

Operational KPIs Overview

Selecionar pe

entity

product

Total TPV

R\$ 19.442.634.813,40

Total Transactions

146.496.103

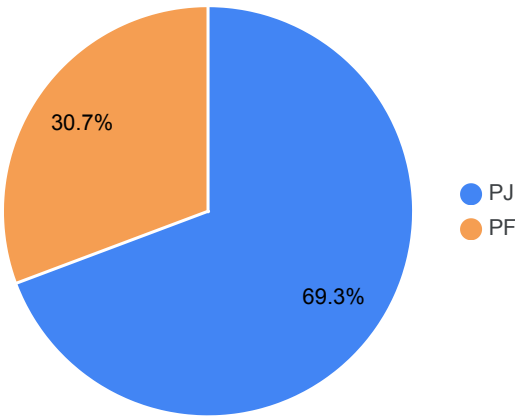
Estimated Number of Merchants

1.259,95

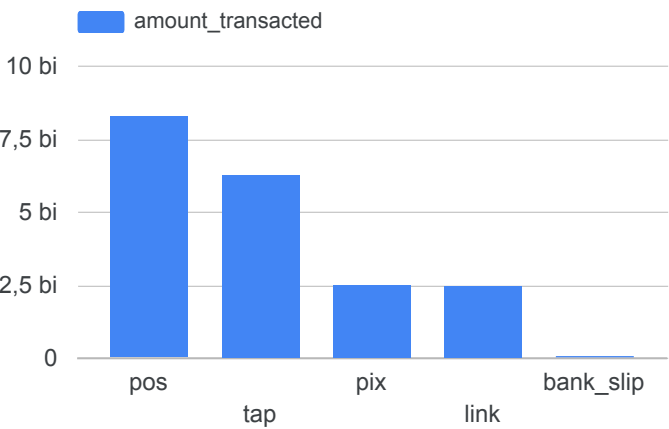
Average Ticket (TPV ÷ Transactions)

R\$ 132,72

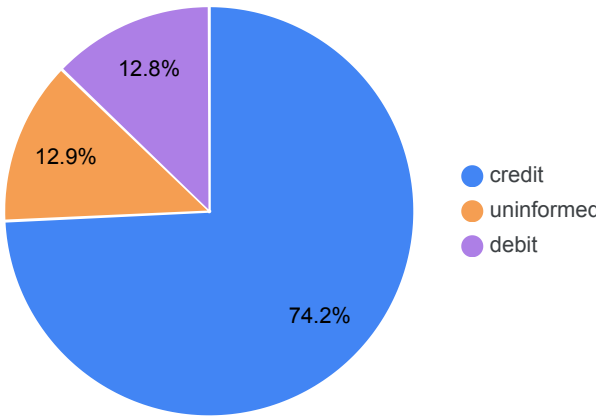
TPV by Entity (PF vs. PJ)



