# City of Syracuse Property Vacancy Project

IST 600 April 26, 2018

#### Introduction

#### Main Goal:

To find out what features and variables contribute to or relate to vacant properties in the City of Syracuse

#### **Broad approach:**

Decided on the objectives — Collected data — Cleaned data — Merge 3 datasets — Cleaned data — Identified variables to model — Modeling data Present results

#### Introduction Cont.

#### **Data description**

• 3 Categories of data:

Crime Data (2017) Vacant Property Data (2017) Census Data (2010)

#### **Process of data combination**

- Identified block address to match with
- Merged at block level

Note: Crime Data referred to dataset A, Vacant Property dataset B, Census dataset A

## Merging the 3 Datasets

Step 1: Change the address format(order) to "StrNum StrName St/Av/Rd/PI Direction"

Step 2: Change the synonym into the same words, eg: "Avenue" "Ave" => "Av", lower case all address

Step 3: Create block for each property address (1xx -> 100 block), merge them together.

#### Dataset B Dataset A 121 State 100 BLOCK N STATE ST Street N 100 BLOCK 121 State STATE ST N Street N 121 state 100 block state st n st n 100 block 100 block state st n state st n

#### **Results:**

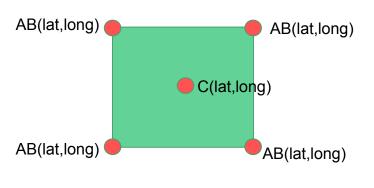
There are 347 of 2013 blocks with crimes containing no property.
There are 18739 of 42372 properties containing no crime data.

#### Final dataset format

Property address	Block address	Features A	Features B	Features C
121 state st n	100 block state st n	AAAAA	AAAAAA	AAAAAA
122 state st n	100 block state st n	AAAAA	AAAAA	AAAAA
223 state st n	200 block state st n	AAAAA	AAAAAA	AAAAA

### Merging the 3 Datasets

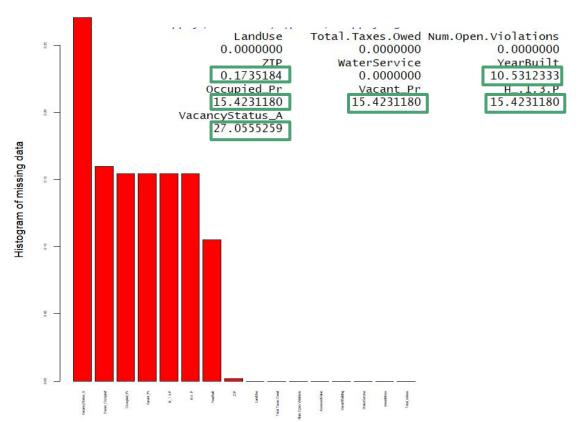
- 1. We then used the A (crime) and B (vacancy) merged dataset at block level and merged with dataset C (Census).
- 2. Found lat, long for the addresses present in A,B merged data
- 3. Used KNN algorithm to assign lat, long point of dataset C to the nearest lat, long points of dataset AB.



#### Final dataset format

Property address	Block address	Features A	Features B	Features C
121 state st n	100 block state st n	AAAAAA	AAAAAA	AAAAAA
122 state st n	100 block state st n	AAAAAA	AAAAAA	AAAAAA
223 state st n	200 block state st n	AAAAAA	AAAAAA	AAAAAA

