

CAROLINE R. BASTIAN

✉ cbastian@nyu.edu
in carolinerbastian

☎ +1 (646) 355 8506
carolinebastian

✉ 86 1/2 Diamond St.

📍 Brooklyn, NY USA

🆔 0009-0008-0103-599X

EDUCATION

New York University

MS, Applied Statistics for Social Science Research

📅 May 2022

📍 New York, New York USA

Columbia University

Master of International Affairs

📅 May 2011

📍 New York, New York USA

Pacific University

BA, Economics, German Studies, International Studies

📅 May 2004

📍 Forest Grove, Oregon USA

EXPERIENCE

New York University Leonard N. Stern School of Business

Senior Research Scholar, Center for the Future of Management

📅 February 2015 – Ongoing

📍 New York, New York USA

- Responsible for the initiative's work on data science, statistics, quantitative methods, and data visualization.
- Co-author of the DHL Initiative on Globalization's two flagship reports: the *DHL Global Connectedness Report* and the *DHL Trade Atlas*.

Independent Consultant

Economic Statistical Analyst

📅 June 2011 – February 2015 full-time; ongoing part-time

📍 New York, New York USA; İstanbul, Türkiye; Geneva, Switzerland

Clients:

- Public Works Partners
- TRX Development Solutions
- Economist Intelligence Unit
- United Nations Secretariat
- United Nations Children's Fund (UNICEF)
- United Nations Population Fund (UNFPA)
- United Nations Educational, Scientific and Cultural Organization (UNESCO)
- Sabancı University
- International Labour Organization

U.S. Bureau of Labor Statistics

Economist, Office of Occupational Statistics and Employment Projections

📅 July 2006 – July 2009

📍 Washington, District of Columbia USA

PUBLICATIONS

📄 Journal Articles

- Steven A Altman, Caroline R Bastian, and Davis Fattedad. "Challenging the Deglobalization Narrative: Global Flows Resilient Through Successive Shocks". In: *Journal of International Business Policy* 7 (4 2024), pp. 416–439.

📖 Book Chapters

- Steven A Altman and Caroline R Bastian. "Measuring Globalisation: Myths, Trends, and Variation Across Countries". In: *The Routledge Handbook of Diplomacy and Statecraft*. Routledge, 2022, pp. 330–341.

Reports

- Steven A Altman and Caroline R Bastian. *DHL Global Connectedness Tracker*. November 2024.
- Steven A Altman and Caroline R Bastian. *DHL Global Connectedness Report 2024: An In-depth Analysis of the State of Globalization*. 2024.
- Steven A Altman and Caroline R Bastian. *DHL Global Connectedness Report 2022: An In-depth Report on the State of Globalization*. 2023.
- Steven A Altman and Caroline R Bastian. *DHL Trade Growth Atlas 2022: Mapping the Shifting Landscape of Global Trade*. 2022.
- Steven A Altman and Caroline R Bastian. *Connecting to the World: Lessons from 10 Years of the DHL Global Connectedness Index*. 2021.
- Steven A Altman and Caroline R Bastian. *DHL Global Connectedness Report 2021 Update: Globalization Shock and Recovery in the Covid-19 Crisis*. 2021.
- Shira Gans et al. *New York City Film & Television Industry Economic Impact Study 2021*. 2021.
- Steven A Altman and Caroline R Bastian. *DHL Global Connectedness Report 2020: The State of Globalization in a Distancing World*. 2020.
- Steven A Altman and Caroline R Bastian. *DHL Global Connectedness Report 2019 Update: Mapping the Current State of Global Flows*. 2019.
- Steven A Altman, Pankaj Ghemawat, and Caroline R Bastian. *DHL Global Connectedness Report 2018: The State of Globalization in a Fragile World*. 2019.

Other Articles


- Steven A Altman and Caroline R Bastian. "The State of Globalization in 2023". In: *Harvard Business Review* (July 2023).
- Steven A Altman and Caroline R Bastian. "Trade Regionalization: More Hype Than Reality?" In: *Harvard Business Review* (May 2022).
- Steven A Altman and Caroline R Bastian. "The State of Globalization in 2022". In: *Harvard Business Review* (Apr. 2022).
- Steven A Altman and Caroline R Bastian. "The State of Globalization in 2021". In: *Harvard Business Review* (Mar. 2021).


PRESENTATIONS

- Caroline R Bastian. "Adventures in Data Dissemination: The DHL Global Connectedness Tracker". In: *Symposium on Data Science and Statistics*. American Statistical Association. Salt Lake City, Utah USA, May 2025.
- Caroline R Bastian. "Is the Global Economy Splitting into Rival Blocs?" In: *47th Annual Conference: The World at a Crossroads*. Fulbright Association. Washington, DC USA, Oct. 2024.
- Caroline R Bastian. "Catching Mistakes BEFORE You Publish Them". In: *Conference on Statistical Practice*. American Statistical Association. New Orleans, Louisiana USA, Feb. 2024.
- Caroline R Bastian and Steven A Altman. "DHL Global Connectedness Index". In: *COIN Open Day*. European Commission Competence Centre on Composite Indicators and Scoreboards. Sept. 2023.

HONORS AND AWARDS

Fulbright Fellowship

 September 2004 – July 2005

 Cologne, Germany

PROFESSIONAL ASSOCIATIONS

- American Statistical Association
- Fulbright Association