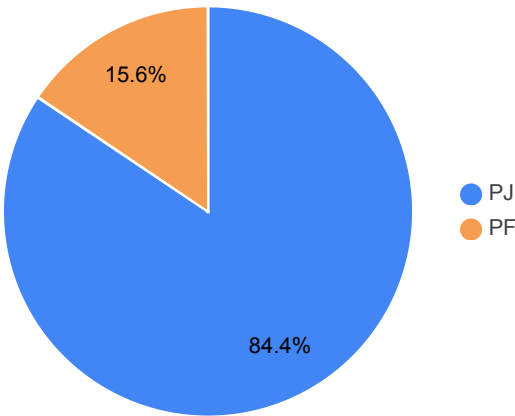
TPV by Product



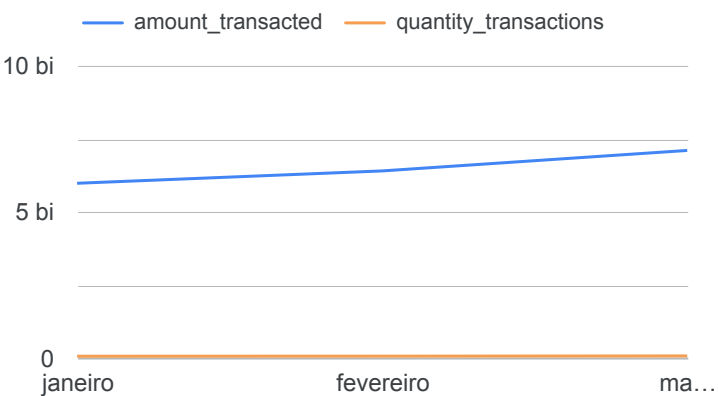
TPV by Payment Method



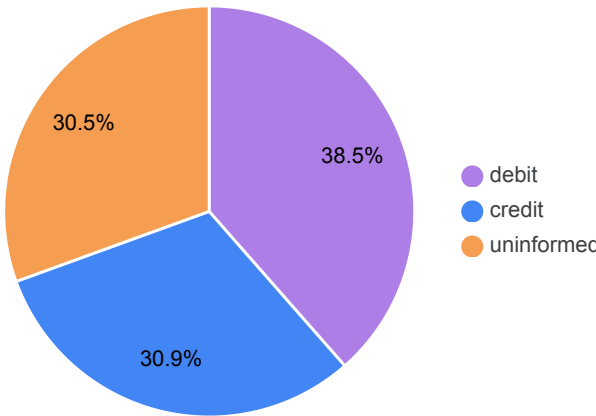
Transactions by Entity (PF vs. PJ)



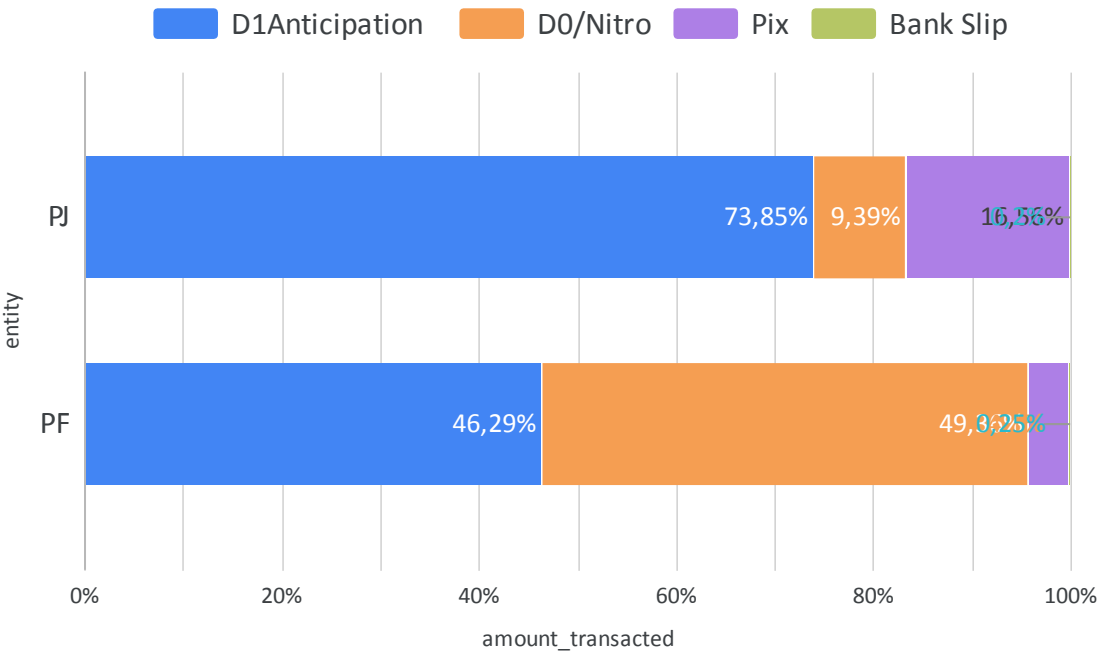
TPV and Transactions Over Time (Jan–Mar 20...)



