Carolina Virreira

Portfolio   cvirreir@uark.edu   LinkedIn   479-422-4505

Data-oriented analyst with a focus on operational efficiency. Proficient in queue management, strategic process implementation, and driving system optimizations. Proven ability to lead cross-functional projects, foster collaboration, and translate business needs into effective solutions.

Work Experience

Fulfillment Operations Specialist | Farmers Business Network, *Olive Branch*, MS   **Sep 2023 - Present**

- Oversee fulfillment transactions, including inventory control, order processing, timely order fulfillment, and coordination with 3PL..
- Manage warehouse operations by balancing resources, ensuring safety compliance and training teams.
- Conduct root cause analysis to resolve inventory issues, implementing solutions that drive continuous improvement on the order fulfillment processes.
- Build dashboards to analyze KPIs and display information, driving data-driven decision-making and performance improvements.
- Maintain effective communication with cross-functional teams, including transportation, procurement, and sales, to ensure a seamless flow of information and resolve issues proactively.

Research and Partnerships Coordinator | Mundo Luz, Remote   **Jan 2022 - Present**

- Assist with market research, competitive analysis, and gather consumer insights to develop new strategies and opportunities within the Health and Wellness market in Bolivia for a growing startup.
- Coordinate travel schedules, monthly goals, and partnerships with other wellness centers in Brazil, Argentina, and Spain.
- Researching potential clients, craft personalized outreach messages, and enhance engagement via effective communication.
- Analyze performance of goals to identify gaps and make data-driven recommendations for improvement.

Project Manager Intern | Wachter Electric Company, *Lowell, AR*   **May 2022 - Aug 2022**

- Built project roadmaps and tracked milestones across functions; oversaw materials planning and ensured timely documentation updates.
- Created SOPs to consolidate operational processes, enabling consistent usage and continuous improvements.
- Managed end-to-end recruitment process to hire subcontractors for project completion for over 200 sites.
- Reduced project completion time by 23% through creating a step by step recruiting guide to efficiently hire subcontractors for job sites.

Project Manager, Capstone Experience | Nestlé Industry Partner, *Fayetteville, AR*   **Aug 2022 – May 2023**

- Led a team of 5 students and coordinated with 2 corporate mentors to create a times series forecasting system for sales trends.
- The optimized model resulted in a 20% improvement in forecasting precision, optimizing inventory, improving cash flow and aligning sales strategies.
- Streamlined weekly task assignments through Trello, provided targeted feedback, and ensured strict confidentiality compliance with data manipulation, leading to a boost in task efficiency and a secure work environment.
- Processed raw historical data to mitigate the Effect of COVID-19 on Sales Trends.

EDUCATION

Bachelor of Science in Industrial Engineering | Minor in Data Analytics   **Graduated May 2023**

University of Arkansas, Fayetteville, AR

SKILLS

Technical: MS Suite, G Suite, SharePoint, SQL, R, Python, Tableau, PowerBI, Machine Learning, CRM, ERP, Google Analytics, WMS (SNAP), TMS (E2open), Netsuite, Asana, Notion, Trello, Slack, ChatGPT, Envoy, Lucid Charts.

Skills: Six Sigma (Yellow Belt), Agile, Scrum, Waterfall, Kanban, Project Coordination, Operations, Inventory Management, Recruiting, Scheduling, Research, Time Management, Cross Functional Collaboration, Data Analytics, Logistics and Planning.

Languages: Fluent in English and Spanish, Beginner Portuguese.