

Caroline G. Hoffman

Student at CU Boulder

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708 Arapahoe Ave.
Boulder, CO 80302

Education

University of Colorado at Boulder /
Strategic Communication
August 2018 - Present, Boulder, CO
Current GPA: 3.568
Major: Strategic Communication - Emphasis:
Media Design
Minor: Creative Technology & Design (CTD)

Wilton High School
September 2014 - June 2018, Wilton, CT
GPA: 3.58

My Skills

Customer Service



Adobe Photoshop



Adobe Creative Suite



Interests

Art: give me a pencil and some paper, or a computer, and I will be a happy person.

Outdoors: hiking, rock-climbing, snowshoeing, backpacking - frequently explore the great outdoors.

Travel: had the amazing opportunity to travel throughout the USA, and many countries in Europe.

Animals: raised dogs, cats, chickens, hamsters. Be kind to animals and they will be kind to you.

Languages

English



German



Employment

Target / Service Advocate

December 2020 - Present, Boulder, CO

Working to satisfy guests and making the Target brand come to life, I contribute to a team that is responsible for the store's success through customer service, merchandising, and operations. Empowered to make shopping effortless and seamless for guests at the check lanes. Test my leadership skills and ensure my team is working together to create a good environment both for ourselves and for our guests. Work to resolve guest concerns and comments in the most efficient manner, as well as handle returns, exchanges, and drive-up orders.

Rugged Research / Intern

October 2021 - Present, Boulder, CO

Work with Rocky Mountain Park Rangers in their program designed to spark curiosity and wonder in children ages 1-12 towards the natural world.

Village Market / Cashier

December 2016 - December 2020, Wilton, CT

Reliable, dependable worker with exceptional customer service skills. Handle payments (cash and credit card) within the store's POS system. Address customer concerns and complaints in a diplomatic manner, working to resolve quickly and to the customer's satisfaction.

Sprouts / Cashier

February 2020 - August 2020, Boulder, CO

Accurately and efficiently handle customer cash, credit/debit payments and change. Assist customers by providing information and resolving issues and complaints.

Extracurricular Activities

Bee Club / CU Boulder

October 2019 - Present, Boulder, CO

Raise awareness of the importance of bees and plant biodiversity.

Hiking Club, Officer / CU Boulder

November 2018 - Present, Boulder, CO

Frequently lead safe hikes and backpacking trips in and around Colorado for other students.

Phi Sigma Pi - Academic Fraternity / CU Boulder

October 2019 - December 2020, Boulder, CO

Organization built upon three ideals: Scholarship, Leadership, and Fellowship which support the ultimate goal of social service.

Oxbridge Academic Program / Oxford University

July 2016, Oxford, UK

The Oxford Tradition is an academic study abroad program for students in grades 10-12 held in Pembroke and Corpus Christi Colleges, at Oxford University, England.