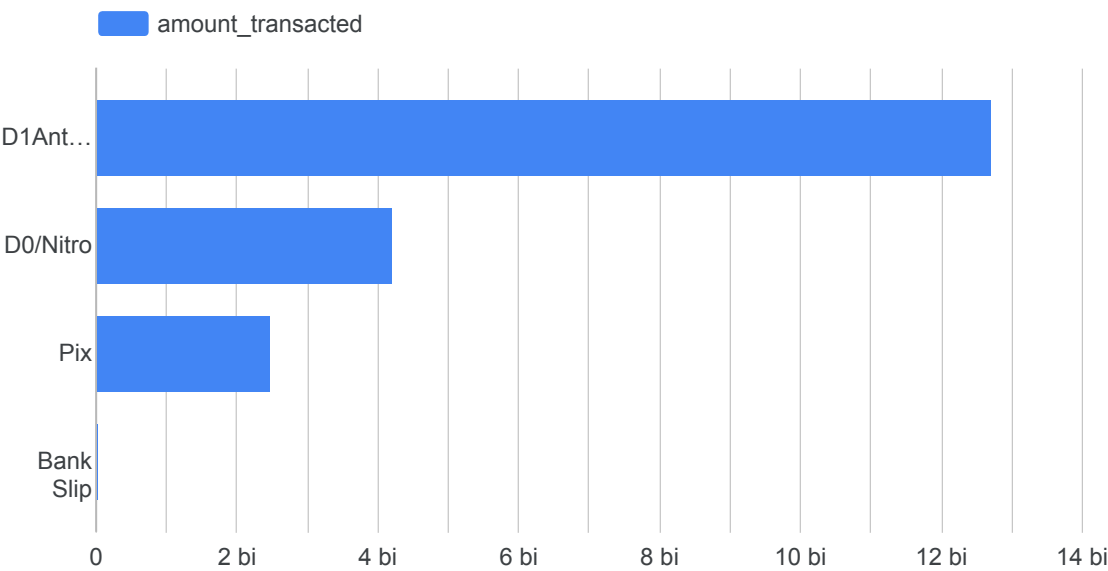
Transactions by Payment Method



TPV by Anticipation Method (PF vs. PJ)



TPV by Anticipation Method (in R\$)



KPIs Breakdown by Product

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segment

Total TPV

Total Transactions

Top Product by TPV

Average Ticket (per product)

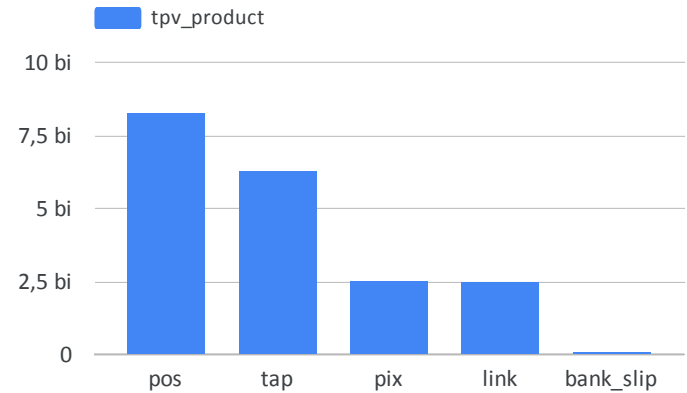
R\$ 19.442.634.813,40

146.496.103

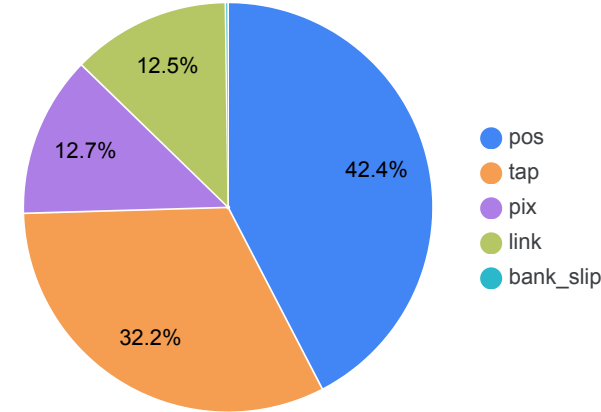
R\$ 8.239.753.310,86

R\$ 369,56

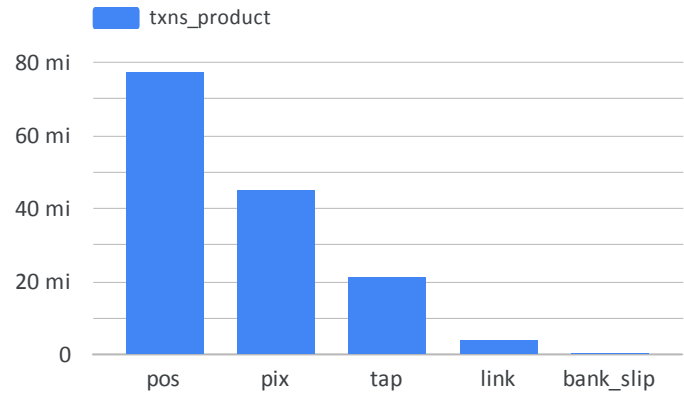
TPV by Product



TPV Share by Product



Transactions by Product



Data Table

segment	tpv_product	txns_product	avg_ticket_product	tpv_share_product
tap	R\$ 6.251.407.824,11	21025545	R\$ 297,32	32,15%
pos	R\$ 8.239.753.310,86	76966733	R\$ 107,06	42,38%
pix	R\$ 2.475.733.648,08	44681075	R\$ 55,41	12,73%
link	R\$ 2.433.700.569,84	3766077	R\$ 646,22	12,52%
bank_slip	R\$ 42.039.460,51	56673	R\$ 741,79	0,22%

