People	Tools		Currencies			Layout		Crypto	
Small Businesses	Salary vs Hourly	Multiple Bank Linking		US Dollar	Chinese Yuan		Simple	Home page log-in	Dogecoin
People that don't have a budgeting sense	Actual Income	Apple Pay/Google Pay Integration		Euros	Canadian Dollar		Account screen with available balance	Transactions tab	Etherium
Everyday People	Predicted Income	Family Tracking		Pesos	Bitcoin		Face Detection for Login	Warnings page, shows when alarming amount of money spent	Bitcoin
Businesses	Categories (Budgeting Sandwich)	Net Income Calculator		Currency of Bahamas	Korean Won		Messages from bank tab	Different account tabs for Checking and Savings	Tether
College Students/Young People	Notifications for incoming and outgoing money	Text Notifications		The Australian dollar	Brazilian real		Customizable Layout	Lockscreen Dashboard (Stocks, currency, etc.)	USD Coin