## Data Cleaning/Preparation



AssessedValue 0.0000000 newaddress 0.0000000 H.4..P

4..P Owner\_Occupied 1180 15.9837160

VacantBuilding

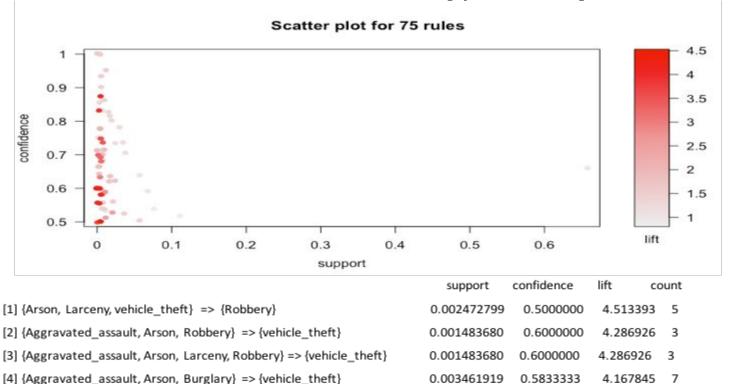
Total\_crimes

0.0000000

0.0000000

#### Association rules for different crime types in Syracuse

[5] {Arson, Burglary, vehicle\_theft} => {Aggravated\_assault}



0.003461919

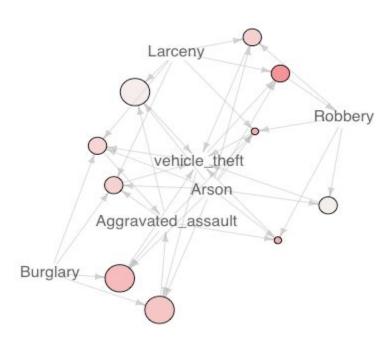
0.8750000

4.104988

7

## Graphic visualization for A-rules with highest lift

#### Graph for 10 rules



size: support (0.001 - 0.003) color: lift (3.572 - 4.513)

#### Most important features:

- Aggravated Assault
- Arson
- Vehicle Theft
- Robbery

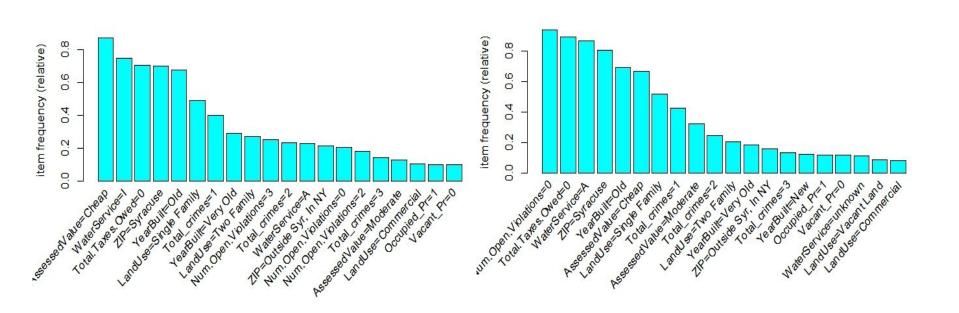
#### Selected Columns

Land use	Occupied probability
Open violations	Households 1-3 occupants
Assessed value	Households 4+ occupants
Vacant building	Aggravated assault
Owner zip code	Arson
Year built	Robbery
Owner occupied	Vehicle theft

## Apriori Rules for Vacant Building Types

```
lhs
                                rhs
                                                       support confidence
                                                                              lift count
[1] {Num.Open.Violations=3,
     WaterService=I}
                             => {VacantBuilding=Y} 0.01039780
                                                                0.9509202 19.00183
                                                                                     155
[2] {LandUse=Two Family,
     WaterService=I}
                             => {VacantBuilding=Y} 0.01106863 0.7857143 15.70059
                                                                                     165
[3] {LandUse=Single Family,
     Total. Taxes. Owed=0,
     ZIP=Syracuse,
     WaterService=I}
                             => {VacantBuilding=Y} 0.01006239 0.7853403 15.69312
                                                                                     150
    Ths
                               rhs
                                                     support confidence
                                                                             lift count
[1] {Total.Taxes.Owed=0,
    Num. Open. Violations=0,
    ZIP=Syracuse,
    WaterService=A}
                            => {VacantBuilding=N} 0.5850943
                                                              0.9965722 1.049072
                                                                                   8722
[2] {Total.Taxes.Owed=0,
    Num. Open. Violations=0,
    WaterService=A,
                                                              0.9962312 1.048713
    YearBuilt=01d}
                            => {VacantBuilding=N} 0.5319648
                                                                                   7930
[3] {Num.Open.Violations=0,
    WaterService=A,
    YearBuilt=01d}
                            => {VacantBuilding=N} 0.5730194
                                                              0.9961516 1.048629
                                                                                  8542
```