KPIs Breakdown by Entities

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segment ▾

Total TPV

Total Transactions

Top Entity by TPV

Average Ticket (per entity)

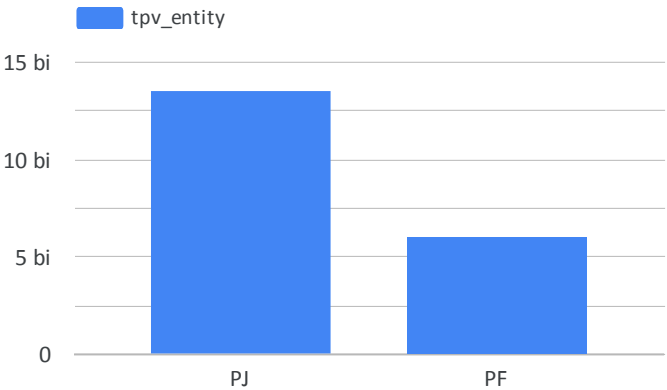
R\$ 19.442.634.813,40

146.496.103

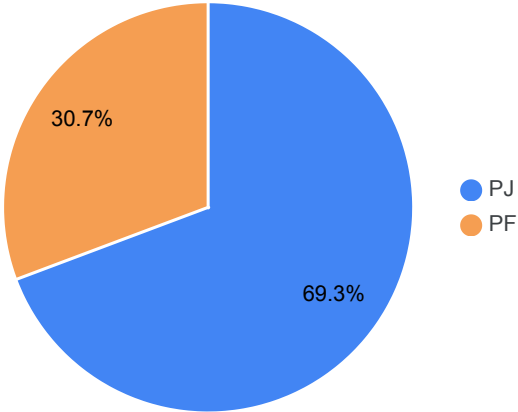
R\$ 13.470.818.904,53

R\$ 185,13

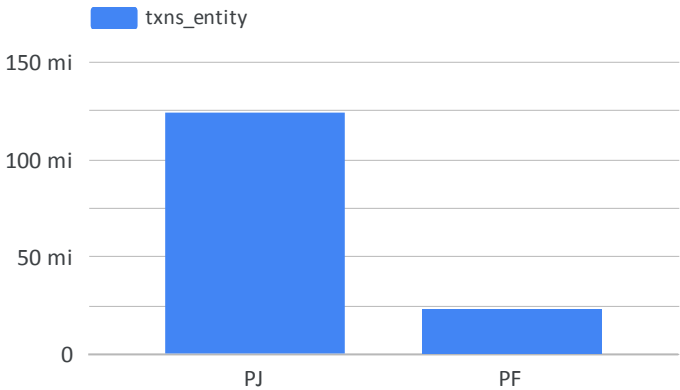
TPV by Entity



TPV Share by Entity



Transactions by Entity



Data Table

segment ▾	tpv_entity	txns_entity	avg_ticket_entity	tpv_share_entity
PJ	R\$ 13.470.818.904,53	123642259	R\$ 108,95	69,28%
PF	R\$ 5.971.815.908,87	22853844	R\$ 261,30	30,72%

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KPIs Breakdown by Payment Methods

