

carolyn  
bahar

## CONTACT

carolynbahar.com

caro.bahar@gmail.com

704.651.9318

/carolynbahar

@carolynbahar

## SKILLS

ADOBE ILLUSTRATOR	<div></div>
ADOBE PHOTOSHOP	<div></div>
ADOBE INDESIGN	<div></div>
ADOBE PREMIERE	<div></div>
ADOBE AFTER EFFECTS	<div></div>
ADOBE LIGHTROOM	<div></div>
HTML & CSS	<div></div>
JAVASCRIPT	<div></div>

## EDUCATION

University of North Carolina at Chapel Hill  
B.A. Media and Journalism specializing  
in GRAPHIC & INTERACTIVE DESIGN  
Minor in Studio Art specializing  
in PRINTMAKING; expected May 2016

New York University — Summer 2013  
Web Design course

Pratt Institute — Summer 2013  
Graphic Design course

## EXPERIENCE

### Design Intern at Splinter Group

CHAPEL HILL | JAN. 2016 – CURRENT

### Freelance Designer at *Lucky Peach* (Momofuku)

REMOTELY IN CHAPEL HILL | AUG. 2015 – CURRENT

### Design Intern at *Lucky Peach* (Momofuku)

NEW YORK, NY | MAY 2015 – AUG. 2015

- Designed infographics, marketing material, and many other things as the only designer in the NYC office
- Assisted with making front-end changes to the website, LuckyPeach.com, and with planning long-term, back-end changes
- Illustrated art to accompany articles that not only match *Lucky Peach*'s aesthetic but attract the readers to the story

### Editorial Design Intern at XO Group Inc.

NEW YORK, NY | MAY 2014 – AUG. 2014

- Designed spreads and layout components for *The Knot*'s national and regional issues and *The Knot & Macy's* digital magazine
- Developed visuals for *The Knot*'s latest wedding websites, a service for couples to share information about their big day

### Designer at Carolina Union Marketing & Design

CHAPEL HILL, NC | AUG. 2013 – AUG. 2015

- Developed graphics in-house for Carolina Union, UNC-CH's student center, or designed logos, brochures, posters, or other promotions for student groups or university departments
- Sketched and ideated concepts for projects while working with a full-time Carolina Union designer

### Art Director at *Blue & White Magazine*

CHAPEL HILL, NC | JAN. 2014 – MAY 2015

- Led group of designers and collaborated with editors to create a cohesive look for UNC-CH's premier monthly features magazine, which printed in grayscale with a single spot Pantone color
- Completed the magazine's print redesign which required developing new style guide for designers to design fresh layouts

### Graphic Designer at Company Carolina

CHAPEL HILL, NC | MAY 2014 – AUG. 2015

- Designed two posters per season for a UNC-CH student-run theater group, which are displayed throughout campus. Also worked with directors to get desired look while getting to explore creatively