Carolyn Lim

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Professional Experience

Gilead Sciences | Network Strategic Planner/ Product Manager   *Jul 2012 – Present*
Partner with customers, business associates, engineers and sales to develop global product plan and strategy
- Lead and execute product-to-market strategy by establishing supply routes, supply sites, distribution models, system readiness and overall product life cycle management
- Collaborate with customers and global cross-functional teams (Engineering, Finance, Operations, Marketing) to create compliant product commercialization and supply strategy for product lifecycle
- Apply data analysis skills (Spotfire, Tableau) to provide product health reports to key stakeholders for endorsement on prioritization and product strategy

Accomplishments
- Performed opportunity assessment with target users to develop use cases, establish KPIs and design business cutover plan to launch Gilead's Product Lifecycle Management system
- Worked with developers to build web application to conduct trend analysis on quality and delivery metrics which resulted in 35% increase to outsource delivery performance

Hackbright Academy | Software Engineer Intern   *Apr 2016 – Jul 2016*
Developed skills in Python, SQL, HTML, CSS, Git and other technologies
- Completed weekly challenges and gained experience in front end development, APIs and UI/UX design
- Practiced pair-programming, test driven development and Agile methodologies

Accomplishments
- Engineered a Python application that helps users determine their wedding invite list
Link: https://github.com/carolynlim/My_Wedding_Planner

Impax Laboratories | Production Coordinator   *Jun 2009 – Apr 2012*
Planned and implemented manufacturing procedures in accordance with FDA compliance measures
- Wrote and maintained Standard Operating Procedures for production equipment and planning processes
- Developed training curricula and provided training to junior analysts

Accomplishments
- Created development plan and spearheaded corrective action strategy for addressing FDA citations
- Implemented system compliance program to improve audit trails in adherence to federal regulations

Projects

Gilead Companion | Product Manager
Mobile application that provides information to help patients better understand their illness and the medications available, while empowering them to overcome the challenges of living with a complex disease
- Conducted research on Hepatitis and learned of the frustrations of those undiagnosed and seeking treatment
- Used a business canvas model approach to develop and validate opportunity hypothesis
- Researched patient stories and interviewed Hepatitis patients to create user stories and target personas
- Mocked a design sprint to create the product's wireframes modeled after product requirement document
Link: https://medium.com/@cllim1214/gilead-companion-36efb11343fb#.fs4bdrc1a

Education

UCLA Anderson School of Management | M.B.A. Candidate
Product School | Immersive Software Product Management Program
University of California Davis | BS in Biological Sciences