

## Education

### Northwestern University

#### Medill School of Journalism, Media, Integrated Marketing Communications

##### B.S. Journalism

- 3.99/4.00 GPA; Dean's List 6/6 quarters
- Pursuing minors in Legal Studies and Creative Writing and Integrated Marketing Communications certificate

Evanston, IL

Expected 3/24

### Medill-Northwestern Journalism Institute

- One of 83 high school students selected internationally for intensive five-week journalism residency program

Evanston, IL

7/19 – 8/19

## Experience

### Factual

Remote

#### Editorial Intern

6/22 – 9/22

- Wrote real-time alerts on breaking news for major companies and NGOs
- Identified, assessed and verified global events by closely monitoring news feeds with digital tools, social media and local media
- Covered international news including war in Ukraine, the Israeli-Palestinian conflict and record flooding in Pakistan

### The Daily Northwestern

Evanston, IL

#### Assistant Campus Editor

1/22 – 6/22

- Edited articles on campus news and student life three nights per week, covered breaking news, managed features and attended weekly pitch meetings

#### Diversity and Inclusion Chair

3/22 – 6/22

- Hosted staff trainings on diverse and inclusive coverage, worked with reporters to help with diverse sourcing and wrote staff newsletters about best reporting practices

#### Reporter

9/20 – present

- Led the COVID-19 and student life and student identity group beats, covering everything from vaccine distribution in the Illinois Department of Corrections to initiatives from clubs celebrating identity and culture

### Form & Function Marketing

Evanston, IL

#### Account Strategist

1/22 – present

- Pitches and executes ideas to conduct campaigns for Evanston-based companies
- Launched and ran travel-based startup's Instagram by creating daily posts using Figma; account reached 200 followers within second week of launch
- Received club-wide "Standout Social Media" award

### Chicago Undergraduate Program

Evanston, IL

#### Small Group Leader

9/21 – present

- Facilitates weekly discussions about social justice issues in Evanston and Chicago

### Bekome

Evanston, IL

#### Marketing, Social Media & Growth Intern

9/21 – 3/22

- Pitched, wrote and published articles to mental health startup Bekome's blog to answer client questions and establish brand voice