

## **Problem Statement:**

“Busy working class individuals need a simple and efficient way to track their everyday expenses, as they often spend without budgeting how much money they’re using.”

### **Who is experiencing the problem?**

People who would like to keep track of how they spend their money, or just want to monitor what they are spending their money on.

### **What is the Problem?**

Busy individuals are having trouble managing their finances.

### **Where does the problem present itself?**

In the lives and accounts of working class families/parents with poor finance management.

### **Why does it matter?**

This matters because people need the tools to make responsible financial decisions.