## Item Frequency Plot



#### Models - Naive Bayes

After bucketizing Owner occupied, Number of persons in the households, Total taxes owed, and Total crimes

Naive Bayes was modelled and the model predicted with an accuracy of 85.26%

The confusion matrix for the entire model is shown below:

Prediction Of Vacant Building	No	Yes
No	98	19
Yes	14	93

#### Models - Naive Bayes

#### Surprise, Surprise

Feature selection was done using the null to optimum model:

- 1) Number of open violations alone predicted 84% accurately
- 2) When Total crimes was added to the model, the model predicted 84.5% accurately
- Assessed Value and Water Service, when taken alone did not have a good percentage of prediction
- 4) When performing feature selection felt, people with prior knowledge in the field can put the models to better use by changing features

### Models - Logistic Regression

**Predictor Variables:** Land Use, Number of Open Violations, Assessed Value, ZIP, Water Service and Year Built

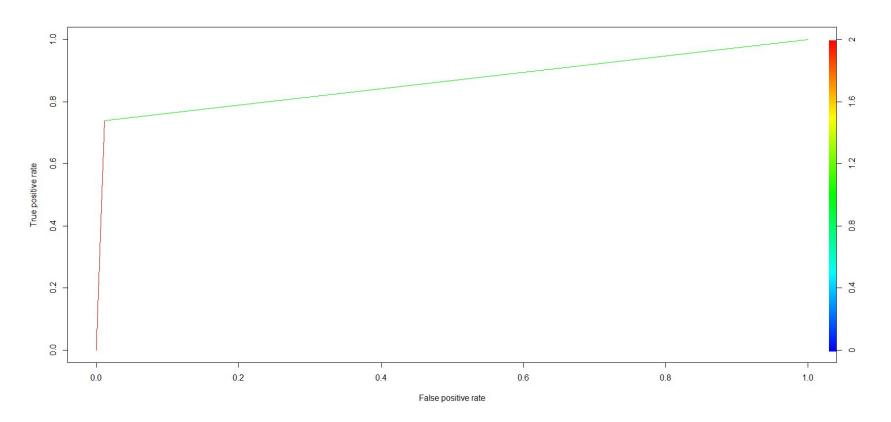
Accuracy: 97.62%

Sensitivity (True Negative rate) - 73.9%

Specificity (True Positive rate) - 98.8%

Prediction Of Vacant Building	No	Yes
No	4674	56
Yes	62	176

## Models - Logistic Regression



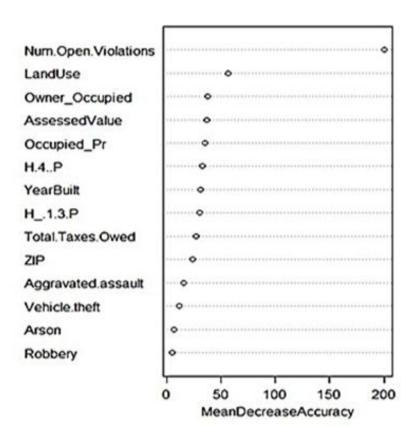
## Model - Random Forest

Predictors			
Υ	Vacant building		
	Open violations	Households 1-3 occupants	
	Assessed value	Households 4+ occupants	
	Land use	Aggravated assault	
X	Owner zip code	Arson	
^	Year built	Robbery	
	Owner occupied	Vehicle theft	
	Total Tax Owed		
	Occupied probability		

