# Carolyn Mary Stolze

Full stack developer. But first, design{er}.

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## Summary

Full stack developer with an extensive background in creative arts, branding and advertising. Excited to leverage this unique combination of technical and design skills with a passion for establishing meaningful relationships, by passing along knowledge to those I am simultaneously learning from (collaboration at its finest), to create cutting edge user experiences and technologies that are beneficial to mankind.

# Technical and Design Skills

Languages – JavaScript, HTML/CSS, SQL, NoSQL, Java, C++
Applications – MySQL, MongoDB, GitHub, Heroku
Tools – Express, React, Node, jQuery, Sequelize, Handlebars, Bootstrap
Other – Git, JSON, API, AJAX, Middleware, Git
Design – Illustrator, Photoshop, InDesign, Figma/Sketch, iWork, MS Office

## **Projects**

#### **Burger Logger**

github.com/carolynmary/burger-logger / burger-logger-cm.herokuapp.com

- Restaurant app that lets users input burgers to eat then move it to the devoured list.
- o JavaScript, Handlebars, HTML/CSS, Bootstrap, MySQL, SQL, Sequelize, AJAX, Express, Node
- Role: Sole author

### **\$Hustle Data**

github.com/carolynmary/hustle-data / carolynmary.github.io/hustle-data

- App that pulls historical financial data to answer company stock market questions.
- JavaScript, HTML/CSS, Bootstrap, GoogleFonts, API, AJAX
- Role: Project manager, implementation of the News API

## **Employee Management System**

github.com/carolynmary/employee-management-system / Command Line Interface

- Content Management System to organize business' departments, roles and employees.
- o JavaScript, MySQL, SQL, Sequelize, Node, NPM
- Role: Sole author

# **Experience**

CREATIVE DESIGNER 2011-Present Self-employed Freelance Remote

o 360° print/digital design, art direction, production management

#### LEAD STUDIO MANAGER, STUDIO ARTIST AND TRAINER

2018-2020

**Hogarth Worldwide** (WPP-owned) / hogarthww.com

Cupertino, CA

6 Intermittent Freelance Contracts:

On-site work at <u>Apple</u>

## *Key Accomplishments:*

- Advanced to Manager role after 1 contract
- Continuously integrated deeper into international & cross-functional teams

#### **CREATIVE DESIGNER / EXECUTIVE STAFF SPECIALIST**

2014-2017

NASA's Jet Propulsion Laboratory (JPL) / jpl.nasa.gov

Pasadena, CA

*Leadership Position: Designer – Mentor – Listener* 

- Oversaw creative content of communication programs/materials, on-air, print, & digital.
- Improved quality and efficiency of creative work by developing visual brand guidelines, troubleshooting, and building organizational processes.

#### *Key Accomplishments:*

- Key committee member of Web Task Force which successfully improved functionality and UX of 5,000+ websites to increase workload efficiency.
- **Voyager Award** for success in leading roll out of JPL's brand management program.
- **Certificate of Appreciation** for outstanding contribution to the successful development and implementation of JPL's new onboarding program.

#### ART DIRECTOR / GRAPHIC DESIGNER

2000-2013

**Intrigue Graphics** intriguegraphics.com

Melville, NY

- Accounts Bulova Watches, Bed Bath and Beyond, Overnight Jewelry
- Designed, Art Directed, and/or Managed Seasonal, regional, holiday and event campaigns;
   National and international B-C and B-B campaigns

#### *Key Accomplishments:*

- Art Director of Bed Bath and Beyond's largest program, which reported lifted earnings of 35% over previous year and beat expectations.
- Senior designer in re-branding of Bulova, Accutron and Caravelle watch lines.
- **Showcase Certificate** for outstanding example of graphics excellence displayed in the 62nd annual graphic arts awards exhibition.

## **Education**

Certificate, Full Stack Development: Columbia University
Course completion, Coding for Artists: School of Visual Arts
Bachelor of Fine Arts, Computer Graphics: Monmouth University
Startup Weekend powered by Google for Entrepreneurs: TechStars

(online) New York, NY (online) New York, NY West Long Branch, NJ Huntington, NY