

# Caroline Brincks

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## EDUCATION

**The University of Iowa** | Iowa City, IA

**Anticipated Spring 2025**

BBA Business Administration, Business Analytics and Information Systems

GPA: 3.86/4.0

## WORK EXPERIENCE

**Lockton Companies**, Kansas City, MO

**May 2024 – August 2024**

*Global Analytics Intern*

- Collaborated with the Global Analytics team to create a comprehensive Microsoft Fabric platform implementation plan, culminating in a 50-page Fabric handbook distributed to 25+ offices across the country and presentation alongside peers to the chief executive board at Lockton's headquarters
- Assisted in building a real estate data platform for use by company clients and sale to smaller industry competitors, utilizing automation and coded reflex technologies to craft a streamlined user experience

**Private Company**, Kansas City, MO

**May 2022 – May 2024**

*Private Tutor*

- Mentored three students; taking care to value distinct personalities and educational needs
- Created and organized 20+ units of educational material to prepare students for the following academic year

**Starbucks Coffee Company**, Kansas City, MO

**June 2021 – August 2023**

*Barista*

- Initiated the creation of store advertising materials, organized team events, and mentored new hires at one of the highest-grossing stores in the district
- Connected with all ages, backgrounds, and identities over Starbucks products; creating lasting connections with and learning from members of different communities

## STUDENT INVOLVEMENT & LEADERSHIP EXPERIENCE

**Tippie Senate**

**April 2024 – Present**

*Vice President of Student Affairs*

- Implemented outreach campaigns for students and academic organizations; connecting them with financial resources, acting as a liaison for the Undergraduate Program Office, and constructing effective recruitment plans for culturally and religiously diverse student organizations with historically low membership
- Led Senate's curriculum survey project alongside the Tippie College of Business's Dean and advisory board; the project aims to provide valuable academic insights that ultimately inform business curriculum structure

**Delta Sigma Pi Professional Business Fraternity**

**September 2023 – Present**

*Chair of Interviews*

- Facilitated the evaluation of applications for fraternity membership, building a holistic, unbiased grading process
- Hosted interview and resume workshops for applicants with a specific focus on building professional skills for underrepresented student demographics

**The University of Iowa Honors College Diversity Council**

**February 2023 – Present**

*External Council Member*

- Strategized outreach efforts to the University of Iowa student body on inclusion-centered education through original marketing materials and student-led events
- Evaluated new hires to the University of Iowa Honors College faculty and staff; providing student perspectives on how current diversity-minded goals can best be achieved through student-university collaboration

**Tippie Business Honors Society**

**January 2023 – Present**

*Diversity Council Chair*

- Developed inclusion initiatives within the Society to make the Tippie College of Business more equitable for historically underrepresented demographics
- Employed innovative ways to emphasize the importance of and promote participation in conversations around diversity in the University of Iowa community

**Dore-Tippie Emerging Women Business Leaders**

**August 2022 – Present**

*Fellow*

- Recognized by The University of Iowa Tippie College of Business as one of 20 promising female business leaders selected based on academic achievement and leadership
- Organized admissions events for admitted female business students, who remain underrepresented in Tippie

## SKILLS

Microsoft Fabric | Google Suite | Python | R | Adobe InDesign | Adobe Photoshop