- Sample 14985
- Accuracy 98.65%
- Confusion Matrix

	Actual		
		N	Υ
Prediction	N	14187	165
	Υ	35	583

# **Key Predictors**



## Model - Support Vector Machines

	Predictors			
Υ	Vacant building			
	Open violations	Households 1-3 occupants		
	Assessed value	Households 4+ occupants		
	Land use	Aggravated assault		
X	Owner zip code	Arson		
^	Year built	Robbery		
	Owner occupied	Vehicle theft		
	Total Tax Owed			
	Occupied probability			

- Sample 14985
- Accuracy 96.42%
- Confusion Matrix

	Actual		
		N	Υ
Prediction	N	14111	411
	Υ	125	337

# Model – K Support Vector Machines

	Predictors			
Υ	Vacant building			
	Open violations	Households 1-3 occupants		
	Assessed value	Households 4+ occupants		
	Land use	Aggravated assault		
X	Owner zip code	Arson		
^	Year built	Robbery		
	Owner occupied	Vehicle theft		
	Total Tax Owed			
	Occupied probability			

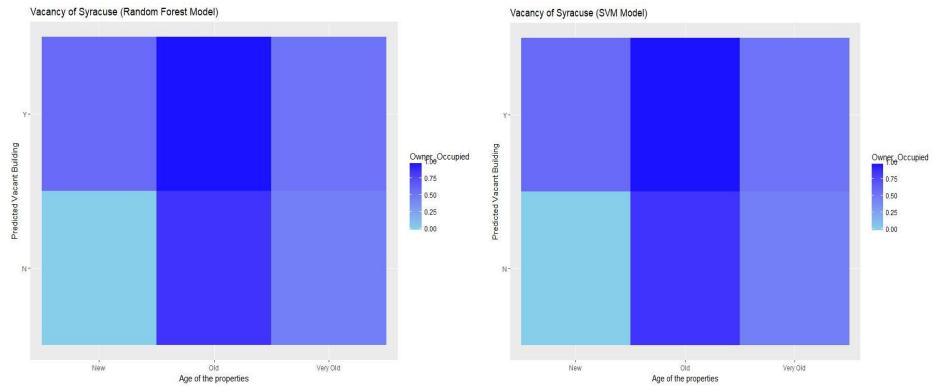
- Sample 14985
- Accuracy 97.48%
- Confusion Matrix

	Actual		
		N	Υ
Prediction	N	14105	246
	Υ	131	502

# Results

Models	Vacant Building (Yes)	Vacant Building (No)
Random Forest	618	14367
SVM	462	14523
ksvm	633	14352

# Predicted vacancy (Vacant Building) based on condition and ownership



#### Interpretation of Results

RF/SVM - More the number of open violations higher the probability of land being vacant. Landuse is another important predictor.

Apriori - If number of open violations are more than 2 and water services are inactive, higher is the probability of land being vacant.

### Interpretation of Results

Logistic - When the Assessed Value of the property is moderate i.e. between the price range of \$75000 and \$2000000, there are higher chances of the property being vacant.

Odds for very old buildings (before 1900's) to be vacant is 139% higher than odds of a new building (1976 - 2017) being vacant.

Odds for old buildings (1975 - 1900's) to be vacant is 120% higher than odds of a new building (1976 - 2017) being vacant.

For a unit increase in open violations, there is an 18% increase in the odds of a building being vacant.

#### Recommendations

- We have only used 2010 Census data but it would interesting to include income data which is available from the American Community Survey (ACS).
- 2. Run different models using the same set of data variables to ensure results show some sort of prediction consistency.

*Note:* We have removed I-81 data (Syracuse Highway) from the 2010 Census downloaded since the dataset provides several addresses from the highway that were not useful for our analysis.

## **Appendix**

Data repository

Code Reusability