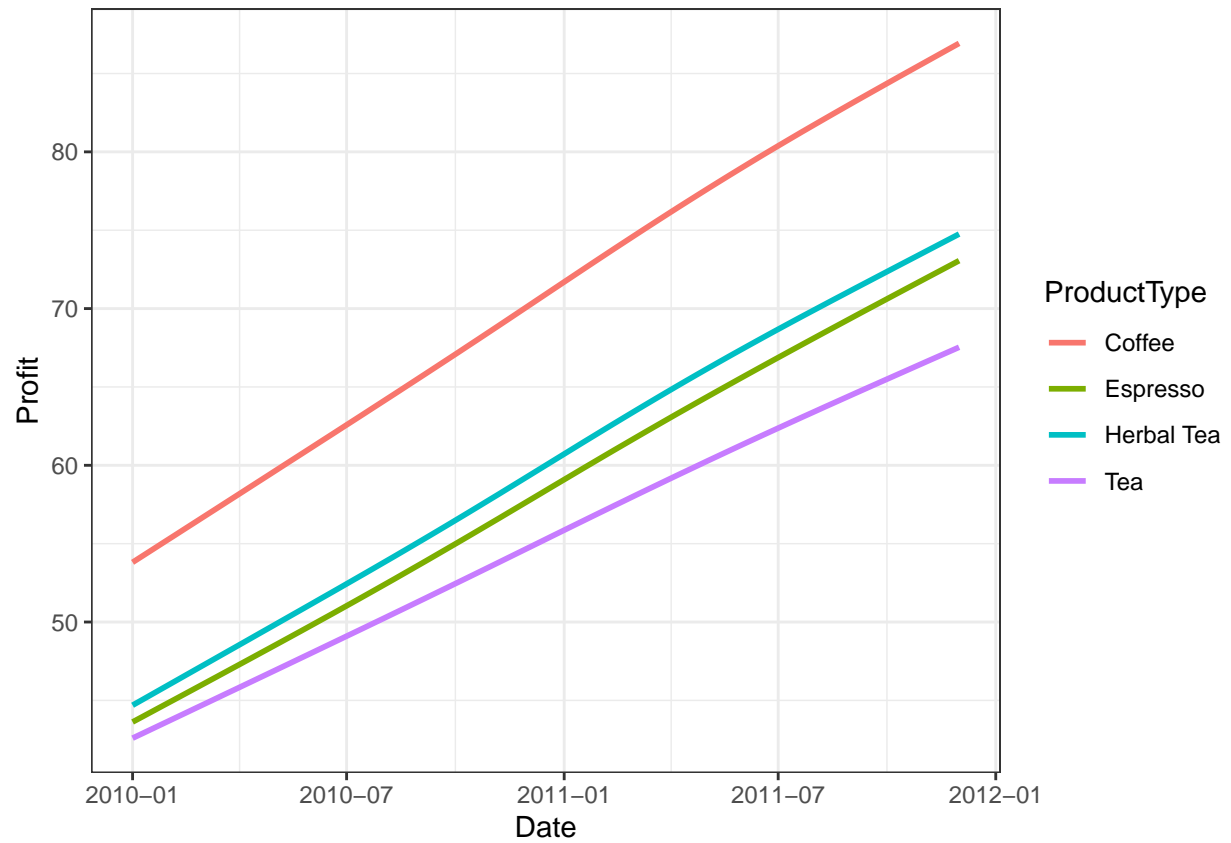
```
ggplot(data = CoffeeChain) +  
  geom_smooth(mapping = aes(x = Date, y = Profit, color = ProductType)) + theme_bw()
```

```
## 'geom_smooth()' using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```

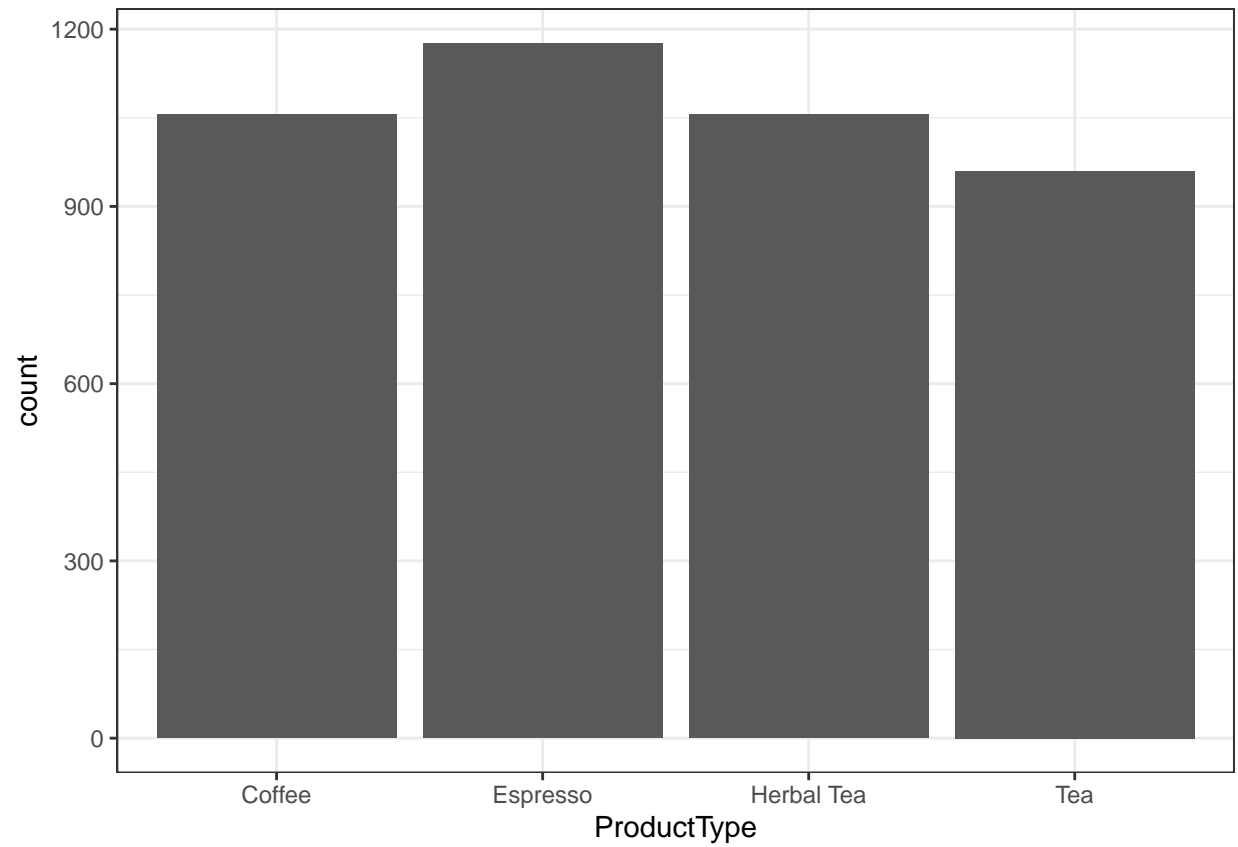


