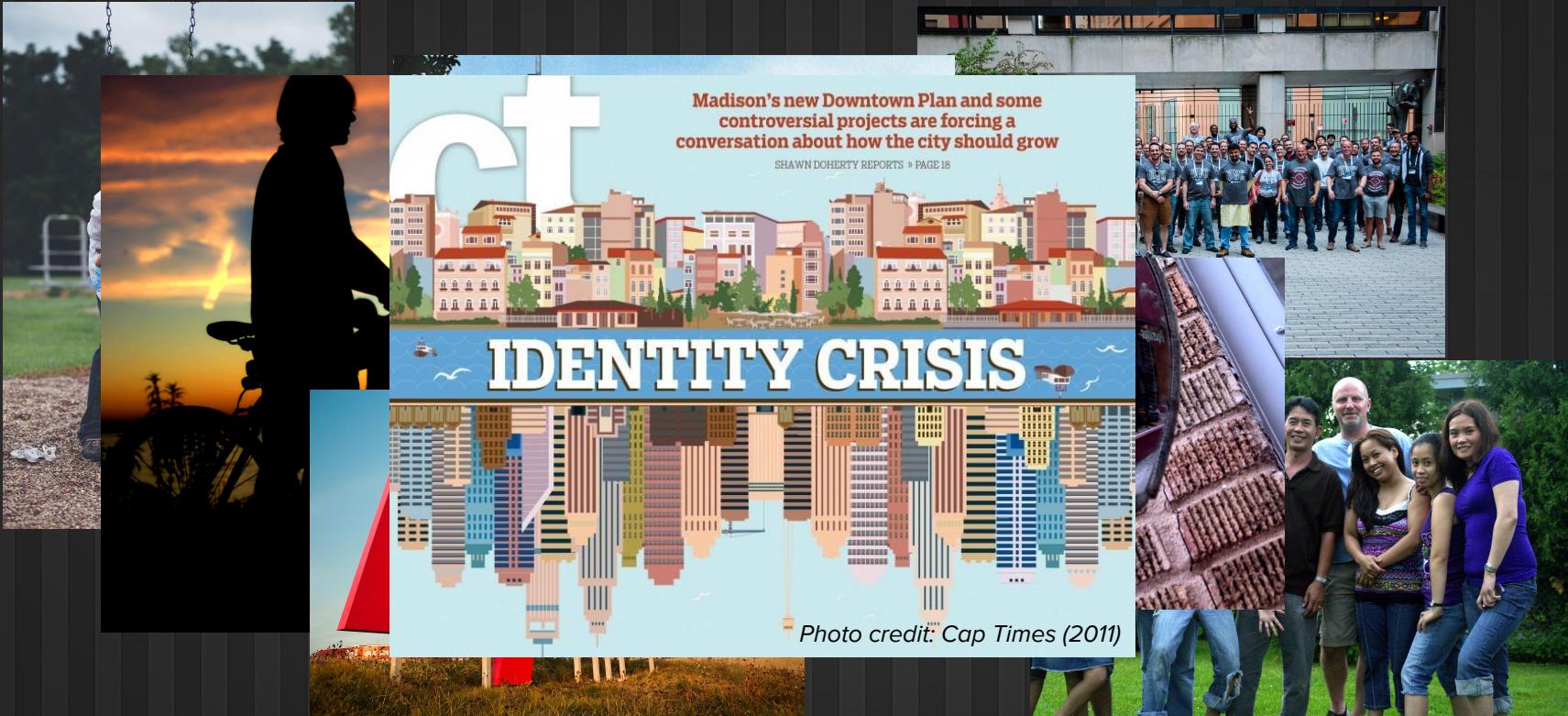




New in Town

On confronting gentrification within the tech industry

“... the only thing that can make someone feel misplaced...



... is the sight of home.”

—A.L. Buehrer

Wanting something convenient...



*... or needing something
accessible?*

Among the classes, there is no division between "gentrifiers" and "non-gentrifiers."

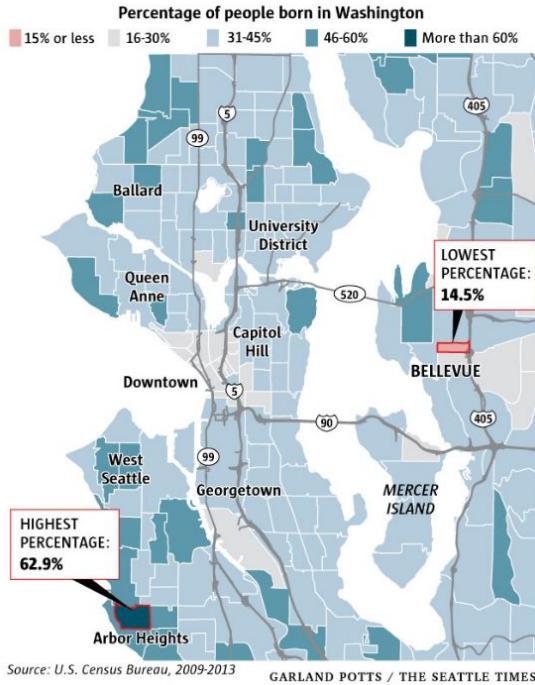
If you live in a city, you don't get to opt out.

