

Carolyn Mary Stolze

Full stack developer and creative designer

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Summary

Full stack developer with an extensive background in creative arts, branding and advertising. Excited to leverage this unique combination of technical and design skills mixed with a passion for establishing meaningful relationships, by passing along knowledge to those simultaneously learning from (collaboration at its finest), to create cutting edge designs, user experiences and technologies that are beneficial to the diverse, global audience.

Technical and Design Skills

Languages – JavaScript, HTML/CSS/SASS, SQL, NoSQL

Applications – MySQL, MongoDB, GitHub, Heroku

Tools – React.js, Node, Express, jQuery, Sequelize, Mongoose, Handlebars, Bootstrap

Other – Git, JSON, API, AJAX, Middleware

Design – Illustrator, Photoshop, InDesign, iWork, MS Office

Projects

Burger Logger

github: github.com/carolynmary/burger-logger, live: burger-logger-cm.herokuapp.com

- Restaurant app that lets users input burgers to eat then move it to the devoured list.
- JavaScript, Handlebars, HTML/CSS, Bootstrap, MySQL, SQL, Sequelize, AJAX, Express, Node
- Role: Sole author

Employee Search

github: github.com/carolynmary/employee-search, live: carolynmary.github.io/employee-search

- Searchable directory with capabilities to sort by name or filter using a search.
- React.js, JavaScript, HTML/CSS, Bootstrap, API, Axios
- Role: Sole author

Employee Management System

github: github.com/carolynmary/employee-management-system, demo: [Command Line Interface](#)

- Content Management System to organize business' departments, roles and employees.
- JavaScript, MySQL, SQL, Sequelize, Node, NPM
- Role: Sole author

Experience

CREATIVE DESIGNER

2011-Present

Self-employed Freelance

Remote

- 360° print/digital design, art direction, production management

LEAD STUDIO MANAGER, STUDIO ARTIST AND TRAINER

2018-2020

Hogarth Worldwide (WPP-owned) / hogarthww.com

Cupertino, CA

6 Intermittent Freelance Contracts:

- On-site work at Apple

Key Accomplishments:

- Advanced to Manager role after 1 contract, continued to train fellow contractors

CREATIVE DESIGNER / EXECUTIVE STAFF SPECIALIST

2014-2017

NASA's Jet Propulsion Laboratory (JPL) / jpl.nasa.gov

Pasadena, CA

Leadership Position: Designer – Mentor – Listener

- Oversaw creative content of communication programs/materials, on-air, print, & digital.
- Improved quality and efficiency of creative work by developing visual brand guidelines, troubleshooting, and building organizational processes.
- Provided creative services for internal design work such as intranet branding, new employee materials, awards, special events & environmental designs.

Key Accomplishments:

- Key committee member of Web Task Force which successfully improved functionality and UX of 5,000+ websites to increase workload efficiency.
- **Voyager Award** for success in leading roll out of JPL's brand management program.
- **Certificate of Appreciation** for outstanding contribution to the successful development and implementation of JPL's new onboarding program.

ART DIRECTOR / GRAPHIC DESIGNER

2000-2013

Intrigue Graphics / intriguegraphics.com

Melville, NY

- Accounts – Bulova Watches, Bed Bath and Beyond, Overnight Jewelry
- Designed, Art Directed, and/or Managed – Seasonal, regional, holiday and event campaigns; National and international B-C and B-B campaigns

Key Accomplishments:

- Art Director of Bed Bath and Beyond's largest program, which reported lifted earnings of 35% over previous year and beat expectations.
- Senior designer in re-branding of Bulova, Accutron and Caravelle watch lines.
- **Showcase Certificate** for outstanding example of graphics excellence displayed in the 62nd annual graphic arts awards exhibition.

Education

Certificate, Full Stack Development: Columbia University

(online) New York, NY

Course completion, Coding for Artists: School of Visual Arts

(online) New York, NY

Startup Weekend powered by Google for Entrepreneurs: TechStars

Huntington, NY

Bachelor of Fine Arts, Computer Graphics: Monmouth University

West Long Branch, NJ