Digital Solution for Collection of Weekly Service Offerings

UNITARIAN CHURCH OF MONTREAL

FEBRUARY 13, 2020

Attendees of UCM services want to make an offering, but are not carrying cash or checks.

Digital Point of Donation System for UCM attendees to make donations.

A point of donation machine passed around during service at designated giving time.

A point of donation machine in the front of the church.

An app to login with to contribute on attendee's personal device.

A point of donation machine passed around during service at designated giving time.

Integrated into the service +
Satisfies donor behaviour as others are giving at the same time, and the service is structured around this giving time

Screen -
Interrupts service with a screen being introduced

Fragile -
High wear and tear on POD and potential for damage

Device management-
With movement around the church, someone will need be assigned to collect and distribute the device

Technical difficulties -
Potential for disruption during service if technical difficulties arise

Restricted time frame -
Giving is limited to during designated church time

A point of donation machine in the front of the church.

Less restricted time frame +
Giving is limited to during designated church time

Device management +
Since the device is stationary, device management is low

Setup +
Can be put in a designated stand with someone to assist with donations and overcome technical difficulties

Less integrated into the service -
Not during structured time in service, but still in the church environment

An app to login with to contribute on attendee's personal device.

Less restricted time frame +
Giving is limited to during designated church time

Integrated into the service +
Satisfies donor behaviour as others are giving at the same time, and the service is structured around this giving time

Device management +
Since the device belongs to the individual there is no management

Screen -
Interrupts service with a personal screen being introduced and used

Considerations

When does the giving take place?
-> Is it before the service, during the service or after the service?

How does the giving take place?
-> Is there one central POD for all givers to use, or do givers use an app on their own personal devices?

What are the options out there, and how do they compare?
-> how much do these services cost, how easier are they to use, how do they integrate with UCM banking?

Does the POS solution include the monthly charity or just operational costs? How will this impact the choice in product and setup necessary?

How does the POS link the attendee to their pledge?

How does the POS track donations for tax receipts?