Total TPV

R\$ 19.442.634.813,40

Total Transactions

146.496.103

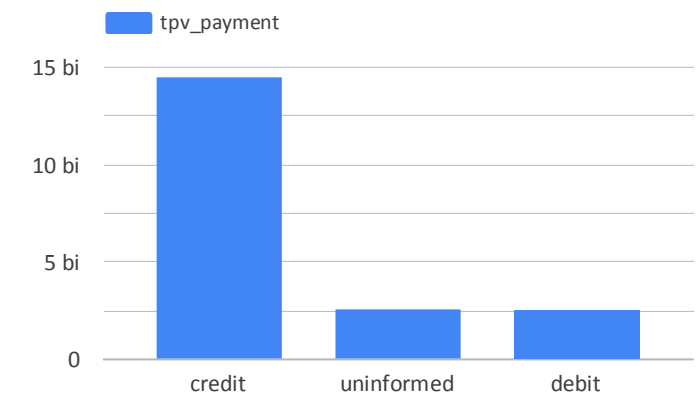
Top Payment Method by TPV

R\$ 14.432.922.548,14

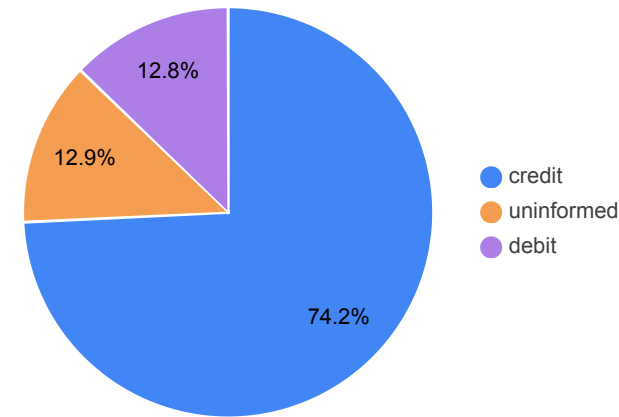
Average Ticket (per payment method)

R\$ 139,63

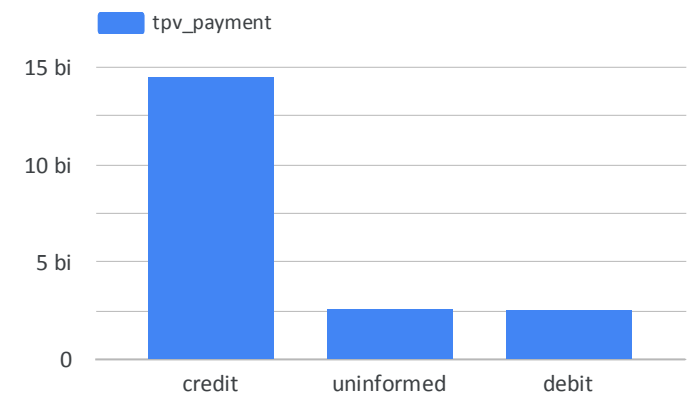
TPV by Payment Method



TPV Share by Payment Method



Transactions by Payment Method



Data Table

segment	tpv_payment	txns_payment	avg_ticket_payment	tpv_share_payment
uninformed	R\$ 2.517.773.108,59	44737748	R\$ 56,28	12,95%
debit	R\$ 2.491.939.156,67	56437795	R\$ 44,15	12,82%
credit	R\$ 14.432.922.548,14	45320560	R\$ 318,46	74,23%

KPIs Breakdown by Anticipation Methods

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segment

Total TPV

Total Transactions

Top Anticipation Method by TPV

Average Ticket (per anticipation met...

