

# CAROLYN LIM

## Product Planning Specialist

📞 (650) 888-0452

🌐 [linkedin.com/in/limcarolyn](https://www.linkedin.com/in/limcarolyn)

@ [cylim1214@gmail.com](mailto:cylim1214@gmail.com)

📍 San Francisco Bay Area



## PROJECTS

### Macy's Ensemble

🔗 <https://www.linkedin.com/pulse/macysensemble-revamp-your-closet-carolyn-lim>

Digital Fitting Room feature for Macy's mobile app

- Using a business canvas model approach, I developed an opportunity hypothesis for a new product feature for Macy's mobile app. I conducted surveys and used Macy's reviews to create use cases, target personas and user stories for the new feature. Once the product requirement document (PRD) was generated, I conducted a design sprint to create the product's wireframes.

### My Wedding Planner

🔗 [https://github.com/carolynlim/My\\_Wedding\\_Planner](https://github.com/carolynlim/My_Wedding_Planner)

Python program that helps users determine their wedding invite list

- Using conditionals, for loops/while loops and local/global variables, I created a questionnaire-like program to score users' potential wedding guests. Dictionaries are used to store the guests' names and scores, and lists are then generated to separate guests to corresponding guest lists. A module is then used to send save the date emails to invitees.

## EXPERIENCE

### Product Planning Specialist III

**Gilead Sciences- July 2012 to ongoing**

- Accomplished 80% demand increase of constrained product and accelerated delivery by improving controls and streamlining delivery modules
- Improved outsourced business plan and increased on time deliveries with no missed deadlines by 20%
- Lead weekly collaborative meetings between Engineering, Quality, and Sales, communicating product issues/gaps and developing resolution
- Significantly reduced manual processes and increased productivity by building automated reports to extract and centralize data
- Increased efficiency of the annual budget plan of commercial products by preparing various cost analysis with Finance
- Earned promotion to lead specialist, now providing training and overseeing entry level associates

### Production Coordinator

**Impax Laboratories- June 2008 to April 2012**

- Successfully designed and implemented system compliance program throughout the entire production plant
- Led project teams and spearheaded corrective action plan to address Food and Drug Administration (FDA) citations
- Wrote and maintained Standard Operating Procedures (SOP) for production equipment and planning processes

## QUOTES

"Life isn't about waiting for the storm to pass, it's about learning how to dance in the rain"

## STRENGTHS

★ Organized, Persuasive, Multi-tasker

⚙ Data Analysis, Product Management, Python, HTML, CSS, Github, SQL, Balsamiq, Trello

## EDUCATION

MBA candidate - 4.0 GPA

**Golden Gate University - 2015 to present**

Software Product Management Program

**Product School - 2016**

Software Development Program

**Hackbright Academy - 2016**

B.S. Biological Sciences

**University of California Davis - 2004 to 2008**