Source: Daniel Hertz, CityLab (2014)

Welcome home.

Newcomers cluster in urban downtowns

Downtown Bellevue and central Seattle have the lowest concentration of Washington natives. Arbor Heights in West Seattle has the highest in the city.



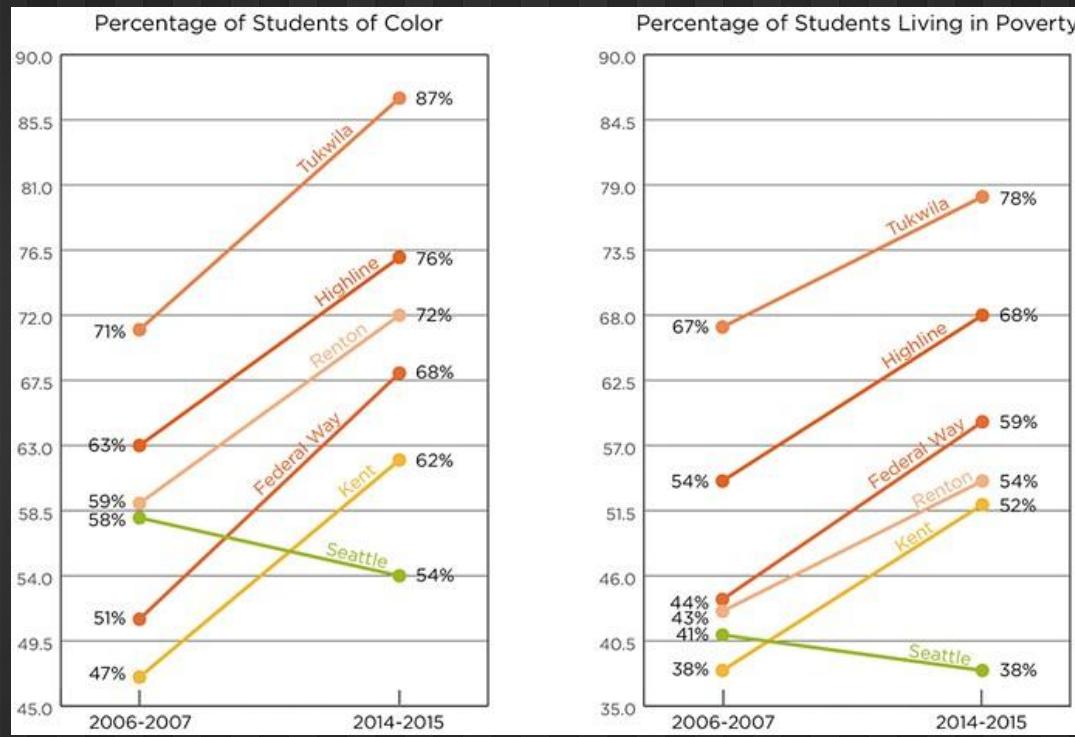
Seattle leads the nation in rent growth

From June 2015 to June 2016, monthly rents in Seattle soared four times faster than the national average.

TOP TEN CITIES FOR RENT GROWTH IN PAST YEAR



Welcome home...



... for some people?

Sources: Sean Riley, *The Stranger* (2016)
Raj Chetty and
Nathaniel Hendren, Harvard University (2015)

No, really.



Welcome home.

Source: Valerie Strauss, Washington Post (2015)
Ted S. Warren, AP (2015)

“How long have you been in the neighborhood?”



“Who gives a shit?”



Oh I totally am, a 100%. It's not, it works both ways. I, I'm definitely not a racist and I'm not bigot, but um I, I think I hold a little bit of a stigma against people who are different. We don't want nomads. We don't want people who don't have roots. I just don't want that to be what my community is about.

"I have the feeling that ... there's a lot of
money to be made around affordable
housing."

Source: Betsy Julian, NPR (2017)

Three options:



They all require moving.



Mike Jones
©Picture Perfect Images

What happens to the towns people leave?



... migration-related population growth in urban places necessarily comes at **the expense of rural communities.**

