Proposals should be

- Useful

- Relevant

- Correct

- Clear

- Achievable

https://www.papercall.io/gophercon-2022
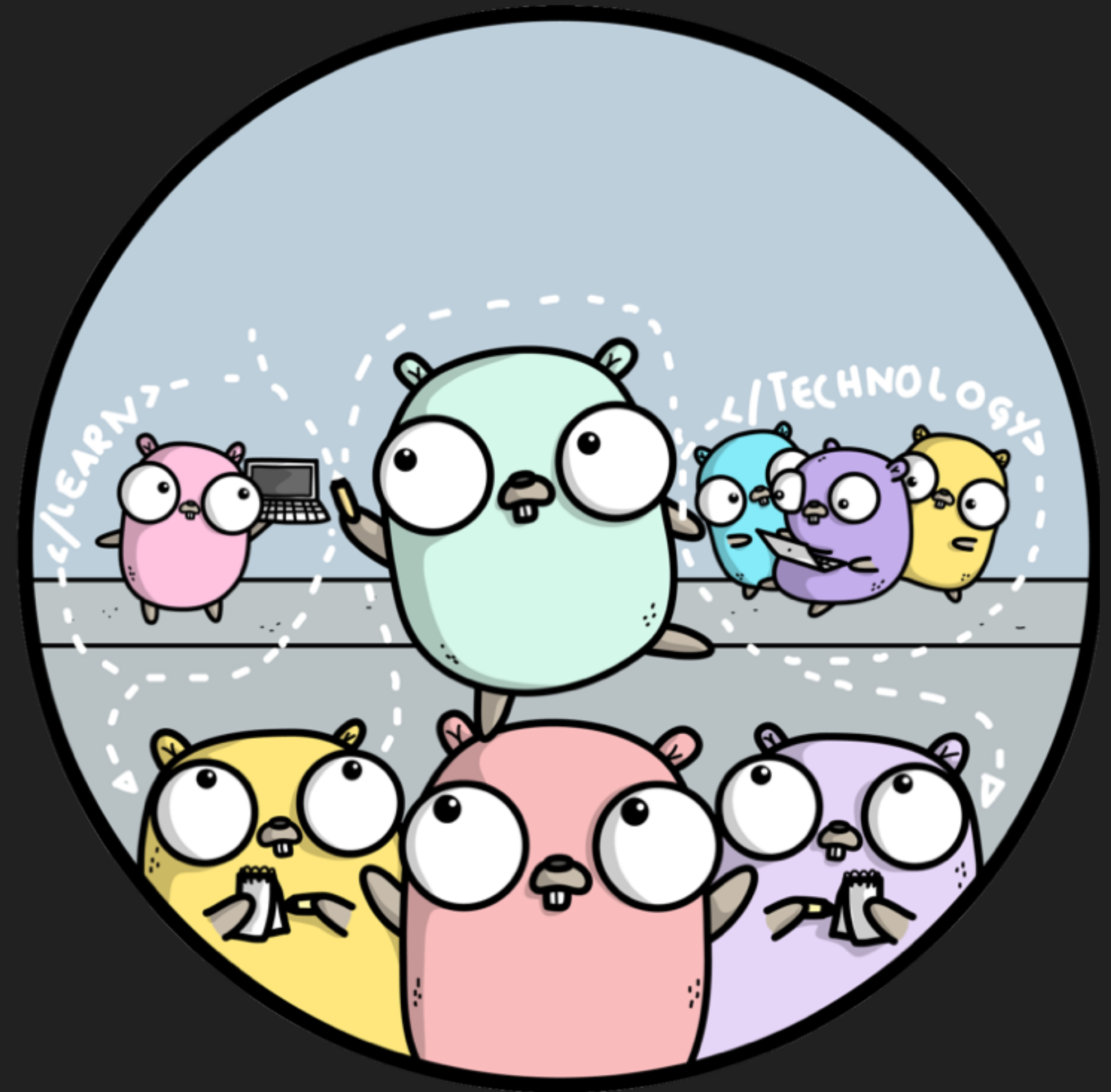
Useful

What does the audience takeaway from your talk?

Learn: Concepts, techniques, and tools

Act: Actionable takeaways

Grow: Change how people see the world