Each Go conference is different
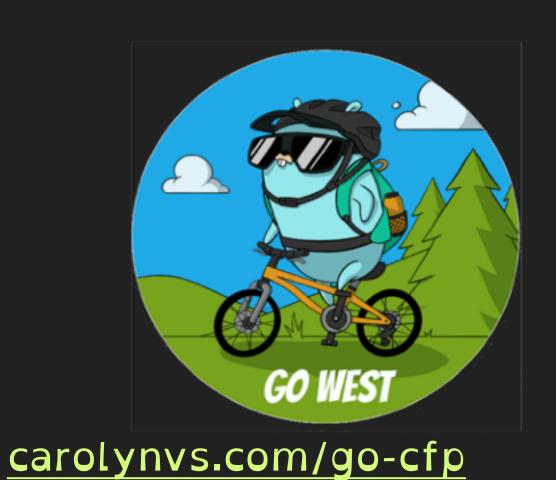
Proposals should be

- Useful

- Relevant

- Correct

- Clear

- Achievable