—Center for Business and Economic Research, Ball State University

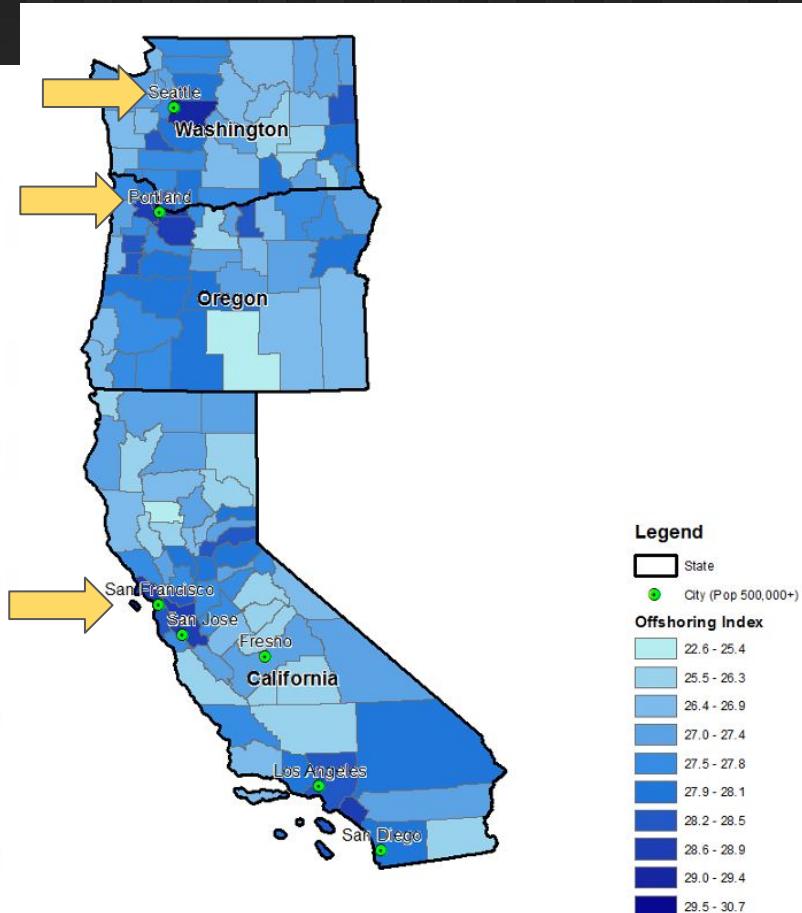


Seattle, present

Table 1A. Ten Most Offshorable Occupations

Source: Blinder, 2009

Occupation	# of Employees (1,000s)	Annual Wage
15-1131 Computer programmers	328.6	\$79,530
43-9021 Data entry keyers	216.8	\$29,460
17-3012 Electrical and electronics drafters	30.1	\$59,520
17-3013 Mechanical drafters	65.7	\$53,520
15-1111 Computer and information research scientists	25.6	\$80,110
15-2011 Actuaries	24.6	\$97,070
15-2021 Mathematicians	3.5	\$111,110
15-2041 Statisticians	30.0	\$110,620
15-2099 Mathematical science occupations, all other	1.8	\$66,210
27-4032 Film and video editors	33.5	\$23,530



That's you.

So what do you do?

Don't be guilty for your privilege.
Don't be worried and quit programming.
Do be an asset to your communities.

*People seem to think
that you're special.*

*I don't think you are
special-er than
anyone else.*

Sources: Fred Sherburn-Zimmer (2014)



"This institution, 25 to 50 years from now, will not grow and thrive unless the community in which we sit is also growing and thriving. So we have an institutional interest to partner with and invest in the community."

—Geoff Mearns, President, Ball State University

Support your hometown's microeconomy



Sources: Muncie Maker's Market, Muncie.com, Teals, Leon, Moth, and all my other cool friends at Muncie YART

Save space. Live cooperatively.



But remember:
You won't be the first to do that.

Sources:

Nellie Bowles (2013)
Courtney Martin (2016)

SHUT UP AND



TAKE MY MONEY!

Vote Smart
votesmart.org

Ballotpedia
ballotpedia.org

VOTE

On the Issues
ontheissues.org

I Side With
isidewith.com

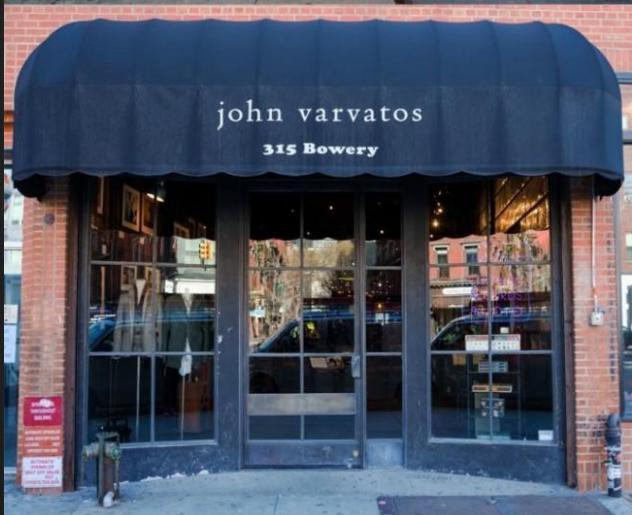
Support.
Remote.
Positions.

Source: Center for Business and Economic Research

“The most innovative companies have already committed to building more diverse workforces...

Why not take the same
approach to geography?”

Site of former piano factory, CBGB, Monsey, NY
1973 Pic 2006 2013



After a 2005 rent



2008 - Arson
July 26, 2014



Our industry transcends borders.



So can we.