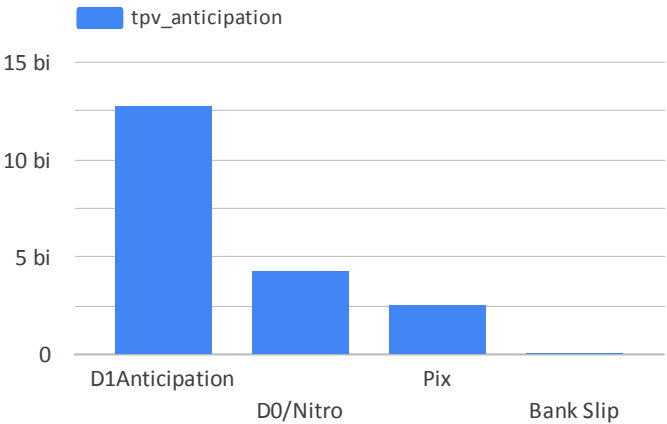
R\$ 19.442.634.813,40

146.496.103

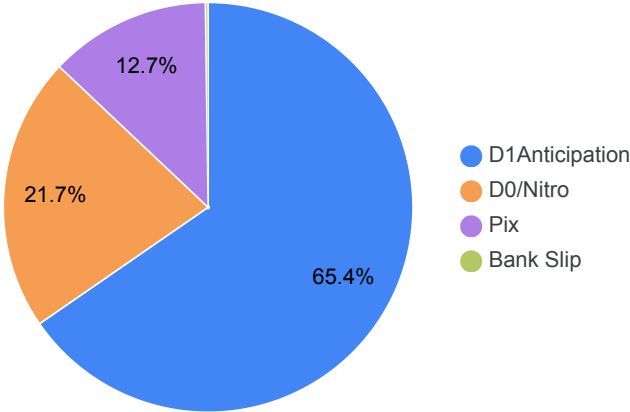
R\$ 12.712.253.223,11

R\$ 281,61

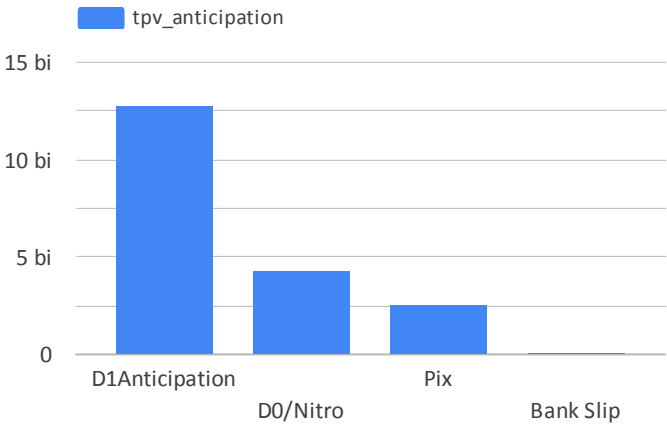
TPV by Anticipation Method



TPV Share by Anticipation Method



Transactions by Anticipation Method



Data Table

segment	tpv_anticipation	txns_anticipation	avg_ticket_anticipation	tpv_share_anticipation
Pix	R\$ 2.475.733.648,08	44681075	R\$ 55,41	12,73%
D1Anticipation	R\$ 12.712.253.223,11	75608515	R\$ 168,13	65,38%
D0/Nitro	R\$ 4.212.608.481,70	26149840	R\$ 161,10	21,67%
Bank Slip	R\$ 42.039.460,51	56673	R\$ 741,79	0,22%

KPIs Breakdown by Installments

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segment

Total TPV

Total Transactions

Top Installment by TPV

Average Ticket (per installment)

