



Customer Analysis Dashboard



22.16M

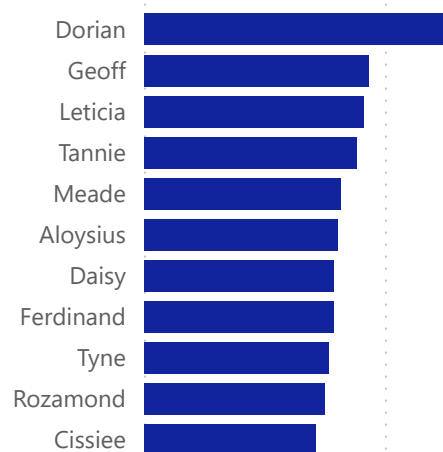
Total Sales

3494

Total Customers

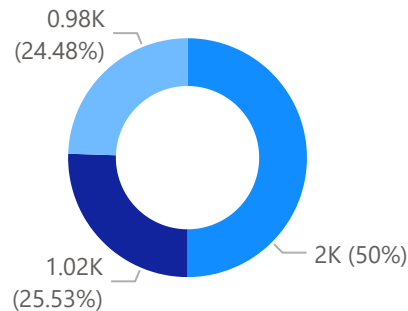
Customer Names Based on Sales

first_name



Total Sales

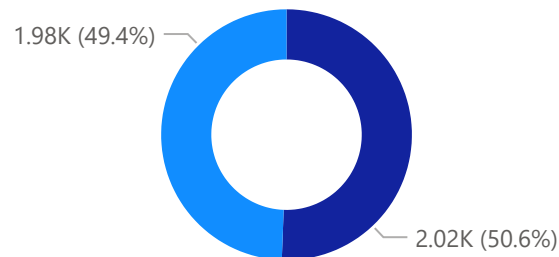
Wealth Segment



wealth_segment

- Mass Customer
- High Net Worth
- Affluent Customer

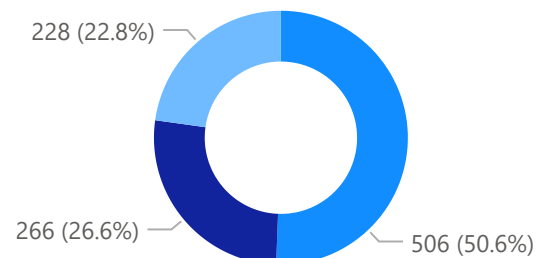
Car Ownership



owns_car

- Yes
- No

States



state

- NSW
- VIC
- QLD

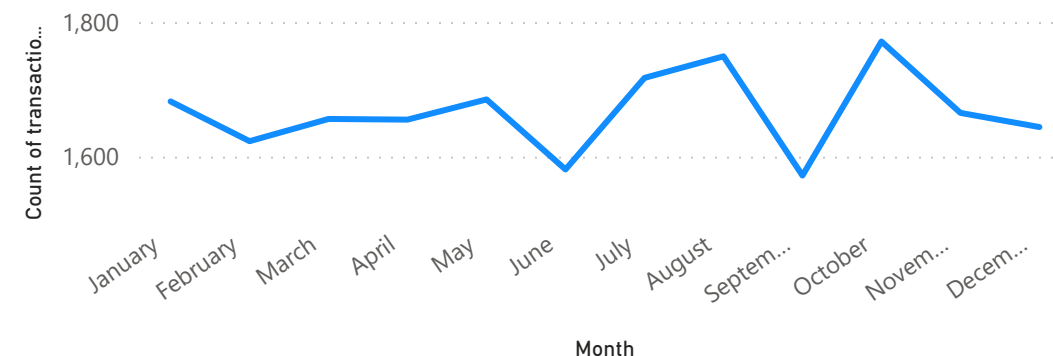
job_title

All

brand

All

Transaction Date by Month



Sales by Brand

product_size

- large
- medium
- small

