

Mini Amazon Differentiation

- **Sign Up:** For the Mini Amazon shopping website, we provide our users with a sign-up feature where they can register as a user of our service by entering their unique usernames and double-checking their passwords.
- **Log In/Log Out:** After registration, users can log in to our website using their usernames and passwords. The website will keep the login user's session and update his/her database according to different operations. After the user logs out, the website will clear this user's session data.
- **Homepage:** On the homepage, we provide a catalog of products sold by our business. Users can buy products not only through searching the products' names but also by directly clicking the "Buy Now" button under that product. Each product also accompanies its picture and price.
On the upper right corner of the homepage, we also make some quick links to the View/Edit Profile page where users can easily modify their profile information, the View Orders page where users can view all their orders' information, the Shopping Cart page where they can check what items are currently in their shopping cart, and the Log Out button for users to easily log out their sessions.
Each page other than the Homepage can redirect back to the Homepage through the upper right corner button shown as "Homepage".
- **Buy Product:** For each product's page, the user can specify how many they want to buy for that specific product and continue to the shopping cart.
- **View/Edit Profile:** Users can change their usernames and passwords as long as they follow the proper standards on this page. They can also record their default delivering addresses and UPS accounts in their profiles if they don't want to enter them each time when placing their orders.
- **View Orders:** On this page, besides the status of each order and the tracking number of each package, we also include the order time for each order arranged by time, all products in each order, the package status for each product, and the order destination address for each order.
- **Shopping Cart:** The shopping cart page reveals the user's current products, the quantity of each product, and the price of each product in his/her shopping bag. Notice that the shopping cart will keep the current status and won't be cleaned if the user logs out. Items in the shopping cart will only be emptied when the user place that order. The user can also remove the item that they no longer want to purchase from the shopping cart. If users want to change the quantity of the product, they can always remove that product and add that back after entering the new quantity. The user can click the "Go To Checkout" button below the shopping cart table to place the order.
- **Checkout:** Users can specify their destination addresses and UPS accounts if these are different from the users' default information or if users want to make a new one for this single purchase. Users can enter their card numbers. After they click checkout, users place the order.
- **UI/UX:** We designed user-friendly interfaces for all our web pages, which we think is a proper differentiation feature for our system design.