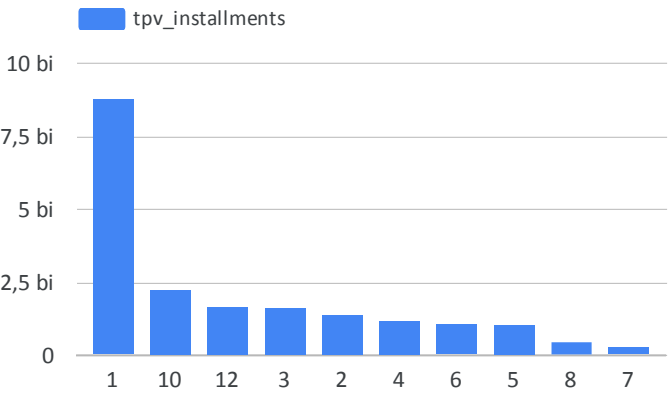
R\$ 19.442.634.813,40

146.496.103

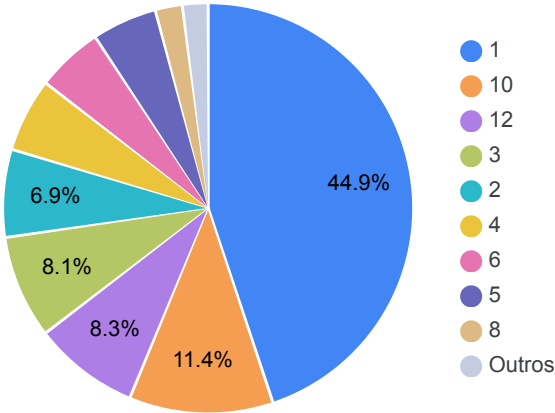
R\$ 8.724.435.005,25

R\$ 1.412,69

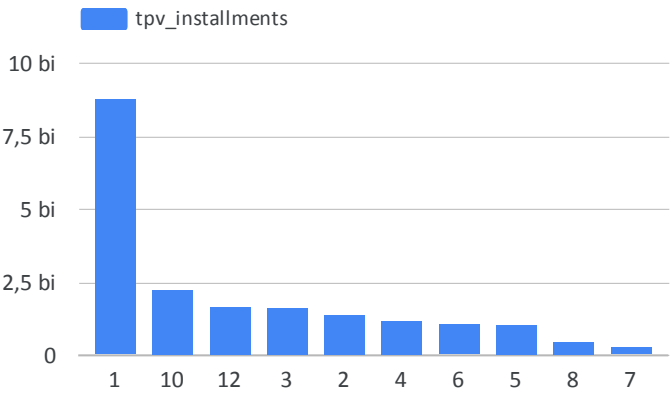
TPV by Installments



TPV Share by Installments



Transactions by Installments



Data Table

segment	tpv_installments	txns_installments	avg_ticket_installments	tpv_share_installments
12	R\$ 1.623.040.040,69	568903	R\$ 2.852,93	8,35%
11	R\$ 44.880.637,92	18517	R\$ 2.423,75	0,23%
10	R\$ 2.209.246.830,11	984839	R\$ 2.243,26	11,36%
9	R\$ 115.950.824,37	63148	R\$ 1.836,18	0,60%
8	R\$ 414.694.198,19	234731	R\$ 1.766,68	2,13%
7	R\$ 232.709.241,05	156756	R\$ 1.484,53	1,20%
6	R\$ 1.022.770.077,24	735838	R\$ 1.389,94	5,26%
5	R\$ 996.292.283,49	900384	R\$ 1.106,52	5,12%
4	R\$ 1.130.601.851,33	1323322	R\$ 854,37	5,82%
3	R\$ 1.581.513.407,17	2671117	R\$ 592,08	8,13%
2	R\$ 1.346.500.416,59	3991874	R\$ 337,31	6,93%
1	R\$ 8.724.435.005,25	134846674	R\$ 64,70	44,87%

KPIs Breakdown by Price Tier

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segment

Total TPV

Total Transactions

Top Price Tier by TPV

Average Ticket (per price tier)

