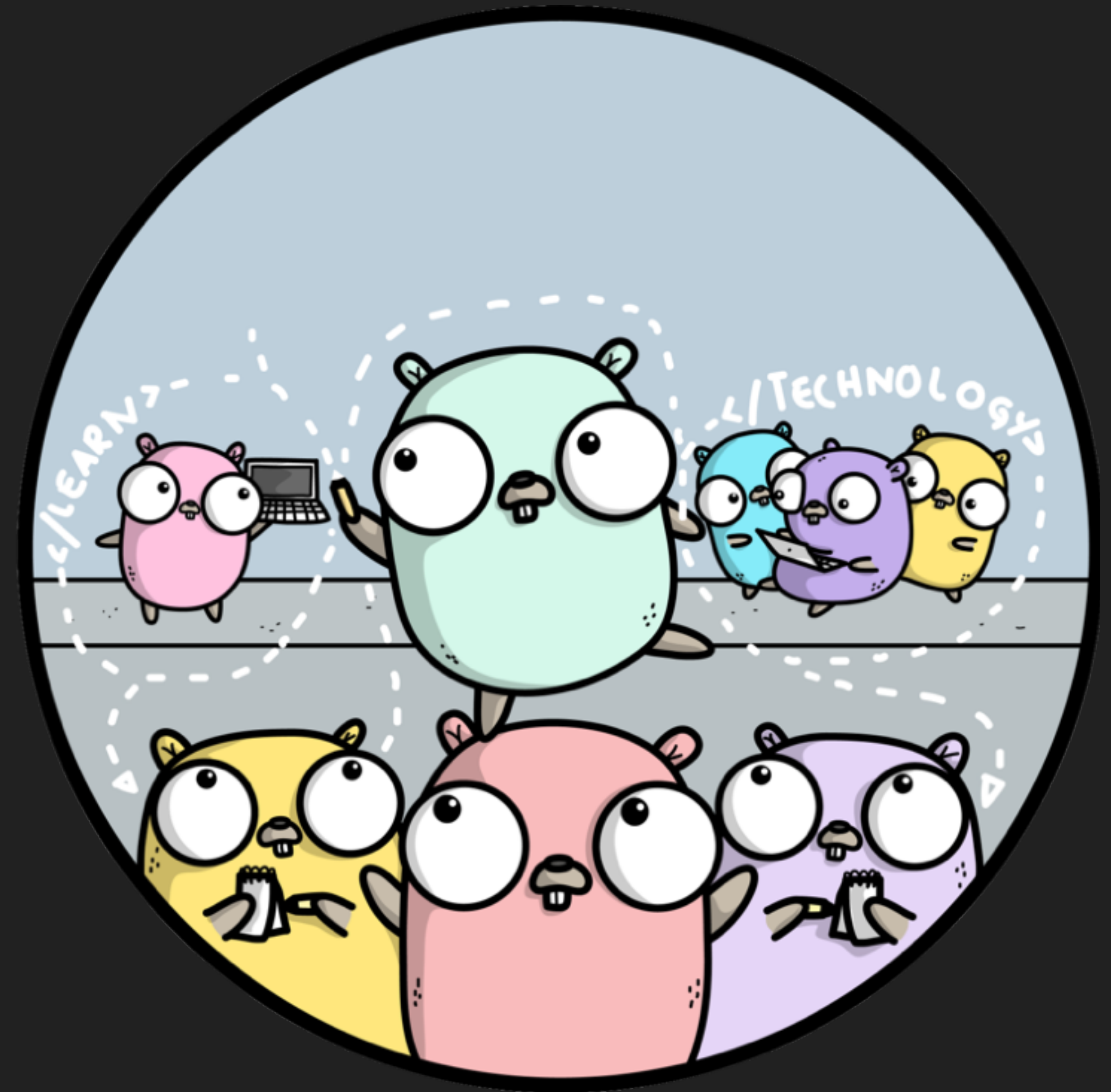


Proposals should be

- Useful
- Relevant
- Correct
- Clear
- Achievable



Useful

What does the audience takeaway from your talk?

Learn: Concepts, techniques, and tools

Act: Actionable takeaways

Grow: Change how people see the world