

Full stack developer. But first, design{er}.

# CAROLYN / MARY

## s t o l z e

### In a nutshell

Full stack developer with an extensive background in creative arts, branding and advertising. Passionate about establishing meaningful relationships by passing along my knowledge to those I am simultaneously learning from, collaboration at its finest, to tackle programming and design challenges which creates cutting edge user experiences and technologies that benefit mankind.

### The technical stuff

**Languages** – JavaScript, HTML/CSS, SQL, NoSQL, Java, C++  
**Applications** – MySQL, MongoDB, GitHub, Heroku  
**Tools** – Express, React, Node, jQuery, Sequelize, Handlebars, Bootstrap  
**Other** – Git, JSON, API, AJAX, Middleware, Git  
**Design** – Illustrator, Photoshop, InDesign, Figma/Sketch, iWork, MS Office

### Projects

#### Burger Logger

GitHub – <https://github.com/carolynmary/burger-logger>  
Live – <https://burger-logger-cm.herokuapp.com>

- Restaurant app that lets users input burgers they'd like to eat with an option to move it to the devoured list.
- JavaScript, Handlebars, HTML/CSS, Bootstrap, GoogleFonts, MySQL, SQL, Sequelize, API, AJAX, JSON, Express, Node, Middleware
- Role: Sole author

#### \$Hustle Data

GitHub – <https://github.com/carolynmary/hustle-data>  
Live – <https://carolynmary.github.io/hustle-data/>

- An app that pulls historical financial data to answer company specific stock market questions.
- JavaScript, HTML/CSS, Bootstrap, GoogleFonts, API, AJAX
- Role: Project manager, implementation of the News API

#### Employee Management System

GitHub – <https://github.com/carolynmary/employee-management-system>  
Command Line Interface (CLI)

- Content Management System (CMS) which organizes a business' departments, roles and employees.
- JavaScript, MySQL, SQL, Sequelize, Node, NPM
- Role: Sole author

### Those work details

**Hogarth Worldwide**  
(WPP-owned)  
[hogarthww.com](http://hogarthww.com)  
Cupertino, CA

#### Lead Studio Manager, Studio Artist and Trainer

2018-2020

##### 6 Intermittent Freelance Contracts:

- On-site work at Apple

##### Key Accomplishments:

- Advanced to Manager role after 1 contract
- Selected to train new and existing artists
- Continuously integrated deeper into international & cross-functional teams

“Knowledge is having the right answer. Intelligence is asking the right question.” – unknown

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**Independent Freelance**  
remote

**NASA's  
Jet Propulsion Laboratory  
(JPL)**  
[jpl.nasa.gov](http://jpl.nasa.gov)  
Pasadena, CA

**Intrigue Graphics**  
[intriguegraphics.com](http://intriguegraphics.com)  
Melville, NY

### *Where I learned it*

**Columbia University  
School of Visual Arts  
Monmouth University  
TechStars**

### *What others think*

**Read full recommendations:**  
[linkedin.com/in/  
/carolynmarystolze](https://www.linkedin.com/in/carolynmarystolze)

### **Creative Designer**

**2011-Present**

- 360° print/digital design, art direction, production management

### **Creative Designer / Executive Staff Specialist**

**2014-2017**

#### *Leadership Position: Designer – Mentor – Listener*

- Oversaw creative graphic content of communication programs and materials, on-air, print, and digital.
- Improved quality and efficiency of creative work by developing visual brand guidelines, troubleshooting, and building organizational processes.

#### *Key Accomplishments:*

- Key committee member of Web Task Force which successfully improved functionality and UX of 5,000+ websites to increase workload efficiency.
- **Voyager Award** for success in leading initial roll out of NASA/JPL's brand management program.
- **Certificate of Appreciation** for outstanding contribution to the successful development and implementation of JPL's new onboarding program.

### **Art Director / Graphic Designer**

**2000-2013**

- Accounts – Bulova Watches, Bed Bath and Beyond, Overnight Jewelry
- Designed, Art Directed, and/or Managed – Seasonal, regional, holiday and event campaigns; National and international B-C and B-B campaigns

#### *Key Accomplishments:*

- Art Director of Bed Bath and Beyond's largest program, which reported lifted earnings of 35% over previous year and beat expectations.
- Senior designer in re-branding of Bulova, Accutron and Caravelle lines.
- **Showcase Certificate** for outstanding example of graphics excellence displayed in the 62nd annual graphic arts awards exhibition.

### **Certificate, Full Stack Development**

(online) New York, NY

### **Course completion, Coding for Artists**

(online) New York, NY

### **Bachelor of Fine Arts, Computer Graphics Specialization**

West Long Branch, NJ

### **Startup Weekend** powered by Google for Entrepreneurs

Huntington, NY

- **Former Boss** Director, Communications and Education, NASA/JPL:  
"I was Carolyn's manager (director of communications) for a major high tech company in the Los Angeles area for three years and I'm very pleased to recommend her. ...she has the rare personality that can work independently, lead a team or can be a member of a team. She also took on a number of special projects involving organization methods, quality control management, production management, and direct design support for our highest executives. ...Our loss will be your gain." – *Blaine Baggett*
- **Carolyn was senior but didn't manage directly** Web Producer III, NASA/JPL – Chief Executive Officer, Esqapes Immersive:  
"I worked with Carolyn on an important internal project at JPL and was impressed with her passion, sense of detail and patience. ...At times I really don't know how she juggled some of the many responsibilities she had while staying on top of large, lab-wide initiatives." – *Micah Jackson*

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