```
ggplot(data = CoffeeChain) +
  geom_smooth(mapping = aes(x = Date, y = Profit, color = ProductType), se = FALSE) + theme_bw()
```

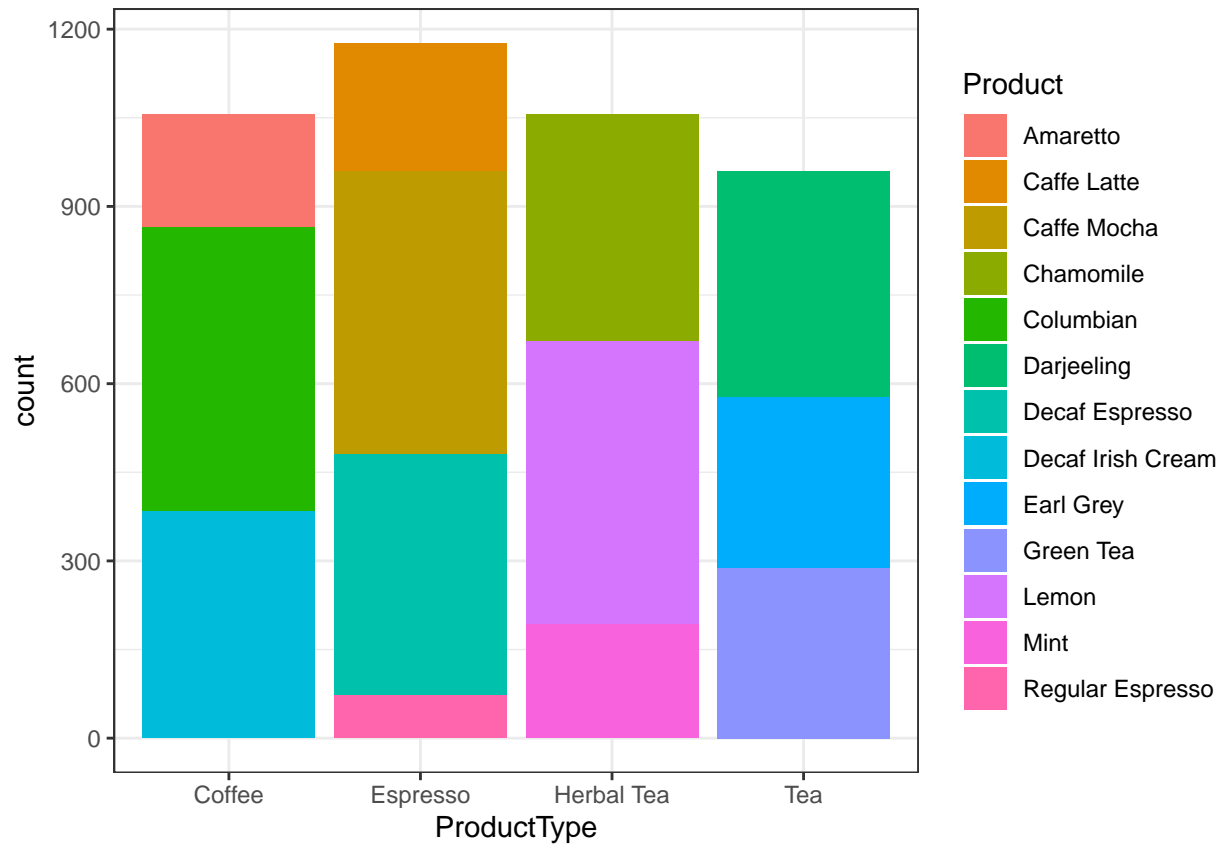
```
## 'geom_smooth()' using method = 'gam' and formula 'y ~ s(x, bs = "cs")'
```



```
ggplot(data = CoffeeChain) +  
  geom_bar(mapping = aes(x = ProductType)) + theme_bw()
```



```
ggplot(data = CoffeeChain) +  
  geom_bar(mapping = aes(x = ProductType, fill = Product)) + theme_bw()
```



Exercise

Below is the code to re-produce the graph from slide 21.

```
ggplot(data = CoffeeChain) +
  geom_bar(mapping = aes(x = ProductType, fill = Product), position = "dodge2") + theme_bw()
```

