Give away all your secrets

- Busting common myths? Got 3 tips?
  List them in the notes!

- Don't be coy, name that app, library, project.

- Demonstrating an unusual code trick?
  Include snippets so we can vet it

Hi, *my name is* 🤐

- Superheroes and speakers should keep their identities private

- Sharing that you are a creator, maintainer, employee can demonstrate why you know the topic well

- Shoot for plausible deniability