CAROLYN LIM

Product Planning Specialist

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📍 San Francisco Bay Area
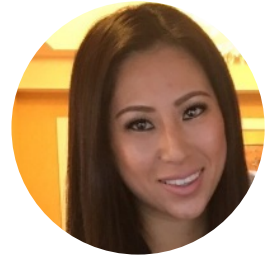
PROJECTS

Macy's Ensemble

🔗 https://www.linkedin.com/pulse/macysensemble-revamp-your-closet-carolyn-lim

Digital Fitting Room feature for Macy's mobile app

- Using a business canvas model approach, I developed an opportunity hypothesis for a new product feature for Macy's mobile app. I conducted surveys and used Macy's reviews to create use cases, target personas and user stories for the new feature. Once the product requirement document (PRD) was generated, I conducted a design sprint to create the product's wireframes.

My Wedding Planner

🔗 https://github.com/carolynlim/My_Wedding_Planner

Python program that helps users determine their wedding invite list

- Using conditionals, for loops/while loops and local/global variables, I created a questionnaire- like program to score users' potential wedding guests. Dictionaries are used to store the guests' names and scores, and lists are then generated to separate guests to corresponding guest lists. A module is then used to send save the date emails to invitees.

EXPERIENCE

Product Planning Specialist III

Gilead Sciences- July 2012 to ongoing

- Accomplished 80% demand increase of constrained product and accelerated delivery by improving controls and streamlining delivery modules
- Improved outsourced business plan and increased on time deliveries with no missed deadlines by 20%
- Lead weekly collaborative meetings between Engineering, Quality, and Sales, communicating product issues/gaps and developing resolution
- Significantly reduced manual processes and increased productivity by building automated reports to extract and centralize data
- Increased efficiency of the annual budget plan of commercial products by preparing various cost analysis with Finance
- Earned promotion to lead specialist, now providing training and overseeing entry level associates

Production Coordinator

Impax Laboratories- June 2008 to April 2012

- Successfully designed and implemented system compliance program throughout the entire production plant
- Led project teams and spearheaded corrective action plan to address Food and Drug Administration (FDA) citations
- Wrote and maintained Standard Operating Procedures (SOP) for production equipment and planning processes

QUOTES

"Life isn't about waiting for the storm to pass, it's about learning how to dance in the rain"

STRENGTHS

⭐ Organized, Persuasive, Multi-tasker

⚙ Data Analysis, Product Management, Python, HTML, CSS, Github, SQL, Balsamiq, Trello

EDUCATION

MBA candidate - 4.0 GPA
Golden Gate University - 2015 to present

Software Product Management Program
Product School - 2016

Software Development Program
Hackbright Academy - 2016

B.S. Biological Sciences
University of California Davis - 2004 to 2008