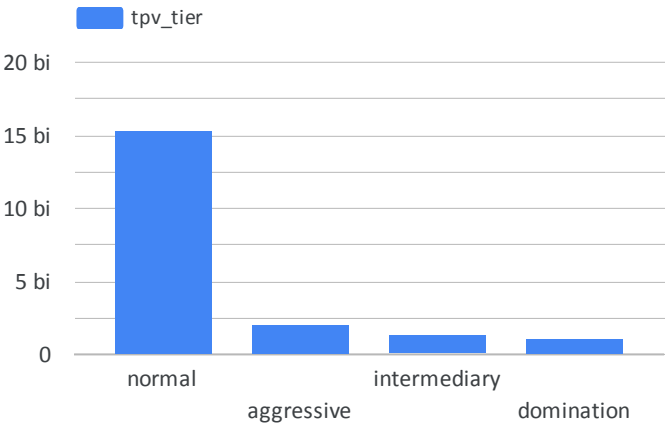
R\$ 19.442.634.813,40

146.496.103

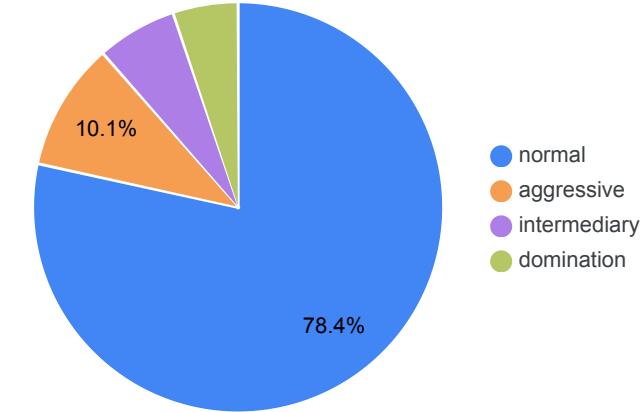
R\$ 15.245.619.381,89

R\$ 156,39

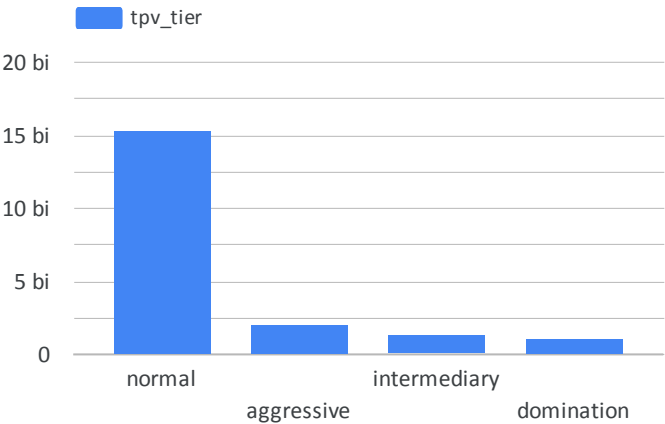
TPV by Price Tier



TPV Share by Price Tier



Transactions by Price Tier



Data Table

segment	avg_ticket_tier	tpv_share_tier	tpv_tier	txns_tier
normal	R\$ 130,72	78,41%	R\$ 15.245.619.381,89	116625578
intermediary	R\$ 144,38	6,32%	R\$ 1.229.307.641,69	8514144
domination	R\$ 235,51	5,15%	R\$ 1.001.379.784,95	4252010
aggressive	R\$ 114,96	10,11%	R\$ 1.966.328.004,87	17104371

KPIs Breakdown by Weekday

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segment

Total TPV

Total Transactions

Top Weekday by TPV

Average Ticket (per weekday)

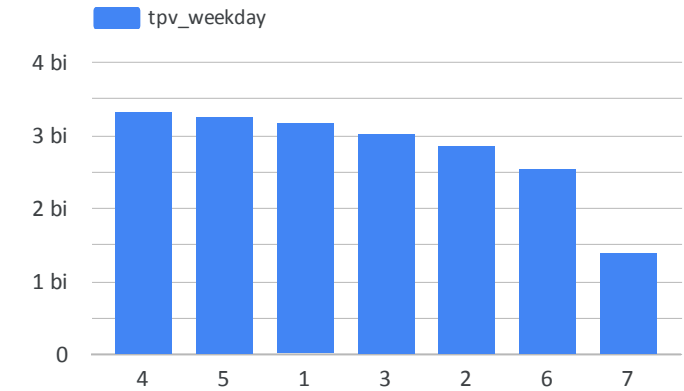
R\$ 19.442.634.813,40

146.496.103

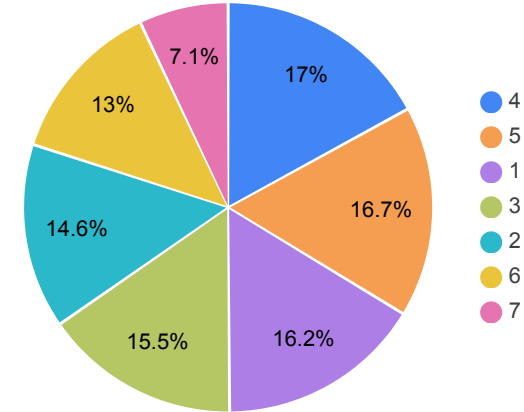
R\$ 3.310.833.592,50

R\$ 133,27

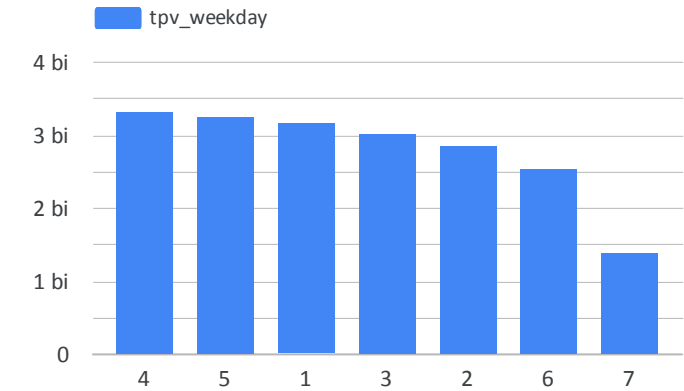
TPV by Weekday



TPV Share by Weekday



Transactions by Weekday



Data Table

segment	tpv_weekday	txns_weekday	avg_ticket_weekday	tpv_share_weekday
7	R\$ 1.373.306.439,82	16459344	R\$ 83,44	7,06%
6	R\$ 2.522.625.352,90	26211985	R\$ 96,24	12,97%
5	R\$ 3.239.200.237,92	24605612	R\$ 131,64	16,66%
4	R\$ 3.310.833.592,50	21434463	R\$ 154,46	17,03%
3	R\$ 3.006.958.527,77	19885464	R\$ 151,21	15,47%
2	R\$ 2.841.468.437,40	18478617	R\$ 153,77	14,61%
1	R\$ 3.148.242.225,09	19420618	R\$ 162,11	16,19%