

OUR THINKING > >

TECHNOLOGY DRIVING INNOVATION

THE INTERNET OF THINGS: THE NEXT MEGA-TREND

INFOGRAPHIC:
WHAT IS THE
INTERNET OF THINGS?

See how the next iteration of the Internet will transform the way we live and work. Experts from our Global Investment Research Division demonstrate in this infographic the opportunities of an even more connected world.

VIEW INFOGRAPHIC WHAT IS THE INTERNET OF THINGS?

[\[https://www.goldmansachs.com/our-thinking/pages/Internet-of-Things/infographic.html\]](https://www.goldmansachs.com/our-thinking/pages/Internet-of-Things/infographic.html)

The Internet of Things, or IoT, is emerging as the next technology mega-trend, with repercussions across the business spectrum. By connecting to the Internet billions of everyday devices – ranging from fitness bracelets to industrial equipment – the IoT merges the physical and online worlds, opening up a host of new opportunities and challenges for companies, governments and consumers.

In research cutting across sectors and regions, the Global Investment Research Division at Goldman Sachs examines the drivers that are bringing the Internet of Things to reality now and assesses the implications for the first industries being impacted.

READ THE REPORT: **THE INTERNET OF THINGS: MAKING SENSE OF THE NEXT MEGA-TREND**
[\[https://www.goldmansachs.com/our-thinking/pages/Internet-of-Things/iot-report.pdf\]](https://www.goldmansachs.com/our-thinking/pages/Internet-of-Things/iot-report.pdf)

CAREERS

WHO WE ARE

WHAT WE DO

OUR THINKING

CITIZENSHIP

INVESTOR RELATIONS

Our Firm At a Glance

Overview

Macroeconomic Insights

Corporate Engagement Overview

Leadership

Investment Banking

The New Energy Landscape

10,000 Women

MEDIA RELATIONS

People and Culture

Securities

Technology Driving Innovation

10,000 Small Businesses

WORLDWIDE

Business Standards

Investing and Lending

Talks at GS

Goldman Sachs Gives

CONSUMER DEPOSITS

Locations

Research

Podcast: 'Exchanges at Goldman Sachs'

Community Teamworks

GS Bank [🔗](#)

Awards

Engineering

Environmental, Social and Governance Report

CONSUMER LENDING

Alumni

Public Policy

Environmental Stewardship

Marcus by Goldman Sachs [🔗](#)

Stories of Progress

Archive

Sponsorships

Interactive Guide to Capital Markets

Sources

Supporting Veterans

