CAROLINE KIM

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PROFESSIONAL STATEMENT

Passionate UX designer with a strong foundation in creating intuitive and engaging user experiences. Equipped with a background in software development and a solid understanding of front-end technologies. I thrive in collaborative environments, leveraging my analytical thinking and agile methodology experience to deliver innovative designs. Committed to continuous improvement and staying abreast of industry trends to drive exceptional user-centric solutions.

SKILLS

UI/UX Design Skills: Proficient in prototyping and wireframing using Figma, with expertise in UI/UX design, interaction design, information architecture, usability testing, and research, responsive design principles, and visual design principles.

Programming Languages: Proficient in JavaScript, HTML, CSS, and Python for front-end development and prototyping in UX design.

Tools / Frameworks: Proficient in Adobe Creative Suite applications (e.g., Photoshop, Illustrator, XD) for visual design and prototyping.

PROJECTS

Detailed project descriptions will be available in the portfolio.

EXPERIENCES

UX Designer *(Brandcave: Georgetown, Texas)*   *6/2023 – Present*

- Leading multiple UX/UI design initiatives across various projects to create user-friendly and effective experiences that align with client goals.
- Collaborating closely with cross-functional teams and stakeholders to ensure designs meet user needs and business objectives.
- Using Figma for wireframing and prototyping, iterating designs based on user feedback to optimize usability and engagement.

SAP CPQ Technical Consultant *(Aspire Digital Technologies: Austin, Texas)*   *7/2022 – 4/2023*

- Provided education to IT stakeholders and teams on SAP CPQ capabilities through collaborative efforts
- Utilized CPQ tags, IronPython, and KnockoutJS to develop both front-end and back-end environments effectively
- Expertise in customizing UI templates and scripts, enabling the development of custom actions and configurations
- Proficient in creating various types of documents, including High-Level Designs (HLD) and Statements of Work (SOW)

Web System Analyst (*Texas Department of Information Resources: Austin, Texas*)   *07/2019 – 08/2019*

- Conducted daily analysis and troubleshooting using Google Analytics and SiteImprove applications to identify and resolve issues.
- Managed and instructed web content to ensure compliance with accessibility guidelines (WCGA).
- Created a centralized solution for tracking data system content to define ownership of content and keep it up to date. The designed system resulted in more than 40% cost savings for the company's upcoming project budget.
- Designed a sitemap to provide a visual structure for the company to navigate its website's infrastructure. The sitemap became the primary source for website navigation.

Web Design / Front-end Developer *(Austin Language Learning School)*   *10/2015 – 03/2017*

- Revamped the current website to a more modern platform using WordPress.
- Implemented SEO strategies to boost the website's search engine ranking and ensure it becomes the top result for a language school in Austin.
- Created a responsive website that accommodates increased traffic and has led to a nomination for CEA approval.

EDUCATION

Austin Community College, Austin Texas

Bachelor of Applied Science – Software Development
Associate Applied Science – Web Programming Specialization.